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**Mark:** REDBOX EXCLUSIVE

REDBOX EXCLUSIVE

**US Serial Number:** 88472715

**Application Filing Date:** Jun. 13, 2019

**US Registration Number:** 7062294

**Registration Date:** May 23, 2023

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** May 23, 2023

**Publication Date:** Oct. 15, 2019 **Notice of Allowance Date:** Dec. 10, 2019

## Mark Information

**Mark Literal** REDBOX EXCLUSIVE  
**Elements:**

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \* ..\* identify additional (new) wording in the goods/services.

**For:** Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**First Use:** Feb. 2022

**Use in Commerce:** Feb. 2022

**For:** Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**First Use:** Feb. 2022

**Use in Commerce:** Feb. 2022

**For:** Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production,

presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**First Use:** Feb. 2022

**Use in Commerce:** Feb. 2022

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Redbox Automated Retail, LLC

**Owner Address:** One Tower Lane, Suite 900  
Chicago, ILLINOIS UNITED STATES 60181

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Annmary Ittan

**Docket Number:** 5407-604

**Attorney Primary Email Address:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Annmary Ittan

Epstein Drangel LLP  
60 East 42nd Street, Suite 1250  
New York, NEW YORK UNITED STATES 10165

**Phone:** 212.292.5390

**Fax:** 212.292.5391

**Correspondent e-mail:** [ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com) [khefner@mcdonaldhopkins.com](mailto:khefner@mcdonaldhopkins.com)  
[mail@mcdonaldhopkins.com](mailto:mail@mcdonaldhopkins.com) [jmuraff@mcdonaldhopkins.com](mailto:jmuraff@mcdonaldhopkins.com)  
[mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 23, 2023	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
May 23, 2023	REGISTERED-PRINCIPAL REGISTER	
May 03, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 03, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 03, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 03, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 03, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	

Apr. 20, 2023 NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED  
Apr. 19, 2023 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
Dec. 11, 2022 STATEMENT OF USE PROCESSING COMPLETE  
Dec. 09, 2022 USE AMENDMENT FILED  
Dec. 09, 2022 TEAS STATEMENT OF USE RECEIVED  
Jun. 10, 2022 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED  
Jun. 09, 2022 SOU EXTENSION 5 GRANTED  
Jun. 02, 2022 SOU EXTENSION 5 FILED  
Jun. 09, 2022 CASE ASSIGNED TO INTENT TO USE PARALEGAL  
Jun. 02, 2022 SOU TEAS EXTENSION RECEIVED  
Dec. 04, 2021 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED  
Dec. 02, 2021 SOU EXTENSION 4 GRANTED  
Dec. 02, 2021 SOU EXTENSION 4 FILED  
Dec. 02, 2021 SOU TEAS EXTENSION RECEIVED  
Jun. 12, 2021 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED  
Jun. 10, 2021 SOU EXTENSION 3 GRANTED  
Jun. 10, 2021 SOU EXTENSION 3 FILED  
Jun. 10, 2021 SOU TEAS EXTENSION RECEIVED  
Dec. 11, 2020 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED  
Dec. 09, 2020 SOU EXTENSION 2 GRANTED  
Dec. 09, 2020 SOU EXTENSION 2 FILED  
Dec. 09, 2020 SOU TEAS EXTENSION RECEIVED  
Jul. 02, 2020 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED  
Jul. 02, 2020 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
Jul. 02, 2020 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED  
Jul. 02, 2020 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED  
Jul. 02, 2020 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
Jun. 09, 2020 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED  
Jun. 05, 2020 SOU EXTENSION 1 GRANTED  
Jun. 05, 2020 SOU EXTENSION 1 FILED  
Jun. 05, 2020 SOU TEAS EXTENSION RECEIVED  
Dec. 10, 2019 NOA E-MAILED - SOU REQUIRED FROM APPLICANT  
Oct. 15, 2019 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED  
Oct. 15, 2019 PUBLISHED FOR OPPOSITION  
Sep. 25, 2019 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED  
Sep. 12, 2019 ASSIGNED TO LIE  
Sep. 11, 2019 APPROVED FOR PUB - PRINCIPAL REGISTER  
Sep. 10, 2019 EXAMINER'S AMENDMENT ENTERED  
Sep. 10, 2019 NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED  
Sep. 10, 2019 EXAMINER'S AMENDMENT E-MAILED  
Sep. 10, 2019 EXAMINER'S AMENDMENT -WRITTEN  
Sep. 04, 2019 ASSIGNED TO EXAMINER  
Jun. 26, 2019 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
Jun. 17, 2019 NEW APPLICATION ENTERED

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 19, 2023

## Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Redbox Automated Retail, LLC

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7846/0182](#)

Pages: 19

Date Recorded: Sep. 13, 2022

Supporting Documents: [assignment-tm-7846-0182.pdf](#)

#### Assignor

Name: [CHICKEN SOUP FOR THE SOUL ENTERTAINMENT INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

Name: [A SHARP INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:

Name: [CRACKLE PLUS, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

Name: [HALCYON TELEVISION, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

Name: [LANDMARK STUDIO GROUP LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

Name: [POWERSLAM, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

Name: [RB SECOND MERGER SUB LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

Name: [SCREEN MEDIA VENTURES, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

Name: [TOFG LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

#### Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

Address: 40 WEST 57TH STREET, 33RD FLOOR  
NEW YORK, UNITED STATES 10019

#### Correspondent

Correspondent: JAVIER J. RAMOS

Name:

Correspondent: 1850 K STREET, NW, SUITE 1100

Address: MILBANK, LLP  
WASHINGTON, DC 20006

#### Domestic Representative - Not Found

## Proceedings

#### Summary

Number of 2  
Proceedings:

#### Type of Proceeding: Opposition

Proceeding [91269032](#)  
Number:

Filing Date: Apr 28, 2021

Status: Terminated

Status Date: Jul 09, 2021

Interlocutory ANDREW P BAXLEY  
Attorney:

#### Defendant

Name: Beijing Jiadun Building Materials Co., Ltd.

Correspondent YI WAN

Address: LAW OFFICE OF YI WAN  
100 CHURCH STREET, SUITE 800  
NEW YORK NY UNITED STATES , 10007

Correspondent e- [yi.wan@tbchadwick.com](#) , [docketing9@tbchadwick.com](#)  
mail:

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RED BOX		<a href="#">90131201</a>	

#### Plaintiff(s)

Name: Redbox Automated Retail, LLC

Correspondent JAMES P MURAFF

Address: MCDONALD HOPKINS LLC  
600 SUPERIOR AVENUE EAST SUITE 2100  
CLEVELAND OH UNITED STATES , 44114

Correspondent e- [ipmailbox@mcdonaldhopkins.com](#) , [jmuraff@mcdonaldhopkins.com](#) , [econway@mcdonaldhopkins.com](#) ,  
mail: [ifergus@mcdonaldhopkins.com](#)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
REDBOX		<a href="#">85229209</a>	<a href="#">4418938</a>
REDBOX		<a href="#">85744345</a>	<a href="#">4988910</a>
REDBOX.COM		<a href="#">85325085</a>	<a href="#">4672047</a>
REDBOX.		<a href="#">87546664</a>	<a href="#">5857987</a>
REDBOX		<a href="#">85229213</a>	<a href="#">4418939</a>
REDBOX EXCLUSIVE		<a href="#">88472715</a>	
REDBOX. ENTERTAINMENT		<a href="#">88472728</a>	
REDBOX. ORIGINAL		<a href="#">88472696</a>	
		<a href="#">77975075</a>	<a href="#">3438623</a>
		<a href="#">77074924</a>	<a href="#">3438474</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 09, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 09, 2021	
4	P MOT FOR DEFAULT JUDGMENT	Jun 09, 2021	
3	INSTITUTED	Apr 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2021	Jun 07, 2021
1	FILED AND FEE	Apr 28, 2021	

#### Type of Proceeding: Opposition

Proceeding [91266297](#)  
Number:

Filing Date: Dec 02, 2020

Status: Terminated

Status Date: Jan 25, 2023

Interlocutory KEVIN G CRENNAN  
Attorney:

#### Defendant

**Name:** Box, Inc.

**Correspondent:** JOSEPH V. MYERS III

**Address:** SEYFARTH SHAW LLP

1075 PEACHTREE ST., #2500

ATLANTA GA UNITED STATES , 30309

**Correspondent e-mail:** [tmatlanta@seyfarth.com](mailto:tmatlanta@seyfarth.com) , [kwilton@seyfarth.com](mailto:kwilton@seyfarth.com) , [lgregory@seyfarth.com](mailto:lgregory@seyfarth.com) , [ipdocketatlanta@seyfarth.com](mailto:ipdocketatlanta@seyfarth.com) , [ttabdocket@seyfarth.com](mailto:ttabdocket@seyfarth.com) , [hkang@seyfarth.com](mailto:hkang@seyfarth.com) , [jmyers@seyfarth.com](mailto:jmyers@seyfarth.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BOX		<a href="#">88910121</a>	

**Plaintiff(s)**

**Name:** Redbox Automated Retail, LLC

**Correspondent:** JAMES P. MURAFF

**Address:** MCDONALD HOPKINS LLC

300 NORTH LASALLE STREET SUITE 1400

CHICAGO IL UNITED STATES , 60654

**Correspondent e-mail:** [ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com) , [jmuraff@mcdonaldhopkins.com](mailto:jmuraff@mcdonaldhopkins.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
REDBOX EXCLUSIVE		<a href="#">88472715</a>	
REDBOX.		<a href="#">87546664</a>	<a href="#">5857987</a>
REDBOX		<a href="#">85229213</a>	<a href="#">4418939</a>
REDBOX		<a href="#">85229209</a>	<a href="#">4418938</a>
REDBOX		<a href="#">85744345</a>	<a href="#">4988910</a>
REDBOX.COM		<a href="#">85325085</a>	<a href="#">4672047</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
42	TERMINATED	Jan 25, 2023	
41	BD DECISION: OPP DISMISSED W/ PREJ	Jan 25, 2023	
40	W/DRAW OF OPPOSITION	Jan 23, 2023	
39	REQ FOR PROG ON SETTL - EXT GRANTED	Jan 13, 2023	
38	D MOT FOR EXT W/ CONSENT	Jan 03, 2023	
37	EXTENSION OF TIME GRANTED	Nov 09, 2022	
36	D MOT FOR EXT W/ CONSENT	Nov 01, 2022	
35	EXTENSION OF TIME GRANTED	Sep 03, 2022	
34	D MOT FOR EXT W/ CONSENT	Aug 30, 2022	
33	EXTENSION OF TIME GRANTED	Aug 08, 2022	
32	D MOT FOR EXT W/ CONSENT	Aug 04, 2022	
31	EXTENSION OF TIME GRANTED	Jul 12, 2022	
30	D MOT FOR EXT W/ CONSENT	Jul 05, 2022	
29	EXTENSION OF TIME GRANTED	Jun 10, 2022	
28	D MOT FOR EXT W/ CONSENT	Jun 06, 2022	
27	REQ FOR PROG ON SETTL - EXT GRANTED	Apr 07, 2022	
26	D MOT FOR EXT W/ CONSENT	Apr 04, 2022	
25	EXTENSION OF TIME GRANTED	Feb 07, 2022	
24	D MOT FOR EXT W/ CONSENT	Feb 04, 2022	
23	EXTENSION OF TIME GRANTED	Dec 07, 2021	
22	D MOT FOR EXT W/ CONSENT	Dec 06, 2021	
21	EXTENSION OF TIME GRANTED	Nov 08, 2021	
20	D MOT FOR EXT W/ CONSENT	Nov 08, 2021	
19	EXTENSION OF TIME GRANTED	Oct 08, 2021	
18	D MOT FOR EXT W/ CONSENT	Oct 08, 2021	
17	EXTENSION OF TIME GRANTED	Sep 02, 2021	

16	D MOT FOR EXT W/ CONSENT	Sep 02, 2021
15	EXTENSION OF TIME GRANTED	Aug 03, 2021
14	D MOT FOR EXT W/ CONSENT	Aug 03, 2021
13	EXTENSION OF TIME GRANTED	Jun 08, 2021
12	D MOT FOR EXT W/ CONSENT	Jun 08, 2021
11	D CHANGE OF CORRESP ADDRESS	Jun 08, 2021
10	EXTENSION OF TIME GRANTED	Apr 21, 2021
9	D MOT FOR EXT W/ CONSENT	Apr 21, 2021
8	EXTENSION OF TIME GRANTED	Mar 04, 2021
7	P MOT FOR EXT W/ CONSENT	Mar 04, 2021
6	EXTENSION OF TIME GRANTED	Dec 30, 2020
5	P MOT FOR EXT W/ CONSENT	Dec 30, 2020
4	D CHANGE OF CORRESP ADDRESS	Dec 15, 2020
3	INSTITUTED	Dec 02, 2020
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 02, 2020
1	FILED AND FEE	Jan 11, 2021

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**From:** tmng.notices@uspto.gov  
**Sent:** Tuesday, May 23, 2023 03:14:44 PM EDT  
**Subject:** Official USPTO Notification: U.S. Trademark Application SN 88472715 -- Docket/Reference No. 5407-604

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## **OFFICIAL USPTO NOTICE OF REGISTRATION**

**U.S. Application Serial No.** 88472715

**Mark:** REDBOX EXCLUSIVE

**Owner/Holder:** Redbox Automated Retail, LLC

**Docket/Reference No.** 5407-604

**Issue Date:** May 23, 2023

Your mark has registered with the United States Patent and Trademark Office (USPTO). Your United States trademark registration number is 7062294.

View and download your registration certificate using the [Trademark Status & Document Retrieval \(TSDR\) database](#). If you have difficulty accessing the registration certificate, contact the Trademark Assistance Center (TAC) at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or 800-786-9199 (select option #1). New registration certificates are issued electronically. For more information, visit the USPTO's [electronic registration certificates webpage](#).

If your registration certificate contains an error that would not require republication to correct it, you can use the Trademark Electronic Application System (TEAS) [Section 7 Request for Amendment or Correction of Registration Certificate \(Section 7\)](#) form to request correction of that error.

### **Order presentation copies online:**

You can order a printed presentation copy of your registration certificate using the TEAS [Order Trademark Presentation Copy of Registration Certificate form](#). The presentation copy is suitable for display and framing. For more information on the availability and cost of presentation copies of trademark registrations, visit the USPTO's [electronic registration certificates webpage](#).

### **Requirements to maintain your registration:**

- File your registration [maintenance documents](#) at the required times.
- **If you do not submit your maintenance documents at the required times, your registration will be cancelled.** If that happens, you must file a new application. Filing a new application doesn't guarantee your trademark will register again.

### **Please note the following:**

- You may receive unsolicited offers and notices from third-parties not affiliated with the USPTO. All official correspondence about your trademark registration will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and all emails will be from the domain "@uspto.gov." Visit our [misleading notices webpage](#) for more information.
- If your registration covers products that are likely targets for international counterfeiters (e.g., popular or high-demand products), consider applying to record your trademark registration with U.S. Customs and Border Protection (CBP).

Recording your trademark registration helps CBP detain and seize imported goods if they violate your recorded trademark. Visit our [recording trademark registrations with CBP webpage](#) for more information.

- To help ensure that you receive emails from the USPTO, keep your email address(es) current using the [Change Address or Representation \(CAR\) form](#) and add USPTO email addresses to your contacts or "Safe Senders" list.
- If your trademark registration identifies goods and/or services not in use with your trademark, you can use the [Section 7 form](#) to request deletion of any goods and/or services not in use with your trademark. There's no fee to file a Section 7 form if you file the Section 7 form before you file your required registration maintenance documents, and you are only deleting goods, services, or classes. Other amendments and corrections may require a filing fee. For information on amendments and corrections after registration, see [TMEP §1609](#).

If you have any questions about this notice, contact TAC at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or 800-786-9199 (select option #1).

# United States of America

## United States Patent and Trademark Office

### REDBOX EXCLUSIVE

**Reg. No. 7,062,294**

**Registered May 23, 2023**

**Int. Cl.: 35, 38, 41**

**Service Mark**

**Principal Register**

Redbox Automated Retail, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
One Tower Lane, Suite 900  
Chicago, ILLINOIS 60181

CLASS 35: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

FIRST USE 2-00-2022; IN COMMERCE 2-00-2022

CLASS 38: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

FIRST USE 2-00-2022; IN COMMERCE 2-00-2022

CLASS 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

FIRST USE 2-00-2022; IN COMMERCE 2-00-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-472,715, FILED 06-13-2019

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

### WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\*

##### What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

#### Requirements in Successive Ten-Year Periods\*

##### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

## Change Address or Representation Form

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	88472715
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 121
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX EXCLUSIVE (standard characters, see <a href="https://tmng-al.uspto.gov/resting2/api/img/88472715/large">https://tmng-al.uspto.gov/resting2/api/img/88472715/large</a> )
<b>OWNER SECTION(current)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>MAILING ADDRESS</b>	One Tower Lane, Suite 900
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	60181
<b>EMAIL</b>	XXXX
<b>OWNER SECTION(proposed)</b>	
<b>STATEMENT TEXT</b>	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
<b>NAME</b>	Redbox Automated Retail, LLC
<b>MAILING ADDRESS</b>	One Tower Lane, Suite 900
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	60181
<b>EMAIL</b>	XXXX
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	James P. Muraff
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	McDonald Hopkins LLC
<b>STREET</b>	300 North LaSalle Street Suite 1400
<b>CITY</b>	CHICAGO

STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	312.642.1480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00027

#### ATTORNEY SECTION (proposed)

STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
NAME	Annmary Ittan
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Epstein Drangel LLP
OTHER APPOINTED ATTORNEY(S)	William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert
STREET	60 East 42nd Street, Suite 1250
CITY	New York
STATE	New York
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	10165
PHONE	212.292.5390
FAX	212.292.5391
EMAIL	mail@ipcounselors.com
DOCKET/REFERENCE NUMBER(S)	5407-604

#### CORRESPONDENCE SECTION (current)

NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00027

#### CORRESPONDENCE SECTION (proposed)

NAME	Annmary Ittan
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mail@ipcounselors.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED

SIGNATURE SECTION	
SIGNATURE	/Frederick W Stein/
SIGNATORY NAME	Frederick W Stein
SIGNATORY DATE	05/03/2023
SIGNATORY POSITION	Chief Legal Officer
ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION SECTION	
SUBMIT DATE	Wed May 03 17:07:46 ET 2023
TEAS STAMP	USPTO/CAR-XXXX:XXX:XXX:XX XX:XXXX:XXXX:XXXX:XXXX-20 230503170746983157-884727 15-850fc23fb32f1134334bcd 09935c45e1d12e402c0db675b 56ad56b032cc477857-N/A-N/ A-20230419150930034691

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## Change Address or Representation Form

To the Commissioner for Trademarks:

**MARK:** REDBOX EXCLUSIVE (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)  
**SERIAL NUMBER:** 88472715

**Owner Section (Current):**

Redbox Automated Retail, LLC  
One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
XXXX

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

**Owner Section (proposed):**

Redbox Automated Retail, LLC  
One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
XXXX

**Attorney Section (Current):**

James P. Muraff of McDonald Hopkins LLC  
XX bar, admitted in XXXX, bar membership no. XXX, is located at  
300 North LaSalle Street Suite 1400  
CHICAGO, Illinois 60654  
United States  
312.642.1480  
216-348-5474  
Email Address: [ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com)  
Docket Reference Number(s):49021-00027.

By submission of this request, the undersigned REVOKEs the power of attorney currently of record, as listed above, and hereby APPOINTs the following new attorney:

**Attorney Section (proposed):**

Annmary Ittan of Epstein Drangel LLP  
XX bar, admitted in XXXX, bar membership no. XXX, is located at  
60 East 42nd Street, Suite 1250  
New York, New York 10165  
United States  
212.292.5390  
212.292.5391  
[mail@ipcounselors.com](mailto:mail@ipcounselors.com)  
Other Appointed Attorney(s): William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert

Docket Reference Number(s): 5407-604

Annmary Ittan submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Section (Current):**

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

Docket Reference Number(s): 49021-00027

**Correspondence Section (proposed):**

Anmmary Ittan

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 5407-604

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Frederick W Stein/ Date: 05/03/2023

Signatory's Name: Frederick W Stein

Signatory's Position: Chief Legal Officer

Signature method: Sent to third party for signature

The signatory has confirmed that he/she is either: (1) the owner/holder; or (2) a person or persons with legal authority to bind the owner/holder.

