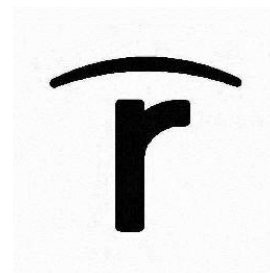


Generated on: This page was generated by TSDR on 2025-07-19 18:14:55 EDT

Mark: R



US Serial Number: 85744344

Application Filing Date: Oct. 03, 2012

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



DEAD/APPLICATION/Refused/Dismissed or Invalidated

This trademark application was refused, dismissed, or invalidated by the Office and this application is no longer active.

Status: Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: May 15, 2017

Publication Date: Feb. 11, 2014 **Notice of Allowance Date:** Apr. 08, 2014

Date Abandoned: May 15, 2017

Mark Information

Mark Literal Elements: R

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of "r" with an arch over it.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

For: retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer

network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

For: Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC

Owner Address: One Tower Lane, Suite 900
Oakbrook Terrace 60181

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: The data cannot be loaded

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James P. Muraff

Docket Number: 19638.25T1

Attorney Primary Email Address: trademarks@ngelaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, ILLINOIS UNITED STATES 60602

Phone: 312.269.8000

Fax: 312.269.1747

Correspondent e-mail: trademarks@ngelaw.com mhall@ngelaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Proceeding

Date	Description	Number
May 15, 2017	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
May 15, 2017	ABANDONMENT - NO USE STATEMENT FILED	
Oct. 22, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 21, 2016	SOU EXTENSION 5 GRANTED	
Sep. 26, 2016	SOU EXTENSION 5 FILED	
Oct. 05, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 26, 2016	SOU TEAS EXTENSION RECEIVED	
May 03, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 30, 2016	SOU EXTENSION 4 GRANTED	
Mar. 25, 2016	SOU EXTENSION 4 FILED	
Apr. 28, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Mar. 25, 2016	SOU TEAS EXTENSION RECEIVED	
Dec. 10, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 09, 2015	SOU EXTENSION 3 GRANTED	
Oct. 08, 2015	SOU EXTENSION 3 FILED	
Dec. 09, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Oct. 08, 2015	SOU TEAS EXTENSION RECEIVED	
May 05, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 02, 2015	SOU EXTENSION 2 GRANTED	
Mar. 26, 2015	SOU EXTENSION 2 FILED	
May 02, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Mar. 26, 2015	SOU TEAS EXTENSION RECEIVED	
Oct. 09, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 07, 2014	SOU EXTENSION 1 GRANTED	
Oct. 07, 2014	SOU EXTENSION 1 FILED	
Oct. 07, 2014	SOU TEAS EXTENSION RECEIVED	
Apr. 08, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 11, 2014	PUBLISHED FOR OPPOSITION	
Jan. 22, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Jan. 03, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 18, 2013	EXAMINER'S AMENDMENT ENTERED	
Dec. 18, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Dec. 18, 2013	EXAMINERS AMENDMENT E-MAILED	
Dec. 18, 2013	EXAMINERS AMENDMENT -WRITTEN	
Dec. 10, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 01, 2013	WITHDRAWN FROM PUB - OG REVIEW QUERY	
Nov. 18, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Nov. 12, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 04, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	
Nov. 04, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 24, 2013	ASSIGNED TO LIE	
Oct. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 29, 2013	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	
Apr. 29, 2013	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	
Apr. 29, 2013	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	
Apr. 29, 2013	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	
Apr. 13, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	
Apr. 12, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 12, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 16, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Oct. 16, 2012	NON-FINAL ACTION E-MAILED	
Oct. 16, 2012	NON-FINAL ACTION WRITTEN	

Oct. 15, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Oct. 15, 2012	NON-FINAL ACTION E-MAILED
Oct. 15, 2012	NON-FINAL ACTION WRITTEN
Oct. 11, 2012	NOTICE OF DESIGN SEARCH CODE MAILED
Oct. 10, 2012	ASSIGNED TO EXAMINER
Oct. 10, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Oct. 06, 2012	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information

TM Attorney: OH,WON TEAK

Law Office: LAW OFFICE 114
Assigned:

File Location

Current Location: INTENT TO USE SECTION

Date in Location: May 02, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 4

Applicant: Redbox Automated Retail, LLC

Assignment 1 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [5310/0031](#)

Pages: 7

Date Recorded: Jun. 26, 2014

Supporting Documents: [assignment-tm-5310-0031.pdf](#)

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Jun. 24, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country: UNITED STATES
Where Organized:

Address: 901 MAIN STREET
DALLAS, TEXAS 75202

Correspondent

Correspondent Name: HAYNES AND BOONE, LLP

Correspondent Address: 2323 VICTORY AVENUE, SUITE 700
GAVIN GEORGE
DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 2 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [5885/0027](#)

Pages: 8

Date Recorded: Sep. 27, 2016

Supporting Documents: [assignment-tm-5885-0027.pdf](#)

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Sep. 27, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Assignee

Name: [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country UNITED STATES
Where Organized:

Address: 520 MADISON AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1090 VERMONT AVENUE, NW
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 3 of 4

Conveyance: RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

Reel/Frame: [5885/0636](#)

Pages: 16

Date Recorded: Sep. 27, 2016

Supporting Documents: [assignment-tm-5885-0636.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Sep. 27, 2016

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: ONE TOWER LANE, SUITE 900
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent Name: VENISA DARK, HAYNES AND BOONE LLP

Correspondent Address: 2323 VICTORY AVENUE, SUITE 700
DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 4 of 4

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7819/0650](#)

Pages: 7

Date Recorded: Aug. 11, 2022

Supporting Documents: [assignment-tm-7819-0650.pdf](#)

Assignor

Name: [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: BANK

State or Country UNITED STATES
Where Organized:

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: ONE TOWER LANE
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent Name: EPSTEIN DRANGEL LLP

Correspondent Address: 60 EAST 42ND STREET
SUITE 1250
NEW YORK, NY 10165

Domestic Representative - Not Found

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	05/16/2017		
PUB DATE	02/11/2014		
STATUS	606-ABANDONED - NO STATEMENT OF USE FILED		
STATUS DATE	05/15/2017		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	05/15/2017	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
05/15/2017	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED				061
05/15/2017	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED				060
10/22/2016	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				059
10/21/2016	EX5G	S	EXTENSION 5 GRANTED				058
09/26/2016	EXT5	S	EXTENSION 5 FILED				057
10/05/2016	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY				056
09/26/2016	EEXT	I	TEAS EXTENSION RECEIVED				055
05/03/2016	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				054
04/30/2016	EX4G	S	EXTENSION 4 GRANTED				053
03/25/2016	EXT4	S	EXTENSION 4 FILED				052
04/28/2016	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				051
03/25/2016	EEXT	I	TEAS EXTENSION RECEIVED				050
12/10/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				049
12/09/2015	EX3G	S	EXTENSION 3 GRANTED				048
10/08/2015	EXT3	S	EXTENSION 3 FILED				047
12/09/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				046
10/08/2015	EEXT	I	TEAS EXTENSION RECEIVED				045
05/05/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				044
05/02/2015	EX2G	S	EXTENSION 2 GRANTED				043
03/26/2015	EXT2	S	EXTENSION 2 FILED				042
05/02/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				041
03/26/2015	EEXT	I	TEAS EXTENSION RECEIVED				040
10/09/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				039
10/07/2014	EX1G	S	EXTENSION 1 GRANTED				038
10/07/2014	EXT1	S	EXTENSION 1 FILED				037
10/07/2014	EEXT	I	TEAS EXTENSION RECEIVED				036
04/08/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				035
02/11/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				034
02/11/2014	PUBO	A	PUBLISHED FOR OPPOSITION				033
01/22/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				032

01/03/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	031
01/03/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	030
12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED	029
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	028
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED	027
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	026
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	025
12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	024
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	020
10/24/2013	ALIE	A	ASSIGNED TO LIE	019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181

ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

r

Side - 1



NOTICE OF ABANDONMENT
MAILING DATE: May 15, 2017

The trademark application identified below was abandoned because the applicant failed to file for a statement of use or an extension of time.

