

Generated on: This page was generated by TSDR on 2025-07-19 18:26:11 EDT

Mark: R.



US Serial Number: 88700566

Application Filing Date: Nov. 20, 2019

US Registration Number: 6847126

Registration Date: Sep. 13, 2022

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 13, 2022

Publication Date: May 12, 2020 **Notice of Allowance Date:** Jul. 07, 2020

Mark Information

Mark Literal Elements: R.

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of a lowercase "r" and a "." in a square with rounded corners.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.09.25 - Squares with curved sides

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

First Use: Oct. 2021

Use in Commerce: Oct. 2021

For: Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Oct. 22, 2021

Use in Commerce: Oct. 2021

For: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

First Use: Oct. 2021

Use in Commerce: Oct. 2021

For: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: Oct. 2021

Use in Commerce: Oct. 2021

For: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

First Use: Oct. 2021

Use in Commerce: Oct. 2021

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC

Owner Address: One Tower Lane, Suite 900
Oakbrook Terrace 60181

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: The data cannot be loaded

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Annmary Ittan

Docket Number: 5407-527

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Annmary Ittan
Epstein Drangel LLP
60 East 42nd Street, Suite 1250
New York, NEW YORK UNITED STATES 10165

Phone: 212.292.5390

Fax: 212.292.5391

Correspondent e- mail@ipcounselors.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 03, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 03, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 03, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 03, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 03, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 13, 2022	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Sep. 13, 2022	REGISTERED-PRINCIPAL REGISTER	
Aug. 06, 2022	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 05, 2022	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 28, 2022	STATEMENT OF USE PROCESSING COMPLETE	
Jun. 30, 2022	USE AMENDMENT FILED	
Jul. 20, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Jun. 30, 2022	TEAS STATEMENT OF USE RECEIVED	
Jan. 11, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 07, 2022	SOU EXTENSION 3 GRANTED	
Jan. 07, 2022	SOU EXTENSION 3 FILED	
Jan. 07, 2022	SOU TEAS EXTENSION RECEIVED	
Jul. 09, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 07, 2021	SOU EXTENSION 2 GRANTED	
Jul. 07, 2021	SOU EXTENSION 2 FILED	
Jul. 07, 2021	SOU TEAS EXTENSION RECEIVED	
Jan. 07, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 05, 2021	SOU EXTENSION 1 GRANTED	
Jan. 05, 2021	SOU EXTENSION 1 FILED	
Jan. 05, 2021	SOU TEAS EXTENSION RECEIVED	
Jul. 07, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jul. 07, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 07, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 07, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 07, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 07, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 12, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 12, 2020	PUBLISHED FOR OPPOSITION	
Apr. 22, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 01, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 04, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	
Mar. 04, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 04, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 25, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Feb. 25, 2020	NON-FINAL ACTION E-MAILED	
Feb. 25, 2020	NON-FINAL ACTION WRITTEN	
Feb. 24, 2020	ASSIGNED TO EXAMINER	
Nov. 28, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 27, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 23, 2019	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 05, 2022

Assignment Abstract Of Title Information**Summary**

Total Assignments: 1

Registrant: Redbox Automated Retail, LLC

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7846/0182](#)

Pages: 19

Date Recorded: Sep. 13, 2022

Supporting Documents: [assignment-tm-7846-0182.pdf](#)**Assignor**Name: [CHICKEN SOUP FOR THE SOUL ENTERTAINMENT INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [A SHARP INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [CRACKLE PLUS, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HALCYON TELEVISION, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LANDMARK STUDIO GROUP LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [POWERSLAM, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [RB SECOND MERGER SUB LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SCREEN MEDIA VENTURES, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [TOFG LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

AssigneeName: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 40 WEST 57TH STREET, 33RD FLOOR
NEW YORK, UNITED STATES 10019**Correspondent**

Correspondent JAVIER J. RAMOS

Name:

Correspondent 1850 K STREET, NW, SUITE 1100

Address: MILBANK, LLP
WASHINGTON, DC 20006

Domestic Representative - Not Found

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88700566
REGISTRATION NUMBER	6847126
LAW OFFICE ASSIGNED	LAW OFFICE 115
MARK SECTION	
MARK	R. (stylized and/or with design, see https://tmng-al.uspto.gov/resting2/api/img/88700566/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400

CITY	Chicago
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00156
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
NAME	Annmary Ittan
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Epstein Drangel LLP
OTHER APPOINTED ATTORNEY(S)	William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert
STREET	60 East 42nd Street, Suite 1250
CITY	New York
STATE	New York
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	10165
PHONE	212.292.5390
FAX	212.292.5391
EMAIL	mail@ipcounselors.com
DOCKET/REFERENCE NUMBER(S)	5407-527
CORRESPONDENCE SECTION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00156
CORRESPONDENCE SECTION (proposed)	
NAME	Annmary Ittan
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
SIGNATURE SECTION	
SIGNATURE	/Frederick W Stein/
SIGNATORY NAME	Frederick W Stein
SIGNATORY DATE	05/03/2023
SIGNATORY POSITION	Chief Legal Officer
ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION SECTION	
SUBMIT DATE	Wed May 03 17:07:33 ET 2023
TEAS STAMP	USPTO/CAR-XXXX:XXX:XXX:XX XX:XXXX:XXXX:XXXX:XXXX-20 230503170733652096-770749 24-850b5b58ef5c7569e4bf5a dbbf565ab4ab47ddd61e519f1 a8e45964c53a0cb934-N/A-N/ A-20230419153239573293

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: R. (stylized and/or with design, see <https://tmng-al.uspto.gov/resting2/api/img/88700566/large>)

SERIAL NUMBER: 88700566

REGISTRATION NUMBER: 6847126

Owner Section (Current) :

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

Attorney Section (Current):

James P. Muraff of McDonald Hopkins LLC
XX bar, admitted in XXXX, bar membership no. XXX, is located at
300 North LaSalle Street Suite 1400
Chicago, Illinois 60654
United States
3126421480
216-348-5474
Email Address: ipmailbox@mcdonaldhopkins.com
Docket Reference Number(s):49021-00156.

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:

Attorney Section (proposed):

Annmary Ittan of Epstein Drangel LLP
XX bar, admitted in XXXX, bar membership no. XXX, is located at
60 East 42nd Street, Suite 1250
New York, New York 10165
United States
212.292.5390
212.292.5391
mail@ipcounselors.com

Other Appointed Attorney(s): William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert

Docket Reference Number(s): 5407-527

Annmary Ittan submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a

U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (Current):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; khfner@mcdonaldhopkins.com

Docket Reference Number(s): 49021-00156

Correspondence Section (proposed):

Annmary Ittan

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 5407-527

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Frederick W Stein/ Date: 05/03/2023

Signatory's Name: Frederick W Stein

Signatory's Position: Chief Legal Officer

Signature method: Sent to third party for signature

The signatory has confirmed that he/she is either: (1) the owner/holder; or (2) a person or persons with legal authority to bind the owner/holder.

Serial Number: 88700566

Internet Transmission Date: Wed May 03 17:07:33 ET 2023

TEAS Stamp: USPTO/CAR-XXXX:XXX:XXX:XXXX:XXXX:XXXX:XX

XX:XXXX-20230503170733652096-77074924-85

0b5b58ef5c7569e4bf5adbbf565ab4ab47ddd61e

519f1a8e45964c53a0cb934-N/A-N/A-20230419

153239573293

From: tmng.notices@uspto.gov
Sent: Tuesday, September 13, 2022 06:45:07 PM EDT
Subject: Official USPTO Notification: U.S. Trademark Application SN 88700566 -- Docket/Reference No. 49021-00156

OFFICIAL USPTO NOTICE OF REGISTRATION

U.S. Application Serial No. 88700566

Mark: R.

Owner/Holder: Redbox Automated Retail, LLC

Docket/Reference No. 49021-00156

Issue Date: September 13, 2022

Your mark has registered with the United States Patent and Trademark Office (USPTO). Your United States trademark registration number is 6847126.

View and download your registration certificate using the [Trademark Status & Document Retrieval \(TSDR\) database](#). If you have difficulty accessing the registration certificate, contact the Trademark Assistance Center (TAC) at TrademarkAssistanceCenter@uspto.gov or 800-786-9199 (select option #1). New registration certificates are issued electronically. For more information, visit the USPTO's [electronic registration certificates webpage](#).

If your registration certificate contains an error that would not require republication to correct it, you can use the Trademark Electronic Application System (TEAS) [Section 7 Request for Amendment or Correction of Registration Certificate \(Section 7\) form](#) to request correction of that error.

Order presentation copies online:

You can order a printed presentation copy of your registration certificate using the TEAS [Order Trademark Presentation Copy of Registration Certificate form](#). The presentation copy is suitable for display and framing. For more information on the availability and cost of presentation copies of trademark registrations, visit the USPTO's [electronic registration certificates webpage](#).

