

Generated on: This page was generated by TSDR on 2025-07-19 18:18:14 EDT

Mark: REDBOX.COM

REDBOX.COM

US Serial Number: 85325085

Application Filing Date: May 19, 2011

US Registration Number: 4672047

Registration Date: Jan. 13, 2015

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: May 05, 2021

Publication Date: Jan. 22, 2013 Notice of Allowance Date: Mar. 19, 2013

Mark Information

Mark Literal Elements: REDBOX.COM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Vending Machines

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

First Use: 2009

Use in Commerce: 2009

For: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: 2009

Use in Commerce: 2009

For: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: 2009

Use in Commerce: 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC

Owner Address: One Tower Lane, Suite 900
Oakbrook Terrace 60181

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: The data cannot be loaded

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Annmary Ittan

Docket Number: 5407-670

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Annmary Ittan
Epstein Drangel LLP
60 East 42nd Street, Suite 1250
New York, NEW YORK UNITED STATES 10165

Phone: 212.292.5390

Fax: 212.292.5391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 13, 2024	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 03, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 03, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 03, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 03, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 03, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 05, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 05, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 27, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 06, 2021	TEAS SECTION 8 & 15 RECEIVED	
Jul. 02, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jul. 02, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 02, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 02, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 02, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 13, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 05, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 13, 2015	REGISTERED-PRINCIPAL REGISTER	
Jan. 06, 2015	ASSIGNED TO EXAMINER	

Dec. 06, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED
Dec. 05, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Nov. 27, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED
Nov. 26, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE
Nov. 26, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED
May 27, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED
May 27, 2014	NON-FINAL ACTION E-MAILED
May 27, 2014	SU - NON-FINAL ACTION - WRITTEN
Apr. 16, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Apr. 15, 2014	STATEMENT OF USE PROCESSING COMPLETE
Mar. 18, 2014	USE AMENDMENT FILED
Apr. 15, 2014	SOU EXTENSION 2 GRANTED
Mar. 17, 2014	SOU EXTENSION 2 FILED
Mar. 18, 2014	TEAS STATEMENT OF USE RECEIVED
Mar. 17, 2014	SOU TEAS EXTENSION RECEIVED
Oct. 31, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Oct. 30, 2013	SOU EXTENSION 1 GRANTED
Sep. 19, 2013	SOU EXTENSION 1 FILED
Oct. 25, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL
Sep. 19, 2013	SOU TEAS EXTENSION RECEIVED
May 22, 2013	ASSIGNED TO EXAMINER
Mar. 19, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Jan. 22, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Jan. 22, 2013	PUBLISHED FOR OPPOSITION
Jan. 02, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Dec. 18, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED
Dec. 18, 2012	ASSIGNED TO LIE
Dec. 14, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER
Dec. 13, 2012	EXAMINER'S AMENDMENT ENTERED
Dec. 13, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Dec. 13, 2012	EXAMINERS AMENDMENT E-MAILED
Dec. 13, 2012	EXAMINERS AMENDMENT -WRITTEN
Dec. 10, 2012	PREVIOUS ALLOWANCE COUNT WITHDRAWN
Nov. 30, 2012	WITHDRAWN FROM PUB - OG REVIEW QUERY
Nov. 17, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED
Nov. 17, 2012	ASSIGNED TO LIE
Nov. 01, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER
Oct. 11, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED
Oct. 10, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE
Oct. 10, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Apr. 11, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Apr. 11, 2012	NON-FINAL ACTION E-MAILED
Apr. 11, 2012	NON-FINAL ACTION WRITTEN
Mar. 14, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED
Mar. 13, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE
Mar. 13, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Sep. 13, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Sep. 13, 2011	NON-FINAL ACTION E-MAILED
Sep. 13, 2011	NON-FINAL ACTION WRITTEN
Sep. 06, 2011	ASSIGNED TO EXAMINER
Aug. 03, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY
May 24, 2011	NOTICE OF PSEUDO MARK MAILED
May 23, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
May 23, 2011	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None**File Location****Current Location:** TMEG LAW OFFICE 103**Date in Location:** May 05, 2021

Assignment Abstract Of Title Information

Summary**Total Assignments:** 6**Registrant:** Redbox Automated Retail, LLC**Assignment 1 of 6****Conveyance:** AMENDED AND RESTATED SECURITY AGREEMENT**Reel/Frame:** [4590/0957](#)**Pages:** 8**Date Recorded:** Jul. 26, 2011**Supporting Documents:** [assignment-tm-4590-0957.pdf](#)**Assignor****Name:** [REDBOX AUTOMATED RETAIL, LLC](#)**Execution Date:** Jul. 15, 2011**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [BANK OF AMERICA, N.A.](#)**Legal Entity Type:** NATIONAL BANKING ASSOCIATION**State or Country Where Organized:** UNITED STATES**Address:** 901 MAIN STREET
MAIL CODE: TX1-492-14-14
DALLAS, TEXAS 75202**Correspondent****Correspondent Name:** GAVIN GEORGE**Correspondent Address:** HAYNES AND BOONE, LLP
2323 VICTORY AVENUE, SUITE 700
DALLAS, TX 75219**Domestic Representative - Not Found****Assignment 2 of 6****Conveyance:** SECURITY INTEREST**Reel/Frame:** [5885/0027](#)**Pages:** 8**Date Recorded:** Sep. 27, 2016**Supporting Documents:** [assignment-tm-5885-0027.pdf](#)**Assignor****Name:** [REDBOX AUTOMATED RETAIL, LLC](#)**Execution Date:** Sep. 27, 2016**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)**Legal Entity Type:** BANK**State or Country Where Organized:** UNITED STATES**Address:** 520 MADISON AVENUE
NEW YORK, NEW YORK 10022**Correspondent****Correspondent Name:** CORPORATION SERVICE COMPANY**Correspondent Address:** 1090 VERMONT AVENUE, NW
WASHINGTON, DC 20005**Domestic Representative - Not Found**

Assignment 3 of 6

Conveyance: RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

Reel/Frame: [5885/0636](#)

Pages: 16

Date Recorded: Sep. 27, 2016

Supporting Documents: [assignment-tm-5885-0636.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Sep. 27, 2016

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: ONE TOWER LANE, SUITE 900
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent Name: VENISA DARK, HAYNES AND BOONE LLP

Correspondent Address: 2323 VICTORY AVENUE, SUITE 700
DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 4 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [6187/0046](#)

Pages: 7

Date Recorded: Oct. 20, 2017

Supporting Documents: [assignment-tm-6187-0046.pdf](#)

Assignor

Name: [REDBOX AUTOMATED RETAIL LLC](#)

Execution Date: Oct. 20, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 40 WEST 57TH STREET
NEW YORK, NEW YORK 10019

Correspondent

Correspondent Name: KRISTIN YOHANNAN, ESQ.

Correspondent Address: 1850 K STREET, NW, SUITE 1100
MILBANK, TWEED, HADLEY & MCCLOY, LLP
WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 5 of 6

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7819/0650](#)

Pages: 7

Date Recorded: Aug. 11, 2022

Supporting Documents: [assignment-tm-7819-0650.pdf](#)

Assignor

Name: [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: BANK

State or Country UNITED STATES
Where Organized:

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: ONE TOWER LANE
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent Name: EPSTEIN DRANGEL LLP

Correspondent Address: 60 EAST 42ND STREET
SUITE 1250
NEW YORK, NY 10165

Domestic Representative - Not Found

Assignment 6 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [7846/0182](#)

Pages: 19

Date Recorded: Sep. 13, 2022

Supporting Documents: [assignment-tm-7846-0182.pdf](#)

Assignor

Name: [CHICKEN SOUP FOR THE SOUL ENTERTAINMENT INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [A SHARP INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Name: [CRACKLE PLUS, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [HALCYON TELEVISION, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [LANDMARK STUDIO GROUP LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [POWERSLAM, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [RB SECOND MERGER SUB LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [SCREEN MEDIA VENTURES, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [TOFG LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee**Name:** [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE
Where Organized:**Address:** 40 WEST 57TH STREET, 33RD FLOOR
NEW YORK, UNITED STATES 10019**Correspondent****Correspondent** JAVIER J. RAMOS
Name:**Correspondent** 1850 K STREET, NW, SUITE 1100
Address: MILBANK, LLP
WASHINGTON, DC 20006**Domestic Representative - Not Found**

From: TMOfficialNotices@USPTO.GOV
Sent: Saturday, January 13, 2024 01:35 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4672047 REDBOX.COM

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

U.S. Application Serial No. 85325085
U.S. Registration No. 4672047
U.S. Registration Date: January 13, 2015
Mark: REDBOX.COM
Owner: Redbox Automated Retail, LLC
Docket/Reference No. 5407-670

Issue Date: January 13, 2024

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and January 13, 2025. For an additional fee, the owner can file within the 6-month grace period that ends on July 14, 2025.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
REGISTRATION NUMBER	4672047
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK	REDBOX.COM (standard characters, see https://tmng-al.uspto.gov/resting2/api/img/85325085/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400

CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	312-642-1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00040
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
NAME	Annmary Ittan
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Epstein Drangel LLP
OTHER APPOINTED ATTORNEY(S)	William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert
STREET	60 East 42nd Street, Suite 1250
CITY	New York
STATE	New York
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	10165
PHONE	212.292.5390
FAX	212.292.5391
EMAIL	mail@ipcounselors.com
DOCKET/REFERENCE NUMBER(S)	5407-670
CORRESPONDENCE SECTION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	49021-00040
CORRESPONDENCE SECTION (proposed)	
NAME	Annmary Ittan
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
SIGNATURE SECTION	
SIGNATURE	/Frederick W Stein/
SIGNATORY NAME	Frederick W Stein
SIGNATORY DATE	05/03/2023
SIGNATORY POSITION	Chief Legal Officer
ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION SECTION	
SUBMIT DATE	Wed May 03 17:07:33 ET 2023
TEAS STAMP	USPTO/CAR-XXXX:XXX:XXX:XX XX:XXXX:XXXX:XXXX:XXXX-20 230503170733652096-770749 24-850b5b58ef5c7569e4bf5a dbbf565ab4ab47ddd61e519f1 a8e45964c53a0cb934-N/A-N/ A-20230419153239573293

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX.COM (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/85325085/large>)

SERIAL NUMBER: 85325085

REGISTRATION NUMBER: 4672047

Owner Section (Current) :

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

Attorney Section (Current):

James P. Muraff of McDonald Hopkins LLC
XX bar, admitted in XXXX, bar membership no. XXX, is located at
300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States
312-642-1480
216-348-5474
Email Address: ipmailbox@mcdonaldhopkins.com
Docket Reference Number(s):49021-00040.