If the delay in filing a response was unintentional, you may file a petition to revive the application with a fee. If the abandonment of this application was due to USPTO error, you may file a request for reinstatement. Please note that a petition to revive or request for reinstatement **must be received within two months from the mailing date of this notice.**

For additional information, go to <http://www.uspto.gov/teas/petinfo.htm>. If you are unable to get the information you need from the website, call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: 85744344
MARK: R
OWNER: Redbox Automated Retail, LLC

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO , IL 60602

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	10/24/2016		
PUB DATE	02/11/2014		
STATUS	734-FIFTH EXTENSION - GRANTED		
STATUS DATE	10/21/2016		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
10/22/2016	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				059
10/21/2016	EX5G	S	EXTENSION 5 GRANTED				058
09/26/2016	EXT5	S	EXTENSION 5 FILED				057
10/05/2016	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY				056
09/26/2016	EEXT	I	TEAS EXTENSION RECEIVED				055
05/03/2016	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				054
04/30/2016	EX4G	S	EXTENSION 4 GRANTED				053
03/25/2016	EXT4	S	EXTENSION 4 FILED				052
04/28/2016	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				051
03/25/2016	EEXT	I	TEAS EXTENSION RECEIVED				050
12/10/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				049
12/09/2015	EX3G	S	EXTENSION 3 GRANTED				048
10/08/2015	EXT3	S	EXTENSION 3 FILED				047
12/09/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				046
10/08/2015	EEXT	I	TEAS EXTENSION RECEIVED				045
05/05/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				044
05/02/2015	EX2G	S	EXTENSION 2 GRANTED				043
03/26/2015	EXT2	S	EXTENSION 2 FILED				042
05/02/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				041
03/26/2015	EEXT	I	TEAS EXTENSION RECEIVED				040
10/09/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				039
10/07/2014	EX1G	S	EXTENSION 1 GRANTED				038
10/07/2014	EXT1	S	EXTENSION 1 FILED				037
10/07/2014	EEXT	I	TEAS EXTENSION RECEIVED				036
04/08/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				035
02/11/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				034
02/11/2014	PUBO	A	PUBLISHED FOR OPPOSITION				033
01/22/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				032
01/03/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				031
01/03/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				030

12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED	029
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	028
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED	027
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	026
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	025
12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	024
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	020
10/24/2013	ALIE	A	ASSIGNED TO LIE	019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

r

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, October 22, 2016 00:12 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744344: R (Stylized/Design): Docket/Reference No. 19638.25T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744344
Mark: R (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 5
Docket/Reference Number: 19638.25T1
Notice of Allowance Date: Apr 8, 2014

The USPTO issued a Notice of Allowance on **Apr 8, 2014** for the trademark application identified above. Applicant's **FIFTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744344
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK	R (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
GOODS OR SERVICES	KEEP ALL LISTED

INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	5
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	04/08/2014
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT [EXTENSION FEE]	600
TOTAL AMOUNT	600
SIGNATURE SECTION	

SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	09/26/2016
SIGNATORY'S PHONE NUMBER	312-269-8000
FILING INFORMATION	
SUBMIT DATE	Mon Sep 26 14:38:52 EDT 2016
TEAS STAMP	USPTO/ESU-XX.XXX.X.XX-201 60926143852643866-8574434 4-550de45e859f61b7462258b 4797c648304aade5b26b29b21 d725ffa175019af-DA-969 -20160926125803847740

SOU Extension Request (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: R (stylized and/or with design)

SERIAL NUMBER: 85744344

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX (not authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 04/08/2014.

For International Class 009:

Current identification: computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or

in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fifth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 09/26/2016
Signatory's Name: James P. Muraff
Signatory's Position: Attorney for Applicant, Illinois Bar Member
Signatory's Phone: 312-269-8000

RAM Sale Number: 85744344
RAM Accounting Date: 09/27/2016

Serial Number: 85744344
Internet Transmission Date: Mon Sep 26 14:38:52 EDT 2016
TEAS Stamp: USPTO/ESU-XX.XXX.X.XX-201609261438526438
66-85744344-550de45e859f61b7462258b4797c
648304aade5b26b29b21d725ffafaa175019af-D
A-969-20160926125803847740

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85744344



Mark: R

Mail Date: 2016/09/26



Examiner Number: 72152



Examiner Name:
OH, WON TEAK

LIE Number: 66213



LIE Name:
PUGH, ALANE C

L.O. Assigned: LAW OFFICE 114

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20160926	\$150	4	\$600

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, May 3, 2016 00:13 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744344: R (Stylized/Design): Docket/Reference No. 19638.25T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744344
Mark: R (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 4
Docket/Reference Number: 19638.25T1
Notice of Allowance Date: Apr 8, 2014

The USPTO issued a Notice of Allowance on **Apr 8, 2014** for the trademark application identified above. Applicant's **FOURTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	05/03/2016		
PUB DATE	02/11/2014		
STATUS	733-FOURTH EXTENSION - GRANTED		
STATUS DATE	04/30/2016		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
05/03/2016	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				054
04/30/2016	EX4G	S	EXTENSION 4 GRANTED				053
03/25/2016	EXT4	S	EXTENSION 4 FILED				052
04/28/2016	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				051
03/25/2016	EEXT	I	TEAS EXTENSION RECEIVED				050
12/10/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				049
12/09/2015	EX3G	S	EXTENSION 3 GRANTED				048
10/08/2015	EXT3	S	EXTENSION 3 FILED				047
12/09/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				046
10/08/2015	EEXT	I	TEAS EXTENSION RECEIVED				045
05/05/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				044
05/02/2015	EX2G	S	EXTENSION 2 GRANTED				043
03/26/2015	EXT2	S	EXTENSION 2 FILED				042
05/02/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				041
03/26/2015	EEXT	I	TEAS EXTENSION RECEIVED				040
10/09/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				039
10/07/2014	EX1G	S	EXTENSION 1 GRANTED				038
10/07/2014	EXT1	S	EXTENSION 1 FILED				037
10/07/2014	EEXT	I	TEAS EXTENSION RECEIVED				036
04/08/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				035
02/11/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				034
02/11/2014	PUBO	A	PUBLISHED FOR OPPOSITION				033
01/22/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				032
01/03/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				031
01/03/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				030
12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED				029
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				028
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED				027
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				026
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN				025

12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	024
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	020
10/24/2013	ALIE	A	ASSIGNED TO LIE	019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

r

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744344
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK	R (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players;

	Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	4
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	04/08/2014
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT [EXTENSION FEE]	600
TOTAL AMOUNT	600
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	03/25/2016
SIGNATORY'S PHONE NUMBER	312.269.8000
FILING INFORMATION	

SUBMIT DATE	Fri Mar 25 15:55:47 EDT 2016
TEAS STAMP	USPTO/ESU-XX.XX.XXX.XXX-2 0160325155547184493-85744 344-550586c30bb4efa53c54b 936349450da19a9117091df7a 6bdc1a219cc958ebfd-DA-191 5-20160325151047067493

SOU Extension Request (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: R (stylized and/or with design)

SERIAL NUMBER: 85744344

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 1200

Oakbrook Terrace, Illinois 60181

United States

XXXX (not authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 04/08/2014.