Serial Number: 88472715

Internet Transmission Date: Wed May 03 17:07:46 ET 2023

TEAS Stamp: USPTO/CAR-XXXX:XXX:XXX:XXXX:XXXX:XXXX:XX

XX:XXXX-20230503170746983157-88472715-85

0fc23fb32f1134334bcd09935c45e1d12e402c0d

b675b56ad56b032cc477857-N/A-N/A-20230419

150930034691

## Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

### OVERVIEW

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

### PUB INFORMATION

RUN DATE	04/20/2023
PUB DATE	10/15/2019
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	04/19/2023
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

### FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

### MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

### CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Chicago, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE

## MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/20/2023	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	044
04/19/2023	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	043
12/11/2022	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	042
12/09/2022	IUAF	S	USE AMENDMENT FILED	041
12/09/2022	EISU	I	TEAS STATEMENT OF USE RECEIVED	040
06/10/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	039
06/09/2022	EX5G	S	SOU EXTENSION 5 GRANTED	038
06/02/2022	EXT5	S	SOU EXTENSION 5 FILED	037
06/09/2022	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	036
06/02/2022	EEXT	I	TEAS EXTENSION RECEIVED	035
12/04/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	034
12/02/2021	EX4G	S	SOU EXTENSION 4 GRANTED	033
12/02/2021	EXT4	S	SOU EXTENSION 4 FILED	032
12/02/2021	EEXT	I	TEAS EXTENSION RECEIVED	031
06/12/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	030
06/10/2021	EX3G	S	SOU EXTENSION 3 GRANTED	029
06/10/2021	EXT3	S	SOU EXTENSION 3 FILED	028
06/10/2021	EEXT	I	TEAS EXTENSION RECEIVED	027
12/11/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	026
12/09/2020	EX2G	S	SOU EXTENSION 2 GRANTED	025
12/09/2020	EXT2	S	SOU EXTENSION 2 FILED	024
12/09/2020	EEXT	I	TEAS EXTENSION RECEIVED	023
07/02/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	022
07/02/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	021
07/02/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
07/02/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	019
07/02/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	018
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
06/05/2020	EX1G	S	SOU EXTENSION 1 GRANTED	016
06/05/2020	EXT1	S	SOU EXTENSION 1 FILED	015
06/05/2020	EEXT	I	TEAS EXTENSION RECEIVED	014
12/10/2019	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	013
10/15/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	012
10/15/2019	PUBO	A	PUBLISHED FOR OPPOSITION	011
09/25/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	010
09/12/2019	ALIE	A	ASSIGNED TO LIE	009
09/11/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	008
09/10/2019	XAEC	I	EXAMINER'S AMENDMENT ENTERED	007

09/10/2019	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	006
09/10/2019	GNEA	F	EXAMINERS AMENDMENT E-MAILED	005
09/10/2019	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	004
09/04/2019	DOCK	D	ASSIGNED TO EXAMINER	003
06/26/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	002
06/17/2019	NWAP	I	NEW APPLICATION ENTERED	001

#### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 CHICAGO IL 60654
DOMESTIC REPRESENTATIVE	NONE

#### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Thursday, April 20, 2023 00:17 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

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NOTICE OF ACCEPTANCE OF STATEMENT OF USE

**U.S. Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**Owner:** Redbox Automated Retail, LLC  
**Docket/Reference Number:** 49021-00027

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to [http://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [http://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=documentSearch](http://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**  
 (Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	88472715	FILING DATE	06/13/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	ADEBAYO, OMOLAYO E.	L.O. ASSIGNED	N30-NOT FOUND

**PUB INFORMATION**

RUN DATE	12/13/2022
PUB DATE	10/15/2019
STATUS	748-STATEMENT OF USE - TO EXAMINER
STATUS DATE	12/11/2022
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX EXCLUSIVE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Chicago, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	02/00/2022	FIRST USE IN COMMERCE DATE	02/00/2022	CLASS STATUS	6-ACTIVE

## MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/11/2022	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	042
12/09/2022	IUAF	S	USE AMENDMENT FILED	041
12/09/2022	EISU	I	TEAS STATEMENT OF USE RECEIVED	040
06/10/2022	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	039
06/09/2022	EX5G	S	SOU EXTENSION 5 GRANTED	038
06/02/2022	EXT5	S	SOU EXTENSION 5 FILED	037
06/09/2022	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	036
06/02/2022	EEXT	I	TEAS EXTENSION RECEIVED	035
12/04/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	034
12/02/2021	EX4G	S	SOU EXTENSION 4 GRANTED	033
12/02/2021	EXT4	S	SOU EXTENSION 4 FILED	032
12/02/2021	EEXT	I	TEAS EXTENSION RECEIVED	031
06/12/2021	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	030
06/10/2021	EX3G	S	SOU EXTENSION 3 GRANTED	029
06/10/2021	EXT3	S	SOU EXTENSION 3 FILED	028
06/10/2021	EEXT	I	TEAS EXTENSION RECEIVED	027
12/11/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	026
12/09/2020	EX2G	S	SOU EXTENSION 2 GRANTED	025
12/09/2020	EXT2	S	SOU EXTENSION 2 FILED	024
12/09/2020	EEXT	I	TEAS EXTENSION RECEIVED	023
07/02/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	022
07/02/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	021
07/02/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
07/02/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	019
07/02/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	018
06/09/2020	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	017
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06/17/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

#### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	James P. Muraff McDonald Hopkins LLC 300 North LaSalle Street Suite 1400 CHICAGO IL 60654
DOMESTIC REPRESENTATIVE	NONE

#### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX EXCLUSIVE

Posts

← r/ Redbox

Posted by u/BucketsZero 2 days ago

0 Redbox Exclusive: \$1.25 OFF

Please comment when used.

S64UXA6Q

This code expires 12/8

0 Comments Share Save Hide Report 33% Upvoted

What are your thoughts?

B i ℗ ↲ A^ ! ↱ T ↲ ↲ 99 ... Comment

Sort By: Best ▾

About Community

r/ Redbox

\*\* Interested in free Redbox movie rentals?  
\*\* Subscribe now to get Redbox coupon codes on your front page. Don't forget to repay the favor by submitting coupon codes you know you aren't going to use.  
~~~~~Keywords: ~~~~~movie ~~~~~movies  
~~~~~rental ~~~~~rentals ~~~~~redbox  
~~~~~red ~~~~~box ~~~~~coupon  
~~~~~coupons ~~~~~promocode  
~~~~~promocodes ~~~~~promo ~~~~~code  
~~~~~promo ~~~~~codes ~~~~~free  
~~~~~DVD ~~~~~DVDs ~~~~~bluray  
~~~~~blurays ~~~~~blu ~~~~~ray  
~~~~~rays ~~~~~blu-ray ~~~~~blu-rays

Created Mar 3, 2010

4.1k Members 11 Online

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https://www.reddit.com/r/Redbox/comments/sitysx/redbox\_exclusive\_125\_off\_str... 11

r/Redbox

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Posts

← r/ r/Redbox

Posted by u/WiktorB 10 months ago

5 Redbox Exclusive: \$1.25 OFF Streaming (over \$4.99) or Kiosk!  
Exp 2/3 @11:59pm

Expired

Redbox Exclusive: \$1.25 OFF Streaming (over \$4.99) or Kiosk!  
Code: FEM4NP84 <http://m.rbx.me/LC0siL> Exp 2/3 @11:59p Eligible titles only TxtSTOP2stop  
HELP4help

727272 • 9:52 AM

Type a message

3 Comments Share Save Hide Report 67% Upvoted

About Community

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~~~~~Keywords: ~~~~~movie ~~~~~movies ~~~~~rental ~~~~~rentals ~~~~~redbox ~~~~~red ~~~~~box ~~~~~coupon ~~~~~coupons ~~~~~promocode ~~~~~promocodes ~~~~~promo ~~~~~code ~~~~~promo ~~~~~codes ~~~~~free ~~~~~DVD ~~~~~DVDs ~~~~~bluray ~~~~~blurays ~~~~~blu ~~~~~ray ~~~~~rays ~~~~~blu-ray ~~~~~blu-rays

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~~~~~promocodes ~~~~~promo ~~~~~code  
~~~~~promo ~~~~~codes ~~~~~free  
~~~~~DVD ~~~~~DVDs ~~~~~bluray  
~~~~~blurays ~~~~~blu ~~~~~ray  
~~~~~rays ~~~~~blu-ray ~~~~~blu-rays

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https://www.reddit.com/r/Redbox/comments/sitysx/redbox\_exclusive\_125\_off\_str... 11

r/Redbox

Get App Log In

Posts

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Posted by u/WiktorB 10 months ago

5 Redbox Exclusive: \$1.25 OFF Streaming (over \$4.99) or Kiosk!  
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Sort By: Best ▾

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~~~~~coupons ~~~~~promocode  
~~~~~promocodes ~~~~~promo ~~~~~code  
~~~~~promo ~~~~~codes ~~~~~free  
~~~~~DVD ~~~~~DVDs ~~~~~bluray  
~~~~~blurays ~~~~~blu ~~~~~ray  
~~~~~rays ~~~~~blu-ray ~~~~~blu-rays

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https://www.reddit.com/r/Redbox/comments/sitysx/redbox\_exclusive\_125\_off\_str... 11

r/Redbox

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~~~~~Keywords: ~~~~~movie ~~~~~movies ~~~~~rental ~~~~~rentals ~~~~~redbox ~~~~~red ~~~~~box ~~~~~coupon ~~~~~coupons ~~~~~promocode ~~~~~promocodes ~~~~~promo ~~~~~code ~~~~~promo ~~~~~codes ~~~~~free ~~~~~DVD ~~~~~DVDs ~~~~~bluray ~~~~~blurays ~~~~~blu ~~~~~ray ~~~~~rays ~~~~~blu-ray ~~~~~blu-rays

Created Mar 3, 2010

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1:54 PM 12/9/2022

## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

| Input Field   | Entered  |
|---|--|
| <b>SERIAL NUMBER</b>                                    | 88472715   |
| <b>LAW OFFICE ASSIGNED</b>                              | LAW OFFICE 121   |
| <b>EXTENSION OF USE</b>                                 | NO   |
| <b>MARK SECTION</b>                                     |  |
| <b>MARK</b>   | <u>mark</u>  |
| <b>LITERAL ELEMENT</b>                                  | REDBOX EXCLUSIVE   |
| <b>STANDARD CHARACTERS</b>                              | YES  |
| <b>USPTO-GENERATED IMAGE</b>                            | YES  |
| <b>MARK STATEMENT</b>                                   | The mark consists of standard characters, without claim to any particular font style, size or color. |
| <b>OWNER SECTION (current)</b>                          |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>OWNER SECTION (proposed)</b>                         |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>ATTORNEY INFORMATION (current)</b>                   |  |
| <b>NAME</b>   | James P. Muraff  |
| <b>ATTORNEY BAR MEMBERSHIP NUMBER</b>                   | XXX  |

|  |                                     |
|--|-------------------------------------|
| YEAR OF ADMISSION                          | XXXX                                |
| U.S. STATE/ COMMONWEALTH/ TERRITORY        | XX                                  |
| FIRM NAME                                  | McDonald Hopkins LLC                |
| STREET                                     | 300 North LaSalle Street Suite 1400 |
| CITY                                       | CHICAGO                             |
| STATE                                      | Illinois                            |
| POSTAL CODE                                | 60654                               |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States                       |
| PHONE                                      | 312.642.1480                        |
| FAX  | 216-348-5474                        |
| EMAIL                                      | ipmailbox@mcdonaldhopkins.com       |
| DOCKET/REFERENCE NUMBER                    | 49021-00027                         |

#### ATTORNEY INFORMATION (proposed)

|  |   |
|--|---|
| NAME                                       | James P. Muraff   |
| ATTORNEY BAR MEMBERSHIP NUMBER             | XXX   |
| YEAR OF ADMISSION                          | XXXX  |
| U.S. STATE/ COMMONWEALTH/ TERRITORY        | XX  |
| FIRM NAME                                  | McDonald Hopkins LLC  |
| STREET                                     | 300 North LaSalle Street Suite 1400   |
| CITY                                       | CHICAGO   |
| STATE                                      | Illinois  |
| POSTAL CODE                                | 60654   |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States   |
| PHONE                                      | 312.642.1480  |
| FAX  | 216-348-5474  |
| EMAIL                                      | ipmailbox@mcdonaldhopkins.com   |
| DOCKET/REFERENCE NUMBER                    | 49021-00027   |
| OTHER APPOINTED ATTORNEY                   | David B. Cupar, Todd A. Benni, Suzanne K. Ketler, Matthew J. Cavanagh, Scott M. Slaby, Robert C. Baraona and Julie A. Micalizzi |

#### CORRESPONDENCE INFORMATION (current)

|   |  |
|---|--|
| NAME  | James P. Muraff  |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE      | ipmailbox@mcdonaldhopkins.com                              |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com |
| DOCKET/REFERENCE NUMBER                       | 49021-00027  |

#### CORRESPONDENCE INFORMATION (proposed)

|      |                 |
|------|-----------------|
| NAME | James P. Muraff |
|      |                 |

|   |   |
|---|---|
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE      | ipmailbox@mcdonaldhopkins.com   |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com  |
| DOCKET/REFERENCE NUMBER                       | 49021-00027   |
| <b>GOODS AND/OR SERVICES SECTION</b>          |   |
| INTERNATIONAL CLASS                           | 007   |
| CURRENT IDENTIFICATION                        | Vending machines  |
| GOODS OR SERVICES                             | DELETE ALL ITU GOODS/SERVICES IN THIS CLASS   |
| WEBPAGE URL                                   | None Provided   |
| WEBPAGE DATE OF ACCESS                        | None Provided   |
| INTERNATIONAL CLASS                           | 009   |
| CURRENT IDENTIFICATION                        | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| GOODS OR SERVICES                             | DELETE ALL ITU GOODS/SERVICES IN THIS CLASS   |
| WEBPAGE URL                                   | None Provided   |
| WEBPAGE DATE OF ACCESS                        | None Provided   |
| INTERNATIONAL CLASS                           | 035   |
| CURRENT IDENTIFICATION                        | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| FIRST USE ANYWHERE DATE                       | 02/00/2022  |
| FIRST USE IN COMMERCE DATE                    | 02/00/2022  |
| <b>SPECIMEN FILE NAME(S)</b>                  |   |
| ORIGINAL PDF FILE                             | <a href="#">SPN2-2041694221-202212091 34758563996 .. Specimen_1 0841836x7AB84 .pdf</a>  |
| CONVERTED PDF FILE(S)<br>(1 page)             | <a href="#">\\TICRS\\EXPORT18\\IMAGEOUT 18\\884\\727\\88472715\\xml17 \\SOU002.JPG</a>  |
| ORIGINAL PDF FILE                             | <a href="#">SPN2-2041694221-202212091 34758563996 .. Specimen_2 10841840x7AB84 .pdf</a>   |
| CONVERTED PDF FILE(S)<br>(1 page)             | <a href="#">\\TICRS\\EXPORT18\\IMAGEOUT 18\\884\\727\\88472715\\xml17 \\SOU003.JPG</a>  |

|   |  |
|---|--|
| <b>SPECIMEN DESCRIPTION</b>               | screenshots of website showing use of mark in association with services  |
| <b>WEBPAGE URL</b>                        | <a href="https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/">https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/</a>  |
| <b>WEBPAGE DATE OF ACCESS</b>             | 12/09/2022   |
| <b>WEBPAGE URL</b>                        | <a href="https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/">https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/</a>  |
| <b>WEBPAGE DATE OF ACCESS</b>             | 12/09/2022   |
| <b>INTERNATIONAL CLASS</b>                | 038  |
| <b>CURRENT IDENTIFICATION</b>             | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks   |
| <b>GOODS OR SERVICES</b>                  | KEEP ALL LISTED  |
| <b>FIRST USE ANYWHERE DATE</b>            | 02/00/2022   |
| <b>FIRST USE IN COMMERCE DATE</b>         | 02/00/2022   |
| <b>SPECIMEN FILE NAME(S)</b>              |  |
| <b>ORIGINAL PDF FILE</b>                  | <a href="#">SPN3-2041694221-202212091 34758563996 .. Specimen_1 0841836x7AB84 .pdf</a>   |
| <b>CONVERTED PDF FILE(S)<br/>(1 page)</b> | <a href="#">\\TICRS\\EXPORT18\\IMAGEOUT 18\\884\\727\\88472715\\xml17 \\SOU0004.JPG</a>  |
| <b>ORIGINAL PDF FILE</b>                  | <a href="#">SPN3-2041694221-202212091 34758563996 .. Specimen_2 10841840x7AB84 .pdf</a>  |
| <b>CONVERTED PDF FILE(S)<br/>(1 page)</b> | <a href="#">\\TICRS\\EXPORT18\\IMAGEOUT 18\\884\\727\\88472715\\xml17 \\SOU0005.JPG</a>  |
| <b>SPECIMEN DESCRIPTION</b>               | screenshots of website showing use of mark in association with services  |
| <b>WEBPAGE URL</b>                        | <a href="https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/">https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/</a>  |
| <b>WEBPAGE DATE OF ACCESS</b>             | 12/09/2022   |
| <b>WEBPAGE URL</b>                        | <a href="https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/">https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/</a>  |
| <b>WEBPAGE DATE OF ACCESS</b>             | 12/09/2022   |
| <b>INTERNATIONAL CLASS</b>                | 041  |
| <b>CURRENT IDENTIFICATION</b>             | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the |

|  |  |
|--|--|
|  | field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| <b>GOODS OR SERVICES</b>                       | KEEP ALL LISTED  |
| <b>FIRST USE ANYWHERE DATE</b>                 | 02/00/2022   |
| <b>FIRST USE IN COMMERCE DATE</b>              | 02/00/2022   |
| <b>SPECIMEN FILE NAME(S)</b>                   |  |
| <b>ORIGINAL PDF FILE</b>                       | <a href="#">SPN4-2041694221-202212091 34758563996 .. Specimen_1 0841836x7AB84 .pdf</a>   |
| <b>CONVERTED PDF FILE(S)<br/>(1 page)</b>      | <a href="#">\\TICRS\\EXPORT18\\IMAGEOUT 18\\884\\727\\88472715\\xml17 \\SOU006.JPG</a>   |
| <b>ORIGINAL PDF FILE</b>                       | <a href="#">SPN4-2041694221-202212091 34758563996 .. Specimen_2 10841840x7AB84 .pdf</a>  |
| <b>CONVERTED PDF FILE(S)<br/>(1 page)</b>      | <a href="#">\\TICRS\\EXPORT18\\IMAGEOUT 18\\884\\727\\88472715\\xml17 \\SOU007.JPG</a>   |
| <b>SPECIMEN DESCRIPTION</b>                    | screenshots of website showing use of mark in association with services  |
| <b>WEBPAGE URL</b>                             | <a href="https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/">https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/</a>  |
| <b>WEBPAGE DATE OF ACCESS</b>                  | 12/09/2022   |
| <b>WEBPAGE URL</b>                             | <a href="https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/">https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/</a>  |
| <b>WEBPAGE DATE OF ACCESS</b>                  | 12/09/2022   |
| <b>INTERNATIONAL CLASS</b>                     | 042  |
| <b>CURRENT IDENTIFICATION</b>                  | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network   |
| <b>GOODS OR SERVICES</b>                       | DELETE ALL ITU GOODS/SERVICES IN THIS CLASS  |
| <b>WEBPAGE URL</b>                             | None Provided  |
| <b>WEBPAGE DATE OF ACCESS</b>                  | None Provided  |
| <b>REQUEST TO DIVIDE</b>                       | NO   |
| <b>PAYMENT SECTION</b>                         |  |
| <b>NUMBER OF CLASSES IN USE</b>                | 3  |
| <b>SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]</b> | 300  |
| <b>TOTAL AMOUNT</b>                            | 300  |
| <b>SIGNATURE SECTION</b>                       |  |
| <b>DECLARATION SIGNATURE</b>                   | /JAMES P. MURAFF/  |
| <b>SIGNATORY'S NAME</b>                        | JAMES P. MURAFF  |

|                                 |  |
|---------------------------------|--|
| <b>SIGNATORY'S POSITION</b>     | Attorney of record, Illinois Bar member  |
| <b>DATE SIGNED</b>              | 12/09/2022   |
| <b>SIGNATORY'S PHONE NUMBER</b> | 3126421480   |
| <b>SIGNATURE METHOD</b>         | Signed directly within the form  |
| <b>FILING INFORMATION</b>       |  |
| <b>SUBMIT DATE</b>              | Fri Dec 09 15:28:41 ET 2022  |
| <b>TEAS STAMP</b>               | USPTO/SOU-XXX.XX.XX.XXX-2<br>0221209152842970123-88472<br>715-8504ef28471ce3f6b296e<br>6d52a73562107db02477e420c<br>a74e7bc1d6d081ec1-CC-2841<br>4318-20221209152446007859 |

## **Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX EXCLUSIVE(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)

**SERIAL NUMBER:** 88472715

### **OWNER AND/OR ENTITY INFORMATION**

**The owner proposes to amend the following:**

**Current:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Email: XXXX

**Proposed:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Phone:  
Email: XXXX

The owner is submitting the following allegation of use information:

For International Class 007:

Current identification: Vending machines

All ITU goods/services in this class are to be deleted

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

All ITU goods/services in this class are to be deleted

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/00/2022, and first used in commerce at least as early as 02/00/2022, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshots of website showing use of mark in association with services.

