

**Generated on:** This page was generated by TSDR on 2025-07-19 18:34:16 EDT

**Mark:** REDBOX DIGITAL VENTURES

REDBOX DIGITAL VENTURES

**US Serial Number:** 90520990

**Application Filing Date:** Feb. 09, 2021

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



DEAD/APPLICATION/Refused/Dismissed or Invalidated

This trademark application was refused, dismissed, or invalidated by the Office and this application is no longer active.

**Status:** Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Jul. 03, 2023

**Publication Date:** Apr. 05, 2022 **Notice of Allowance Date:** May 31, 2022

**Date Abandoned:** Jul. 03, 2023

## Mark Information

**Mark Literal Elements:** REDBOX DIGITAL VENTURES

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "DIGITAL VENTURES"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Vending machines

**International Class(es):** 007 - Primary Class

**U.S Class(es):** 013, 019, 021, 023, 024, 031, 034, 035

**Class Status:** ACTIVE

**For:** Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**For:** Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**For:** Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services, namely, transmission of interactive television program guides; streaming services in the field of entertainment content, namely, streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**For:** Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**For:** Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Redbox Automated Retail, LLC

**Owner Address:** One Tower Lane  
Oakbrook Terrace, ILLINOIS UNITED STATES 60181

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** James P. Muraff

**Docket Number:** 49021-tbd

**Attorney Primary Email Address:** [ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** James P. Muraff  
MCDONALD HOPKINS LLC  
600 SUPERIOR AVENUE EAST  
SUITE 2100  
CLEVELAND, OHIO UNITED STATES 44114

Phone: 312-642-1480

Fax: 2163485474

Correspondent e-mail: [khefner@mcdonaldhopkins.com](mailto:khefner@mcdonaldhopkins.com) [jmailbox@mcdo](mailto:jmailbox@mcdo)  
[naldhopkins.com](mailto:naldhopkins.com) [jmuraff@mcdonaldhopkins.com](mailto:jmuraff@mcdonaldhopkins.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 03, 2023	ABANDONMENT NOTICE E-MAILED - NO USE STATEMENT FILED	
Jul. 03, 2023	ABANDONMENT - NO USE STATEMENT FILED	
Nov. 22, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 18, 2022	SOU EXTENSION 1 GRANTED	
Nov. 18, 2022	SOU EXTENSION 1 FILED	
Nov. 18, 2022	SOU TEAS EXTENSION RECEIVED	
May 31, 2022	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 05, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 05, 2022	PUBLISHED FOR OPPOSITION	
Mar. 16, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 02, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 02, 2022	EXAMINER'S AMENDMENT ENTERED	
Mar. 02, 2022	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Mar. 02, 2022	EXAMINERS AMENDMENT E-MAILED	
Mar. 02, 2022	EXAMINERS AMENDMENT -WRITTEN	
Sep. 03, 2021	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Sep. 03, 2021	NON-FINAL ACTION E-MAILED	
Sep. 03, 2021	NON-FINAL ACTION WRITTEN	
Sep. 02, 2021	ASSIGNED TO EXAMINER	
May 14, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Feb. 12, 2021	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: LATTUCA, FRANK

Law Office: LAW OFFICE 109  
Assigned:

### File Location

Current Location: INTENT TO USE SECTION

Date in Location: May 31, 2022

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Applicant: Redbox Automated Retail, LLC

### Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7846/0182](#)

Pages: 19

Date Recorded: Sep. 13, 2022

Supporting Documents: [assignment-tm-7846-0182.pdf](#)

### Assignor

Name: [CHICKEN SOUP FOR THE SOUL ENTERTAINMENT INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE

**Where Organized:**

<b>Name:</b> <a href="#">A SHARP INC.</a>	<b>Execution Date:</b> Aug. 11, 2022
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">CRACKLE PLUS, LLC</a>	<b>Execution Date:</b> Aug. 11, 2022
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">HALCYON TELEVISION, LLC</a>	<b>Execution Date:</b> Aug. 11, 2022
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">LANDMARK STUDIO GROUP LLC</a>	<b>Execution Date:</b> Aug. 11, 2022
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">POWERSLAM, LLC</a>	<b>Execution Date:</b> Aug. 11, 2022
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">RB SECOND MERGER SUB LLC</a>	<b>Execution Date:</b> Aug. 11, 2022
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">SCREEN MEDIA VENTURES, LLC</a>	<b>Execution Date:</b> Aug. 11, 2022
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">TOFG LLC</a>	<b>Execution Date:</b> Aug. 11, 2022
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE

**Assignee**

<b>Name:</b> <a href="#">HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT</a>	
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Address:</b> 40 WEST 57TH STREET, 33RD FLOOR NEW YORK, UNITED STATES 10019	

**Correspondent**

<b>Correspondent Name:</b> JAVIER J. RAMOS	
<b>Correspondent Address:</b> 1850 K STREET, NW, SUITE 1100 MILBANK, LLP WASHINGTON, DC 20006	

**Domestic Representative - Not Found**

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	90520990	FILING DATE	02/09/2021
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LATTUCA, FRANK J	L.O. ASSIGNED	109

**PUB INFORMATION**

RUN DATE	07/04/2023		
PUB DATE	04/05/2022		
STATUS	606-ABANDONED - NO STATEMENT OF USE FILED		
STATUS DATE	07/03/2023		
LITERAL MARK ELEMENT	REDBOX DIGITAL VENTURES		
DATE ABANDONED	07/03/2023	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX DIGITAL VENTURES
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
<b>GOODS AND SERVICES</b>	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services, namely, transmission of interactive television program guides; streaming services in the field of entertainment content, namely, streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	"DIGITAL VENTURES"

