

**Generated on:** This page was generated by TSDR on 2025-07-19 18:03:52 EDT

**Mark:** REDBOX

REDBOX

**US Serial Number:** 78514282

**Application Filing Date:** Nov. 10, 2004

**US Registration Number:** 3082012

**Registration Date:** Apr. 18, 2006

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jul. 08, 2016

**Publication Date:** Jan. 24, 2006

## Mark Information

**Mark Literal Elements:** REDBOX

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US Registrations:** 2919854

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** VENDING SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD RENTAL

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**First Use:** Mar. 31, 2003

**Use in Commerce:** Mar. 31, 2003

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** REDBOX AUTOMATED RETAIL, LLC

**Owner Address:** One Tower Lane, Suite 900  
Oakbrook Terrace, ILLINOIS UNITED STATES 60181

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Annmary Ittan

**Docket Number:** 5407-555

**Attorney Primary** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Annmary Ittan  
**Name/Address:** Epstein Drangel LLP  
60 East 42nd Street, Suite 1250  
New York, NEW YORK UNITED STATES 10165

**Phone:** 212.292.5390

**Fax:** 212.292.5391

**Correspondent e-mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 18, 2025	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 03, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 03, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 03, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 03, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 03, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 02, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jul. 02, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 02, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 02, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 02, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 08, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 08, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jul. 08, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 08, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 18, 2016	TEAS SECTION 8 & 9 RECEIVED	
Apr. 18, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 01, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 01, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 30, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 12, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 13, 2012	TEAS SECTION 8 & 15 RECEIVED	
Aug. 03, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 11, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Jul. 16, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Nov. 16, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY
Nov. 29, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Oct. 23, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Apr. 21, 2006	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
Apr. 21, 2006	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
Apr. 18, 2006	REGISTERED-PRINCIPAL REGISTER
Jan. 24, 2006	PUBLISHED FOR OPPOSITION
Jan. 04, 2006	NOTICE OF PUBLICATION
Dec. 07, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED
Dec. 02, 2005	ASSIGNED TO LIE
Nov. 28, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER
Nov. 28, 2005	EXAMINERS AMENDMENT E-MAILED
Nov. 28, 2005	EXAMINERS AMENDMENT -WRITTEN
Nov. 16, 2005	AMENDMENT FROM APPLICANT ENTERED
Oct. 26, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE
Oct. 26, 2005	PAPER RECEIVED
Jun. 20, 2005	NON-FINAL ACTION E-MAILED
Jun. 20, 2005	NON-FINAL ACTION WRITTEN
Jun. 15, 2005	ASSIGNED TO EXAMINER
Nov. 15, 2004	NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jul. 08, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 9

**Registrant:** REDBOX AUTOMATED RETAIL, LLC

### Assignment 1 of 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3181/0328](#)

**Pages:** 4

**Date Recorded:** Oct. 25, 2005

**Supporting Documents:** [assignment-tm-3181-0328.pdf](#)

### Assignor

**Name:** [MCDONALD'S CORPORATION](#)

**Execution Date:** Sep. 28, 2005

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [REDBOX AUTOMATED RETAIL, LLC](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE MCDONALD'S PLAZA  
OAK BROOK, ILLINOIS 60523

### Correspondent

**Correspondent Name:** KEVIN G. SMITH

**Correspondent Address:** 2100 PENNSYLVANIA AVENUE  
SUITE 800  
WASHINGTON, DC 20037

### Domestic Representative - Not Found

### Assignment 2 of 9

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY STATUS OF THE ASSIGNEE FROM CORPRATION TO LIMITED LIABILITY COMPANY PREVIOUSLY RECORDED ON REEL 003181 FRAME 0328. ASSIGNOR(S) HEREBY CONFIRMS THE TRANSFER AND ASSIGNMENT OF THE ENTIRE INTEREST AND GOODWILL.

**Reel/Frame:** [3657/0193](#)

**Pages:** 7

**Date Recorded:** Nov. 08, 2007

**Supporting Documents:** [assignment-tm-3657-0193.pdf](#)

**Assignor**

**Name:** [MCDONALD'S CORPORATION](#)

**Execution Date:** Sep. 28, 2005

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [REDBOX AUTOMATED RETAIL, LLC.](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** ONE MCDONALD'S PLAZA  
OAK BROOK, ILLINOIS 60523

**Correspondent**

**Correspondent Name:** JAMES P. MURAFF

**Correspondent Address:** TWO NORTH LASALLE STREET  
CHICAGO, IL 60602

**Domestic Representative - Not Found**

**Assignment 3 of 9**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3952/0006](#)

**Pages:** 8

**Date Recorded:** Mar. 13, 2009

**Supporting Documents:** [assignment-tm-3952-0006.pdf](#)

**Assignor**

**Name:** [REDBOX AUTOMATED RETAIL, LLC](#)

**Execution Date:** Mar. 09, 2009

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** No Place of Organization Found

**Address:** 231 S. LASALLE STREET  
CHICAGO, ILLINOIS 60697

**Correspondent**

**Correspondent Name:** RYAN G. MOSHELL

**Correspondent Address:** HAYNES AND BOONE, LLP  
2323 VICTORY AVENUE, SUITE 700  
DALLAS, TX 75219

**Domestic Representative - Not Found**

**Assignment 4 of 9**

**Conveyance:** AMENDED AND RESTATED SECURITY AGREEMENT

**Reel/Frame:** [4590/0957](#)

**Pages:** 8

**Date Recorded:** Jul. 26, 2011

**Supporting Documents:** [assignment-tm-4590-0957.pdf](#)

**Assignor**

**Name:** [REDBOX AUTOMATED RETAIL, LLC](#)

**Execution Date:** Jul. 15, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 901 MAIN STREET  
MAIL CODE: TX1-492-14-14  
DALLAS, TEXAS 75202

Correspondent

Correspondent Name: GAVIN GEORGE

Correspondent Address: HAYNES AND BOONE, LLP  
2323 VICTORY AVENUE, SUITE 700  
DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 5 of 9

Conveyance: SECURITY INTEREST

Reel/Frame: [5885/0027](#)

Pages: 8

Date Recorded: Sep. 27, 2016

Supporting Documents: [assignment-tm-5885-0027.pdf](#)

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Sep. 27, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: UNITED STATES

Address: 520 MADISON AVENUE  
NEW YORK, NEW YORK 10022

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1090 VERMONT AVENUE, NW  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 6 of 9

Conveyance: RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

Reel/Frame: [5885/0636](#)

Pages: 16

Date Recorded: Sep. 27, 2016

Supporting Documents: [assignment-tm-5885-0636.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Sep. 27, 2016

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: ONE TOWER LANE, SUITE 900  
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

**Correspondent Name:** VENISA DARK, HAYNES AND BOONE LLP

**Correspondent Address:** 2323 VICTORY AVENUE, SUITE 700  
DALLAS, TX 75219

**Domestic Representative - Not Found**

**Assignment 7 of 9**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6187/0046](#)

**Pages:** 7

**Date Recorded:** Oct. 20, 2017

**Supporting Documents:** [assignment-tm-6187-0046.pdf](#)

**Assignor**

**Name:** [REDBOX AUTOMATED RETAIL LLC](#)

**Execution Date:** Oct. 20, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 40 WEST 57TH STREET  
NEW YORK, NEW YORK 10019

**Correspondent**

**Correspondent Name:** KRISTIN YOHANNAN, ESQ.

**Correspondent Address:** 1850 K STREET, NW, SUITE 1100  
MILBANK, TWEED, HADLEY & MCCLOY, LLP  
WASHINGTON, DC 20006

**Domestic Representative - Not Found**

**Assignment 8 of 9**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [7819/0650](#)

**Pages:** 7

**Date Recorded:** Aug. 11, 2022

**Supporting Documents:** [assignment-tm-7819-0650.pdf](#)

**Assignor**

**Name:** [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

**Execution Date:** Aug. 11, 2022

**Legal Entity Type:** BANK

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [REDBOX AUTOMATED RETAIL, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** ONE TOWER LANE  
OAKBROOK TERRACE, ILLINOIS 60181

**Correspondent**

**Correspondent Name:** EPSTEIN DRANGEL LLP

**Correspondent Address:** 60 EAST 42ND STREET  
SUITE 1250  
NEW YORK, NY 10165

**Domestic Representative - Not Found**

**Assignment 9 of 9**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7846/0182](#)

**Pages:** 19

Date Recorded: Sep. 13, 2022

Supporting Documents: [assignment-tm-7846-0182.pdf](#)