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:

Attorney Section (proposed):

Annmary Ittan of Epstein Drangel LLP
XX bar, admitted in XXXX, bar membership no. XXX, is located at
60 East 42nd Street, Suite 1250
New York, New York 10165
United States
212.292.5390
212.292.5391
mail@ipcounselors.com

Other Appointed Attorney(s): William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert

Docket Reference Number(s): 5407-670

Annmary Ittan submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a

U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (Current):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00040

Correspondence Section (proposed):

Annmary Ittan

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 5407-670

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Frederick W Stein/ Date: 05/03/2023

Signatory's Name: Frederick W Stein

Signatory's Position: Chief Legal Officer

Signature method: Sent to third party for signature

The signatory has confirmed that he/she is either: (1) the owner/holder; or (2) a person or persons with legal authority to bind the owner/holder.

Serial Number: 85325085

Internet Transmission Date: Wed May 03 17:07:33 ET 2023

TEAS Stamp: USPTO/CAR-XXXX:XXX:XXX:XXXX:XXXX:XXXX:XX

XX:XXXX-20230503170733652096-77074924-85

0b5b58ef5c7569e4bf5adbbf565ab4ab47ddd61e

519f1a8e45964c53a0cb934-N/A-N/A-20230419

153239573293

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, May 5, 2021 11:00 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4672047: REDBOX.COM: Docket/Reference No. 49021-00040

U.S. Serial Number: 85325085
U.S. Registration Number: 4672047
U.S. Registration Date: Jan 13, 2015
Mark: REDBOX.COM
Owner: Redbox Automated Retail, LLC

May 5, 2021

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
009, 035, 041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=85325085&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=85325085&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	4672047
REGISTRATION DATE	01/13/2015
SERIAL NUMBER	85325085
MARK SECTION	
MARK	REDBOX.COM (see, mark)
ATTORNEY INFORMATION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60654
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonalddhopkins.com
DOCKET/REFERENCE NUMBER	49021-00040
ATTORNEY INFORMATION (proposed)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60654
COUNTRY/REGION/JURISDICTION/U.S.	

TERRITORY	United States
PHONE	312-642-1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00040
OTHER APPOINTED ATTORNEY	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Mark J. Masterson, Robert C. Baraona, Julie Micalizzi, Andrew Gordon-Seifert, James Baldwin, Erin Conway and Brian Bembenick
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	49021-00040
CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	49021-00040
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
GOODS OR SERVICES	Vending Machines
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\853\250\85325085\xml2 \ 8150002.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\853\250\85325085\xml2 \ 8150003.JPG
SPECIMEN DESCRIPTION	images of mark on product
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	035
GOODS OR SERVICES	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\853\250\85325085\xml2 \

	8150004.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\853\250\85325085\xml2 \8150005.JPG
SPECIMEN DESCRIPTION	images of vending machine kiosk showing use of mark in association with services
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\853\250\85325085\xml2 \8150006.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\853\250\85325085\xml2 \8150007.JPG
SPECIMEN DESCRIPTION	images of vending machine kiosk showing use of mark in association with services
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware

PAYMENT SECTION	
NUMBER OF CLASSES	3
NUMBER OF CLASSES PAID	3
COMBINED §§ 8 & 15 FILING FEE PER CLASS	1275
TOTAL FEE PAID	1275
SIGNATURE SECTION	
SIGNATURE	/Sam Banayan/
SIGNATORY'S NAME	Sam Banayan
SIGNATORY'S POSITION	General Counsel
DATE SIGNED	01/05/2021
SIGNATURE METHOD	Sent to third party for signature
PAYMENT METHOD	CC
FILING INFORMATION	
SUBMIT DATE	Wed Jan 06 07:14:21 ET 2021
TEAS STAMP	USPTO/S08N15-XXX.XX.XX.XX X-20210106071421188107-46 72047-7604c2ef6c6aac7efd3 c2398bafb7cfdde8f05f586bd a8961c0931989e1aaed43-CC- 14195603-2021010514300311 9670

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4672047

REGISTRATION DATE: 01/13/2015

MARK: REDBOX.COM

Current: The owner, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

Proposed: The owner, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 009, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Vending Machines; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) images of mark on product.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

For International Class 035, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) images of vending machine kiosk showing use of mark in association with services.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) images of vending machine kiosk showing use of mark in association with services.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

The owner's/holder's current attorney information: James P. Muraff. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States

The docket/reference number is 49021-00040.

The phone number is 3126421480.

The fax number is 216-348-5474.

The email address is ipmailbox@mcdonaldhopkins.com

The owner's/holder's proposed attorney information: James P. Muraff. Other appointed attorneys are David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Mark J. Masterson, Robert C. Baraona, Julie Micalizzi, Andrew Gordon-Seifert, James Baldwin, Erin Conway and Brian Bembenick. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States

The docket/reference number is 49021-00040.

The phone number is 312-642-1480.

The fax number is 216-348-5474.

The email address is ipmailbox@mcdonaldhopkins.com

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is 49021-00040.

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is 49021-00040.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$1275 will be submitted with the form, representing payment for 3 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Sam Banayan/ Date: 01/05/2021

Signatory's Name: Sam Banayan

Signatory's Position: General Counsel

Signature method: Sent to third party for signature

Mailing Address (current):

McDonald Hopkins LLC
300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654

Mailing Address (proposed):

McDonald Hopkins LLC
300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654

Serial Number: 85325085

Internet Transmission Date: Wed Jan 06 07:14:21 ET 2021

TEAS Stamp: USPTO/S08N15-XXX.XX.XX.XXX-2021010607142

1188107-4672047-7604c2ef6c6aac7efd3c2398

bafb7cfdde8f05f586bda8961c0931989e1aaed4

3-CC-14195603-20210105143003119670

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- The checkout screen displays the daily rental charge and maximum rental period
- The minimum rental period is 1 day - return your disc to any redbox location
- Daily rental charges apply to each additional day you do not return a disc by 9pm
- At the end of the maximum rental period, charges cease and the disc is yours to keep

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Google Pay



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español**

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mastercard

AMERICAN EXPRESS

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- At the end of the maximum rental period, charges cease and the disc is yours to keep

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ROUTING SHEET TO POST REGISTRATION (PRU)**Registration Number:** 4672047**Serial Number:** 85325085**RAM Sale Number:** 4672047**RAM Accounting Date:** 20210106**Total Fees:** \$1275

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20210106	\$125	3	3	\$375
§15 affidavit	7208	20210106	\$200	3	3	\$600

Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

Transaction Date: 20210106

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- The minimum rental period is 1 day - return your disc to any redbox location
- Daily rental charges apply to each additional day you do not return a disc by 9pm
- At the end of the maximum rental period, charges cease and the disc is yours to keep

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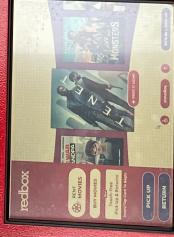
have a question? we can help!

call 1-866-REDBOX3

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call 1-866-REDBOX3

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- The minimum rental period is 1 day - return your disc to any redbox location
- Daily rental charges apply to each additional day you do not return a disc by 9pm
- At the end of the maximum rental period, charges cease and the disc is yours to keep

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- At the end of the maximum rental period, charges cease and the disc is yours to keep

1 (866) 733-2693

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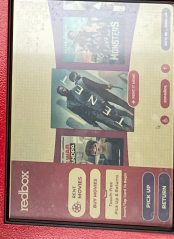
redbox.

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Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
REGISTRATION NUMBER	4672047
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK	REDBOX.COM (standard characters, see https://tmng-al.uspto.gov/resting2/api/img/8532508_5/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION(current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	2 N LASALLE ST STE 1700
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60602-4000
PHONE	312.269.8000
EMAIL	trademarks@ngelaw.com
DOCKET/REFERENCE NUMBER(S)	19638.17T1
CORRESPONDENCE SECTION(current)	
NAME	JAMES P. MURAFF
PRIMARY EMAIL ADDRESS FOR	

CORRESPONDENCE	trademarks@ngelaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	19638.17T1
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
OTHER APPOINTED ATTORNEY(S)	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonalddhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00040
CORRESPONDENCE SECTION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonalddhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY	NOT PROVIDED

COPIES)	
DOCKET/REFERENCE NUMBER(S)	49021-00040
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	07/02/2020
SIGNATORY POSITION	Attorney of record, Illinois bar member
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Jul 02 15:00:54 ET 2020
TEAS STAMP	USPTO/CAR-XXX.XX.XX.XXX-2 0200702150054105723-85551 440-710f0b79cd5724aec4ca0 a17155552a9248e198d0a7889 f63ce060e6ec26dc8fa1-N/A- N/A-20200702145939867774

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX.COM (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/85325085/large>)
SERIAL NUMBER: 85325085
REGISTRATION NUMBER: 4672047

Owner Section (Current) :

Redbox Automated Retail, LLC
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States
XXXX

Attorney Section (Current):

James P. Muraff of NEAL, GERBER & EISENBERG LLP
is located at
2 N LASALLE ST STE 1700
CHICAGO, Illinois 60602-4000
United States
312.269.8000
Email Address: trademarks@ngelaw.com
Docket Reference Number(s):19638.17T1.

