

Generated on: This page was generated by TSDR on 2025-07-19 18:30:37 EDT

Mark: REDBOX NOW

REDBOX NOW

US Serial Number: 85503489

Application Filing Date: Dec. 23, 2011

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



DEAD/APPLICATION/Refused/Dismissed or Invalidated

This trademark application was refused, dismissed, or invalidated by the Office and this application is no longer active.

Status: Abandoned because the applicant failed to respond or filed a late response to an Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Oct. 29, 2012

Date Abandoned: Oct. 02, 2012

Mark Information

Mark Literal Elements: REDBOX NOW

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Vending machines

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC

Owner Address: One Tower Lane, Suite 1200
Oakbrook Terrace, ILLINOIS UNITED STATES 60181

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heidi L. Sachs, **Docket Number:** 21382.0228.0
Attorney Primary Email Address: pctrademarks@perkinscoie.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: HEIDI L. SACHS,
PERKINS COIE LLP
1201 3RD AVE STE 4800
SEATTLE, WASHINGTON UNITED STATES 98101-3099
Phone: (206) 359-8000 **Fax:** (206) 359-9000
Correspondent e-mail: pctrademarks@perkinscoie.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2012	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Oct. 29, 2012	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Mar. 29, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Mar. 29, 2012	NON-FINAL ACTION E-MAILED	
Mar. 29, 2012	NON-FINAL ACTION WRITTEN	
Mar. 28, 2012	ASSIGNED TO EXAMINER	
Jan. 06, 2012	NOTICE OF PSEUDO MARK MAILED	
Jan. 05, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Dec. 27, 2011	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information

TM Attorney: KEAN, AMY **Law Office Assigned:** LAW OFFICE 113

File Location

Current Location: TMO LAW OFFICE 113 - EXAMINING ATTORNEY ASSIGNED **Date in Location:** Oct. 29, 2012

Side - 1



NOTICE OF ABANDONMENT
MAILING DATE: Oct 30, 2012

The trademark application identified below was abandoned in full because a response to the Office Action mailed on Mar 29, 2012 was not received within the 6-month response period.

If the delay in filing a response was unintentional, you may file a petition to revive the application with a fee. If the abandonment of this application was due to USPTO error, you may file a request for reinstatement. Please note that a petition to revive or request for reinstatement **must be received within two months from the mailing date of this notice.**

For additional information, go to <http://www.uspto.gov/teas/petinfo.htm>. If you are unable to get the information you need from the website, call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: 85503489
MARK: REDBOX NOW
OWNER: Redbox Automated Retail, LLC

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

HEIDI L. SACHS,
PERKINS COIE LLP
1201 3RD AVE STE 4800
SEATTLE , WA 98101-3099

To: Redbox Automated Retail, LLC (pctrademarks@perkinscoie.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85503489 - REDBOX NOW - 21382.0228.0
Sent: 3/29/2012 3:28:17 PM
Sent As: ECOM113@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

APPLICATION SERIAL NO. 85503489

MARK: REDBOX NOW

85503489

CORRESPONDENT ADDRESS:

HEIDI L. SACHS,
PERKINS COIE LLP
1201 3RD AVE STE 4800
SEATTLE, WA 98101-3099

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

CORRESPONDENT'S REFERENCE/DOCKET NO :
21382.0228.0

CORRESPONDENT E-MAIL ADDRESS:
pctrademarks@perkinscoie.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: **3/29/2012**

OPEN APPLICATION ISSUES THAT MUST BE ADDRESSED IN RESPONSE TO OFFICE ACTION:

The following are the open application issues that the applicant must address in order to have a complete response to this Office action:

-Requirement for Submission of Statement Claiming Ownership of Prior Registrations

-Requirement for Proper Classification of Identified Goods

The assigned trademark examining attorney has reviewed the referenced application and has determined the following:

Search

The Office records have been searched and no similar registered or pending mark has been found that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02. In order to pursue registration, however, the applicant must respond to the following requirements.

Requirement for Submission of Statement Claiming Ownership of Prior Registrations

If applicant owns U.S. Registration Nos. 2919854, 2988869, 3082012 and others then applicant must submit for the application record a claim of ownership of these registrations. See 37 C.F.R. §2.36; TMEP §812. See the attached copies of the registrations. See TMEP §812.

