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Mark: REDBOX EXCLUSIVE

REDBOX EXCLUSIVE

US Serial Number: 88472715

Application Filing Date: Jun. 13, 2019

US Registration Number: 7062294

Registration Date: May 23, 2023

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 23, 2023

Publication Date: Oct. 15, 2019 **Notice of Allowance Date:** Dec. 10, 2019

Mark Information

Mark Literal Elements: REDBOX EXCLUSIVE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Feb. 2022

Use in Commerce: Feb. 2022

For: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

First Use: Feb. 2022

Use in Commerce: Feb. 2022

For: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production,

presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: Feb. 2022

Use in Commerce: Feb. 2022

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC

Owner Address: One Tower Lane, Suite 900
Chicago, ILLINOIS UNITED STATES 60181

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Annmary Ittan

Docket Number: 5407-604

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Annmary Ittan
Epstein Drangel LLP
60 East 42nd Street, Suite 1250
New York, NEW YORK UNITED STATES 10165

Phone: 212.292.5390

Fax: 212.292.5391

Correspondent e-mail: ipmailbox@mcdonaldhopkins.com khefner@mcdo
naldhopkins.com jmuraff@mcdonaldhopkins.com
mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 23, 2023	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
May 23, 2023	REGISTERED-PRINCIPAL REGISTER	
May 03, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 03, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 03, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 03, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 03, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	

Apr. 20, 2023	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED
Apr. 19, 2023	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Dec. 11, 2022	STATEMENT OF USE PROCESSING COMPLETE
Dec. 09, 2022	USE AMENDMENT FILED
Dec. 09, 2022	TEAS STATEMENT OF USE RECEIVED
Jun. 10, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jun. 09, 2022	SOU EXTENSION 5 GRANTED
Jun. 02, 2022	SOU EXTENSION 5 FILED
Jun. 09, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL
Jun. 02, 2022	SOU TEAS EXTENSION RECEIVED
Dec. 04, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Dec. 02, 2021	SOU EXTENSION 4 GRANTED
Dec. 02, 2021	SOU EXTENSION 4 FILED
Dec. 02, 2021	SOU TEAS EXTENSION RECEIVED
Jun. 12, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jun. 10, 2021	SOU EXTENSION 3 GRANTED
Jun. 10, 2021	SOU EXTENSION 3 FILED
Jun. 10, 2021	SOU TEAS EXTENSION RECEIVED
Dec. 11, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Dec. 09, 2020	SOU EXTENSION 2 GRANTED
Dec. 09, 2020	SOU EXTENSION 2 FILED
Dec. 09, 2020	SOU TEAS EXTENSION RECEIVED
Jul. 02, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED
Jul. 02, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Jul. 02, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
Jul. 02, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
Jul. 02, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED
Jun. 09, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jun. 05, 2020	SOU EXTENSION 1 GRANTED
Jun. 05, 2020	SOU EXTENSION 1 FILED
Jun. 05, 2020	SOU TEAS EXTENSION RECEIVED
Dec. 10, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Oct. 15, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Oct. 15, 2019	PUBLISHED FOR OPPOSITION
Sep. 25, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Sep. 12, 2019	ASSIGNED TO LIE
Sep. 11, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER
Sep. 10, 2019	EXAMINER'S AMENDMENT ENTERED
Sep. 10, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Sep. 10, 2019	EXAMINERS AMENDMENT E-MAILED
Sep. 10, 2019	EXAMINERS AMENDMENT -WRITTEN
Sep. 04, 2019	ASSIGNED TO EXAMINER
Jun. 26, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jun. 17, 2019	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 19, 2023

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Redbox Automated Retail, LLC

Conveyance: SECURITY INTEREST

Reel/Frame: [7846/0182](#)

Pages: 19

Date Recorded: Sep. 13, 2022

Supporting Documents: [assignment-tm-7846-0182.pdf](#)

Assignor

Name: [CHICKEN SOUP FOR THE SOUL ENTERTAINMENT INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [A SHARP INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [CRACKLE PLUS, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HALCYON TELEVISION, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LANDMARK STUDIO GROUP LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [POWERSLAM, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [RB SECOND MERGER SUB LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SCREEN MEDIA VENTURES, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [TOFG LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 40 WEST 57TH STREET, 33RD FLOOR
NEW YORK, UNITED STATES 10019

Correspondent

Correspondent Name: JAVIER J. RAMOS

Correspondent Address: 1850 K STREET, NW, SUITE 1100
MILBANK, LLP
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 2
Proceedings:

Type of Proceeding: Opposition

Proceeding [91269032](#)
Number:

Filing Date: Apr 28, 2021

Status: Terminated

Status Date: Jul 09, 2021

Interlocutory ANDREW P BAXLEY
Attorney:

Defendant

Name: Beijing Jiadun Building Materials Co., Ltd.

Correspondent YI WAN

Address: LAW OFFICE OF YI WAN
100 CHURCH STREET, SUITE 800
NEW YORK NY UNITED STATES , 10007

Correspondent e-mail: yi.wan@tbchadwick.com , docketing9@tbchadwick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
RED BOX		90131201	

Plaintiff(s)

Name: Redbox Automated Retail, LLC

Correspondent JAMES P MURAFF

Address: MCDONALD HOPKINS LLC
600 SUPERIOR AVENUE EAST SUITE 2100
CLEVELAND OH UNITED STATES , 44114

Correspondent e-mail: jpmuraff@mcdonaldhopkins.com , imuraff@mcdonaldhopkins.com , econway@mcdonaldhopkins.com , jfergus@mcdonaldhopkins.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
REDBOX		85229209	4418938
REDBOX		85744345	4988910
REDBOX.COM		85325085	4672047
REDBOX.		87546664	5857987
REDBOX		85229213	4418939
REDBOX EXCLUSIVE		88472715	
REDBOX. ENTERTAINMENT		88472728	
REDBOX. ORIGINAL		88472696	
		77975075	3438623
		77074924	3438474

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 09, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 09, 2021	
4	P MOT FOR DEFAULT JUDGMENT	Jun 09, 2021	
3	INSTITUTED	Apr 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2021	Jun 07, 2021
1	FILED AND FEE	Apr 28, 2021	

Type of Proceeding: Opposition

Proceeding [91266297](#)
Number:

Filing Date: Dec 02, 2020

Status: Terminated

Status Date: Jan 25, 2023

Interlocutory KEVIN G CRENNAN
Attorney:

Defendant

Name: Box, Inc.

Correspondent JOSEPH V. MYERS III

Address: SEYFARTH SHAW LLP
1075 PEACHTREE ST., #2500
ATLANTA GA UNITED STATES , 30309

Correspondent e-mail: tmatlanta@seyfarth.com , kwilton@seyfarth.com , lgregory@seyfarth.com , ipdocketatlanta@seyfarth.com , ttabdocket@seyfarth.com , hkang@seyfarth.com , jmyers@seyfarth.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BOX		88910121	
Plaintiff(s)			

Name: Redbox Automated Retail, LLC

Correspondent JAMES P. MURAFF

Address: MCDONALD HOPKINS LLC
300 NORTH LASALLE STREET SUITE 1400
CHICAGO IL UNITED STATES , 60654

Correspondent e-mail: ipmailbox@mcdonaldhopkins.com , jmuraff@mcdonaldhopkins.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
REDBOX EXCLUSIVE		88472715	
REDBOX.		87546664	5857987
REDBOX		85229213	4418939
REDBOX		85229209	4418938
REDBOX		85744345	4988910
REDBOX.COM		85325085	4672047

Prosecution History

Entry Number	History Text	Date	Due Date
42	TERMINATED	Jan 25, 2023	
41	BD DECISION: OPP DISMISSED W/ PREJ	Jan 25, 2023	
40	W/DRAW OF OPPOSITION	Jan 23, 2023	
39	REQ FOR PROG ON SETTLE - EXT GRANTED	Jan 13, 2023	
38	D MOT FOR EXT W/ CONSENT	Jan 03, 2023	
37	EXTENSION OF TIME GRANTED	Nov 09, 2022	
36	D MOT FOR EXT W/ CONSENT	Nov 01, 2022	
35	EXTENSION OF TIME GRANTED	Sep 03, 2022	
34	D MOT FOR EXT W/ CONSENT	Aug 30, 2022	
33	EXTENSION OF TIME GRANTED	Aug 08, 2022	
32	D MOT FOR EXT W/ CONSENT	Aug 04, 2022	
31	EXTENSION OF TIME GRANTED	Jul 12, 2022	
30	D MOT FOR EXT W/ CONSENT	Jul 05, 2022	
29	EXTENSION OF TIME GRANTED	Jun 10, 2022	
28	D MOT FOR EXT W/ CONSENT	Jun 06, 2022	
27	REQ FOR PROG ON SETTLE - EXT GRANTED	Apr 07, 2022	
26	D MOT FOR EXT W/ CONSENT	Apr 04, 2022	
25	EXTENSION OF TIME GRANTED	Feb 07, 2022	
24	D MOT FOR EXT W/ CONSENT	Feb 04, 2022	
23	EXTENSION OF TIME GRANTED	Dec 07, 2021	
22	D MOT FOR EXT W/ CONSENT	Dec 06, 2021	
21	EXTENSION OF TIME GRANTED	Nov 08, 2021	
20	D MOT FOR EXT W/ CONSENT	Nov 08, 2021	
19	EXTENSION OF TIME GRANTED	Oct 08, 2021	
18	D MOT FOR EXT W/ CONSENT	Oct 08, 2021	
17	EXTENSION OF TIME GRANTED	Sep 02, 2021	

16	D MOT FOR EXT W/ CONSENT	Sep 02, 2021	
15	EXTENSION OF TIME GRANTED	Aug 03, 2021	
14	D MOT FOR EXT W/ CONSENT	Aug 03, 2021	
13	EXTENSION OF TIME GRANTED	Jun 08, 2021	
12	D MOT FOR EXT W/ CONSENT	Jun 08, 2021	
11	D CHANGE OF CORRESP ADDRESS	Jun 08, 2021	
10	EXTENSION OF TIME GRANTED	Apr 21, 2021	
9	D MOT FOR EXT W/ CONSENT	Apr 21, 2021	
8	EXTENSION OF TIME GRANTED	Mar 04, 2021	
7	P MOT FOR EXT W/ CONSENT	Mar 04, 2021	
6	EXTENSION OF TIME GRANTED	Dec 30, 2020	
5	P MOT FOR EXT W/ CONSENT	Dec 30, 2020	
4	D CHANGE OF CORRESP ADDRESS	Dec 15, 2020	
3	INSTITUTED	Dec 02, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 02, 2020	Jan 11, 2021
1	FILED AND FEE	Dec 02, 2020	

From: tmng.notices@uspto.gov
Sent: Tuesday, May 23, 2023 03:14:44 PM EDT
Subject: Official USPTO Notification: U.S. Trademark Application SN 88472715 -- Docket/Reference No. 5407-604

OFFICIAL USPTO NOTICE OF REGISTRATION

U.S. Application Serial No. 88472715
Mark: REDBOX EXCLUSIVE
Owner/Holder: Redbox Automated Retail, LLC
Docket/Reference No. 5407-604

Issue Date: May 23, 2023

Your mark has registered with the United States Patent and Trademark Office (USPTO). Your United States trademark registration number is 7062294.