**Original PDF file:**

[SPN2-2041694221-202212091 34758563996 . Specimen\\_1 0841836x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

**Original PDF file:**

[SPN2-2041694221-202212091 34758563996 . Specimen\\_2\\_10841840x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: [https://www.reddit.com/r/Redbox/comments/zf4slr/redbox\\_exclusive\\_125\\_off/](https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/)

Webpage Date of Access: 12/09/2022

Webpage URL: [https://www.reddit.com/r/Redbox/comments/sitysx/redbox\\_exclusive\\_125\\_off\\_streaming\\_over\\_499\\_or/](https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/)

Webpage Date of Access: 12/09/2022

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/00/2022, and first used in commerce at least as early as 02/00/2022, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshots of website showing use of mark in association with services.

**Original PDF file:**

[SPN3-2041694221-202212091 34758563996 . Specimen\\_1 0841836x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

**Original PDF file:**

[SPN3-2041694221-202212091 34758563996 . Specimen\\_2\\_10841840x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: [https://www.reddit.com/r/Redbox/comments/zf4slr/redbox\\_exclusive\\_125\\_off/](https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/)

Webpage Date of Access: 12/09/2022

Webpage URL: [https://www.reddit.com/r/Redbox/comments/sitysx/redbox\\_exclusive\\_125\\_off\\_streaming\\_over\\_499\\_or/](https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/)

Webpage Date of Access: 12/09/2022

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/00/2022,

and first used in commerce at least as early as 02/00/2022, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshots of website showing use of mark in association with services.

**Original PDF file:**

[SPN4-2041694221-202212091 34758563996 . Specimen\\_1 0841836x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

**Original PDF file:**

[SPN4-2041694221-202212091 34758563996 . Specimen\\_2\\_10841840x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: [https://www.reddit.com/r/Redbox/comments/zf4slr/redbox\\_exclusive\\_125\\_off/](https://www.reddit.com/r/Redbox/comments/zf4slr/redbox_exclusive_125_off/)

Webpage Date of Access: 12/09/2022

Webpage URL: [https://www.reddit.com/r/Redbox/comments/sitysx/redbox\\_exclusive\\_125\\_off\\_streaming\\_over\\_499\\_or/](https://www.reddit.com/r/Redbox/comments/sitysx/redbox_exclusive_125_off_streaming_over_499_or/)

Webpage Date of Access: 12/09/2022

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

All ITU goods/services in this class are to be deleted

The applicant is not filing a Request to Divide with this Allegation of Use form.

The owner's/holder's current attorney information: James P. Muraff. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400  
CHICAGO, Illinois 60654

United States

The docket/reference number is 49021-00027.

The phone number is 312.642.1480.

The fax number is 216-348-5474.

The email address is [ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com)

The owner's/holder's proposed attorney information: James P. Muraff. Other appointed attorneys are David B. Cupar, Todd A. Benni, Suzanne K. Ketler, Matthew J. Cavanagh, Scott M. Slaby, Robert C. Baraona and Julie A. Micalizzi. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

300 North LaSalle Street Suite 1400  
CHICAGO, Illinois 60654  
United States

The docket/reference number is 49021-00027.

The phone number is 312.642.1480.

The fax number is 216-348-5474.

The email address is [ipmailbox@mcdonaldhopkins.com](mailto:ipmailbox@mcdonaldhopkins.com)

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information (current):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

The docket/reference number is 49021-00027.

**Correspondence Information (proposed):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

The docket/reference number is 49021-00027.

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$300 will be submitted with the form, representing payment for the allegation of use for 3 classes.

**Declaration**

- The signatory believes that the applicant is the owner of the mark sought to be registered.  
**For a trademark or service mark application**, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.  
**For a collective trademark, collective service mark, collective membership mark application**, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.  
**For a certification mark application**, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /JAMES P. MURAFF/ Date Signed: 12/09/2022

Signatory's Name: JAMES P. MURAFF

Signatory's Position: Attorney of record, Illinois Bar member

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

Mailing Address:

McDonald Hopkins LLC

300 North LaSalle Street Suite 1400

CHICAGO, Illinois 60654

PAYMENT: 88472715  
PAYMENT DATE: 12/09/2022

Serial Number: 88472715  
Internet Transmission Date: Fri Dec 09 15:28:41 ET 2022  
TEAS Stamp: USPTO/SOU-XXX.XX.XX.XXX-2022120915284297  
0123-88472715-8504ef28471ce3f6b296e6d52a  
73562107db02477e420ca74e7bc1d6d081ec1-CC  
-28414318-20221209152446007859

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Posted by u/BucketsZero 2 days ago

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Please comment when used.