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
07/03/2023	MAB6	E	ABANDONMENT NOTICE E-MAILED - NO USE STATEMENT FILED	021
07/03/2023	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	020
11/22/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
11/18/2022	EX1G	S	SOU EXTENSION 1 GRANTED	018
11/18/2022	EXT1	S	SOU EXTENSION 1 FILED	017
11/18/2022	EEXT	I	TEAS EXTENSION RECEIVED	016
05/31/2022	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	015
04/05/2022	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	014
04/05/2022	PUBO	A	PUBLISHED FOR OPPOSITION	013
03/16/2022	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	012
03/02/2022	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
03/02/2022	XAEC	I	EXAMINER'S AMENDMENT ENTERED	010
03/02/2022	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	009
03/02/2022	GNEA	O	EXAMINERS AMENDMENT E-MAILED	008
03/02/2022	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	007

09/03/2021	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	006
09/03/2021	GNRT	F	NON-FINAL ACTION E-MAILED	005
09/03/2021	CNRT	R	NON-FINAL ACTION WRITTEN	004
09/02/2021	DOCK	D	ASSIGNED TO EXAMINER	003
05/14/2021	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	002
02/12/2021	NWAP	I	NEW APPLICATION ENTERED	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff MCDONALD HOPKINS LLC SUITE 2100 600 SUPERIOR AVENUE EAST CLEVELAND OH 44114
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



# REDBOX DIGITAL VENTURES

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Monday, July 3, 2023 06:22 PM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notification: U.S. Trademark SN 90520990 -- Docket/Reference No. 49021-tbd

---

OFFICIAL USPTO NOTICE OF ABANDONMENT

TRADEMARK APPLICATION ABANDONED - FAILURE TO FILE TIMELY SOU OR EXTENSION REQUEST

**U.S. Application Serial No.** 90520990  
**Mark:** REDBOX DIGITAL VENTURES  
**Owner:** Redbox Automated Retail, LLC  
**Docket/Reference No.** 49021-tbd

**Issue Date:** July 03, 2023

**The application above is abandoned** because we did not receive within six months of the Notice of Allowance (NOA) issue date:

- (1) A Statement of Use (SOU); or
- (2) A Request for Extension of Time to File a Statement of Use (Extension Request).

If you did not receive the NOA or if the delay in filing your SOU or Extension Request was unintentional, you can file a "petition to revive" using the [Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request](#) form. **You must file the petition within two months of the issue date of this notice. The petition must include the following:**

- (1) A signed statement by someone with firsthand knowledge of the facts, stating that the delay in responding by the due date was unintentional;
- (2) A petition fee; and
- (3) An SOU or Extension Request and the required fees, including any fees for extension requests that should have been filed if the application had never been abandoned, or, **if you did not receive the NOA**, a clear statement of this fact.

**WARNING:** We cannot grant a petition to revive if it will result in an SOU being filed more than 36 months after the NOA issue date.

**ALTERNATIVE BASIS FOR REGISTRATION:** If you want to revive only the goods and/or services based on use in commerce or on a foreign registration that has already been accepted, you may file a [Petition to Revive with Request to Delete Section 1\(b\) Basis or to Delete Intent-to-Use Goods/Services after Notice of Allowance](#).

If you have proof that the application was abandoned due to USPTO error, you can file a [Request for Reinstatement](#) of the application and include the proof (such as a copy of an email confirmation issued by the USPTO that includes the date of receipt and a summary of the online submission). You must file the request **within two months of the issue date of this notice**. There is no fee for this request.

View this notice and other documents for this application online in the [Trademark Status and Document Retrieval \(TSDR\)](#) database.

For more information on filing a petition, see our [webpage on petitions](#).

For questions about this notice, filing a petition, or filing a request for reinstatement, contact the Trademark Assistance Center at 1-800-786-9199 (select option 1) or at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	90520990	FILING DATE	02/09/2021
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LATTUCA, FRANK J	L.O. ASSIGNED	109

**PUB INFORMATION**

RUN DATE	11/22/2022		
PUB DATE	04/05/2022		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	11/18/2022		
LITERAL MARK ELEMENT	REDBOX DIGITAL VENTURES		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX DIGITAL VENTURES
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
<b>GOODS AND SERVICES</b>	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services, namely, transmission of interactive television program guides; streaming services in the field of entertainment content, namely, streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	"DIGITAL VENTURES"

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
11/22/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
11/18/2022	EX1G	S	SOU EXTENSION 1 GRANTED	018
11/18/2022	EXT1	S	SOU EXTENSION 1 FILED	017
11/18/2022	EEXT	I	TEAS EXTENSION RECEIVED	016
05/31/2022	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	015
04/05/2022	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	014
04/05/2022	PUBO	A	PUBLISHED FOR OPPOSITION	013
03/16/2022	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	012
03/02/2022	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
03/02/2022	XAEC	I	EXAMINER'S AMENDMENT ENTERED	010
03/02/2022	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	009
03/02/2022	GNEA	O	EXAMINERS AMENDMENT E-MAILED	008
03/02/2022	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	007
09/03/2021	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	006
09/03/2021	GNRT	F	NON-FINAL ACTION E-MAILED	005

09/03/2021	CNRT	R	NON-FINAL ACTION WRITTEN	004
09/02/2021	DOCK	D	ASSIGNED TO EXAMINER	003
05/14/2021	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
02/12/2021	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff MCDONALD HOPKINS LLC SUITE 2100 600 SUPERIOR AVENUE EAST CLEVELAND OH 44114
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

# REDBOX DIGITAL VENTURES

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, November 22, 2022 00:18 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 90520990: REDBOX DIGITAL VENTURES: Docket/Reference No. 49021-tbd

---

NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 90520990  
**Mark:** REDBOX DIGITAL VENTURES  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 1  
**Docket/Reference Number:** 49021-tbd  
**Notice of Allowance Date:** May 31, 2022

The USPTO issued a Notice of Allowance on **May 31, 2022** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=90520990&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=90520990&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=90520990&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=90520990&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.