View and download your registration certificate using the [Trademark Status & Document Retrieval \(TSDR\) database](#). If you have difficulty accessing the registration certificate, contact the Trademark Assistance Center (TAC) at TrademarkAssistanceCenter@uspto.gov or 800-786-9199 (select option #1). New registration certificates are issued electronically. For more information, visit the USPTO's [electronic registration certificates webpage](#).

If your registration certificate contains an error that would not require republication to correct it, you can use the Trademark Electronic Application System (TEAS) [Section 7 Request for Amendment or Correction of Registration Certificate \(Section 7\) form](#) to request correction of that error.

Order presentation copies online:

You can order a printed presentation copy of your registration certificate using the TEAS [Order Trademark Presentation Copy of Registration Certificate form](#). The presentation copy is suitable for display and framing. For more information on the availability and cost of presentation copies of trademark registrations, visit the USPTO's [electronic registration certificates webpage](#).

Requirements to maintain your registration:

- File your registration [maintenance documents](#) at the required times.
- **If you do not submit your maintenance documents at the required times, your registration will be cancelled.** If that happens, you must file a new application. Filing a new application doesn't guarantee your trademark will register again.

Please note the following:

- You may receive unsolicited offers and notices from third-parties not affiliated with the USPTO. All official correspondence about your trademark registration will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and all emails will be from the domain "@uspto.gov." Visit our [misleading notices webpage](#) for more information.
- If your registration covers products that are likely targets for international counterfeiters (e.g., popular or high-demand products), consider applying to record your trademark registration with U.S. Customs and Border Protection (CBP).

Recording your trademark registration helps CBP detain and seize imported goods if they violate your recorded trademark. Visit our [recording trademark registrations with CBP webpage](#) for more information.

- To help ensure that you receive emails from the USPTO, keep your email address(es) current using the [Change Address or Representation \(CAR\) form](#) and add USPTO email addresses to your contacts or "Safe Senders" list.
- If your trademark registration identifies goods and/or services not in use with your trademark, you can use the [Section 7 form](#) to request deletion of any goods and/or services not in use with your trademark. There's no fee to file a Section 7 form if you file the Section 7 form before you file your required registration maintenance documents, and you are only deleting goods, services, or classes. Other amendments and corrections may require a filing fee. For information on amendments and corrections after registration, see [TMEP §1609](#).

If you have any questions about this notice, contact TAC at TrademarkAssistanceCenter@uspto.gov or 800-786-9199 (select option #1).

United States of America

United States Patent and Trademark Office

REDBOX EXCLUSIVE

Reg. No. 7,062,294

Registered May 23, 2023

Int. Cl.: 35, 38, 41

Service Mark

Principal Register

Redbox Automated Retail, LLC (DELAWARE LIMITED LIABILITY COMPANY)

One Tower Lane, Suite 900

Chicago, ILLINOIS 60181

CLASS 35: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

FIRST USE 2-00-2022; IN COMMERCE 2-00-2022

CLASS 38: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

FIRST USE 2-00-2022; IN COMMERCE 2-00-2022

CLASS 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

FIRST USE 2-00-2022; IN COMMERCE 2-00-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-472,715, FILED 06-13-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
LAW OFFICE ASSIGNED	LAW OFFICE 121
MARK SECTION	
MARK	REDBOX EXCLUSIVE (standard characters, see https://tmng-al.uspto.gov/resting2/api/img/88472715/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO

STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	312.642.1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonalddhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00027
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
NAME	Annmary Ittan
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Epstein Drangel LLP
OTHER APPOINTED ATTORNEY(S)	William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert
STREET	60 East 42nd Street, Suite 1250
CITY	New York
STATE	New York
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	10165
PHONE	212.292.5390
FAX	212.292.5391
EMAIL	mail@ipcounselors.com
DOCKET/REFERENCE NUMBER(S)	5407-604
CORRESPONDENCE SECTION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonalddhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonalddhopkins.com; khefner@mcdonalddhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00027
CORRESPONDENCE SECTION (proposed)	
NAME	Annmary Ittan
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mail@ipcounselors.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED

SIGNATURE SECTION	
SIGNATURE	/Frederick W Stein/
SIGNATORY NAME	Frederick W Stein
SIGNATORY DATE	05/03/2023
SIGNATORY POSITION	Chief Legal Officer
ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION SECTION	
SUBMIT DATE	Wed May 03 17:07:46 ET 2023
TEAS STAMP	USPTO/CAR-XXXX:XXX:XXX:XX XX:XXXX:XXXX:XXXX:XXXX-20 230503170746983157-884727 15-850fc23fb32f1134334bcd 09935c45e1d12e402c0db675b 56ad56b032cc477857-N/A-N/ A-20230419150930034691

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)

SERIAL NUMBER: 88472715

Owner Section (Current) :

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Chicago, Illinois 60181
United States
XXXX

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Chicago, Illinois 60181
United States
XXXX

Attorney Section (Current):

James P. Muraff of McDonald Hopkins LLC
XX bar, admitted in XXXX, bar membership no. XXX, is located at
300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States
312.642.1480
216-348-5474
Email Address: ipmailbox@mcdonaldhopkins.com
Docket Reference Number(s): 49021-00027.

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:

Attorney Section (proposed):

Annmary Ittan of Epstein Drangel LLP
XX bar, admitted in XXXX, bar membership no. XXX, is located at
60 East 42nd Street, Suite 1250
New York, New York 10165
United States
212.292.5390
212.292.5391
mail@ipcounselors.com
Other Appointed Attorney(s): William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert

Docket Reference Number(s): 5407-604

Annmary Ittan submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (Current):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

Docket Reference Number(s): 49021-00027

Correspondence Section (proposed):

Annmary Ittan

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 5407-604

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Frederick W Stein/ Date: 05/03/2023

Signatory's Name: Frederick W Stein

Signatory's Position: Chief Legal Officer

Signature method: Sent to third party for signature

The signatory has confirmed that he/she is either: (1) the owner/holder; or (2) a person or persons with legal authority to bind the owner/holder.

Serial Number: 88472715

Internet Transmission Date: Wed May 03 17:07:46 ET 2023

TEAS Stamp: USPTO/CAR-XXXX:XXX:XXX:XXXX:XXXX:XXXX:XX

XX:XXXX-20230503170746983157-88472715-85

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b675b56ad56b032cc477857-N/A-N/A-20230419

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Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	04/20/2023		
PUB DATE	10/15/2019		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	04/19/2023		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Chicago, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/20/2023	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	044
04/19/2023	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	043
12/11/2022	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	042
12/09/2022	IUAF	S	USE AMENDMENT FILED	041
12/09/2022	EISU	I	TEAS STATEMENT OF USE RECEIVED	040
06/10/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	039
06/09/2022	EX5G	S	SOU EXTENSION 5 GRANTED	038
06/02/2022	EXT5	S	SOU EXTENSION 5 FILED	037
06/09/2022	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	036
06/02/2022	EEXT	I	TEAS EXTENSION RECEIVED	035
12/04/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	034
12/02/2021	EX4G	S	SOU EXTENSION 4 GRANTED	033
12/02/2021	EXT4	S	SOU EXTENSION 4 FILED	032
12/02/2021	EEXT	I	TEAS EXTENSION RECEIVED	031
06/12/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	030
06/10/2021	EX3G	S	SOU EXTENSION 3 GRANTED	029
06/10/2021	EXT3	S	SOU EXTENSION 3 FILED	028
06/10/2021	EEXT	I	TEAS EXTENSION RECEIVED	027
12/11/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	026
12/09/2020	EX2G	S	SOU EXTENSION 2 GRANTED	025
12/09/2020	EXT2	S	SOU EXTENSION 2 FILED	024
12/09/2020	EEXT	I	TEAS EXTENSION RECEIVED	023
07/02/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	022
07/02/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	021
07/02/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
07/02/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	019
07/02/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	018
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
06/05/2020	EX1G	S	SOU EXTENSION 1 GRANTED	016
06/05/2020	EXT1	S	SOU EXTENSION 1 FILED	015
06/05/2020	EEXT	I	TEAS EXTENSION RECEIVED	014
12/10/2019	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	013
10/15/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	012
10/15/2019	PUBO	A	PUBLISHED FOR OPPOSITION	011
09/25/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	010
09/12/2019	ALIE	A	ASSIGNED TO LIE	009
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007

09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 CHICAGO IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

From: TMOfficialNotices@USPTO.GOV
Sent: Thursday, April 20, 2023 00:17 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 49021-00027