Requirements to maintain your registration:

- File your registration [maintenance documents](#) at the required times.
- **If you do not submit your maintenance documents at the required times, your registration will be cancelled.** If that happens, you must file a new application. Filing a new application doesn't guarantee your trademark will register again.

Please note the following:

- You may receive unsolicited offers and notices from third-parties not affiliated with the USPTO. All official correspondence about your trademark registration will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and all emails will be from the domain "@uspto.gov." Visit our [misleading notices webpage](#) for more information.
- If your registration covers products that are likely targets for international counterfeiters (e.g., popular or high-demand products), consider applying to record your trademark registration with U.S. Customs and Border Protection (CBP).

Recording your trademark registration helps CBP detain and seize imported goods if they violate your recorded trademark. Visit our [recording trademark registrations with CBP webpage](#) for more information.

- To help ensure that you receive emails from the USPTO, keep your email address(es) current using the [Change Address or Representation \(CAR\) form](#) and add USPTO email addresses to your contacts or "Safe Senders" list.
- If your trademark registration identifies goods and/or services not in use with your trademark, you can use the [Section 7 form](#) to request deletion of any goods and/or services not in use with your trademark. There's no fee to file a Section 7 form if you file the Section 7 form before you file your required registration maintenance documents, and you are only deleting goods, services, or classes. Other amendments and corrections may require a filing fee. For information on amendments and corrections after registration, see [TMEP §1609](#).

If you have any questions about this notice, contact TAC at TrademarkAssistanceCenter@uspto.gov or 800-786-9199 (select option #1).

United States of America

United States Patent and Trademark Office



Reg. No. 6,847,126

Registered Sep. 13, 2022

Int. Cl.: 9, 35, 38, 41, 42

Service Mark

Trademark

Principal Register

Redbox Automated Retail, LLC (DELAWARE LIMITED LIABILITY COMPANY)

One Tower Lane, Suite 900

Oakbrook Terrace, ILLINOIS 60181

CLASS 9: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games

FIRST USE 10-00-2021; IN COMMERCE 10-00-2021

CLASS 35: Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

FIRST USE 10-22-2021; IN COMMERCE 10-00-2021

CLASS 38: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

FIRST USE 10-00-2021; IN COMMERCE 10-00-2021

CLASS 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs

FIRST USE 10-00-2021; IN COMMERCE 10-00-2021

CLASS 42: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

FIRST USE 10-00-2021; IN COMMERCE 10-00-2021

The mark consists of a lowercase "r" and a "." in a square with rounded corners.

SER. NO. 88-700,566, FILED 11-20-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	88700566	FILING DATE	11/20/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FRENCH, CURTIS W	L.O. ASSIGNED	115

PUB INFORMATION

RUN DATE	08/06/2022		
PUB DATE	05/12/2020		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	08/05/2022		
LITERAL MARK ELEMENT	R.		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	10/00/2021	FIRST USE IN COMMERCE DATE	10/00/2021	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	10/22/2021	FIRST USE IN COMMERCE DATE	10/00/2021	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	10/00/2021	FIRST USE IN COMMERCE DATE	10/00/2021	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	10/00/2021	FIRST USE IN COMMERCE DATE	10/00/2021	CLASS STATUS	6-ACTIVE

INTERNATIONAL CLASS	042	FIRST USE DATE	10/00/2021	FIRST USE IN COMMERCE DATE	10/00/2021	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of a lowercase "r" and a "." in a square with rounded corners.			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION			ENT NUM	
08/06/2022	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED			038	
08/05/2022	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED			037	
07/28/2022	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE			036	
06/30/2022	IUAF	S	USE AMENDMENT FILED			035	
07/20/2022	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL			034	
06/30/2022	EISU	I	TEAS STATEMENT OF USE RECEIVED			033	
01/11/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED			032	
01/07/2022	EX3G	S	SOU EXTENSION 3 GRANTED			031	
01/07/2022	EXT3	S	SOU EXTENSION 3 FILED			030	
01/07/2022	EEXT	I	TEAS EXTENSION RECEIVED			029	
07/09/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED			028	
07/07/2021	EX2G	S	SOU EXTENSION 2 GRANTED			027	
07/07/2021	EXT2	S	SOU EXTENSION 2 FILED			026	
07/07/2021	EEXT	I	TEAS EXTENSION RECEIVED			025	
01/07/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED			024	
01/05/2021	EX1G	S	SOU EXTENSION 1 GRANTED			023	
01/05/2021	EXT1	S	SOU EXTENSION 1 FILED			022	
01/05/2021	EEXT	I	TEAS EXTENSION RECEIVED			021	
07/07/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED			020	
07/07/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED			019	
07/07/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED			018	
07/07/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED			017	
07/07/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED			016	
07/07/2020	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT			015	
05/12/2020	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED			014	
05/12/2020	PUBO	A	PUBLISHED FOR OPPOSITION			013	
04/22/2020	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED			012	
04/01/2020	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER			011	
03/04/2020	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED			010	
03/04/2020	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE			009	
03/04/2020	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED			008	
02/25/2020	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED			007	
02/25/2020	GNRT	F	NON-FINAL ACTION E-MAILED			006	

02/25/2020	CNRT	R	NON-FINAL ACTION WRITTEN	005
02/24/2020	DOCK	D	ASSIGNED TO EXAMINER	004
11/28/2019	MDSC	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
11/27/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/23/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 Chicago, IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



From: TMOfficialNotices@USPTO.GOV
Sent: Saturday, August 6, 2022 00:17 AM
To: XXXX
Cc: XXXX; XXXX; XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 88700566: R. (Stylized/Design): Docket/Reference No. 49021-00156

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 88700566
Mark: R. (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 49021-00156

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88700566	FILING DATE	11/20/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FRENCH, CURTIS W	L.O. ASSIGNED	115

PUB INFORMATION

RUN DATE	07/29/2022		
PUB DATE	05/12/2020		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	07/28/2022		
LITERAL MARK ELEMENT	R.		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

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DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

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01/07/2022	EXT3	S	SOU EXTENSION 3 FILED			030	
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07/09/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED			028	
07/07/2021	EX2G	S	SOU EXTENSION 2 GRANTED			027	
07/07/2021	EXT2	S	SOU EXTENSION 2 FILED			026	
07/07/2021	EEXT	I	TEAS EXTENSION RECEIVED			025	
01/07/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED			024	
01/05/2021	EX1G	S	SOU EXTENSION 1 GRANTED			023	
01/05/2021	EXT1	S	SOU EXTENSION 1 FILED			022	
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07/07/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED			020	
07/07/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED			019	
07/07/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED			018	
07/07/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED			017	
07/07/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED			016	
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02/25/2020	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED			007	
02/25/2020	GNRT	F	NON-FINAL ACTION E-MAILED			006	
02/25/2020	CNRT	R	NON-FINAL ACTION WRITTEN			005	
02/24/2020	DOCK	D	ASSIGNED TO EXAMINER			004	

11/28/2019	MDSC	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
11/27/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/23/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 Chicago, IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



2:54



redbox



Cancel

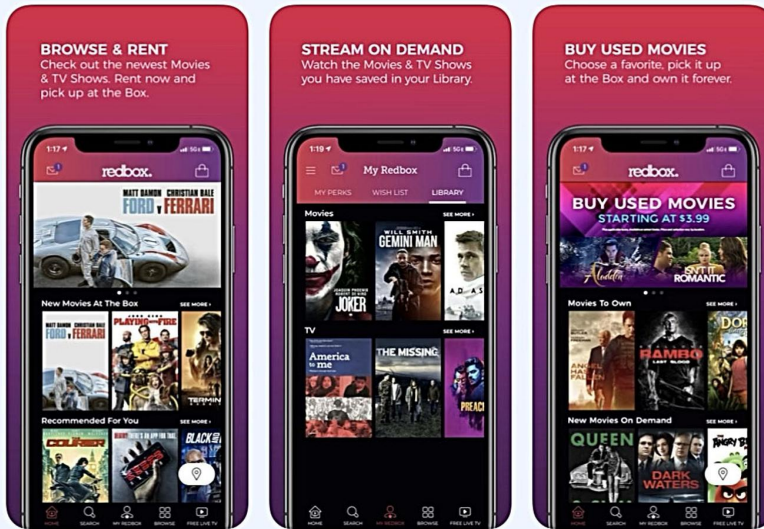


REDBOX: Rent, Strea...

Rent and watch movies



Ad ★★★★★ 503K



REDBOX: Rent, Strea...

Rent and watch movies



★★★★★ 503K



My RedBox

Delivery! Fast & Easy

GET

★★★★☆ 9



Today



Games



Apps



Arcade



Search

2:55



[< Search](#)



REDBOX: Rent, Stream & Buy

Rent and watch movies



503K RATINGS

4.8



AGE

12+

Years Old

CHART

#166

Entertainment

What's New

[Version History](#)

Version 9.25.1

3d ago

Important bug fixes and performance enhancements.