Applicant may use the following format to claim ownership of these registrations:

Applicant is the owner of U.S. Registration Nos. 2919854, 2988869, 3082012 and others.

Requirement for Proper Classification of Goods

The following goods are classified incorrectly in International Class 009: "Vending machines."

The applicant must amend the application to classify the goods in International Class 007. See 37 C.F.R. §§2.32(a)(7), 2.85; TMEP §§1401.02(a), 1401.03(b).

For assistance with identifying and classifying goods in trademark applications, please see the online searchable *Manual of Acceptable Identifications of Goods and Services* at <http://tess2.uspto.gov/netathtml/tidm.html>. See TMEP §1402.04.

An applicant may amend an identification of goods only to clarify or limit the goods; adding to or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); see TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

Advisory -Response Guidelines for TEAS-Plus Applications

TEAS PLUS APPLICANTS MUST SUBMIT DOCUMENTS ELECTRONICALLY OR SUBMIT FEE: Applicants who filed their application online using the reduced-fee TEAS Plus application must continue to submit certain documents online using TEAS, including responses to Office actions. See 37 C.F.R. §2.23(a)(1). For a complete list of these documents, see TMEP §819.02(b). In addition, such applicants must accept correspondence from the Office via e-mail throughout the examination process and must maintain a valid e-mail address. 37 C.F.R. §2.23(a)(2); TMEP §§819, 819.02(a). TEAS Plus applicants who do not meet these requirements must submit an additional fee of \$50 per international class of goods. 37 C.F.R. §2.6(a)(1)(iv); TMEP §819.04. In appropriate situations and where all issues can be resolved by amendment, responding by telephone to authorize an examiner's amendment will not incur this additional fee.

If applicant has any questions about its application or needs assistance in responding to this Office Action please telephone the assigned trademark examining attorney directly at the number listed below.

/Amy C. Kean/
Trademark Attorney, Law Office 113
U.S. Patent & Trademark Office
P.O. Box 1451
Alexandria, VA 2231
Amy.Kean@USPTO.gov
Phone: 571-272-8854

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the

http://www.uspto.gov/trademarks/teas/response_forms.jsp

issue/ mailing date before using TEAS, to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Applications and Registrations Retrieval (TARR) at <http://tarr.uspto.gov/>. Please keep a copy of the complete TARR screen. If TARR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/teas/eTEASpageE.htm>.

TYPED DRAWING

Serial Number

78201199

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

REDBOX

Standard Character Mark

No

Registration Number

2988869

Date Registered

2005/08/30

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

REDBOX AUTOMATED RETAIL, LLC CORPORATION DELAWARE ONE MCDONALD'S PLAZA
OAK BROOK ILLINOIS 60523

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Automated
DVD rental services. First Use: 2003/03/31. First Use In Commerce:
2003/03/31.

Filing Date

2003/01/08

Examining Attorney

GAYNOR, BARBARA

Attorney of Record

James P. Muraff

TYPED DRAWING

Serial Number

78201219

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

REDBOX

Standard Character Mark

No

Registration Number

2919854

Date Registered

2005/01/18

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

REDBOX AUTOMATED RETAIL, LLC LIMITED LIABILITY COMPANY DELAWARE One
Tower Lane, Suite 1200 Oakbrook Terrace ILLINOIS 60181

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
VENDING MACHINES. First Use: 2003/03/31. First Use In Commerce:
2003/03/31.

Filing Date

2003/01/08

Examining Attorney

CHICOSKI, JENNIFER

Attorney of Record

James P. Muraff

DESIGN MARK

Serial Number

78514282

Status

REGISTERED

Word Mark

REDBOX

Standard Character Mark

Yes

Registration Number

3082012

Date Registered

2006/04/18

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

REDBOX AUTOMATED RETAIL, LLC CORPORATION DELAWARE ONE MCDONALD'S PLAZA
OAK BROOK ILLINOIS 60523

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: VENDING
SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD
RENTAL. First Use: 2003/03/31. First Use In Commerce: 2003/03/31.