Request for Extension of Time to File a Statement of Use

(15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	90520990
LAW OFFICE ASSIGNED	LAW OFFICE 109
MARK SECTION	
MARK	REDBOX DIGITAL VENTURES (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/90520990/large">https://tmng-al.uspto.gov/resting2/api/img/90520990/large</a> )
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX DIGITAL VENTURES
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
ATTORNEY INFORMATION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX

FIRM NAME	MCDONALD HOPKINS LLC
INTERNAL ADDRESS	SUITE 2100
STREET	600 SUPERIOR AVENUE EAST
CITY	CLEVELAND
STATE	Ohio
POSTAL CODE	44114
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312-642-1480
FAX	2163485474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-tbd
<b>ATTORNEY INFORMATION (proposed)</b>	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	MCDONALD HOPKINS LLC
INTERNAL ADDRESS	SUITE 2100
STREET	600 SUPERIOR AVENUE EAST
CITY	CLEVELAND
STATE	Ohio
POSTAL CODE	44114
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312-642-1480
FAX	2163485474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-tbd
OTHER APPOINTED ATTORNEY	David B. Cupar, Todd A. Benni, Suzanne K. Ketler, Matthew J. Cavanagh, Scott M. Slaby, Robert C. Baraona and Julie A. Micalizzi
<b>CORRESPONDENCE INFORMATION (current)</b>	
NAME	JAMES P. MURAFF
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	lcouncil@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com; econway@mcdonaldhopkins.com
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com

<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	khefner@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com
<b>DOCKET/REFERENCE NUMBER</b>	49021-tbd
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	007
<b>CURRENT IDENTIFICATION</b>	Vending machines
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	009
<b>CURRENT IDENTIFICATION</b>	Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	035
<b>CURRENT IDENTIFICATION</b>	Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	038
<b>CURRENT IDENTIFICATION</b>	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services, namely, transmission of interactive television program guides; streaming services in the field of entertainment content, namely, streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	041
	Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and

CURRENT IDENTIFICATION	video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	1
ALLOWANCE MAIL DATE	05/31/2022
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	6
SUBTOTAL AMOUNT [EXTENSION FEE]	750
TOTAL AMOUNT	750
SIGNATURE SECTION	
SIGNATURE	/JAMES P. MURAFF/
SIGNATORY'S NAME	JAMES P. MURAFF
SIGNATORY'S POSITION	Attorney of record, Illinois Bar member
DATE SIGNED	11/18/2022
SIGNATORY'S PHONE NUMBER	3126421480
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Fri Nov 18 11:06:14 ET 2022
TEAS STAMP	USPTO/ESU-XXX.XX.XX.XXX-2 0221118110615939786-90520 990-8003a1c838c3679c22032 4163afe88dc46c4e2878d43c3

	d82aebc478eb22f2641-CC-06 140925-202211181101309788 64
--	--

---

## **SOU Extension Request (15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX DIGITAL VENTURES (see, <https://tmng-al.uspto.gov/resting2/api/img/90520990/large>)

**SERIAL NUMBER:** 90520990

### **OWNER AND/OR ENTITY INFORMATION**

**The owner proposes to amend the following:**

**Current:** Redbox Automated Retail, LLC, having an address of

One Tower Lane  
Oakbrook Terrace, Illinois 60181  
United States  
Email: XXXX

**Proposed:** Redbox Automated Retail, LLC, having an address of

One Tower Lane  
Oakbrook Terrace, Illinois 60181  
United States  
Phone:  
Fax:  
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 05/31/2022.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in

the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services, namely, transmission of interactive television program guides; streaming services in the field of entertainment content, namely, streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

**The applicant's current Attorney Information:**

James P. Muraff MCDONALD HOPKINS LLC

SUITE 2100  
600 SUPERIOR AVENUE EAST  
CLEVELAND, Ohio 44114  
United States  
Phone: 312-642-1480  
Fax: 2163485474  
The docket/reference number is 49021-tbd  
Email: ipmailbox@mcdonaldhopkins.com

**The applicant's proposed Attorney Information:**

James P. Muraff MCDONALD HOPKINS LLC

SUITE 2100  
600 SUPERIOR AVENUE EAST  
CLEVELAND, Ohio 44114  
United States  
Phone: 312-642-1480  
Fax: 2163485474  
The docket/reference number is 49021-tbd  
Email: ipmailbox@mcdonaldhopkins.com

**Correspondence Information (current):**

JAMES P. MURAFF

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): lcouncil@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com; econway@mcdonaldhopkins.com

**Correspondence Information (proposed):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): khefner@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

**Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting



registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /JAMES P. MURAFF/ Date Signed: 11/18/2022

Signatory's Name: JAMES P. MURAFF

Signatory's Position: Attorney of record, Illinois Bar member

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

Mailing Address:

MCDONALD HOPKINS LLC

SUITE 2100

600 SUPERIOR AVENUE EAST

CLEVELAND, Ohio 44114

PAYMENT: 90520990

PAYMENT DATE: 11/18/2022

Serial Number: 90520990

Internet Transmission Date: Fri Nov 18 11:06:14 ET 2022

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2022111811061593

9786-90520990-8003a1c838c3679c220324163a

fe88dc46c4e2878d43c3d82aebc478eb22f2641-

CC-06140925-20221118110130978864

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, May 31, 2022 00:10 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX; XXXX  
**Subject:** Official USPTO Notice of Allowance: U.S. Trademark SN 90520990: REDBOX DIGITAL VENTURES: Docket/Reference No. 49021-tbd

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: May 31, 2022

**U.S. Serial Number:** 90520990  
**Mark:** REDBOX DIGITAL VENTURES  
**Docket/Reference Number:** 49021-tbd

**No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.**

**SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:**

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

**How to file SOU and/or Extension Request:**

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

**FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.**

**REVIEW APPLICATION INFORMATION FOR ACCURACY**

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

**Serial Number:** 90520990  
**Mark:** REDBOX DIGITAL VENTURES  
**Docket/Reference Number:** 49021-tbd  
**Owner:** Redbox Automated Retail, LLC  
One Tower Lane  
Oakbrook Terrace, ILLINOIS 60181  
**Correspondence Address:** JAMES P. MURAFF  
MCDONALD HOPKINS LLC  
600 SUPERIOR AVENUE EAST  
SUITE 2100  
CLEVELAND, OH 44114

**This application has the following bases, but not necessarily for all listed goods/services:**

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

- 007 - Vending machines -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 009 - Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 035 - Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