For International Class 009:

Current identification: computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or

in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fourth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 03/25/2016

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312.269.8000

RAM Sale Number: 85744344

RAM Accounting Date: 03/28/2016

Serial Number: 85744344

Internet Transmission Date: Fri Mar 25 15:55:47 EDT 2016

TEAS Stamp: USPTO/ESU-XX.XX.XXX.XXX-2016032515554718

4493-85744344-550586c30bb4efa53c54b93634

9450da19a9117091df7a6bdc1a219cc958ebfd-D

A-1915-20160325151047067493

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85744344



Mark: R

Mail Date: 2016/03/25



Examiner Number: 72152



Examiner Name:
OH, WON TEAK

LIE Number: 66213



LIE Name:
PUGH, ALANE C

L.O. Assigned: LAW OFFICE 114

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20160325	\$150	4	\$600

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	12/11/2015		
PUB DATE	02/11/2014		
STATUS	732-THIRD EXTENSION - GRANTED		
STATUS DATE	12/09/2015		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
12/10/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				049
12/09/2015	EX3G	S	EXTENSION 3 GRANTED				048
10/08/2015	EXT3	S	EXTENSION 3 FILED				047
12/09/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				046
10/08/2015	EEXT	I	TEAS EXTENSION RECEIVED				045
05/05/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				044
05/02/2015	EX2G	S	EXTENSION 2 GRANTED				043
03/26/2015	EXT2	S	EXTENSION 2 FILED				042
05/02/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				041
03/26/2015	EEXT	I	TEAS EXTENSION RECEIVED				040
10/09/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				039
10/07/2014	EX1G	S	EXTENSION 1 GRANTED				038
10/07/2014	EXT1	S	EXTENSION 1 FILED				037
10/07/2014	EEXT	I	TEAS EXTENSION RECEIVED				036
04/08/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				035
02/11/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				034
02/11/2014	PUBO	A	PUBLISHED FOR OPPOSITION				033
01/22/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				032
01/03/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				031
01/03/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				030
12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED				029
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				028
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED				027
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				026
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN				025
12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY				024
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED				021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE				020

10/24/2013	ALIE	A	ASSIGNED TO LIE	019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

r

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, December 10, 2015 00:12 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744344: R (Stylized/Design): Docket/Reference No. 19638.25T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744344
Mark: R (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 3
Docket/Reference Number: 19638.25T1
Notice of Allowance Date: Apr 8, 2014

The USPTO issued a Notice of Allowance on **Apr 8, 2014** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744344
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK	R (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely,

	movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	3
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	04/08/2014
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT	600
TOTAL AMOUNT	600
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	10/08/2015
SIGNATORY'S PHONE NUMBER	312-269-8000
FILING INFORMATION	
SUBMIT DATE	Thu Oct 08 14:54:58 EDT 2015

TEAS STAMP

USPTO/ESU-XX.XXX.X.XX-201
51008145458603051-8574434
4-5404d96d5153116a96d6c7e
9ca3f1f11e711d7f179d3fa41
25d9379b728525-DA-1266-20
151008142958056913

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: R (stylized and/or with design)
SERIAL NUMBER: 85744344

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 04/08/2014.

For International Class 009:

Current identification: computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 10/08/2015

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312-269-8000

RAM Sale Number: 85744344

RAM Accounting Date: 10/09/2015

Serial Number: 85744344

Internet Transmission Date: Thu Oct 08 14:54:58 EDT 2015

TEAS Stamp: USPTO/ESU-XX.XXX.X.XX-201510081454586030

51-85744344-5404d96d5153116a96d6c7e9ca3f

1f11e711d7f179d3fa4125d9379b728525-DA-12

66-20151008142958056913

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85744344



Mark: R

Mail Date: 2015/10/08



Examiner Number: 72152



Examiner Name:
OH, WON TEAK

LIE Number: 66213



LIE Name:
PUGH, ALANE C

L.O. Assigned: LAW OFFICE 114

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20151008	\$150	4	\$600

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	05/05/2015		
PUB DATE	02/11/2014		
STATUS	731-SECOND EXTENSION - GRANTED		
STATUS DATE	05/02/2015		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
05/05/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				044
05/02/2015	EX2G	S	EXTENSION 2 GRANTED				043
03/26/2015	EXT2	S	EXTENSION 2 FILED				042
05/02/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				041
03/26/2015	EEXT	I	TEAS EXTENSION RECEIVED				040
10/09/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				039
10/07/2014	EX1G	S	EXTENSION 1 GRANTED				038
10/07/2014	EXT1	S	EXTENSION 1 FILED				037
10/07/2014	EEXT	I	TEAS EXTENSION RECEIVED				036
04/08/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				035
02/11/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				034
02/11/2014	PUBO	A	PUBLISHED FOR OPPOSITION				033
01/22/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				032
01/03/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				031
01/03/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				030
12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED				029
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				028
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED				027
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				026
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN				025
12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY				024
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED				021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE				020
10/24/2013	ALIE	A	ASSIGNED TO LIE				019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED				018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED				017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED				016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY				015

04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

r

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, May 5, 2015 00:13 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744344: R (Stylized/Design): Docket/Reference No. 19638.25T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744344
Mark: R (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 2
Docket/Reference Number: 19638.25T1
Notice of Allowance Date: Apr 8, 2014

The USPTO issued a Notice of Allowance on **Apr 8, 2014** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744344
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK	R (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely,

	movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	04/08/2014
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT	600
TOTAL AMOUNT	600
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	03/26/2015
SIGNATORY'S PHONE NUMBER	312.269.8000
FILING INFORMATION	
SUBMIT DATE	Thu Mar 26 13:37:41 EDT 2015

TEAS STAMP

USPTO/ESU-XX.XXX.XX.X-201
50326133741391387-8574434
4-5301537b4d13e96694a0b12
42841c98226a4a578da5d7222
39de9d3d46d1afd51-DA-1891
3-20150326131705542789

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: R (stylized and/or with design)

SERIAL NUMBER: 85744344

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 04/08/2014.

For International Class 009:

Current identification: computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 03/26/2015

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312.269.8000

RAM Sale Number: 85744344

RAM Accounting Date: 03/26/2015

Serial Number: 85744344

Internet Transmission Date: Thu Mar 26 13:37:41 EDT 2015

TEAS Stamp: USPTO/ESU-XX.XXX.XX.X-201503261337413913

87-85744344-5301537b4d13e96694a0b1242841

c98226a4a578da5d722239de9d3d46d1afd51-DA

-18913-20150326131705542789

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85744344



Mark: R

Mail Date: 2015/03/26



Examiner Number: 72152



Examiner Name:
OH, WON TEAK

LIE Number: 66213



LIE Name:
PUGH, ALANE C

L.O. Assigned: LAW OFFICE 114

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20150326	\$150	4	\$600

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	10/09/2014		
PUB DATE	02/11/2014		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	10/07/2014		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
10/09/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				039
10/07/2014	EX1G	S	EXTENSION 1 GRANTED				038
10/07/2014	EXT1	S	EXTENSION 1 FILED				037
10/07/2014	EEXT	I	TEAS EXTENSION RECEIVED				036
04/08/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				035
02/11/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				034
02/11/2014	PUBO	A	PUBLISHED FOR OPPOSITION				033
01/22/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				032
01/03/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				031
01/03/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				030
12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED				029
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				028
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED				027
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				026
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN				025
12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY				024
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED				021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE				020
10/24/2013	ALIE	A	ASSIGNED TO LIE				019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED				018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED				017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED				016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY				015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED				014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED				013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE				012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED				011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED				010

10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

r

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, October 9, 2014 00:11 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744344: R (Stylized/Design): Docket/Reference No. 19638.25T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744344
Mark: R (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 1
Docket/Reference Number: 19638.25T1
Notice of Allowance Date: Apr 8, 2014

The USPTO issued a Notice of Allowance on **Apr 8, 2014** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744344&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744344
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK	R (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely,

	movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	1
ALLOWANCE MAIL DATE	04/08/2014
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT	600
TOTAL AMOUNT	600
SIGNATURE SECTION	
SIGNATURE	/James Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney of Record, IL Bar Member
DATE SIGNED	10/07/2014
SIGNATORY'S PHONE NUMBER	312.269.8000
FILING INFORMATION	
SUBMIT DATE	Tue Oct 07 17:05:18 EDT 2014
	USPTO/ESU-XX.XXX.XXX.XX-2

TEAS STAMP

0141007170518020083-85744
344-500edb6749a52683a9a87
3246ce2afcd4313fb823b598c
1b4a484d7a810e28f6-DA-391
7-20141007162456821794

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: R (stylized and/or with design)

SERIAL NUMBER: 85744344

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 04/08/2014.