#### Assignor

Name: [CHICKEN SOUP FOR THE SOUL ENTERTAINMENT INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [A SHARP INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [CRACKLE PLUS, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HALCYON TELEVISION, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LANDMARK STUDIO GROUP LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [POWERSLAM, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [RB SECOND MERGER SUB LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SCREEN MEDIA VENTURES, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [TOFG LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

#### Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 40 WEST 57TH STREET, 33RD FLOOR  
NEW YORK, UNITED STATES 10019

#### Correspondent

Correspondent Name: JAVIER J. RAMOS

Correspondent Address: 1850 K STREET, NW, SUITE 1100  
MILBANK, LLP  
WASHINGTON, DC 20006

Domestic Representative - Not Found

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Friday, April 18, 2025 01:30:36 EDT  
**To:** XXXX  
**Subject:** Official USPTO Notification: U.S. Trademark Application SN 78514282 -- Docket/Reference No. 5407-555

## USPTO COURTESY REMINDER

### TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

**U.S. Application Serial No.** 78514282  
**U.S. Registration No.** 3082012  
**U.S. Registration Date:** April 18, 2006  
**Mark:** REDBOX  
**Owner:** REDBOX AUTOMATED RETAIL, LLC  
**Docket/Reference No.** 5407-555

**Issue Date:** April 18, 2025

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and April 20, 2026. For an additional fee, the owner can file within the 6-month grace period that ends on October 19, 2026.

**If ownership of the registration or the owner's name has changed,** the owner can use [Assignment Center](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

**Identity verification requirement.** Registration maintenance documents must be filed using the trademark electronic filing system, [unless a limited exception applies](#). In order to use the trademark electronic filing system, [filers must allow adequate time to complete the identity verification process](#), which may require as long as three weeks to complete. For information about how to complete identity verification, please see the [Identity verification for trademark filers webpage](#).

**Proof of Use Audit.** The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

**If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED** and cannot be reinstated.

**This reminder notice is being sent only as a courtesy** to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov"**.

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).



## Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78514282
<b>REGISTRATION NUMBER</b>	3082012
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 110
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX (standard characters, see <a href="https://tmng-al.uspto.gov/resting2/api/img/78514282/large">https://tmng-al.uspto.gov/resting2/api/img/78514282/large</a> )
<b>OWNER SECTION(current)</b>	
<b>NAME</b>	REDBOX AUTOMATED RETAIL, LLC
<b>MAILING ADDRESS</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	60181
<b>EMAIL</b>	XXXX
<b>OWNER SECTION(proposed)</b>	
<b>STATEMENT TEXT</b>	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
<b>NAME</b>	REDBOX AUTOMATED RETAIL, LLC
<b>MAILING ADDRESS</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	60181
<b>EMAIL</b>	XXXX
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	James P. Muraff
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	McDonald Hopkins LLC
<b>STREET</b>	300 North LaSalle Street Suite 1400

CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonalddhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00005
<b>ATTORNEY SECTION (proposed)</b>	
STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
NAME	Annmary Ittan
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Epstein Drangel LLP
OTHER APPOINTED ATTORNEY(S)	William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert
STREET	60 East 42nd Street, Suite 1250
CITY	New York
STATE	New York
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	10165
PHONE	212.292.5390
FAX	212.292.5391
EMAIL	mail@ipcounselors.com
DOCKET/REFERENCE NUMBER(S)	5407-555
<b>CORRESPONDENCE SECTION (current)</b>	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonalddhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	49021-00005
<b>CORRESPONDENCE SECTION (proposed)</b>	
NAME	Annmary Ittan
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
SIGNATURE SECTION	
SIGNATURE	/Frederick W Stein/
SIGNATORY NAME	Frederick W Stein
SIGNATORY DATE	05/03/2023
SIGNATORY POSITION	Chief Legal Officer
ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION SECTION	
SUBMIT DATE	Wed May 03 17:07:33 ET 2023
TEAS STAMP	USPTO/CAR-XXXX:XXX:XXX:XX XX:XXXX:XXXX:XXXX:XXXX-20 230503170733652096-770749 24-850b5b58ef5c7569e4bf5a dbbf565ab4ab47ddd61e519f1 a8e45964c53a0cb934-N/A-N/ A-20230419153239573293

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## Change Address or Representation Form

To the Commissioner for Trademarks:

**MARK:** REDBOX (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/78514282/large>)

**SERIAL NUMBER:** 78514282

**REGISTRATION NUMBER:** 3082012

**Owner Section (Current) :**

REDBOX AUTOMATED RETAIL, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

**Owner Section (proposed):**

REDBOX AUTOMATED RETAIL, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

**Attorney Section (Current):**

James P. Muraff of McDonald Hopkins LLC

XX bar, admitted in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400

CHICAGO, Illinois 60654

United States

3126421480

216-348-5474

Email Address: [ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com)

Docket Reference Number(s): 49021-00005.

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:

**Attorney Section (proposed):**

Annmary Ittan of Epstein Drangel LLP

XX bar, admitted in XXXX, bar membership no. XXX, is located at

60 East 42nd Street, Suite 1250

New York, New York 10165

United States

212.292.5390

212.292.5391

[mail@ipcounselors.com](mailto:mail@ipcounselors.com)

Other Appointed Attorney(s): William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert

Docket Reference Number(s): 5407-555

Annmary Ittan submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a

U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Section (Current):**

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00005

**Correspondence Section (proposed):**

Annmary Ittan

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 5407-555

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Frederick W Stein/ Date: 05/03/2023

Signatory's Name: Frederick W Stein

Signatory's Position: Chief Legal Officer

Signature method: Sent to third party for signature

The signatory has confirmed that he/she is either: (1) the owner/holder; or (2) a person or persons with legal authority to bind the owner/holder.

Serial Number: 78514282

Internet Transmission Date: Wed May 03 17:07:33 ET 2023

TEAS Stamp: USPTO/CAR-XXXX:XXX:XXX:XXXX:XXXX:XXXX:XX

XX:XXXX-20230503170733652096-77074924-85

0b5b58ef5c7569e4bf5adbbf565ab4ab47ddd61e

519f1a8e45964c53a0cb934-N/A-N/A-20230419

153239573293

## Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78514282
<b>REGISTRATION NUMBER</b>	3082012
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 110
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX (standard characters, see <a href="https://tmng-al.uspto.gov/resting2/api/img/78514282/large">https://tmng-al.uspto.gov/resting2/api/img/78514282/large</a> )
<b>OWNER SECTION(current)</b>	
<b>NAME</b>	REDBOX AUTOMATED RETAIL, LLC
<b>MAILING ADDRESS</b>	One Tower Lane
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	60181
<b>EMAIL</b>	XXXX
<b>ATTORNEY SECTION(current)</b>	
<b>NAME</b>	James P. Muraff
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	NOT SPECIFIED
<b>YEAR OF ADMISSION</b>	NOT SPECIFIED
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	NOT SPECIFIED
<b>FIRM NAME</b>	Neal, Gerber & Eisenberg LLP
<b>STREET</b>	Two North LaSalle Street, Suite 1700
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>POSTAL/ZIP CODE</b>	60602
<b>PHONE</b>	312-269-8000
<b>FAX</b>	312-269-1747
<b>EMAIL</b>	trademarks@ngelaw.com
<b>DOCKET/REFERENCE NUMBER(S)</b>	019638-7320
<b>CORRESPONDENCE SECTION(current)</b>	
<b>NAME</b>	James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@ngelaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	019638-7320
<b>OWNER SECTION(proposed)</b>	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	REDBOX AUTOMATED RETAIL, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
<b>ATTORNEY SECTION (proposed)</b>	
STATEMENT TEXT	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
OTHER APPOINTED ATTORNEY(S)	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00005
<b>CORRESPONDENCE SECTION (proposed)</b>	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	49021-00005
<b>SIGNATURE SECTION</b>	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	07/02/2020
SIGNATORY POSITION	Attorney of record, Illinois bar member
AUTHORIZED SIGNATORY	YES
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Thu Jul 02 15:00:54 ET 2020
TEAS STAMP	USPTO/CAR-XXX.XX.XX.XXX-2 0200702150054105723-85551 440-710f0b79cd5724aec4ca0 a17155552a9248e198d0a7889 f63ce060e6ec26dc8fa1-N/A- N/A-20200702145939867774

---



## Change Address or Representation Form

To the Commissioner for Trademarks:

**MARK:** REDBOX (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/78514282/large>)  
**SERIAL NUMBER:** 78514282  
**REGISTRATION NUMBER:** 3082012

**Owner Section (Current) :**

REDBOX AUTOMATED RETAIL, LLC  
One Tower Lane  
Oakbrook Terrace, Illinois 60181  
United States  
XXXX

**Attorney Section (Current):**

James P. Muraff of Neal, Gerber & Eisenberg LLP  
is located at  
Two North LaSalle Street, Suite 1700  
Chicago, Illinois 60602  
United States  
312-269-8000  
312-269-1747  
Email Address: trademarks@ngelaw.com  
Docket Reference Number(s): 019638-7320.