S64UXA6Q

This code expires 12/8

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\*\* Subscribe now to get Redbox coupon codes on your front page. Don't forget to repay the favor by submitting coupon codes you know you aren't going to use.  
~~~~~Keywords: ~~~~~movie ~~~~~movies  
~~~~~rental ~~~~~rentals ~~~~~redbox  
~~~~~red ~~~~~box ~~~~~coupon  
~~~~~coupons ~~~~~promocode  
~~~~~promocodes ~~~~~promo ~~~~~code  
~~~~~promo ~~~~~codes ~~~~~free  
~~~~~DVD ~~~~~DVDs ~~~~~bluray  
~~~~~blurays ~~~~~blu ~~~~~ray  
~~~~~rays ~~~~~blu-ray ~~~~~blu-rays

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Posted by u/WiktorB 10 months ago

5 Redbox Exclusive: \$1.25 OFF Streaming (over \$4.99) or Kiosk!  
Exp 2/3 @11:59pm

Expired

Redbox Exclusive: \$1.25 OFF Streaming (over \$4.99) or Kiosk!  
Code: FEM4NP84 <http://m.rbx.me/LC0siL> Exp 2/3 @11:59p Eligible titles only TxtSTOP2stop  
HELP4help

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Expired

Redbox Exclusive: \$1.25 OFF Streaming (over \$4.99) or Kiosk!  
Code: FEM4NP84 <http://m.rbx.me/LC0siL> Exp 2/3 @11:59p Eligible titles only TxtSTOP2stop  
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**FEE RECORD SHEET****Serial Number:** 88472715**RAM Sale Number:** 88472715**Total Fees:** \$300**RAM Accounting Date:** 20221209

| <b><u>Transaction</u></b> | <b><u>Fee Code</u></b> | <b><u>Transaction Date</u></b> | <b><u>Fee per Class</u></b> | <b><u>Number of Classes</u></b> | <b><u>Total Fee</u></b> |
|---------------------------|------------------------|--------------------------------|-----------------------------|---------------------------------|-------------------------|
| Statement of Use (SOU)    | 7003                   | 20221209                       | \$100                       | 3                               | \$300                   |

**Transaction Date:** 20221209

**Trademark Snap Shot ITU Unit Action**  
 (Table presents the data on ITU Unit Action)

**OVERVIEW**

|               |                     |               |               |
|---------------|---------------------|---------------|---------------|
| SERIAL NUMBER | 88472715            | FILING DATE   | 06/13/2019    |
| REG NUMBER    | 0000000             | REG DATE      | N/A           |
| REGISTER      | PRINCIPAL           | MARK TYPE     | TRADEMARK     |
| INTL REG #    | N/A                 | INTL REG DATE | N/A           |
| TM ATTORNEY   | ADEBAYO, OMOLAYO E. | L.O. ASSIGNED | N30-NOT FOUND |

**PUB INFORMATION**

|                      |                               |
|----------------------|-------------------------------|
| RUN DATE             | 06/10/2022                    |
| PUB DATE             | 10/15/2019                    |
| STATUS               | 734-FIFTH EXTENSION - GRANTED |
| STATUS DATE          | 06/09/2022                    |
| LITERAL MARK ELEMENT | REDBOX EXCLUSIVE              |

|                |     |                    |     |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED     | N/A |
| SECTION 2F     | NO  | SECTION 2F IN PART | NO  |
| SECTION 8      | NO  | SECTION 8 IN PART  | NO  |
| SECTION 15     | NO  | REPUB 12C          | N/A |
| RENEWAL FILED  | NO  | RENEWAL DATE       | N/A |
| DATE AMEND REG | N/A |                    |     |

**FILING BASIS**

| FILED BASIS |     | CURRENT BASIS |     | AMENDED BASIS |    |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a)       | NO  | 1 (a)         | NO  | 1 (a)         | NO |
| 1 (b)       | YES | 1 (b)         | YES | 1 (b)         | NO |
| 44D         | NO  | 44D           | NO  | 44D           | NO |
| 44E         | NO  | 44E           | NO  | 44E           | NO |
| 66A         | NO  | 66A           | NO  |               |    |
| NO BASIS    | NO  | NO BASIS      | NO  |               |    |

**MARK DATA**

|                         |                           |
|-------------------------|---------------------------|
| STANDARD CHARACTER MARK | YES                       |
| LITERAL MARK ELEMENT    | REDBOX EXCLUSIVE          |
| MARK DRAWING CODE       | 4-STANDARD CHARACTER MARK |
| COLOR DRAWING FLAG      | NO                        |

**CURRENT OWNER INFORMATION**

|            |                         |
|------------|-------------------------|
| PARTY TYPE | 20-OWNER AT PUBLICATION |
|------------|-------------------------|

|             |  |
|-------------|--|
| NAME        | Redbox Automated Retail, LLC                   |
| ADDRESS     | One Tower Lane, Suite 900<br>Chicago, IL 60181 |
| ENTITY      | 16-LTD LIAB CO                                 |
| CITIZENSHIP | Delaware                                       |

### GOODS AND SERVICES

|                     |   |
|---------------------|---|
| INTERNATIONAL CLASS | 007   |
| DESCRIPTION TEXT    | Vending machines  |
| INTERNATIONAL CLASS | 009   |
| DESCRIPTION TEXT    | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| INTERNATIONAL CLASS | 035   |
| DESCRIPTION TEXT    | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| INTERNATIONAL CLASS | 038   |
| DESCRIPTION TEXT    | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| INTERNATIONAL CLASS | 041   |
| DESCRIPTION TEXT    | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| INTERNATIONAL CLASS | 042   |
| DESCRIPTION TEXT    | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |

## GOODS AND SERVICES CLASSIFICATION

|                     |     |                |      |                            |      |              |          |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 007 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 009 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 038 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

## MISCELLANEOUS INFORMATION/STATEMENTS

|                        |    |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

## PROSECUTION HISTORY

| DATE       | ENT CD | ENT TYPE | DESCRIPTION   | ENT NUM |
|------------|--------|----------|---|---------|
| 06/10/2022 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 039     |
| 06/09/2022 | EX5G   | S        | SOU EXTENSION 5 GRANTED                                   | 038     |
| 06/02/2022 | EXT5   | S        | SOU EXTENSION 5 FILED                                     | 037     |
| 06/09/2022 | AITU   | A        | CASE ASSIGNED TO INTENT TO USE PARALEGAL                  | 036     |
| 06/02/2022 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 035     |
| 12/04/2021 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 034     |
| 12/02/2021 | EX4G   | S        | SOU EXTENSION 4 GRANTED                                   | 033     |
| 12/02/2021 | EXT4   | S        | SOU EXTENSION 4 FILED                                     | 032     |
| 12/02/2021 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 031     |
| 06/12/2021 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 030     |
| 06/10/2021 | EX3G   | S        | SOU EXTENSION 3 GRANTED                                   | 029     |
| 06/10/2021 | EXT3   | S        | SOU EXTENSION 3 FILED                                     | 028     |
| 06/10/2021 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 027     |
| 12/11/2020 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 026     |
| 12/09/2020 | EX2G   | S        | SOU EXTENSION 2 GRANTED                                   | 025     |
| 12/09/2020 | EXT2   | S        | SOU EXTENSION 2 FILED                                     | 024     |
| 12/09/2020 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 023     |
| 07/02/2020 | CHAN   | I        | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 022     |
| 07/02/2020 | TCCA   | I        | TEAS CHANGE OF CORRESPONDENCE RECEIVED                    | 021     |
| 07/02/2020 | ARAA   | I        | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED                 | 020     |
| 07/02/2020 | REAP   | I        | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED      | 019     |

|            |      |   |  |     |
|------------|------|---|--|-----|
| 07/02/2020 | COAR | I | TEAS CHANGE OF OWNER ADDRESS RECEIVED                | 018 |
| 06/09/2020 | EXRA | E | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED     | 017 |
| 06/05/2020 | EX1G | S | SOU EXTENSION 1 GRANTED                              | 016 |
| 06/05/2020 | EXT1 | S | SOU EXTENSION 1 FILED                                | 015 |
| 06/05/2020 | EEXT | I | TEAS EXTENSION RECEIVED                              | 014 |
| 12/10/2019 | NOAM | E | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           | 013 |
| 10/15/2019 | NPUB | E | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   | 012 |
| 10/15/2019 | PUBO | A | PUBLISHED FOR OPPOSITION                             | 011 |
| 09/25/2019 | NONP | E | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       | 010 |
| 09/12/2019 | ALIE | A | ASSIGNED TO LIE                                      | 009 |
| 09/11/2019 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER                | 008 |
| 09/10/2019 | XAEC | I | EXAMINER'S AMENDMENT ENTERED                         | 007 |
| 09/10/2019 | GNEN | O | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 006 |
| 09/10/2019 | GNEA | F | EXAMINERS AMENDMENT E-MAILED                         | 005 |
| 09/10/2019 | CNEA | R | EXAMINERS AMENDMENT -WRITTEN                         | 004 |
| 09/04/2019 | DOCK | D | ASSIGNED TO EXAMINER                                 | 003 |
| 06/26/2019 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 06/17/2019 | NWAP | I | NEW APPLICATION ENTERED IN TRAM                      | 001 |

#### CURRENT CORRESPONDENCE INFORMATION

|                         |  |
|-------------------------|--|
| ATTORNEY                | James P. Muraff  |
| CORRESPONDENCE ADDRESS  | James P. Muraff<br>McDonald Hopkins LLC<br>300 North LaSalle Street Suite 1400<br>CHICAGO IL 60654 |
| DOMESTIC REPRESENTATIVE | NONE   |

#### PRIOR OWNER INFORMATION

|             |   |
|-------------|---|
| PARTY TYPE  | 10-ORIGINAL APPLICANT                                   |
| NAME        | Redbox Automated Retail, LLC                            |
| ADDRESS     | One Tower Lane, Suite 900<br>Oakbrook Terrace, IL 60181 |
| ENTITY      | 16-LTD LIAB CO  |
| CITIZENSHIP | Delaware  |

REDBOX EXCLUSIVE

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Friday, June 10, 2022 00:17 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

---

NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 5  
**Docket/Reference Number:** 49021-00027  
**Notice of Allowance Date:** Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **FIFTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

| Input Field   | Entered  |
|---|--|
| <b>SERIAL NUMBER</b>                                    | 88472715   |
| <b>LAW OFFICE ASSIGNED</b>                              | LAW OFFICE 121   |
| <b>MARK SECTION</b>                                     |  |
| <b>MARK</b>   | REDBOX EXCLUSIVE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/88472715/large">https://tmng-al.uspto.gov/resting2/api/img/88472715/large</a> ) |
| <b>STANDARD CHARACTERS</b>                              | YES  |
| <b>USPTO-GENERATED IMAGE</b>                            | YES  |
| <b>LITERAL ELEMENT</b>                                  | REDBOX EXCLUSIVE   |
| <b>OWNER SECTION (current)</b>                          |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>OWNER SECTION (proposed)</b>                         |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>CORRESPONDENCE INFORMATION (current)</b>             |  |
| <b>NAME</b>   | James P. Muraff  |
| <b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>         | ipmailbox@mcdonaldhopkins.com  |
| <b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>    | jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com   |

**CORRESPONDENCE INFORMATION (proposed)**

|   |   |
|---|---|
| NAME  | James P. Muraff   |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE      | ipmailbox@mcdonaldhopkins.com   |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com  |
| DOCKET/REFERENCE NUMBER                       | 49021-00027   |
| <b>GOODS AND/OR SERVICES SECTION</b>          |   |
| INTERNATIONAL CLASS                           | 007   |
| CURRENT IDENTIFICATION                        | Vending machines  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 009   |
| CURRENT IDENTIFICATION                        | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 035   |
| CURRENT IDENTIFICATION                        | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 038   |
| CURRENT IDENTIFICATION                        | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 041   |
|   | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment  |

|  |  |  |
|--|--|--|
| <b>CURRENT IDENTIFICATION</b>          |  | television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| <b>GOODS OR SERVICES</b>               |  | KEEP ALL LISTED  |
| <b>INTERNATIONAL CLASS</b>             |  | 042  |
| <b>CURRENT IDENTIFICATION</b>          |  | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network   |
| <b>GOODS OR SERVICES</b>               |  | KEEP ALL LISTED  |
| <b>EXTENSION SECTION</b>               |  |  |
| <b>EXTENSION NUMBER</b>                | 5  |  |
| <b>ONGOING EFFORT</b>                  | product or service research or development   |  |
| <b>ALLOWANCE MAIL DATE</b>             | 12/10/2019   |  |
| <b>STATEMENT OF USE</b>                | NO   |  |
| <b>PAYMENT SECTION</b>                 |  |  |
| <b>NUMBER OF CLASSES</b>               | 6  |  |
| <b>SUBTOTAL AMOUNT [EXTENSION FEE]</b> | 750  |  |
| <b>TOTAL AMOUNT</b>                    | 750  |  |
| <b>SIGNATURE SECTION</b>               |  |  |
| <b>SIGNATURE</b>                       | /JAMES P. MURAFF/  |  |
| <b>SIGNATORY'S NAME</b>                | JAMES P. MURAFF  |  |
| <b>SIGNATORY'S POSITION</b>            | Attorney of record, Illinois Bar member  |  |
| <b>DATE SIGNED</b>                     | 06/02/2022   |  |
| <b>SIGNATORY'S PHONE NUMBER</b>        | 3126421480   |  |
| <b>SIGNATURE METHOD</b>                | Signed directly within the form  |  |
| <b>FILING INFORMATION</b>              |  |  |
| <b>SUBMIT DATE</b>                     | Thu Jun 02 08:15:23 ET 2022  |  |
| <b>TEAS STAMP</b>                      | USPTO/ESU-XXX.XX.XX.XXX-2<br>0220602081523736552-88472<br>715-8004016defd3a3947230f<br>459e19747f8b1bd75b4486cb3<br>213dece5e785cbadb68-CC-15<br>201533-202206020811534493<br>02 |  |



**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)

**SERIAL NUMBER:** 88472715

**OWNER AND/OR ENTITY INFORMATION**

**The owner proposes to amend the following:**

**Current:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Email: XXXX

**Proposed:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Phone:  
Fax:  
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 038:**

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 041:**

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 042:**

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fifth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

**Correspondence Information (current):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

**Correspondence Information (proposed):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

**Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /JAMES P. MURAFF/ Date Signed: 06/02/2022

Signatory's Name: JAMES P. MURAFF

Signatory's Position: Attorney of record, Illinois Bar member

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

PAYMENT: 88472715

PAYMENT DATE: 06/02/2022

Serial Number: 88472715

Internet Transmission Date: Thu Jun 02 08:15:23 ET 2022

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2022060208152373

6552-88472715-8004016defd3a3947230f459e1

9747f8b1bd75b4486cb3213dece5e785cbadb68-

CC-15201533-20220602081153449302

**TEAS ROUTING SHEET****To: INTENT TO USE UNIT****Work Loc: INTENT TO USE SECTION****Doc Type: Extension Request for SOU****Serial Number: 88472715****Mark: REDBOX EXCLUSIVE****Mail Date: 2022/06/02****Examiner Number: 94044****LIE Number: 70468****Examiner Name:  
ADEBAYO, OMOLAYO E.****LIE Name:  
PAUL JR, ARTHUR JAMES****L.O. Assigned: LAW OFFICE 121****Special Instruction(s):**

| <u>Transaction</u>        | <u>Fee Code</u> | <u>Transaction Date</u> | <u>Fee per Class</u> | <u>Number of Classes</u> | <u>Total Fee</u> |
|---------------------------|-----------------|-------------------------|----------------------|--------------------------|------------------|
| Extension Request for SOU | 7004            | 20220602                | \$125                | 6                        | \$750            |

**Trademark Snap Shot ITU Unit Action**  
 (Table presents the data on ITU Unit Action)

**OVERVIEW**

|               |                     |               |               |
|---------------|---------------------|---------------|---------------|
| SERIAL NUMBER | 88472715            | FILING DATE   | 06/13/2019    |
| REG NUMBER    | 0000000             | REG DATE      | N/A           |
| REGISTER      | PRINCIPAL           | MARK TYPE     | TRADEMARK     |
| INTL REG #    | N/A                 | INTL REG DATE | N/A           |
| TM ATTORNEY   | ADEBAYO, OMOLAYO E. | L.O. ASSIGNED | N30-NOT FOUND |

**PUB INFORMATION**

|                      |                                |
|----------------------|--------------------------------|
| RUN DATE             | 12/04/2021                     |
| PUB DATE             | 10/15/2019                     |
| STATUS               | 733-FOURTH EXTENSION - GRANTED |
| STATUS DATE          | 12/02/2021                     |
| LITERAL MARK ELEMENT | REDBOX EXCLUSIVE               |

|                |     |                    |     |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED     | N/A |
| SECTION 2F     | NO  | SECTION 2F IN PART | NO  |
| SECTION 8      | NO  | SECTION 8 IN PART  | NO  |
| SECTION 15     | NO  | REPUB 12C          | N/A |
| RENEWAL FILED  | NO  | RENEWAL DATE       | N/A |
| DATE AMEND REG | N/A |                    |     |

**FILING BASIS**

| FILED BASIS |     | CURRENT BASIS |     | AMENDED BASIS |    |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a)       | NO  | 1 (a)         | NO  | 1 (a)         | NO |
| 1 (b)       | YES | 1 (b)         | YES | 1 (b)         | NO |
| 44D         | NO  | 44D           | NO  | 44D           | NO |
| 44E         | NO  | 44E           | NO  | 44E           | NO |
| 66A         | NO  | 66A           | NO  |               |    |
| NO BASIS    | NO  | NO BASIS      | NO  |               |    |

**MARK DATA**

|                         |                           |
|-------------------------|---------------------------|
| STANDARD CHARACTER MARK | YES                       |
| LITERAL MARK ELEMENT    | REDBOX EXCLUSIVE          |
| MARK DRAWING CODE       | 4-STANDARD CHARACTER MARK |
| COLOR DRAWING FLAG      | NO                        |

**CURRENT OWNER INFORMATION**

|            |                         |
|------------|-------------------------|
| PARTY TYPE | 20-OWNER AT PUBLICATION |
|------------|-------------------------|

|             |  |
|-------------|--|
| NAME        | Redbox Automated Retail, LLC                   |
| ADDRESS     | One Tower Lane, Suite 900<br>Chicago, IL 60181 |
| ENTITY      | 16-LTD LIAB CO                                 |
| CITIZENSHIP | Delaware                                       |

### GOODS AND SERVICES

|                     |   |
|---------------------|---|
| INTERNATIONAL CLASS | 007   |
| DESCRIPTION TEXT    | Vending machines  |
| INTERNATIONAL CLASS | 009   |
| DESCRIPTION TEXT    | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| INTERNATIONAL CLASS | 035   |
| DESCRIPTION TEXT    | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| INTERNATIONAL CLASS | 038   |
| DESCRIPTION TEXT    | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| INTERNATIONAL CLASS | 041   |
| DESCRIPTION TEXT    | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| INTERNATIONAL CLASS | 042   |
| DESCRIPTION TEXT    | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |

## GOODS AND SERVICES CLASSIFICATION

|                     |     |                |      |                            |      |              |          |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 007 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 009 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 038 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

## MISCELLANEOUS INFORMATION/STATEMENTS

|                        |    |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

## PROSECUTION HISTORY

| DATE       | ENT CD | ENT TYPE | DESCRIPTION   | ENT NUM |
|------------|--------|----------|---|---------|
| 12/04/2021 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 034     |
| 12/02/2021 | EX4G   | S        | EXTENSION 4 GRANTED                                       | 033     |
| 12/02/2021 | EXT4   | S        | EXTENSION 4 FILED   | 032     |
| 12/02/2021 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 031     |
| 06/12/2021 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 030     |
| 06/10/2021 | EX3G   | S        | EXTENSION 3 GRANTED                                       | 029     |
| 06/10/2021 | EXT3   | S        | EXTENSION 3 FILED   | 028     |
| 06/10/2021 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 027     |
| 12/11/2020 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 026     |
| 12/09/2020 | EX2G   | S        | EXTENSION 2 GRANTED                                       | 025     |
| 12/09/2020 | EXT2   | S        | EXTENSION 2 FILED   | 024     |
| 12/09/2020 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 023     |
| 07/02/2020 | CHAN   | I        | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 022     |
| 07/02/2020 | TCCA   | I        | TEAS CHANGE OF CORRESPONDENCE RECEIVED                    | 021     |
| 07/02/2020 | ARAA   | I        | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED                 | 020     |
| 07/02/2020 | REAP   | I        | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED      | 019     |
| 07/02/2020 | COAR   | I        | TEAS CHANGE OF OWNER ADDRESS RECEIVED                     | 018     |
| 06/09/2020 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 017     |
| 06/05/2020 | EX1G   | S        | EXTENSION 1 GRANTED                                       | 016     |
| 06/05/2020 | EXT1   | S        | EXTENSION 1 FILED   | 015     |
| 06/05/2020 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 014     |

|            |      |   |  |     |
|------------|------|---|--|-----|
| 12/10/2019 | NOAM | E | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           | 013 |
| 10/15/2019 | NPUB | E | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   | 012 |
| 10/15/2019 | PUBO | A | PUBLISHED FOR OPPOSITION                             | 011 |
| 09/25/2019 | NONP | E | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       | 010 |
| 09/12/2019 | ALIE | A | ASSIGNED TO LIE                                      | 009 |
| 09/11/2019 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER                | 008 |
| 09/10/2019 | XAEC | I | EXAMINER'S AMENDMENT ENTERED                         | 007 |
| 09/10/2019 | GNEN | O | NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED        | 006 |
| 09/10/2019 | GNEA | F | EXAMINER'S AMENDMENT E-MAILED                        | 005 |
| 09/10/2019 | CNEA | R | EXAMINER'S AMENDMENT -WRITTEN                        | 004 |
| 09/04/2019 | DOCK | D | ASSIGNED TO EXAMINER                                 | 003 |
| 06/26/2019 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 06/17/2019 | NWAP | I | NEW APPLICATION ENTERED IN TRAM                      | 001 |

#### CURRENT CORRESPONDENCE INFORMATION

|                         |  |
|-------------------------|--|
| ATTORNEY                | James P. Muraff  |
| CORRESPONDENCE ADDRESS  | James P. Muraff<br>McDonald Hopkins LLC<br>300 North LaSalle Street Suite 1400<br>CHICAGO IL 60654 |
| DOMESTIC REPRESENTATIVE | NONE   |

#### PRIOR OWNER INFORMATION

|             |   |
|-------------|---|
| PARTY TYPE  | 10-ORIGINAL APPLICANT                                   |
| NAME        | Redbox Automated Retail, LLC                            |
| ADDRESS     | One Tower Lane, Suite 900<br>Oakbrook Terrace, IL 60181 |
| ENTITY      | 16-LTD LIAB CO  |
| CITIZENSHIP | Delaware  |

REDBOX EXCLUSIVE

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Saturday, December 4, 2021 00:16 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 4  
**Docket/Reference Number:** 49021-00027  
**Notice of Allowance Date:** Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **FOURTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

| Input Field   | Entered  |
|---|--|
| <b>SERIAL NUMBER</b>                                    | 88472715   |
| <b>LAW OFFICE ASSIGNED</b>                              | LAW OFFICE 121   |
| <b>MARK SECTION</b>                                     |  |
| <b>MARK</b>   | REDBOX EXCLUSIVE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/88472715/large">https://tmng-al.uspto.gov/resting2/api/img/88472715/large</a> ) |
| <b>STANDARD CHARACTERS</b>                              | YES  |
| <b>USPTO-GENERATED IMAGE</b>                            | YES  |
| <b>LITERAL ELEMENT</b>                                  | REDBOX EXCLUSIVE   |
| <b>OWNER SECTION (current)</b>                          |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>OWNER SECTION (proposed)</b>                         |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>CORRESPONDENCE INFORMATION (current)</b>             |  |
| <b>NAME</b>   | James P. Muraff  |
| <b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>         | ipmailbox@mcdonaldhopkins.com  |
| <b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>    | jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com   |

**CORRESPONDENCE INFORMATION (proposed)**

|   |   |
|---|---|
| NAME  | James P. Muraff   |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE      | ipmailbox@mcdonaldhopkins.com   |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com  |
| DOCKET/REFERENCE NUMBER                       | 49021-00027   |
| <b>GOODS AND/OR SERVICES SECTION</b>          |   |
| INTERNATIONAL CLASS                           | 007   |