For International Class 009:

Current identification: computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James Muraff/ Date Signed: 10/07/2014
Signatory's Name: James P. Muraff
Signatory's Position: Attorney of Record, IL Bar Member
Signatory's Phone: 312.269.8000

RAM Sale Number: 85744344
RAM Accounting Date: 10/08/2014

Serial Number: 85744344
Internet Transmission Date: Tue Oct 07 17:05:18 EDT 2014
TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XX-2014100717051802
0083-85744344-500edb6749a52683a9a873246c
e2afcd4313fb823b598c1b4a484d7a810e28f6-D
A-3917-20141007162456821794

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, April 8, 2014 00:03 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 85744344: R (Stylized/Design): Docket/Reference No. 19638.25T1

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Apr 8, 2014

Serial Number: 85744344
Mark: R (Stylized/Design)
Docket/Reference Number: 19638.25T1

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 85744344
Mark: R (Stylized/Design)
Docket/Reference Number: 19638.25T1
Owner: Redbox Automated Retail, LLC
One Tower Lane, Suite 1200
Oakbrook Terrace, ILLINOIS 60181
Correspondence Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

- 009 - computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 035 - retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 038 - Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data,

images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

- 041 - Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85744344>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, February 11, 2014 00:24 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 85744344: R (Stylized/Design): Docket/Reference No. 19638.25T1

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 85-744,344
Mark: R (Stylized/Design)
International Class(es): 009, 035, 038, 041
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 19638.25T1

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Feb 11, 2014.

To View the Mark in the Next Generation TMOG (eOG):

Click on the following link or paste the URL into an internet browser: <http://tmog.uspto.gov/#date=2014-02-11&serial=85744344>

To View the Mark in the Legacy format TMOG:

1. Click on the following link or paste the URL into an internet browser: http://www.uspto.gov/web/trademarks/tmog/20140211_OG.pdf#page=00000139
2. Locate your mark on the displayed page.

If the TMOG PDF file does not open to the page containing your mark (you must have an Adobe Reader installed on your workstation), click on the following link or paste the URL into an internet browser to review the Frequently Asked Questions about the Trademark Official Gazette: http://www.uspto.gov/trademarks/resources/tm_og_faqs.jsp

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to TMPostPubQuery@uspto.gov. For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

To view this notice and other documents for this application on-line, go to <http://tsdr.uspto.gov/search.action?sn=85744344>. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Jan 22, 2014

NOTICE OF PUBLICATION

- | | |
|--|---|
| 1. Serial No.:
85-744,344 | 2. Mark:
R
(STYLIZED/DESIGN) |
| 3. International Class(es):
9, 35, 38, 41 | |
| 4. Publication Date:
Feb 11, 2014 | 5. Applicant:
Redbox Automated Retail, LLC |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

trademarks@ngelaw.com
mhall@ngelaw.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, January 22, 2014 03:18 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notification of Notice of Publication: U.S. Trademark SN 85744344: R (Stylized/Design): Docket/Reference No. 19638.25T1

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85744344) is scheduled to publish in the *Official Gazette* on Feb 11, 2014. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85744344>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	01/04/2014		
PUB DATE	N/A		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	01/03/2014		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
01/03/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				031
01/03/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				030
12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED				029
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				028
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED				027
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				026
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN				025
12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY				024
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED				021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE				020
10/24/2013	ALIE	A	ASSIGNED TO LIE				019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED				018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED				017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED				016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY				015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED				014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED				013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE				012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED				011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED				010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED				009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN				008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED				007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED				006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN				005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED				004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER				003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002

10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY			James P. Muraff	
CORRESPONDENCE ADDRESS			JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602	
DOMESTIC REPRESENTATIVE			NONE	

r

Trademark Snap Shot Publication & Issue Review Stylesheet
(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	01/04/2014		
PUB DATE	N/A		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	01/03/2014		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
01/03/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				031
01/03/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				030
12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED				029
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				028
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED				027
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				026
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN				025
12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY				024
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED				021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE				020
10/24/2013	ALIE	A	ASSIGNED TO LIE				019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED				018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED				017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED				016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY				015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED				014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED				013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE				012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED				011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED				010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED				009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN				008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED				007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED				006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN				005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED				004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER				003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002

10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY			James P. Muraff	
CORRESPONDENCE ADDRESS			JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602	
DOMESTIC REPRESENTATIVE			NONE	

r

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	12/19/2013		
PUB DATE	N/A		
STATUS	647-EXAMINERS AMENDMENT - MAILED		
STATUS DATE	12/18/2013		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

CLASS				COMMERCE DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of "r" with an arch over it.			
PSEUDO MARK				REDBOX; RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION			ENT NUM	
12/18/2013	XAEC	I	EXAMINER'S AMENDMENT ENTERED			029	
12/18/2013	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED			028	
12/18/2013	GNEA	O	EXAMINERS AMENDMENT E-MAILED			027	
12/18/2013	CNEA	R	EXAMINERS AMENDMENT -WRITTEN			026	
12/10/2013	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN			025	
12/01/2013	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY			024	
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED			023	
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER			022	
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED			021	
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE			020	
10/24/2013	ALIE	A	ASSIGNED TO LIE			019	
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED			018	
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED			017	
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED			016	
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY			015	
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED			014	
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED			013	
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE			012	
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED			011	
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED			010	
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED			009	
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN			008	
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED			007	
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED			006	
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN			005	
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED			004	
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER			003	
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM			002	
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM			001	

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

r

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744344 - R - 19638.25T1
Sent: 12/18/2013 6:21:15 AM
Sent As: ECOM114@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85744344

MARK: R

85744344

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

APPLICANT: Redbox Automated Retail, LLC

CORRESPONDENT'S REFERENCE/DOCKET

NO:

19638.25T1

CORRESPONDENT E-MAIL ADDRESS:

trademarks@ngelaw.com

EXAMINER'S AMENDMENT

ISSUE/MAILING DATE: 12/18/2013

The trademark examining attorney is amending the application as follows. No prior approval or authorization from applicant or applicant's attorney is required. TMEP §707.02.

CLASSIFICATION OF GOODS OR SERVICES :

Pursuant to TMEP Section 1403.02(b), the classification of the services "Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel" is amended from International Class 39 to International Class 38.