**Correspondence Section (Current):**

James P. Muraff  
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: trademarks@ngelaw.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED  
Docket Reference Number(s): 019638-7320

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

**Owner Section (proposed):**

REDBOX AUTOMATED RETAIL, LLC  
One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States  
XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

**Attorney Section (proposed):**

James P. Muraff of McDonald Hopkins LLC  
XX bar, admitted in XXXX, bar membership no. XXX, is located at  
300 North LaSalle Street Suite 1400  
CHICAGO, Illinois 60654  
United States  
3126421480  
216-348-5474  
ipmailbox@mcdonaldhopkins.com

Other Appointed Attorney(s): David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett  
Docket Reference Number(s): 49021-00005

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Section (proposed):**

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00005

Signature: /James P. Muraff/ Date: 07/02/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Serial Number: 78514282

Internet Transmission Date: Thu Jul 02 15:00:54 ET 2020

TEAS Stamp: USPTO/CAR-XXX.XX.XX.XXX-2020070215005410

5723-85551440-710f0b79cd5724aec4ca0a1715

5552a9248e198d0a7889f63ce060e6ec26dc8fa1

-N/A-N/A-20200702145939867774

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Friday, July 8, 2016 11:01 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3082012: REDBOX: Docket/Reference No. 019638-7320

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**Serial Number:** 78514282  
**Registration Number:** 3082012  
**Registration Date:** Apr 18, 2006  
**Mark:** REDBOX  
**Owner:** REDBOX AUTOMATED RETAIL, LLC

Jul 8, 2016

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9**

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
035

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

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### **REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78514282>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	3082012
<b>REGISTRATION DATE</b>	04/18/2006
<b>SERIAL NUMBER</b>	78514282
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R. Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch, Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A. Morneault, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira
<b>STREET</b>	One Tower Lane
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>EMAIL</b>	trademarks@ngelaw.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	James P. Muraff
<b>FIRM NAME</b>	Neal, Gerber & Eisenberg LLP
<b>STREET</b>	Two North LaSalle Street, Suite 1700
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>POSTAL CODE</b>	60602
<b>COUNTRY</b>	United States
<b>PHONE</b>	312-269-8000
<b>FAX</b>	312-269-1747
<b>EMAIL</b>	trademarks@ngelaw.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>DOCKET/REFERENCE NUMBER</b>	019638-7320

OTHER APPOINTED ATTORNEY	all other attorneys of the firm
<b>CORRESPONDENCE SECTION (current)</b>	
NAME	REDBOX AUTOMATED RETAIL, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
POSTAL CODE	60181
COUNTRY	United States
EMAIL	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
<b>CORRESPONDENCE SECTION (proposed)</b>	
NAME	James P. Muraff
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
POSTAL CODE	60602
COUNTRY	United States
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	019638-7320
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	035
GOODS OR SERVICES	VENDING SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD RENTAL
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\785\142\78514282\xml2\8890002.JPG</a>
SPECIMEN DESCRIPTION	photograph of kiosk
<b>OWNER SECTION (current)</b>	
NAME	REDBOX AUTOMATED RETAIL, LLC
STREET	ONE MCDONALD'S PLAZA
CITY	OAK BROOK
STATE	Illinois
ZIP/POSTAL CODE	60523
COUNTRY	United States
<b>OWNER SECTION (proposed)</b>	

NAME	REDBOX AUTOMATED RETAIL, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	400
TOTAL FEE PAID	400
<b>SIGNATURE SECTION</b>	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	04/18/2016
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	
SUBMIT DATE	Mon Apr 18 11:40:57 EDT 2016
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X X-20160418114057493104-30 82012-550a725150508d9dd24 9a0cf3733e2e05c81d86455e1 803e8c4154f252e8f4b25-DA- 11114-2016041810283657608 0

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## **Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9**

**To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 3082012

**REGISTRATION DATE:** 04/18/2006

**MARK:** REDBOX (see, )

The owner, REDBOX AUTOMATED RETAIL, LLC, a corporation of Delaware, having an address of  
One Tower Lane  
Oakbrook Terrace, Illinois 60181  
United States  
XXXX (authorized)

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 035, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: VENDING SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD RENTAL ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph of kiosk.

[Specimen File1](#)

The registrant's current Attorney Information: James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R. Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch, Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A. Morneault, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira  
One Tower Lane  
Oakbrook Terrace, Illinois 60181  
United States

The registrant's proposed Attorney Information: James P. Muraff of Neal, Gerber & Eisenberg LLP  
Two North LaSalle Street, Suite 1700  
Chicago, Illinois 60602  
United States

The docket/reference number is 019638-7320.

The Other Appointed Attorney(s): all other attorneys of the firm.

The phone number is 312-269-8000.

The fax number is 312-269-1747.

The email address is trademarks@ngelaw.com.

The registrant's current Correspondence Information: REDBOX AUTOMATED RETAIL, LLC  
One Tower Lane  
Oakbrook Terrace, Illinois 60181  
United States

The registrant's proposed Correspondence Information: James P. Muraff of Neal, Gerber & Eisenberg LLP  
Two North LaSalle Street, Suite 1700  
Chicago, Illinois 60602  
United States

The docket/reference number is 019638-7320.

The phone number is 312-269-8000.

The fax number is 312-269-1747.

The email address is trademarks@ngelaw.com.

A fee payment in the amount of \$400 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

### **Declaration**

#### **Section 8: Declaration of Use and/or Excusable Nonuse in Commerce**

*Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services, or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.*

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

#### **Section 9: Application for Renewal**

*The registrant requests that the registration be renewed for the goods/services/collective organization identified above.*

Signature: /James P. Muraff/      Date: 04/18/2016

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

#### **Mailing Address (current):**

One Tower Lane  
Oakbrook Terrace, Illinois 60181

#### **Mailing Address (proposed):**

Neal, Gerber & Eisenberg LLP  
Two North LaSalle Street, Suite 1700  
Chicago, Illinois 60602

Serial Number: 78514282

Internet Transmission Date: Mon Apr 18 11:40:57 EDT 2016

TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XX-2016041811405

7493104-3082012-550a725150508d9dd249a0cf

3733e2e05c81d86455e1803e8c4154f252e8f4b2

5-DA-11114-20160418102836576080



# DVD RENTALS

redbox.

**\$1 DVD \$1**  
RENTALS

rent and return at any redbox location

rent and return at any redbox location

Hablo  
español



**\$1.00**  
PER NIGHT  
DVD  
RENTAL

redbox

**\$1.50**  
PER NIGHT  
BLU-RAY

LOOK ON TOUCH SCREEN FOR MORE TITLES

RESERVE ONLINE AT REDBOX.COM



**ROUTING SHEET TO POST REGISTRATION (PRU)****Registration Number:** 3082012**Serial Number:** 78514282**RAM Sale Number:** 3082012**RAM Accounting Date:** 20160418**Total Fees:** \$400

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20160418	\$100	1	1	\$100
Application for Renewal (\$9)	7201	20160418	\$300	1	1	\$300

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20160418



# DVD RENTALS

redbox.