Preview

BROWSE & RENT

Check out the newest Movies & TV Shows. Rent now and pick up at the Box.

STREAM ON DE

Watch the Movies & TV Shows you have saved in y



Today



Games



Apps



Arcade



Search



Now Watching

Cops

TVPG | 2:55 PM - 3:22 PM

COPS

On Next

Cops

TVPG | 3:22 PM - 3:48 PM

Featured



Cops

TVPG | 2:55 PM - 3:22 PM



Dr. G: Medical Examiner

2:35 PM - 3:27 PM



Heartland

2:16 PM - 3:10 PM



ACL Cornhole TV

3:02 PM - 4:02 PM



Billiard TV

3:02 PM - 4:02 PM

Bingeable TV



The Price is Right_4831

G | 3:00 PM - 3:45 PM



Cops

TVPG | 2:55 PM - 3:22 PM



Are We There Yet?

2:51 PM - 3:15 PM



The Red Green Show

TVG | 3:01 PM - 3:32 PM



It's Showtime at the

2:41 PM - 3:36 PM

Crime & Scandal

3:08 PM

6/16/2022

On Demand Featured Movies | Re x

redbox.com/ondemand-movies/featured

Search Movies & TV

Sign In | Sign Up

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Find A Kiosk

Movies

JARED LETO
MORBIUS

STARTING \$1.99*

*Initial rental range from \$1.99 to \$3.99. Starting at \$2.19/night in HD and \$2.59/night in SD at kiosks.

Trending Now

SONIC THE MOVIE

THE LOST CITY

UNCHARTED

CHRIS PINE
THE CONTRACTOR

JARED LETO
MORBIUS

DOG

SPIDER-MAN: NO WAY HOME
FEATURETTE

SEE MORE

Featured

JARED LETO
MORBIUS

KEVIN HART
FATHERHOOD

JURASSIC WORLD
FALL FROM SKY

FIRESTARTER

NOWAY OUT

GERARD BUTLER
LAST SEEN ALIVE

NICOLAS CAGE
KNOWING

3:05 PM
6/16/2022

EARLY ACCESS

STREAM FREE THIS MONTH

EARLY ACCESS

STREAM THIS

rent New Release Movies, DVD, E x

redbox.com/movies


Search Movies & TV

Sign In | Sign Up

At The KioskOn DemandWatch FreeDealsMore

Find A Kiosk

Movies To Rent










JARED LETO

MORBIUS





STARTING \$1.99*

*Actual rentals range from \$1.99 to \$3.99. Starting at \$2.19/night in MD and \$2.99/night in SC at kiosks.





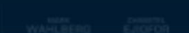


New Releases At The Kiosk



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Most Popular



3:10 PM
6/16/2022

rent New Release Movies, DVD, E x

redbox.com/movies


Search Movies & TV

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Find A Kiosk

Movies To Rent










JARED LETO
MORBIUS

STARTING \$1.99*

*Actual rentals range from \$1.99 to \$3.99. Starting at \$2.19/night in MD and \$2.09/night in SC at kiosks.

New Releases At The Kiosk

SEE MORE



MORBIUS

STARTING \$1.99*

*Actual rentals range from \$1.99 to \$3.99. Starting at \$2.19/night in MD and \$2.09/night in SC at kiosks.

Most Popular

3:10 PM
6/16/2022

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88700566
LAW OFFICE ASSIGNED	LAW OFFICE 115
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/88700566/large
LITERAL ELEMENT	R.
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jfergus@mcdonaldhopkins.com

CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00156
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	10/00/2021
FIRST USE IN COMMERCE DATE	10/00/2021
SPECIMEN FILE NAME(S)	
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CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT18\IMAGEOUT 18\887\005\88700566\xml20\SOU0002.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\887\005\88700566\xml20\SOU0003.JPG
SPECIMEN DESCRIPTION	cellphone screen capture of mark used in association with goods and a means to obtain goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	10/00/2021
FIRST USE IN COMMERCE DATE	10/00/2021
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN1-2041694221-202206300 85903565447 . Class 35 specimen 10475543x7AB84 .pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT 18\887\005\88700566\xml20\SOU0004.JPG
SPECIMEN DESCRIPTION	screenshot of applicant's website showing use of mark in association with services
WEBPAGE URL	https://www.redbox.com/stream-free-live-tv

WEBPAGE DATE OF ACCESS	06/16/2022
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	10/00/2021
FIRST USE IN COMMERCE DATE	10/00/2021
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN2-2041694221-202206300 85903565447_.Class_38_specimen_10475539x7AB84_.pdf
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SPECIMEN DESCRIPTION	screenshot of applicant's website showing use of mark in association with services
WEBPAGE URL	https://www.redbox.com/ondemand-movies/featured
WEBPAGE DATE OF ACCESS	06/16/2022
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SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN3-2041694221-202206300 85903565447_.Class_41_specimen_10475553x7AB84_.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT 18\887\005\88700566\xml20\SOU0006.JPG
SPECIMEN DESCRIPTION	screenshot of applicant's website showing use of mark in association with services
WEBPAGE URL	https://www.redbox.com/movies
WEBPAGE DATE OF ACCESS	06/16/2022
INTERNATIONAL CLASS	042
	Computerized online search service in the field of entertainment, namely,

CURRENT IDENTIFICATION	providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	10/00/2021
FIRST USE IN COMMERCE DATE	10/00/2021
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN4-2041694221-202206300 85903565447 . Class 41_sp ecimen_10475553x7AB84 .pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT 18\887\005\88700566\xml20\SOU0007.JPG
SPECIMEN DESCRIPTION	screenshot of applicant's website showing use of mark in association with services
WEBPAGE URL	https://www.redbox.com/movies
WEBPAGE DATE OF ACCESS	06/16/2022
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	5
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	500
TOTAL AMOUNT	500
SIGNATURE SECTION	
DECLARATION SIGNATURE	/JAMES P. MURAFF/
SIGNATORY'S NAME	JAMES P. MURAFF
SIGNATORY'S POSITION	Attorney of record, Illinois Bar member
DATE SIGNED	06/30/2022
SIGNATORY'S PHONE NUMBER	3126421480
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Thu Jun 30 09:28:13 ET 2022
TEAS STAMP	USPTO/SOU-XXX.XX.XX.XXX-2 0220630092813243925-88700 566-800b39ae9f388cf83f931 e0dda73f7d27f01574141a5a7 095d3db97ffc78ab13e9b-CC- 28102636-2022063008590356 5447

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: R. (Stylized and/or with Design, see [mark](#))

SERIAL NUMBER: 88700566

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

Phone:

Email: XXXX

The owner is submitting the following allegation of use information:

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 10/00/2021, and first used in commerce at least as early as 10/00/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) cellphone screen capture of mark used in association with goods and a means to obtain goods.

Original PDF file:

[SPN0-2041694221-202206300 85903565447 . Class 9 10 475564x7AB84 .pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

For International Class 035:

Current identification: Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 10/00/2021,

and first used in commerce at least as early as 10/00/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshot of applicant's website showing use of mark in association with services.

Original PDF file:

[SPN1-2041694221-202206300 85903565447 . Class 35 specimen 10475543x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: <https://www.redbox.com/stream-free-live-tv>

Webpage Date of Access: 06/16/2022

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 10/00/2021, and first used in commerce at least as early as 10/00/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshot of applicant's website showing use of mark in association with services.

Original PDF file:

[SPN2-2041694221-202206300 85903565447 . Class 38 specimen 10475539x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: <https://www.redbox.com/ondemand-movies/featured>

Webpage Date of Access: 06/16/2022

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 10/00/2021, and first used in commerce at least as early as 10/00/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshot of applicant's website showing use of mark in association with services.

Original PDF file:

[SPN3-2041694221-202206300 85903565447 . Class 41 specimen 10475553x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: <https://www.redbox.com/movies>

Webpage Date of Access: 06/16/2022

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 10/00/2021, and first used in commerce at least as early as 10/00/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshot of applicant's website showing use of mark in association with services.

Original PDF file:

[SPN4-2041694221-202206300 85903565447 . Class 41 specimen 10475553x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: <https://www.redbox.com/movies>

Webpage Date of Access: 06/16/2022

The applicant is not filing a Request to Divide with this Allegation of Use form.

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jfergus@mcdonaldhopkins.com

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

The docket/reference number is 49021-00156.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$500 will be submitted with the form, representing payment for the allegation of use for 5 classes.