/Won T. Oh/
Law Office 114
(571)272-9204
won.oh@uspto.gov

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744344 - R - 19638.25T1
Sent: 12/18/2013 6:21:16 AM
Sent As: ECOM114@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **12/18/2013** FOR U.S. APPLICATION SERIAL NO.85744344

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

Trademark Snap Shot Publication & Issue Review Stylesheet
(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	11/19/2013		
PUB DATE	12/24/2013		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	11/18/2013		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely, software for purchasing tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely, internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely, reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of "r" with an arch over it.
PSEUDO MARK	REDBOX; RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
11/18/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	023
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	020
10/24/2013	ALIE	A	ASSIGNED TO LIE	019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

r

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	11/13/2013		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	11/12/2013		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely software for purchasing tickets, namely movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of "r" with an arch over it.
PSEUDO MARK	REDBOX; RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
11/12/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	022
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	020
10/24/2013	ALIE	A	ASSIGNED TO LIE	019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
----------	-----------------

CORRESPONDENCE ADDRESS

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

DOMESTIC REPRESENTATIVE

NONE

r

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	11/05/2013		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	11/04/2013		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely software for purchasing tickets, namely movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of "r" with an arch over it.
PSEUDO MARK	REDBOX; RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
11/04/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	021
11/04/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	020
10/24/2013	ALIE	A	ASSIGNED TO LIE	019
10/22/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	018
04/29/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	017
04/29/2013	GEAP	O	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	016
04/29/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	015
04/29/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	014
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP

	2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE



Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744344
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK FILE NAME	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85744344
LITERAL ELEMENT	R
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
TOTAL FEES DUE	325
SIGNATURE SECTION	
RESPONSE SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
SIGNATORY'S PHONE NUMBER	312.269.8000
DATE SIGNED	10/22/2013
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Oct 22 16:38:08 EDT 2013
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XX-2 0131022163808454978-85744 344-50085c5aa5f340a229f24 6c0ad43ceb9a7628e6959a5b5 0ad2c6922b5acf44370-DA-60 21-20131019124150907803

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **85744344** R (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85744344>)

has been amended as follows:

FEE(S)

Fee(s) in the amount of \$325 is being submitted.

SIGNATURE(S)

Response Signature

Signature: /James P. Muraff/ Date: 10/22/2013

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312.269.8000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

RAM Sale Number: 85744344

RAM Accounting Date: 10/23/2013

Serial Number: 85744344

Internet Transmission Date: Tue Oct 22 16:38:08 EDT 2013

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XX-2013102216380845

4978-85744344-50085c5aa5f340a229f246c0ad

43ceb9a7628e6959a5b50ad2c6922b5acf44370-

DA-6021-20131019124150907803

RAM SALE NUMBER: 85744344
RAM ACCOUNTING DATE: 20131023

INTERNET TRANSMISSION DATE:
2013/10/22

SERIAL NUMBER:
85/744344

Description	Fee Code	Transaction Date	Fee	Number Of Classes	Total Fees Paid
New App	7001	2013/10/22	325	1	325

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744344 - R - 19638.25T1
Sent: 4/29/2013 6:18:37 PM
Sent As: ECOM114@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85744344

MARK: R

85744344

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

**CORRESPONDENT'S REFERENCE/DOCKET
NO:**

19638.25T1

CORRESPONDENT E-MAIL ADDRESS:
trademarks@ngelaw.com

EXAMINER'S AMENDMENT/PRIORITY ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 4/29/2013

PRIORITY ACTION

ISSUES APPLICANT MUST ADDRESS: On April 26, 2013, the trademark examining attorney and James Muraff discussed the issues below. Applicant must timely respond to these issues. See 15 U.S.C. §1062(b); 37 C.F.R. §2.62(a); TMEP §§708, 711.

ADDITIONAL FEES:

Applicant has indicated that it will pay the required fee for the added international class. 37 C.F.R. §2.86(a)(2); TMEP §§810.01, 1401.04, 1401.04(b) and 1403.01.

The filing fee for adding classes to an application is as follows:

- (1) \$325 per class, when the fees are submitted with a response filed online via the Trademark Electronic Application System (TEAS) at <http://www.uspto.gov/teas/index.html>; or
- (2) \$375 per class, when the fees are submitted with a paper response.

37 C.F.R. §2.6(a)(1)(i)-(a)(1)(ii); TMEP §§810, 1403.02(c).

EXAMINER'S AMENDMENT

APPLICATION HAS BEEN AMENDED: In accordance with the authorization granted by the individual identified in the Priority Action section above, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. TMEP §707. Any amendments to the identification of goods and/or services may clarify or limit the goods and/or services, but may not add to or broaden the scope of the goods and/or services. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*

IDENTIFICATION OF SERVICES:

The identification of services for classes 35, 39 and 43 is amended to read as follows:

International Class 35: retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; **vending machine services in the nature of kiosks used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets**

International Class 39: Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical disc** players; booking of seats for travel

International Class 43: deleted

See TMEP §§1402.01, 1402.01(e).

/Won T. Oh/
Law Office 114
(571)272-9204
won.oh@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744344 - R - 19638.25T1
Sent: 4/29/2013 6:18:37 PM
Sent As: ECOM114@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **4/29/2013** FOR U.S. APPLICATION SERIAL NO. 85744344

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **4/29/2013** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85744344	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	OH, WON TEAK	L.O. ASSIGNED	114

PUB INFORMATION

RUN DATE	04/16/2013		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	04/13/2013		
LITERAL MARK ELEMENT	R		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	R
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely software for purchasing tickets, namely movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting; transmission services, namely internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players
INTERNATIONAL CLASS	043
DESCRIPTION TEXT	Providing facilities, namely kiosks, used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
---------------------	-----	----------------	------	----------------------------	------	--------------	----------

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	043	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of r with an arch over it.
PSEUDO MARK	REDBOX; RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/13/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
04/12/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
04/12/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
10/16/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	010
10/16/2012	GNRT	O	NON-FINAL ACTION E-MAILED	009
10/16/2012	CNRT	R	NON-FINAL ACTION WRITTEN	008
10/15/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
10/15/2012	GNRT	F	NON-FINAL ACTION E-MAILED	006
10/15/2012	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/11/2012	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	004
10/10/2012	DOCK	D	ASSIGNED TO EXAMINER	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

r

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744344
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK FILE NAME	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85744344
LITERAL ELEMENT	R
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
GOODS AND/OR SERVICES SECTION (009)(current)	
INTERNATIONAL CLASS	009
DESCRIPTION	
Computer software namely, mobile applications featuring viewing, access, reservation, rental, and sale of entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets, and featuring retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (009)(proposed)	
INTERNATIONAL CLASS	009
TRACKED TEXT DESCRIPTION	
Computer software namely, mobile applications featuring viewing, access, reservation, rental, and sale of entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets, and featuring retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; <u>computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely software for purchasing tickets, namely movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets</u>	
FINAL DESCRIPTION	
computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely software for purchasing tickets, namely movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035

DESCRIPTION	
Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Booking of seats for shows, travel and sports events; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment	
FINAL DESCRIPTION	
retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (038)(current)	
INTERNATIONAL CLASS	038
DESCRIPTION	
Video-on-demand transmission services, video broadcasting, transmission services, transmission of voice, data, images, data signals, messages and information by electronic communication networks	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (038)(proposed)	

INTERNATIONAL CLASS	038
TRACKED TEXT DESCRIPTION	
Video-on-demand transmission services, video broadcasting, transmission services, transmission of voice, data, images, data signals, messages and information by electronic communication networks; Video-on-demand transmission services, video broadcasting; transmission services, namely internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks	
FINAL DESCRIPTION	
Video-on-demand transmission services, video broadcasting; transmission services, namely internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Rental and sale of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; providing facilities for the rental and sale of entertainment content in the nature of video games, movies, and television programs	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Rental and sale of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; providing facilities for the rental and sale of entertainment content in the nature of video games, movies, and television programs; entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players	
FINAL DESCRIPTION	
Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (039)(class added)	
INTERNATIONAL CLASS	039
DESCRIPTION	
Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; booking of seats for travel	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (043)(class added)	
INTERNATIONAL CLASS	043
DESCRIPTION	