Correspondence Section (Current):

JAMES P. MURAFF
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: trademarks@ngelaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED
Docket Reference Number(s): 19638.17T1

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

Attorney Section (proposed):

James P. Muraff of McDonald Hopkins LLC
XX bar, admitted in XXXX, bar membership no. XXX, is located at
300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States
3126421480
216-348-5474
ipmailbox@mcdonaldhopkins.com

Other Appointed Attorney(s): David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J.

Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
Docket Reference Number(s): 49021-00040

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (proposed):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00040

Signature: /James P. Muraff/ Date: 07/02/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Serial Number: 85325085

Internet Transmission Date: Thu Jul 02 15:00:54 ET 2020

TEAS Stamp: USPTO/CAR-XXX.XX.XX.XXX-2020070215005410

5723-85551440-710f0b79cd5724aec4ca0a1715

5552a9248e198d0a7889f63ce060e6ec26dc8fa1

-N/A-N/A-20200702145939867774

From: TMOfficialNotices@USPTO.GOV
Sent: Monday, January 13, 2020 01:06 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Document Must Be Filed Before Deadline for U.S. Trademark Registration No. 4672047 REDBOX.COM

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED

U.S. Application Serial No. 85325085
U.S. Registration No. 4672047
U.S. Registration Date: January 13, 2015
Mark: REDBOX.COM
Owner: Redbox Automated Retail, LLC
Docket/Reference No. 19638.17T1

Issue Date: January 13, 2020

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and January 13, 2021. For an additional fee, the owner can file within the 6-month grace period that ends on July 13, 2021.

Optional submission. If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the holder/owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

United States of America

United States Patent and Trademark Office

REDBOX.COM

Reg. No. 4,672,047

Registered Jan. 13, 2015

Int. Cls.: 9, 35, and 41

REDBOX AUTOMATED RETAIL, LLC (DELAWARE LIMITED LIABILITY COMPANY)
ONE TOWER LANE, SUITE 1200
OAKBROOK TERRACE, IL 60181

FOR: VENDING MACHINES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 0-0-2009; IN COMMERCE 0-0-2009.

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FOR: VENDING MACHINE SERVICES; AUTOMATED RETAIL VENDING MACHINE KIOSKS FEATURING MOVIES AND VIDEO GAMES; VENDING MACHINE SERVICES RENDERED THROUGH AUTOMATED KIOSKS FEATURING MOVIES AND VIDEO GAMES; AUTOMATED RETAIL VENDING MACHINE KIOSK SERVICES FEATURING DVDS, MOVIES, PRERECORDED ELECTRONIC MEDIA FEATURING ENTERTAINMENT CONTENT, AND VIDEO GAMES FOR PURCHASE; ONLINE RETAIL STORE SERVICES FEATURING DVDS, MOVIES, PRERECORDED ELECTRONIC MEDIA FEATURING ENTERTAINMENT CONTENT, AND VIDEO GAMES FOR PURCHASE; COMPUTERIZED ONLINE RETAIL STORE SERVICES FEATURING PRE-RECORDED VIDEOS; DISTRIBUTORSHIP SERVICES IN THE FIELD OF ENTERTAINMENT CONTENT IN THE NATURE OF DVDS, MOVIES, VIDEO GAMES, AND DIGITAL CONTENT AND PRE-RECORDED MEDIA FEATURING ENTERTAINMENT CONTENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-2009; IN COMMERCE 0-0-2009.

FOR: RENTAL OF VIDEO RECORDINGS BY MEANS OF COMMUNICATIONS NETWORKS; PROVIDING INFORMATION IN THE FIELD OF ENTERTAINMENT BY MEANS OF COMMUNICATIONS NETWORKS; RENTAL OF DVDS, VIDEO DISCS, VIDEO GAMES, MOVIES AND PRERECORDED ELECTRONIC MEDIA FEATURING ENTERTAINMENT CONTENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-2009; IN COMMERCE 0-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-325,085, FILED 5-19-2011.

ANNE MADDEN, EXAMINING ATTORNEY



Michelle K. Lee
Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, December 6, 2014 00:11 AM
To: XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 85325085: REDBOX.COM: Docket/Reference No. 19638.17T1

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 85325085
Mark: REDBOX.COM
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 19638.17T1

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=85325085&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=85325085&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	MADDEN, ANNE THERESE	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	12/06/2014		
PUB DATE	01/22/2013		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	12/05/2014		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/06/2014	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	054
12/05/2014	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	053
11/27/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	052
11/26/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	051
11/26/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	050

05/27/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	049
05/27/2014	GNRT	O	NON-FINAL ACTION E-MAILED	048
05/27/2014	CNRT	W	SU - NON-FINAL ACTION - WRITTEN	047
04/16/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	046
04/15/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	045
03/18/2014	IUAF	S	USE AMENDMENT FILED	044
04/15/2014	EX2G	S	EXTENSION 2 GRANTED	043
03/17/2014	EXT2	S	EXTENSION 2 FILED	042
03/18/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	041
03/17/2014	EEXT	I	TEAS EXTENSION RECEIVED	040
10/31/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	039
10/30/2013	EX1G	S	EXTENSION 1 GRANTED	038
09/19/2013	EXT1	S	EXTENSION 1 FILED	037
10/25/2013	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	036
09/19/2013	EEXT	I	TEAS EXTENSION RECEIVED	035
05/22/2013	DOCK	D	ASSIGNED TO EXAMINER	034
03/19/2013	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	033
01/22/2013	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	032
01/22/2013	PUBO	A	PUBLISHED FOR OPPOSITION	031
01/02/2013	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	030
12/18/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	029
12/18/2012	ALIE	A	ASSIGNED TO LIE	028
12/14/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	027
12/13/2012	XAEC	I	EXAMINER'S AMENDMENT ENTERED	026
12/13/2012	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	025
12/13/2012	GNEA	O	EXAMINERS AMENDMENT E-MAILED	024
12/13/2012	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	023
12/10/2012	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	022
11/30/2012	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	021
11/17/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	020
11/17/2012	ALIE	A	ASSIGNED TO LIE	019
11/01/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	018
10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005

08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX.COM

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	MADDEN, ANNE THERESE	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	11/28/2014		
PUB DATE	01/22/2013		
STATUS	814-SU - RESPONSE AFTER NON-FINAL ACTION - ENTERED		
STATUS DATE	11/27/2014		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
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NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
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DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

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INTERNATIONAL CLASS	035	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
11/27/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	052
11/26/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	051
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05/27/2014	GNRT	O	NON-FINAL ACTION E-MAILED	048

05/27/2014	CNRT	W	SU - NON-FINAL ACTION - WRITTEN	047
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03/17/2014	EXT2	S	EXTENSION 2 FILED	042
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03/17/2014	EEXT	I	TEAS EXTENSION RECEIVED	040
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01/22/2013	PUBO	A	PUBLISHED FOR OPPOSITION	031
01/02/2013	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	030
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12/13/2012	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	025
12/13/2012	GNEA	O	EXAMINERS AMENDMENT E-MAILED	024
12/13/2012	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	023
12/10/2012	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	022
11/30/2012	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	021
11/17/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	020
11/17/2012	ALIE	A	ASSIGNED TO LIE	019
11/01/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	018
10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005
08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003

05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX.COM

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK	http://tsdr.uspto.gov/img/85325085/large
LITERAL ELEMENT	REDBOX.COM
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
GOODS AND/OR SERVICES SECTION (009)(no change)	
GOODS AND/OR SERVICES SECTION (035)(no change)	
GOODS AND/OR SERVICES SECTION (038)(class deleted)	
GOODS AND/OR SERVICES SECTION (041)(no change)	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
SIGNATORY'S PHONE NUMBER	312-269-8000
DATE SIGNED	11/26/2014
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Nov 26 17:30:23 EST 2014
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XX-2 0141126173023996636-85325 085-5007aad28672553cce973 56e0366c4b2fabcb97cfcdef6 4615dd37e72caa8c014-N/A-N /A-20141126162233172270

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **85325085** REDBOX.COM(Standard Characters, see <http://tsdr.uspto.gov/img/85325085/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant hereby deletes the following class of goods/services from the application.

Class 038 for Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information

SIGNATURE(S)

Response Signature

Signature: /James P. Muraff/ Date: 11/26/2014

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312-269-8000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 85325085

Internet Transmission Date: Wed Nov 26 17:30:23 EST 2014

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XX-2014112617302399

6636-85325085-5007aad28672553cce97356e03

66c4b2fabcb97cfcdef64615dd37e72caa8c014-

N/A-N/A-20141126162233172270

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85325085 - REDBOX.COM - 19638.17T1
Sent: 5/27/2014 12:13:20 PM
Sent As: ECOM103@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85325085

MARK: REDBOX.COM

85325085

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602-4000

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

CORRESPONDENT'S REFERENCE/DOCKET NO. :

19638.17T1

CORRESPONDENT E-MAIL ADDRESS:

trademarks@ngelaw.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 5/27/2014

The statement of use has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SPECIMEN – CLASS 38

Registration is refused because the specimen does not show the applied-for mark in use in commerce. 15 U.S.C. §§1051, 1127; 37 C.F.R. §§2.34(a)(1)(iv), 2.56(a); TMEP §§904, 904.07(a). Specifically, the specimen shows a kiosk. It does not show advertising or a webpage for video-on-demand transmission services or other of the Class 38 services.

An application based on Trademark Act Section 1(a) must include a specimen showing the applied-for mark in use in commerce for each international class of services identified in the statement of use. 15 U.S.C. §1051(a)(1); 37 C.F.R. §§2.34(a)(1)(iv), 2.56(a); TMEP §§904, 904.07(a).