| CURRENT IDENTIFICATION                        | Vending machines  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 009   |
| CURRENT IDENTIFICATION                        | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 035   |
| CURRENT IDENTIFICATION                        | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 038   |
| CURRENT IDENTIFICATION                        | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 041   |
|   | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment  |

|  |  |  |
|--|--|--|
| <b>CURRENT IDENTIFICATION</b>          |  | television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| <b>GOODS OR SERVICES</b>               |  | KEEP ALL LISTED  |
| <b>INTERNATIONAL CLASS</b>             |  | 042  |
| <b>CURRENT IDENTIFICATION</b>          |  | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network   |
| <b>GOODS OR SERVICES</b>               |  | KEEP ALL LISTED  |
| <b>EXTENSION SECTION</b>               |  |  |
| <b>EXTENSION NUMBER</b>                |  | 4  |
| <b>ONGOING EFFORT</b>                  |  | promotional activities   |
| <b>ALLOWANCE MAIL DATE</b>             |  | 12/10/2019   |
| <b>STATEMENT OF USE</b>                |  | NO   |
| <b>PAYMENT SECTION</b>                 |  |  |
| <b>NUMBER OF CLASSES</b>               |  | 6  |
| <b>SUBTOTAL AMOUNT [EXTENSION FEE]</b> |  | 750  |
| <b>TOTAL AMOUNT</b>                    |  | 750  |
| <b>SIGNATURE SECTION</b>               |  |  |
| <b>SIGNATURE</b>                       |  | /james p. muraff/  |
| <b>SIGNATORY'S NAME</b>                |  | James P. Muraff, Illinois Bar member   |
| <b>SIGNATORY'S POSITION</b>            |  | Attorney of Record   |
| <b>DATE SIGNED</b>                     |  | 12/02/2021   |
| <b>SIGNATORY'S PHONE NUMBER</b>        |  | 3126421480   |
| <b>SIGNATURE METHOD</b>                |  | Signed directly within the form  |
| <b>FILING INFORMATION</b>              |  |  |
| <b>SUBMIT DATE</b>                     |  | Thu Dec 02 18:16:12 ET 2021  |
| <b>TEAS STAMP</b>                      |  | USPTO/ESU-XXX.XX.XX.XXX-2<br>0211202181612418619-88472<br>715-7812223a6f3c9a048a8bf<br>b7c9afa1e244426b40d4dfc92<br>b45298afdf18ee2abc5651-CC-<br>16090864-2021120218120998<br>4023  |



**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)

**SERIAL NUMBER:** 88472715

**OWNER AND/OR ENTITY INFORMATION**

**The owner proposes to amend the following:**

**Current:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Email: XXXX

**Proposed:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Phone:  
Fax:  
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 038:**

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 041:**

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 042:**

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fourth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: promotional activities

**Correspondence Information (current):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

**Correspondence Information (proposed):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

**Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /james p. muraff/ Date Signed: 12/02/2021

Signatory's Name: James P. Muraff, Illinois Bar member

Signatory's Position: Attorney of Record

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

PAYMENT: 88472715

PAYMENT DATE: 12/02/2021

Serial Number: 88472715

Internet Transmission Date: Thu Dec 02 18:16:12 ET 2021

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2021120218161241

8619-88472715-7812223a6f3c9a048a8bfb7c9a

fa1e244426b40d4dfc92b45298afdf18ee2abc565

1-CC-16090864-20211202181209984023

**Trademark Snap Shot ITU Unit Action**  
 (Table presents the data on ITU Unit Action)

**OVERVIEW**

|               |                     |               |               |
|---------------|---------------------|---------------|---------------|
| SERIAL NUMBER | 88472715            | FILING DATE   | 06/13/2019    |
| REG NUMBER    | 0000000             | REG DATE      | N/A           |
| REGISTER      | PRINCIPAL           | MARK TYPE     | TRADEMARK     |
| INTL REG #    | N/A                 | INTL REG DATE | N/A           |
| TM ATTORNEY   | ADEBAYO, OMOLAYO E. | L.O. ASSIGNED | N30-NOT FOUND |

**PUB INFORMATION**

|                      |                               |
|----------------------|-------------------------------|
| RUN DATE             | 06/12/2021                    |
| PUB DATE             | 10/15/2019                    |
| STATUS               | 732-THIRD EXTENSION - GRANTED |
| STATUS DATE          | 06/10/2021                    |
| LITERAL MARK ELEMENT | REDBOX EXCLUSIVE              |

|                |     |                    |     |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED     | N/A |
| SECTION 2F     | NO  | SECTION 2F IN PART | NO  |
| SECTION 8      | NO  | SECTION 8 IN PART  | NO  |
| SECTION 15     | NO  | REPUB 12C          | N/A |
| RENEWAL FILED  | NO  | RENEWAL DATE       | N/A |
| DATE AMEND REG | N/A |                    |     |

**FILING BASIS**

| FILED BASIS |     | CURRENT BASIS |     | AMENDED BASIS |    |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a)       | NO  | 1 (a)         | NO  | 1 (a)         | NO |
| 1 (b)       | YES | 1 (b)         | YES | 1 (b)         | NO |
| 44D         | NO  | 44D           | NO  | 44D           | NO |
| 44E         | NO  | 44E           | NO  | 44E           | NO |
| 66A         | NO  | 66A           | NO  |               |    |
| NO BASIS    | NO  | NO BASIS      | NO  |               |    |

**MARK DATA**

|                         |                           |
|-------------------------|---------------------------|
| STANDARD CHARACTER MARK | YES                       |
| LITERAL MARK ELEMENT    | REDBOX EXCLUSIVE          |
| MARK DRAWING CODE       | 4-STANDARD CHARACTER MARK |
| COLOR DRAWING FLAG      | NO                        |

**CURRENT OWNER INFORMATION**

|            |                         |
|------------|-------------------------|
| PARTY TYPE | 20-OWNER AT PUBLICATION |
|------------|-------------------------|

|             |  |
|-------------|--|
| NAME        | Redbox Automated Retail, LLC                   |
| ADDRESS     | One Tower Lane, Suite 900<br>Chicago, IL 60181 |
| ENTITY      | 16-LTD LIAB CO                                 |
| CITIZENSHIP | Delaware                                       |

### GOODS AND SERVICES

|                     |   |
|---------------------|---|
| INTERNATIONAL CLASS | 007   |
| DESCRIPTION TEXT    | Vending machines  |
| INTERNATIONAL CLASS | 009   |
| DESCRIPTION TEXT    | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| INTERNATIONAL CLASS | 035   |
| DESCRIPTION TEXT    | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| INTERNATIONAL CLASS | 038   |
| DESCRIPTION TEXT    | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| INTERNATIONAL CLASS | 041   |
| DESCRIPTION TEXT    | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| INTERNATIONAL CLASS | 042   |
| DESCRIPTION TEXT    | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |

## GOODS AND SERVICES CLASSIFICATION

|                     |     |                |      |                            |      |              |          |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 007 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 009 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 038 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

## MISCELLANEOUS INFORMATION/STATEMENTS

|                        |    |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

## PROSECUTION HISTORY

| DATE       | ENT CD | ENT TYPE | DESCRIPTION   | ENT NUM |
|------------|--------|----------|---|---------|
| 06/12/2021 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 030     |
| 06/10/2021 | EX3G   | S        | EXTENSION 3 GRANTED                                       | 029     |
| 06/10/2021 | EXT3   | S        | EXTENSION 3 FILED   | 028     |
| 06/10/2021 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 027     |
| 12/11/2020 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 026     |
| 12/09/2020 | EX2G   | S        | EXTENSION 2 GRANTED                                       | 025     |
| 12/09/2020 | EXT2   | S        | EXTENSION 2 FILED   | 024     |
| 12/09/2020 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 023     |
| 07/02/2020 | CHAN   | I        | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 022     |
| 07/02/2020 | TCCA   | I        | TEAS CHANGE OF CORRESPONDENCE RECEIVED                    | 021     |
| 07/02/2020 | ARAA   | I        | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED                 | 020     |
| 07/02/2020 | REAP   | I        | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED      | 019     |
| 07/02/2020 | COAR   | I        | TEAS CHANGE OF OWNER ADDRESS RECEIVED                     | 018     |
| 06/09/2020 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 017     |
| 06/05/2020 | EX1G   | S        | EXTENSION 1 GRANTED                                       | 016     |
| 06/05/2020 | EXT1   | S        | EXTENSION 1 FILED   | 015     |
| 06/05/2020 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 014     |
| 12/10/2019 | NOAM   | E        | NOA E-MAILED - SOU REQUIRED FROM APPLICANT                | 013     |
| 10/15/2019 | NPUB   | E        | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED        | 012     |
| 10/15/2019 | PUBO   | A        | PUBLISHED FOR OPPOSITION                                  | 011     |
| 09/25/2019 | NONP   | E        | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED            | 010     |

|            |      |   |  |     |
|------------|------|---|--|-----|
| 09/12/2019 | ALIE | A | ASSIGNED TO LIE                                      | 009 |
| 09/11/2019 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER                | 008 |
| 09/10/2019 | XAEC | I | EXAMINER'S AMENDMENT ENTERED                         | 007 |
| 09/10/2019 | GNEN | O | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 006 |
| 09/10/2019 | GNEA | F | EXAMINERS AMENDMENT E-MAILED                         | 005 |
| 09/10/2019 | CNEA | R | EXAMINERS AMENDMENT -WRITTEN                         | 004 |
| 09/04/2019 | DOCK | D | ASSIGNED TO EXAMINER                                 | 003 |
| 06/26/2019 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 06/17/2019 | NWAP | I | NEW APPLICATION ENTERED IN TRAM                      | 001 |

#### CURRENT CORRESPONDENCE INFORMATION

|                         |  |
|-------------------------|--|
| ATTORNEY                | James P. Muraff  |
| CORRESPONDENCE ADDRESS  | James P. Muraff<br>McDonald Hopkins LLC<br>300 North LaSalle Street Suite 1400<br>CHICAGO IL 60654 |
| DOMESTIC REPRESENTATIVE | NONE   |

#### PRIOR OWNER INFORMATION

|             |   |
|-------------|---|
| PARTY TYPE  | 10-ORIGINAL APPLICANT                                   |
| NAME        | Redbox Automated Retail, LLC                            |
| ADDRESS     | One Tower Lane, Suite 900<br>Oakbrook Terrace, IL 60181 |
| ENTITY      | 16-LTD LIAB CO  |
| CITIZENSHIP | Delaware  |

REDBOX EXCLUSIVE

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Saturday, June 12, 2021 00:16 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 3  
**Docket/Reference Number:** 49021-00027  
**Notice of Allowance Date:** Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

| Input Field   | Entered  |
|---|--|
| <b>SERIAL NUMBER</b>                                    | 88472715   |
| <b>LAW OFFICE ASSIGNED</b>                              | LAW OFFICE 121   |
| <b>MARK SECTION</b>                                     |  |
| <b>MARK</b>   | REDBOX EXCLUSIVE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/88472715/large">https://tmng-al.uspto.gov/resting2/api/img/88472715/large</a> ) |
| <b>STANDARD CHARACTERS</b>                              | YES  |
| <b>USPTO-GENERATED IMAGE</b>                            | YES  |
| <b>LITERAL ELEMENT</b>                                  | REDBOX EXCLUSIVE   |
| <b>OWNER SECTION (current)</b>                          |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>OWNER SECTION (proposed)</b>                         |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>ATTORNEY INFORMATION (current)</b>                   |  |
| <b>NAME</b>   | James P. Muraff  |
| <b>ATTORNEY BAR MEMBERSHIP NUMBER</b>                   | XXX  |
| <b>YEAR OF ADMISSION</b>                                | XXXX   |
| <b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>              | XX   |

|  |  |
|--|--|
| <b>FIRM NAME</b>                                     | McDonald Hopkins LLC                                       |
| <b>STREET</b>  | 300 North LaSalle Street Suite 1400                        |
| <b>CITY</b>  | CHICAGO  |
| <b>STATE</b>   | Illinois   |
| <b>POSTAL CODE</b>                                   | 60654  |
| <b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>    | United States  |
| <b>PHONE</b>   | 312.642.1480   |
| <b>FAX</b>   | 216-348-5474   |
| <b>EMAIL</b>   | ipmailbox@mcdonaldhopkins.com                              |
| <b>DOCKET/REFERENCE NUMBER</b>                       | 49021-00027  |
| <b>ATTORNEY INFORMATION (proposed)</b>               |  |
| <b>NAME</b>  | James P. Muraff  |
| <b>ATTORNEY BAR MEMBERSHIP NUMBER</b>                | XXX  |
| <b>YEAR OF ADMISSION</b>                             | XXXX   |
| <b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>           | XX   |
| <b>FIRM NAME</b>                                     | McDonald Hopkins LLC                                       |
| <b>STREET</b>  | 300 North LaSalle Street Suite 1400                        |
| <b>CITY</b>  | CHICAGO  |
| <b>STATE</b>   | Illinois   |
| <b>POSTAL CODE</b>                                   | 60654  |
| <b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>    | United States  |
| <b>PHONE</b>   | 312.642.1480   |
| <b>FAX</b>   | 216-348-5474   |
| <b>EMAIL</b>   | ipmailbox@mcdonaldhopkins.com                              |
| <b>DOCKET/REFERENCE NUMBER</b>                       | 49021-00027  |
| <b>OTHER APPOINTED ATTORNEY</b>                      | Donielle Robinson  |
| <b>CORRESPONDENCE INFORMATION (current)</b>          |  |
| <b>NAME</b>  | James P. Muraff  |
| <b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>      | ipmailbox@mcdonaldhopkins.com                              |
| <b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b> | jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com   |
| <b>CORRESPONDENCE INFORMATION (proposed)</b>         |  |
| <b>NAME</b>  | James P. Muraff  |
| <b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>      | ipmailbox@mcdonaldhopkins.com                              |
| <b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b> | jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com |
| <b>DOCKET/REFERENCE NUMBER</b>                       | 49021-00027  |

| <b>GOODS AND/OR SERVICES SECTION</b> |   |
|--------------------------------------|---|
| <b>INTERNATIONAL CLASS</b>           | 007   |
| <b>CURRENT IDENTIFICATION</b>        | Vending machines  |
| <b>GOODS OR SERVICES</b>             | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>           | 009   |
| <b>CURRENT IDENTIFICATION</b>        | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| <b>GOODS OR SERVICES</b>             | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>           | 035   |
| <b>CURRENT IDENTIFICATION</b>        | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| <b>GOODS OR SERVICES</b>             | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>           | 038   |
| <b>CURRENT IDENTIFICATION</b>        | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| <b>GOODS OR SERVICES</b>             | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>           | 041   |
| <b>CURRENT IDENTIFICATION</b>        | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and |

|   |   |
|---|---|
| entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |   |
| <b>GOODS OR SERVICES</b>  | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>  | 042   |
| <b>CURRENT IDENTIFICATION</b>   | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network          |
| <b>GOODS OR SERVICES</b>  | KEEP ALL LISTED   |
| <b>EXTENSION SECTION</b>  |   |
| <b>EXTENSION NUMBER</b>   | 3   |
| <b>ONGOING EFFORT</b>   | product or service research or development  |
| <b>ALLOWANCE MAIL DATE</b>  | 12/10/2019  |
| <b>STATEMENT OF USE</b>   | NO  |
| <b>PAYMENT SECTION</b>  |   |
| <b>NUMBER OF CLASSES</b>  | 6   |
| <b>SUBTOTAL AMOUNT [EXTENSION FEE]</b>  | 750   |
| <b>TOTAL AMOUNT</b>   | 750   |
| <b>SIGNATURE SECTION</b>  |   |
| <b>SIGNATURE</b>  | /james p. muraff/   |
| <b>SIGNATORY'S NAME</b>   | JAMES P. MURAFF   |
| <b>SIGNATORY'S POSITION</b>   | Attorney of Record , Illinois Bar Member  |
| <b>DATE SIGNED</b>  | 06/10/2021  |
| <b>SIGNATORY'S PHONE NUMBER</b>   | 3126421480  |
| <b>SIGNATURE METHOD</b>   | Signed directly within the form   |
| <b>FILING INFORMATION</b>   |   |
| <b>SUBMIT DATE</b>  | Thu Jun 10 12:20:29 ET 2021   |
| <b>TEAS STAMP</b>   | USPTO/ESU-XXX.XX.XX.XXX-2<br>0210610122029304547-88472<br>715-780fa5cd9fbe34653c253<br>c3185a3936e774bd77332131d<br>4d7ed76c5f9651249172-CC-2<br>0260225-20210610121643279<br>613 |

**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)

**SERIAL NUMBER:** 88472715

**OWNER AND/OR ENTITY INFORMATION**

**The owner proposes to amend the following:**

**Current:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Email: XXXX

**Proposed:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Phone:  
Fax:  
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 038:**

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 041:**

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

**For International Class 042:**

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

**The applicant's current Attorney Information:**

James P. Muraff McDonald Hopkins LLC

300 North LaSalle Street Suite 1400  
CHICAGO, Illinois 60654

United States  
Phone: 312.642.1480  
Fax: 216-348-5474  
The docket/reference number is 49021-00027  
Email: ipmailbox@mcdonaldhopkins.com

**The applicant's proposed Attorney Information:**

James P. Muraff McDonald Hopkins LLC

300 North LaSalle Street Suite 1400  
CHICAGO, Illinois 60654  
United States  
Phone: 312.642.1480  
Fax: 216-348-5474  
The docket/reference number is 49021-00027  
Email: ipmailbox@mcdonaldhopkins.com

**Correspondence Information (current):**

James P. Muraff  
PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

**Correspondence Information (proposed):**

James P. Muraff  
PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

**Declaration**

**STATEMENTS:** The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

**DECLARATION:** The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /james p. muraff/ Date Signed: 06/10/2021  
Signatory's Name: JAMES P. MURAFF  
Signatory's Position: Attorney of Record , Illinois Bar Member  
Signatory's Phone: 3126421480

Signature method: Signed directly within the form

Mailing Address:  
McDonald Hopkins LLC

300 North LaSalle Street Suite 1400  
CHICAGO, Illinois 60654

PAYMENT: 88472715  
PAYMENT DATE: 06/10/2021

Serial Number: 88472715  
Internet Transmission Date: Thu Jun 10 12:20:29 ET 2021  
TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2021061012202930  
4547-88472715-780fa5cd9fbe34653c253c3185  
a3936e774bd77332131d4d7ed76c5f9651249172  
-CC-20260225-20210610121643279613

**Trademark Snap Shot ITU Unit Action**  
 (Table presents the data on ITU Unit Action)

**OVERVIEW**

|               |                     |               |               |
|---------------|---------------------|---------------|---------------|
| SERIAL NUMBER | 88472715            | FILING DATE   | 06/13/2019    |
| REG NUMBER    | 0000000             | REG DATE      | N/A           |
| REGISTER      | PRINCIPAL           | MARK TYPE     | TRADEMARK     |
| INTL REG #    | N/A                 | INTL REG DATE | N/A           |
| TM ATTORNEY   | ADEBAYO, OMOLAYO E. | L.O. ASSIGNED | N30-NOT FOUND |

**PUB INFORMATION**

|                      |                                |
|----------------------|--------------------------------|
| RUN DATE             | 12/11/2020                     |
| PUB DATE             | 10/15/2019                     |
| STATUS               | 731-SECOND EXTENSION - GRANTED |
| STATUS DATE          | 12/09/2020                     |
| LITERAL MARK ELEMENT | REDBOX EXCLUSIVE               |

|                |     |                    |     |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED     | N/A |
| SECTION 2F     | NO  | SECTION 2F IN PART | NO  |
| SECTION 8      | NO  | SECTION 8 IN PART  | NO  |
| SECTION 15     | NO  | REPUB 12C          | N/A |
| RENEWAL FILED  | NO  | RENEWAL DATE       | N/A |
| DATE AMEND REG | N/A |                    |     |

**FILING BASIS**

| FILED BASIS |     | CURRENT BASIS |     | AMENDED BASIS |    |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a)       | NO  | 1 (a)         | NO  | 1 (a)         | NO |
| 1 (b)       | YES | 1 (b)         | YES | 1 (b)         | NO |
| 44D         | NO  | 44D           | NO  | 44D           | NO |
| 44E         | NO  | 44E           | NO  | 44E           | NO |
| 66A         | NO  | 66A           | NO  |               |    |
| NO BASIS    | NO  | NO BASIS      | NO  |               |    |

**MARK DATA**

|                         |                           |
|-------------------------|---------------------------|
| STANDARD CHARACTER MARK | YES                       |
| LITERAL MARK ELEMENT    | REDBOX EXCLUSIVE          |
| MARK DRAWING CODE       | 4-STANDARD CHARACTER MARK |
| COLOR DRAWING FLAG      | NO                        |

**CURRENT OWNER INFORMATION**

|            |                         |
|------------|-------------------------|
| PARTY TYPE | 20-OWNER AT PUBLICATION |
|------------|-------------------------|

|             |  |
|-------------|--|
| NAME        | Redbox Automated Retail, LLC                   |
| ADDRESS     | One Tower Lane, Suite 900<br>Chicago, IL 60181 |
| ENTITY      | 16-LTD LIAB CO                                 |
| CITIZENSHIP | Delaware                                       |

### GOODS AND SERVICES

|                     |   |
|---------------------|---|
| INTERNATIONAL CLASS | 007   |
| DESCRIPTION TEXT    | Vending machines  |
| INTERNATIONAL CLASS | 009   |
| DESCRIPTION TEXT    | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| INTERNATIONAL CLASS | 035   |
| DESCRIPTION TEXT    | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| INTERNATIONAL CLASS | 038   |
| DESCRIPTION TEXT    | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| INTERNATIONAL CLASS | 041   |
| DESCRIPTION TEXT    | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| INTERNATIONAL CLASS | 042   |
| DESCRIPTION TEXT    | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |

## GOODS AND SERVICES CLASSIFICATION

|                     |     |                |      |                            |      |              |          |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 007 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 009 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 038 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

## MISCELLANEOUS INFORMATION/STATEMENTS

|                        |    |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

## PROSECUTION HISTORY

| DATE       | ENT CD | ENT TYPE | DESCRIPTION   | ENT NUM |
|------------|--------|----------|---|---------|
| 12/11/2020 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 026     |
| 12/09/2020 | EX2G   | S        | EXTENSION 2 GRANTED                                       | 025     |
| 12/09/2020 | EXT2   | S        | EXTENSION 2 FILED   | 024     |
| 12/09/2020 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 023     |
| 07/02/2020 | CHAN   | I        | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 022     |
| 07/02/2020 | TCCA   | I        | TEAS CHANGE OF CORRESPONDENCE RECEIVED                    | 021     |
| 07/02/2020 | ARAA   | I        | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED                 | 020     |
| 07/02/2020 | REAP   | I        | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED      | 019     |
| 07/02/2020 | COAR   | I        | TEAS CHANGE OF OWNER ADDRESS RECEIVED                     | 018     |
| 06/09/2020 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED          | 017     |
| 06/05/2020 | EX1G   | S        | EXTENSION 1 GRANTED                                       | 016     |
| 06/05/2020 | EXT1   | S        | EXTENSION 1 FILED   | 015     |
| 06/05/2020 | EEXT   | I        | TEAS EXTENSION RECEIVED                                   | 014     |
| 12/10/2019 | NOAM   | E        | NOA E-MAILED - SOU REQUIRED FROM APPLICANT                | 013     |
| 10/15/2019 | NPUB   | E        | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED        | 012     |
| 10/15/2019 | PUBO   | A        | PUBLISHED FOR OPPOSITION                                  | 011     |
| 09/25/2019 | NONP   | E        | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED            | 010     |
| 09/12/2019 | ALIE   | A        | ASSIGNED TO LIE   | 009     |
| 09/11/2019 | CNSA   | P        | APPROVED FOR PUB - PRINCIPAL REGISTER                     | 008     |
| 09/10/2019 | XAEC   | I        | EXAMINER'S AMENDMENT ENTERED                              | 007     |
| 09/10/2019 | GNEN   | O        | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED              | 006     |

|            |      |   |  |     |
|------------|------|---|--|-----|
| 09/10/2019 | GNEA | F | EXAMINERS AMENDMENT E-MAILED                         | 005 |
| 09/10/2019 | CNEA | R | EXAMINERS AMENDMENT -WRITTEN                         | 004 |
| 09/04/2019 | DOCK | D | ASSIGNED TO EXAMINER                                 | 003 |
| 06/26/2019 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 06/17/2019 | NWAP | I | NEW APPLICATION ENTERED IN TRAM                      | 001 |

#### **CURRENT CORRESPONDENCE INFORMATION**

|                         |  |
|-------------------------|--|
| ATTORNEY                | James P. Muraff  |
| CORRESPONDENCE ADDRESS  | James P. Muraff<br>McDonald Hopkins LLC<br>300 North LaSalle Street Suite 1400<br>CHICAGO IL 60654 |