Providing facilities, namely kiosks, used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets	
FILING BASIS	Section 1(b)
PAYMENT SECTION	
TOTAL FEES DUE	The filing Attorney has elected not to submit a fee payment for the class(es), believing no fee payment is required under the <i>Trademark Rules of Practice</i> .
SIGNATURE SECTION	
DECLARATION SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
SIGNATORY'S PHONE NUMBER	312.269.8000
DATE SIGNED	04/12/2013
RESPONSE SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
SIGNATORY'S PHONE NUMBER	312.269.8000
DATE SIGNED	04/12/2013
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Apr 12 17:03:14 EDT 2013
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XX-2 0130412170314567516-85744 344-500ca7e73852f20fce14c dde5cfa48acbe179cca1a984b 44819456fdef58da968-N/A-N /A-20130408190533867706

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **85744344** R (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85744344>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 009 for Computer software namely, mobile applications featuring viewing, access, reservation, rental, and sale of entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets, and featuring retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a**

collective trademark, collective service mark, or collective membership mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Computer software namely, mobile applications featuring viewing, access, reservation, rental, and sale of entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets, and featuring retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets;~~ computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely software for purchasing tickets, namely movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

Class 009 for computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for mobile phones, portable media players, and handheld computers, namely software for purchasing tickets, namely movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global~~

~~computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Booking of seats for shows, travel and sports events; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment~~

Class 035 for retail store services featuring video games and video recordings, featuring movies and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 038 for Video-on-demand transmission services, video broadcasting, transmission services, transmission of voice, data, images, data signals, messages and information by electronic communication networks

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Video-on-demand transmission services, video broadcasting, transmission services, transmission of voice, data, images, data signals, messages and information by electronic communication networks;~~ Video-on-demand transmission services, video broadcasting; transmission services, namely internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks

Class 038 for Video-on-demand transmission services, video broadcasting; transmission services, namely internet transmission services; transmission of voice, data, images, data signals, messages and information by electronic communication networks

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with

the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Rental and sale of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; providing facilities for the rental and sale of entertainment content in the nature of video games, movies, and television programs

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Rental and sale of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks;~~ Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; ~~providing facilities for the rental and sale of entertainment content in the nature of video games, movies, and television programs;~~ entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

Class 041 for Rental of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant hereby adds the following class of goods/services to the application:

New: Class 039 for Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; booking of seats for travel

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant hereby adds the following class of goods/services to the application:

New: Class 043 for Providing facilities, namely kiosks, used for the rental and sale of entertainment content in the nature of video games, movies, television programs, and tickets

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

I hereby elect to by-pass any fee edit for an added class(es), because I believe the original fee payment was sufficient. I understand that the examining attorney could still, upon later review, require a fee payment.

SIGNATURE(S)

Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii); and/or the applicant has had a bona fide intention to exercise legitimate control over the use of the mark in commerce by its members. 37 C.F. R. Sec. 2.44. If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods and/or services listed in the application as of the application filing date or as of the date of any submitted allegation of use. 37 C.F.R. Secs. 2.34(a)(1)(i); and/or the applicant has exercised legitimate control over the use of the mark in commerce by its members. 37 C.F.R. Sec. 2.44. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date: 04/12/2013

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312.269.8000

Response Signature

Signature: /James P. Muraff/ Date: 04/12/2013

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312.269.8000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 85744344

Internet Transmission Date: Fri Apr 12 17:03:14 EDT 2013

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XX-2013041217031456

7516-85744344-500ca7e73852f20fce14cdd5c

fa48acbe179cca1a984b44819456fdef58da968-

N/A-N/A-20130408190533867706

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744344 - R - 19638.25T1
Sent: 10/16/2012 10:07:24 AM
Sent As: ECOM114@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)
[Attachment - 9](#)
[Attachment - 10](#)
[Attachment - 11](#)
[Attachment - 12](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

APPLICATION SERIAL NO. 85744344

MARK: R

85744344

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

CORRESPONDENT'S REFERENCE/DOCKET NO :
19638.25T1

CORRESPONDENT E-MAIL ADDRESS:
trademarks@ngelaw.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: **10/16/2012**

SUPPLEMENTAL ACTION

This Office action supersedes any previous Office action issued in connection with this application.

IDENTIFICATION OF GOODS AND SERVICES:

The identification of goods and services is indefinite and must be clarified because the wording is overly broad and certain goods and services appear to be improperly classified. Additionally, the wording “Blu-ray” in the identification of goods is a registered mark not owned by applicant. See enclosed copy of U.S. Registration No(s). 2901104, 3657054, 4039248 and 4039249. An applicant may not use a registered mark owned by another party in the identification. A registered mark indicates origin in one party and cannot be used to define goods or services that originate in a party other than the registrant. TMEP §1402.09; *see Camloc Fastener Corp. v. Grant*, 119 USPQ 264, 264 n.1 (TTAB 1958).

Therefore, applicant must amend the identification of goods to delete the wording “Blu-ray” and substitute the common commercial or generic name of the goods.

See TMEP §1402.01. Applicant may adopt the following identification, if accurate:

International Class 9: **computer application software for [applicant must specify the item, i.e. mobile phones, portable media players, handheld computers, etc.], namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine; computer application software for [applicant must specify the item, i.e. mobile phones, portable media players, handheld computers, etc.], namely software for purchasing tickets, namely movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets**

International Class 35: **retail store services featuring video game discs and pre-recorded DVD’s featuring movies and television programs and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; ~~Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services;~~ Computerized on-line ordering, ~~reservation and secure delivery~~ services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players; ~~Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment~~**

International Class 38: Video-on-demand transmission services, video broadcasting; transmission services, **namely [applicant must specify the nature of the transmission services, i.e. television transmission services, etc.];** transmission of voice, data, images, data signals, messages and information by electronic communication networks

International Class 39: **Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; booking of seats for travel;**

International Class 41: Rental ~~and sale~~ of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; **providing facilities for the rental and sale of entertainment content in the nature of video games, movies, and television programs; entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD’s featuring movies and television programs from a vending machine; booking of seats for shows and sports events; Entertainment ticket agency services; on-line entertainment ticket agency services; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical disc players**

International Class 42: **providing a website featuring a search engine for entertainment information**

International Class 43: **providing facilities, namely rental of portable buildings used for the rental and sale of entertainment content in the nature of video games, movies, and television programs**

Identifications of goods and/or services can be amended only to clarify or limit the goods and/or services; adding to or broadening the scope of the goods and/or services is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07. Therefore, applicant may not amend the identification to include goods and/or services that are not within the scope of the goods and/or services set forth in the present identification.

For an application with more than one international class, called a “multiple-class application,” an applicant must meet all the requirements below for those international classes based on an intent to use the mark in commerce under Trademark Act Section 1(b):

- (1) LIST GOODS AND/OR SERVICES BY INTERNATIONAL CLASS: Applicant must list the goods and/or services by international class.

- (2) **PROVIDE FEES FOR ALL INTERNATIONAL CLASSES:** Applicant must submit an application filing fee for each international class of goods and/or services not covered by the fee(s) already paid (confirm current fee information at http://www.uspto.gov/trademarks/tm_fee_info.jsp).

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

GENERAL INFORMATION :

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

/Won T. Oh/
Law Office 114
(571)272-9204
won.oh@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailling date before using TEAS, to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Applications and Registrations Retrieval (TARR) at <http://tarr.uspto.gov/>. Please keep a copy of the complete TARR screen. If TARR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/teas/eTEASpageE.htm>.