Examples of specimens for services may include advertising and marketing materials, brochures, photographs of business signage and billboards, and website printouts that show the mark used in the actual sale, rendering, or advertising of the services. *See* TMEP §§1301.04 *et seq.*

Applicant may respond to this refusal by submitting a different specimen (a verified [“substitute” specimen](#)) that (a) was in actual use in commerce prior to the expiration of the deadline for filing the statement of use and (b) shows the mark in actual use in commerce for the services identified in the statement of use.

Applicant, however, may not withdraw the statement of use. *See* 37 C.F.R. §2.88(g); TMEP §1109.17.

For more information about this refusal and instructions on how to submit a verified “substitute” specimen online using the Trademark Electronic Application System (TEAS) form, please go to <http://www.uspto.gov/trademarks/law/specimen.jsp>.

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant’s rights. *See* TMEP §§705.02, 709.06.

/Anne Madden/
Trademark Examining Attorney
Law Office 103
571-272-9190
anne.madden@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailling date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85325085 - REDBOX.COM - 19638.17T1
Sent: 5/27/2014 12:13:21 PM
Sent As: ECOM103@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **5/27/2014** FOR U.S. APPLICATION SERIAL NO. 85325085

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **5/27/2014** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, April 16, 2014 00:10 AM
To: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85325085: REDBOX.COM: Docket/Reference No. 19638.17T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85325085
Mark: REDBOX.COM
Owner: Redbox Automated Retail, LLC
Extension Request Number: 2
Docket/Reference Number: 19638.17T1
Notice of Allowance Date: Mar 19, 2013

The USPTO issued a Notice of Allowance on **Mar 19, 2013** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85325085&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85325085&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	MADDEN, ANNE THERESE	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	04/16/2014		
PUB DATE	01/22/2013		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	04/15/2014		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	00/00/2009	FIRST USE IN COMMERCE DATE	00/00/2009	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
------	--------	----------	-------------	---------

04/16/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	046
04/15/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	045
03/18/2014	IUAF	S	USE AMENDMENT FILED	044
04/15/2014	EX2G	S	EXTENSION 2 GRANTED	043
03/17/2014	EXT2	S	EXTENSION 2 FILED	042
03/18/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	041
03/17/2014	EEXT	I	TEAS EXTENSION RECEIVED	040
10/31/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	039
10/30/2013	EX1G	S	EXTENSION 1 GRANTED	038
09/19/2013	EXT1	S	EXTENSION 1 FILED	037
10/25/2013	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	036
09/19/2013	EEXT	I	TEAS EXTENSION RECEIVED	035
05/22/2013	DOCK	D	ASSIGNED TO EXAMINER	034
03/19/2013	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	033
01/22/2013	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	032
01/22/2013	PUBO	A	PUBLISHED FOR OPPOSITION	031
01/02/2013	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	030
12/18/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	029
12/18/2012	ALIE	A	ASSIGNED TO LIE	028
12/14/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	027
12/13/2012	XAEC	I	EXAMINER'S AMENDMENT ENTERED	026
12/13/2012	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	025
12/13/2012	GNEA	O	EXAMINERS AMENDMENT E-MAILED	024
12/13/2012	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	023
12/10/2012	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	022
11/30/2012	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	021
11/17/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	020
11/17/2012	ALIE	A	ASSIGNED TO LIE	019
11/01/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	018
10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005
08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002

05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY		James P. Muraff		
CORRESPONDENCE ADDRESS		JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000		
DOMESTIC REPRESENTATIVE		NONE		
PRIOR OWNER INFORMATION				
PARTY TYPE		10-ORIGINAL APPLICANT		
NAME		Redbox Automated Retail, LLC		
ADDRESS		One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181		
ENTITY		16-LTD LIAB CO		
CITIZENSHIP		Delaware		

REDBOX.COM

redbox®



redbox®



redbox®



redbox®



Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
LAW OFFICE ASSIGNED	LAW OFFICE 103
EXTENSION OF USE	YES
MARK SECTION	
MARK	http://tsdr.uspto.gov/img/85325085/large
LITERAL ELEMENT	REDBOX.COM
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Vending Machines
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	00/00/2009
FIRST USE IN COMMERCE DATE	00/00/2009
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\853\250\85325085\xml19\SOU0002.JPG
SPECIMEN DESCRIPTION	photograph of vending machine kiosk
INTERNATIONAL CLASS	035
	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for

CURRENT IDENTIFICATION	purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	00/00/2009
FIRST USE IN COMMERCE DATE	00/00/2009
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\853\250\85325085\xml19\SOU0003.JPG
SPECIMEN DESCRIPTION	photograph of vending machine kiosk
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	00/00/2009
FIRST USE IN COMMERCE DATE	00/00/2009
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\853\250\85325085\xml19\SOU0004.JPG
SPECIMEN DESCRIPTION	photo of kiosk
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	00/00/2009
FIRST USE IN COMMERCE DATE	00/00/2009
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\853\250\85325085\xml19\SOU0005.JPG
SPECIMEN DESCRIPTION	photo of kiosk
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	4
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	400
TOTAL AMOUNT	400
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Frederick W. Stein/
SIGNATORY'S NAME	Frederick W. Stein
SIGNATORY'S POSITION	Vice President and General Counsel
DATE SIGNED	03/17/2014

SIGNATORY'S PHONE NUMBER	630-756-8255
FILING INFORMATION	
SUBMIT DATE	Tue Mar 18 12:22:18 EDT 2014
TEAS STAMP	USPTO/SOU-XX.XXX.XX.X-201 40318122218644098-8532508 5-500cd2c7c57deceb9785093 2eef64a3df52a3842abf7f7ca 6bd3ab8e6393951e-DA-11029 -20140317115324226902

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX.COM(Standard Characters, see <http://tsdr.uspto.gov/img/85325085/large>)

SERIAL NUMBER: 85325085

An Extension of Time form is being filed with the Allegation of Use.

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

is submitting the following allegation of use information:

For International Class 009:

Current identification: Vending Machines

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 00/00/2009, and first used in commerce at least as early as 00/00/2009, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) photograph of vending machine kiosk.

[Specimen File1](#)

For International Class 035:

Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 00/00/2009, and first used in commerce at least as early as 00/00/2009, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) photograph of vending machine kiosk.

[Specimen File1](#)

For International Class 038:

Current identification: Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 00/00/2009, and first used in commerce at least as early as 00/00/2009, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) photo of kiosk.

[Specimen File1](#)

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 00/00/2009, and first used in commerce at least as early as 00/00/2009, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) photo of kiosk.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$400 will be submitted with the form, representing payment for the allegation of use for 4 classes.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Frederick W. Stein/ Date Signed: 03/17/2014

Signatory's Name: Frederick W. Stein

Signatory's Position: Vice President and General Counsel

Signatory's Phone: 630-756-8255

RAM Sale Number: 85325085

RAM Accounting Date: 03/18/2014

Serial Number: 85325085

Internet Transmission Date: Tue Mar 18 12:22:18 EDT 2014

TEAS Stamp: USPTO/SOU-XX.XXX.XX.X-201403181222186440

98-85325085-500cd2c7c57deceb97850932eef6

4a3df52a3842abf7f7ca6bd3ab8e6393951e-DA-

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redbox®



redbox®



redbox®

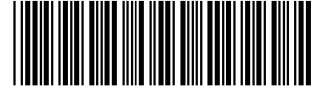


redbox®



FEE RECORD SHEET

Serial Number: 85325085



RAM Sale Number: 85325085

Total Fees: \$400

RAM Accounting Date: 20140318

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20140318	\$100	4	\$400

Transaction Date: 20140318



Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK	REDBOX.COM
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX.COM
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Vending Machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information

GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	03/19/2013
STATEMENT OF USE	YES
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT	600
TOTAL AMOUNT	600
SIGNATURE SECTION	
SIGNATURE	/Frederick W. Stein/
SIGNATORY'S NAME	Frederick W. Stein
SIGNATORY'S POSITION	Vice President and General Counsel
DATE SIGNED	03/17/2014
SIGNATORY'S PHONE NUMBER	630-756-8255
FILING INFORMATION	
SUBMIT DATE	Mon Mar 17 17:13:37 EDT 2014
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XX-2 0140317171337771829-85325 085-5002d14ad8f43e85e879f 66131d82420c010c3aeff1428 7351be6dd64495141-DA-4138 -20140317115105960542

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX.COM

SERIAL NUMBER: 85325085

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/19/2013.

For International Class 009:

Current identification: Vending Machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification

mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A Statement of Use has already been submitted or is being submitted along with the Extension request as evidence that applicant believes that it has made valid use of the mark in commerce. If the USPTO finds the Statement of Use to be fatally defective, the applicant requests additional time to file an amended or substitute Statement of Use.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Frederick W. Stein/ Date Signed: 03/17/2014

Signatory's Name: Frederick W. Stein

Signatory's Position: Vice President and General Counsel

Signatory's Phone: 630-756-8255

RAM Sale Number: 85325085

RAM Accounting Date: 03/18/2014

Serial Number: 85325085

Internet Transmission Date: Mon Mar 17 17:13:37 EDT 2014

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XX-2014031717133777

1829-85325085-5002d14ad8f43e85e879f66131

d82420c010c3aeff14287351be6dd64495141-DA

-4138-20140317115105960542

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU

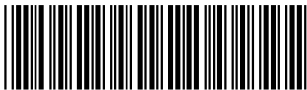


Serial Number: 85325085



Mark: REDBOX.COM

Mail Date: 2014/03/17



Examiner Number: 72613



Examiner Name:
MADDEN, ANNE THERESE

LIE Number: 73797



LIE Name:
SAHR, DESMOND

L.O. Assigned: LAW OFFICE 103

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20140317	\$150	4	\$600

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, October 31, 2013 00:11 AM
To: XXXX
Subject: Trademark Serial Number 85325085 : Official USPTO Notice of Approval of Extension Request

NOTICE OF APPROVAL OF EXTENSION REQUEST

Serial Number: 85325085
Mark: REDBOX.COM(STANDARD CHARACTER MARK)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 1
Docket/Reference Number: 19638.17T1
Notice of Allowance Date: Mar 19, 2013