- 038 - Video-on-demand transmission services, video broadcasting, and transmission of voice, data , images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services, namely, transmission of interactive television program guides; streaming services in the field of entertainment content, namely, streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 041 - Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television , cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 042 - Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

**ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.**

---

**Appropriate Specimens for Goods and/or Services:** A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

**Fraudulent statements may result in registration being cancelled:** Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

**Additional information:** For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

**Checking status:** To check the status of this application, go to [https://tsdr.uspto.gov/#caseNumber=90520990&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=90520990&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=90520990&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=90520990&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, April 5, 2022 00:56 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX; XXXX  
**Subject:** Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 90520990: REDBOX DIGITAL VENTURES: Docket/Reference No. 49021-tbd

---

### **TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION**

**U.S. Serial Number:** 90520990  
**Mark:** REDBOX DIGITAL VENTURES  
**International Class(es):** 007, 009, 035, 038, 041, 042  
**Owner:** Redbox Automated Retail, LLC  
**Docket/Reference Number:** 49021-tbd

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Apr 05, 2022.

#### **To Review the Mark in the TMOG:**

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2022-04-05&serialNumber=90520990>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

#### **Significance of Publication for Opposition:**

- \* Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a complete Statement of Use or Extension Request with the required fees within six (6) months after the NOA issues to avoid abandonment of the application.)

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=90520990&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=90520990&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=90520990&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=90520990&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



## UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Commissioner for Trademarks  
www.uspto.gov

### OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)

**U.S. Application Serial No.** 90520990

**Mark:** REDBOX DIGITAL VENTURES

**International Class(es):** 007, 009, 035, 038, 041, 042

**Owner:** Redbox Automated Retail, LLC

**Docket/Reference No.** 49021-tbd

**Issue Date:** March 16, 2022

Your mark is scheduled to publish in the *Trademark Official Gazette (TMOG)* on April 5, 2022.

Your mark appears to be entitled to register on the Principal Register upon the acceptance of a statement of use, subject to any claims of concurrent use.

**What happens when your mark publishes.** Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a Notice of allowance.

**View your mark in the TMOG** after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.

**Ensure that the information in the TMOG is correct.** If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendmentscorrections-trademark>.

**Direct questions** about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

---

#### Email Address(es):

ipmailbox@mcdonaldhopkins.com

lcouncil@mcdonaldhopkins.com

jmuraff@mcdonaldhopkins.com

econway@mcdonaldhopkins.com

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, March 16, 2022 04:23 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX; XXXX  
**Subject:** Official USPTO Notification of Notice of Publication: U.S. Trademark SN 90520990: REDBOX DIGITAL VENTURES: Docket/Reference No. 49021-tbd

---

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (U.S. Serial No. 90520990) is scheduled to publish in the *Official Gazette* on Apr 5, 2022 . To preview the Notice of Publication, go to the Trademark Status & Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/search.action?sn=90520990>. If you have difficulty accessing the Notice of Publication, contact the Trademark Assistance Center (TAC) by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or by telephone at 800-786-9199.

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Please confirm that the correspondence information shown in TSDR is correct. If the correspondence information is not correct, please update this information using the online Change of Correspondence Address Form, accessible at <https://teas.uspto.gov/ccr/cca>.

Do NOT hit "Reply" to this e-mail notification. If you find an error in the Notice of Publication, update the information using the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>.

**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	90520990	FILING DATE	02/09/2021
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LATTUCA, FRANK J	L.O. ASSIGNED	109

**PUB INFORMATION**

RUN DATE	03/03/2022		
PUB DATE	N/A		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	03/03/2022		
LITERAL MARK ELEMENT	REDBOX DIGITAL VENTURES		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX DIGITAL VENTURES
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
<b>GOODS AND SERVICES</b>	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services, namely, transmission of interactive television program guides; streaming services in the field of entertainment content, namely, streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes



INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TX	"DIGITAL VENTURES"

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/02/2022	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
03/02/2022	XAEC	I	EXAMINER'S AMENDMENT ENTERED	010
03/02/2022	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	009
03/02/2022	GNEA	O	EXAMINERS AMENDMENT E-MAILED	008
03/02/2022	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	007
09/03/2021	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	006
09/03/2021	GNRT	F	NON-FINAL ACTION E-MAILED	005
09/03/2021	CNRT	R	NON-FINAL ACTION WRITTEN	004
09/02/2021	DOCK	D	ASSIGNED TO EXAMINER	003
05/14/2021	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
02/12/2021	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
----------	-----------------

CORRESPONDENCE ADDRESS

JAMES P. MURAFF  
MCDONALD HOPKINS LLC  
600 SUPERIOR AVENUE EAST  
SUITE 2100  
CLEVELAND, OH 44114

DOMESTIC REPRESENTATIVE

NONE

# REDBOX DIGITAL VENTURES

**Trademark Snap Shot Amendment & Mail Processing Stylesheet**  
(Table presents the data on Amendment & Mail Processing Complete)

**OVERVIEW**

SERIAL NUMBER	90520990	FILING DATE	02/09/2021
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LATTUCA, FRANK J	L.O. ASSIGNED	109

**PUB INFORMATION**

RUN DATE	03/03/2022		
PUB DATE	N/A		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	03/03/2022		
LITERAL MARK ELEMENT	REDBOX DIGITAL VENTURES		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX DIGITAL VENTURES
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
<b>GOODS AND SERVICES</b>	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services, namely, transmission of interactive television program guides; streaming services in the field of entertainment content, namely, streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	"DIGITAL VENTURES"

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/02/2022	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
03/02/2022	XAEC	I	EXAMINER'S AMENDMENT ENTERED	010
03/02/2022	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	009
03/02/2022	GNEA	O	EXAMINERS AMENDMENT E-MAILED	008
03/02/2022	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	007
09/03/2021	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	006
09/03/2021	GNRT	F	NON-FINAL ACTION E-MAILED	005
09/03/2021	CNRT	R	NON-FINAL ACTION WRITTEN	004
09/02/2021	DOCK	D	ASSIGNED TO EXAMINER	003
05/14/2021	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
02/12/2021	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
----------	-----------------