**\$1 DVD \$1**  
RENTALS

rent and return at any redbox location

rent and return at any redbox location

Hable  
español



**\$1.00**  
PER NIGHT  
DVD  
RENTAL

redbox

**\$1.50**  
PER NIGHT  
BLU-RAY

LOOK ON TOUCH SCREEN FOR MORE TITLES

RESERVE ONLINE AT REDBOX.COM



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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Saturday, April 18, 2015 01:06 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filings Under Section 8 and 9: U.S. Trademark RN 3082012: REDBOX

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**U.S. Serial Number:** 78514282  
**U.S. Registration Number:** 3082012  
**U.S. Registration Date:** Apr 18, 2006  
**Mark:** REDBOX  
**Owner:** REDBOX AUTOMATED RETAIL, LLC

Apr 18, 2015

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER  
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILINGS UNDER SECTIONS 8 AND 9**

**WARNING: Your trademark registration will be CANCELLED and will EXPIRE if you do not file the required documents below during the specified statutory time periods.**

The above-identified registration registered on Apr 18, 2006. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse and an Application for Renewal under §§8 and 9 of the Trademark Act anytime between now and Apr 18, 2016. For an additional fee, the owner may file the documents within the six-month grace period that ends on Oct 18, 2016. See 15 U.S.C. §§1058, 1059. The current fee for a combined filing under §§8 and 9 is \$400 per class for filings submitted through the USPTO's official website using the Trademark Electronic Application System ("TEAS"), and the additional fee for filing during the six-month grace period is \$200 per class. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through TEAS. Official forms for filing a Combined Declaration of Use and/or Excusable Nonuse and Application for Renewal under §§8 and 9 are available through TEAS at [http://www.uspto.gov/trademarks/teas/reg\\_maintain.jsp](http://www.uspto.gov/trademarks/teas/reg_maintain.jsp).

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <http://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <http://www.uspto.gov/trademarks/process/maintain/prfaq.jsp>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

To check the status of this registration, go to [http://tsdr.uspto.gov/#caseNumber=78514282&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=78514282&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

**Beware of Unofficial Trademark Solicitations:** Please be aware that private companies not associated with the USPTO often use trademark registration information from the USPTO's database to mail or e-mail trademark-related solicitations. This is the only official reminder that you will receive from the USPTO about your upcoming required maintenance filings. For additional information about these private solicitations, please visit the USPTO website at [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS and ensure that you maintain a current e-mail address with the USPTO.

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, May 1, 2012 11:01 PM  
**To:** XXXX  
**Subject:** Trademark RN 3082012: Official Notice of Acceptance and Acknowledgement under Sections 8 and 15 of the Trademark Act

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**Serial Number:** 78514282  
**Registration Number:** 3082012  
**Registration Date:** Apr 18, 2006  
**Mark:** REDBOX(STANDARD CHARACTER MARK)  
**Owner:** REDBOX AUTOMATED RETAIL, LLC

May 1, 2012

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15**

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
035

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### **REQUIREMENTS FOR MAINTAINING REGISTRATION**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

#### **Requirements in the First Ten Years**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

#### **Requirements in Successive Ten-Year Periods**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78514282>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

## Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3082012
REGISTRATION DATE	04/18/2006
SERIAL NUMBER	78514282
MARK SECTION	
MARK	REDBOX
CORRESPONDENCE SECTION (current)	
NAME	JAMES P. MURAFF, JOSEPH T. BERNSTEIN, DA
FIRM NAME	NEAL GERBER EISENBERG, LLP
INTERNAL ADDRESS	TWO NORTH LASALLE STREET
STREET	SUITE 2200
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60602-3801
COUNTRY	United States
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	IPDocket@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
CORRESPONDENCE SECTION (proposed)	
NAME	REDBOX AUTOMATED RETAIL, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
POSTAL CODE	60181
COUNTRY	United States
EMAIL	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
GOODS OR SERVICES	VENDING SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD RENTAL
	<a href="#">\\TICRS\EXPORT11\IMAGEOUT 11\785\142\78514282.xml2\</a>



SPECIMEN FILE NAME(S)	<a href="#">8150002.JPG</a>
	<a href="#">\\TICRS\EXPORT11\IMAGEOUT 11\785\142\78514282\xml2\8150003.JPG</a>
SPECIMEN DESCRIPTION	photograph of kiosk and screen printout of website
<b>OWNER SECTION (current)</b>	
NAME	REDBOX AUTOMATED RETAIL, LLC
STREET	ONE MCDONALD'S PLAZA
CITY	OAK BROOK
STATE	Illinois
ZIP/POSTAL CODE	60523
COUNTRY	United States
<b>OWNER SECTION (proposed)</b>	
NAME	REDBOX AUTOMATED RETAIL, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	300
TOTAL FEE PAID	300
<b>SIGNATURE SECTION</b>	
SIGNATURE	/Frederick W. Stein/
SIGNATORY'S NAME	Fredrick W. Stein
SIGNATORY'S POSITION	Vice President and General Counsel
DATE SIGNED	04/13/2012
SIGNATORY'S PHONE NUMBER	630-756-8255
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	
SUBMIT DATE	Fri Apr 13 18:43:11 EDT 2012
TEAS STAMP	USPTO/S08N15-XX.XX.XXX.XX X-20120413184311822585-30 82012-490905b3c694d55ac26 1ce7da18ad5f597-DA-6024-2

	0120412103721027369
--	---------------------

---



**Combined Declaration of Use and Incontestability under Sections 8 & 15**  
**To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 3082012

**REGISTRATION DATE:** 04/18/2006

**MARK:** REDBOX

The owner, REDBOX AUTOMATED RETAIL, LLC, a corporation of Delaware, having an address of  
One Tower Lane  
Oakbrook Terrace, Illinois 60181  
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 035, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: VENDING SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD RENTAL; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph of kiosk and screen printout of website.

[Specimen File1](#)

[Specimen File2](#)

The registrant's current Correspondence Information: JAMES P. MURAFF, JOSEPH T. BERNSTEIN, DA of NEAL GERBER EISENBERG, LLP

TWO NORTH LASALLE STREET  
SUITE 2200  
CHICAGO, Illinois (IL) 60602-3801  
United States

The registrant's proposed Correspondence Information: REDBOX AUTOMATED RETAIL, LLC

One Tower Lane  
Oakbrook Terrace, Illinois (IL) 60181  
United States

The email address is trademarks@ngelaw.com.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

*The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.*

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Frederick W. Stein/     Date: 04/13/2012  
Signatory's Name: Fredrick W. Stein  
Signatory's Position: Vice President and General Counsel  
Signatory's Phone Number: 630-756-8255

Serial Number: 78514282  
Internet Transmission Date: Fri Apr 13 18:43:11 EDT 2012  
TEAS Stamp: USPTO/S08N15-XX.XX.XXX.XXX-2012041318431  
1822585-3082012-490905b3c694d55ac261ce7d  
a18ad5f597-DA-6024-20120412103721027369

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**ROUTING SHEET TO POST REGISTRATION (PRU)****Registration Number:** 3082012**Serial Number:** 78514282**RAM Sale Number:** 6024**RAM Accounting Date:** 20120416**Total Fees:** \$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20120413	\$100	1	1	\$100
\$15 affidavit	7208	20120413	\$200	1	1	\$200

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20120413



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Hable  
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## Change Of Correspondence Address

---

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78514282
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX
<b>NEW CORRESPONDENCE ADDRESS</b>	
<b>NEW ADDRESS</b>	
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Frederick W. Stein/
<b>SIGNATORY NAME</b>	Fredrick W. Stein
<b>SIGNATORY DATE</b>	04/13/2012
<b>SIGNATORY POSITION</b>	Vice President and General Counsel
<b>SIGNATORY PHONE NUMBER</b>	630-756-8255
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Apr 13 18:43:11 EDT 2012
<b>TEAS STAMP</b>	USPTO/S08N15-XX.XX.XXX.XX X-20120413184311822585-30 82012-490905b3c694d55ac26 1ce7da18ad5f597-DA-6024-2 0120412103721027369



## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78514282
REGISTRATION NUMBER	3082012
LAW OFFICE ASSIGNED	LAW OFFICE 110
MARK SECTION	
MARK	REDBOX
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	Roger H. Stein, Ungaretti & Harris LLP Suite 3500 70 West Madison Street Chicago Illinois 60602-4224 United States 312-523-2557 312-977-4400 ipdocket@uhl原因.com
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R. Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch, Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A. Morneault, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira Neal Gerber Eisenberg, LLP Suite 2200 Two North LaSalle Street Chicago Illinois United States 60602-3801 312-269-8000 312-269-1747 IPDocket@ngelaw.com
SIGNATURE SECTION	
SIGNATURE	/Roger H. Stein/
SIGNATORY NAME	Roger H. Stein
SIGNATORY DATE	12/11/2008
SIGNATORY POSITION	Attorney
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Dec 11 12:13:31 EST 2008
TEAS STAMP	USPTO/CCA-XX.X.XXX.XXX-20 081211121331226642-785142 82-400294ef6b1655961cc3f9

f8c5ac89420e8-N/A-N/A-200 81211120943684317
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## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78514282
REGISTRATION NUMBER	3082012
LAW OFFICE ASSIGNED	LAW OFFICE 110
MARK SECTION	
MARK	REDBOX
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	James P. Muraff Neal, Gerber & Eisenberg LLP 2 North LaSalle Street Chicago Illinois 60602 United States 312-2691747 312-269-8000 IPdocket@ngelaw.com
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	Roger H. Stein, Ungaretti & Harris LLP Suite 3500 70 West Madison Street Chicago Illinois United States 60602-4224 312-977-4400 312-523-2557 ipdocket@uhlax.com
SIGNATURE SECTION	
SIGNATURE	/Roger H. Stein/
SIGNATORY NAME	Roger H. Stein
SIGNATORY DATE	07/16/2008
SIGNATORY POSITION	Attorney
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Jul 16 12:56:10 EDT 2008
TEAS STAMP	USPTO/CCA-XX.X.XXX.XXX-20 080716125610547929-786479 77-400a33ad31c5299ee24112 020b4e634a2e4-N/A-N/A-200 80716124818197850

NEAL ■ GERBER ■ EISENBERG

James P. Muraff  
Attorney at Law

Tel 312.269.8034  
Fax 312.269.1747  
jmuraff@ngelaw.com

August 24, 2007

Mr. Brian Rady  
Chief Financial Officer  
Redbox Automated Retail, LLC  
One Tower Lane, Suite 1200  
Oakbrook Terrace, IL 60181

Re: Corrective Assignment Recordations needed for U.S. Trademark Registrations  
Reg. No. 2,919,854 for REDBOX in Class 9  
Reg. No. 2,988,869 for REDBOX in Class 41  
Reg. No. 3,082,012 for REDBOX in Class 35  
Our Refs.: 019638-01T1, 019638-01T2, 019638-01T3

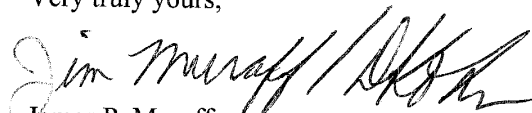
Dear Brian:

During a routine file review, we noticed that the assignment documents that had been prepared by Redbox's prior attorneys, which were recorded at reel/frame 003181/0337 and reel/frame 003181/0328 on October 25, 2005, incorrectly listed Redbox Automated Retail, LLC as a corporation of Delaware, rather than as a limited liability company of Delaware. This error should be corrected, as the U.S. Patent and Trademark Office (PTO) is often very picky about these types of details. Thus, in order to have this error corrected in the U.S. Patent and Trademark Office (USPTO) records, we must file a signed affidavit which identifies the errors and requests that the errors be corrected.

Please review the enclosed affidavit carefully, and if it is correct, please sign and date it in the places indicated and return it to me for filing with the PTO.

If you have any questions or concerns, please do not hesitate to contact me.

Very truly yours,

  
James P. Muraff

JPM:dlk  
Enclosure

NGEDOCS: 1455290.1



08-27-2007

U.S. Patent & TM Office Mail Rpt DL #72

## AFFIDAVIT

I, Brian Rady, Chief Financial Officer of Redbox Automated Retail, LLC, hereby declare the following:

1. Redbox Automated Retail, LLC is now and has always been a limited liability company organized and operating under the laws of the State of Delaware.
2. The trademark assignment, executed on September 28, 2005 and recorded at reel/frame 003181/0337, between Future Property Management, Inc. (Assignor) and Redbox Automated Retail, LLC (Assignee) erroneously stated that Redbox Automated Retail, LLC was a Delaware corporation. Similarly, the trademark assignment, executed on September 28, 2005 and recorded at reel/frame 003181/0328, between McDonald's Corporation (Assignor) and Redbox Automated Retail, LLC (Assignee) erroneously stated that Redbox Automated Retail, LLC was a Delaware corporation..
3. The trademarks assigned and recorded at reel/frame 003181/0337 were: REDBOX Registration No. 2,988,869 and REDBOX Registration No. 2,919,854. The trademark assigned and recorded at reel/frame 003181/0328 was REDBOX Registration No. 3,082,012.
4. The error stating that Redbox Automated Retail, LLC was a corporation of Delaware was inadvertent and that error was repeated in both of the recordation cover sheets.
5. We wish to correct the entity type for Redbox Automated Retail, LLC from a corporation of Delaware to a limited liability company of Delaware in the records of the U.S. Patent and Trademark Office.
6. Since the Assignor, Future Property Management, Inc., is no longer operating as a company, we make this request for correction as the Assignee.

Date: \_\_\_\_\_

By: \_\_\_\_\_

Brian Rady

Chief Financial Officer, Redbox Automated  
Retail, LLC

## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78514282
REGISTRATION NUMBER	3082012
LAW OFFICE ASSIGNED	LAW OFFICE 110
MARK SECTION	
MARK	REDBOX
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	James P. Muraff Neal, Gerber & Eisenberg LLP Suite 2200 2 North LaSalle Street Chicago Illinois 60602 United States 312-269-1747 312-269-8000 IPDocket@ngelaw.com
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	James P. Muraff Neal, Gerber & Eisenberg LLP 2 North LaSalle Street Chicago Illinois United States 60602 312-269-8000 312-2691747 IPdocket@ngelaw.com
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	11/29/2006
SIGNATORY POSITION	Attorney of Record
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Nov 29 16:58:05 EST 2006
TEAS STAMP	USPTO/CCA-XX.XXX.XX.XXX-2 0061129165805492824-76270 515-35012cbc6c13ee1a3407b c451208a81af42-N/A-N/A-20 061129164642071831

## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78514282
REGISTRATION NUMBER	3082012
LAW OFFICE ASSIGNED	LAW OFFICE 110
MARK SECTION	
MARK	REDBOX
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	James P. Muraff Wallenstein Wagner & Rockey, Ltd. 311 South Wacker Drive, 53rd Floor Chicago Illinois 60606-6630 United States 312-554-3301 312-554-3300 docket@wwrfirm.com
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	James P. Muraff Neal, Gerber & Eisenberg LLP Suite 2200 2 North LaSalle Street Chicago Illinois United States 60602 312-269-8000 312-269-1747 IPDocket@ngelaw.com
SIGNATURE SECTION	
SIGNATURE	/James P Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	10/23/2006
SIGNATORY POSITION	Attorney
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Oct 23 15:20:50 EDT 2006
TEAS STAMP	USPTO/CCA-XXX.XXX.XXX.XX- 20061023152050152899-7886 6011-35031929865da1b75402 c1e73a71522392-N/A-N/A-20 061023145140218823

## Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78514282
<b>REGISTRATION NUMBER</b>	3082012
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 110
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX
<b>ATTORNEY SECTION</b>	
<b>ORIGINAL ADDRESS</b>	Sughrue Mion PLLC 2100 Pennsylvania Ave., NW Washington, D.C. 20037 630-623-5011 630-623-8648 julie.arizzi@mcd.com
<b>CORRESPONDENCE SECTION</b>	
<b>ORIGINAL ADDRESS</b>	Sughrue Mion PLLC 2100 Pennsylvania Ave., NW Washington, D.C. 20037 630-623-5011 630-623-8648 julie.arizzi@mcd.com
<b>NEW ATTORNEY ADDRESS</b>	
<b>STATEMENT TEXT</b>	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
<b>NAME</b>	James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R. Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch, Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A. Morneault, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira
<b>FIRM NAME</b>	Wallenstein Wagner & Rockey, Ltd.
<b>STREET</b>	311 South Wacker Drive, 53rd Floor
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>COUNTRY</b>	United States
<b>POSTAL/ZIP CODE</b>	60606-6630
<b>PHONE</b>	312-554-3300
<b>FAX</b>	312-554-3301



EMAIL	docket@wwrfirm.com
ATTORNEY AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
<b>NEW CORRESPONDENCE ADDRESS</b>	
NAME	James P. Muraff
FIRM NAME	Wallenstein Wagner & Rockey, Ltd.
STREET	311 South Wacker Drive, 53rd Floor
CITY	Chicago
STATE	Illinois
COUNTRY	United States
POSTAL/ZIP CODE	60606-6630
PHONE	312-554-3300
FAX	312-554-3301
EMAIL	docket@wwrfirm.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
<b>SIGNATURE SECTION</b>	
SIGNATURE	/gregg kaplan/
SIGNATORY NAME	Gregg Kaplan
SIGNATORY DATE	04/26/2006
SIGNATORY POSITION	CEO
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Wed Apr 26 09:34:33 EDT 2006
TEAS STAMP	USPTO/RAA-XX.XX.XXX.X-200 60426093433228743-7820119 9-320cfad36e921de04f8b377 f3dea38-N/A-N/A-200604211 01530001495