The USPTO issued a Notice of Allowance on **Mar 19, 2013** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85325085>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	MADDEN, ANNE THERESE	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	10/31/2013		
PUB DATE	01/22/2013		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	10/30/2013		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
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NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
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10/31/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	039
10/30/2013	EX1G	S	EXTENSION 1 GRANTED	038
09/19/2013	EXT1	S	EXTENSION 1 FILED	037
10/25/2013	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	036
09/19/2013	EEXT	I	TEAS EXTENSION RECEIVED	035
05/22/2013	DOCK	D	ASSIGNED TO EXAMINER	034
03/19/2013	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	033
01/22/2013	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	032
01/22/2013	PUBO	A	PUBLISHED FOR OPPOSITION	031
01/02/2013	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	030
12/18/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	029
12/18/2012	ALIE	A	ASSIGNED TO LIE	028
12/14/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	027
12/13/2012	XAEC	I	EXAMINER'S AMENDMENT ENTERED	026
12/13/2012	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	025
12/13/2012	GNEA	O	EXAMINERS AMENDMENT E-MAILED	024
12/13/2012	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	023
12/10/2012	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	022
11/30/2012	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	021
11/17/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	020
11/17/2012	ALIE	A	ASSIGNED TO LIE	019
11/01/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	018
10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005
08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY

James P. Muraff

CORRESPONDENCE ADDRESS

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602-4000

DOMESTIC REPRESENTATIVE	NONE
PRIOR OWNER INFORMATION	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX.COM

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK	REDBOX.COM
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX.COM
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Vending Machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for

CURRENT IDENTIFICATION	purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	1
ALLOWANCE MAIL DATE	03/19/2013
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT	600
TOTAL AMOUNT	600
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	09/19/2013
SIGNATORY'S PHONE NUMBER	312.269.8000
FILING INFORMATION	
SUBMIT DATE	Thu Sep 19 17:11:33 EDT 2013
TEAS STAMP	USPTO/ESU-XX.XXX.XX.X-201 30919171133383672-8532508 5-500225143c755b655b6dc46 7393e657e9f84d55fec20d7df 8eae123c3dd2734b2-DA-4549 -20130919131017206756

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX.COM

SERIAL NUMBER: 85325085

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/19/2013.

For International Class 009:

Current identification: Vending Machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification

mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 09/19/2013
Signatory's Name: James P. Muraff
Signatory's Position: Attorney for Applicant, Illinois Bar Member
Signatory's Phone: 312.269.8000

RAM Sale Number: 85325085
RAM Accounting Date: 09/20/2013

Serial Number: 85325085
Internet Transmission Date: Thu Sep 19 17:11:33 EDT 2013
TEAS Stamp: USPTO/ESU-XX.XXX.XX.X-201309191711333836
72-85325085-500225143c755b655b6dc467393e
657e9f84d55fec20d7df8eae123c3dd2734b2-DA
-4549-20130919131017206756

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85325085



Mark: REDBOX.COM

Mail Date: 2013/09/19



Examiner Number: 72613



Examiner Name:
MADDEN, ANNE THERESE

LIE Number: 73797



LIE Name:
SAHR, DESMOND

L.O. Assigned: LAW OFFICE 103

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20130919	\$150	4	\$600

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, March 19, 2013 00:03 AM
To: XXXX
Subject: Trademark Serial Number 85325085: Official USPTO Notice of Allowance

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Mar 19, 2013

Serial Number: 85325085
Mark: REDBOX.COM(STANDARD CHARACTER MARK)
Docket/Reference Number: 19638.17T1

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

Serial Number: 85325085
Mark: REDBOX.COM(STANDARD CHARACTER MARK)
Docket/Reference Number: 19638.17T1
Owner: Redbox Automated Retail, LLC
One Tower Lane, Suite 1200
Oakbrook Terrace, ILLINOIS 60181
Correspondence Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602-4000

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

- 009 - Vending Machines -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 035 - Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 038 - Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 041 - Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85325085>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, January 22, 2013 00:19 AM
To: XXXX
Subject: 19638.17T1 Official USPTO Notification: TMOG Publication Confirmation for Serial Number 85325085

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 85-325,085
Mark: REDBOX.COM(STANDARD CHARACTER MARK)
International Class(es): 009, 035, 038, 041
Applicant: Redbox Automated Retail, LLC
Docket/Reference Number: 19638.17T1

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Jan 22, 2013.

To View the Mark in the TMOG:

1. Click on the following link or paste the URL into an internet browser: http://www.uspto.gov/web/trademarks/tmog/20130122_OG.pdf#page=00000094
2. Locate your mark on the displayed page.

If the TMOG PDF file does not open to the page containing your mark (you must have an Adobe Reader installed on your workstation), click on the following link or paste the URL into an internet browser to review the Frequently Asked Questions about the Trademark Official Gazette: http://www.uspto.gov/trademarks/resources/tm_og_faqs.jsp.

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to TMPostPubQuery@uspto.gov. For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

To view this notice and other documents for this application on-line, go to Trademark Status and Document Retrieval at <http://tsdr.uspto.gov/>, enter the United States application serial number and select the button labeled "Documents." NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Jan 2, 2013

NOTICE OF PUBLICATION

- | | |
|--|---|
| 1. Serial No.:
85-325,085 | 2. Mark:
REDBOX.COM
(STANDARD CHARACTER MARK) |
| 3. International Class(es):
9, 35, 38, 41 | |
| 4. Publication Date:
Jan 22, 2013 | 5. Applicant:
Redbox Automated Retail, LLC |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

trademarks@ngelaw.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, January 2, 2013 04:26 AM
To: XXXX
Subject: 19638.17T1 Official USPTO Notification: Issuance of Notice of Publication for Serial Number 85325085

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85325085) is scheduled to publish in the *Official Gazette* on Jan 22, 2013. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85325085>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication & Issue Review Stylesheet
(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	CARLSEN, EMILY K	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	12/19/2012		
PUB DATE	01/22/2013		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	12/18/2012		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
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12/18/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	029
12/18/2012	ALIE	A	ASSIGNED TO LIE	028
12/14/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	027
12/13/2012	XAEC	I	EXAMINER'S AMENDMENT ENTERED	026
12/13/2012	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	025
12/13/2012	GNEA	O	EXAMINERS AMENDMENT E-MAILED	024
12/13/2012	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	023
12/10/2012	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	022
11/30/2012	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	021
11/17/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	020
11/17/2012	ALIE	A	ASSIGNED TO LIE	019
11/01/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	018
10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005
08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

REDBOX.COM

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	CARLSEN, EMILY K	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	12/15/2012		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	12/14/2012		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
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NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
------	--------	----------	-------------	---------

12/14/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	027
12/13/2012	XAEC	I	EXAMINER'S AMENDMENT ENTERED	026
12/13/2012	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	025
12/13/2012	GNEA	O	EXAMINERS AMENDMENT E-MAILED	024
12/13/2012	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	023
12/10/2012	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	022
11/30/2012	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	021
11/17/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	020
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10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
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05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

REDBOX.COM

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	CARLSEN, EMILY K	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	12/14/2012		
PUB DATE	N/A		
STATUS	647-EXAMINERS AMENDMENT - MAILED		
STATUS DATE	12/13/2012		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
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CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
------	--------	----------	-------------	---------

12/13/2012	XAEC	I	EXAMINER'S AMENDMENT ENTERED	026
12/13/2012	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	025
12/13/2012	GNEA	O	EXAMINERS AMENDMENT E-MAILED	024
12/13/2012	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	023
12/10/2012	ZZZX	Z	PREVIOUS ALLOWANCE COUNT WITHDRAWN	022
11/30/2012	PBCR	Z	WITHDRAWN FROM PUB - OG REVIEW QUERY	021
11/17/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	020
11/17/2012	ALIE	A	ASSIGNED TO LIE	019
11/01/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	018
10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005
08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

REDBOX.COM

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85325085 - REDBOX.COM - 19638.17T1
Sent: 12/13/2012 7:01:24 PM
Sent As: ECOM103@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85325085

MARK: REDBOX.COM

85325085

CORRESPONDENT ADDRESS:

JAMES P. MURAFF

NEAL, GERBER & EISENBERG LLP

2 N LASALLE ST STE 1700

CHICAGO, IL 60602-4000

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

APPLICANT: Redbox Automated Retail, LLC

CORRESPONDENT'S REFERENCE/DOCKET NO :

19638.17T1

CORRESPONDENT E-MAIL ADDRESS:

trademarks@ngelaw.com

EXAMINER'S AMENDMENT

ISSUE/MAILING DATE: 12/13/2012

APPLICATION HAS BEEN AMENDED: In accordance with the authorization granted by James Muraff on December 12, 2012, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. Otherwise, no response is necessary. TMEP §707. Any amendments to the identification of goods and/or services may clarify or limit the goods and/or services, but may not add to or broaden the scope of the goods and/or services. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*

IDENTIFICATION OF SERVICES – CLASS 35

The identification of services is amended to read as follows:

CLASS 35: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

See TMEP §§1402.01, 1402.01(e).