Print: Oct 15, 2012

76421367

DESIGN MARK

Serial Number

76421367

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

BLU-RAY DISC

Standard Character Mark

No

Registration Number

2901104

Date Registered

2004/11/09

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

BLU-RAY DISC ASSOCIATION NONPROFIT MUTUAL BENEFIT CORPORATION
CALIFORNIA 10 UNIVERSAL CITY PLAZA, T-100 UNIVERSAL CITY CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; blank optical and magneto-optical discs,
pre-recorded optical and magneto-optical discs featuring music, text
data, still images and motion pictures; televisions; video cameras; [
digital still cameras; computers; digital satellite broadcasting
systems, namely, receivers, transmitters and antennas for satellite
broadcasting;] video game machines for use with televisions.

Foreign Country Name

JAPAN

Foreign Priority

FOREIGN PRIORITY CLAIMED

Foreign Application Number

Print: Oct 15, 2012

76421367

2001-113936

Foreign Filing Date

2001/12/21

Foreign Registration Number

4668108

Foreign Registration Date

2003/05/02

Foreign Expiration Date

2013/05/02

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DISC" APART FROM THE MARK AS SHOWN.

Filing Date

2002/06/12

Examining Attorney

GLYNN, GERALD T.

Attorney of Record

Kenneth S. Roberts

BLU-RAY DISC

DESIGN MARK

Serial Number

77593607

Status

REGISTERED

Word Mark

B BLU-RAY DISC

Standard Character Mark

No

Registration Number

3657054

Date Registered

2009/07/21

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; blank optical and magneto-optical discs;
pre-recorded optical and magneto-optical discs featuring music, text
data, still images and motion pictures; video cameras; computers;
video game machines for use with televisions; optical disc drives for
computers. First Use: 2007/11/00. First Use In Commerce: 2007/11/00.

Prior Registration(s)

2801711;2901104

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DISC" APART FROM THE
MARK AS SHOWN.

Description of Mark

Print: Oct 15, 2012

77593607

The mark consists of the letter "b" with a curved, half-moon shape to its right and the italicized words "Blu-ray Disc" underneath.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

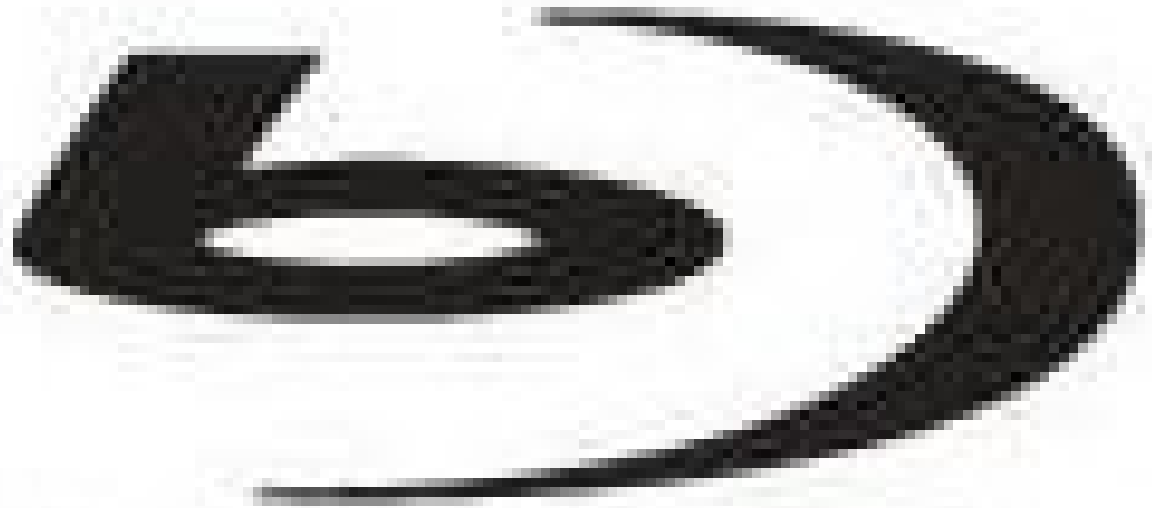
2008/10/15

Examining Attorney

LEE, YAT SYE

Attorney of Record

Christopher S. Ruhland



Blu-ray Disc

DESIGN MARK

Serial Number

77982393

Status

REGISTERED

Word Mark

BLU-RAY 3D

Standard Character Mark

No

Registration Number

4039248

Date Registered

2011/10/11

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; pre-recorded optical and magneto-optical
discs featuring music, text data, still images and motion pictures;
optical disc drives for computers. First Use: 2010/03/00. First Use
In Commerce: 2010/03/00.

Prior Registration(s)

2901104;3657054

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "3D" APART FROM THE
MARK AS SHOWN.

Description of Mark

The mark consists of "Blu-ray" with "3D" in stylized lettering

Print: Oct 15, 2012

77982393

underneath.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2009/12/14

Examining Attorney

HSU, FONG

Attorney of Record

Christopher S. Ruhland & Chelseaa Bush

Blu-ray
3D

DESIGN MARK

Serial Number

77982394

Status

REGISTERED

Word Mark

BLU-RAY 3D

Standard Character Mark

No

Registration Number

4039249

Date Registered

2011/10/11

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; pre-recorded optical and magneto-optical
discs featuring music, text data, still images and motion pictures;
optical disc drives for computers. First Use: 2010/03/00. First Use
In Commerce: 2010/03/00.

Prior Registration(s)

2901104;3657054

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "3D" APART FROM THE
MARK AS SHOWN.

Description of Mark

The mark consists of "Blu-ray" followed by "3D" in stylized lettering.

Print: Oct 15, 2012

77982394

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2009/12/14

Examining Attorney

HSU, FONG

Attorney of Record

Christopher S. Ruhland & Chelseaa Bush

Blu-ray 3D

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744344 - R - 19638.25T1
Sent: 10/16/2012 10:07:25 AM
Sent As: ECOM114@USPTO.GOV
Attachments:

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

**USPTO OFFICE ACTION HAS ISSUED ON 10/16/2012 FOR
SERIAL NO. 85744344**

Please follow the instructions below to continue the prosecution of your application:

TO READ OFFICE ACTION: Click on this [link](#) or go to <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to [access](#) the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this e-mail notification.

RESPONSE IS REQUIRED: You should carefully review the Office action to determine (1) how to respond; and (2) the applicable [response time period](#). Your response deadline will be calculated from 10/16/2012 (or sooner if specified in the office action).

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System [Response Form](#).

HELP: For *technical* assistance in accessing the Office action, please e-mail TDR@uspto.gov. Please contact the assigned examining attorney with questions about the Office action.

WARNING

Failure to file the required response by the applicable deadline will result in the [ABANDONMENT](#) of your application.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744344 - R - 19638.25T1
Sent: 10/15/2012 11:37:50 AM
Sent As: ECOM114@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

APPLICATION SERIAL NO. 85744344

MARK: R

85744344

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

CORRESPONDENT'S REFERENCE/DOCKET NO :
19638.25T1

CORRESPONDENT E-MAIL ADDRESS:
trademarks@ngelaw.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 10/15/2012

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

IDENTIFICATION OF GOODS AND SERVICES:

The identification of goods and services is indefinite and must be clarified because the wording is overly broad and certain goods and services appear to be improperly classified. *See* TMEP §1402.01. Applicant may adopt the following identification, if accurate:

International Class 9: **computer application software for [applicant must specify the item, i.e. mobile phones, portable media players, handheld computers, etc.], namely software for viewing entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine**

International Class 35: **retail store services featuring video game discs and pre-recorded DVD's featuring movies and television programs**

International Class 38: **Video-on-demand transmission services, video broadcasting; transmission services, namely [applicant must specify the nature of the transmission services, i.e. television transmission services, etc.]; transmission of voice, data, images, data signals, messages and information by electronic communication networks**

International Class 41: Rental ~~and sale~~ of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; ~~providing facilities for the rental and sale of entertainment content in the nature of video games, movies, and television programs~~; entertainment services, namely reservation of entertainment content in the nature of video game discs, and pre-recorded DVD's featuring movies and television programs from a vending machine

International Class 43: **providing facilities, namely rental of portable buildings used for the rental and sale of entertainment content in the nature of video games, movies, and television programs**

Identifications of goods and/or services can be amended only to clarify or limit the goods and/or services; adding to or broadening the scope of the goods and/or services is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07. Therefore, applicant may not amend the identification to include goods and/or services that are not within the scope of the goods and/or services set forth in the present identification.