CORRESPONDENCE ADDRESS

JAMES P. MURAFF  
MCDONALD HOPKINS LLC  
600 SUPERIOR AVENUE EAST  
SUITE 2100  
CLEVELAND, OH 44114

DOMESTIC REPRESENTATIVE

NONE

# REDBOX DIGITAL VENTURES



**To:** Redbox Automated Retail, LLC ([ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com))  
**Subject:** U.S. Trademark Application Serial No. 90520990 - REDBOX DIGITAL VENTURES - 49021-tbd  
**Sent:** March 02, 2022 04:24:23 PM  
**Sent As:** ecom109@uspto.gov  
**Attachments:**

**United States Patent and Trademark Office (USPTO)**  
**Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.** 90520990

**Mark:** REDBOX DIGITAL VENTURES

**Correspondence Address:**

JAMES P. MURAFF  
MCDONALD HOPKINS LLC  
600 SUPERIOR AVENUE EAST  
SUITE 2100  
CLEVELAND, OH 44114

**Applicant:** Redbox Automated Retail, LLC

**Reference/Docket No.** 49021-tbd

**Correspondence Email Address:**

[ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com)

**EXAMINER'S AMENDMENT**

**Issue date:** **March 02, 2022**

**USPTO database searched; no conflicting marks found.** The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

**Application has been amended as shown below.** As agreed to by Doni Robinson on March 2, 2022, the examining attorney has amended the application as shown below. Please notify the examining attorney immediately of any objections. TMEP §707. Otherwise, no response is required. *Id.* In addition, applicant is advised that amendments to the goods and/or services are permitted only if they clarify or limit them; amendments that add to or broaden the scope of the goods and/or services are not permitted. 37 C.F.R. §2.71(a).

**Identification of Goods and Services**

Applicant adopts the following, with the remaining goods and services in the application unamended.

Class 35: Providing vending machines featuring video game discs, movies and television programs on DVD; Providing automated retail vending machine kiosks featuring movies on DVD television programs on DVD, and video game discs; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services offering discs featuring movies, prerecorded electronic media featuring entertainment content, and video game discs for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content;

Class 38: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services namely transmission of interactive television program guides; streaming services in the field of entertainment content namely streaming of audio entertainment material

on the internet, streaming of video entertainment material on the Internet

Class 41: Rental of digital video recordings by means of the Internet; providing information in the field of entertainment by means of communications networks; providing non-downloadable interactive television programming guide information in the field of entertainment content; rental of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

Class 42: Computerized online search service in the field of entertainment, namely, providing a website featuring a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services featuring television and movies

**Disclaimer**

**No claim is made to the exclusive right to use “DIGITAL VENTURES” apart from the mark as shown.**

If the applicant has any questions or needs assistance regarding this action, please telephone the assigned examining attorney.

/FrankLattuca/  
Frank Lattuca  
Examining Attorney  
Law Office 109  
(571) 270-1518  
Frank.Lattuca@uspto.gov

**To:** Redbox Automated Retail, LLC ([ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com))  
**Subject:** U.S. Trademark Application Serial No. 90520990 - REDBOX DIGITAL VENTURES - 49021-tbd  
**Sent:** March 02, 2022 04:24:26 PM  
**Sent As:** ecom109@uspto.gov  
**Attachments:**

## United States Patent and Trademark Office (USPTO)

### USPTO OFFICIAL NOTICE\_

Office Action (Official Letter) has issued  
on **March 02, 2022** for

**U.S. Trademark Application Serial No. 90520990**

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You may be required to respond to this Office action. Follow the steps below.

(1) [Read the Office action.](#) This email is NOT the Office action.

(2) **Respond to the Office action, if a response is required.** Respond by the deadline using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.

(3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

### GENERAL GUIDANCE

- [Check the status](#) of your application periodically in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [Update your correspondence email address](#) to ensure you receive important USPTO notices about your application.
- [Beware of trademark-related scams.](#) Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain "@uspto.gov." Verify the correspondence originated from us by using your Serial Number in our database, [TSDR](#), to confirm that it appears under the "Documents" tab, or contact the [Trademark Assistance Center](#).
- [Hiring a U.S.-licensed attorney.](#) If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

**To:** Redbox Automated Retail, LLC ([ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com))  
**Subject:** U.S. Trademark Application Serial No. 90520990 - REDBOX DIGITAL VENTURES - 49021-tbd  
**Sent:** September 03, 2021 10:31:17 AM  
**Sent As:** ecom109@uspto.gov  
**Attachments:** [Attachment - 1](#)  
[Attachment - 2](#)  
[Attachment - 3](#)  
[Attachment - 4](#)

**United States Patent and Trademark Office (USPTO)**  
**Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.**  
90520990

**Mark:** REDBOX DIGITAL  
VENTURES

**Correspondence Address:**  
JAMES P. MURAFF  
MCDONALD HOPKINS LLC  
600 SUPERIOR AVENUE EAST  
SUITE 2100  
CLEVELAND, OH 44114  
**Applicant:** Redbox Automated  
Retail, LLC

**Reference/Docket No.** 49021-tbd

**Correspondence Email  
Address:**

[ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com)

**NONFINAL OFFICE ACTION**

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be **abandoned**. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

**Issue date:** **September 03, 2021**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**SEARCH OF USPTO DATABASE OF MARKS**

The trademark examining attorney searched the USPTO database of registered and pending marks and found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

**Identification of Goods and Services**

The identification of goods and services is indefinite and must be clarified as outlined below. *See* 37 C.F.R. §2.32(a)(6); TMEP §1402.01. Applicant must amend the identification to specify the common commercial or generic name of the goods. *See* TMEP §1402.01. If the goods

have no common commercial or generic name, applicant must describe the product, its main purpose, and its intended uses. *See id.*

Applicant may adopt the following wording, if accurate:

Class 07: Vending machines

Class 09: Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games

Class 35: Providing vending machines featuring video game **discs**, movies and television programs **on<Specify DVD>**; Providing automated retail vending machine kiosks featuring movies **on<specify DVD>**, television programs **on<specify DVD>**, and video game **discs**; **Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games<this ID is unacceptable because vending machine services is broad and could include restocking in class 09. To amend it would render it identical to the previous Identification, and may need to be deleted>**; Providing automated retail vending machine kiosk services featuring DVDs **featuring<Specify>**, movies **on<specify DVD>**, prerecorded electronic media featuring entertainment content, and video game **discs** for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content; **Providing interactive programming guide information in the nature of entertainment content-<this is indefinite and likely misclassified>**

Class 38: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services **namely transmission of interactive <specify i.e. television>program guides**; streaming services in the field of entertainment content **namely<specify i.e. streaming of audio entertainment material on the internet, streaming of video entertainment material on the Internet, etc.>**

Class 41: Rental of video recordings **by means of communications<this portion is indefinite>**; providing information in the field of entertainment by means of communications networks; providing **non-downloadable interactive <television, radio, etc.>programming guide information in the field of entertainment content**; rental **and distribution<distribution is indefinite here>** of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, **presentation<indefinite>**, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, **presentation<indefinite>**, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

Class 42: Computerized online search service in the field of entertainment, namely, providing a **website featuring a search engine for obtaining entertainment information on a global computer network**; **Providing searchable interactive programming guide services<indefinite>**

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e). Additionally, for U.S. applications filed under Trademark Act Section 44(e), the scope of the identification for purposes of permissible amendments may not exceed the scope of the goods and/or services identified in the foreign registration. 37 C.F.R. §2.32(a)(6); *Marmark, Ltd. v. Nutrexpa, S.A.*, 12 USPQ2d 1843, 1845 (TTAB 1989) (citing *In re Löwenbräu München*, 175 USPQ 178, 181 (TTAB 1972)); TMEP §§1012, 1402.01(b).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). *See* TMEP §1402.04.

## **DISCLAIMER REQUIRED**

Applicant must disclaim the wording "DIGITAL VENTURES" because it is merely descriptive of an ingredient, quality, characteristic, function,

feature, purpose, or use of applicant's goods and/or services. See 15 U.S.C. §1052(e)(1); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

The attached definitions make clear the word DIGITAL describes computerized items, such as applicant's underlying goods in both the goods and services of the application as being digital in nature, and the term VENTURE describing the goods and services being offered by a business enterprise. The wording is descriptive and must be disclaimed. *See Attached*.

Applicant may respond to this issue by submitting a disclaimer in the following format:

**No claim is made to the exclusive right to use “DIGITAL VENTURES” apart from the mark as shown.**

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

**How to respond.** [Click to file a response to this nonfinal Office action.](#)

If the applicant has any questions or needs assistance regarding this action, please telephone the assigned examining attorney.

/FrankLattuca/  
Frank Lattuca  
Examining Attorney  
Law Office 109  
(571) 270-1518  
Frank.Lattuca@uspto.gov


## RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** A response or notice of appeal must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS and ESTTA maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, find [contact information for the supervisor](#) of the office or unit listed in the signature block.



The AMERICAN HERITAGE dictionary of the English Language


Search

**HOW TO USE THE DICTIONARY**

To look up an entry in *The American Heritage Dictionary of the English Language*, use the search window above. For best results, after typing in the word, click on the "Search" button instead of using the "enter" key.

Some compound words (like *bus rapid transit*, *dog whistle*, or *identity theft*) don't appear on the drop-down list when you type them in the search bar. For best results with compound words, place a quotation mark before the compound word in the search window.

[GUIDE TO THE DICTIONARY](#)

**dig·i·tal**  (dij i-tl)

adj.

1.

a. Relating to or resembling a digit, especially a finger.

b. Operated or done with the fingers: a digital switch.

c. Having digits.

2.

Expressed in discrete numerical form, especially for use by a computer or other electronic device: digital information.

3.

Electronics

a. Relating to or being a device that can generate, record, process, receive, transmit, or display information that is represented in discrete numerical form.

b. Relating to or being a service that provides information expressed in discrete numerical form: We subscribe to digital cable.

4.

Relating to or being a profession or activity that is performed using digital devices: a digital librarian; digital photography.

5.

Using or giving a reading in digits: a digital clock.

6.

Characterized by widespread use of computers: living in the digital age.

n.

A key played with the finger, as on a piano.


Share: Tweet

**AMERICAN HERITAGE DICTIONARY APP**

The new American Heritage Dictionary app is now available for iOS and Android.

**THE AMERICAN HERITAGE DICTIONARY BLOG**

The articles in our blog examine new words, revised definitions, interesting images from the fifth edition, discussions of usage, and more.



### THE USAGE PANEL

The Usage Panel is a group of nearly 200 prominent scholars, creative writers, journalists, diplomats, and others in occupations requiring mastery of language. Annual surveys have gauged the acceptability of particular usages and grammatical constructions.

**THE PANELISTS**



### NEED HELP SOLVING A CROSSWORD PUZZLE?

Go to our Crossword Puzzle Solver and type in the letters that you know, and the Solver will produce a list of possible solutions.

**dig** *i-tal-ly* *adj.*

The American Heritage® Dictionary of the English Language, Fifth Edition copyright ©2020 by Houghton Mifflin Harcourt Publishing Company. All rights reserved.

### Indo-European & Semitic Roots Appendices

Thousands of entries in the dictionary include etymologies that trace their origins back to reconstructed proto-languages. You can obtain more information about these forms in our online appendices:

**Indo-European Roots**

**Semitic Roots**

The Indo-European appendix covers nearly half of the Indo-European roots that have left their mark on English words. A more complete treatment of Indo-European roots and the English words derived from them is available in our Dictionary of Indo-European Roots.

**THE 100 WORDS®**

See word lists from the best-selling 100 Words Series!

**FIND OUT MORE!**



### INTERESTED IN DICTIONARIES?

Check out the Dictionary Society of North America at <http://www.dictionariesociety.com>

This website is best viewed in Chrome, Firefox, Microsoft Edge, or Safari. Some characters in pronunciations and etymologies cannot be displayed properly in Internet Explorer.