Declaration

- ☒ The signatory believes that the applicant is the owner of the mark sought to be registered.
For a trademark or service mark application, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.
For a collective trademark, collective service mark, collective membership mark application, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.
For a certification mark application, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- ☒ The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §

1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /JAMES P. MURAFF/ Date Signed: 06/30/2022

Signatory's Name: JAMES P. MURAFF

Signatory's Position: Attorney of record, Illinois Bar member

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

PAYMENT: 88700566

PAYMENT DATE: 06/30/2022

Serial Number: 88700566

Internet Transmission Date: Thu Jun 30 09:28:13 ET 2022

TEAS Stamp: USPTO/SOU-XXX.XX.XX.XXX-2022063009281324

3925-88700566-800b39ae9f388cf83f931e0dda

73f7d27f01574141a5a7095d3db97ffc78ab13e9

b-CC-28102636-20220630085903565447

2:54



redbox



Cancel

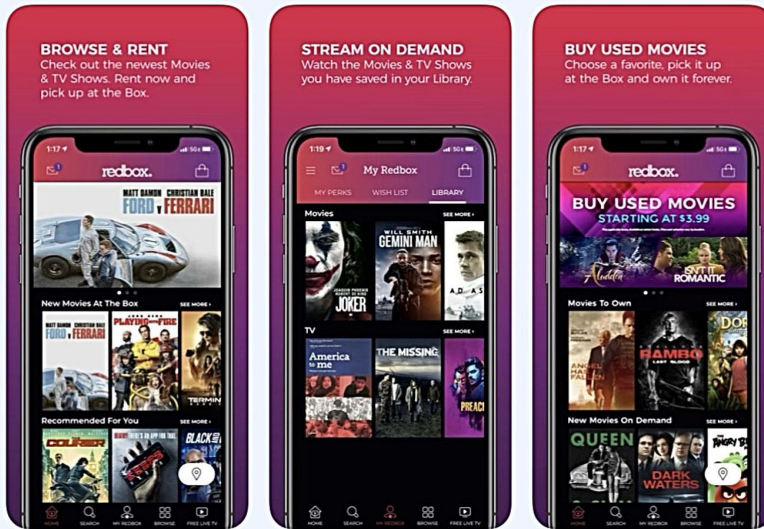


REDBOX: Rent, Strea...

Rent and watch movies



Ad ★★★★★ 503K



REDBOX: Rent, Strea...

Rent and watch movies



★★★★★ 503K



My RedBox

Delivery! Fast & Easy

GET

★★★★☆ 9



Today



Games



Apps



Arcade



Search

2:55 ↶



◀ Search



REDBOX: Rent, Stream & Buy

Rent and watch movies



503K RATINGS

4.8



AGE

12+

Years Old

CHART

#166

Entertainment

What's New

[Version History](#)

Version 9.25.1

3d ago

Important bug fixes and performance enhancements.

Preview

BROWSE & RENT

Check out the newest Movies & TV Shows. Rent now and pick up at the Box.

STREAM ON DE

Watch the Movies & TV Shows you have saved in y



Today



Games



Apps



Arcade



Search



Now Watching

Cops

TVPG | 2:55 PM - 3:22 PM

COPS

On Next

Cops

TVPG | 3:22 PM - 3:48 PM

Featured



Cops

TVPG | 2:55 PM - 3:22 PM



Dr. G: Medical Examiner

2:35 PM - 3:27 PM



Heartland

2:16 PM - 3:10 PM



ACL Cornhole TV

3:02 PM - 4:02 PM



Billiard TV

3:02 PM - 4:02 PM

Bingeable TV



The Price is Right_4831

G | 3:00 PM - 3:45 PM



Cops

TVPG | 2:55 PM - 3:22 PM



Are We There Yet?

2:51 PM - 3:15 PM



The Red Green Show

TVG | 3:01 PM - 3:32 PM



It's Showtime at the

2:41 PM - 3:36 PM

Crime & Scandal

3:08 PM

6/16/2022

On Demand Featured Movies | Re x

redbox.com/ondemand-movies/featured

Search Movies & TV

Sign In | Sign Up

At The KioskOn DemandWatch FreeDealsMore

Find A Kiosk

Movies

JARED LETO
MORBIUS

STARTING \$1.99*

*Initial rentals range from \$1.99 to \$3.99. Starting at \$2.19/night in HD and \$2.99/night in 4K at kiosks.

Trending Now

SONIC THE MOVIE

THE LOST CITY

UNCHARTED

THE CONTRACTOR

JARED LETO MORBIUS

DOG

SPIDER-MAN: NO WAY HOME

FEATURETTE

SEE MORE

Featured

JARED LETO MORBIUS

KEVIN HART FATHERHOOD

JURASSIC WORLD

FIRESTARTER

NOWAY OUT

GERARD BUTLER LAST SEEN ALIVE

NICOLAS CAGE KNOWING

3:05 PM
6/16/2022

EARLY ACCESS

STREAM FREE THIS MONTH

EARLY ACCESS

SEE MORE

rent New Release Movies, DVD, E x +

redbox.com/movies


Search Movies & TV

Sign In | Sign Up

At The Kiosk On Demand Watch Free Deals More

Find A Kiosk

Movies To Rent










JARED LETO
MORBIUS

STARTING \$1.99*

*Actual rentals range from \$1.99 to \$3.99. Starting at \$2.19/night in MD and \$2.09/night in SC at kiosks.

New Releases At The Kiosk

SEE MORE



MORBIUS

STARTING \$1.99*

*Actual rentals range from \$1.99 to \$3.99. Starting at \$2.19/night in MD and \$2.09/night in SC at kiosks.

Most Popular

3:10 PM
6/16/2022

rent New Release Movies, DVD, E x

redbox.com/movies


Search Movies & TV

Sign In | Sign Up

At The Kiosk On Demand Watch Free Deals More

Find A Kiosk

Movies To Rent










JARED LETO
MORBIUS

STARTING \$1.99*

*Actual rentals range from \$1.99 to \$3.99. Starting at \$2.19/night in MD and \$2.09/night in SC at kiosks.

New Releases At The Kiosk

SEE MORE



MORBIUS

STARTING \$1.99*

*Actual rentals range from \$1.99 to \$3.99. Starting at \$2.19/night in MD and \$2.09/night in SC at kiosks.

Most Popular

3:10 PM
6/16/2022

FEE RECORD SHEET

Serial Number: 88700566



RAM Sale Number: 88700566

Total Fees: \$500

RAM Accounting Date: 20220630

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20220630	\$100	5	\$500

Transaction Date: 20220630



Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88700566	FILING DATE	11/20/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FRENCH, CURTIS W	L.O. ASSIGNED	115

PUB INFORMATION

RUN DATE	01/11/2022		
PUB DATE	05/12/2020		
STATUS	732-THIRD EXTENSION - GRANTED		
STATUS DATE	01/07/2022		
LITERAL MARK ELEMENT	R.		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of a lowercase "r" and a "." in a square with rounded corners.			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION			ENT NUM	
01/11/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED			032	
01/07/2022	EX3G	S	EXTENSION 3 GRANTED			031	
01/07/2022	EXT3	S	EXTENSION 3 FILED			030	
01/07/2022	EEXT	I	TEAS EXTENSION RECEIVED			029	
07/09/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED			028	
07/07/2021	EX2G	S	EXTENSION 2 GRANTED			027	
07/07/2021	EXT2	S	EXTENSION 2 FILED			026	
07/07/2021	EEXT	I	TEAS EXTENSION RECEIVED			025	
01/07/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED			024	
01/05/2021	EX1G	S	EXTENSION 1 GRANTED			023	
01/05/2021	EXT1	S	EXTENSION 1 FILED			022	
01/05/2021	EEXT	I	TEAS EXTENSION RECEIVED			021	
07/07/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED			020	
07/07/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED			019	
07/07/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED			018	
07/07/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED			017	
07/07/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED			016	
07/07/2020	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT			015	
05/12/2020	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED			014	
05/12/2020	PUBO	A	PUBLISHED FOR OPPOSITION			013	
04/22/2020	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED			012	
04/01/2020	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER			011	
03/04/2020	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED			010	
03/04/2020	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE			009	
03/04/2020	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED			008	
02/25/2020	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED			007	
02/25/2020	GNRT	F	NON-FINAL ACTION E-MAILED			006	
02/25/2020	CNRT	R	NON-FINAL ACTION WRITTEN			005	
02/24/2020	DOCK	D	ASSIGNED TO EXAMINER			004	
11/28/2019	MDSC	E	NOTICE OF DESIGN SEARCH CODE E-MAILED			003	
11/27/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM			002	
11/23/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM			001	

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 Chicago IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, January 11, 2022 00:20 AM
To: XXXX
Cc: XXXX; XXXX; XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88700566: R. (Stylized/Design): Docket/Reference No. 49021-00156

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 88700566
Mark: R. (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 3
Docket/Reference Number: 49021-00156
Notice of Allowance Date: Jul 7, 2020

The USPTO issued a Notice of Allowance on **Jul 7, 2020** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88700566
LAW OFFICE ASSIGNED	LAW OFFICE 115
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/88700566/large (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jfergus@mcdonaldhopkins.com
CORRESPONDENCE INFORMATION (proposed)	

NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jfergus@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00156
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	3

ONGOING EFFORT	promotional activities
ALLOWANCE MAIL DATE	07/07/2020
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	5
SUBTOTAL AMOUNT [EXTENSION FEE]	625
TOTAL AMOUNT	625
SIGNATURE SECTION	
SIGNATURE	/james p. muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney of Record
DATE SIGNED	01/07/2022
SIGNATORY'S PHONE NUMBER	3126421480
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Fri Jan 07 16:11:22 ET 2022
TEAS STAMP	USPTO/ESU-XXX.XX.XX.XXX-2 0220107161122887339-88700 566-80099736fe8b1d880fe77 bb71dd469f752eb89ab438d13 1487c08ed4a49e3a75ba-CC-1 1201166-20220107160941939 772

SOU Extension Request (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: R. (stylized and/or with design, see <https://tmng-al.uspto.gov/resting2/api/img/88700566/large>)

SERIAL NUMBER: 88700566

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
Phone:
Fax:
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 07/07/2020.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or

in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: promotional activities

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jfergus@mcdonaldhopkins.com

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jfergus@mcdonaldhopkins.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$625 will be submitted with the form, representing payment for 5 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /james p. muraff/ Date Signed: 01/07/2022

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of Record

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

PAYMENT: 88700566

PAYMENT DATE: 01/10/2022

Serial Number: 88700566

Internet Transmission Date: Fri Jan 07 16:11:22 ET 2022

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2022010716112288

7339-88700566-80099736fe8b1d880fe77bb71d

d469f752eb89ab438d131487c08ed4a49e3a75ba

-CC-11201166-20220107160941939772

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88700566	FILING DATE	11/20/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FRENCH, CURTIS W	L.O. ASSIGNED	O30-NOT FOUND

PUB INFORMATION

RUN DATE	07/09/2021		
PUB DATE	05/12/2020		
STATUS	731-SECOND EXTENSION - GRANTED		
STATUS DATE	07/07/2021		
LITERAL MARK ELEMENT	R.		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

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PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES	
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION							
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of a lowercase "r" and a "." in a square with rounded corners.

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
07/09/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	028
07/07/2021	EX2G	S	EXTENSION 2 GRANTED	027
07/07/2021	EXT2	S	EXTENSION 2 FILED	026
07/07/2021	EEXT	I	TEAS EXTENSION RECEIVED	025
01/07/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	024
01/05/2021	EX1G	S	EXTENSION 1 GRANTED	023
01/05/2021	EXT1	S	EXTENSION 1 FILED	022
01/05/2021	EEXT	I	TEAS EXTENSION RECEIVED	021
07/07/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	020
07/07/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	019
07/07/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	018
07/07/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	017
07/07/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	016
07/07/2020	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	015
05/12/2020	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	014
05/12/2020	PUBO	A	PUBLISHED FOR OPPOSITION	013
04/22/2020	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	012
04/01/2020	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
03/04/2020	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
03/04/2020	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
03/04/2020	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
02/25/2020	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
02/25/2020	GNRT	F	NON-FINAL ACTION E-MAILED	006
02/25/2020	CNRT	R	NON-FINAL ACTION WRITTEN	005
02/24/2020	DOCK	D	ASSIGNED TO EXAMINER	004
11/28/2019	MDSC	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
11/27/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/23/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400

	Chicago IL 60654
DOMESTIC REPRESENTATIVE	NONE
PRIOR OWNER INFORMATION	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Friday, July 9, 2021 00:17 AM
To: XXXX
Cc: XXXX; XXXX; XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88700566: R. (Stylized/Design): Docket/Reference No. 49021-00156

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 88700566
Mark: R. (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 2
Docket/Reference Number: 49021-00156
Notice of Allowance Date: Jul 7, 2020

The USPTO issued a Notice of Allowance on **Jul 7, 2020** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use
(15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88700566
LAW OFFICE ASSIGNED	LAW OFFICE 130
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/88700566/large (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00156

CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jfergus@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00156
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	

EXTENSION NUMBER	2
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	07/07/2020
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	5
SUBTOTAL AMOUNT [EXTENSION FEE]	625
TOTAL AMOUNT	625
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney of Record, Illinois Bar member
DATE SIGNED	07/07/2021
SIGNATORY'S PHONE NUMBER	2163485400
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION	
SUBMIT DATE	Wed Jul 07 15:59:51 ET 2021
TEAS STAMP	USPTO/ESU-XXX.XX.XX.XXX-2 0210707155951513009-88700 566-7805687c832e53b9652b9 7b6b5562c721e45f1e4b4ed24 e89935ba6aa42bc16735b-CC- 59483209-2021070715531324 5628

SOU Extension Request (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: R. (stylized and/or with design, see <https://tmng-al.uspto.gov/resting2/api/img/88700566/large>)

SERIAL NUMBER: 88700566

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
Phone:
Fax:
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 07/07/2020.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or

in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jfergus@mcdonaldhopkins.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$625 will be submitted with the form, representing payment for 5 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or

in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 07/07/2021
Signatory's Name: James P. Muraff
Signatory's Position: Attorney of Record, Illinois Bar member
Signatory's Phone: 2163485400
Signature method: Sent to third party for signature

PAYMENT: 88700566
PAYMENT DATE: 07/07/2021

Serial Number: 88700566
Internet Transmission Date: Wed Jul 07 15:59:51 ET 2021
TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2021070715595151
3009-88700566-7805687c832e53b9652b97b6b5
562c721e45f1e4b4ed24e89935ba6aa42bc16735
b-CC-59483209-20210707155313245628

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88700566	FILING DATE	11/20/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FRENCH, CURTIS W	L.O. ASSIGNED	O30-NOT FOUND

PUB INFORMATION

RUN DATE	01/07/2021		
PUB DATE	05/12/2020		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	01/05/2021		
LITERAL MARK ELEMENT	R.		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of a lowercase "r" and a "." in a square with rounded corners.

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/07/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	024
01/05/2021	EX1G	S	EXTENSION 1 GRANTED	023
01/05/2021	EXT1	S	EXTENSION 1 FILED	022
01/05/2021	EEXT	I	TEAS EXTENSION RECEIVED	021
07/07/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	020
07/07/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	019
07/07/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	018
07/07/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	017
07/07/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	016
07/07/2020	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	015
05/12/2020	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	014
05/12/2020	PUBO	A	PUBLISHED FOR OPPOSITION	013
04/22/2020	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	012
04/01/2020	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
03/04/2020	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
03/04/2020	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
03/04/2020	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
02/25/2020	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
02/25/2020	GNRT	F	NON-FINAL ACTION E-MAILED	006
02/25/2020	CNRT	R	NON-FINAL ACTION WRITTEN	005
02/24/2020	DOCK	D	ASSIGNED TO EXAMINER	004
11/28/2019	MDSC	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
11/27/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/23/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 Chicago IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



From: TMOfficialNotices@USPTO.GOV
Sent: Thursday, January 7, 2021 00:16 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88700566: R. (Stylized/Design): Docket/Reference No. 49021-00156

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 88700566
Mark: R. (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 1
Docket/Reference Number: 49021-00156
Notice of Allowance Date: Jul 7, 2020

The USPTO issued a Notice of Allowance on **Jul 7, 2020** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88700566
LAW OFFICE ASSIGNED	LAW OFFICE 130
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/88700566/large (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	ipmailbox@mcdonaldhopkins.com
CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00156
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	1
ALLOWANCE MAIL DATE	07/07/2020

STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	5
SUBTOTAL AMOUNT [EXTENSION FEE]	625
TOTAL AMOUNT	625
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney of record, Illinois bar member
DATE SIGNED	01/05/2021
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Tue Jan 05 08:08:03 ET 2021
TEAS STAMP	USPTO/ESU-XXX.XX.XX.XXX-2 0210105080803230265-88700 566-760c132d83e33196b9653 d390a7ba625d69f6bd77f2b6f 7c8abcec71ea06092-CC-0801 2630-20210105080525718315

SOU Extension Request (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: R. (stylized and/or with design, see <https://tmng-al.uspto.gov/resting2/api/img/88700566/large>)

SERIAL NUMBER: 88700566

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
Phone:
Fax:
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 07/07/2020.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this

specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): ipmailbox@mcdonaldhopkins.com

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$625 will be submitted with the form, representing payment for 5 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently

modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 01/05/2021
Signatory's Name: James P. Muraff
Signatory's Position: Attorney of record, Illinois bar member
Signature method: Signed directly within the form

PAYMENT: 88700566
PAYMENT DATE: 01/05/2021

Serial Number: 88700566
Internet Transmission Date: Tue Jan 05 08:08:03 ET 2021
TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2021010508080323
0265-88700566-760c132d83e33196b9653d390a
7ba625d69f6bd77f2b6f7c8abcec71ea06092-CC
-08012630-20210105080525718315