---

## **Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative**

To the Commissioner for Trademarks:

**MARK:** REDBOX

**SERIAL NUMBER:** 78514282

**REGISTRATION NUMBER:** 3082012

**The original attorney**

Sughrue Mion PLLC  
2100 Pennsylvania Ave., NW  
Washington, D.C. 20037  
630-623-5011  
630-623-8648  
julie.arizzi@mcd.com

**Original Correspondence Address :**

Sughrue Mion PLLC  
2100 Pennsylvania Ave., NW  
Washington, D.C. 20037  
630-623-5011  
630-623-8648  
julie.arizzi@mcd.com

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:

**Newly Appointed Attorney:**

James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R. Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch, Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A. Morneault, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira  
Wallenstein Wagner & Rockey, Ltd.  
311 South Wacker Drive, 53rd Floor  
Chicago, Illinois 60606-6630  
United States  
312-554-3300  
312-554-3301

**The following is to be used as the correspondence address:**

James P. Muraff  
Wallenstein Wagner & Rockey, Ltd.  
311 South Wacker Drive, 53rd Floor  
Chicago, Illinois 60606-6630  
United States

312-554-3300  
312-554-3301  
docket@wwrfirm.com

Signature: /gregg kaplan/ Date: 04/26/2006

Signatory's Name: Gregg Kaplan

Signatory's Position: CEO

Serial Number: 78514282

Internet Transmission Date: Wed Apr 26 09:34:33 EDT 2006  
TEAS Stamp: USPTO/RAA-XX.XX.XXX.X-200604260934332287  
43-78201199-320cfad36e921de04f8b377f3dea  
38-N/A-N/A-20060421101530001495

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**Reg. No. 3,082,012**

**United States Patent and Trademark Office**

**Registered Apr. 18, 2006**

**SERVICE MARK  
PRINCIPAL REGISTER**

**REDBOX**

REDBOX AUTOMATED RETAIL, LLC (DELA-  
WARE CORPORATION)  
ONE MCDONALD'S PLAZA  
OAK BROOK, IL 60523

FOR: VENDING SERVICES, NAMELY, PROVID-  
ING RETAIL FACILITIES FEATURING AUTOMA-  
TED DVD RENTAL, IN CLASS 35 (U.S. CLS. 100, 101  
AND 102).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,919,854.

SER. NO. 78-514,282, FILED 11-10-2004.

CAROLINE WOOD, EXAMINING ATTORNEY



UNITED STATES PATENT AND TRADEMARK OFFICE

---

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

Jan 4, 2006

**NOTICE OF PUBLICATION UNDER 12(a)**

- |                                      |   |
|--------------------------------------|---|
| 1. Serial No.:<br>78/514,282         | 2. Mark:<br>REDBOX<br>Standard Character Mark |
| 3. International Class(es):<br>35    |   |
| 4. Publication Date:<br>Jan 24, 2006 | 5. Applicant:<br>REDBOX AUTOMATED RETAIL, LLC |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: 202-512-1800

By direction of the Commissioner.

---

Correspondence Address:

Sughrue Mion PLLC  
2100 Pennsylvania Ave., NW  
Washington, D.C. 20037

TMP&I

**To:** REDBOX AUTOMATED RETAIL, LLC ([julie.arizzi@mcd.com](mailto:julie.arizzi@mcd.com))  
**Subject:** TRADEMARK APPLICATION NO. 78514282 - REDBOX - N/A  
**Sent:** 11/28/2005 5:39:33 PM  
**Sent As:** ECOM110@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 78/514282

**APPLICANT:** REDBOX AUTOMATED RETAIL, LLC

**\*78514282\***

**CORRESPONDENT ADDRESS:**

Sughrue Mion PLLC  
2100 Pennsylvania Ave., NW  
Washington, D.C. 20037

**RETURN ADDRESS:**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

If no fees are enclosed, the address should include the words "Box Responses - No Fee."

**MARK:** REDBOX

**CORRESPONDENT'S REFERENCE/DOCKET NO :** N/A

**CORRESPONDENT EMAIL ADDRESS:**

[julie.arizzi@mcd.com](mailto:julie.arizzi@mcd.com)

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and email address.

Serial Number 78/514282

**EXAMINER'S AMENDMENT**

**OFFICE RECORDS SEARCH:** The Office records have been searched and no similar registered or pending mark has been found that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

**ADVISORY – AMENDMENTS TO GOODS/SERVICES:** If the identification of goods and/or services has been amended below, any future amendments must be in accordance with 37 C.F.R. §2.71(a) and TMEP §1402.07(e).

**AMENDMENT(S) AUTHORIZED:** As authorized by Kevin Smith on November 28, 2005, the application is amended as noted below. *If applicant disagrees with or objects to any of the amendments below, please notify the undersigned trademark examining attorney immediately.* Otherwise, no response is necessary. TMEP §707.

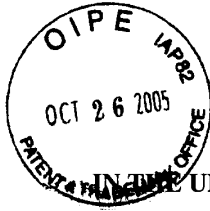
**CLAIM OF PRIOR REGISTRATION**

–  
The examining attorney has added the following statement to the application:

The applicant is the owner of Registration No. 2919854.

/Caroline E. Wood/

Trademark Examining Attorney  
Law Office 110  
(571) 272-9243



Atty. Dkt. No. GH-0160

**UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: :  
REDBOX AUTOMATED RETAIL, LLC : Trademark Examining Attorney  
(by Assignment) :  
Serial No. 78/514282 : Caroline E. Wood  
Filing Date: November 10, 2004 : Law Office 110  
Mark: REDBOX :

Commissioner for Trademarks  
P. O. Box 1451  
Alexandria, Virginia 22313-1451

S I R :

Applicant's associate counsel is in receipt of the Office Action issued June 20, 2005. After careful consideration of its contents and correspondence with Applicant, counsel responds as follows.

**REMARKS**

The Examining Attorney is advised that on September 28, 2005, the instant application was assigned from McDonald's Corporation to Redbox Automated Retail, LLC. The Trademark Assignment was recorded in the U.S. Trademark Office on October 25, 2005 at Reel/Frame 003181/0328.

The instant application was initially refused under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d) on the basis of a prior registration, No. 2,919,854 for the mark REDBOX. In addition, the Examining Attorney noted prior filed Serial No. 78/201,199 for the mark REDBOX (which has now registered as No. 2,988,869).

The Examining Attorney is advised is that the cited registrations have similarly both been assigned to Applicant herein, Redbox Automated Retail, LLC. In light thereof, in view of the fact that the cited registrations are owned by Applicant herein, it is respectfully submitted that the refusal under Trademark Act Section 2(d) should be withdrawn.



10-26-2005

U.S. Patent & TMO/TM Mail Rpt Dt. #72



For the Examining Attorney's convenience, copies of the subject Notices of Recordation for the instant application as well as the cited registrations are submitted herewith.

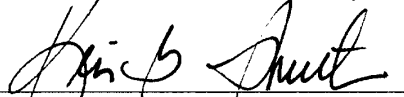
In view of the fact that the only issue raised in the Office Action is the Section 2(d) refusal, and since that refusal should be withdrawn, it is respectfully submitted that the instant application is now in condition for publication on a use basis in International Class 35, and a prompt publication is respectfully requested.

If further information is required, the Examining Attorney is encouraged to contact Applicant by telephone at her earliest convenience.

Respectfully submitted,

REDBOX AUTOMATED RETAIL, LLC

By:



SUGRUE MION, PLLC

2100 Pennsylvania Ave., N.W.

Washington, D.C. 20037

Telephone (202) 293-7060

Associate Counsel for Applicant

Dated: October 26, 2005.

