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Mark: REDBOX.



US Serial Number: 87546664

Application Filing Date: Jul. 28, 2017

US Registration Number: 5857987

Registration Date: Sep. 10, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 10, 2019

Publication Date: Dec. 12, 2017 **Notice of Allowance Date:** Feb. 06, 2018

Mark Information

Mark Literal REDBOX.
Elements:

Standard Character No
Claim:

Mark Drawing 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)
Type:

Description of Mark: The mark consists of the word "redbox" in red with a purple period.

Color Drawing: Yes

Color(s) Claimed: The color(s) red and purple is/are claimed as a feature of the mark.

Design Search Code(s): 26.01.21 - Circles that are totally or partially shaded.

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Vending machines

International Class(es): 007 - Primary Class

U.S Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

First Use: Feb. 19, 2018

Use in Commerce: Feb. 19, 2018

For: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

First Use: Aug. 17, 2018

Use in Commerce: Aug. 17, 2018

For: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring

DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

International 035 - Primary Class
Class(es):

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Feb. 19, 2018

Use in Commerce: Feb. 19, 2018

For: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

International 038 - Primary Class
Class(es):

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

First Use: Aug. 17, 2018

Use in Commerce: Aug. 17, 2018

For: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

International 041 - Primary Class
Class(es):

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: Aug. 17, 2018

Use in Commerce: Aug. 17, 2018

For: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

International 042 - Primary Class
Class(es):

U.S Class(es): 100, 101

Class Status: ACTIVE

First Use: Aug. 17, 2018

Use in Commerce: Aug. 17, 2018

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC

Owner Address: One Tower Lane, Suite 900
Oakbrook Terrace, ILLINOIS UNITED STATES 60181

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Annmary Ittan

Docket Number: 5407-651

Attorney Primary Email: <mailto:ipcounselors.com>
Email Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Annmary Ittan
Epstein Drangel LLP
60 East 42nd Street, Suite 1250
New York, NEW YORK UNITED STATES 10165

Phone: 212.292.5390

Fax: 212.292.5391

Correspondent e- mail@ipcounselors.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 10, 2024	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 03, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 03, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 03, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 03, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 03, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 02, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jul. 02, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 02, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 02, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 02, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 10, 2019	REGISTERED-PRINCIPAL REGISTER	
Aug. 03, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 02, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 30, 2019	STATEMENT OF USE PROCESSING COMPLETE	
Jul. 09, 2019	USE AMENDMENT FILED	
Jul. 30, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Jul. 09, 2019	TEAS STATEMENT OF USE RECEIVED	
Feb. 08, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 06, 2019	SOU EXTENSION 2 GRANTED	
Feb. 06, 2019	SOU EXTENSION 2 FILED	
Feb. 06, 2019	SOU TEAS EXTENSION RECEIVED	
Aug. 10, 2018	ASSIGNED TO EXAMINER	
Aug. 08, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 06, 2018	SOU EXTENSION 1 GRANTED	
Aug. 06, 2018	SOU EXTENSION 1 FILED	
Aug. 06, 2018	SOU TEAS EXTENSION RECEIVED	
Feb. 06, 2018	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 12, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 12, 2017	PUBLISHED FOR OPPOSITION	
Nov. 22, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 31, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 30, 2017	EXAMINER'S AMENDMENT ENTERED	
Oct. 30, 2017	ASSIGNED TO LIE	
Oct. 30, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Oct. 30, 2017	EXAMINERS AMENDMENT E-MAILED	
Oct. 30, 2017	EXAMINERS AMENDMENT -WRITTEN	
Oct. 30, 2017	ASSIGNED TO EXAMINER	
Aug. 03, 2017	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Aug. 02, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 01, 2017	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 02, 2019

Assignment Abstract Of Title Information

Summary**Total Assignments:** 2**Registrant:** Redbox Automated Retail, LLC**Assignment 1 of 2****Conveyance:** SECURITY INTEREST**Reel/Frame:** [6187/0046](#)**Pages:** 7**Date Recorded:** Oct. 20, 2017**Supporting Documents:** [assignment-tm-6187-0046.pdf](#)**Assignor****Name:** [REDBOX AUTOMATED RETAIL LLC](#)**Execution Date:** Oct. 20, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE
Where Organized:**Assignee****Name:** [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE
Where Organized:**Address:** 40 WEST 57TH STREET
NEW YORK, NEW YORK 10019**Correspondent****Correspondent** KRISTIN YOHANNAN, ESQ.
Name:**Correspondent** 1850 K STREET, NW, SUITE 1100
Address: MILBANK, TWEED, HADLEY & MCCLOY, LLP
WASHINGTON, DC 20006**Domestic Representative - Not Found****Assignment 2 of 2****Conveyance:** SECURITY INTEREST**Reel/Frame:** [7846/0182](#)**Pages:** 19**Date Recorded:** Sep. 13, 2022**Supporting Documents:** [assignment-tm-7846-0182.pdf](#)**Assignor****Name:** [CHICKEN SOUP FOR THE SOUL
ENTERTAINMENT INC.](#)**Execution Date:** Aug. 11, 2022**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Name:** [REDBOX AUTOMATED RETAIL, LLC](#)**Execution Date:** Aug. 11, 2022**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE
Where Organized:**Name:** [A SHARP INC.](#)**Execution Date:** Aug. 11, 2022**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Name:** [CRACKLE PLUS, LLC](#)**Execution Date:** Aug. 11, 2022**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE
Where Organized:**Name:** [HALCYON TELEVISION, LLC](#)**Execution Date:** Aug. 11, 2022**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE
Where Organized:**Name:** [LANDMARK STUDIO GROUP LLC](#)**Execution Date:** Aug. 11, 2022**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE
Where Organized:**Name:** [POWERSLAM, LLC](#)**Execution Date:** Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Name: [RB SECOND MERGER SUB LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Aug. 11, 2022
State or Country: DELAWARE
Where Organized:

Name: [SCREEN MEDIA VENTURES, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Aug. 11, 2022
State or Country: DELAWARE
Where Organized:

Name: [TOFG LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Aug. 11, 2022
State or Country: DELAWARE
Where Organized:

Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Address: 40 WEST 57TH STREET, 33RD FLOOR
NEW YORK, UNITED STATES 10019

Correspondent

Correspondent: JAVIER J. RAMOS
Name:

Correspondent: 1850 K STREET, NW, SUITE 1100
Address: MILBANK, LLP
WASHINGTON, DC 20006

Domestic Representative - Not Found

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, September 10, 2024 01:33:00 EDT
To: XXXX
Subject: Official USPTO Notification: U.S. Trademark Application SN 87546664 -- Docket/Reference No. 5407-651

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED

U.S. Application Serial No. 87546664

U.S. Registration No. 5857987

U.S. Registration Date: September 10, 2019

Mark: REDBOX.

Owner: Redbox Automated Retail, LLC

Docket/Reference No. 5407-651

Issue Date: September 10, 2024

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and September 10, 2025. For an additional fee, the owner can file within the 6-month grace period that ends on March 10, 2026.

Optional submission. If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

If ownership of the registration or the owner's name has changed, the owner can use [Assignment Center](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Identity verification requirement. Registration maintenance documents must be filed using the trademark electronic filing system, [unless a limited exception applies](#). In order to use the trademark electronic filing system, filers must allow adequate time to complete the [identity verification process](#), which may require as long as three weeks to complete. For information about how to complete identity verification, please see the [Identity verification for trademark filers webpage](#).

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

Beware of misleading notices sent by private companies about registrations. Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87546664
REGISTRATION NUMBER	5857987
LAW OFFICE ASSIGNED	LAW OFFICE 111
MARK SECTION	
MARK	REDBOX. (stylized and/or with design, see https://tmng-al.uspto.gov/resting2/api/img/87546664/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400

CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00038

ATTORNEY SECTION (proposed)

STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
NAME	Annmary Ittan
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Epstein Drangel LLP
OTHER APPOINTED ATTORNEY(S)	William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert
STREET	60 East 42nd Street, Suite 1250
CITY	New York
STATE	New York
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	10165
PHONE	212.292.5390
FAX	212.292.5391
EMAIL	mail@ipcounselors.com
DOCKET/REFERENCE NUMBER(S)	5407-651

CORRESPONDENCE SECTION (current)

NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	49021-00038

CORRESPONDENCE SECTION (proposed)

NAME	Annmary Ittan
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
SIGNATURE SECTION	
SIGNATURE	/Frederick W Stein/
SIGNATORY NAME	Frederick W Stein
SIGNATORY DATE	05/03/2023
SIGNATORY POSITION	Chief Legal Officer
ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION SECTION	
SUBMIT DATE	Wed May 03 17:07:33 ET 2023
TEAS STAMP	USPTO/CAR-XXXX:XXX:XXX:XX XX:XXXX:XXXX:XXXX:XXXX-20 230503170733652096-770749 24-850b5b58ef5c7569e4bf5a dbbf565ab4ab47ddd61e519f1 a8e45964c53a0cb934-N/A-N/ A-20230419153239573293

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX. (stylized and/or with design, see <https://tmng-al.uspto.gov/resting2/api/img/87546664/large>)

SERIAL NUMBER: 87546664

REGISTRATION NUMBER: 5857987

Owner Section (Current):

Redbox Automated Retail, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

Attorney Section (Current):

James P. Muraff of McDonald Hopkins LLC

XX bar, admitted in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400

CHICAGO, Illinois 60654

United States

3126421480

216-348-5474

Email Address: ipmailbox@mcdonaldhopkins.com

Docket Reference Number(s):49021-00038.

By submission of this request, the undersigned REVOKEs the power of attorney currently of record, as listed above, and hereby APPOINTs the following new attorney:

Attorney Section (proposed):

Annmary Ittan of Epstein Drangel LLP

XX bar, admitted in XXXX, bar membership no. XXX, is located at

60 East 42nd Street, Suite 1250

New York, New York 10165

United States

212.292.5390

212.292.5391

mail@ipcounselors.com

Other Appointed Attorney(s): William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert

Docket Reference Number(s): 5407-651

Annmary Ittan submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a

U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (Current):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00038

Correspondence Section (proposed):

Anmmary Ittan

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 5407-651

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Frederick W Stein/ Date: 05/03/2023

Signatory's Name: Frederick W Stein

Signatory's Position: Chief Legal Officer

Signature method: Sent to third party for signature

The signatory has confirmed that he/she is either: (1) the owner/holder; or (2) a person or persons with legal authority to bind the owner/holder.