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	12/13/2022		
PUB DATE	10/15/2019		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	12/11/2022		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Chicago, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/11/2022	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	042
12/09/2022	IUAF	S	USE AMENDMENT FILED	041
12/09/2022	EISU	I	TEAS STATEMENT OF USE RECEIVED	040
06/10/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	039
06/09/2022	EX5G	S	SOU EXTENSION 5 GRANTED	038
06/02/2022	EXT5	S	SOU EXTENSION 5 FILED	037
06/09/2022	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	036
06/02/2022	EEXT	I	TEAS EXTENSION RECEIVED	035
12/04/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	034
12/02/2021	EX4G	S	SOU EXTENSION 4 GRANTED	033
12/02/2021	EXT4	S	SOU EXTENSION 4 FILED	032
12/02/2021	EEXT	I	TEAS EXTENSION RECEIVED	031
06/12/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	030
06/10/2021	EX3G	S	SOU EXTENSION 3 GRANTED	029
06/10/2021	EXT3	S	SOU EXTENSION 3 FILED	028
06/10/2021	EEXT	I	TEAS EXTENSION RECEIVED	027
12/11/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	026
12/09/2020	EX2G	S	SOU EXTENSION 2 GRANTED	025
12/09/2020	EXT2	S	SOU EXTENSION 2 FILED	024
12/09/2020	EEXT	I	TEAS EXTENSION RECEIVED	023
07/02/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	022
07/02/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	021
07/02/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
07/02/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	019
07/02/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	018
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
06/05/2020	EX1G	S	SOU EXTENSION 1 GRANTED	016
06/05/2020	EXT1	S	SOU EXTENSION 1 FILED	015
06/05/2020	EEXT	I	TEAS EXTENSION RECEIVED	014
12/10/2019	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	013
10/15/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	012
10/15/2019	PUBO	A	PUBLISHED FOR OPPOSITION	011
09/25/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	010
09/12/2019	ALIE	A	ASSIGNED TO LIE	009
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007
09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005

09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 CHICAGO IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

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https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/

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Posted by u/BucketsZero 2 days ago

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About Community

 r/Redbox

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** Subscribe now to get Redbox coupon codes on your front page. Don't forget to repay the favor by submitting coupon codes you know you aren't going to use.

^^^^Keywords: ^^^^^movie ^^^^^movies

^^^^rental ^^^^^rentals ^^^^^redbox

^^^^red ^^^^^box ^^^^^coupon

^^^^coupons ^^^^^promocode

^^^^promocodes ^^^^^promo ^^^^^code

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Posted by u/BucketsZero 2 days ago

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Redbox Exclusive: \$1.25 OFF

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S64UXA6Q

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What are your thoughts?


B


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









































































































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https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/

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Posts

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Posted by u/BucketsZero 2 days ago

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Redbox Exclusive: \$1.25 OFF

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S64UXA6Q

This code expires 12/8

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About Community

 r/Redbox

**Interested in free Redbox movie rentals?
** Subscribe now to get Redbox coupon codes on your front page. Don't forget to repay the favor by submitting coupon codes you know you aren't going to use.
^^^^Keywords: ^^^^^movie ^^^^^movies
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^^^^coupons ^^^^^promocode
^^^^promocodes ^^^^^promo ^^^^^code
^^^^promo ^^^^^codes ^^^^^free
^^^^DVD ^^^^^DVDs ^^^^^bluray
^^^^blurays ^^^^^blu ^^^^^ray
^^^^rays ^^^^^blu-ray ^^^^^blu-rays

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Members

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Online

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1:51 PM
12/9/2022

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
LAW OFFICE ASSIGNED	LAW OFFICE 121
EXTENSION OF USE	NO
MARK SECTION	
MARK	mark
LITERAL ELEMENT	REDBOX EXCLUSIVE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
ATTORNEY INFORMATION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX

YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60654
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312.642.1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
ATTORNEY INFORMATION (proposed)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60654
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312.642.1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
OTHER APPOINTED ATTORNEY	David B. Cupar, Todd A. Benni, Suzanne K. Ketler, Matthew J. Cavanagh, Scott M. Slaby, Robert C. Baraona and Julie A. Micalizzi
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	DELETE ALL ITU GOODS/SERVICES IN THIS CLASS
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	DELETE ALL ITU GOODS/SERVICES IN THIS CLASS
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/00/2022
FIRST USE IN COMMERCE DATE	02/00/2022
SPECIMEN FILE NAME(S)	
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CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT 18\884\727\88472715\xml17\SOU0003.JPG

SPECIMEN DESCRIPTION	screenshots of website showing use of mark in association with services
WEBPAGE URL	https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/
WEBPAGE DATE OF ACCESS	12/09/2022
WEBPAGE URL	https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/
WEBPAGE DATE OF ACCESS	12/09/2022
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/00/2022
FIRST USE IN COMMERCE DATE	02/00/2022
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN3-2041694221-202212091 34758563996 . Specimen 1 0841836x7AB84 .pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT 18\884\727\88472715\xml17\SOU0004.JPG
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SPECIMEN DESCRIPTION	screenshots of website showing use of mark in association with services
WEBPAGE URL	https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/
WEBPAGE DATE OF ACCESS	12/09/2022
WEBPAGE URL	https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/
WEBPAGE DATE OF ACCESS	12/09/2022
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the

	field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/00/2022
FIRST USE IN COMMERCE DATE	02/00/2022
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN4-2041694221-202212091 34758563996 . Specimen 1 0841836x7AB84 .pdf
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ORIGINAL PDF FILE	SPN4-2041694221-202212091 34758563996 . Specimen 2 10841840x7AB84 .pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT 18\884\727\88472715\xml17\SOU0007.JPG
SPECIMEN DESCRIPTION	screenshots of website showing use of mark in association with services
WEBPAGE URL	https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/
WEBPAGE DATE OF ACCESS	12/09/2022
WEBPAGE URL	https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/
WEBPAGE DATE OF ACCESS	12/09/2022
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	DELETE ALL ITU GOODS/SERVICES IN THIS CLASS
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	3
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	300
TOTAL AMOUNT	300
SIGNATURE SECTION	
DECLARATION SIGNATURE	/JAMES P. MURAFF/
SIGNATORY'S NAME	JAMES P. MURAFF

SIGNATORY'S POSITION	Attorney of record, Illinois Bar member
DATE SIGNED	12/09/2022
SIGNATORY'S PHONE NUMBER	3126421480
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Fri Dec 09 15:28:41 ET 2022
TEAS STAMP	USPTO/SOU-XXX.XX.XX.XXX-2 0221209152842970123-88472 715-8504ef28471ce3f6b296e 6d52a73562107db02477e420c a74e7bc1d6d081ec1-CC-2841 4318-20221209152446007859

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)

SERIAL NUMBER: 88472715

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Chicago, Illinois 60181

United States

Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Chicago, Illinois 60181

United States

Phone:

Email: XXXX

The owner is submitting the following allegation of use information:

For International Class 007:

Current identification: Vending machines

All ITU goods/services in this class are to be deleted

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

All ITU goods/services in this class are to be deleted

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/00/2022, and first used in commerce at least as early as 02/00/2022, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshots of website showing use of mark in association with services.

Original PDF file:

[SPN2-2041694221-202212091 34758563996 . Specimen 1 0841836x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Original PDF file:

[SPN2-2041694221-202212091 34758563996 . Specimen 2 10841840x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/

Webpage Date of Access: 12/09/2022

Webpage URL: https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/

Webpage Date of Access: 12/09/2022

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/00/2022, and first used in commerce at least as early as 02/00/2022, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshots of website showing use of mark in association with services.

Original PDF file:

[SPN3-2041694221-202212091 34758563996 . Specimen 1 0841836x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Original PDF file:

[SPN3-2041694221-202212091 34758563996 . Specimen 2 10841840x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/

Webpage Date of Access: 12/09/2022

Webpage URL: https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/

Webpage Date of Access: 12/09/2022

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/00/2022,

and first used in commerce at least as early as 02/00/2022, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshots of website showing use of mark in association with services.

Original PDF file:

[SPN4-2041694221-202212091 34758563996 _ . Specimen _1 0841836x7AB84 _ .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Original PDF file:

[SPN4-2041694221-202212091 34758563996 _ . Specimen _2 _10841840x7AB84 _ .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/

Webpage Date of Access: 12/09/2022

Webpage URL: https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/

Webpage Date of Access: 12/09/2022

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

All ITU goods/services in this class are to be deleted

The applicant is not filing a Request to Divide with this Allegation of Use form.

The owner's/holder's current attorney information: James P. Muraff. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States

The docket/reference number is 49021-00027.

The phone number is 312.642.1480.

The fax number is 216-348-5474.

The email address is ipmailbox@mcdonaldhopkins.com

The owner's/holder's proposed attorney information: James P. Muraff. Other appointed attorneys are David B. Cupar, Todd A. Benni, Suzanne K. Ketler, Matthew J. Cavanagh, Scott M. Slaby, Robert C. Baraona and Julie A. Micalizzi. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States

The docket/reference number is 49021-00027.

The phone number is 312.642.1480.

The fax number is 216-348-5474.

The email address is ipmailbox@mcdonaldhopkins.com

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

The docket/reference number is 49021-00027.

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

The docket/reference number is 49021-00027.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$300 will be submitted with the form, representing payment for the allegation of use for 3 classes.

Declaration

- ☒ The signatory believes that the applicant is the owner of the mark sought to be registered.
For a trademark or service mark application, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.
For a collective trademark, collective service mark, collective membership mark application, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.
For a certification mark application, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- ☒ The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /JAMES P. MURAFF/ Date Signed: 12/09/2022

Signatory's Name: JAMES P. MURAFF

Signatory's Position: Attorney of record, Illinois Bar member

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

Mailing Address:

McDonald Hopkins LLC

300 North LaSalle Street Suite 1400

CHICAGO, Illinois 60654

PAYMENT: 88472715

PAYMENT DATE: 12/09/2022

Serial Number: 88472715

Internet Transmission Date: Fri Dec 09 15:28:41 ET 2022

TEAS Stamp: USPTO/SOU-XXX.XX.XX.XXX-2022120915284297

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https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/

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 r/Redbox

Posts

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Posted by u/BucketsZero 2 days ago

🔔

Redbox Exclusive: \$1.25 OFF

☆

Please comment when used.