Prior Registration(s)

2919854

Filing Date

2004/11/10

Examining Attorney

WOOD, CAROLINE

Attorney of Record

James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R.
Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch,
Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A.

Morneault, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira

REDBOX

To: Redbox Automated Retail, LLC (pctrademarks@perkinscoie.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85503489 - REDBOX NOW - 21382.0228.0
Sent: 3/29/2012 3:28:18 PM
Sent As: ECOM113@USPTO.GOV
Attachments:

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

**USPTO OFFICE ACTION HAS ISSUED ON 3/29/2012 FOR
SERIAL NO. 85503489**

Please follow the instructions below to continue the prosecution of your application:

TO READ OFFICE ACTION: Click on this [link](#) or go to <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to [access](#) the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this e-mail notification.

RESPONSE IS REQUIRED: You should carefully review the Office action to determine (1) how to respond; and (2) the applicable [response time period](#). Your response deadline will be calculated from 3/29/2012 (or sooner if specified in the office action).

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System [Response Form](#).

HELP: For *technical* assistance in accessing the Office action, please e-mail TDR@uspto.gov. Please contact the assigned examining attorney with questions about the Office action.

WARNING

Failure to file the required response by the applicable deadline will result in the [ABANDONMENT](#) of your application.

*** User:amcmenamin ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	47	0	47	39	0:04	*r{"iye"}db{v}{ "ckqx"}*[bi,ti] not dead [ld]
02	72	0	72	54	0:06	*r{"iye"}d\$b{v}{ "ckqx"}*[bi,ti] not dead [ld]
03	36813	N/A	0	0	0:07	*r{"iye"}d*[bi,ti] not dead [ld]
04	5979	N/A	0	0	0:02	*bo{"ckqx"}*[bi,ti] not dead [ld]
05	88	0	88	79	0:01	3 and 4
06	8410	N/A	0	0	0:05	*now*[bi,ti] not dead [ld]
07	1479	N/A	0	0	0:02	*n{"sz"}t{v}nt*[bi,ti] not dead [ld]
08	4	0	4	4	0:01	5 and 6
09	4	0	4	4	0:01	5 and 7
10	98	0	1	1	0:04	now[gs] not dead [ld]
11	2688	N/A	0	0	0:04	now[bi,ti] not dead [ld]
12	2688	N/A	0	0	0:01	11 and "007"[cc]
13	18	0	18	14	0:03	11 and ("007"[ic] 200[ic] or a[ic] or b[ic])
14	307	0	307	259	0:02	11 and ("009"[ic] 200[ic] or a[ic] or b[ic])
15	618	0	618	549	0:02	11 and ("035"[ic] 200[ic] or a[ic] or b[ic])
16	131	0	131	116	0:03	11 and ("038"[ic] 200[ic] or a[ic] or b[ic])
17	430	0	430	396	0:02	11 and ("041"[ic] 200[ic] or a[ic] or b[ic])
18	301	0	301	248	0:03	11 and ("042"[ic] 200[ic] or a[ic] or b[ic])
19	1479	N/A	0	0	0:02	*n{"sz"}t{v}nt*[bi,ti] not dead [ld]
20	379	N/A	0	0	0:02	19 and "007"[cc]
21	31	0	31	17	0:02	19 and ("007"[ic] 200[ic] or a[ic] or b[ic])
22	245	0	245	189	0:02	19 and ("009"[ic] 200[ic] or a[ic] or b[ic])
23	163	0	163	141	0:01	19 and ("035"[ic] 200[ic] or a[ic] or b[ic])
24	96	0	96	81	0:02	19 and ("041"[ic] 200[ic] or a[ic] or b[ic])
25	121	0	121	100	0:03	19 and ("042"[ic] 200[ic] or a[ic] or b[ic])

Session started 3/29/2012 1:15:52 PM
Session finished 3/29/2012 1:49:02 PM
Total search duration 1 minutes 7 seconds
Session duration 33 minutes 10 seconds
Defaut NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 85503489

From: TMDesignCodeComments
Sent: Friday, January 6, 2012 00:16 AM
To: XXXX
Subject: Notice of Pseudo Mark for Serial Number: 85503489
ATTORNEY REFERENCE NUMBER: 21382.0228.0

The USPTO may assign pseudo marks, as appropriate, to new applications to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Pseudo marks assigned to the referenced serial number are listed below.