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

/Emily K. Carlsen/

Law Office 103

571.272.2235

emily.carlsen@uspto.gov

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85325085 - REDBOX.COM - 19638.17T1
Sent: 12/13/2012 7:01:25 PM
Sent As: ECOM103@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **12/13/2012** FOR U.S. APPLICATION SERIAL NO.85325085

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

NOTE TO THE FILE

SERIAL NUMBER: 85325085

DATE: 12/13/2012

NAME: ecarlsen

NOTE:

Searched:

☐ Google
☐ Lexis/Nexis
☐ OneLook
☐ Wikipedia
☐ Acronym Finder
☐ Other:

Discussed ID with:

☐ Senior Atty
☐ Managing Atty

☐ Protest evidence reviewed

Checked:

☐ Geographic significance
☐ Surname
☐ Translation
☐ ID with ID/CLASS mailbox

Discussed Geo. Sig. with:

☐ Senior Atty
☐ Managing Atty

☐ Checked list of approved Canadian attorneys and agents

Discussed file with

Attorney/Applicant via:

☐ phone
☒ email

☐ Left message with
Attorney/Applicant

☐ Requested Law Library search
for:

☒ Issued Examiner's Amendment
and entered changes in TRADEUPS

☐ **PRINT** ☐ **DO NOT PRINT**

☐ Description of the mark
☐ Translation statement

☐ Added design code in TRADEUPS

☐ Negative translation statement
☐ Consent of living individual

☐ Re-imaged standard character
drawing

☐ Changed TRADEUPS to:

☐ Contacted TM MADRID ID/CLASS
about misclassified definite ID

☐ OTHER:

Trademark Snap Shot Publication & Issue Review Stylesheet
(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	CARLSEN, EMILY K	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	11/20/2012		
PUB DATE	12/25/2012		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	11/17/2012		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
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11/17/2012	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	020
11/17/2012	ALIE	A	ASSIGNED TO LIE	019
11/01/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	018
10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005
08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

REDBOX.COM

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	CARLSEN, EMILY K	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	11/02/2012		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	11/01/2012		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
------	--------	----------	-------------	---------

11/01/2012	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	018
10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005
08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

REDBOX.COM

NOTE TO THE FILE

SERIAL NUMBER: 85325085

DATE: 11/01/2012

NAME: ecarlsen

NOTE:

Searched:

☐ Google
☐ Lexis/Nexis
☐ OneLook
☐ Wikipedia
☐ Acronym Finder
☐ Other:

Discussed ID with:

☐ Senior Atty
☐ Managing Atty

☐ Protest evidence reviewed

Checked:

☐ Geographic significance
☐ Surname
☐ Translation
☐ ID with ID/CLASS mailbox

Discussed Geo. Sig. with:

☐ Senior Atty
☐ Managing Atty

Discussed file with

Attorney/Applicant via:

☐ phone
☐ email

☐ Left message with
Attorney/Applicant

☐ Requested Law Library search
for:

☐ Issued Examiner's Amendment
and entered changes in TRADEUPS

☐ **PRINT** ☐ **DO NOT PRINT**

☐ Description of the mark

☐ Translation statement

☐ Negative translation statement

☐ Consent of living individual

☒ Changed TRADEUPS to: add revised entity information per response

☐ OTHER:

☐ Added design code in TRADEUPS

☐ Re-imaged standard character
drawing

☐ Contacted TM MADRID ID/CLASS
about misclassified definite ID

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	CARLSEN, EMILY K	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	10/12/2012		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	10/11/2012		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	98-UNKNOWN
CITIZENSHIP	-NOT FOUND

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
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GOODS AND SERVICES CLASSIFICATION

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INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
------	--------	----------	-------------	---------

10/11/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	017
10/10/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	016
10/10/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	015
04/11/2012	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	014
04/11/2012	GNRT	O	NON-FINAL ACTION E-MAILED	013
04/11/2012	CNRT	R	NON-FINAL ACTION WRITTEN	012
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
09/06/2011	DOCK	D	ASSIGNED TO EXAMINER	005
08/03/2011	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	004
05/24/2011	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

REDBOX.COM

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85325085
LITERAL ELEMENT	REDBOX.COM
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ARGUMENT(S)	
Applicant Redbox Automated Retail, LLC is a Limited Liability Company of Delaware.	
GOODS AND/OR SERVICES SECTION (009)(no change)	
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Vending machine services; automated retail vending machine kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games ; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content	
FINAL DESCRIPTION	
Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content;	
FILING BASIS	Section 1(b)

GOODS AND/OR SERVICES SECTION (038)(no change)	
GOODS AND/OR SERVICES SECTION (041)(current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media	
FINAL DESCRIPTION	
Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content	
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
RESPONSE SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar
SIGNATORY'S PHONE NUMBER	312.269.8034
DATE SIGNED	10/10/2012
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Oct 10 19:26:46 EDT 2012
TEAS STAMP	USPTO/ROA-XX.XX.XXX.XXX-2 0121010192646253097-85325 085-490a86ceb8f9c5c385b81 f1b440d7f381b4-N/A-N/A-20 121010181715047317

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **85325085** REDBOX.COM(Standard Characters, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85325085>) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Applicant Redbox Automated Retail, LLC is a Limited Liability Company of Delaware.

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Vending machine services; automated retail vending machine kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: Vending machine services; automated retail vending machine kiosks featuring movies and video games; [vending machine services rendered through automated kiosks featuring movies and video games](#); automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos; [distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content](#)

Class 035 for Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content;

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification

standards of the applicant.

Proposed:

Tracked Text Description: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; ~~distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media~~

Class 041 for Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

SIGNATURE(S)

Response Signature

Signature: /James P. Muraff/ Date: 10/10/2012

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar

Signatory's Phone Number: 312.269.8034

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 85325085

Internet Transmission Date: Wed Oct 10 19:26:46 EDT 2012

TEAS Stamp: USPTO/ROA-XX.XX.XXX.XXX-2012101019264625

3097-85325085-490a86ceb8f9c5c385b81f1b44

0d7f381b4-N/A-N/A-20121010181715047317

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85325085 - REDBOX.COM - 19638.17T1
Sent: 4/11/2012 8:54:53 AM
Sent As: ECOM103@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

APPLICATION SERIAL NO. 85325085

MARK: REDBOX.COM

85325085

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602-4000

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

CORRESPONDENT'S REFERENCE/DOCKET NO :

19638.17T1

CORRESPONDENT E-MAIL ADDRESS:

trademarks@ngelaw.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 4/11/2012

This Office action is in response to applicant's communication filed on March 13, 2012.

STATUS

On September 13, 2011, the undersigned issued an Office action in which she required applicant to amend the identification of goods and services. The proposed amended identification remains indefinite and accordingly, the requirement is hereby continued and maintained.

Upon further review, the application did not include the requisite legal entity information, including the legal entity type and state of incorporation or organization. The undersigned apologizes for not bringing this to the attention of applicant earlier.

All previous arguments and evidence are incorporated by reference herein.

ENTITY INFORMATION REQUIRED

Applicant must specify its form of business or type of legal entity and its national citizenship or U.S. state or foreign country of organization or

incorporation. *See* 37 C.F.R. §2.32(a)(3)(i)-(ii); TMEP §§803.03, 803.04. For example, an applicant can apply as an individual, a partnership, a corporation, a joint venture, or the foreign equivalent thereof. *See* 37 C.F.R. §2.32(a)(3); TMEP §§803.03 *et seq.*

If applicant's entity type is an individual, applicant must indicate his or her national citizenship for the record. 37 C.F.R. §2.32(a)(3)(i); TMEP §803.04.

If applicant's entity type is a corporation, association, partnership, joint venture, or the foreign equivalent, applicant must set forth the U.S. state or foreign country under whose laws applicant is organized or incorporated. 37 C.F.R. §2.32(a)(3)(ii); TMEP §§803.03(b)-(c), 803.04. In addition, if applicant is a U.S. partnership or joint venture, applicant must list the names, legal entities and national citizenship or the U.S. state or foreign country of organization or incorporation of all the general partners or joint venturers. 37 C.F.R. §2.32(a)(3)(ii)-(iv); TMEP §§803.03(b), 803.04. For an association, applicant must also specify whether the association is incorporated or unincorporated. TMEP §803.03(c).

IDENTIFICATION OF GOODS AND SERVICES – continued and maintained

CLASS 35: The wording “automated retail vending machine kiosks featuring movies and video games” in the identification of services needs clarification because it is too broad and could include services classified in other international classes. It is unclear whether applicant is referring to goods or services. If the applicant provides vending machine services, the following may be adopted: Vending machine services rendered through automated kiosks featuring movies and video games. *See* TMEP §§1402.01, 1402.03.

CLASS 41: The wording “distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media” in the identification of services must be clarified because it is too broad and could include services in other international classes. *See* TMEP §§1402.01, 1402.03.

Please note: The service of “distribution” involves the activity of distributing a film to movie theatres and television stations for display to the public with the film itself being returned to the producer of the entertainment product after such display. This is not the case when distribution relates to videotapes, audio tapes or other hard goods that result from the production of visual or audio entertainment. When these goods are distributed, it is the same as the distribution of any other kind of hard goods by any other manufacturer. For this reason, distribution of videotapes, audio tapes, video disks, etc. should not be accepted as a service even when the distribution is linked to the production of these goods. The production of the entertainment product is perfectly acceptable in Class 41; however, the distribution of the hard goods that result from that production is not a service in Class 41. Distributorship services featuring hard goods is a class 35 service.

Applicant may substitute the following wording, if accurate:

CLASS 35: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

CLASS 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

SCOPE ADVISORY

An applicant may amend an identification of goods and services only to clarify or limit the goods and services; adding to or broadening the scope of the goods and/or services is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

For assistance with identifying and classifying goods and/or services in trademark applications, please see the online searchable *Manual of Acceptable Identifications of Goods and Services* at <http://tess2.uspto.gov/netahtml/tidm.html>. *See* TMEP §1402.04.

MULTI-CLASS APPLICATION ADVISORY

For an application with more than one international class, called a “multiple-class application,” an applicant must meet all the requirements below for those international classes based on an intent to use the mark in commerce under Trademark Act Section 1(b):

- (1) LIST GOODS AND/OR SERVICES BY INTERNATIONAL CLASS: Applicant must list the goods and/or services by international class.
- (2) PROVIDE FEES FOR ALL INTERNATIONAL CLASSES: Applicant must submit an application filing fee for each international class of goods and/or services not covered by the fee(s) already paid (confirm current fee information at http://www.uspto.gov/trademarks/tm_fee_info.jsp).

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

The class 9 and 38 identifications are acceptable as written.

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §§705.02, 709.06.