| DOMESTIC REPRESENTATIVE | NONE   |

#### **PRIOR OWNER INFORMATION**

|             |   |
|-------------|---|
| PARTY TYPE  | 10-ORIGINAL APPLICANT                                   |
| NAME        | Redbox Automated Retail, LLC                            |
| ADDRESS     | One Tower Lane, Suite 900<br>Oakbrook Terrace, IL 60181 |
| ENTITY      | 16-LTD LIAB CO  |
| CITIZENSHIP | Delaware  |

REDBOX EXCLUSIVE

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Friday, December 11, 2020 00:17 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 49021-00027

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 2  
**Docket/Reference Number:** 49021-00027  
**Notice of Allowance Date:** Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

## **Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))**

**The table below presents the data as entered.**

| Input Field   | Entered  |
|---|--|
| <b>SERIAL NUMBER</b>                                    | 88472715   |
| <b>LAW OFFICE ASSIGNED</b>                              | LAW OFFICE 121   |
| <b>MARK SECTION</b>                                     |  |
| <b>MARK</b>   | REDBOX EXCLUSIVE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/88472715/large">https://tmng-al.uspto.gov/resting2/api/img/88472715/large</a> ) |
| <b>STANDARD CHARACTERS</b>                              | YES  |
| <b>USPTO-GENERATED IMAGE</b>                            | YES  |
| <b>LITERAL ELEMENT</b>                                  | REDBOX EXCLUSIVE   |
| <b>OWNER SECTION (current)</b>                          |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>OWNER SECTION (proposed)</b>                         |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>CORRESPONDENCE INFORMATION (current)</b>             |  |
| <b>NAME</b>   | James P. Muraff  |
| <b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>         | ipmailbox@medonaldhopkins.com  |
| <b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>    | NOT PROVIDED   |
| <b>CORRESPONDENCE INFORMATION (proposed)</b>            |  |

|   |   |
|---|---|
| NAME  | James P. Muraff   |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE      | ipmailbox@mcdonaldhopkins.com   |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com  |
| DOCKET/REFERENCE NUMBER                       | 49021-00027   |
| <b>GOODS AND/OR SERVICES SECTION</b>          |   |
| INTERNATIONAL CLASS                           | 007   |
| CURRENT IDENTIFICATION                        | Vending machines  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 009   |
| CURRENT IDENTIFICATION                        | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 035   |
| CURRENT IDENTIFICATION                        | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 038   |
| CURRENT IDENTIFICATION                        | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| GOODS OR SERVICES                             | KEEP ALL LISTED   |
| INTERNATIONAL CLASS                           | 041   |
|   | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-                              |

|  |   |
|--|---|
| <b>CURRENT IDENTIFICATION</b>          | visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| <b>GOODS OR SERVICES</b>               | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>             | 042   |
| <b>CURRENT IDENTIFICATION</b>          | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |
| <b>GOODS OR SERVICES</b>               | KEEP ALL LISTED   |
| <b>EXTENSION SECTION</b>               |   |
| <b>EXTENSION NUMBER</b>                | 2   |
| <b>ONGOING EFFORT</b>                  | product or service research or development  |
| <b>ALLOWANCE MAIL DATE</b>             | 12/10/2019  |
| <b>STATEMENT OF USE</b>                | NO  |
| <b>PAYMENT SECTION</b>                 |   |
| <b>NUMBER OF CLASSES</b>               | 6   |
| <b>SUBTOTAL AMOUNT [EXTENSION FEE]</b> | 750   |
| <b>TOTAL AMOUNT</b>                    | 750   |
| <b>SIGNATURE SECTION</b>               |   |
| <b>SIGNATURE</b>                       | /James P. Muraff/   |
| <b>SIGNATORY'S NAME</b>                | James P. Muraff   |
| <b>SIGNATORY'S POSITION</b>            | Attorney of record, Illinois bar member   |
| <b>DATE SIGNED</b>                     | 12/09/2020  |
| <b>FILING INFORMATION</b>              |   |
| <b>SUBMIT DATE</b>                     | Wed Dec 09 17:23:25 ET 2020   |
| <b>TEAS STAMP</b>                      | USPTO/ESU-XXX.XX.XX.XXX-2<br>0201209172325081378-88472<br>715-750e0a86bff877e43f79b<br>6dd098a6cbf24b6b4c7c94285<br>c1f8d744f4c5afd39ce-CC-23<br>229759-202012091721080112<br>60  |

**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)  
**SERIAL NUMBER:** 88472715

**OWNER AND/OR ENTITY INFORMATION**

**The owner proposes to amend the following:**

**Current:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Email: XXXX

**Proposed:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
Phone:  
Fax:  
Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

**Correspondence Information (current):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Correspondence Information (proposed):**

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@mcdonaldhopkins.com; khefner@mcdonaldhopkins.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

**Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 12/09/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

RAM Sale Number: 88472715

RAM Accounting Date: 12/09/2020

Serial Number: 88472715

Internet Transmission Date: Wed Dec 09 17:23:25 ET 2020

TEAS Stamp: USPTO/ESU-XXX.XX.XX.XXX-2020120917232508

1378-88472715-750e0a86bff877e43f79b6dd09

8a6cbf24b6b4c7c94285c1f8d744f4c5af39ce-

CC-23229759-20201209172108011260

## Change Address or Representation Form

The table below presents the data as entered.

| Input Field                                      | Entered  |
|--|--|
| SERIAL NUMBER                                    | 88472715   |
| LAW OFFICE ASSIGNED                              | LAW OFFICE 121   |
| MARK SECTION                                     |  |
| MARK   | REDBOX EXCLUSIVE (standard characters, see <a href="https://tmng-al.uspto.gov/resting2/api/img/88472715/large">https://tmng-al.uspto.gov/resting2/api/img/88472715/large</a> ) |
| OWNER SECTION(current)                           |  |
| NAME   | Redbox Automated Retail, LLC   |
| MAILING ADDRESS                                  | One Tower Lane, Suite 900  |
| CITY   | Oakbrook Terrace   |
| STATE  | Illinois   |
| STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States  |
| ZIP/POSTAL CODE                                  | 60181  |
| EMAIL  | XXXX   |
| ATTORNEY SECTION(current)                        |  |
| NAME   | James P. Muraff  |
| ATTORNEY BAR MEMBERSHIP NUMBER                   | XXX  |
| YEAR OF ADMISSION                                | XXXX   |
| U.S. STATE/ COMMONWEALTH/ TERRITORY              | XX   |
| FIRM NAME  | NEAL, GERBER & EISENBERG LLP   |
| STREET   | TWO NORTH LASALLE STREET, SUITE 1700   |
| CITY   | CHICAGO  |
| STATE  | Illinois   |
| STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States  |
| POSTAL/ZIP CODE                                  | 60602  |
| PHONE  | 312-269-8000   |
| FAX  | 312-269-1747   |
| EMAIL  | trademarks@nge.com   |
| DOCKET/REFERENCE NUMBER(S)                       | 019638.7488  |
| CORRESPONDENCE SECTION(current)                  |  |
| NAME   | James P. Muraff  |

|   |  |
|---|--|
| <b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>         | trademarks@nge.com   |
| <b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>    | jmuraff@nge.com; marden@nge.com  |
| <b>DOCKET/REFERENCE NUMBER(S)</b>                       | 019638.7488  |
| <b>OWNER SECTION(proposed)</b>                          |  |
| <b>STATEMENT TEXT</b>                                   | By submission of this request, the undersigned requests that the following be made of record for the owner/holder:   |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Chicago  |
| <b>STATE</b>  | Illinois   |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>EMAIL</b>  | XXXX   |
| <b>ATTORNEY SECTION (proposed)</b>                      |  |
| <b>STATEMENT TEXT</b>                                   | By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:              |
| <b>NAME</b>   | James P. Muraff  |
| <b>ATTORNEY BAR MEMBERSHIP NUMBER</b>                   | XXX  |
| <b>YEAR OF ADMISSION</b>                                | XXXX   |
| <b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>              | XX   |
| <b>FIRM NAME</b>  | McDonald Hopkins LLC   |
| <b>OTHER APPOINTED ATTORNEY(S)</b>                      | David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett |
| <b>STREET</b>   | 300 North LaSalle Street Suite 1400  |
| <b>CITY</b>   | CHICAGO  |
| <b>STATE</b>  | Illinois   |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>POSTAL/ZIP CODE</b>                                  | 60654  |
| <b>PHONE</b>  | 312.642.1480   |
| <b>FAX</b>  | 216-348-5474   |
| <b>EMAIL</b>  | ipmailbox@mcdonaldhopkins.com  |
| <b>DOCKET/REFERENCE NUMBER(S)</b>                       | 49021-00027  |
| <b>CORRESPONDENCE SECTION (proposed)</b>                |  |
| <b>NAME</b>   | James P. Muraff  |
| <b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>         | ipmailbox@mcdonaldhopkins.com  |
| <b>SECONDARY EMAIL ADDRESS(ES) (COURTESY</b>            |  |

|                                   |   |
|-----------------------------------|---|
| <b>COPIES)</b>                    | NOT PROVIDED  |
| <b>DOCKET/REFERENCE NUMBER(S)</b> | 49021-00027   |
| <b>SIGNATURE SECTION</b>          |   |
| <b>SIGNATURE</b>                  | /James P. Muraff/   |
| <b>SIGNATORY NAME</b>             | James P. Muraff   |
| <b>SIGNATORY DATE</b>             | 07/02/2020  |
| <b>SIGNATORY POSITION</b>         | Attorney of record, Illinois bar member   |
| <b>AUTHORIZED SIGNATORY</b>       | YES   |
| <b>FILING INFORMATION SECTION</b> |   |
| <b>SUBMIT DATE</b>                | Thu Jul 02 14:58:11 ET 2020   |
| <b>TEAS STAMP</b>                 | USPTO/CAR-XXX.XX.XX.XXX-2<br>0200702145811887470-88472<br>728-71031b9222c9c2a36e223<br>c0a73255c7fd26236673c0975<br>e86319285fd5d78bcb-N/A-N/<br>A-20200702145700535188 |

## Change Address or Representation Form

To the Commissioner for Trademarks:

**MARK:** REDBOX EXCLUSIVE (standard characters, see [https://tmng-al.uspto.gov/resting2/api/img/8847271\\_5/large](https://tmng-al.uspto.gov/resting2/api/img/8847271_5/large))  
**SERIAL NUMBER:** 88472715

**Owner Section (Current) :**

Redbox Automated Retail, LLC  
One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States  
XXXX

**Attorney Section (Current):**

James P. Muraff of NEAL, GERBER & EISENBERG LLP  
XX bar, admitted in XXXX, bar membership no. XXX, is located at  
TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO, Illinois 60602  
United States  
312-269-8000  
312-269-1747  
Email Address: trademarks@nge.com  
Docket Reference Number(s):019638.7488.

**Correspondence Section (Current):**

James P. Muraff  
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: trademarks@nge.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@nge.com; marden@nge.com  
Docket Reference Number(s): 019638.7488

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

**Owner Section (proposed):**

Redbox Automated Retail, LLC  
One Tower Lane, Suite 900  
Chicago, Illinois 60181  
United States  
XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

**Attorney Section (proposed):**

James P. Muraff of McDonald Hopkins LLC  
XX bar, admitted in XXXX, bar membership no. XXX, is located at  
300 North LaSalle Street Suite 1400  
CHICAGO, Illinois 60654  
United States  
312.642.1480  
216-348-5474  
ipmailbox@mcdonaldhopkins.com

Other Appointed Attorney(s): David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J.

Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett  
Docket Reference Number(s): 49021-00027

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Section (proposed):**

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00027

Signature: /James P. Muraff/ Date: 07/02/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Serial Number: 88472715

Internet Transmission Date: Thu Jul 02 14:58:11 ET 2020

TEAS Stamp: USPTO/CAR-XXX.XX.XX.XXX-2020070214581188

7470-88472728-71031b9222c9c2a36e223c0a73

255c7fd26236673c0975e86319285fd5d78bcb-N

/A-N/A-20200702145700535188

**Trademark Snap Shot ITU Unit Action**  
 (Table presents the data on ITU Unit Action)

**OVERVIEW**

|               |                     |               |               |
|---------------|---------------------|---------------|---------------|
| SERIAL NUMBER | 88472715            | FILING DATE   | 06/13/2019    |
| REG NUMBER    | 0000000             | REG DATE      | N/A           |
| REGISTER      | PRINCIPAL           | MARK TYPE     | TRADEMARK     |
| INTL REG #    | N/A                 | INTL REG DATE | N/A           |
| TM ATTORNEY   | ADEBAYO, OMOLAYO E. | L.O. ASSIGNED | N30-NOT FOUND |

**PUB INFORMATION**

|                      |                               |
|----------------------|-------------------------------|
| RUN DATE             | 06/09/2020                    |
| PUB DATE             | 10/15/2019                    |
| STATUS               | 730-FIRST EXTENSION - GRANTED |
| STATUS DATE          | 06/05/2020                    |
| LITERAL MARK ELEMENT | REDBOX EXCLUSIVE              |

|                |     |                    |     |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED     | N/A |
| SECTION 2F     | NO  | SECTION 2F IN PART | NO  |
| SECTION 8      | NO  | SECTION 8 IN PART  | NO  |
| SECTION 15     | NO  | REPUB 12C          | N/A |
| RENEWAL FILED  | NO  | RENEWAL DATE       | N/A |
| DATE AMEND REG | N/A |                    |     |

**FILING BASIS**

| FILED BASIS |     | CURRENT BASIS |     | AMENDED BASIS |    |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a)       | NO  | 1 (a)         | NO  | 1 (a)         | NO |
| 1 (b)       | YES | 1 (b)         | YES | 1 (b)         | NO |
| 44D         | NO  | 44D           | NO  | 44D           | NO |
| 44E         | NO  | 44E           | NO  | 44E           | NO |
| 66A         | NO  | 66A           | NO  |               |    |
| NO BASIS    | NO  | NO BASIS      | NO  |               |    |

**MARK DATA**

|                         |                           |
|-------------------------|---------------------------|
| STANDARD CHARACTER MARK | YES                       |
| LITERAL MARK ELEMENT    | REDBOX EXCLUSIVE          |
| MARK DRAWING CODE       | 4-STANDARD CHARACTER MARK |
| COLOR DRAWING FLAG      | NO                        |

**CURRENT OWNER INFORMATION**

|            |                         |
|------------|-------------------------|
| PARTY TYPE | 20-OWNER AT PUBLICATION |
|------------|-------------------------|

|             |   |
|-------------|---|
| NAME        | Redbox Automated Retail, LLC                            |
| ADDRESS     | One Tower Lane, Suite 900<br>Oakbrook Terrace, IL 60181 |
| ENTITY      | 16-LTD LIAB CO  |
| CITIZENSHIP | Delaware  |

### GOODS AND SERVICES

|                     |   |
|---------------------|---|
| INTERNATIONAL CLASS | 007   |
| DESCRIPTION TEXT    | Vending machines  |
| INTERNATIONAL CLASS | 009   |
| DESCRIPTION TEXT    | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| INTERNATIONAL CLASS | 035   |
| DESCRIPTION TEXT    | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| INTERNATIONAL CLASS | 038   |
| DESCRIPTION TEXT    | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| INTERNATIONAL CLASS | 041   |
| DESCRIPTION TEXT    | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| INTERNATIONAL CLASS | 042   |
| DESCRIPTION TEXT    | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |

## GOODS AND SERVICES CLASSIFICATION

|                     |     |                |      |                            |      |              |          |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 007 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 009 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 038 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

## MISCELLANEOUS INFORMATION/STATEMENTS

|                        |    |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

## PROSECUTION HISTORY

| DATE       | ENT CD | ENT TYPE | DESCRIPTION  | ENT NUM |
|------------|--------|----------|--|---------|
| 06/09/2020 | EXRA   | E        | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED     | 017     |
| 06/05/2020 | EX1G   | S        | EXTENSION 1 GRANTED                                  | 016     |
| 06/05/2020 | EXT1   | S        | EXTENSION 1 FILED                                    | 015     |
| 06/05/2020 | EEXT   | I        | TEAS EXTENSION RECEIVED                              | 014     |
| 12/10/2019 | NOAM   | E        | NOA E-MAILED - SOU REQUIRED FROM APPLICANT           | 013     |
| 10/15/2019 | NPUB   | E        | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED   | 012     |
| 10/15/2019 | PUBO   | A        | PUBLISHED FOR OPPOSITION                             | 011     |
| 09/25/2019 | NONP   | E        | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED       | 010     |
| 09/12/2019 | ALIE   | A        | ASSIGNED TO LIE                                      | 009     |
| 09/11/2019 | CNSA   | P        | APPROVED FOR PUB - PRINCIPAL REGISTER                | 008     |
| 09/10/2019 | XAEC   | I        | EXAMINER'S AMENDMENT ENTERED                         | 007     |
| 09/10/2019 | GNEN   | O        | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED         | 006     |
| 09/10/2019 | GNEA   | F        | EXAMINERS AMENDMENT E-MAILED                         | 005     |
| 09/10/2019 | CNEA   | R        | EXAMINERS AMENDMENT -WRITTEN                         | 004     |
| 09/04/2019 | DOCK   | D        | ASSIGNED TO EXAMINER                                 | 003     |
| 06/26/2019 | NWOS   | I        | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002     |
| 06/17/2019 | NWAP   | I        | NEW APPLICATION ENTERED IN TRAM                      | 001     |

## CURRENT CORRESPONDENCE INFORMATION

|          |                 |
|----------|-----------------|
| ATTORNEY | James P. Muraff |
|----------|-----------------|

|                         |   |
|-------------------------|---|
| CORRESPONDENCE ADDRESS  | James P. Muraff<br>NEAL, GERBER & EISENBERG LLP<br>TWO NORTH LASALLE STREET, SUITE 1700<br>CHICAGO IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE  |

#### PRIOR OWNER INFORMATION

|             |   |
|-------------|---|
| PARTY TYPE  | 10-ORIGINAL APPLICANT                                   |
| NAME        | Redbox Automated Retail, LLC                            |
| ADDRESS     | One Tower Lane, Suite 900<br>Oakbrook Terrace, IL 60181 |
| ENTITY      | 16-LTD LIAB CO  |
| CITIZENSHIP | Delaware  |

REDBOX EXCLUSIVE

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, June 9, 2020 00:20 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 019638.7488

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 1  
**Docket/Reference Number:** 019638.7488  
**Notice of Allowance Date:** Dec 10, 2019

The USPTO issued a Notice of Allowance on **Dec 10, 2019** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

## **Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))**

**The table below presents the data as entered.**

| Input Field   | Entered  |
|---|--|
| <b>SERIAL NUMBER</b>                                    | 88472715   |
| <b>LAW OFFICE ASSIGNED</b>                              | LAW OFFICE 121   |
| <b>MARK SECTION</b>                                     |  |
| <b>MARK</b>   | REDBOX EXCLUSIVE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/88472715/large">https://tmng-al.uspto.gov/resting2/api/img/88472715/large</a> ) |
| <b>STANDARD CHARACTERS</b>                              | YES  |
| <b>USPTO-GENERATED IMAGE</b>                            | YES  |
| <b>LITERAL ELEMENT</b>                                  | REDBOX EXCLUSIVE   |
| <b>OWNER SECTION (current)</b>                          |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Oakbrook Terrace   |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>OWNER SECTION (proposed)</b>                         |  |
| <b>NAME</b>   | Redbox Automated Retail, LLC   |
| <b>MAILING ADDRESS</b>                                  | One Tower Lane, Suite 900  |
| <b>CITY</b>   | Oakbrook Terrace   |
| <b>STATE</b>  | Illinois   |
| <b>ZIP/POSTAL CODE</b>                                  | 60181  |
| <b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b> | United States  |
| <b>EMAIL</b>  | XXXX   |
| <b>ATTORNEY INFORMATION (current)</b>                   |  |
| <b>NAME</b>   | James P. Muraff  |
| <b>ATTORNEY BAR MEMBERSHIP NUMBER</b>                   | XXX  |
| <b>YEAR OF ADMISSION</b>                                | XXXX   |
| <b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>              | XX   |
| <b>FIRM NAME</b>  | NEAL, GERBER & EISENBERG LLP   |

|  |                                      |
|--|--------------------------------------|
| STREET                                     | TWO NORTH LASALLE STREET, SUITE 1700 |
| CITY                                       | CHICAGO                              |
| STATE                                      | Illinois                             |
| POSTAL CODE                                | 60602                                |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States                        |
| PHONE                                      | 312-269-8000                         |
| FAX  | 312-269-1747                         |
| EMAIL                                      | trademarks@nge.com                   |
| DOCKET/REFERENCE NUMBER                    | 019638.7488                          |

**ATTORNEY INFORMATION (proposed)**

|  |                                      |
|--|--------------------------------------|
| NAME                                       | James P. Muraff                      |
| ATTORNEY BAR MEMBERSHIP NUMBER             | XXX                                  |
| YEAR OF ADMISSION                          | XXXX                                 |
| U.S. STATE/ COMMONWEALTH/ TERRITORY        | XX                                   |
| FIRM NAME                                  | NEAL, GERBER & EISENBERG LLP         |
| STREET                                     | TWO NORTH LASALLE STREET, SUITE 1700 |
| CITY                                       | CHICAGO                              |
| STATE                                      | Illinois                             |
| POSTAL CODE                                | 60602                                |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States                        |
| PHONE                                      | 312-269-8000                         |
| FAX  | 312-269-1747                         |
| EMAIL                                      | trademarks@nge.com                   |
| DOCKET/REFERENCE NUMBER                    | 019638.7488                          |
| OTHER APPOINTED ATTORNEY                   | all of the attorneys of the Firm     |

**CORRESPONDENCE INFORMATION (current)**

|   |                    |
|---|--------------------|
| NAME  | JAMES P. MURAFF    |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE      | trademarks@nge.com |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | NOT PROVIDED       |
| DOCKET/REFERENCE NUMBER                       | 019638.7488        |

**CORRESPONDENCE INFORMATION (proposed)**

|   |                                 |
|---|---------------------------------|
| NAME  | James P. Muraff                 |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE      | trademarks@nge.com              |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | jmuraff@nge.com; marden@nge.com |
| DOCKET/REFERENCE NUMBER                       | 019638.7488                     |

| GOODS AND/OR SERVICES SECTION |   |
|-------------------------------|---|
| <b>INTERNATIONAL CLASS</b>    | 007   |
| <b>CURRENT IDENTIFICATION</b> | Vending machines  |
| <b>GOODS OR SERVICES</b>      | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>    | 009   |
| <b>CURRENT IDENTIFICATION</b> | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| <b>GOODS OR SERVICES</b>      | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>    | 035   |
| <b>CURRENT IDENTIFICATION</b> | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| <b>GOODS OR SERVICES</b>      | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>    | 038   |
| <b>CURRENT IDENTIFICATION</b> | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| <b>GOODS OR SERVICES</b>      | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>    | 041   |
| <b>CURRENT IDENTIFICATION</b> | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and |

|  |   |
|--|---|
|  | entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| <b>GOODS OR SERVICES</b>               | KEEP ALL LISTED   |
| <b>INTERNATIONAL CLASS</b>             | 042   |
| <b>CURRENT IDENTIFICATION</b>          | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |
| <b>GOODS OR SERVICES</b>               | KEEP ALL LISTED   |
| <b>EXTENSION SECTION</b>               |   |
| <b>EXTENSION NUMBER</b>                | 1   |
| <b>ALLOWANCE MAIL DATE</b>             | 12/10/2019  |
| <b>STATEMENT OF USE</b>                | NO  |
| <b>PAYMENT SECTION</b>                 |   |
| <b>NUMBER OF CLASSES</b>               | 6   |
| <b>SUBTOTAL AMOUNT [EXTENSION FEE]</b> | 750   |
| <b>TOTAL AMOUNT</b>                    | 750   |
| <b>SIGNATURE SECTION</b>               |   |
| <b>SIGNATURE</b>                       | /James P. Muraff/   |
| <b>SIGNATORY'S NAME</b>                | James P. Muraff   |
| <b>SIGNATORY'S POSITION</b>            | Attorney of Record, Illinois Bar Member   |
| <b>DATE SIGNED</b>                     | 06/05/2020  |
| <b>SIGNATORY'S PHONE NUMBER</b>        | 312-269-8000  |
| <b>FILING INFORMATION</b>              |   |
| <b>SUBMIT DATE</b>                     | Fri Jun 05 14:22:53 ET 2020   |
| <b>TEAS STAMP</b>                      | USPTO/ESU-XX.XX.XXX.XXX-2<br>0200605142253830864-88472<br>715-71031ee19654c1118831b<br>73a8633897d60b113e37ce340<br>52fb9c7d05fc04ed7-DA-2253<br>1833-20200605120919779115  |