S64UXA6Q

This code expires 12/8

💬 0 Comments

➦ Share

🔖 Save

🙏 Hide

🚩 Report

33% Upvoted

What are your thoughts?

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Sort By: Best

About Community

 r/Redbox

**Interested in free Redbox movie rentals?

** Subscribe now to get Redbox coupon codes on your front page. Don't forget to repay the favor by submitting coupon codes you know you aren't going to use.

^^^^Keywords: ^^^^^movie ^^^^^movies

^^^^rental ^^^^^rentals ^^^^^redbox

^^^^red ^^^^^box ^^^^^coupon

^^^^coupons ^^^^^promocode

^^^^promocodes ^^^^^promo ^^^^^code

^^^^promo ^^^^^codes ^^^^^free

^^^^DVD ^^^^^DVDs ^^^^^bluray

^^^^blurays ^^^^^blu ^^^^^ray

^^^^rays ^^^^^blu-ray ^^^^^blu-rays

📅 Created Mar 3, 2010

4.1k

Members

11

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1:51 PM

12/9/2022

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Redbox Exclusive: \$1.25 OFF

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Sort By: Best

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^^^^Keywords: ^^^^^movie ^^^^^movies
^^^^rental ^^^^^rentals ^^^^^redbox
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^^^^promocodes ^^^^^promo ^^^^^code
^^^^promo ^^^^^codes ^^^^^free
^^^^DVD ^^^^^DVDs ^^^^^bluray
^^^^blurays ^^^^^blu ^^^^^ray
^^^^rays ^^^^^blu-ray ^^^^^blu-rays

📅 Created Mar 3, 2010

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12/9/2022

FEE RECORD SHEET

Serial Number: 88472715



RAM Sale Number: 88472715

Total Fees: \$300

RAM Accounting Date: 20221209

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20221209	\$100	3	\$300

Transaction Date: 20221209



Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	06/10/2022		
PUB DATE	10/15/2019		
STATUS	734-FIFTH EXTENSION - GRANTED		
STATUS DATE	06/09/2022		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Chicago, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
GOODS AND SERVICES	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION							
INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
06/10/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				039
06/09/2022	EX5G	S	SOU EXTENSION 5 GRANTED				038
06/02/2022	EXT5	S	SOU EXTENSION 5 FILED				037
06/09/2022	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				036
06/02/2022	EEXT	I	TEAS EXTENSION RECEIVED				035
12/04/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				034
12/02/2021	EX4G	S	SOU EXTENSION 4 GRANTED				033
12/02/2021	EXT4	S	SOU EXTENSION 4 FILED				032
12/02/2021	EEXT	I	TEAS EXTENSION RECEIVED				031
06/12/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				030
06/10/2021	EX3G	S	SOU EXTENSION 3 GRANTED				029
06/10/2021	EXT3	S	SOU EXTENSION 3 FILED				028
06/10/2021	EEXT	I	TEAS EXTENSION RECEIVED				027
12/11/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				026
12/09/2020	EX2G	S	SOU EXTENSION 2 GRANTED				025
12/09/2020	EXT2	S	SOU EXTENSION 2 FILED				024
12/09/2020	EEXT	I	TEAS EXTENSION RECEIVED				023
07/02/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED				022
07/02/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED				021
07/02/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED				020
07/02/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED				019

07/02/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	018
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
06/05/2020	EX1G	S	SOU EXTENSION 1 GRANTED	016
06/05/2020	EXT1	S	SOU EXTENSION 1 FILED	015
06/05/2020	EEXT	I	TEAS EXTENSION RECEIVED	014
12/10/2019	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	013
10/15/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	012
10/15/2019	PUBO	A	PUBLISHED FOR OPPOSITION	011
09/25/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	010
09/12/2019	ALIE	A	ASSIGNED TO LIE	009
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007
09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 CHICAGO IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

From: TMOfficialNotices@USPTO.GOV
Sent: Friday, June 10, 2022 00:17 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
Owner: Redbox Automated Retail, LLC
Extension Request Number: 5
Docket/Reference Number: 49021-00027
Notice of Allowance Date: Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **FIFTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
LAW OFFICE ASSIGNED	LAW OFFICE 121
MARK SECTION	
MARK	REDBOX EXCLUSIVE (see, https://tmng-al.uspto.gov/resting2/api/img/88472715/large)
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX EXCLUSIVE
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment

CURRENT IDENTIFICATION	television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	5
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	12/10/2019
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	6
SUBTOTAL AMOUNT [EXTENSION FEE]	750
TOTAL AMOUNT	750
SIGNATURE SECTION	
SIGNATURE	/JAMES P. MURAFF/
SIGNATORY'S NAME	JAMES P. MURAFF
SIGNATORY'S POSITION	Attorney of record, Illinois Bar member
DATE SIGNED	06/02/2022
SIGNATORY'S PHONE NUMBER	3126421480
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Thu Jun 02 08:15:23 ET 2022
TEAS STAMP	USPTO/ESU-XXX.XX.XX.XXX-2 0220602081523736552-88472 715-8004016defd3a3947230f 459e19747f8b1bd75b4486cb3 213dece5e785cbadb68-CC-15 201533-202206020811534493 02

SOU Extension Request (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)
SERIAL NUMBER: 88472715

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Chicago, Illinois 60181

United States

Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Chicago, Illinois 60181

United States

Phone:

Fax:

Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fifth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /JAMES P. MURAFF/ Date Signed: 06/02/2022

Signatory's Name: JAMES P. MURAFF

Signatory's Position: Attorney of record, Illinois Bar member

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

PAYMENT: 88472715

PAYMENT DATE: 06/02/2022

Serial Number: 88472715

Internet Transmission Date: Thu Jun 02 08:15:23 ET 2022

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2022060208152373

6552-88472715-8004016defd3a3947230f459e1

9747f8b1bd75b4486cb3213dece5e785cbadb68-

CC-15201533-20220602081153449302

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 88472715

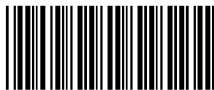


Mark: REDBOX EXCLUSIVE

Mail Date: 2022/06/02



Examiner Number: 94044



LIE Number: 70468



**Examiner Name:
ADEBAYO, OMOLAYO E.**

**LIE Name:
PAUL JR, ARTHUR JAMES**

L.O. Assigned: LAW OFFICE 121

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20220602	\$125	6	\$750

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	12/04/2021		
PUB DATE	10/15/2019		
STATUS	733-FOURTH EXTENSION - GRANTED		
STATUS DATE	12/02/2021		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Chicago, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
GOODS AND SERVICES	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/04/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	034
12/02/2021	EX4G	S	EXTENSION 4 GRANTED	033
12/02/2021	EXT4	S	EXTENSION 4 FILED	032
12/02/2021	EEXT	I	TEAS EXTENSION RECEIVED	031
06/12/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	030
06/10/2021	EX3G	S	EXTENSION 3 GRANTED	029
06/10/2021	EXT3	S	EXTENSION 3 FILED	028
06/10/2021	EEXT	I	TEAS EXTENSION RECEIVED	027
12/11/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	026
12/09/2020	EX2G	S	EXTENSION 2 GRANTED	025
12/09/2020	EXT2	S	EXTENSION 2 FILED	024
12/09/2020	EEXT	I	TEAS EXTENSION RECEIVED	023
07/02/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	022
07/02/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	021
07/02/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
07/02/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	019
07/02/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	018
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
06/05/2020	EX1G	S	EXTENSION 1 GRANTED	016
06/05/2020	EXT1	S	EXTENSION 1 FILED	015
06/05/2020	EEXT	I	TEAS EXTENSION RECEIVED	014

12/10/2019	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	013
10/15/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	012
10/15/2019	PUBO	A	PUBLISHED FOR OPPOSITION	011
09/25/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	010
09/12/2019	ALIE	A	ASSIGNED TO LIE	009
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007
09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 CHICAGO IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

From: TMOfficialNotices@USPTO.GOV
Sent: Saturday, December 4, 2021 00:16 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
Owner: Redbox Automated Retail, LLC
Extension Request Number: 4
Docket/Reference Number: 49021-00027
Notice of Allowance Date: Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **FOURTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
LAW OFFICE ASSIGNED	LAW OFFICE 121
MARK SECTION	
MARK	REDBOX EXCLUSIVE (see, https://tmng-al.uspto.gov/resting2/api/img/88472715/large)
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX EXCLUSIVE
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment

CURRENT IDENTIFICATION	television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	4
ONGOING EFFORT	promotional activities
ALLOWANCE MAIL DATE	12/10/2019
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	6
SUBTOTAL AMOUNT [EXTENSION FEE]	750
TOTAL AMOUNT	750
SIGNATURE SECTION	
SIGNATURE	/james p. muraff/
SIGNATORY'S NAME	James P. Muraff, Illinois Bar member
SIGNATORY'S POSITION	Attorney of Record
DATE SIGNED	12/02/2021
SIGNATORY'S PHONE NUMBER	3126421480
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Thu Dec 02 18:16:12 ET 2021
TEAS STAMP	USPTO/ESU-XXX.XX.XX.XXX-2 0211202181612418619-88472 715-7812223a6f3c9a048a8bf b7c9afa1e244426b40d4dfc92 b45298afd18ee2abc5651-CC- 16090864-2021120218120998 4023

SOU Extension Request (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)
SERIAL NUMBER: 88472715

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Chicago, Illinois 60181

United States

Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Chicago, Illinois 60181

United States

Phone:

Fax:

Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fourth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: promotional activities

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /james p. muraff/ Date Signed: 12/02/2021