Serial Number: 87546664

Internet Transmission Date: Wed May 03 17:07:33 ET 2023

TEAS Stamp: USPTO/CAR-XXXX:XXX:XXX:XXXX:XXXX:XXXX:XX

XX:XXXX-20230503170733652096-77074924-85

0b5b58ef5c7569e4bf5adbbf565ab4ab47ddd61e

519f1a8e45964c53a0cb934-N/A-N/A-20230419

153239573293

Change Address or Representation Form

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REGISTRATION NUMBER	5857987
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MARK SECTION	
MARK	REDBOX. (stylized and/or with design, see https://tmng-al.uspto.gov/resting2/api/img/87546664/large)
OWNER SECTION(current)	
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MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION(current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	2 N LASALLE ST STE 1700
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60602
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
DOCKET/REFERENCE NUMBER(S)	19638-7399
CORRESPONDENCE SECTION(current)	
NAME	JAMES P. MURAFF

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	19638-7399
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
OTHER APPOINTED ATTORNEY(S)	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00038
CORRESPONDENCE SECTION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	49021-00038
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	07/02/2020
SIGNATORY POSITION	Attorney of record, Illinois bar member
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Jul 02 15:00:54 ET 2020
TEAS STAMP	USPTO/CAR-XXX.XX.XX.XXX-2 0200702150054105723-85551 440-710f0b79cd5724aec4ca0 a17155552a9248e198d0a7889 f63ce060e6ec26dc8fa1-N/A- N/A-20200702145939867774

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX. (stylized and/or with design, see <https://tmng-al.uspto.gov/resting2/api/img/87546664/large>)

SERIAL NUMBER: 87546664

REGISTRATION NUMBER: 5857987

Owner Section (Current) :

Redbox Automated Retail, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

Attorney Section (Current):

James P. Muraff of NEAL, GERBER & EISENBERG LLP

is located at

2 N LASALLE ST STE 1700

CHICAGO, Illinois 60602

United States

312-269-8000

312-269-1747

Email Address: trademarks@nge.com

Docket Reference Number(s): 19638-7399.

Correspondence Section (Current):

JAMES P. MURAFF

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: trademarks@nge.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 19638-7399

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

Attorney Section (proposed):

James P. Muraff of McDonald Hopkins LLC

XX bar, admitted in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400

CHICAGO, Illinois 60654

United States

3126421480

216-348-5474

ipmailbox@mcdonaldhopkins.com

Other Appointed Attorney(s): David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
Docket Reference Number(s): 49021-00038

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (proposed):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00038

Signature: /James P. Muraff/ Date: 07/02/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Serial Number: 87546664

Internet Transmission Date: Thu Jul 02 15:00:54 ET 2020

TEAS Stamp: USPTO/CAR-XXX.XX.XX.XXX-2020070215005410

5723-85551440-710f0b79cd5724aec4ca0a1715

5552a9248e198d0a7889f63ce060e6ec26dc8fa1

-N/A-N/A-20200702145939867774

United States of America

United States Patent and Trademark Office

redbox.

Reg. No. 5,857,987

Registered Sep. 10, 2019

**Int. Cl.: 7, 9, 35, 38, 41,
42**

Service Mark

Trademark

Principal Register

Redbox Automated Retail, LLC (DELAWARE LIMITED LIABILITY COMPANY)
One Tower Lane, Suite 900
Oakbrook Terrace, ILLINOIS 60181

CLASS 7: Vending machines

FIRST USE 2-19-2018; IN COMMERCE 2-19-2018

CLASS 9: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

FIRST USE 8-17-2018; IN COMMERCE 8-17-2018

CLASS 35: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

FIRST USE 2-19-2018; IN COMMERCE 2-19-2018

CLASS 38: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

FIRST USE 8-17-2018; IN COMMERCE 8-17-2018

CLASS 41: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

FIRST USE 8-17-2018; IN COMMERCE 8-17-2018

CLASS 42: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

FIRST USE 8-17-2018; IN COMMERCE 8-17-2018

The color(s) red and purple is/are claimed as a feature of the mark.



Andrei Iancu
Director of the United States
Patent and Trademark Office

The mark consists of the word "redbox" in red with a purple period.

SER. NO. 87-546,664, FILED 07-28-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

From: TMOfficialNotices@USPTO.GOV
Sent: Saturday, August 3, 2019 00:14 AM
To: XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 87546664: REDBOX. (Stylized/Design): Docket/Reference No. 19638-7399

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 87546664
Mark: REDBOX. (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 19638-7399

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=87546664&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=87546664&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	87546664	FILING DATE	07/28/2017
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	BELENKER, ESTHER ANN	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	08/03/2019
PUB DATE	12/12/2017
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	08/02/2019
LITERAL MARK ELEMENT	REDBOX.

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	YES

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	02/19/2018	FIRST USE IN COMMERCE DATE	02/19/2018	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	08/17/2018	FIRST USE IN COMMERCE DATE	08/17/2018	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	02/19/2018	FIRST USE IN COMMERCE DATE	02/19/2018	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	08/17/2018	FIRST USE IN COMMERCE	08/17/2018	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	08/17/2018	FIRST USE IN COMMERCE DATE	08/17/2018	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	08/17/2018	FIRST USE IN COMMERCE DATE	08/17/2018	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	The color(s) red and purple is/are claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of the word "redbox" in red with a purple period.
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
08/03/2019	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	029
08/02/2019	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	028
07/30/2019	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	027
07/09/2019	IUAF	S	USE AMENDMENT FILED	026
07/30/2019	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	025
07/09/2019	EISU	I	TEAS STATEMENT OF USE RECEIVED	024
02/08/2019	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
02/06/2019	EX2G	S	EXTENSION 2 GRANTED	022
02/06/2019	EXT2	S	EXTENSION 2 FILED	021
02/06/2019	EEXT	I	TEAS EXTENSION RECEIVED	020
08/10/2018	DOCK	D	ASSIGNED TO EXAMINER	019
08/08/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	018
08/06/2018	EX1G	S	EXTENSION 1 GRANTED	017
08/06/2018	EXT1	S	EXTENSION 1 FILED	016
08/06/2018	EEXT	I	TEAS EXTENSION RECEIVED	015
02/06/2018	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	014
12/12/2017	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	013
12/12/2017	PUBO	A	PUBLISHED FOR OPPOSITION	012
11/22/2017	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	011
10/31/2017	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	010
10/30/2017	XAEC	I	EXAMINER'S AMENDMENT ENTERED	009
10/30/2017	ALIE	A	ASSIGNED TO LIE	008
10/30/2017	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	007
10/30/2017	GNEA	F	EXAMINERS AMENDMENT E-MAILED	006
10/30/2017	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	005
10/30/2017	DOCK	D	ASSIGNED TO EXAMINER	004
08/03/2017	MDSM	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
08/02/2017	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

redbox.