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88700566
LAW OFFICE ASSIGNED	LAW OFFICE 130
MARK SECTION	
MARK	R. (stylized and/or with design, see https://tmng-al.uspto.gov/resting2/api/img/88700566/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION(current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	TWO NORTH LASALLE STREET, SUITE 1700
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60602
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
DOCKET/REFERENCE NUMBER(S)	019638.7643
CORRESPONDENCE SECTION(current)	
NAME	James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@nge.com; marden@nge.com
DOCKET/REFERENCE NUMBER(S)	019638.7643
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
OTHER APPOINTED ATTORNEY(S)	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
STREET	300 North LaSalle Street Suite 1400
CITY	Chicago
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00156
CORRESPONDENCE SECTION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY	

COPIES)	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00156
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	07/07/2020
SIGNATORY POSITION	Attorney of record, Illinois bar member
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jul 07 14:41:17 ET 2020
TEAS STAMP	USPTO/CAR-XXX.XX.XX.XXX-2 0200707144117340214-88700 566-7106240adc28ebe5ac7f1 e6af1a54169bc7b1fbf557951 fe22a638f0d6d6859ac4-N/A- N/A-20200707143401119672

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: R. (stylized and/or with design, see <https://tmng-al.uspto.gov/resting2/api/img/88700566/large>)
SERIAL NUMBER: 88700566

Owner Section (Current) :

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

Attorney Section (Current):

James P. Muraff of NEAL, GERBER & EISENBERG LLP
XX bar, admitted in XXXX, bar membership no. XXX, is located at
TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602
United States
312-269-8000
312-269-1747
Email Address: trademarks@nge.com
Docket Reference Number(s): 019638.7643.

Correspondence Section (Current):

James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@nge.com; marden@nge.com
Docket Reference Number(s): 019638.7643

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

Attorney Section (proposed):

James P. Muraff of McDonald Hopkins LLC
XX bar, admitted in XXXX, bar membership no. XXX, is located at
300 North LaSalle Street Suite 1400
Chicago, Illinois 60654
United States
3126421480
216-348-5474
ipmailbox@mcdonaldhopkins.com

Other Appointed Attorney(s): David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J.

Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
Docket Reference Number(s): 49021-00156

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (proposed):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): ipmailbox@mcdonaldhopkins.com

Docket Reference Number(s): 49021-00156

Signature: /James P. Muraff/ Date: 07/07/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Serial Number: 88700566

Internet Transmission Date: Tue Jul 07 14:41:17 ET 2020

TEAS Stamp: USPTO/CAR-XXX.XX.XX.XXX-2020070714411734

0214-88700566-7106240adc28ebe5ac7f1e6af1

a54169bc7b1fbf557951fe22a638f0d6d6859ac4

-N/A-N/A-20200707143401119672

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, July 7, 2020 00:35 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 88700566: R. (Stylized/Design): Docket/Reference No. 019638.7643

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Jul 7, 2020

U.S. Serial Number: 88700566
Mark: R. (Stylized/Design)
Docket/Reference Number: 019638.7643

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 88700566
Mark: R. (Stylized/Design)
Docket/Reference Number: 019638.7643
Owner: Redbox Automated Retail, LLC

Correspondence Address: One Tower Lane, Suite 900
Oakbrook Terrace, ILLINOIS 60181
James P. Muraff
NEAL, GERBER & EISENBERG LLP
TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO IL 60602

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

- 009 - Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 035 - Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 038 - Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 041 - Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite

television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

042 - Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, May 12, 2020 00:47 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 88700566: R. (Stylized/Design): Docket/Reference No. 019638.7643

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 88700566
Mark: R. (Stylized/Design)
International Class(es): 009, 035, 038, 041, 042
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 019638.7643

The mark identified above has been published in the Trademark Official Gazette (TMOG) on May 12, 2020.

To Review the Mark in the TMOG:

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2020-05-12&serialNumber=88700566>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

- * Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a complete Statement of Use or Extension Request with the required fees within six (6) months after the NOA issues to avoid abandonment of the application.)

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88700566&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Commissioner for Trademarks
www.uspto.gov

OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)

U.S. Application Serial No. 88700566

Mark: R.

International Class(es): 009, 035, 038, 041, 042

Owner: Redbox Automated Retail, LLC

Docket/Reference No. 019638.7643

Issue Date: April 22, 2020

Your mark is scheduled to publish in the *Trademark Official Gazette (TMOG)* on May 12, 2020.

Your mark appears to be entitled to register on the Principal Register upon the acceptance of a statement of use, subject to any claims of concurrent use.

What happens when your mark publishes. Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a Notice of allowance.

View your mark in the TMOG after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.

Ensure that the information in the TMOG is correct. If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendmentscorrections-trademark>.

Direct questions about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

Email Address(es):

trademarks@nge.com
jmura@nge.com
marden@nge.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, April 22, 2020 04:15 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notification of Notice of Publication: U.S. Trademark SN 88700566: R. (Stylized/Design): Docket/Reference No. 019638.7643

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (U.S. Serial No. 88700566) is scheduled to publish in the *Official Gazette* on May 12, 2020. To preview the Notice of Publication, go to the Trademark Status & Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/search.action?sn=88700566>. If you have difficulty accessing the Notice of Publication, contact the Trademark Assistance Center (TAC) by e-mail at TrademarkAssistanceCenter@uspto.gov or by telephone at 800-786-9199.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Please confirm that the correspondence information shown in TSDR is correct. If the correspondence information is not correct, please update this information using the online Change of Correspondence Address Form, accessible at <https://teas.uspto.gov/ccr/cca>.

Do NOT hit "Reply" to this e-mail notification. If you find an error in the Notice of Publication, update the information using the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>.

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	88700566	FILING DATE	11/20/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FRENCH, CURTIS W	L.O. ASSIGNED	O30-NOT FOUND

PUB INFORMATION

RUN DATE	04/02/2020		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	04/01/2020		
LITERAL MARK ELEMENT	R.		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS				
CHANGE IN REGISTRATION			NO	
COLORS CLAIMED STATEMENT			Color is not claimed as a feature of the mark.	
DESCRIPTION OF MARK			The mark consists of a lowercase "r" and a "." in a square with rounded corners.	

PROSECUTION HISTORY				
DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/01/2020	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
03/04/2020	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
03/04/2020	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
03/04/2020	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
02/25/2020	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
02/25/2020	GNRT	F	NON-FINAL ACTION E-MAILED	006
02/25/2020	CNRT	R	NON-FINAL ACTION WRITTEN	005
02/24/2020	DOCK	D	ASSIGNED TO EXAMINER	004
11/28/2019	MDSC	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
11/27/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/23/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION	
ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO IL 60602
DOMESTIC REPRESENTATIVE	NONE



Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	88700566	FILING DATE	11/20/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FRENCH, CURTIS W	L.O. ASSIGNED	O30-NOT FOUND

PUB INFORMATION

RUN DATE	03/05/2020		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	03/04/2020		
LITERAL MARK ELEMENT	R.		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

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PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
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DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
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DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS				
CHANGE IN REGISTRATION			NO	
COLORS CLAIMED STATEMENT			Color is not claimed as a feature of the mark.	
DESCRIPTION OF MARK			The mark consists of a lowercase "r" and a "." in a square with rounded corners.	

PROSECUTION HISTORY				
DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/04/2020	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
03/04/2020	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
03/04/2020	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
02/25/2020	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
02/25/2020	GNRT	F	NON-FINAL ACTION E-MAILED	006
02/25/2020	CNRT	R	NON-FINAL ACTION WRITTEN	005
02/24/2020	DOCK	D	ASSIGNED TO EXAMINER	004
11/28/2019	MDSC	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
11/27/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/23/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION	
ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO IL 60602
DOMESTIC REPRESENTATIVE	NONE



Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88700566
LAW OFFICE ASSIGNED	LAW OFFICE 130
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/88700566/large
LITERAL ELEMENT	R.
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
COLOR(S) CLAIMED (If applicable)	Color is not claimed as a feature of the mark.
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the letter "r" and a "." in white inside a black square.
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION (009) (no change)	
GOODS AND/OR SERVICES SECTION (035) (current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Providing access to and reservation of entertainment content in the nature of video games, movies, and television programs; online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital	

content and pre-recorded media featuring entertainment content	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035) (proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Providing access to and reservation of entertainment content in the nature of video games, movies, and television programs; Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content	
FINAL DESCRIPTION	
Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (038) (no change)	
GOODS AND/OR SERVICES SECTION (041) (current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Rental and sale of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental and sale of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Presentation of and rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Presentation of and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041) (proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Rental and sale of video recordings by means of communications networks; <u>Rental of video recordings by means of communications networks;</u> providing information in the field of entertainment by means of communications networks; rental and sale of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; <u>rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content;</u> Presentation of and rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; <u>Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices;</u> Presentation of and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; <u>Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices;</u> gaming services in the nature of providing online video games via the Internet and computer networks; <u>entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs</u>	
FINAL DESCRIPTION	
Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs	

FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (042) (no change)	
ADDITIONAL STATEMENTS SECTION	
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of a lowercase "r" and a "." in a square with rounded corners.
ATTORNEY INFORMATION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	TWO NORTH LASALLE STREET, SUITE 1700
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60602
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
DOCKET/REFERENCE NUMBER	019638.7643
ATTORNEY INFORMATION (proposed)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	TWO NORTH LASALLE STREET, SUITE 1700
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60602
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
DOCKET/REFERENCE NUMBER	019638.7643
CORRESPONDENCE INFORMATION (current)	
NAME	JAMES P. MURAFF
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@nge.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	019638.7643
CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@nge.com; marden@nge.com
DOCKET/REFERENCE NUMBER	019638.7643
SIGNATURE SECTION	
RESPONSE SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
SIGNATORY'S PHONE NUMBER	312-269-8000
DATE SIGNED	03/03/2020
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Mar 04 13:05:39 ET 2020
TEAS STAMP	USPTO/ROA-XX.XX.XXX.XXX-2 0200304130539835490-88700 566-710d7619156db31a97b4a abd46ada95506c2f1e13f71da b54c4695abbc3d86ee483-N/A -N/A-20200302163721256681

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1957 (Rev 10/2011)

OMB No. 0651-0050 (Exp 09/20/2020)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **88700566** R. (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/88700566/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following:

Current:

Class 035 for Providing access to and reservation of entertainment content in the nature of video games, movies, and television programs; online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the

applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Providing access to and reservation of entertainment content in the nature of video games, movies, and television programs;~~ Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

Class 035 for Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant proposes to amend the following:

Current:

Class 041 for Rental and sale of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental and sale of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Presentation of and rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Presentation of and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Rental and sale of video recordings by means of communications networks;~~ Rental of video recordings by means of communications networks; ~~rental and sale of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content;~~ rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; ~~Presentation of and rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices;~~ Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; ~~Presentation of and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices;~~ Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs

Class 041 for Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, pre-recorded DVDs, movies, and television programs

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

OWNER AND/OR ENTITY INFORMATION

Applicant proposes to amend the following:

Current: Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States

Proposed: Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
Email Address: XXXX

ADDITIONAL STATEMENTS

Description of mark

The mark consists of a lowercase "r" and a "." in a square with rounded corners.

The owner's/holder's current attorney information: James P. Muraff. James P. Muraff of NEAL, GERBER & EISENBERG LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602
United States

The docket/reference number is 019638.7643.
The phone number is 312-269-8000.
The fax number is 312-269-1747.
The email address is trademarks@nge.com

The owner's/holder's proposed attorney information: James P. Muraff. James P. Muraff of NEAL, GERBER & EISENBERG LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602
United States

The docket/reference number is 019638.7643.
The phone number is 312-269-8000.
The fax number is 312-269-1747.
The email address is trademarks@nge.com

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

JAMES P. MURAFF

PRIMARY EMAIL FOR CORRESPONDENCE: trademarks@nge.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is 019638.7643.

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: trademarks@nge.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@nge.com; marden@nge.com

The docket/reference number is 019638.7643.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

SIGNATURE(S)

Response Signature

Signature: /James P. Muraff/ Date: 03/03/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312-269-8000

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP

TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602

Mailing Address: James P. Muraff
NEAL, GERBER & EISENBERG LLP
TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602

Serial Number: 88700566

Internet Transmission Date: Wed Mar 04 13:05:39 ET 2020

TEAS Stamp: USPTO/ROA-XX.XX.XXX.XXX-2020030413053983

5490-88700566-710d7619156db31a97b4aabd46

ada95506c2f1e13f71dab54c4695abbc3d86ee48

3-N/A-N/A-20200302163721256681

To: Redbox Automated Retail, LLC (trademarks@nge.com)
Subject: U.S. Trademark Application Serial No. 88700566 - R. - 019638.7643
Sent: February 25, 2020 12:28:33 PM
Sent As: ecom130@uspto.gov
Attachments:

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application
Serial No.
88700566

Mark: R.

Correspondence
Address:
JAMES P.
MURAFF
NEAL, GERBER &
EISENBERG LLP
TWO NORTH
LASALLE
STREET, SUITE
1700
CHICAGO, IL
60602

Applicant: Redbox
Automated Retail,
LLC

Reference/Docket
No. 019638.7643

Correspondence
Email Address:

trademarks@nge.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be [abandoned](#). Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: **February 25, 2020**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Search of Office's Database of Marks

The trademark examining attorney searched the USPTO database of registered and pending marks and found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

Summary of Issues that Applicant Must Address

-
- Identifications of Services – CLASSES 35 and 41
- Description of Color in Non-Color Claimed Mark

Identifications of Services

The identifications of services are indefinite and must be clarified because the nature of the “access” services is unclear and the “sale” services in INT. CLASS 41 are misclassified and requires additional information. *See* 37 C.F.R. §2.32(a)(6); TMEP §1402.01.

To be a registrable service, the activity must be primarily for the benefit of someone other than the applicant. *See In re Reichhold Chems., Inc.*, 167 USPQ 376, 377 (TTAB 1970). “Sales” or “selling” normally refers to selling one’s own goods or services and is not a registrable service rendered for the benefit of others. *See* TMEP §§1301.01(a)(ii), 1402.11.

Therefore, applicant must delete “sale(s)” from the identification and indicate with greater specificity the nature of the service in International Class 35; e.g., “retail store services featuring video games,” “wholesale distributorships featuring video games,” and “on-line wholesale and retail store services featuring video games.”

The following substitute wording is suggested, if appropriate: (Note that proposed changes have been placed in bold type. Some items require applicant to include more complete information. These have been designated with **braces{ }** and/or **bold** type. The information in the braces is suggested as an example for applicant to follow and should not be merely “cut and pasted.”):

- Online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content, in INT. CLASS 35;
- **Rental of video recordings by means of communications networks**; providing information in the field of entertainment by means of communications networks; **rental of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content**; **Rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices**; Rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks; **entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVDs featuring movies and television programs from a vending machine**, in INT. CLASS 41.

Please note, the identifications of goods and services in INT. CLASSES 9, 38, and 42, are accepted and made of record.

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO’s online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). *See* TMEP §1402.04.

Description of Color in a Non-Color Claimed Drawing

Applicant must clarify whether color is being claimed as a feature of the mark. *See* 37 C.F.R. §§2.37, 2.52(b)(1), 2.61(b); TMEP §§807.07(a) *et seq.* Applicant submitted a black-and-white drawing of the mark and provided a description that included the colors black and white. It is unclear if the applicant’s mark intends to claim black and white as a feature of the mark or if the colors were used to describe the location of elements in the mark.

To clarify whether color is claimed as a feature of the mark, applicant may satisfy one of the following:

- (1) **If color is not a feature of the mark**, applicant must submit an amended description of the mark that omits any reference of color. *See* TMEP §§807.07(a)(ii), 808.02. The following is suggested, if accurate:

The mark consists of a lowercase "r" and a "." in square with rounded corners.

- (2) **If color is a feature of the mark**, applicant must (a) submit a new drawing showing the mark in color, (b) list all the colors that are a feature of the mark, and (c) amend the description, if appropriate, to specify where all the colors appear in the literal and design elements of the mark. 37 C.F.R. §§2.37, 2.52(b)(1); *see* TMEP §807.07(a)-(a)(ii). Generic color names must be used to describe the colors in the mark, e.g., red, yellow, blue. TMEP §807.07(a)(i)-(ii). If black, white, and/or gray represent background, outlining, shading, and/or transparent areas and are not part of the mark, applicant must so specify in the description. *See* TMEP §807.07(d).

The following color claim and description are suggested, if accurate:

Color claim: “**The colors BLACK and WHITE are claimed as a feature of the mark.**”

Description: “**The mark consists of the following: a lowercase "r" and a "." in white, in a black square with rounded corners.**”

For more information about drawings and instructions on how to submit a new drawing and a color claim and/or description online using the Trademark Electronic Application System (TEAS) form, see the [Drawing webpage](#).

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [Click to file a response to this nonfinal Office action.](#)

/Curtis W. French/
Curtis W. French
Trademark Examining Attorney
Law Office 130
571-272-9472
curtis.french@uspto.gov

RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** A response or notice of appeal must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS and ESTTA maintenance or [unforeseen circumstances](#) could affect an applicant’s ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

To: Redbox Automated Retail, LLC (trademarks@nge.com)
Subject: U.S. Trademark Application Serial No. 88700566 - R. - 019638.7643
Sent: February 25, 2020 12:28:33 PM
Sent As: ecom130@uspto.gov
Attachments:

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on **February 25, 2020** for
U.S. Trademark Application Serial No. 88700566

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter that you must respond to by the specified deadline or your application will be [abandoned](#). Please follow the steps below.