The

AMERICAN HERITAGE

dictionary

of the English Language

Search

**HOW TO USE THE DICTIONARY**

To look up an entry in *The American Heritage Dictionary of the English Language*, use the search window above. For best results, after typing in the word, click on the "Search" button instead of using the "enter" key.

Some compound words (like *bus rapid transit*, *dog whistle*, or *identity theft*) don't appear on the drop-down list when you type them in the search bar. For best results with compound words, place a quotation mark before the compound word in the search window.

[GUIDE TO THE DICTIONARY](#)

**ven•ture**  (vēn chər)

n.

1. An undertaking that is dangerous, daring, or of uncertain outcome.
2. A business enterprise involving some risk in expectation of gain.
3. Something, such as money or cargo, at hazard in a risky enterprise.

v. ven-tured, ven-tur-ing, ven-tures

v.tr.

1. To expose to danger or risk: ventured her entire fortune on a single stock.
2. To brave the dangers of: ventured the high seas in a small boat.
3. To express at the risk of denial, criticism, or censure: "I would venture to guess that Anon., who wrote so many poems without signing them, was often a woman" (Virginia Woolf).

v.intr.

1. To take a risk; dare.
2. To proceed despite possible danger or risk: ventured into the wilderness.

**Idiom:**

**at a venture**

By mere chance or fortune; at random.

[Middle English, chance, short for aventure, adventure; see [ADVENTURE](#).]

**AMERICAN HERITAGE DICTIONARY APP**

The new American Heritage Dictionary app is now available for iOS and Android.

**THE AMERICAN HERITAGE DICTIONARY BLOG**

The articles in our blog examine new words, revised definitions, interesting images from the fifth edition, discussions of usage, and more.

## THE USAGE PANEL

The Usage Panel is a group of nearly 200 prominent scholars, creative writers, journalists, diplomats, and others in occupations requiring mastery of language. Annual surveys have gauged the acceptability of particular usages and grammatical constructions.

## THE PANELISTS

 **NEED HELP SOLVING  
A CROSSWORD  
PUZZLE?**

Go to our [Crossword Puzzle Solver](#) and type in the letters that you know, and the Solver will produce a list of possible solutions.

ven tur-er 72.

The American Heritage® Dictionary of the English Language, Fifth Edition copyright ©2020 by Houghton Mifflin Harcourt Publishing Company. All rights reserved.

## Indo-European &amp; Semitic Roots Appendices

Thousands of entries in the dictionary include etymologies that trace their origins back to reconstructed proto-languages. You can obtain more information about these forms in our online appendices:

### Indo-European Roots

### Semitic Roots

The Indo-European appendix covers nearly half of the Indo-European roots that have left their mark on English words. A more complete treatment of Indo-European roots and the English words derived from them is available in our [Dictionary of Indo-European Roots](#).

THE 100 WORDS\*

See word lists from the best-selling 100 Words Series!

**FIND OUT MORE!** 

 **INTERESTED IN DICTIONARIES?**

Check out the Dictionary Society of North America at <http://www.dictionariesociety.com>

This website is best viewed in Chrome, Firefox, Microsoft Edge, or Safari. Some characters in pronunciations and etymologies cannot be displayed properly in Internet Explorer.

**To:** Redbox Automated Retail, LLC ([ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com))  
**Subject:** U.S. Trademark Application Serial No. 90520990 - REDBOX DIGITAL VENTURES - 49021-tbd  
**Sent:** September 03, 2021 10:31:19 AM  
**Sent As:** ecom109@uspto.gov  
**Attachments:**

**United States Patent and Trademark Office (USPTO)**

**USPTO OFFICIAL NOTICE**

Office Action (Official Letter) has issued  
on **September 03, 2021** for  
**U.S. Trademark Application Serial No. 90520990**

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter that you must respond to by the specified deadline or your application will be [abandoned](#). Please follow the steps below.

- (1) [Read the official letter.](#)
- (2) **Direct questions** about the contents of the Office action to the assigned attorney below.

/FrankLattuca/  
Frank Lattuca  
Examining Attorney  
Law Office 109  
(571) 270-1518  
[Frank.Lattuca@uspto.gov](mailto:Frank.Lattuca@uspto.gov)

Direct questions about navigating USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the [Trademark Assistance Center \(TAC\)](#).

- (3) **Respond within 6 months** (or earlier, if required in the Office action) from **September 03, 2021**, using the Trademark Electronic Application System (TEAS). The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. See the Office action for more information about how to respond

**GENERAL GUIDANCE**

- [Check the status](#) of your application periodically in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [Update your correspondence email address](#), if needed, to ensure you receive important USPTO notices about your application.
- [Beware of misleading notices sent by private companies about your application](#). Private companies not associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices – most of which require fees. All official USPTO correspondence will only be emailed from the domain “@uspto.gov.”

\*\*\* User:flattuca \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	90520990[SN]
02	106843	N/A	0	0	0:03	*r{v}d* [bi,ti] not dead [ld]
03	41991	N/A	0	0	0:01	*b{v}{"ckqx"}* [bi,ti] not dead [ld]
04	4866	N/A	0	0	0:01	*d{"iy"}{"jg"}{"iy"}t* [bi,ti] not dead [ld]
05	5863	N/A	0	0	0:02	*v{"iey"}nt{v}r* [bi,ti] not dead [ld]
06	1173	N/A	0	0	0:01	2 and 3
07	3	0	3	3	0:01	6 and (4 5)
08	13	0	13	13	0:01	4 and 5
09	1	0	1	1	0:01	4 and 5 and 2 and 3
10	706	N/A	0	0	0:01	6 and ("007" "009" "035" "041" "038" "042") [cc]
11	437	0	437	426	0:01	6 and ("007" "009" "035" "041" "038" "042" a b 200) [ic]
12	55	0	55	51	0:02	*r{v}db{v}{"ckqx"}* [bi,ti] not dead [ld]