Trademark Snap Shot ITU Unit Action
 (Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	87546664	FILING DATE	07/28/2017
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	BELENKER, ESTHER ANN	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	07/31/2019
PUB DATE	12/12/2017
STATUS	748-STATEMENT OF USE - TO EXAMINER
STATUS DATE	07/30/2019
LITERAL MARK ELEMENT	REDBOX.

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	YES

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CITIZENSHIP	Delaware

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INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

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INTERNATIONAL CLASS	009	FIRST USE DATE	08/17/2018	FIRST USE IN COMMERCE DATE	08/17/2018	CLASS STATUS	6-ACTIVE
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INTERNATIONAL CLASS	038	FIRST USE DATE	08/17/2018	FIRST USE IN COMMERCE	08/17/2018	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	08/17/2018	FIRST USE IN COMMERCE DATE	08/17/2018	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	08/17/2018	FIRST USE IN COMMERCE DATE	08/17/2018	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	The color(s) red and purple is/are claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of the word "redbox" in red with a purple period.
PSEUDO MARK	RED BOX

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07/30/2019	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	027
07/09/2019	IUAF	S	USE AMENDMENT FILED	026
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02/06/2019	EX2G	S	EXTENSION 2 GRANTED	022
02/06/2019	EXT2	S	EXTENSION 2 FILED	021
02/06/2019	EEXT	I	TEAS EXTENSION RECEIVED	020
08/10/2018	DOCK	D	ASSIGNED TO EXAMINER	019
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08/06/2018	EX1G	S	EXTENSION 1 GRANTED	017
08/06/2018	EXT1	S	EXTENSION 1 FILED	016
08/06/2018	EEXT	I	TEAS EXTENSION RECEIVED	015
02/06/2018	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	014
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11/22/2017	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	011
10/31/2017	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	010
10/30/2017	XAEC	I	EXAMINER'S AMENDMENT ENTERED	009
10/30/2017	ALIE	A	ASSIGNED TO LIE	008
10/30/2017	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	007
10/30/2017	GNEA	F	EXAMINERS AMENDMENT E-MAILED	006
10/30/2017	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	005
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08/03/2017	MDSM	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
08/02/2017	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
08/01/2017	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

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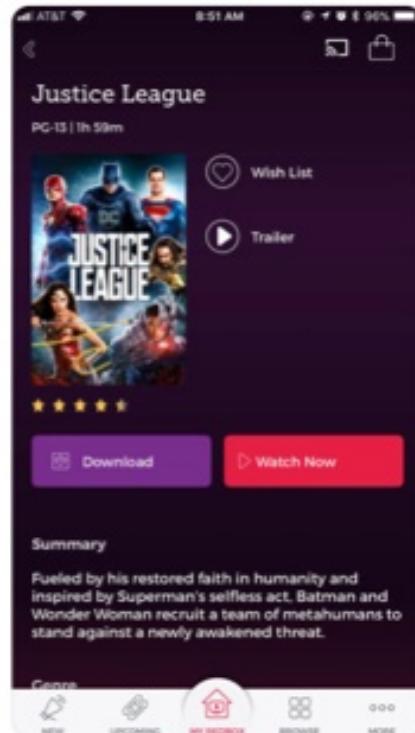
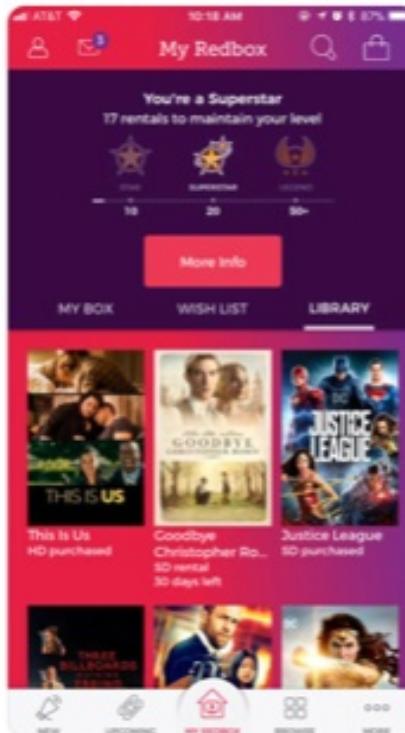
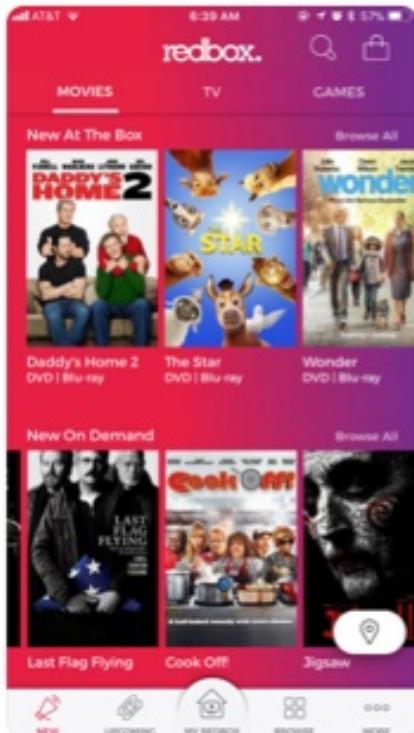