/Emily K. Carlsen/
Trademark Examining Attorney
Law Office 103
Phone: 571.272.2235
Fax: 571.273.2235
emily.carlsen@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailing date before using TEAS, to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Applications and Registrations Retrieval (TARR) at <http://tarr.uspto.gov/>. Please keep a copy of the complete TARR screen. If TARR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/teas/eTEASpageE.htm>.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85325085 - REDBOX.COM - 19638.17T1
Sent: 4/11/2012 8:54:56 AM
Sent As: ECOM103@USPTO.GOV
Attachments:

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

**USPTO OFFICE ACTION HAS ISSUED ON 4/11/2012 FOR
SERIAL NO. 85325085**

Please follow the instructions below to continue the prosecution of your application:

TO READ OFFICE ACTION: Click on this [link](#) or go to <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to [access](#) the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this e-mail notification.

RESPONSE IS REQUIRED: You should carefully review the Office action to determine (1) how to respond; and (2) the applicable [response time period](#). Your response deadline will be calculated from 4/11/2012 (or sooner if specified in the office action).

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System [Response Form](#).

HELP: For *technical* assistance in accessing the Office action, please e-mail TDR@uspto.gov. Please contact the assigned examining attorney with questions about the Office action.

WARNING

Failure to file the required response by the applicable deadline will result in the [ABANDONMENT](#) of your application.

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85325085	FILING DATE	05/19/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	CARLSEN, EMILY K	L.O. ASSIGNED	103

PUB INFORMATION

RUN DATE	03/15/2012		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	03/14/2012		
LITERAL MARK ELEMENT	REDBOX.COM		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX.COM
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	98-UNKNOWN
CITIZENSHIP	-NOT FOUND

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending Machines
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/14/2012	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011

03/13/2012	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/13/2012	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
09/13/2011	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
09/13/2011	GNRT	F	NON-FINAL ACTION E-MAILED	007
09/13/2011	CNRT	R	NON-FINAL ACTION WRITTEN	006
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05/23/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
05/23/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602-4000
DOMESTIC REPRESENTATIVE	NONE

REDBOX.COM

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85325085
LITERAL ELEMENT	REDBOX.COM
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
GOODS AND/OR SERVICES SECTION (009)(no change)	
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Vending machine services, namely, providing purchase services through automated vending machines; retail services provided through automated vending machines kiosks featuring movies and video games; vending services, namely, providing retail facilities featuring automated rental and sale of entertainment content; automated retail services, namely providing automated retail vending machines featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; automated retail services, namely, online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Vending machine services, namely, providing purchase services through automated vending machines; retail services provided through automated vending machines kiosks featuring movies and video games; automated retail vending machine kiosks featuring movies and video games; vending services, namely, providing retail facilities featuring automated rental and sale of entertainment content; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; automated retail services, namely providing automated retail vending machines featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; automated retail services, namely, online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos	
FINAL DESCRIPTION	
Vending machine services; automated retail vending machine kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos	
FILING BASIS	Section 1(b)

GOODS AND/OR SERVICES SECTION (038)(current)	
INTERNATIONAL CLASS	038
DESCRIPTION	
Distribution of entertainment content; computerized online retail services featuring pre-recorded videos, video-on-demand transmission services, video broadcasting, transmission of voice, data, images, signals, messages and information, rental of video recordings by means of communications networks, and providing information in the field of entertainment by means of communications networks	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (038)(proposed)	
INTERNATIONAL CLASS	038
TRACKED TEXT DESCRIPTION	
Distribution of entertainment content; computerized online retail services featuring pre-recorded videos, video-on-demand transmission services, video broadcasting, transmission of voice, data, images, signals, messages and information, rental of video recordings by means of communications networks, and providing information in the field of entertainment by means of communications networks; video broadcasting; transmission of voice, data, images, signals, messages and information	
FINAL DESCRIPTION	
Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Entertainment rental services provided through automated vending machines, namely, rental and sale of DVDs, video discs, video games, and movies; entertainment rental services provided through automated vending machines, namely, rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated retail services, namely providing automated retail vending machines featuring entertainment content, media, DVDs, movies and games, for purchase and rental; automated retail services, namely rental and sale of entertainment content, media, DVDs, movies and games	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Entertainment rental services provided through automated vending machines, namely, rental and sale of DVDs, video discs, video games, and movies; Rental of video recordings by means of communications networks; entertainment rental services provided through automated vending machines, namely, rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; providing information in the field of entertainment by means of communications networks; automated rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; automated retail services, namely providing automated retail vending machines featuring entertainment content, media, DVDs, movies and games, for purchase and rental; distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media; automated retail services, namely rental and sale of entertainment content, media, DVDs, movies and games	
FINAL DESCRIPTION	
Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media	
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
RESPONSE SIGNATURE	/James P. Muraff/

SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
SIGNATORY'S PHONE NUMBER	312.269.8000
DATE SIGNED	03/13/2012
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Mar 13 17:02:03 EDT 2012
TEAS STAMP	USPTO/ROA-XX.XX.XXX.XXX-2 0120313170203495145-85325 085-490514f3bf0b26945f7fd ee389c3c181f5-N/A-N/A-201 20313165625150255

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 07/31/2017)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **85325085** REDBOX.COM(Standard Characters, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85325085>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Vending machine services, namely, providing purchase services through automated vending machines; retail services provided through automated vending machines kiosks featuring movies and video games; vending services, namely, providing retail facilities featuring automated rental and sale of entertainment content; automated retail services, namely providing automated retail vending machines featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; automated retail services, namely, online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Vending machine services, namely, providing purchase services through automated vending machines; retail services provided through automated vending machines kiosks featuring movies and video games; automated retail vending machine kiosks featuring movies and video games; vending services, namely, providing retail facilities featuring automated rental and sale of entertainment content; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; automated retail services, namely providing automated retail vending machines featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; automated retail services, namely, online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos~~ [Vending machine services](#); [retail services provided through automated vending machines kiosks featuring movies and video games](#); [automated retail vending machine kiosks featuring movies and video games](#); [vending services, namely, providing retail facilities featuring automated rental and sale of entertainment content](#); [automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase](#); [automated retail services, namely providing automated retail vending machines featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase](#); [online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase](#); [computerized online retail services featuring pre-recorded videos](#)

Class 035 for Vending machine services; automated retail vending machine kiosks featuring movies and video games; automated retail vending

machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 038 for Distribution of entertainment content; computerized online retail services featuring pre-recorded videos, video-on-demand transmission services, video broadcasting, transmission of voice, data, images, signals, messages and information, rental of video recordings by means of communications networks, and providing information in the field of entertainment by means of communications networks

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Distribution of entertainment content; computerized online retail services featuring pre-recorded videos, video-on-demand transmission services, video broadcasting, transmission of voice, data, images, signals, messages and information, rental of video recordings by means of communications networks, and providing information in the field of entertainment by means of communications networks;~~ video broadcasting; transmission of voice, data, images, signals, messages and information

Class 038 for Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Entertainment rental services provided through automated vending machines, namely, rental and sale of DVDs, video discs, video games, and movies; entertainment rental services provided through automated vending machines, namely, rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated retail services, namely providing automated retail vending machines featuring entertainment content, media, DVDs, movies and games, for purchase and rental; automated retail services, namely rental and sale of entertainment content, media, DVDs, movies and games

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in

connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Entertainment rental services provided through automated vending machines, namely, rental and sale of DVDs, video discs, video games, and movies; Rental of video recordings by means of communications networks; entertainment rental services provided through automated vending machines, namely, rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; providing information in the field of entertainment by means of communications networks; automated rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; automated retail services, namely providing automated retail vending machines featuring entertainment content, media, DVDs, movies and games, for purchase and rental; distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media; automated retail services, namely rental and sale of entertainment content, media, DVDs, movies and games~~

Class 041 for Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; distribution of entertainment content, media, DVDs, movies, video games, digital content, and prerecorded media

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

SIGNATURE(S)

Response Signature

Signature: /James P. Muraff/ Date: 03/13/2012

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312.269.8000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 85325085

Internet Transmission Date: Tue Mar 13 17:02:03 EDT 2012

TEAS Stamp: USPTO/ROA-XX.XX.XXX.XXX-2012031317020349

5145-85325085-490514f3bf0b26945f7fdee389

c3c181f5-N/A-N/A-20120313165625150255

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85325085 - REDBOX.COM - 19638.17T1
Sent: 9/13/2011 2:58:38 PM
Sent As: ECOM103@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

APPLICATION SERIAL NO. 85325085

MARK: REDBOX.COM

85325085

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602-4000

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

CORRESPONDENT'S REFERENCE/DOCKET NO :

19638.17T1

CORRESPONDENT E-MAIL ADDRESS:

trademarks@ngelaw.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 9/13/2011

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62, 2.65(a); TMEP §§711, 718.03.

NO CONFLICTING MARKS

The Office records have been searched and there are no similar registered or pending marks that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

Applicant must respond to the requirement(s) set forth below.

IDENTIFICATION OF GOODS AND SERVICES

CLASS 35

The wording "providing purchase services through automated vending machines" in the identification of services is indefinite and must be clarified because it does not appear to identify a service performed for the benefit of third parties. If this language is merely redundant, however, applicant may delete it. See TMEP §1402.01.

The wording “retail services provided through automated vending machines kiosks featuring movies and video games” in the identification of services is indefinite and must be clarified because it is unclear if applicant provides retail store services. Applicant may instead use the following language “retail vending machine kiosks.” *See* TMEP §1402.01.

The wording “vending services, namely, providing retail facilities featuring automated rental and sale of entertainment content” in the identification of services is indefinite and must be clarified because it is unclear if applicant provides retail store facilities. *See* TMEP §1402.01. Applicant is advised that rental services are class 41 services.

The wording “automated retail services, namely providing automated retail vending machines featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase” in the identification of services is indefinite and must be clarified because it is unclear applicant provides retail store services. *See* TMEP §1402.01.