(1) [Read the official letter.](#)

(2) Direct questions about the contents of the Office action to the assigned attorney below.

/Curtis W. French/
Curtis W. French
Trademark Examining Attorney
Law Office 130
571-272-9472
curtis.french@uspto.gov

Direct questions about navigating USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the [Trademark Assistance Center \(TAC\)](#).

(3) Respond within 6 months ([or earlier](#), if required in the Office action) from **February 25, 2020**, using the Trademark Electronic Application System (TEAS). The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. See the Office action for more information about how to respond

GENERAL GUIDANCE

- **[Check the status of your application periodically](#)** in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)**, if needed, to ensure you receive important USPTO notices about your application.
- **[Beware of misleading notices sent by private companies about your application.](#)** Private companies not associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices – most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain “@uspto.gov.”**

*** User:cfrench ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	0	0	0	0	0:01	"r."[bi,ti]
02	28872	N/A	0	0	0:01	"r"[bi,ti]
03	42764	N/A	0	0	0:01	*r.*[bi,ti]
04	5655893	N/A	0	0	0:02	*r*[bi,ti]
05	0	0	0	0	0:01	"r ."[bi,ti]
06	6350	N/A	0	0	0:02	260925[dc]
07	73	36	37	37	0:01	6 and 2
08	31	13	18	18	0:01	6 and 3
09	3259	N/A	0	0	0:01	6 and 4
10	4638546	N/A	0	0	0:02	"009"[cc]
11	1720	N/A	0	0	0:01	10 and 9
12	1357657	N/A	0	0	0:02	"009"[ic] or "a"[ic] or "b"[ic] or "200"[ic]
13	1014439	N/A	0	0	0:01	"035"[ic] or "a"[ic] or "b"[ic] or "200"[ic]
14	209708	N/A	0	0	0:02	"038"[ic] or "a"[ic] or "b"[ic] or "200"[ic]
15	931625	N/A	0	0	0:02	"041"[ic] or "a"[ic] or "b"[ic] or "200"[ic]
16	852660	N/A	0	0	0:02	"042"[ic] or "a"[ic] or "b"[ic] or "200"[ic]
17	3215	N/A	0	0	0:01	"r"[fm]
18	556	N/A	0	0	0:01	17 and 12
19	429	N/A	0	0	0:01	17 and 13
20	79	39	40	40	0:01	17 and 14
21	321	N/A	0	0	0:01	17 and 15
22	365	N/A	0	0	0:02	17 and 16
23	27	12	15	15	0:01	17 and 6
24	536	N/A	0	0	0:01	9 and 12
25	503	N/A	0	0	0:01	9 and 13
26	117	53	64	64	0:01	9 and 14
27	350	N/A	0	0	0:01	9 and 15
28	427	N/A	0	0	0:01	9 and 16
29	192	0	192	192	0:02	28 not dead[ld]
30	167	0	167	167	0:02	27 not dead[ld]
31	186	0	186	186	0:02	22 not dead[ld]
32	190	0	190	190	0:02	21 not dead[ld]
33	250	N/A	200	200	0:02	19 not dead[ld]
34	0	0	0	0	0:01	3 and 1
35	3748	N/A	0	0	0:01	3 and 12
36	5773	N/A	0	0	0:01	3 and 13
37	885	N/A	0	0	0:01	3 and 14
38	5297	N/A	0	0	0:01	3 and 15
39	4083	N/A	0	0	0:01	3 and 16

Session started 2/25/2020 11:25:36 AM

Session finished 2/25/2020 11:40:02 AM

Total search duration 0 minutes 52 seconds

Session duration 14 minutes 26 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 88700566

From: TMDesignCodeComments
Sent: Thursday, November 28, 2019 00:28 AM
To: XXXX
Subject: Official USPTO Notice of Design Search Code: U.S. Trademark SN: 88700566: R. (Stylized/Design): Docket/Reference No. 019638.7643

Docket/Reference Number: 019638.7643

The USPTO has assigned design search codes to your application (U.S. serial number: 88700566).

Design search codes assigned to your application:

26.09.25 - Squares with curved sides

If you would like to request that we add or delete a design search code, please email TMDesignCodeComments@USPTO.GOV. Include your name, application serial number, a list of design search codes you would like to add or delete, and a brief justification. We will process your request within two business days. If we approve your request, the updated list of design search codes will appear in our Trademark Status and Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/>, under the "Mark Information" tab.

Design search codes are numerical codes we assign to the prominent features of your mark's design. We call these features "design elements." A design element can be any component of your mark that is not a word, such as a depiction of a star or a flower. Assigning design search codes to your mark helps us more effectively search our database for marks that may conflict with yours. Design search codes have no legal significance and will not appear on the registration certificate.

For more information about design search codes, including why and how we use them and information on adding or deleting design search codes from your application, please visit our design search code webpage at <http://www.uspto.gov/DesignSearchCodes>. For a list of design search codes, see the design search code manual at <http://tess2.uspto.gov/tmdb/dscm/index.htm>.

For questions, please call 1-800-786-9199 (option 1) to speak to a Customer Service representative in the Trademark Assistance Center. Please visit <http://www.uspto.gov/TrademarkAssistance> for additional information about the Trademark Assistance Center.

This notice will be available in TSDR in one business day.



Trademark/Service Mark Application, Principal Register

Serial Number: 88700566

Filing Date: 11/20/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88700566
MARK INFORMATION	
*MARK	\\TICRS\EXPORT17\IMAGEOUT17\887\005\88700566\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	r.
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the letter "r" and a "." in white inside a black square.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	900 x 900
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Redbox Automated Retail, LLC
*STREET	One Tower Lane, Suite 900
*CITY	Oakbrook Terrace
*STATE (Required for U.S. applicants)	Illinois
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	60181
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
FILING BASIS	SECTION 1(b)

INTERNATIONAL CLASS	035
*IDENTIFICATION	Providing access to and reservation of entertainment content in the nature of video games, movies, and television programs; online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	038
*IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	Rental and sale of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental and sale of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Presentation of and rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Presentation of and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	042
*IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	James P. Muraff
ATTORNEY DOCKET NUMBER	019638.7643
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois

COUNTRY	United States
ZIP/POSTAL CODE	60602
PHONE	312-269-8000
FAX	312-269-1747
EMAIL ADDRESS	trademarks@nge.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	James P. Muraff
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60602
PHONE	312-269-8000
FAX	312-269-1747
*EMAIL ADDRESS	trademarks@nge.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	5
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	1375
*TOTAL FEE PAID	1375
SIGNATURE INFORMATION	
SIGNATURE	/Sam Banayan/
SIGNATORY'S NAME	Sam Banayan
SIGNATORY'S POSITION	Director, Legal
SIGNATORY'S PHONE NUMBER	6307568477
DATE SIGNED	11/20/2019

Trademark/Service Mark Application, Principal Register

Serial Number: 88700566

Filing Date: 11/20/2019

To the Commissioner for Trademarks:

MARK: r. (stylized and/or with design, see [mark](#))

The literal element of the mark consists of r.. The applicant is not claiming color as a feature of the mark. The mark consists of the letter "r" and a "." in white inside a black square.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing, renting and receiving entertainment content in the nature of movies, television programs, and video games
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Providing access to and reservation of entertainment content in the nature of video games, movies, and television programs; online retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, television programs, and digital content and pre-recorded media featuring entertainment content
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 038: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: Rental and sale of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental and sale of DVDs, video discs, video games, television programs, movies and prerecorded electronic media featuring entertainment content; Presentation of and rental of films, motion pictures, television programs, video games, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet and electronic display devices; Presentation of and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; gaming services in the nature of providing online video games via the Internet and computer networks
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 042: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant hereby appoints James P. Muraff. James P. Muraff of Neal, Gerber & Eisenberg LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at
Two North LaSalle Street, Suite 1700

Chicago, Illinois 60602

United States

312-269-8000(phone)

312-269-1747(fax)

trademarks@nge.com (authorized).

The attorney docket/reference number is 019638.7643.

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

James P. Muraff

Neal, Gerber & Eisenberg LLP

Two North LaSalle Street, Suite 1700

Chicago, Illinois 60602

312-269-8000(phone)

312-269-1747(fax)

trademarks@nge.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$1375 has been submitted with the application, representing payment for 5 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Sam Banayan/ Date: 11/20/2019

Signatory's Name: Sam Banayan

Signatory's Position: Director, Legal

Payment Sale Number: 88700566
Payment Accounting Date: 11/20/2019

Serial Number: 88700566
Internet Transmission Date: Wed Nov 20 22:01:35 EST 2019
TEAS Stamp: USPTO/BAS-XX.XX.XXX.XXX-2019112022013590
0671-88700566-7004e7f6fb4c01e395b1b8f4b8
35488d3c2d8fad5bfe5d28dec2b938e2bac94753
-DA-01352457-20191113092444975654