Redbox

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★★★★★ 5.12K

OPEN



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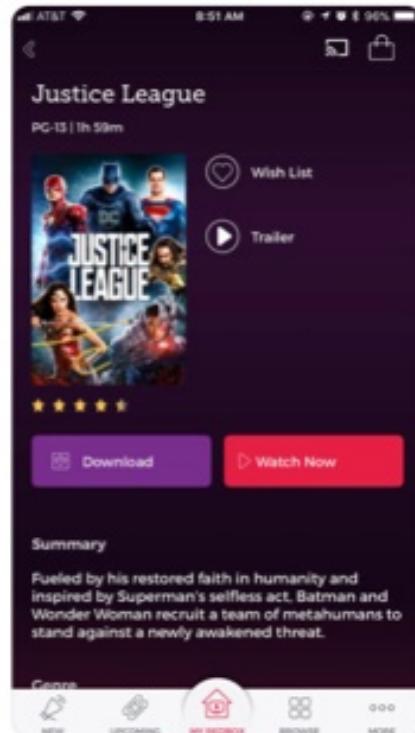
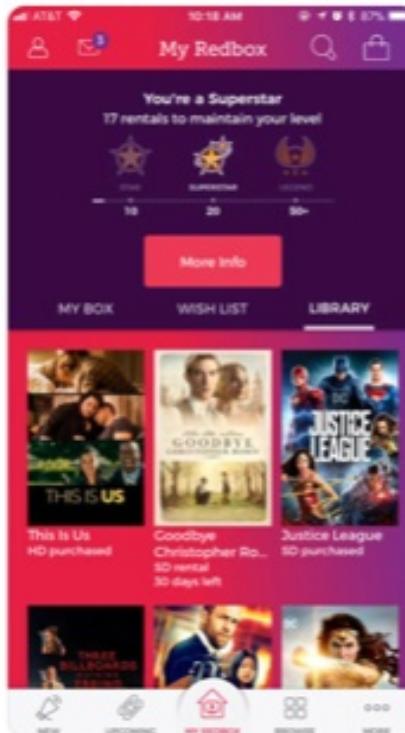
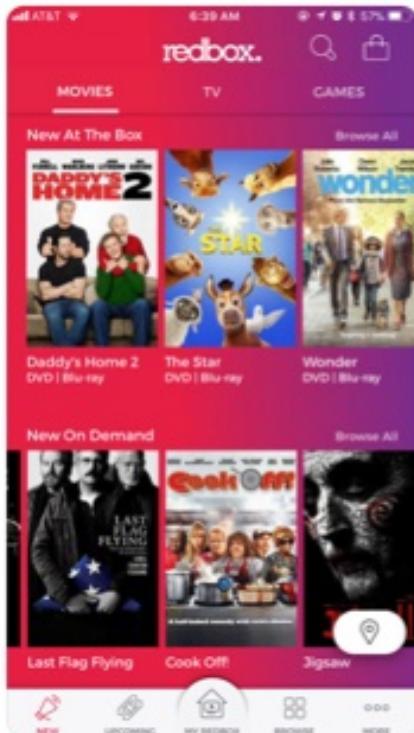


Redbox

Rent and watch movies & games

★★★★★ 5.12K

OPEN





redbox.



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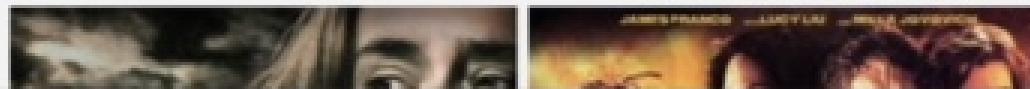
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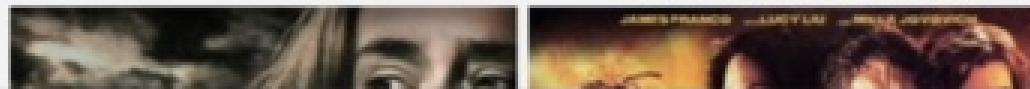
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Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87546664
LAW OFFICE ASSIGNED	LAW OFFICE 111
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/87546664/large
LITERAL ELEMENT	REDBOX.
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/19/2018
FIRST USE IN COMMERCE DATE	02/19/2018

SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT 17\875\466\87546664\xml17\SOU0002.JPG
SPECIMEN DESCRIPTION	photo of kiosk
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/17/2018
FIRST USE IN COMMERCE DATE	08/17/2018
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT 17\875\466\87546664\xml17\SOU0003.JPG
	\\TICRS\EXPORT17\IMAGEOUT 17\875\466\87546664\xml17\SOU0004.JPG
SPECIMEN DESCRIPTION	screen shot
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/19/2018
FIRST USE IN COMMERCE DATE	02/19/2018
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT 17\875\466\87546664\xml17\SOU0005.JPG
SPECIMEN DESCRIPTION	kiosk
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/17/2018
FIRST USE IN COMMERCE DATE	08/17/2018
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT 17\875\466\87546664\xml17\SOU0006.JPG
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	\\TICRS\\EXPORT17\\IMAGEOUT 17\\875\\466\\87546664\\xml17\\SOU008.JPG
SPECIMEN DESCRIPTION	screen shot
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/17/2018
FIRST USE IN COMMERCE DATE	08/17/2018
SPECIMEN FILE NAME(S)	\\TICRS\\EXPORT17\\IMAGEOUT 17\\875\\466\\87546664\\xml17\\SOU009.JPG \\TICRS\\EXPORT17\\IMAGEOUT 17\\875\\466\\87546664\\xml17\\SOU010.JPG
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	\\TICRS\\EXPORT17\\IMAGEOUT 17\\875\\466\\87546664\\xml17\\SOU012.JPG
SPECIMEN DESCRIPTION	screen shot
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/17/2018
FIRST USE IN COMMERCE DATE	08/17/2018
SPECIMEN FILE NAME(S)	\\TICRS\\EXPORT17\\IMAGEOUT 17\\875\\466\\87546664\\xml17\\SOU013.JPG \\TICRS\\EXPORT17\\IMAGEOUT 17\\875\\466\\87546664\\xml17\\SOU014.JPG
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SPECIMEN DESCRIPTION	screen shot
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	6
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	600
TOTAL AMOUNT	600
SIGNATURE SECTION	

DECLARATION SIGNATURE	/Sam Banayan/
SIGNATORY'S NAME	Sam Banayan
SIGNATORY'S POSITION	Senior Director
DATE SIGNED	07/09/2019
SIGNATORY'S PHONE NUMBER	630-756-8477
FILING INFORMATION	
SUBMIT DATE	Tue Jul 09 20:17:01 EDT 2019
TEAS STAMP	USPTO/SOU-XX.XX.XXX.XXX-2 0190709201701345172-87546 664-620c54dfada5db238bc25 d7325a022cf5ccfdeb22446aa c3c451ef289d79142f5-DA-62 62-20190708163342068712

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: REDBOX. (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/87546664/large>)

SERIAL NUMBER: 87546664

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX (authorized)

is submitting the following allegation of use information:

For International Class 007:

Current identification: Vending machines

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/19/2018, and first used in commerce at least as early as 02/19/2018, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) photo of kiosk.

[Specimen File1](#)

For International Class 009:

Current identification: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/17/2018, and first used in commerce at least as early as 08/17/2018, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screen shot.

[Specimen File1](#)

[Specimen File2](#)

For International Class 035:

Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/19/2018, and first used in commerce at least as early as 02/19/2018, and is now in use in such commerce. The applicant is submitting one specimen for the

class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) kiosk.

[Specimen File1](#)

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/17/2018, and first used in commerce at least as early as 08/17/2018, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screen shot.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/17/2018, and first used in commerce at least as early as 08/17/2018, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screen shot.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/17/2018, and first used in commerce at least as early as 08/17/2018, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screen shot.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for the allegation of use for 6 classes.

Declaration

The signatory believes that the applicant is the owner of the mark sought to be registered.

For a trademark or service mark application, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.

For a collective trademark, collective service mark, collective membership mark application, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.

For a certification mark application, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Sam Banayan/ Date Signed: 07/09/2019

Signatory's Name: Sam Banayan

Signatory's Position: Senior Director

Signatory's Phone: 630-756-8477

RAM Sale Number: 87546664

RAM Accounting Date: 07/10/2019

Serial Number: 87546664

Internet Transmission Date: Tue Jul 09 20:17:01 EDT 2019

TEAS Stamp: USPTO/SOU-XX.XX.XXX.XXX-2019070920170134

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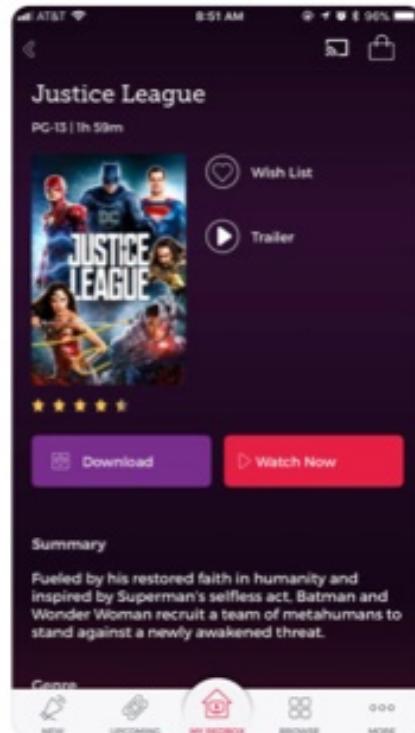
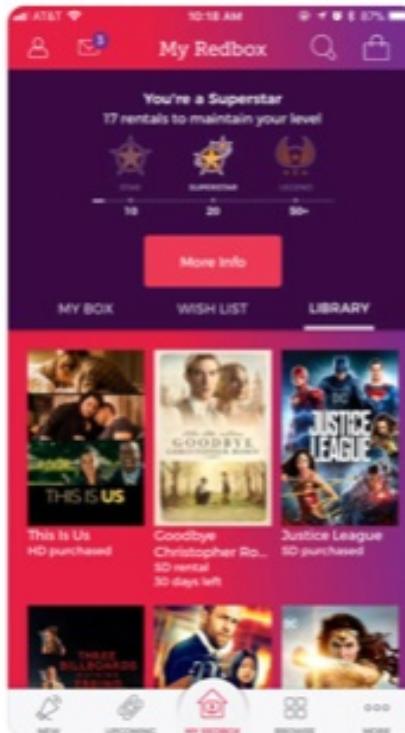
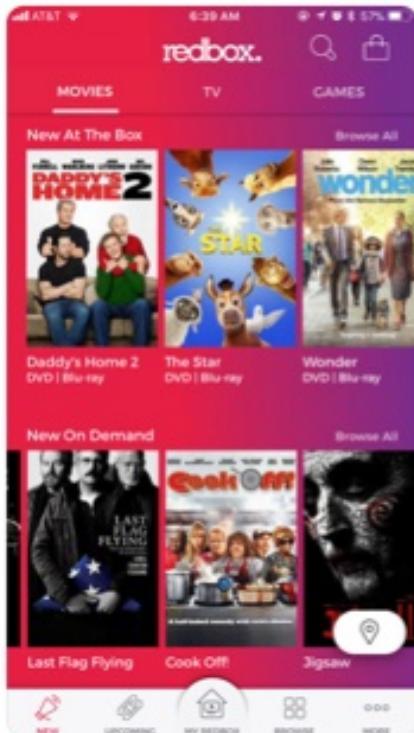