Session started 9/2/2021 10:41:59 AM

Session finished 9/2/2021 10:53:48 AM

Total search duration 0 minutes 16 seconds

Session duration 11 minutes 49 seconds

Defaut NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 90520990

# Trademark/Service Mark Application, Principal Register

**Serial Number: 90520990**

**Filing Date: 02/09/2021**

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	90520990
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="#">REDBOX DIGITAL VENTURES</a>
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	REDBOX DIGITAL VENTURES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Redbox Automated Retail, LLC
<b>*MAILING ADDRESS</b>	One Tower Lane
<b>*CITY</b>	Oakbrook Terrace
<b>*STATE</b> (Required for U.S. applicants)	Illinois
<b>*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>*ZIP/POSTAL CODE</b> (Required for U.S. and certain international addresses)	60181
<b>*EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	limited liability company
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED</b>	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	007
<b>*IDENTIFICATION</b>	Vending machines
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	009
<b>*IDENTIFICATION</b>	Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and

	television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games
<b>FILING BASIS</b>	<b>SECTION 1(b)</b>
<b>INTERNATIONAL CLASS</b>	<b>035</b>
<b>*IDENTIFICATION</b>	Providing vending machines featuring video games, movies and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content; Providing interactive programming guide information in the nature of entertainment content
<b>FILING BASIS</b>	<b>SECTION 1(b)</b>
<b>INTERNATIONAL CLASS</b>	<b>038</b>
<b>*IDENTIFICATION</b>	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services; streaming services in the field of entertainment content
<b>FILING BASIS</b>	<b>SECTION 1(b)</b>
<b>INTERNATIONAL CLASS</b>	<b>041</b>
<b>*IDENTIFICATION</b>	Rental of video recordings by means of communications; providing information in the field of entertainment by means of communications networks; providing interactive programming guide information in the field of entertainment content; rental and distribution of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television

	programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes.
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	042
<b>*IDENTIFICATION</b>	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	James P. Muraff
<b>ATTORNEY DOCKET NUMBER</b>	49021-tbd
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	McDonald Hopkins LLC
<b>INTERNAL ADDRESS</b>	Suite 2100
<b>STREET</b>	600 Superior Avenue East
<b>CITY</b>	Cleveland
<b>STATE</b>	Ohio
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	44114
<b>PHONE</b>	312-642-1480
<b>FAX</b>	2163485474
<b>EMAIL ADDRESS</b>	ipmailbox@mcdonaldhopkins.com
<b>OTHER APPOINTED ATTORNEY</b>	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Mark J. Masterson, Robert C. Baraona, Julie Micalizzi, Andrew Gordon-Seifert, James Baldwin, Erin Conway and Brian Bembenick
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	James P. Muraff
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	ipmailbox@mcdonaldhopkins.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	lcouncil@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com; econway@mcdonaldhopkins.com
<b>FEE INFORMATION</b>	

<b>APPLICATION FILING OPTION</b>	TEAS Standard
<b>NUMBER OF CLASSES</b>	6
<b>APPLICATION FOR REGISTRATION PER CLASS</b>	350
<b>*TOTAL FEES DUE</b>	2100
<b>*TOTAL FEES PAID</b>	2100
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/James P. Muraff/
<b>SIGNATORY'S NAME</b>	James P. Muraff
<b>SIGNATORY'S POSITION</b>	Attorney of record, Illinois Bar member
<b>SIGNATORY'S PHONE NUMBER</b>	312-642-1480
<b>DATE SIGNED</b>	02/09/2021
<b>SIGNATURE METHOD</b>	Signed directly within the form

---



## Trademark/Service Mark Application, Principal Register

**Serial Number: 90520990**

**Filing Date: 02/09/2021**

### To the Commissioner for Trademarks:

**MARK:** REDBOX DIGITAL VENTURES (Standard Characters, see [mark](#))

The literal element of the mark consists of REDBOX DIGITAL VENTURES. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of  
One Tower Lane  
Oakbrook Terrace, Illinois 60181  
United States  
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 007: Vending machines

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 009: Downloadable computer application software for mobile phones, portable media players, handheld computers, smart televisions, and smart devices, namely, software for viewing interactive programming guide information and for viewing and renting entertainment content in the nature of movies and television programs and for reserving and saving entertainment content in the nature of movies, television programs, and video games

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Providing vending machines featuring video games, movies and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content; Providing interactive programming guide information in the nature of entertainment content

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 038: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks; interactive programming guide information transmission services; streaming services in the field of entertainment content

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: Rental of video recordings by means of communications; providing information in the field of entertainment by means of communications networks; providing interactive programming guide information in the field of entertainment content; rental and distribution of DVDs, video discs, video games, movies, television programs and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-

visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 042: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network; Providing searchable interactive programming guide services

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The owner's/holder's proposed attorney information: James P. Muraff. Other appointed attorneys are David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Mark J. Masterson, Robert C. Baraona, Julie Micalizzi, Andrew Gordon-Seifert, James Baldwin, Erin Conway and Brian Bembenick. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

Suite 2100  
600 Superior Avenue East  
Cleveland, Ohio 44114  
United States  
312-642-1480(phone)  
2163485474(fax)  
ipmailbox@mcdonaldhopkins.com

The docket/reference number is 49021-tbd.

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): lcouncil@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com; econway@mcdonaldhopkins.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$2100 has been submitted with the application, representing payment for 6 class(es).

### Declaration

☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as

of the application filing date on or in connection with the goods/services in the application; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

#### **Declaration Signature**

Signature: /James P. Muraff/ Date: 02/09/2021

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois Bar member

Signatory's Phone Number: 312-642-1480

Signature method: Signed directly within the form

Payment Sale Number: 90520990

Payment Accounting Date: 02/09/2021

Serial Number: 90520990

Internet Transmission Date: Tue Feb 09 16:42:16 ET 2021

TEAS Stamp: USPTO/BAS-XXX.XX.XX.XXX-2021020916421619

0471-90520990-760c7bbfd8feb0999fb854c714

6cc0f4d1b089932b74ce5bc9d252112bf5ae476-

CC-42152982-20210209163236599446

# REDBOX DIGITAL VENTURES

# REDBOX DIGITAL VENTURES