PSEUDO MARK:

RED BOX NOW

REDBOX NOW

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85503489

Filing Date: 12/23/2011

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	REDBOX NOW
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX NOW
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Redbox Automated Retail, LLC
*STREET	One Tower Lane, Suite 1200
*CITY	Oakbrook Terrace
*STATE (Required for U.S. applicants)	Illinois
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	60181
LEGAL ENTITY INFORMATION	
*TYPE	LIMITED LIABILITY COMPANY
* STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	009
*IDENTIFICATION	Vending machines
*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	

*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Heidi L. Sachs,
ATTORNEY DOCKET NUMBER	21382.0228.0000.GX70
FIRM NAME	Perkins Coie LLP
STREET	1201 Third Avenue, Suite 4800
CITY	Seattle
STATE	Washington
COUNTRY	United States
ZIP/POSTAL CODE	98101-3099
PHONE	(206) 359-8000
FAX	(206) 359-9000
EMAIL ADDRESS	pctrademarks@perkinscoie.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Kathleen J. Buckley, Lynne E. Graybeal, Julianne A. Henley, Jason S. Howell, Elizabeth A. Kristoferson, Makalika D. Naholowaa, Jeffrey A. Nelson, Lisa T. Oratz, Andrea M. Sander, Grace Han Stanton, Sarah J. Taylor, James L. Vana and Robert G. Woolston
CORRESPONDENCE INFORMATION	
*NAME	Heidi L. Sachs,
FIRM NAME	Perkins Coie LLP
*STREET	1201 Third Avenue, Suite 4800
*CITY	Seattle
*STATE (Required for U.S. applicants)	Washington
*COUNTRY	United States
*ZIP/POSTAL CODE	98101-3099
PHONE	(206) 359-8000
FAX	(206) 359-9000
*EMAIL ADDRESS	pctrademarks@perkinscoie.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	275

* TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/Heidi L. Sachs/
* SIGNATORY'S NAME	Heidi L. Sachs
* SIGNATORY'S POSITION	Attorney of record, WA bar member
SIGNATORY'S PHONE NUMBER	(206) 359-8000
* DATE SIGNED	12/23/2011

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85503489

Filing Date: 12/23/2011

To the Commissioner for Trademarks:

MARK: REDBOX NOW (Standard Characters, see [mark](#))

The literal element of the mark consists of REDBOX NOW.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 009: Vending machines

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Heidi L. Sachs, and Kathleen J. Buckley, Lynne E. Graybeal, Julianne A. Henley, Jason S. Howell, Elizabeth A. Kristoferson, Makalika D. Naholowaa, Jeffrey A. Nelson, Lisa T. Oratz, Andrea M. Sander, Grace Han Stanton, Sarah J. Taylor, James L. Vana and Robert G. Woolston of Perkins Coie LLP

1201 Third Avenue, Suite 4800
Seattle, Washington 98101-3099
United States

The attorney docket/reference number is 21382.0228.0000.GX70.

The applicant's current Correspondence Information:

Heidi L. Sachs,
Perkins Coie LLP
1201 Third Avenue, Suite 4800
Seattle, Washington 98101-3099
(206) 359-8000(phone)
(206) 359-9000(fax)
pctrademarks@perkinscoie.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely,

when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Heidi L. Sachs/ Date Signed: 12/23/2011

Signatory's Name: Heidi L. Sachs

Signatory's Position: Attorney of record, WA bar member

RAM Sale Number: 4487

RAM Accounting Date: 12/27/2011

Serial Number: 85503489

Internet Transmission Date: Fri Dec 23 19:39:57 EST 2011

TEAS Stamp: USPTO/FTK-XXX.XX.XXX.X-20111223193957431

322-85503489-490f84e325e98dcdcf1b5af3edc

3286c29-CC-4487-20111223185440251057

REDBOX NOW