Signatory's Name: James P. Muraff, Illinois Bar member

Signatory's Position: Attorney of Record

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

PAYMENT: 88472715

PAYMENT DATE: 12/02/2021

Serial Number: 88472715

Internet Transmission Date: Thu Dec 02 18:16:12 ET 2021

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2021120218161241

8619-88472715-7812223a6f3c9a048a8bfb7c9a

fa1e244426b40d4dfc92b45298afd18ee2abc565

1-CC-16090864-20211202181209984023

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	06/12/2021		
PUB DATE	10/15/2019		
STATUS	732-THIRD EXTENSION - GRANTED		
STATUS DATE	06/10/2021		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Chicago, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
GOODS AND SERVICES	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
06/12/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	030
06/10/2021	EX3G	S	EXTENSION 3 GRANTED	029
06/10/2021	EXT3	S	EXTENSION 3 FILED	028
06/10/2021	EEXT	I	TEAS EXTENSION RECEIVED	027
12/11/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	026
12/09/2020	EX2G	S	EXTENSION 2 GRANTED	025
12/09/2020	EXT2	S	EXTENSION 2 FILED	024
12/09/2020	EEXT	I	TEAS EXTENSION RECEIVED	023
07/02/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	022
07/02/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	021
07/02/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
07/02/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	019
07/02/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	018
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
06/05/2020	EX1G	S	EXTENSION 1 GRANTED	016
06/05/2020	EXT1	S	EXTENSION 1 FILED	015
06/05/2020	EEXT	I	TEAS EXTENSION RECEIVED	014
12/10/2019	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	013
10/15/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	012
10/15/2019	PUBO	A	PUBLISHED FOR OPPOSITION	011
09/25/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	010

09/12/2019	ALIE	A	ASSIGNED TO LIE	009
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007
09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 CHICAGO IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, June 12, 2021 00:16 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
Owner: Redbox Automated Retail, LLC
Extension Request Number: 3
Docket/Reference Number: 49021-00027
Notice of Allowance Date: Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use

(15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
LAW OFFICE ASSIGNED	LAW OFFICE 121
MARK SECTION	
MARK	REDBOX EXCLUSIVE (see, https://tmng-al.uspto.gov/resting2/api/img/88472715/large)
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX EXCLUSIVE
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
ATTORNEY INFORMATION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX

FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60654
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312.642.1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
ATTORNEY INFORMATION (proposed)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60654
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312.642.1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
OTHER APPOINTED ATTORNEY	Donielle Robinson
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com
CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027

GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and

	entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	3
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	12/10/2019
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	6
SUBTOTAL AMOUNT [EXTENSION FEE]	750
TOTAL AMOUNT	750
SIGNATURE SECTION	
SIGNATURE	/james p. muraff/
SIGNATORY'S NAME	JAMES P. MURAFF
SIGNATORY'S POSITION	Attorney of Record , Illinois Bar Member
DATE SIGNED	06/10/2021
SIGNATORY'S PHONE NUMBER	3126421480
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Thu Jun 10 12:20:29 ET 2021
TEAS STAMP	USPTO/ESU-XXX.XX.XX.XXX-2 0210610122029304547-88472 715-780fa5cd9fbe34653c253 c3185a3936e774bd77332131d 4d7ed76c5f9651249172-CC-2 0260225-20210610121643279 613

SOU Extension Request (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)

SERIAL NUMBER: 88472715

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Chicago, Illinois 60181

United States

Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Chicago, Illinois 60181

United States

Phone:

Fax:

Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

The applicant's current Attorney Information:

James P. Muraff McDonald Hopkins LLC

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654

United States
Phone: 312.642.1480
Fax: 216-348-5474
The docket/reference number is 49021-00027
Email: ipmailbox@mcdonaldhopkins.com

The applicant's proposed Attorney Information:

James P. Muraff McDonald Hopkins LLC

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States
Phone: 312.642.1480
Fax: 216-348-5474
The docket/reference number is 49021-00027
Email: ipmailbox@mcdonaldhopkins.com

Correspondence Information (current):

James P. Muraff
PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

Correspondence Information (proposed):

James P. Muraff
PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /james p. muraff/ Date Signed: 06/10/2021
Signatory's Name: JAMES P. MURAFF
Signatory's Position: Attorney of Record , Illinois Bar Member
Signatory's Phone: 3126421480

Signature method: Signed directly within the form

Mailing Address:

McDonald Hopkins LLC

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654

PAYMENT: 88472715

PAYMENT DATE: 06/10/2021

Serial Number: 88472715

Internet Transmission Date: Thu Jun 10 12:20:29 ET 2021

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2021061012202930

4547-88472715-780fa5cd9fbe34653c253c3185

a3936e774bd77332131d4d7ed76c5f9651249172

-CC-20260225-20210610121643279613

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	12/11/2020		
PUB DATE	10/15/2019		
STATUS	731-SECOND EXTENSION - GRANTED		
STATUS DATE	12/09/2020		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Chicago, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
GOODS AND SERVICES	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/11/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	026
12/09/2020	EX2G	S	EXTENSION 2 GRANTED	025
12/09/2020	EXT2	S	EXTENSION 2 FILED	024
12/09/2020	EEXT	I	TEAS EXTENSION RECEIVED	023
07/02/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	022
07/02/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	021
07/02/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
07/02/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	019
07/02/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	018
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
06/05/2020	EX1G	S	EXTENSION 1 GRANTED	016
06/05/2020	EXT1	S	EXTENSION 1 FILED	015
06/05/2020	EEXT	I	TEAS EXTENSION RECEIVED	014
12/10/2019	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	013
10/15/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	012
10/15/2019	PUBO	A	PUBLISHED FOR OPPOSITION	011
09/25/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	010
09/12/2019	ALIE	A	ASSIGNED TO LIE	009
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007
09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006

09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 CHICAGO IL 60654
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

From: TMOfficialNotices@USPTO.GOV
Sent: Friday, December 11, 2020 00:17 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
Owner: Redbox Automated Retail, LLC
Extension Request Number: 2
Docket/Reference Number: 49021-00027
Notice of Allowance Date: Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
LAW OFFICE ASSIGNED	LAW OFFICE 121
MARK SECTION	
MARK	REDBOX EXCLUSIVE (see, https://tmng-al.uspto.gov/resting2/api/img/88472715/large)
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX EXCLUSIVE
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
CORRESPONDENCE INFORMATION (current)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
CORRESPONDENCE INFORMATION (proposed)	

NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00027
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-

CURRENT IDENTIFICATION	visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	12/10/2019
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	6
SUBTOTAL AMOUNT [EXTENSION FEE]	750
TOTAL AMOUNT	750
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney of record, Illinois bar member
DATE SIGNED	12/09/2020
FILING INFORMATION	
SUBMIT DATE	Wed Dec 09 17:23:25 ET 2020
TEAS STAMP	USPTO/ESU-XXX.XX.XX.XXX-2 0201209172325081378-88472 715-750e0a86bff877e43f79b 6dd098a6cbf24b6b4c7c94285 c1f8d744f4c5afd39ce-CC-23 229759-202012091721080112 60

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)
SERIAL NUMBER: 88472715

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Chicago, Illinois 60181
United States
Email: XXXX

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Chicago, Illinois 60181
United States
Phone:
Fax:
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 12/09/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

RAM Sale Number: 88472715

RAM Accounting Date: 12/09/2020

Serial Number: 88472715

Internet Transmission Date: Wed Dec 09 17:23:25 ET 2020

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2020120917232508

1378-88472715-750e0a86bff877e43f79b6dd09

8a6cbf24b6b4c7c94285c1f8d744f4c5afd39ce-

CC-23229759-20201209172108011260

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
LAW OFFICE ASSIGNED	LAW OFFICE 121
MARK SECTION	
MARK	REDBOX EXCLUSIVE (standard characters, see https://tmng-al.uspto.gov/resting2/api/img/88472715/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION(current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	TWO NORTH LASALLE STREET, SUITE 1700
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60602
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
DOCKET/REFERENCE NUMBER(S)	019638.7488
CORRESPONDENCE SECTION(current)	
NAME	James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@nge.com; marden@nge.com
DOCKET/REFERENCE NUMBER(S)	019638.7488
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Chicago
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
OTHER APPOINTED ATTORNEY(S)	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	312.642.1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00027
CORRESPONDENCE SECTION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY	

COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	49021-00027
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	07/02/2020
SIGNATORY POSITION	Attorney of record, Illinois bar member
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Jul 02 14:58:11 ET 2020
TEAS STAMP	USPTO/CAR-XXX.XX.XX.XXX-2 0200702145811887470-88472 728-71031b9222c9c2a36e223 c0a73255c7fd26236673c0975 e86319285fd5d78bcb-N/A-N/ A-20200702145700535188

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE (standard characters, see https://tmng-al.uspto.gov/resting2/api/img/8847271_5/large)
SERIAL NUMBER: 88472715

Owner Section (Current) :

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

Attorney Section (Current):

James P. Muraff of NEAL, GERBER & EISENBERG LLP
XX bar, admitted in XXXX, bar membership no. XXX, is located at
TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602
United States
312-269-8000
312-269-1747
Email Address: trademarks@nge.com
Docket Reference Number(s): 019638.7488.

Correspondence Section (Current):

James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@nge.com; marden@nge.com
Docket Reference Number(s): 019638.7488

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Chicago, Illinois 60181
United States
XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

Attorney Section (proposed):

James P. Muraff of McDonald Hopkins LLC
XX bar, admitted in XXXX, bar membership no. XXX, is located at
300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654
United States
312.642.1480
216-348-5474
ipmailbox@mcdonaldhopkins.com

Other Appointed Attorney(s): David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J.

Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
Docket Reference Number(s): 49021-00027

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (proposed):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00027

Signature: /James P. Muraff/ Date: 07/02/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Serial Number: 88472715

Internet Transmission Date: Thu Jul 02 14:58:11 ET 2020

TEAS Stamp: USPTO/CAR-XXX.XX.XX.XXX-2020070214581188

7470-88472728-71031b9222c9c2a36e223c0a73

255c7fd26236673c0975e86319285fd5d78bcb-N

/A-N/A-20200702145700535188

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	06/09/2020		
PUB DATE	10/15/2019		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	06/05/2020		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
GOODS AND SERVICES	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
06/05/2020	EX1G	S	EXTENSION 1 GRANTED	016
06/05/2020	EXT1	S	EXTENSION 1 FILED	015
06/05/2020	EEXT	I	TEAS EXTENSION RECEIVED	014
12/10/2019	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	013
10/15/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	012
10/15/2019	PUBO	A	PUBLISHED FOR OPPOSITION	011
09/25/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	010
09/12/2019	ALIE	A	ASSIGNED TO LIE	009
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007
09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY

James P. Muraff

CORRESPONDENCE ADDRESS	James P. Muraff NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, June 9, 2020 00:20 AM
To: XXXX
Cc: XXXX; XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 019638.7488

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
Owner: Redbox Automated Retail, LLC
Extension Request Number: 1
Docket/Reference Number: 019638.7488
Notice of Allowance Date: Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
LAW OFFICE ASSIGNED	LAW OFFICE 121
MARK SECTION	
MARK	REDBOX EXCLUSIVE (see, https://tmng-al.uspto.gov/resting2/api/img/88472715/large)
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX EXCLUSIVE
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
ATTORNEY INFORMATION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	NEAL, GERBER & EISENBERG LLP

STREET	TWO NORTH LASALLE STREET, SUITE 1700
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60602
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
DOCKET/REFERENCE NUMBER	019638.7488
ATTORNEY INFORMATION (proposed)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	TWO NORTH LASALLE STREET, SUITE 1700
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60602
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
DOCKET/REFERENCE NUMBER	019638.7488
OTHER APPOINTED ATTORNEY	all of the attorneys of the Firm
CORRESPONDENCE INFORMATION (current)	
NAME	JAMES P. MURAFF
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	019638.7488
CORRESPONDENCE INFORMATION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@nge.com; marden@nge.com
DOCKET/REFERENCE NUMBER	019638.7488

GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and

	entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	1
ALLOWANCE MAIL DATE	12/10/2019
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	6
SUBTOTAL AMOUNT [EXTENSION FEE]	750
TOTAL AMOUNT	750
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney of Record, Illinois Bar Member
DATE SIGNED	06/05/2020
SIGNATORY'S PHONE NUMBER	312-269-8000
FILING INFORMATION	
SUBMIT DATE	Fri Jun 05 14:22:53 ET 2020
TEAS STAMP	USPTO/ESU-XX.XX.XXX.XXX-2 0200605142253830864-88472 715-71031ee19654c1118831b 73a8633897d60b113e37ce340 52fb9c7d05fc04ed7-DA-2253 1833-20200605120919779115

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)
SERIAL NUMBER: 88472715

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States

Proposed: Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States

Phone:

Fax:

Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection

with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

The applicant's current Attorney Information:

James P. Muraff NEAL, GERBER & EISENBERG LLP

TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602
United States
Phone: 312-269-8000

Fax: 312-269-1747
The docket/reference number is 019638.7488
Email: trademarks@nge.com

The applicant's proposed Attorney Information:

James P. Muraff NEAL, GERBER & EISENBERG LLP

TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602
United States
Phone: 312-269-8000
Fax: 312-269-1747
The docket/reference number is 019638.7488
Email: trademarks@nge.com

Correspondence Information (current):

JAMES P. MURAFF
PRIMARY EMAIL FOR CORRESPONDENCE: trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Correspondence Information (proposed):

James P. Muraff
PRIMARY EMAIL FOR CORRESPONDENCE: trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@nge.com; marden@nge.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 06/05/2020
Signatory's Name: James P. Muraff
Signatory's Position: Attorney of Record, Illinois Bar Member
Signatory's Phone: 312-269-8000

Mailing Address:

NEAL, GERBER & EISENBERG LLP

TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, Illinois 60602

RAM Sale Number: 88472715

RAM Accounting Date: 06/05/2020

Serial Number: 88472715

Internet Transmission Date: Fri Jun 05 14:22:53 ET 2020

TEAS Stamp: USPTO/ESU-XX.XX.XXX.XXX-2020060514225383

0864-88472715-71031ee19654c1118831b73a86

33897d60b113e37ce34052fb9c7d05fc04ed7-DA

-22531833-20200605120919779115

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, December 10, 2019 00:37 AM
To: XXXX
Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 019638.7488

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Dec 10, 2019

U.S. Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
Docket/Reference Number: 019638.7488

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
Docket/Reference Number: 019638.7488
Owner: Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, ILLINOIS 60181
Correspondence Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
TWO NORTH LASALLE STREET, SUITE 1700
CHICAGO, IL 60602

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

- 007 - Vending machines -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 009 - Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 035 - Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 038 - Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

- 041 - Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 042 - Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, October 15, 2019 01:46 AM
To: XXXX
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 019638.7488

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 88472715
Mark: REDBOX EXCLUSIVE
International Class(es): 007, 009, 035, 038, 041, 042
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 019638.7488

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Oct 15, 2019.

To Review the Mark in the TMOG:

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2019-10-15&serialNumber=88472715>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

- * Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a complete Statement of Use or Extension Request with the required fees within six (6) months after the NOA issues to avoid abandonment of the application.)

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Commissioner for Trademarks
www.uspto.gov

OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)

U.S. Application Serial No. 88472715

Mark: REDBOX EXCLUSIVE

International Class(es): 007, 009, 035, 038, 041, 042

Owner: Redbox Automated Retail, LLC

Docket/Reference No. 019638.7488

Issue Date: September 25, 2019

Your mark is scheduled to publish in the *Trademark Official Gazette (TMOG)* on October 15, 2019.

Your mark appears to be entitled to register on the Principal Register upon the acceptance of a statement of use, subject to any claims of concurrent use.

What happens when your mark publishes. Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a Notice of allowance.

View your mark in the TMOG after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.

Ensure that the information in the TMOG is correct. If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendmentscorrections-trademark>.

Direct questions about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

Email Address(es):

trademarks@nge.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, September 25, 2019 04:14 AM
To: XXXX
Subject: Official USPTO Notification of Notice of Publication: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 019638.7488

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (U.S. Serial No. 88472715) is scheduled to publish in the *Official Gazette* on Oct 15, 2019. To preview the Notice of Publication, go to the Trademark Status & Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/search.action?sn=88472715>. If you have difficulty accessing the Notice of Publication, contact the Trademark Assistance Center (TAC) by e-mail at TrademarkAssistanceCenter@uspto.gov or by telephone at 800-786-9199.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Please confirm that the correspondence information shown in TSDR is correct. If the correspondence information is not correct, please update this information using the online Change of Correspondence Address Form, accessible at <https://teas.uspto.gov/ccr/cca>.

Do NOT hit "Reply" to this e-mail notification. If you find an error in the Notice of Publication, update the information using the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>.

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	09/12/2019		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	09/11/2019		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware
GOODS AND SERVICES	
INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007
09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

REDBOX EXCLUSIVE

*** User:oadebayo ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	88472696[SN]
02	49130	N/A	0	0	0:01	(*red* or *read*)[bi,ti] not dead[ld]
03	9752	N/A	0	0	0:02	*bo{"ckqx"}*[bi,ti]not dead[ld]
04	124	0	124	119	0:01	2 and 3

Session started 9/11/2019 11:57:10 AM

Session finished 9/11/2019 12:00:06 PM

Total search duration 0 minutes 5 seconds

Session duration 2 minutes 56 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 88472715

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

PUB INFORMATION

RUN DATE	09/11/2019		
PUB DATE	N/A		
STATUS	647-EXAMINERS AMENDMENT - MAILED		
STATUS DATE	09/10/2019		
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
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DESCRIPTION TEXT	Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION							
INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED				007
09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED				005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER				003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM				001
CURRENT CORRESPONDENCE INFORMATION							
ATTORNEY				James P. Muraff			
CORRESPONDENCE ADDRESS				JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602			
DOMESTIC REPRESENTATIVE				NONE			

REDBOX EXCLUSIVE

To: Redbox Automated Retail, LLC (trademarks@nge.com)
Subject: U.S. Trademark Application Serial No. 88472715 - REDBOX EXCLUSIVE - 019638.7488
Sent: September 10, 2019 03:23:14 PM
Sent As: ecom121@uspto.gov
Attachments:

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application
Serial No.
88472715

Mark: REDBOX
EXCLUSIVE

Correspondence
Address:
JAMES P.
MURAFF
NEAL,
GERBER &
EISENBERG LLP
TWO NORTH
LASALLE
STREET, SUITE
1700
CHICAGO, IL
60602

Applicant: Redbox
Automated Retail,
LLC

Reference/Docket
No. 019638.7488

Correspondence
Email Address:

trademarks@nge.com

EXAMINER'S AMENDMENT

Issue date: **September 10, 2019**

USPTO database searched; no conflicting marks found. The trademark examining attorney searched the USPTO database of registered and pending marks and found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

Application has been amended as shown below. As agreed to by James Muraff, applicant's attorney, on September 10, 2019, the examining attorney has amended the application as shown below. Please notify the examining attorney immediately of any objections. TMEP §707. Otherwise, no response is required. *Id.* In addition, applicant is advised that amendments to the goods and/or services are permitted only if they clarify or limit them; amendments that add to or broaden the scope of the goods and/or services are not permitted. 37 C.F.R. §2.71(a).

Amendment to Goods and Services

The identification of goods and services is amended to read as follows:

International Class 7: vending machines

International Class 9: **Downloadable** computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

International Class 35: **Providing** vending machines **featuring video games, movies, and television programs; Providing** automated retail vending machine kiosks featuring movies, **television programs**, and video games; **Providing** vending machine services rendered through automated kiosks featuring movies, **television programs**, and video games; **Providing** automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International Class 38: Video-on-demand transmission services, video broadcasting, **and** transmission of voice, data, images, data signals, messages and information by electronic communications networks

International Class 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and **video and sound** recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment **television and audio-visual** shows and interactive **television and audio-visual** programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of **audio-visual** entertainment content, **television and audio-visual** news **shows**, and **television and audio-visual shows featuring** information for performance and presentation **in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content** via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information **relating to** lists of television, cable, and broadcasting programs; gaming services **in the nature of providing online video games** via the Internet and computer networks; none of the aforesaid being for gambling purposes

International Class 42: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

See TMEP §§1402.01, 1402.01(e).

Attorney Bar Information Provided

The attorney bar number has been provided. 37 C.F.R. §2.17(b)(3).