**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX EXCLUSIVE (see, <https://tmng-al.uspto.gov/resting2/api/img/88472715/large>)  
**SERIAL NUMBER:** 88472715

**OWNER AND/OR ENTITY INFORMATION**

**The owner proposes to amend the following:**

**Current:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States

**Proposed:** Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States

Phone:

Fax:

Email: XXXX

The owner requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 12/10/2019.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection

with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

**The applicant's current Attorney Information:**

James P. Muraff    NEAL, GERBER & EISENBERG LLP

TWO NORTH LASALLE STREET, SUITE 1700

CHICAGO, Illinois 60602

United States

Phone: 312-269-8000

Fax: 312-269-1747  
The docket/reference number is 019638.7488  
Email: trademarks@nge.com

**The applicant's proposed Attorney Information:**

James P. Muraff NEAL, GERBER & EISENBERG LLP

TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO, Illinois 60602  
United States  
Phone: 312-269-8000  
Fax: 312-269-1747  
The docket/reference number is 019638.7488  
Email: trademarks@nge.com

**Correspondence Information (current):**

JAMES P. MURAFF  
PRIMARY EMAIL FOR CORRESPONDENCE: trademarks@nge.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Correspondence Information (proposed):**

James P. Muraff  
PRIMARY EMAIL FOR CORRESPONDENCE: trademarks@nge.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jmuraff@nge.com; marden@nge.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

**Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 06/05/2020  
Signatory's Name: James P. Muraff  
Signatory's Position: Attorney of Record, Illinois Bar Member  
Signatory's Phone: 312-269-8000

Mailing Address:

NEAL, GERBER & EISENBERG LLP

TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO, Illinois 60602

RAM Sale Number: 88472715  
RAM Accounting Date: 06/05/2020

Serial Number: 88472715  
Internet Transmission Date: Fri Jun 05 14:22:53 ET 2020  
TEAS Stamp: USPTO/ESU-XX.XX.XXX.XXX-2020060514225383  
0864-88472715-71031ee19654c1118831b73a86  
33897d60b113e37ce34052fb9c7d05fc04ed7-DA  
-22531833-20200605120919779115

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, December 10, 2019 00:37 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Allowance: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 019638.7488

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NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Dec 10, 2019

**U.S. Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**Docket/Reference Number:** 019638.7488

**No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.**

**SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:**

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

**How to file SOU and/or Extension Request:**

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

**FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.**

**REVIEW APPLICATION INFORMATION FOR ACCURACY**

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

**Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**Docket/Reference Number:** 019638.7488  
**Owner:** Redbox Automated Retail, LLC  
One Tower Lane, Suite 900  
Oakbrook Terrace, ILLINOIS 60181  
**Correspondence Address:** JAMES P. MURAFF  
NEAL, GERBER & EISENBERG LLP  
TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO, IL 60602

**This application has the following bases, but not necessarily for all listed goods/services:**

Section 1(a): NO      Section 1(b): YES      Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

007 - Vending machines -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

009 - Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

035 - Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

038 - Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

041 - Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia , television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

042 - Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

**ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.**

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**Appropriate Specimens for Goods and/or Services:** A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

**Fraudulent statements may result in registration being cancelled:** Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

**Additional information:** For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

**Checking status:** To check the status of this application, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, October 15, 2019 01:46 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 019638.7488

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## **TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION**

**U.S. Serial Number:** 88472715  
**Mark:** REDBOX EXCLUSIVE  
**International Class(es):** 007, 009, 035, 038, 041, 042  
**Owner:** Redbox Automated Retail, LLC  
**Docket/Reference Number:** 019638.7488

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Oct 15, 2019.

**To Review the Mark in the TMOG:**

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2019-10-15&serialNumber=88472715>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

**Significance of Publication for Opposition:**

- \* Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a complete Statement of Use or Extension Request with the required fees within six (6) months after the NOA issues to avoid abandonment of the application.)

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88472715&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



## UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Commissioner for Trademarks  
www.uspto.gov

### OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)

**U.S. Application Serial No.** 88472715

**Mark:** REDBOX EXCLUSIVE

**International Class(es):** 007, 009, 035, 038, 041, 042

**Owner:** Redbox Automated Retail, LLC

**Docket/Reference No.** 019638.7488

**Issue Date:** September 25, 2019

Your mark is scheduled to publish in the *Trademark Official Gazette (TMOG)* on October 15, 2019.

Your mark appears to be entitled to register on the Principal Register upon the acceptance of a statement of use, subject to any claims of concurrent use.

**What happens when your mark publishes.** Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a Notice of allowance.

View your mark in the **TMOG** after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.

**Ensure that the information in the TMOG is correct.** If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendments-corrections-trademark>.

Direct questions about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

---

**Email Address(es):**

trademarks@nge.com

---

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, September 25, 2019 04:14 AM  
**To:** XXXX  
**Subject:** Official USPTO Notification of Notice of Publication: U.S. Trademark SN 88472715: REDBOX EXCLUSIVE: Docket/Reference No. 019638.7488

---

**NOTIFICATION OF "NOTICE OF PUBLICATION"**

Your trademark application (U.S. Serial No. 88472715) is scheduled to publish in the *Official Gazette* on Oct 15, 2019. To preview the Notice of Publication, go to the Trademark Status & Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/search.action?sn=88472715>. If you have difficulty accessing the Notice of Publication, contact the Trademark Assistance Center (TAC) by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or by telephone at 800-786-9199.

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Please confirm that the correspondence information shown in TSDR is correct. If the correspondence information is not correct, please update this information using the online Change of Correspondence Address Form, accessible at <https://teas.uspto.gov/ccb/cca>.

Do NOT hit "Reply" to this e-mail notification. If you find an error in the Notice of Publication, update the information using the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>.

## Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

### OVERVIEW

|               |                     |               |               |
|---------------|---------------------|---------------|---------------|
| SERIAL NUMBER | 88472715            | FILING DATE   | 06/13/2019    |
| REG NUMBER    | 0000000             | REG DATE      | N/A           |
| REGISTER      | PRINCIPAL           | MARK TYPE     | TRADEMARK     |
| INTL REG #    | N/A                 | INTL REG DATE | N/A           |
| TM ATTORNEY   | ADEBAYO, OMOLAYO E. | L.O. ASSIGNED | N30-NOT FOUND |

### PUB INFORMATION

|                      |                              |  |  |
|----------------------|------------------------------|--|--|
| RUN DATE             | 09/12/2019                   |  |  |
| PUB DATE             | N/A                          |  |  |
| STATUS               | 680-APPROVED FOR PUBLICATION |  |  |
| STATUS DATE          | 09/11/2019                   |  |  |
| LITERAL MARK ELEMENT | REDBOX EXCLUSIVE             |  |  |

|                |     |                    |     |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED     | N/A |
| SECTION 2F     | NO  | SECTION 2F IN PART | NO  |
| SECTION 8      | NO  | SECTION 8 IN PART  | NO  |
| SECTION 15     | NO  | REPUB 12C          | N/A |
| RENEWAL FILED  | NO  | RENEWAL DATE       | N/A |
| DATE AMEND REG | N/A |                    |     |

### FILING BASIS

| FILED BASIS |     | CURRENT BASIS |     | AMENDED BASIS |    |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a)       | NO  | 1 (a)         | NO  | 1 (a)         | NO |
| 1 (b)       | YES | 1 (b)         | YES | 1 (b)         | NO |
| 44D         | NO  | 44D           | NO  | 44D           | NO |
| 44E         | NO  | 44E           | NO  | 44E           | NO |
| 66A         | NO  | 66A           | NO  |               |    |
| NO BASIS    | NO  | NO BASIS      | NO  |               |    |

### MARK DATA

|                         |                           |
|-------------------------|---------------------------|
| STANDARD CHARACTER MARK | YES                       |
| LITERAL MARK ELEMENT    | REDBOX EXCLUSIVE          |
| MARK DRAWING CODE       | 4-STANDARD CHARACTER MARK |
| COLOR DRAWING FLAG      | NO                        |

### CURRENT OWNER INFORMATION

|            |                       |
|------------|-----------------------|
| PARTY TYPE | 10-ORIGINAL APPLICANT |
|------------|-----------------------|

|             |   |
|-------------|---|
| NAME        | Redbox Automated Retail, LLC                            |
| ADDRESS     | One Tower Lane, Suite 900<br>Oakbrook Terrace, IL 60181 |
| ENTITY      | 16-LTD LIAB CO  |
| CITIZENSHIP | Delaware  |

### GOODS AND SERVICES

|                     |   |
|---------------------|---|
| INTERNATIONAL CLASS | 007   |
| DESCRIPTION TEXT    | Vending machines  |
| INTERNATIONAL CLASS | 009   |
| DESCRIPTION TEXT    | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| INTERNATIONAL CLASS | 035   |
| DESCRIPTION TEXT    | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| INTERNATIONAL CLASS | 038   |
| DESCRIPTION TEXT    | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| INTERNATIONAL CLASS | 041   |
| DESCRIPTION TEXT    | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| INTERNATIONAL CLASS | 042   |
| DESCRIPTION TEXT    | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |

## GOODS AND SERVICES CLASSIFICATION

|                     |     |                |      |                            |      |              |          |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 007 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 009 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 038 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

## MISCELLANEOUS INFORMATION/STATEMENTS

|                        |    |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

## PROSECUTION HISTORY

| DATE       | ENT CD | ENT TYPE | DESCRIPTION  | ENT NUM |
|------------|--------|----------|--|---------|
| 09/11/2019 | CNSA   | P        | APPROVED FOR PUB - PRINCIPAL REGISTER                | 008     |
| 09/10/2019 | XAEC   | I        | EXAMINER'S AMENDMENT ENTERED                         | 007     |
| 09/10/2019 | GNEN   | O        | NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED        | 006     |
| 09/10/2019 | GNEA   | F        | EXAMINER'S AMENDMENT E-MAILED                        | 005     |
| 09/10/2019 | CNEA   | R        | EXAMINER'S AMENDMENT -WRITTEN                        | 004     |
| 09/04/2019 | DOCK   | D        | ASSIGNED TO EXAMINER                                 | 003     |
| 06/26/2019 | NWOS   | I        | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002     |
| 06/17/2019 | NWAP   | I        | NEW APPLICATION ENTERED IN TRAM                      | 001     |

## CURRENT CORRESPONDENCE INFORMATION

|                         |  |
|-------------------------|--|
| ATTORNEY                | James P. Muraff  |
| CORRESPONDENCE ADDRESS  | JAMES P. MURAFF<br>NEAL, GERBER & EISENBERG LLP<br>TWO NORTH LASALLE STREET, SUITE 1700<br>CHICAGO, IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE   |

REDBOX EXCLUSIVE

\*\*\* User:oadebayo \*\*\*

| #  | Total | Dead  | Live   | Live   | Status/  | Search                                 |
|----|-------|-------|--------|--------|----------|--|
|    | Marks | Marks | Viewed | Viewed | Search   |  |
|    |       |       | Docs   | Images | Duration |  |
| 01 | 1     | 0     | 1      | 1      | 0:01     | 88472696[SN]                           |
| 02 | 49130 | N/A   | 0      | 0      | 0:01     | (*red* or *read*)[bi,ti] not dead[lid] |
| 03 | 9752  | N/A   | 0      | 0      | 0:02     | *bo{"ckqx"}*[bi,ti]not dead[lid]       |
| 04 | 124   | 0     | 124    | 119    | 0:01     | 2 and 3                                |

Session started 9/11/2019 11:57:10 AM

Session finished 9/11/2019 12:00:06 PM

Total search duration 0 minutes 5 seconds

Session duration 2 minutes 56 seconds

Defaut NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 88472715

## Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

### OVERVIEW

|               |                     |               |               |
|---------------|---------------------|---------------|---------------|
| SERIAL NUMBER | 88472715            | FILING DATE   | 06/13/2019    |
| REG NUMBER    | 0000000             | REG DATE      | N/A           |
| REGISTER      | PRINCIPAL           | MARK TYPE     | TRADEMARK     |
| INTL REG #    | N/A                 | INTL REG DATE | N/A           |
| TM ATTORNEY   | ADEBAYO, OMOLAYO E. | L.O. ASSIGNED | N30-NOT FOUND |

### PUB INFORMATION

|                      |                                  |
|----------------------|----------------------------------|
| RUN DATE             | 09/11/2019                       |
| PUB DATE             | N/A                              |
| STATUS               | 647-EXAMINERS AMENDMENT - MAILED |
| STATUS DATE          | 09/10/2019                       |
| LITERAL MARK ELEMENT | REDBOX EXCLUSIVE                 |

|                |     |                    |     |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED     | N/A |
| SECTION 2F     | NO  | SECTION 2F IN PART | NO  |
| SECTION 8      | NO  | SECTION 8 IN PART  | NO  |
| SECTION 15     | NO  | REPUB 12C          | N/A |
| RENEWAL FILED  | NO  | RENEWAL DATE       | N/A |
| DATE AMEND REG | N/A |                    |     |

### FILING BASIS

| FILED BASIS |     | CURRENT BASIS |     | AMENDED BASIS |    |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a)       | NO  | 1 (a)         | NO  | 1 (a)         | NO |
| 1 (b)       | YES | 1 (b)         | YES | 1 (b)         | NO |
| 44D         | NO  | 44D           | NO  | 44D           | NO |
| 44E         | NO  | 44E           | NO  | 44E           | NO |
| 66A         | NO  | 66A           | NO  |               |    |
| NO BASIS    | NO  | NO BASIS      | NO  |               |    |

### MARK DATA

|                         |                           |
|-------------------------|---------------------------|
| STANDARD CHARACTER MARK | YES                       |
| LITERAL MARK ELEMENT    | REDBOX EXCLUSIVE          |
| MARK DRAWING CODE       | 4-STANDARD CHARACTER MARK |
| COLOR DRAWING FLAG      | NO                        |

### CURRENT OWNER INFORMATION

|            |                       |
|------------|-----------------------|
| PARTY TYPE | 10-ORIGINAL APPLICANT |
|------------|-----------------------|

|             |   |
|-------------|---|
| NAME        | Redbox Automated Retail, LLC                            |
| ADDRESS     | One Tower Lane, Suite 900<br>Oakbrook Terrace, IL 60181 |
| ENTITY      | 16-LTD LIAB CO  |
| CITIZENSHIP | Delaware  |

### GOODS AND SERVICES

|                     |   |
|---------------------|---|
| INTERNATIONAL CLASS | 007   |
| DESCRIPTION TEXT    | Vending machines  |
| INTERNATIONAL CLASS | 009   |
| DESCRIPTION TEXT    | Downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine  |
| INTERNATIONAL CLASS | 035   |
| DESCRIPTION TEXT    | Providing vending machines featuring video games, movies, and television programs; Providing automated retail vending machine kiosks featuring movies, television programs, and video games; Providing vending machine services rendered through automated kiosks featuring movies, television programs, and video games; Providing automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content   |
| INTERNATIONAL CLASS | 038   |
| DESCRIPTION TEXT    | Video-on-demand transmission services, video broadcasting, and transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| INTERNATIONAL CLASS | 041   |
| DESCRIPTION TEXT    | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and video and sound recordings via all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment television and audio-visual shows and interactive television and audio-visual programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of audio-visual entertainment content, television and audio-visual news shows, and television and audio-visual shows featuring information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information relating to lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes |
| INTERNATIONAL CLASS | 042   |
| DESCRIPTION TEXT    | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |

## GOODS AND SERVICES CLASSIFICATION

|                     |     |                |      |                            |      |              |          |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 007 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 009 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 038 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

## MISCELLANEOUS INFORMATION/STATEMENTS

|                        |    |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

## PROSECUTION HISTORY

| DATE       | ENT CD | ENT TYPE | DESCRIPTION  | ENT NUM |
|------------|--------|----------|--|---------|
| 09/10/2019 | XAEC   | I        | EXAMINER'S AMENDMENT ENTERED                         | 007     |
| 09/10/2019 | GNEN   | O        | NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED        | 006     |
| 09/10/2019 | GNEA   | F        | EXAMINER'S AMENDMENT E-MAILED                        | 005     |
| 09/10/2019 | CNEA   | R        | EXAMINER'S AMENDMENT -WRITTEN                        | 004     |
| 09/04/2019 | DOCK   | D        | ASSIGNED TO EXAMINER                                 | 003     |
| 06/26/2019 | NWOS   | I        | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002     |
| 06/17/2019 | NWAP   | I        | NEW APPLICATION ENTERED IN TRAM                      | 001     |

## CURRENT CORRESPONDENCE INFORMATION

|                         |  |
|-------------------------|--|
| ATTORNEY                | James P. Muraff  |
| CORRESPONDENCE ADDRESS  | JAMES P. MURAFF<br>NEAL, GERBER & EISENBERG LLP<br>TWO NORTH LASALLE STREET, SUITE 1700<br>CHICAGO, IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE   |

REDBOX EXCLUSIVE

**To:** Redbox Automated Retail, LLC ([trademarks@nge.com](mailto:trademarks@nge.com))  
**Subject:** U.S. Trademark Application Serial No. 88472715 - REDBOX EXCLUSIVE - 019638.7488  
**Sent:** September 10, 2019 03:23:14 PM  
**Sent As:** ecom121@uspto.gov  
**Attachments:**

**United States Patent and Trademark Office (USPTO)**  
**Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application**  
**Serial No.**  
88472715

**Mark:** REDBOX  
EXCLUSIVE

**Correspondence**  
**Address:**  
JAMES P.  
MURAFF  
NEAL,  
GERBER &  
EISENBERG LLP  
TWO NORTH  
LASALLE  
STREET, SUITE  
1700  
CHICAGO, IL  
60602

**Applicant:** Redbox  
Automated Retail,  
LLC

**Reference/Docket**  
**No.** 019638.7488

**Correspondence**  
**Email Address:**

trademarks@nge.com

**EXAMINER'S AMENDMENT**

**Issue date:** **September 10, 2019**

**USPTO database searched; no conflicting marks found.** The trademark examining attorney searched the USPTO database of registered and pending marks and found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

**Application has been amended as shown below.** As agreed to by James Muraff, applicant's attorney, on September 10, 2019, the examining attorney has amended the application as shown below. Please notify the examining attorney immediately of any objections. TMEP §707. Otherwise, no response is required. *Id.* In addition, applicant is advised that amendments to the goods and/or services are permitted only if they clarify or limit them; amendments that add to or broaden the scope of the goods and/or services are not permitted. 37 C.F.R. §2.71(a).

Amendment to Goods and Services

The identification of goods and services is amended to read as follows:

International Class 7: vending machines

International Class 9: **Downloadable** computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

International Class 35: **Providing** vending machines **featuring video games, movies, and television programs; Providing** automated retail vending machine kiosks featuring movies, **television programs**, and video games; **Providing** vending machine services rendered through automated kiosks featuring movies, **television programs**, and video games; **Providing** automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International Class 38: Video-on-demand transmission services, video broadcasting, **and** transmission of voice, data, images, data signals, messages and information by electronic communications networks

International Class 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and **video and sound** recordings via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production of entertainment **television and audio-visual** shows and interactive **television and audio-visual** programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of **audio-visual** entertainment content, **television and audio-visual news shows**, and **television and audio-visual shows featuring** information for performance and presentation **in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content** via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information **relating to** lists of television, cable, and broadcasting programs; gaming services **in the nature of providing online video games** via the Internet and computer networks; none of the aforesaid being for gambling purposes

International Class 42: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

*See TMEP §§1402.01, 1402.01(e).*

Attorney Bar Information Provided

The attorney bar number has been provided. 37 C.F.R. §2.17(b)(3).

The attorney has agreed to the following attestation: "The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory)." *See* 37 C.F.R. §2.17(b)(3).

Adebayo, Omolayo  
/Omolayo Adebayo/  
Examining Attorney  
United States Patent and Trademark Office  
Law Office 121  
Tel: (571) 272-4711  
Email: Omolayo.Adebayo@uspto.gov

**To:** Redbox Automated Retail, LLC ([trademarks@nge.com](mailto:trademarks@nge.com))  
**Subject:** U.S. Trademark Application Serial No. 88472715 - REDBOX EXCLUSIVE - 019638.7488  
**Sent:** September 10, 2019 03:23:15 PM  
**Sent As:** ecom121@uspto.gov  
**Attachments:**

**United States Patent and Trademark Office (USPTO)**

**USPTO OFFICIAL NOTICE**

Office Action (Official Letter) has issued

on **September 10, 2019** for

**U.S. Trademark Application Serial No. 88472715**

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter. Please follow the steps below.

- (1) [\*\*Read the official letter\*\*](#). No response is necessary.
- (2) **Direct questions** about the contents of the Office action to the assigned attorney below.

Adebayo, Omolayo  
/Omolayo Adebayo/  
Examining Attorney  
United States Patent and Trademark Office  
Law Office 121  
Tel: (571) 272-4711  
Email:

Direct questions about navigating USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the [Trademark Assistance Center \(TAC\)](#).

**GENERAL GUIDANCE**

- [\*\*Check the status\*\*](#) of your application [\*\*periodically\*\*](#) in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [\*\*Update your correspondence email address\*\*](#), if needed, to ensure you receive important USPTO notices about your application.
- [\*\*Beware of misleading notices sent by private companies about your application\*\*](#). Private companies not associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices – most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain “@uspto.gov.”**

# NOTE TO THE FILE

SERIAL NUMBER: 88472715

DATE: 09/10/2019

NAME: oadebayo

NOTE:

**Searched:**

Google  
 Lexis/Nexis  
 OneLook  
 Wikipedia  
 Acronym Finder  
 Other:  Protest evidence reviewed

**Checked:**

Geographic significance  
 Surname  
 Translation  
 ID with ID/CLASS mailbox

Checked list of approved Canadian attorneys and agents

**Discussed file with 8847271588472715**

**Attorney/Applicant via:**

phone  Left message with  
 email Attorney/Applicant  
  
 Requested Law Library search  Issued Examiner's Amendment  
for: and entered changes in TRADEUPS  
  
 **PRINT**  **DO NOT PRINT**  Added design code in TRADEUPS  
 Description of the mark  Re-imaged standard character  
 Translation statement drawing  
  
 Negative translation statement  Contacted TM MADRID ID/CLASS  