If applicant provides retail store or online retail store services, applicant should so state. If the retail service is provided through a kiosk, applicant should so state.

CLASS 38

The wording “distribution of entertainment content” in the identification of services needs clarification because it is too broad and could include services classified in other international classes. If applicant provides entertainment services involving the distribution of films, applicant must so state and classify the services in class 41. *See* TMEP §§1402.01, 1402.03.

Applicant should delineate services through use of a semi-colon so that it is clear that it is referring to separate services.

CLASS 41

The wording “Entertainment rental services provided through automated vending machines, namely, rental and sale of DVDs, video discs, video games, and movies; entertainment rental services provided through automated vending machines, namely, rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated retail services, namely providing automated retail vending machines featuring entertainment content, media, DVDs, movies and games, for purchase and rental; automated retail services, namely rental and sale of entertainment content, media, DVDs, movies and games” in the identification of services needs clarification because it is too broad and could include services classified in other international classes. *See* TMEP §§1402.01, 1402.03.

Vending machine services are classified in class 35. If applicant provides rental of entertainment goods, applicant should so state and delete any reference to vending machines in class 41. “Sale” is not considered a service performed for the benefit of third parties. Applicant may make clear that it provides rental or computerized or automated rental services, however, any reference to “sale” should be deleted from class 41.

Applicant may substitute the following wording, if accurate:

CLASS 35: Vending machine services; automated retail vending machines kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail services featuring pre-recorded videos

CLASS 38: Video-on-demand transmission services; video broadcasting; transmission of voice, data, images, signals, messages and information

CLASS 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Distribution of entertainment content, namely, {specify format, e.g. motion picture films}

See TMEP §§1402.01, 1402.03.

The class 9 identified is acceptable as written.

SCOPE ADVISORY

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not

permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

For assistance with identifying and classifying goods and/or services in trademark applications, please see the online searchable *Manual of Acceptable Identifications of Goods and Services* at <http://tess2.uspto.gov/netahtml/tidm.html>. *See* TMEP §1402.04.

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §2.191; TMEP §§709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

/Emily K. Carlsen/
Trademark Examining Attorney
Law Office 103
Phone: 571.272.2235
Fax: 571.273.2235
emily.carlsen@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailling date before using TEAS, to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Applications and Registrations Retrieval (TARR) at <http://tarr.uspto.gov/>. Please keep a copy of the complete TARR screen. If TARR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/teas/eTEASpageE.htm>.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85325085 - REDBOX.COM - 19638.17T1
Sent: 9/13/2011 2:58:40 PM
Sent As: ECOM103@USPTO.GOV
Attachments:

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

**USPTO OFFICE ACTION HAS ISSUED ON 9/13/2011 FOR
SERIAL NO. 85325085**

Please follow the instructions below to continue the prosecution of your application:

TO READ OFFICE ACTION: Click on this [link](#) or go to <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to [access](#) the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this e-mail notification.

RESPONSE IS REQUIRED: You should carefully review the Office action to determine (1) how to respond; and (2) the applicable [response time period](#). Your response deadline will be calculated from 9/13/2011 (or sooner if specified in the office action).

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System [Response Form](#).

HELP: For *technical* assistance in accessing the Office action, please e-mail TDR@uspto.gov. Please contact the assigned examining attorney with questions about the Office action.

WARNING

Failure to file the required response by the applicable deadline will result in the [ABANDONMENT](#) of your application.

*** User:ecarlson ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	21505	N/A	0	0	0:04	*red*[bi,ti] not dead [ld]
02	7881	N/A	0	0	0:03	*b{"ou"}{"ckqx"}*[bi,ti] not dead [ld]
03	90	0	90	75	0:01	1 and 2
04	5639	N/A	0	0	0:04	"red"[bi,ti] not dead [ld]
05	536	N/A	0	0	0:02	4 and (a b 200 "035") [ic]
06	68	0	68	61	0:03	red[fm] not dead [ld]
07	1036	N/A	0	0	0:01	*bu{"ckqx"1:2>{"sz"0:1}[bi,ti] not dead [ld]
08	185	0	185	156	0:02	7 and (a b 200 "035") [ic]
09	117	N/A	0	0	0:03	7 and (a b 200 "041") [ic]
10	102	0	102	81	0:01	9 not 8
11	26	0	26	20	0:04	7 and (a b 200 "038") [ic]
12	133	N/A	0	0	0:02	7 and (a b 200 "009") [ic]
13	107	0	107	90	0:01	12 not (11 10 8)

Session started 9/9/2011 1:05:12 PM

Session finished 9/9/2011 1:14:57 PM

Total search duration 0 minutes 31 seconds

Session duration 9 minutes 45 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 85325085

From: TMDesignCodeComments
Sent: Tuesday, May 24, 2011 00:18 AM
To: XXXX
Subject: Notice of Pseudo Mark for Serial Number: 85325085
ATTORNEY REFERENCE NUMBER: 19638.17T1

The USPTO may assign pseudo marks, as appropriate, to new applications to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Pseudo marks assigned to the referenced serial number are listed below.

PSEUDO MARK:

RED BOX

Trademark/Service Mark Application, Principal Register

Serial Number: 85325085

Filing Date: 05/19/2011

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85325085
MARK INFORMATION	
*MARK	REDBOX.COM
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX.COM
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Redbox Automated Retail, LLC
*STREET	One Tower Lane, Suite 1200
*CITY	Oakbrook Terrace
*STATE (Required for U.S. applicants)	Illinois
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	60181
LEGAL ENTITY INFORMATION	
TYPE	APPLICANT ENTERED NO DATA
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Vending Machines
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	035
*IDENTIFICATION	Vending machine services, namely, providing purchase services through automated vending machines; retail services provided through automated vending machines kiosks featuring movies and video games; vending services, namely, providing retail facilities featuring automated rental and sale of entertainment content; automated retail services, namely providing automated retail vending machines featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; automated retail services, namely, online retail store services featuring DVDs,

	movies, prerecorded electronic media featuring entertainment content, and video games for purchase
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	038
*IDENTIFICATION	Distribution of entertainment content; computerized online retail services featuring pre-recorded videos, video-on-demand transmission services, video broadcasting, transmission of voice, data, images, signals, messages and information, rental of video recordings by means of communications networks, and providing information in the field of entertainment by means of communications networks
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	Entertainment rental services provided through automated vending machines, namely, rental and sale of DVDs, video discs, video games, and movies; entertainment rental services provided through automated vending machines, namely, rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated retail services, namely providing automated retail vending machines featuring entertainment content, media, DVDs, movies and games, for purchase and rental; automated retail services, namely rental and sale of entertainment content, media, DVDs, movies and games.
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	James P. Muraff
ATTORNEY DOCKET NUMBER	19638.17T1
FIRM NAME	Neal, Gerber & Eisenberg LLP
INTERNAL ADDRESS	c/o Trademark Administrator
STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60602
PHONE	312.269.8000
EMAIL ADDRESS	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	all other attorneys of the firm
CORRESPONDENCE INFORMATION	
NAME	James P. Muraff
FIRM NAME	Neal, Gerber & Eisenberg LLP
INTERNAL ADDRESS	c/o Trademark Administrator

STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
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COUNTRY	United States
ZIP/POSTAL CODE	60602
PHONE	312.269.8000
EMAIL ADDRESS	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	4
FEE PER CLASS	325
*TOTAL FEE DUE	1300
*TOTAL FEE PAID	1300
SIGNATURE INFORMATION	
SIGNATURE	/Frederick W. Stein/
SIGNATORY'S NAME	Frederick W. Stein
SIGNATORY'S POSITION	Vice President and General Counsel
DATE SIGNED	05/19/2011

Trademark/Service Mark Application, Principal Register

Serial Number: 85325085

Filing Date: 05/19/2011

To the Commissioner for Trademarks:

MARK: REDBOX.COM (Standard Characters, see [mark](#))

The literal element of the mark consists of REDBOX.COM.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 1200

Oakbrook Terrace, Illinois 60181

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Vending Machines

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 035: Vending machine services, namely, providing purchase services through automated vending machines; retail services provided through automated vending machines kiosks featuring movies and video games; vending services, namely, providing retail facilities featuring automated rental and sale of entertainment content; automated retail services, namely providing automated retail vending machines featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; automated retail services, namely, online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 038: Distribution of entertainment content; computerized online retail services featuring pre-recorded videos, video-on-demand transmission services, video broadcasting, transmission of voice, data, images, signals, messages and information, rental of video recordings by means of communications networks, and providing information in the field of entertainment by means of communications networks

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 041: Entertainment rental services provided through automated vending machines, namely, rental and sale of DVDs, video discs, video games, and movies; entertainment rental services provided through automated vending machines, namely, rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated rental of DVDs, movies, prerecorded electronic media featuring entertainment content, and video games; automated retail services, namely providing automated retail vending machines featuring entertainment content, media, DVDs, movies and games, for purchase and rental; automated retail services, namely rental and sale of entertainment content, media, DVDs, movies and games.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

James P. Muraff and all other attorneys of the firm of Neal, Gerber & Eisenberg LLP

c/o Trademark Administrator

Two North LaSalle Street, Suite 1700

Chicago, Illinois 60602

United States

The attorney docket/reference number is 19638.17T1.

The applicant's current Correspondence Information:

James P. Muraff
Neal, Gerber & Eisenberg LLP
c/o Trademark Administrator
Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
312.269.8000(phone)
trademarks@ngelaw.com (authorized)

A fee payment in the amount of \$1300 has been submitted with the application, representing payment for 4 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Frederick W. Stein/ Date Signed: 05/19/2011
Signatory's Name: Frederick W. Stein
Signatory's Position: Vice President and General Counsel

RAM Sale Number: 2101
RAM Accounting Date: 05/20/2011

Serial Number: 85325085
Internet Transmission Date: Thu May 19 15:40:23 EDT 2011
TEAS Stamp: USPTO/BAS-XX.XX.XXX.XXX-2011051915402302
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