The attorney has agreed to the following attestation: “The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory).” *See* 37 C.F.R. §2.17(b)(3).

Adebayo, Omolayo
/Omolayo Adebayo/
Examining Attorney
United States Patent and Trademark Office
Law Office 121
Tel: (571) 272-4711
Email: Omolayo.Adebayo@uspto.gov

To: Redbox Automated Retail, LLC (trademarks@nge.com)
Subject: U.S. Trademark Application Serial No. 88472715 - REDBOX EXCLUSIVE - 019638.7488
Sent: September 10, 2019 03:23:15 PM
Sent As: ecom121@uspto.gov
Attachments:

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE_

Office Action (Official Letter) has issued
on **September 10, 2019** for
U.S. Trademark Application Serial No. 88472715

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter. Please follow the steps below.

- (1) [Read the official letter](#). No response is necessary.
- (2) **Direct questions** about the contents of the Office action to the assigned attorney below.

Adebayo, Omolayo
/Omolayo Adebayo/
Examining Attorney
United States Patent and Trademark Office
Law Office 121
Tel: (571) 272-4711
Email:

Direct questions about navigating USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the [Trademark Assistance Center \(TAC\)](#).

GENERAL GUIDANCE

- [Check the status](#) of your application periodically in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [Update your correspondence email address](#), if needed, to ensure you receive important USPTO notices about your application.
- [Beware of misleading notices sent by private companies about your application](#). Private companies not associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices – most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain “@uspto.gov.”**

NOTE TO THE FILE

SERIAL NUMBER: 88472715

DATE: 09/10/2019

NAME: oadebayo

NOTE:

Searched:

☐ Google
☐ Lexis/Nexis
☐ OneLook
☐ Wikipedia
☐ Acronym Finder ☐ Protest evidence reviewed
☐ Other:

Checked:

☐ Geographic significance
☐ Surname
☐ Translation
☐ ID with ID/CLASS mailbox

☐ Checked list of approved Canadian attorneys and agents

Discussed file with 8847271588472715

Attorney/Applicant via:

<input type="checkbox"/> phone	<input type="checkbox"/> Left message with Attorney/Applicant
<input checked="" type="checkbox"/> email	
<input type="checkbox"/> Requested Law Library search for:	<input checked="" type="checkbox"/> Issued Examiner's Amendment and entered changes in TRADEUPS
<input type="checkbox"/> PRINT <input type="checkbox"/> DO NOT PRINT	<input type="checkbox"/> Added design code in TRADEUPS
<input type="checkbox"/> Description of the mark	<input type="checkbox"/> Re-imaged standard character drawing
<input type="checkbox"/> Translation statement	
<input type="checkbox"/> Negative translation statement	<input type="checkbox"/> Contacted TM MADRID ID/CLASS about misclassified definite ID
<input type="checkbox"/> Consent of living individual	
<input type="checkbox"/> Changed TRADEUPS to:	
<input checked="" type="checkbox"/> OTHER: Email Communication	

From: Muraff, James P. <jmuraff@nge.com>

Sent: Tuesday, September 10, 2019 2:28 PM

To: Adebayo, Omolayo <Omolayo.Adebayo@USPTO.GOV>

Cc: Arden, Marianne <marden@nge.com>

Subject: RE: Follow Up: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Dear Trademark Examining Attorney Adebayo,

While Redbox does not necessarily agree with your "out of scope" statement below, Redbox does agree to your suggested amendments below.

Redbox also agrees to your below suggested disclaimers.

I am an attorney of record in the above-identified applications, and am an active member in good standing of the bar of the

highest court of the State of Illinois (Bar No. 6225693, Admitted in 1994).

Please contact me with any questions.

Best regards,

James P. Muraff
Attorney at Law
Neal, Gerber & Eisenberg LLP
p: 312.269.8034 | m: 312.371.6265 | f: 312.750.6556 | e: jmuraff@nge.com

Confidentiality Notice: This communication is confidential and may contain privileged information. If you have received it in error, please notify the sender by reply e-mail and immediately delete it and any attachments without copying or further transmitting the same.

From: Adebayo, Omolayo <Omolayo.Adebayo@USPTO.GOV>
Sent: Tuesday, September 10, 2019 12:39 PM
To: Muraff, James P. <jmuraff@nge.com>
Subject: Follow Up: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Good afternoon Mr. Muraff,

I hope this email finds you well. I forgot to mention one additional requirement. If you agree to the amendments below, I will also need the following information per the US Counsel Bar Information requirement:

We require your bar number, state of admittance, and year of admittance, and you must agree to the following statement:

"The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory)." See 37 C.F.R. §2.17(b)(3). This is required for all U.S.-licensed attorneys who are representing trademark applicants at the USPTO. *Id.*

I can enter the bar information and the amendments via Examiner's Amendment.

Best,

Omolayo Adebayo
Trademark Examining Attorney
Law Office 121
Phone: (571) 272-4711
E-mail: omolayo.adebayo@uspto.gov

Notice to applicants and attorneys: relevant e-mail communications will be uploaded to the official application record in accordance with 37 C.F.R. §2.191 and TMEP §§709.04-.05.

From: Adebayo, Omolayo
Sent: Monday, September 9, 2019 5:30 PM
To: Muraff, James P. <jmuraff@nge.com>
Cc: Arden, Marianne <marden@nge.com>
Subject: RE: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Hello Mr. Muraff,

Thank you for the amendments and timely reply. As discussed on the phone 2 entries remain unclear in International Class 41. The word "performance" is generally used to describe live performances by entertainers or dance (i.e. ballet)/musical (i.e. orchestra) performances. Moreover, the "communication," "representation and interpretation" wording also remains unclear in the context of the services as written. Based on our discussion of what services this entry is intended to convey, I suggest deleting the unclear wording "performance", **namely, presentation and communication** of films, motion pictures, television and radio programs, sound and video recordings **in the nature of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content** via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices" and "performance, **namely, representation and interpretation in the nature of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content, including** images, video games, excerpts, and recordings via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices." The entries for "production, presentation, and rental of..." encompass the services you described on the phone. Additionally, there are no definite services I can recommend based on the entries regarding performance in the nature of communication, representation, or interpretation,

that wouldn't be outside the scope of the original identified services.

Therefore, I suggest the following identification for the above referenced marks, with your amendments to all other classes being acceptable:

International Class 7: vending machines

International Class 9: **Downloadable** computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

International Class 35: **Providing** vending machines **featuring video games, movies, and television programs; Providing** automated retail vending machine kiosks featuring movies, **television programs**, and video games; **Providing** vending machine services rendered through automated kiosks featuring movies, **television programs**, and video games; **Providing** automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International Class 38: Video-on-demand transmission services, video broadcasting, **and** transmission of voice, data, images, data signals, messages and information by electronic communications networks

International Class 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and **video and sound** recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment **television and audio-visual** shows and interactive **television and audio-visual** programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of **audio-visual** entertainment content, **television and audio-visual** news **shows**, and **television and audio-visual shows featuring** information for performance and presentation **in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content** via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information **relating to** lists of television, cable, and broadcasting programs; gaming services **in the nature of providing online video games** via the Internet and computer networks; none of the aforesaid being for gambling purposes

International Class 42: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Please do not hesitate to give me a call to discuss the suggested amendments.

Best,
Omolayo

Omolayo Adebayo
Trademark Examining Attorney
Law Office 121
Phone: (571) 272-4711

E-mail: omolayo.adebayo@uspto.gov

Notice to applicants and attorneys: relevant e-mail communications will be uploaded to the official application record in accordance with 37 C.F.R. §2.191 and TMEP §§709.04-.05.

From: Muraff, James P. <jmuraff@nge.com>
Sent: Monday, September 9, 2019 4:02 PM
To: Adebayo, Omolayo <Omolayo.Adebayo@USPTO.GOV>
Cc: Arden, Marianne <marden@nge.com>
Subject: RE: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Dear Trademark Examining Attorney Adebayo,

Per our call today, attached is a revised suggested amendment to the goods / services listing. Redbox agrees to the attached

recitation, which generally follows your below suggestions, but with some changes.

Redbox also agrees to your below suggested disclaimers.

Please contact me with any questions.

Best regards,

James P. Muraff
Partner
Neal, Gerber & Eisenberg LLP
p: 312.269.8034 | m: 312.371.6265 | f: 312.750.6556 | e: jmuraff@nge.com

Confidentiality Notice: This communication is confidential and may contain privileged information. If you have received it in error, please notify the sender by reply e-mail and immediately delete it and any attachments without copying or further transmitting the same.

From: Adebayo, Omolayo <Omolayo.Adebayo@USPTO.GOV>
Sent: Monday, September 9, 2019 2:24 PM
To: Muraff, James P. <jmuraff@nge.com>
Subject: FW: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Omolayo Adebayo
Trademark Examining Attorney
Law Office 121
Phone: (571) 272-4711
E-mail: omolayo.adebayo@uspto.gov

Notice to applicants and attorneys: relevant e-mail communications will be uploaded to the official application record in accordance with 37 C.F.R. §2.191 and TMEP §§709.04-.05.

From: Adebayo, Omolayo
Sent: Friday, September 6, 2019 5:54 PM
To: trademarks@nge.com
Subject: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Good Afternoon Mr. Muraff,

I am reviewing the above referenced applications for your client, Redbox Automated Retail, LLC. In review of these applications there are a couple issues that can be corrected without the need for an office action.