For an application with more than one international class, called a "multiple-class application," an applicant must meet all the requirements below for those international classes based on an intent to use the mark in commerce under Trademark Act Section 1(b):

- (1) LIST GOODS AND/OR SERVICES BY INTERNATIONAL CLASS: Applicant must list the goods and/or services by international class.
- (2) PROVIDE FEES FOR ALL INTERNATIONAL CLASSES: Applicant must submit an application filing fee for each international class of goods and/or services not covered by the fee(s) already paid (confirm current fee information at http://www.uspto.gov/trademarks/tm_fee_info.jsp).

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

GENERAL INFORMATION :

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

/Won T. Oh/
Law Office 114
(571)272-9204
won.oh@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailling date before using TEAS, to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Applications and Registrations Retrieval (TARR) at <http://tarr.uspto.gov/>. Please keep a copy of the complete TARR screen. If TARR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/teas/eTEASpageE.htm>.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744344 - R - 19638.25T1
Sent: 10/15/2012 11:37:50 AM
Sent As: ECOM114@USPTO.GOV
Attachments:

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

**USPTO OFFICE ACTION HAS ISSUED ON 10/15/2012 FOR
SERIAL NO. 85744344**

Please follow the instructions below to continue the prosecution of your application:

TO READ OFFICE ACTION: Click on this [link](#) or go to <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to [access](#) the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this e-mail notification.

RESPONSE IS REQUIRED: You should carefully review the Office action to determine (1) how to respond; and (2) the applicable [response time period](#). Your response deadline will be calculated from 10/15/2012 (or sooner if specified in the office action).

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System [Response Form](#).

HELP: For *technical* assistance in accessing the Office action, please e-mail TDR@uspto.gov. Please contact the assigned examining attorney with questions about the Office action.

WARNING

Failure to file the required response by the applicable deadline will result in the [ABANDONMENT](#) of your application.

*** User:Woh ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1921	N/A	0	0	0:02	"r"[fm]
02	858	0	858	853	0:03	1 not dead[ld]
03	73685	N/A	0	0	0:02	"261709"[dc]
04	19955	N/A	0	0	0:01	"r"[bi,ti]
05	461	205	256	256	0:01	3 and 4
06	338314	N/A	0	0	0:02	"1"[td]
07	13277	N/A	0	0	0:01	3 and 6
08	6766	N/A	0	0	0:03	7 not dead[ld]
09	1997276	N/A	0	0	0:12	("009" or "035" or "038" or "041" or a or b or "200")[ic]
10	2966	0	12	2966	0:01	8 and 9
11	1483468	N/A	0	0	0:06	("009" or "035" or a or b or "200")[ic]
12	2422	N/A	0	0	0:01	8 and 11

Session started 10/15/2012 8:43:22 AM
Session finished 10/15/2012 9:40:19 AM
Total search duration 0 minutes 35 seconds
Session duration 56 minutes 57 seconds
Defaut NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 85744344

From: TMDesignCodeComments
Sent: Thursday, October 11, 2012 00:19 AM
To: XXXX
Subject: Notice of Design Search Code and Pseudo Mark for Serial Number: 85744344

ATTORNEY REFERENCE NUMBER: 19638.25T1

The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Design search codes and pseudo marks assigned to the referenced serial number are listed below.
DESIGN SEARCH CODES:

26.17.09 - Bands, curved
26.17.09 - Bars, curved
26.17.09 - Curved line(s), band(s) or bar(s)
26.17.09 - Lines, curved

PSEUDO MARK:

REDBOX; RED BOX

Trademark/Service Mark Application, Principal Register

Serial Number: 85744344

Filing Date: 10/03/2012

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744344
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT16\857\443\85744344\xml1\APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	R
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of r with an arch over it.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	513 x 522
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Redbox Automated Retail, LLC
*STREET	One Tower Lane, Suite 1200
*CITY	Oakbrook Terrace
*STATE (Required for U.S. applicants)	Illinois
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	60181
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Computer software namely, mobile applications featuring viewing, access, reservation, rental, and sale of entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets, and

	featuring retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	035
*IDENTIFICATION	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	038
*IDENTIFICATION	Video-on-demand transmission services, video broadcasting, transmission services, transmission of voice, data, images, data signals, messages and information by electronic communication networks
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	Rental and sale of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; providing facilities for the rental and sale of entertainment content in the nature of video games, movies, and television programs
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	James P. Muraff
ATTORNEY DOCKET NUMBER	19638.25T1
FIRM NAME	Neal, Gerber & Eisenberg LLP

STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60602
PHONE	312.269.8000
FAX	312.269.1747
EMAIL ADDRESS	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	all other attorneys of the firm
CORRESPONDENCE INFORMATION	
NAME	James P. Muraff
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60602
PHONE	312.269.8000
FAX	312.269.1747
EMAIL ADDRESS	trademarks@ngelaw.com;mhall@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	4
FEE PER CLASS	325
*TOTAL FEE DUE	1300
*TOTAL FEE PAID	1300
SIGNATURE INFORMATION	
SIGNATURE	/Frederick W. Stein/
SIGNATORY'S NAME	Frederick W. Stein
SIGNATORY'S POSITION	Vice President and General Counsel
DATE SIGNED	10/03/2012

Trademark/Service Mark Application, Principal Register

Serial Number: 85744344

Filing Date: 10/03/2012

To the Commissioner for Trademarks:

MARK: R (stylized and/or with design, see [mark](#))

The literal element of the mark consists of R.

The mark consists of r with an arch over it.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Computer software namely, mobile applications featuring viewing, access, reservation, rental, and sale of entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets, and featuring retail store services featuring pre-recorded videos featuring entertainment content in the nature of video games, movies, and television programs, and tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, concert tickets, attraction tickets, museum tickets and state fair tickets
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 035: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 038: Video-on-demand transmission services, video broadcasting, transmission services, transmission of voice, data, images, data signals, messages and information by electronic communication networks
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 041: Rental and sale of video recordings and video games by means of communications networks and providing information in the field of entertainment by means of communications networks; providing facilities for the rental and sale of entertainment content in the nature of video games, movies, and television programs
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

James P. Muraff and all other attorneys of the firm of Neal, Gerber & Eisenberg LLP

Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
United States
The attorney docket/reference number is 19638.25T1.

The applicant's current Correspondence Information:

James P. Muraff
Neal, Gerber & Eisenberg LLP
Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
312.269.8000(phone)
312.269.1747(fax)
trademarks@ngelaw.com;mhall@ngelaw.com (authorized)

A fee payment in the amount of \$1300 has been submitted with the application, representing payment for 4 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Frederick W. Stein/ Date: 10/03/2012
Signatory's Name: Frederick W. Stein
Signatory's Position: Vice President and General Counsel
RAM Sale Number: 11070
RAM Accounting Date: 10/03/2012

Serial Number: 85744344
Internet Transmission Date: Wed Oct 03 08:26:58 EDT 2012
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XX-2012100308265889
7527-85744344-4908d5d4ac5df487f9f2bd5e50
f4829011-DA-11070-20120925165851588696

r

r