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

OCTOBER 25, 2005

PTAS

**\*900034643A\***KEVIN G. SMITH  
2100 PENNSYLVANIA AVENUE  
SUITE 800  
WASHINGTON, DC 20037**\*900034643A\***UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES DIVISION, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 10/25/2005

REEL/FRAME: 003181/0328  
NUMBER OF PAGES: 4BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL  
DOCKET NUMBER: 800732ASSIGNOR:  
MCDONALD'S CORPORATIONDOC DATE: 09/28/2005  
CITIZENSHIP: DELAWARE  
ENTITY: CORPORATIONASSIGNEE:  
REDBOX AUTOMATED RETAIL, LLC  
ONE MCDONALD'S PLAZA  
OAK BROOK, ILLINOIS 60523CITIZENSHIP: DELAWARE  
ENTITY: CORPORATION

003181/0328 PAGE 2

APPLICATION NUMBER: 78514282  
REGISTRATION NUMBER:

FILING DATE: 11/10/2004  
ISSUE DATE:

MARK: REDBOX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

10/25/2005  
900034643

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr></thead><tbody><tr><td>McDonald's Corporation</td><td></td><td>09/28/2005</td><td>CORPORATION: DELAWARE</td></tr></tbody></table>	Name	Formerly	Execution Date	Entity Type	McDonald's Corporation		09/28/2005	CORPORATION: DELAWARE					
Name	Formerly	Execution Date	Entity Type										
McDonald's Corporation		09/28/2005	CORPORATION: DELAWARE										
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Redbox Automated Retail, LLC</td></tr><tr><td>Street Address:</td><td>One McDonald's Plaza</td></tr><tr><td>City:</td><td>Oak Brook</td></tr><tr><td>State/Country:</td><td>ILLINOIS</td></tr><tr><td>Postal Code:</td><td>60523</td></tr><tr><td>Entity Type:</td><td>CORPORATION: DELAWARE</td></tr></table>	Name:	Redbox Automated Retail, LLC	Street Address:	One McDonald's Plaza	City:	Oak Brook	State/Country:	ILLINOIS	Postal Code:	60523	Entity Type:	CORPORATION: DELAWARE	
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Street Address:	One McDonald's Plaza												
City:	Oak Brook												
State/Country:	ILLINOIS												
Postal Code:	60523												
Entity Type:	CORPORATION: DELAWARE												
PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th><th>Word Mark</th></tr></thead><tbody><tr><td>Serial Number:</td><td>78514282</td><td>REDBOX</td></tr></tbody></table>	Property Type	Number	Word Mark	Serial Number:	78514282	REDBOX							
Property Type	Number	Word Mark											
Serial Number:	78514282	REDBOX											
CORRESPONDENCE DATA													
Fax Number: (202)331-4308													
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 202-293-7060													
Email: vmullineaux@sughrue.com, ksmith@sughrue.com													
Correspondent Name: Kevin G. Smith													
Address Line 1: 2100 Pennsylvania Avenue													
Address Line 2: Suite 800													
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037													
ATTORNEY DOCKET NUMBER:	800732												
NAME OF SUBMITTER:	Kevin G. Smith												
Signature:	/Kevin G. Smith/												
Date:	10/25/2005												

CH 78514282 \$40.00

Total Attachments: 2

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**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

OCTOBER 25, 2005

PTAS

**\*900034645A\***KEVIN G. SMITH  
2100 PENNSYLVANIA AVENUE  
SUITE 800  
WASHINGTON, DC 20037**\*900034645A\***UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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RECORDATION DATE: 10/25/2005

REEL/FRAME: 003181/0337  
NUMBER OF PAGES: 4BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL  
DOCKET NUMBER: 800732

## ASSIGNOR:

FUTURE PROPERTY MANAGEMENT, INC.

DOC DATE: 09/28/2005  
CITIZENSHIP: DELAWARE  
ENTITY: CORPORATION

## ASSIGNEE:

REDBOX AUTOMATED RETAIL, LLC  
ONE MCDONALD'S PLAZA  
OAK BROOK, ILLINOIS 60523CITIZENSHIP: DELAWARE  
ENTITY: CORPORATION



003181/0337 PAGE 2

APPLICATION NUMBER: 78201199  
REGISTRATION NUMBER: 2988869

FILING DATE: 01/08/2003  
ISSUE DATE: 08/30/2005

MARK: REDBOX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78201219  
REGISTRATION NUMBER: 2919854

FILING DATE: 01/08/2003  
ISSUE DATE: 01/18/2005

MARK: REDBOX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

10/25/2005  
900034645

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1"><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr><tr><td>Future Property Management, Inc.</td><td></td><td>09/28/2005</td><td>CORPORATION: DELAWARE</td></tr></table>	Name	Formerly	Execution Date	Entity Type	Future Property Management, Inc.		09/28/2005	CORPORATION: DELAWARE					
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PROPERTY NUMBERS Total: 2													
<table border="1"><tr><th>Property Type</th><th>Number</th><th>Word Mark</th></tr><tr><td>Registration Number:</td><td>2988869</td><td>REDBOX</td></tr><tr><td>Registration Number:</td><td>2919854</td><td>REDBOX</td></tr></table>	Property Type	Number	Word Mark	Registration Number:	2988869	REDBOX	Registration Number:	2919854	REDBOX				
Property Type	Number	Word Mark											
Registration Number:	2988869	REDBOX											
Registration Number:	2919854	REDBOX											
CORRESPONDENCE DATA													
Fax Number: (202)331-4308 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 202-293-7060													
Email: vmullineaux@sughrue.com, ksmith@sughrue.com													
Correspondent Name: Kevin G. Smith													
Address Line 1: 2100 Pennsylvania Avenue													
Address Line 2: Suite 800													
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037													
ATTORNEY DOCKET NUMBER:	800732												
NAME OF SUBMITTER:	Kevin G. Smith												
Signature:	/Kevin G. Smith/												

CH 2988869 \$65.00



Date:

10/25/2005

Total Attachments: 2

source=800732.registrations#page1.tif

source=800732.registrations#page2.tif

**To:** McDONALD'S CORPORATION ([julie.arizzi@mcd.com](mailto:julie.arizzi@mcd.com))  
**Subject:** TRADEMARK APPLICATION NO. 78514282 - REDBOX - N/A  
**Sent:** 6/20/2005 4:44:13 PM  
**Sent As:** ECOM110@USPTO.GOV  
**Attachments:** [Attachment - 1](#)  
[Attachment - 2](#)

## UNITED STATES PATENT AND TRADEMARK OFFICE

**SERIAL NO:** 78/514282

**APPLICANT:** McDONALD'S CORPORATION

**CORRESPONDENT ADDRESS:**  
MCDONALD'S CORPORATION  
ONE MCDONALD'S PLAZA  
OAK BROOK, IL 60523

**\*78514282\***

**RETURN ADDRESS:**  
Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**MARK:** REDBOX

**CORRESPONDENT'S REFERENCE/DOCKET NO :** N/A

**CORRESPONDENT EMAIL ADDRESS:**  
[julie.arizzi@mcd.com](mailto:julie.arizzi@mcd.com)

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

## OFFICE ACTION

**RESPONSE TIME LIMIT:** TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

Serial Number 78/514282

The assigned examining attorney has reviewed the referenced application and determined the following.

### LIKELIHOOD OF CONFUSION UNDER 2(d)

The examining attorney refuses registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d), because the applicant's mark, when used on or in connection with the identified services, so resembles the mark in U.S. Registration No. 2919854 as to be likely to cause confusion, to cause mistake, or to deceive. TMEP §§1207.01 *et seq.* See the enclosed registration.

The examining attorney encloses information regarding pending application Serial No. 78/201199. 37 C.F.R. Section 2.83. There may be a likelihood of confusion under Section 2(d) of the Trademark Act between the applicant's mark and the mark in this earlier filed application. If the earlier-filed application matures into a registration, the examining attorney may refuse registration under Section 2(d).

The examining attorney must analyze each case in two steps to determine whether there is a likelihood of confusion. First, the examining attorney must look at the marks themselves for similarities in appearance, sound, connotation and commercial impression. *In re E. I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (CCPA 1973). Second, the examining attorney must compare the goods or services to determine if they are related or if the activities surrounding their marketing are such that confusion as to origin is likely. *In re August Storck KG*, 218 USPQ 823 (TTAB 1983); *In re International Telephone and Telegraph Corp.*, 197 USPQ 910 (TTAB 1978); *Guardian Products Co., v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978).

The examining attorney must compare the marks for similarities in sound, appearance, meaning or connotation. *In re DuPont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (CCPA 1973). Similarity in any one of these elements is sufficient to find a likelihood of confusion. *In re Mack*, 197 USPQ 755 (TTAB 1977).