For Serial Nos. 88472696, 88472715, 88472728

We require an amended identification of the goods and services identified in the application because it contains indefinite wording that must be clarified. For example, the wording "production, presentation, performance (namely representation and interpretation), and rental of images, video games, excerpts, and recordings via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices" in International Class 41 must be clarified because the nature of the performance services in relation to images, video games, excerpts, and recordings is unclear. Specifically, the suggested identification would read, with suggested changes **in bold**:

International Class 7: vending machines

International Class 9: **Downloadable** computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

International Class 35: **Providing** vending machines **featuring video games, movies, and television program;** **Providing** automated retail vending machine kiosks featuring movies and video games; **Providing** vending machine services rendered through automated kiosks featuring movies and video games; **Providing** automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship

services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International Class 38: Video-on-demand transmission services, video broadcasting, **and** transmission of voice, data, images, data signals, messages and information by electronic communications networks

International Class 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; performance, **namely, representation and interpretation** of films, motion pictures, television and radio programs, sound and video recordings **in the nature of {specify a definite service in International Class 41}** via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and **video and sound** recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; performance, **namely, representation and interpretation in the nature of {specify a definite service in International Class 41}** of images, video games, excerpts, and recordings via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment **television** shows and interactive **television** programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of **multimedia** entertainment content, **television** news **shows**, and **television shows featuring** information for performance and presentation **in the field of {specify the field of the information}** via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information **relating to** lists of television, cable, and broadcasting programs; gaming services **in the nature of providing online video games** via the Internet and computer networks; none of the aforesaid being for gambling purposes

International Class 42: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Please let me know if you would approve of my amending the identification as described. **Please note that if applicant wishes to add one or more additional classes to the application, an additional fee of \$275.00 per added class will be necessary. In that case, I will make any approved changes and issue a Priority action requiring payment of the fee(s). Any added class will remain inactive until the fee(s) is/are paid, unless applicant specifies otherwise. Alternatively, if you or applicant has a deposit account with the USPTO, you can provide that account number and authorize the charges against that account.**

For Serial No. 88472696

We require a disclaimer of the word "ORIGINAL" in the mark because it is descriptive of the goods and services being the first of their kind. The suggested disclaimer would read:

"No claim is made to the exclusive right to use "ORIGINAL" apart from the mark as shown."

Please let me know if you would approve of my adding the disclaimer as described.

For Serial No. 88472728

We require a disclaimer of the word "ENTERTAINMENT" in the mark because it is descriptive of a feature of applicant's goods and services. The suggested disclaimer would read:

"No claim is made to the exclusive right to use "ENTERTAINMENT" apart from the mark as shown."

Please let me know if you would approve of my adding the disclaimer as described.

In summary, we require the following approvals from you:

- 1) Amended Identification of Goods/Services as described above.**
- 2) Disclaimer as described above.**

Please respond no later than 12 PM EST on Tuesday, September 10, 2019.

If you have any questions, comments, or concerns please feel free to call or e-mail me using the information provided in my signature block below. Thank you.

Best,

Omolayo Adebayo
Trademark Examining Attorney
Law Office 121
Phone: (571) 272-4711

E-mail: omolayo.adebayo@uspto.gov

Notice to applicants and attorneys: relevant e-mail communications will be uploaded to the official application record in accordance with 37 C.F.R. §2.191 and TMEP §§709.04-.05.

Sent to TIGRS as Serial Number: 88472696

NOTE TO THE FILE

SERIAL NUMBER: 88472715

DATE: 09/06/2019

NAME: oadebayo

NOTE:

Searched:

☒ Google
☐ Lexis/Nexis
☒ OneLook
☐ Wikipedia
☐ Acronym Finder ☐ Protest evidence reviewed
☐ Other:

Checked:

☐ Geographic significance
☐ Surname
☐ Translation
☐ ID with ID/CLASS mailbox

☐ Checked list of approved Canadian attorneys and agents

Discussed file with

Attorney/Applicant via:

<input type="checkbox"/> phone	<input type="checkbox"/> Left message with
<input type="checkbox"/> email	<input type="checkbox"/> Attorney/Applicant
<input type="checkbox"/> Requested Law Library search for:	<input type="checkbox"/> Issued Examiner's Amendment and entered changes in TRADEUPS
<input type="checkbox"/> PRINT <input type="checkbox"/> DO NOT PRINT	<input type="checkbox"/> Added design code in TRADEUPS
<input type="checkbox"/> Description of the mark	<input type="checkbox"/> Re-imaged standard character drawing
<input type="checkbox"/> Translation statement	<input type="checkbox"/> Contacted TM MADRID ID/CLASS about misclassified definite ID
<input type="checkbox"/> Negative translation statement	
<input type="checkbox"/> Consent of living individual	
<input type="checkbox"/> Changed TRADEUPS to:	
<input type="checkbox"/> OTHER:	

*** User:oadebayo ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	88472696[SN]
02	56	38	18	16	0:01	"Redbox Automated Retail"[on]
03	92419	N/A	0	0	0:04	*r{"eiya":2}d*[bi,ti]not dead[ld]
04	32482	N/A	0	0	0:02	*b{"oua":2}{"cxqk"}*[bi,ti]not dead[ld]
05	5573	N/A	0	0	0:01	*o{"r":2}{"iey"}{"jg"}{"iey"}n*[bi,ti]not dead[ld]
06	475	N/A	0	0	0:01	*x{"cxqk"}{"l":2}{"ou":2}{"scz":2}{"iey"}v*[bi,ti]not dead[ld]
07	3172	N/A	0	0	0:02	*nt{"iey":2}{"r":2}t{"a":2}{"iey"0:1}n*[bi,ti]not dead[ld]
08	16	0	16	15	0:01	3 and 4 and (5 6 7)
09	969	N/A	0	0	0:01	3 and 4
10	250	0	250	242	0:01	9 and "007"[cc]
11	467	N/A	0	0	0:02	9 and "009"[cc]
12	255	0	255	235	0:01	11 not 10
13	410	N/A	0	0	0:02	9 and "035"[cc]
14	86	0	86	83	0:01	13 not (10 12)
15	621	N/A	0	0	0:01	(3 4) and (5 6 7)
16	96	0	96	92	0:02	15 and "007"[cc]
17	208	0	208	199	0:02	15 and "009"[cc]
18	199	0	199	193	0:02	15 and "035"[cc]
19	128	91	37	35	0:02	"red box"[bi,ti]
20	65	46	18	16	0:01	"redbox"[bi,ti]
21	123	0	123	115	0:02	6 and "007"[cc]
22	352	0	352	332	0:01	6 not 21

Session started 9/6/2019 3:22:45 PM

Session finished 9/6/2019 4:10:44 PM

Total search duration 0 minutes 34 seconds

Session duration 47 minutes 59 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 88472715

REDBOX EXCLUSIVE

Trademark/Service Mark Application, Principal Register

Serial Number: 88472715

Filing Date: 06/13/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88472715
MARK INFORMATION	
*MARK	REDBOX EXCLUSIVE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX EXCLUSIVE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Redbox Automated Retail, LLC
*STREET	One Tower Lane, Suite 900
*CITY	Oakbrook Terrace
*STATE (Required for U.S. applicants)	Illinois
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	60181
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	007
*IDENTIFICATION	Vending machines
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	009
*IDENTIFICATION	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
FILING BASIS	SECTION 1(b)

INTERNATIONAL CLASS	035
*IDENTIFICATION	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	038
*IDENTIFICATION	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; production, presentation, performance (namely representation and interpretation), and rental of films, motion pictures, television and radio programs, sound and video recordings, via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, performance (namely representation and interpretation), and rental of images, video games, excerpts, and recordings via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment shows and interactive programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of entertainment content, news, and information for performance and presentation via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information on lists of television, cable, and broadcasting programs; gaming services offered online via the Internet and computer networks; none of the aforesaid being for gambling purposes.
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	042
*IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
FILING BASIS	SECTION 1(b)

ATTORNEY INFORMATION	
NAME	James P. Muraff
ATTORNEY DOCKET NUMBER	019638.7488
FIRM NAME	Neal, Gerber & Eisenberg LLP
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STATE	Illinois
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PHONE	312-269-8000
FAX	312-269-1747
EMAIL ADDRESS	trademarks@nge.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	all other attorneys of the Firm
CORRESPONDENCE INFORMATION	
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FIRM NAME	Neal, Gerber & Eisenberg LLP
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PHONE	312-269-8000
FAX	312-269-1747
*EMAIL ADDRESS	trademarks@nge.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	6
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	1650
*TOTAL FEE PAID	1650
SIGNATURE INFORMATION	
SIGNATURE	/Sam Banayan/
SIGNATORY'S NAME	Sam Banayan
SIGNATORY'S POSITION	Director
SIGNATORY'S PHONE NUMBER	630-756-8477
DATE SIGNED	06/13/2019

Trademark/Service Mark Application, Principal Register

Serial Number: 88472715

Filing Date: 06/13/2019

To the Commissioner for Trademarks:

MARK: REDBOX EXCLUSIVE (Standard Characters, see [mark](#))

The literal element of the mark consists of REDBOX EXCLUSIVE.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 007: Vending machines

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 009: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 038: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; production, presentation, performance (namely representation and interpretation), and rental of films, motion pictures, television and radio programs, sound and video recordings, via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, performance (namely representation and interpretation), and rental of images, video games, excerpts, and recordings via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment shows and interactive programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of entertainment content, news, and information for performance and presentation via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information on lists of television, cable, and broadcasting programs; gaming services offered online via the Internet and computer networks; none of the aforesaid being for gambling purposes.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified

goods/services.

International Class 042: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

James P. Muraff and all other attorneys of the Firm of Neal, Gerber & Eisenberg LLP Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
United States
312-269-8000(phone)
312-269-1747(fax)
trademarks@nge.com (authorized)

The attorney docket/reference number is 019638.7488.

The applicant's current Correspondence Information:

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Neal, Gerber & Eisenberg LLP
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312-269-8000(phone)
312-269-1747(fax)
trademarks@nge.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$1650 has been submitted with the application, representing payment for 6 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and

belief are believed to be true.

Declaration Signature

Signature: /Sam Banayan/ Date: 06/13/2019

Signatory's Name: Sam Banayan

Signatory's Position: Director

Payment Sale Number: 88472715

Payment Accounting Date: 06/14/2019

Serial Number: 88472715

Internet Transmission Date: Thu Jun 13 18:33:42 EDT 2019

TEAS Stamp: USPTO/BAS-XX.XX.XXX.XXX-2019061318334253

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DA-5241-20190612082439705945

REDBOX EXCLUSIVE