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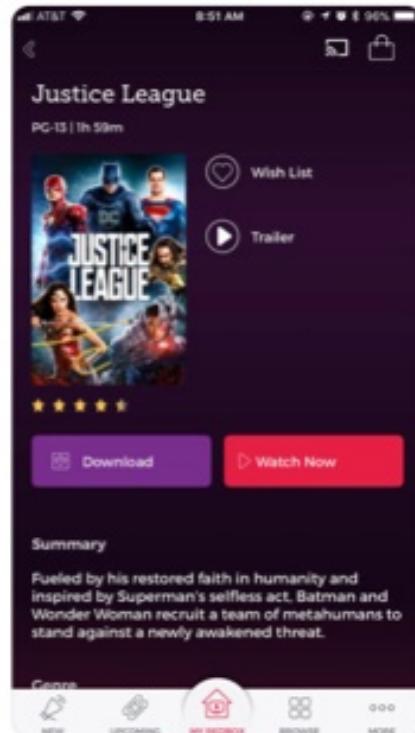
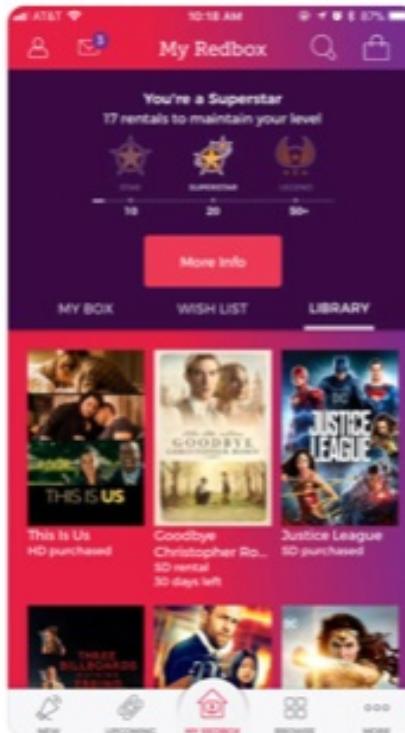
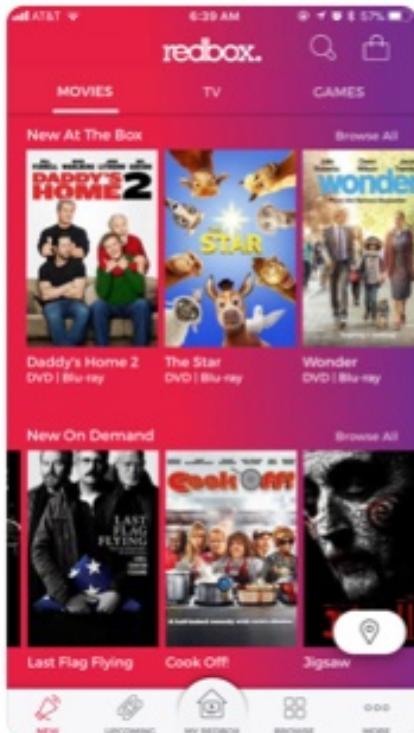


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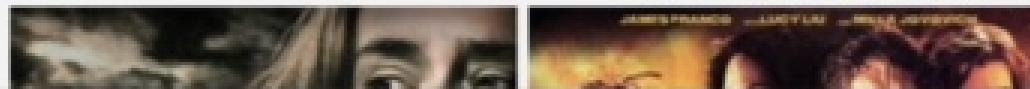
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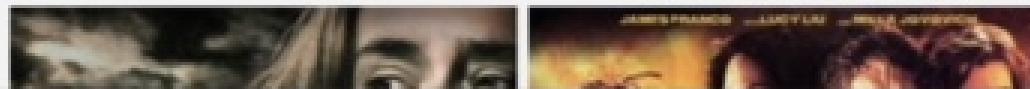
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FEE RECORD SHEET**Serial Number:** 87546664**RAM Sale Number:** 87546664**Total Fees:** \$600**RAM Accounting Date:** 20190710

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20190709	\$100	6	\$600

Transaction Date: 20190709

From: TMOOfficialNotices@USPTO.GOV
Sent: Friday, February 8, 2019 00:17 AM
To: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 87546664: REDBOX. (Stylized/Design): Docket/Reference No. 19638-7399

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 87546664
Mark: REDBOX. (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 2
Docket/Reference Number: 19638-7399
Notice of Allowance Date: Feb 6, 2018

The USPTO issued a Notice of Allowance on **Feb 6, 2018** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=87546664&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=87546664&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
 (Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	87546664	FILING DATE	07/28/2017
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	BELENKER, ESTHER ANN	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	02/08/2019
PUB DATE	12/12/2017
STATUS	731-SECOND EXTENSION - GRANTED
STATUS DATE	02/06/2019
LITERAL MARK ELEMENT	REDBOX.