 Consent of living individual about misclassified definite ID  
  
 Changed TRADEUPS to:  
  
 OTHER: Email Communication

**From:** Muraff, James P. <jmuraff@nge.com>

**Sent:** Tuesday, September 10, 2019 2:28 PM

**To:** Adebayo, Omolayo <Omolayo.Adebayo@USPTO.GOV>

**Cc:** Arden, Marianne <marden@nge.com>

**Subject:** RE: Follow Up: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Dear Trademark Examining Attorney Adebayo,

While Redbox does not necessarily agree with your "out of scope" statement below, Redbox does agree to your suggested amendments below.

Redbox also agrees to your below suggested disclaimers.

I am an attorney of record in the above-identified applications, and am an active member in good standing of the bar of the

highest court of the State of Illinois (Bar No. 6225693, Admitted in 1994).

Please contact me with any questions.

Best regards,

**James P. Muraff**  
Attorney at Law  
Neal, Gerber & Eisenberg LLP  
p: 312.269.8034 | m: 312.371.6265 | f: 312.750.6556 | e: [jmuraff@nge.com](mailto:jmuraff@nge.com)

Confidentiality Notice: This communication is confidential and may contain privileged information. If you have received it in error, please notify the sender by reply e-mail and immediately delete it and any attachments without copying or further transmitting the same.

**From:** Adebayo, Omolayo <[Omolayo.Adebayo@USPTO.GOV](mailto:Omolayo.Adebayo@USPTO.GOV)>  
**Sent:** Tuesday, September 10, 2019 12:39 PM  
**To:** Muraff, James P. <[jmuraff@nge.com](mailto:jmuraff@nge.com)>  
**Subject:** Follow Up: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Good afternoon Mr. Muraff,

I hope this email finds you well. I forgot to mention one additional requirement. If you agree to the amendments below, I will also need the following information per the US Counsel Bar Information requirement:

We require your bar number, state of admittance, and year of admittance, and you must agree to the following statement: "The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory)." See 37 C.F.R. §2.17(b)(3). This is required for all U.S.-licensed attorneys who are representing trademark applicants at the USPTO. *Id.*

I can enter the bar information and the amendments via Examiner's Amendment.

Best,

Omolayo Adebayo  
Trademark Examining Attorney  
Law Office 121  
Phone: (571) 272-4711

E-mail: [omolayo.adebayo@uspto.gov](mailto:omolayo.adebayo@uspto.gov)

*Notice to applicants and attorneys: relevant e-mail communications will be uploaded to the official application record in accordance with 37 C.F.R. §2.191 and TMEP §§709.04-05.*

**From:** Adebayo, Omolayo  
**Sent:** Monday, September 9, 2019 5:30 PM  
**To:** Muraff, James P. <[jmuraff@nge.com](mailto:jmuraff@nge.com)>  
**Cc:** Arden, Marianne <[marden@nge.com](mailto:marden@nge.com)>  
**Subject:** RE: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Hello Mr. Muraff,

Thank you for the amendments and timely reply. As discussed on the phone 2 entries remain unclear in International Class 41. The word "performance" is generally used to describe live performances by entertainers or dance (i.e. ballet)/musical (i.e. orchestra) performances. Moreover, the "communication," "representation and interpretation" wording also remains unclear in the context of the services as written. Based on our discussion of what services this entry is intended to convey, I suggest deleting the unclear wording "performance , namely, presentation and communication of films, motion pictures, television and radio programs, sound and video recordings in the nature of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices" and "performance, namely, representation and interpretation in the nature of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content, including images, video games, excerpts, and recordings via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices." The entries for "production, presentation, and rental of..." encompass the services you described on the phone. Additionally, there are no definite services I can recommend based on the entries regarding performance in the nature of communication , representation, or interpretation,

that wouldn't be outside the scope of the original identified services.

Therefore, I suggest the following identification for the above referenced marks, with your amendments to all other classes being acceptable:

International Class 7: vending machines

International Class 9: **Downloadable** computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

International Class 35: **Providing** vending machines **featuring video games, movies, and television programs;** **Providing** automated retail vending machine kiosks featuring movies, **television programs**, and video games; **Providing** vending machine services rendered through automated kiosks featuring movies, **television programs**, and video games; **Providing** automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International Class 38: Video-on-demand transmission services, video broadcasting, **and** transmission of voice, data, images, data signals, messages and information by electronic communications networks

**International Class 41:** Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and **video and sound** recordings via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production of entertainment **television and audio-visual** shows and interactive **television and audio-visual** programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of **audio-visual** entertainment content, **television and audio-visual news shows**, and **television and audio-visual shows featuring** information for performance and presentation in the field of motion pictures, television programs, documentaries, television series, learning programs, comedy shows, sports shows, news programs, political shows, special events, talk shows, weather shows, and entertainment content via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information **relating to** lists of television, cable, and broadcasting programs; gaming services in the nature of providing online video games via the Internet and computer networks; none of the aforesaid being for gambling purposes

International Class 42: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Please do not hesitate to give me a call to discuss the suggested amendments.

Best,  
Omolayo

Omolayo Adebayo  
Trademark Examining Attorney  
Law Office 121  
Phone: (571) 272-4711  
E-mail: [omolayo.adebayo@uspto.gov](mailto:omolayo.adebayo@uspto.gov)

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**From:** Muraff, James P. <[jmuraff@nge.com](mailto:jmuraff@nge.com)>  
**Sent:** Monday, September 9, 2019 4:02 PM  
**To:** Adebayo, Omolayo <[Omolayo.Adebayo@USPTO.GOV](mailto:Omolayo.Adebayo@USPTO.GOV)>  
**Cc:** Arden, Marianne <[marden@nge.com](mailto:marden@nge.com)>  
**Subject:** RE: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Dear Trademark Examining Attorney Adebayo,

Per our call today, attached is a revised suggested amendment to the goods / services listing. Redbox agrees to the attached

recitation, which generally follows your below suggestions, but with some changes.

Redbox also agrees to your below suggested disclaimers.

Please contact me with any questions.

Best regards,

**James P. Muraff**

Partner

Neal, Gerber & Eisenberg LLP

p: 312.269.8034 | m: 312.371.6265 | f: 312.750.6556 | e: [jmuraff@nge.com](mailto:jmuraff@nge.com)

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**From:** Adebayo, Omolayo <[Omolayo.Adebayo@USPTO.GOV](mailto:Omolayo.Adebayo@USPTO.GOV)>

**Sent:** Monday, September 9, 2019 2:24 PM

**To:** Muraff, James P. <[jmuraff@nge.com](mailto:jmuraff@nge.com)>

**Subject:** FW: U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Omolayo Adebayo  
Trademark Examining Attorney  
Law Office 121

Phone: (571) 272-4711

E-mail: [omolayo.adebayo@uspto.gov](mailto:omolayo.adebayo@uspto.gov)

*Notice to applicants and attorneys: relevant e-mail communications will be uploaded to the official application record in accordance with 37 C.F.R. §2.191 and TMEP §§709.04-05.*

**From:** Adebayo, Omolayo

**Sent:** Friday, September 6, 2019 5:54 PM

**To:** trademarks@nge.com

**Subject:** U.S. Trademark Application Serial Nos. 88472696, 88472715, 88472728

Good Afternoon Mr. Muraff,

I am reviewing the above referenced applications for your client, Redbox Automated Retail, LLC. In review of these applications there are a couple issues that can be corrected without the need for an office action.

**For Serial Nos. 88472696, 88472715, 88472728**

We require an amended identification of the goods and services identified in the application because it contains indefinite wording that must be clarified. For example, the wording “production, presentation, performance (namely representation and interpretation), and rental of images, video games, excerpts, and recordings via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices” in International Class 41 must be clarified because the nature of the performance services in relation to images, video games, excerpts, and recordings is unclear. Specifically, the suggested identification would read, with suggested changes in **bold**:

International Class 7: vending machines

International Class 9: **Downloadable** computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

International Class 35: **Providing** vending machines **featuring video games, movies, and television program;** **Providing** automated retail vending machine kiosks featuring movies and video games; **Providing** vending machine services rendered through automated kiosks featuring movies and video games; **Providing** automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship

services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International Class 38: Video-on-demand transmission services, video broadcasting, **and** transmission of voice, data, images, data signals, messages and information by electronic communications networks

International Class 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; Production, presentation, and rental of films, motion pictures, television and radio programs, sound and video recordings, via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; performance, **namely, representation and interpretation** of films, motion pictures, television and radio programs, sound and video recordings **in the nature of {specify a definite service in International Class 41}** via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production, presentation, and rental of images, video games, excerpts, and **video and sound** recordings via all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; performance, **namely, representation and interpretation in the nature of {specify a definite service in International Class 41}** of images, video games, excerpts, and recordings via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production of entertainment **television** shows and interactive **television** programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of **multimedia** entertainment content, **television news shows**, and **television shows featuring** information for performance and presentation **in the field of {specify the field of the information}** via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information **relating to** lists of television, cable, and broadcasting programs; gaming services **in the nature of providing online video games** via the Internet and computer networks; none of the aforesaid being for gambling purposes

International Class 42: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Please let me know if you would approve of my amending the identification as described. **Please note that if applicant wishes to add one or more additional classes to the application, an additional fee of \$275.00 per added class will be necessary. In that case, I will make any approved changes and issue a Priority action requiring payment of the fee(s). Any added class will remain inactive until the fee(s) is/are paid, unless applicant specifies otherwise. Alternatively, if you or applicant has a deposit account with the USPTO, you can provide that account number and authorize the charges against that account.**

**For Serial No. 88472696**

We require a disclaimer of the word "ORGINAL" in the mark because it is descriptive of the goods and services being the first of their kind. The suggested disclaimer would read:

**"No claim is made to the exclusive right to use "ORIGINAL" apart from the mark as shown."**

Please let me know if you would approve of my adding the disclaimer as described.

**For Serial No. 88472728**

We require a disclaimer of the word "ENTERTAINMENT" in the mark because it is descriptive of a feature of applicant's goods and services. The suggested disclaimer would read:

**"No claim is made to the exclusive right to use "ENTERTAINMENT" apart from the mark as shown."**

Please let me know if you would approve of my adding the disclaimer as described.

**In summary, we require the following approvals from you:**

- 1) **Amended Identification of Goods/Services as described above.**
- 2) **Disclaimer as described above.**

**Please respond no later than 12 PM EST on Tuesday, September 10, 2019.**

If you have any questions, comments, or concerns please feel free to call or e-mail me using the information provided in my signature block below. Thank you.

Best,

Omolayo Adebayo  
Trademark Examining Attorney  
Law Office 121  
Phone: (571) 272-4711  
E-mail: [omolayo.adebayo@uspto.gov](mailto:omolayo.adebayo@uspto.gov)

*Notice to applicants and attorneys: relevant e-mail communications will be uploaded to the official application record in accordance with 37 C.F.R. §2.191 and TMEP §§709.04-05.*

Sent to TICRS as Serial Number: 88472696

# NOTE TO THE FILE

SERIAL NUMBER: 88472715

DATE: 09/06/2019

NAME: oadebayo

NOTE:

**Searched:**

Google  
 Lexis/Nexis  
 OneLook  
 Wikipedia  
 Acronym Finder  
 Other: \_\_\_\_\_ Protest evidence reviewed

**Checked:**

Geographic significance  
 Surname  
 Translation  
 ID with ID/CLASS mailbox

Checked list of approved Canadian attorneys and agents

**Discussed file with**

**Attorney/Applicant via:**

phone \_\_\_\_\_ Left message with  
 email \_\_\_\_\_ Attorney/Applicant  
  
 Requested Law Library search \_\_\_\_\_ Issued Examiner's Amendment  
for: \_\_\_\_\_ and entered changes in TRADEUPS  
  
 **PRINT**  **DO NOT PRINT** \_\_\_\_\_ Added design code in TRADEUPS  
 Description of the mark \_\_\_\_\_ Re-imaged standard character  
 Translation statement \_\_\_\_\_ drawing  
  
 Negative translation statement \_\_\_\_\_ Contacted TM MADRID ID/CLASS  
 Consent of living individual \_\_\_\_\_ about misclassified definite ID  
  
 Changed TRADEUPS to:  
  
 OTHER:

\*\*\* User:oadebayo \*\*\*

| #  | Total | Dead  | Live   | Live   | Status/  | Search  |
|----|-------|-------|--------|--------|----------|---|
|    | Marks | Marks | Viewed | Viewed | Search   |   |
|    |       |       | Docs   | Images | Duration |   |
| 01 | 1     | 0     | 1      | 1      | 0:01     | 88472696[SN]  |
| 02 | 56    | 38    | 18     | 16     | 0:01     | "Redbox Automated Retail"[on]                                       |
| 03 | 92419 | N/A   | 0      | 0      | 0:04     | *r{"eiya":2}d*[bi,ti]not dead[lid]                                  |
| 04 | 32482 | N/A   | 0      | 0      | 0:02     | *b{"oua":2}{"cxqk"}*[bi,ti]not dead[lid]                            |
| 05 | 5573  | N/A   | 0      | 0      | 0:01     | *o{"r":2}{"iey"}{"jg"} {"iey"}n*[bi,ti]not dead[lid]                |
| 06 | 475   | N/A   | 0      | 0      | 0:01     | *x{"cxqk"} {"l":2} {"ou":2} {"scz":2} {"iey"}v*[bi,ti]not dead[lid] |
| 07 | 3172  | N/A   | 0      | 0      | 0:02     | *nt{"iey":2} {"r":2}t {"a":2} {"iey":0:1}n*[bi,ti]not dead[lid]     |
| 08 | 16    | 0     | 16     | 15     | 0:01     | 3 and 4 and (5 6 7)   |
| 09 | 969   | N/A   | 0      | 0      | 0:01     | 3 and 4   |
| 10 | 250   | 0     | 250    | 242    | 0:01     | 9 and "007"[cc]   |
| 11 | 467   | N/A   | 0      | 0      | 0:02     | 9 and "009"[cc]   |
| 12 | 255   | 0     | 255    | 235    | 0:01     | 11 not 10   |
| 13 | 410   | N/A   | 0      | 0      | 0:02     | 9 and "035"[cc]   |
| 14 | 86    | 0     | 86     | 83     | 0:01     | 13 not (10 12)  |
| 15 | 621   | N/A   | 0      | 0      | 0:01     | (3 4) and (5 6 7)   |
| 16 | 96    | 0     | 96     | 92     | 0:02     | 15 and "007"[cc]  |
| 17 | 208   | 0     | 208    | 199    | 0:02     | 15 and "009"[cc]  |
| 18 | 199   | 0     | 199    | 193    | 0:02     | 15 and "035"[cc]  |
| 19 | 128   | 91    | 37     | 35     | 0:02     | "red box"[bi,ti]  |
| 20 | 65    | 46    | 18     | 16     | 0:01     | "redbox"[bi,ti]   |
| 21 | 123   | 0     | 123    | 115    | 0:02     | 6 and "007"[cc]   |
| 22 | 352   | 0     | 352    | 332    | 0:01     | 6 not 21  |

Session started 9/6/2019 3:22:45 PM

Session finished 9/6/2019 4:10:44 PM

Total search duration 0 minutes 34 seconds

Session duration 47 minutes 59 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 88472715

REDBOX EXCLUSIVE

## Trademark/Service Mark Application, Principal Register

Serial Number: 88472715  
Filing Date: 06/13/2019

The table below presents the data as entered.

| Input Field   | Entered   |
|---|---|
| <b>SERIAL NUMBER</b>  | 88472715  |
| <b>MARK INFORMATION</b>   |   |
| *MARK   | <a href="#">REDBOX EXCLUSIVE</a>  |
| STANDARD CHARACTERS   | YES   |
| USPTO-GENERATED IMAGE   | YES   |
| LITERAL ELEMENT   | REDBOX EXCLUSIVE  |
| MARK STATEMENT  | The mark consists of standard characters, without claim to any particular font style, size, or color.   |
| REGISTER  | Principal   |
| <b>APPLICANT INFORMATION</b>  |   |
| *OWNER OF MARK  | Redbox Automated Retail, LLC  |
| *STREET   | One Tower Lane, Suite 900   |
| *CITY   | Oakbrook Terrace  |
| *STATE<br>(Required for U.S. applicants)                                    | Illinois  |
| *COUNTRY  | United States   |
| *ZIP/POSTAL CODE<br>(Required for U.S. and certain international addresses) | 60181   |
| <b>LEGAL ENTITY INFORMATION</b>   |   |
| TYPE  | limited liability company   |
| STATE/COUNTRY WHERE LEGALLY ORGANIZED                                       | Delaware  |
| <b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>                          |   |
| INTERNATIONAL CLASS   | 007   |
| *IDENTIFICATION   | Vending machines  |
| FILING BASIS  | SECTION 1(b)  |
| INTERNATIONAL CLASS   | 009   |
| *IDENTIFICATION   | Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine |
| FILING BASIS  | SECTION 1(b)  |

|                        |   |
|------------------------|---|
| INTERNATIONAL CLASS    | 035   |
| <b>*IDENTIFICATION</b> | Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content  |
| <b>FILING BASIS</b>    | SECTION 1(b)  |
| INTERNATIONAL CLASS    | 038   |
| <b>*IDENTIFICATION</b> | Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks  |
| <b>FILING BASIS</b>    | SECTION 1(b)  |
| INTERNATIONAL CLASS    | 041   |
| <b>*IDENTIFICATION</b> | Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; production, presentation, performance (namely representation and interpretation), and rental of films, motion pictures, television and radio programs, sound and video recordings, via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production, presentation, performance (namely representation and interpretation), and rental of images, video games, excerpts, and recordings via and to all types of media, including, inter alia, television, cable and satellite television, Internet, and electronic display devices; production of entertainment shows and interactive programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of entertainment content, news, and information for performance and presentation via and to all types of media, including, inter alia, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information on lists of television, cable, and broadcasting programs; gaming services offered online via the Internet and computer networks; none of the aforesaid being for gambling purposes. |
| <b>FILING BASIS</b>    | SECTION 1(b)  |
| INTERNATIONAL CLASS    | 042   |
| <b>*IDENTIFICATION</b> | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network  |
| <b>FILING BASIS</b>    | SECTION 1(b)  |

**ATTORNEY INFORMATION**

|                                     |                                      |
|-------------------------------------|--------------------------------------|
| NAME                                | James P. Muraff                      |
| ATTORNEY DOCKET NUMBER              | 019638.7488                          |
| FIRM NAME                           | Neal, Gerber & Eisenberg LLP         |
| STREET                              | Two North LaSalle Street, Suite 1700 |
| CITY                                | Chicago                              |
| STATE                               | Illinois                             |
| COUNTRY                             | United States                        |
| ZIP/POSTAL CODE                     | 60602                                |
| PHONE                               | 312-269-8000                         |
| FAX                                 | 312-269-1747                         |
| EMAIL ADDRESS                       | trademarks@nge.com                   |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes                                  |
| OTHER APPOINTED ATTORNEY            | all other attorneys of the Firm      |

**CORRESPONDENCE INFORMATION**

|                                      |                                      |
|--------------------------------------|--------------------------------------|
| NAME                                 | James P. Muraff                      |
| FIRM NAME                            | Neal, Gerber & Eisenberg LLP         |
| STREET                               | Two North LaSalle Street, Suite 1700 |
| CITY                                 | Chicago                              |
| STATE                                | Illinois                             |
| COUNTRY                              | United States                        |
| ZIP/POSTAL CODE                      | 60602                                |
| PHONE                                | 312-269-8000                         |
| FAX                                  | 312-269-1747                         |
| *EMAIL ADDRESS                       | trademarks@nge.com                   |
| *AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes                                  |

**FEES INFORMATION**

|  |         |
|--|---------|
| APPLICATION FILING OPTION              | TEAS RF |
| NUMBER OF CLASSES                      | 6       |
| APPLICATION FOR REGISTRATION PER CLASS | 275     |
| *TOTAL FEE DUE                         | 1650    |
| *TOTAL FEE PAID                        | 1650    |

**SIGNATURE INFORMATION**

|                          |               |
|--------------------------|---------------|
| SIGNATURE                | /Sam Banayan/ |
| SIGNATORY'S NAME         | Sam Banayan   |
| SIGNATORY'S POSITION     | Director      |
| SIGNATORY'S PHONE NUMBER | 630-756-8477  |
| DATE SIGNED              | 06/13/2019    |



## Trademark/Service Mark Application, Principal Register

**Serial Number: 88472715**

**Filing Date: 06/13/2019**

### To the Commissioner for Trademarks:

**MARK: REDBOX EXCLUSIVE** (Standard Characters, see [mark](#))

The literal element of the mark consists of REDBOX EXCLUSIVE.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of  
One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 007: Vending machines

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 009: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 038: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content; production, presentation, performance (namely representation and interpretation), and rental of films, motion pictures, television and radio programs, sound and video recordings, via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production, presentation, performance (namely representation and interpretation), and rental of images, video games, excerpts, and recordings via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, and electronic display devices; production of entertainment shows and interactive programs for distribution via television, cable, satellite, audio and video media, the Internet, electronic display devices, laser discs, computer discs, and electronic media; production of entertainment content, news, and information for performance and presentation via and to all types of media, including, *inter alia*, television, cable and satellite television, Internet, electronic display devices, and computer and communication networks; production and recording of films, motion pictures, and shows; provision of information on lists of television, cable, and broadcasting programs; gaming services offered online via the Internet and computer networks; none of the aforesaid being for gambling purposes.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified

goods/services.

International Class 042: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

James P. Muraff and all other attorneys of the Firm of Neal, Gerber & Eisenberg LLP Two North LaSalle Street, Suite 1700  
Chicago, Illinois 60602  
United States  
312-269-8000(phone)  
312-269-1747(fax)  
trademarks@nge.com (authorized)

The attorney docket/reference number is 019638.7488.

The applicant's current Correspondence Information:

James P. Muraff  
Neal, Gerber & Eisenberg LLP  
Two North LaSalle Street, Suite 1700  
Chicago, Illinois 60602  
312-269-8000(phone)  
312-269-1747(fax)  
trademarks@nge.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$1650 has been submitted with the application, representing payment for 6 class(es).

#### **Declaration**

**Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and

belief are believed to be true.

**Declaration Signature**

Signature: /Sam Banayan/ Date: 06/13/2019

Signatory's Name: Sam Banayan

Signatory's Position: Director

Payment Sale Number: 88472715

Payment Accounting Date: 06/14/2019

Serial Number: 88472715

Internet Transmission Date: Thu Jun 13 18:33:42 EDT 2019

TEAS Stamp: USPTO/BAS-XX.XX.XXX.XXX-2019061318334253

3023-88472715-620353574fa77cc21c2ea5ed0f

282c5119e1372c0c5ae7fa1f92e311cf33bc989-

DA-5241-20190612082439705945

REDBOX EXCLUSIVE