Applicant seeks to register the mark “REDBOX.” Registration No. 2919854 is for the word mark “REDBOX” and earlier applicant’s mark is “REDBOX.” Applicant’s mark is identical with regard to appearance, sound, meaning and commercial impression to the mark of cited registrant. The marks convey the same overall commercial impression. See: *In re Akzona Inc.*, 94 (TTAB 1983); *In re Wm. E. Wright Co.*, 185 USPQ 445 (TTAB 1975).

After examining the marks, the examining attorney applies the second step of the test, whether there is a likelihood of confusion on the basis of the services identified in the application and registration. If the cited registration and the earlier filed application describe the services and goods broadly and there are no limitations as to their nature, type, channels of trade or classes of purchasers, it is presumed that the registration encompasses all goods and services of the type described, that they move in all normal channels of trade, and that they are available to all potential customers. *In re Elbaum*, 211 USPQ 639 (TTAB 1981).

Applicant’s services are described as “vending services, namely, providing retail facilities featuring automated dvd rental.” Registrant’s goods are “vending machines.” Earlier applicant’s services are described as “Automated DVD rental services.” The services of applicant are closely related to the goods and services of registrant and earlier applicant. The applicant’s, registrant’s and earlier applicant’s goods and services are likely to be encountered by the same purchasers in the same channel of trade. Given the confusing similarity of the marks, consumers familiar with the registrant’s and earlier applicant’s goods and services are likely to believe that applicant’s services come from the same source.

Based on the above reasons, a likelihood of confusion must be found to exist. Although the trademark examining attorney has refused registration, applicant may respond to the refusal to register by submitting evidence and arguments in support of registration.

/Caroline E. Wood/  
Trademark Examining Attorney  
Law Office 110  
(571) 272-9243

**HOW TO RESPOND TO THIS OFFICE ACTION:**

- **ONLINE RESPONSE:** You may respond formally using the Office’s Trademark Electronic Application System (TEAS) Response to Office Action form (visit <http://www.uspto.gov/teas/index.html> and follow the instructions, but if the Office Action has been issued via email, you must wait 72 hours after receipt of the Office Action to respond via TEAS).
- **REGULAR MAIL RESPONSE:** To respond by regular mail, your response should be sent to the mailing return address above and include the serial number, law office number and examining attorney’s name in your response.

**STATUS OF APPLICATION:** To check the status of your application, visit the Office’s Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov>.

**VIEW APPLICATION DOCUMENTS ONLINE:** Documents in the electronic file for pending applications can be viewed and downloaded online at <http://portal.uspto.gov/external/portal/tow>.

**GENERAL TRADEMARK INFORMATION:** For general information about trademarks, please visit the Office’s website at <http://www.uspto.gov/main/trademarks.htm>

**FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.**

**TYPED DRAWING**

**Serial Number**

78201199

**Status**

PUBLISHED FOR OPPOSITION

**Word Mark**

REDBOX

**Standard Character Mark**

No

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

Future Property Management, Inc. CORPORATION DELAWARE 1013 Centre Road  
Wilmington DELAWARE 19805

**Goods/Services**

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Automated  
DVD rental services. First Use: 2003/03/31. First Use In Commerce:  
2003/03/31.

**Filing Date**

2003/01/08

**Examining Attorney**

GAYNOR, BARBARA

**Attorney of Record**

Cynthia Clarke Weber

**Print: Jun 20, 2005**

**78201219**

**TYPED DRAWING**

**Serial Number**

78201219

**Status**

REGISTERED

**Word Mark**

REDBOX

**Standard Character Mark**

No

**Registration Number**

2919854

**Date Registered**

2005/01/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

Future Property Management, Inc. CORPORATION DELAWARE 1013 Centre Road  
Wilmington DELAWARE 19805

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
VENDING MACHINES. First Use: 2003/03/31. First Use In Commerce:  
2003/03/31.

**Filing Date**

2003/01/08

**Examining Attorney**

CHICOSKI, JENNIFER

**Attorney of Record**

Cynthia Clarke Weber

\*\*\* User:cwood \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	78514282[SN]
02	199758	N/A	0	0	0:01	*ed*[bi,ti]
03	32089	N/A	0	0	0:02	*red*[bi,ti]
04	9815	N/A	0	0	0:01	*bo{"ckqx"}*[bi,ti]
05	14	6	8	4	0:01	*redbo{"ckqx"}*[bi,ti]
06	71	N/A	0	0	0:01	3 and 4
07	28	0	28	17	0:01	6 not 5 not dead[ld]

Session started 6/16/2005 10:22:03 AM

Session finished 6/16/2005 10:39:16 AM

Total search duration 0 minutes 8 seconds

Session duration 17 minutes 13 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 78514282

## Trademark/Service Mark Application, Principal Register

Serial Number: 78514282

Filing Date: 11/10/2004

The table below presents the data as entered.

Input Field	Entered
<b>MARK SECTION</b>	
MARK	<a href="#">REDBOX</a>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>OWNER SECTION</b>	
NAME	McDONALD'S CORPORATION
STREET	ONE McDONALD'S PLAZA
CITY	OAK BROOK
STATE	IL
ZIP/POSTAL CODE	60523
COUNTRY	United States
PHONE	630-623-8648
FAX	630-623-5011
EMAIL	XXXX
AUTHORIZED EMAIL COMMUNICATION	Yes
<b>LEGAL ENTITY SECTION</b>	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Delaware
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	035
DESCRIPTION	VENDING SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD RENTAL
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/31/2003
FIRST USE IN COMMERCE DATE	At least as early as 03/31/2003
SPECIMEN FILE NAME(S)	<a href="#">\\t\ics\EXPORT11\IMAGEOUT 11\785\142\78514282\xml1\APP0003.JPG</a>

SPECIMEN DESCRIPTION	PROMOTIONAL MATERIALS
<b>SIGNATURE SECTION</b>	
SIGNATURE	/SHEILA LEHR/
SIGNATORY NAME	SHEILA LEHR
SIGNATORY DATE	11/09/2004
SIGNATORY POSITION	MANAGING COUNSEL
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	335
TOTAL AMOUNT	335
<b>CORRESPONDENCE SECTION</b>	
NAME	McDONALD'S CORPORATION
STREET	ONE McDONALD'S PLAZA
CITY	OAK BROOK
STATE	IL
ZIP/POSTAL CODE	60523
COUNTRY	United States
EMAIL	julie.arizzi@mcd.com
AUTHORIZED EMAIL COMMUNICATION	Yes
<b>FILING INFORMATION</b>	
SUBMIT DATE	Wed Nov 10 09:05:35 EST 2004
TEAS STAMP	USPTO/BAS-XXXXXXXXXXXX-20 041110090535450009-785142 82-2001cbfa37e5e82e39ad9b b2cf6c8ccf-DA-705-2004111 0090222549130

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 78514282**

**Filing Date: 11/10/2004**

### To the Commissioner for Trademarks:

**MARK:** (Standard Characters, see [mark](#))

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of REDBOX.

The applicant, McDONALD'S CORPORATION, a corporation of Delaware, residing at ONE McDONALD'S PLAZA, OAK BROOK, IL, United States, 60523, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

The applicant, or the applicant's related company or licensee, is using the mark in commerce, and lists below the dates of use by the applicant, or the applicant's related company, licensee, or predecessor in interest, of the mark on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

International Class 035: VENDING SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD RENTAL

In International Class 035, the mark was first used at least as early as 03/31/2003, and first used in commerce at least as early as 03/31/2003, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) PROMOTIONAL MATERIALS.

#### [Specimen - 1](#)

The USPTO is authorized to communicate with the applicant or its representative at the following email address: XXXX.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /SHEILA LEHR/ Date: 11/09/2004

Signatory's Name: SHEILA LEHR

Signatory's Position: MANAGING COUNSEL

#### Mailing Address:

McDONALD'S CORPORATION  
ONE McDONALD'S PLAZA  
OAK BROOK, IL 60523

RAM Sale Number: 705  
RAM Accounting Date: 11/10/2004

Serial Number: 78514282  
Internet Transmission Date: Wed Nov 10 09:05:35 EST 2004  
TEAS Stamp: USPTO/BAS-XXXXXXXXXXXX-20041110090535450  
009-78514282-2001cbfa37e5e82e39ad9bb2cf6  
c8ccf-DA-705-20041110090222549130

REDBOX

# Dollar Menu & Dollar DVDs

rent new  
releases here



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releases here



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