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	YES

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	The color(s) red and purple is/are claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of the word "redbox" in red with a purple period.
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
02/08/2019	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
02/06/2019	EX2G	S	EXTENSION 2 GRANTED	022
02/06/2019	EXT2	S	EXTENSION 2 FILED	021
02/06/2019	EEXT	I	TEAS EXTENSION RECEIVED	020
08/10/2018	DOCK	D	ASSIGNED TO EXAMINER	019
08/08/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	018
08/06/2018	EX1G	S	EXTENSION 1 GRANTED	017
08/06/2018	EXT1	S	EXTENSION 1 FILED	016
08/06/2018	EEXT	I	TEAS EXTENSION RECEIVED	015
02/06/2018	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	014
12/12/2017	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	013
12/12/2017	PUBO	A	PUBLISHED FOR OPPOSITION	012
11/22/2017	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	011
10/31/2017	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	010
10/30/2017	XAEC	I	EXAMINER'S AMENDMENT ENTERED	009
10/30/2017	ALIE	A	ASSIGNED TO LIE	008
10/30/2017	GNEN	O	NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED	007
10/30/2017	GNEA	F	EXAMINER'S AMENDMENT E-MAILED	006
10/30/2017	CNEA	R	EXAMINER'S AMENDMENT -WRITTEN	005
10/30/2017	DOCK	D	ASSIGNED TO EXAMINER	004
08/03/2017	MDSM	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
08/02/2017	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
08/01/2017	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700

	CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE
PRIOR OWNER INFORMATION	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

redbox.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87546664
LAW OFFICE ASSIGNED	LAW OFFICE 111
MARK SECTION	
MARK	REDBOX. (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	KEEP ALL LISTED

INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	02/06/2018
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	6
SUBTOTAL AMOUNT [EXTENSION FEE]	750
TOTAL AMOUNT	750
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney of record, Illinois bar member
DATE SIGNED	02/06/2019
SIGNATORY'S PHONE NUMBER	312-269-8000

FILING INFORMATION

SUBMIT DATE	Wed Feb 06 17:28:52 EST 2019
TEAS STAMP	USPTO/ESU-XX.XX.XXX.XXX-2 0190206172852198250-87546 664-620e3fa76908495fc8c8 e74351bf4e21363436f344f8c 5a215dc71d8e2638e8-DA-441 4-20190205153735039158

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX. (stylized and/or with design)

SERIAL NUMBER: 87546664

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX (authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 02/06/2018.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 02/06/2019

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Signatory's Phone: 312-269-8000

RAM Sale Number: 87546664

RAM Accounting Date: 02/07/2019

Serial Number: 87546664

Internet Transmission Date: Wed Feb 06 17:28:52 EST 2019

TEAS Stamp: USPTO/ESU-XX.XX.XXX-2019020617285219

8250-87546664-620e3fa76908495fcd8c8e7435

1bf4e21363436f344f8c5a215dc71d8e2638e8-D

A-4414-20190205153735039158

From: TMOfficialNotices@USPTO.GOV
Sent: Wednesday, August 8, 2018 00:16 AM
To: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 87546664: REDBOX. (Stylized/Design): Docket/Reference No. 19638-7399

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 87546664
Mark: REDBOX. (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 1
Docket/Reference Number: 19638-7399
Notice of Allowance Date: Feb 6, 2018

The USPTO issued a Notice of Allowance on **Feb 6, 2018** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=87546664&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=87546664&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	87546664	FILING DATE	07/28/2017
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	REIHNER, DAVID C	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	08/08/2018
PUB DATE	12/12/2017
STATUS	730-FIRST EXTENSION - GRANTED
STATUS DATE	08/06/2018
LITERAL MARK ELEMENT	REDBOX.

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	YES

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
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DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	The color(s) red and purple is/are claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of the word "redbox" in red with a purple period.
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
08/08/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	018
08/06/2018	EX1G	S	EXTENSION 1 GRANTED	017
08/06/2018	EXT1	S	EXTENSION 1 FILED	016
08/06/2018	EEXT	I	TEAS EXTENSION RECEIVED	015
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08/02/2017	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
08/01/2017	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

redbox.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87546664
LAW OFFICE ASSIGNED	LAW OFFICE 111
MARK SECTION	
MARK	REDBOX. (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	007
CURRENT IDENTIFICATION	Vending machines
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
GOODS OR SERVICES	KEEP ALL LISTED

INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	038
CURRENT IDENTIFICATION	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	1
ALLOWANCE MAIL DATE	02/06/2018
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	6
SUBTOTAL AMOUNT [EXTENSION FEE]	750
TOTAL AMOUNT	750
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	08/06/2018
SIGNATORY'S PHONE NUMBER	312-269-8000
FILING INFORMATION	

SUBMIT DATE	Mon Aug 06 14:41:23 EDT 2018
TEAS STAMP	USPTO/ESU-XX.XX.XXX.XXX-2 0180806144123658464-87546 664-610748039b47d1a3bc2d8 6c3998c86b73ae264dc3b13e1 d055943f4e504b368-DA-1050 -20180806105145737054

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX. (stylized and/or with design)

SERIAL NUMBER: 87546664

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX (authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 02/06/2018.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 08/06/2018

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312-269-8000

RAM Sale Number: 87546664

RAM Accounting Date: 08/07/2018

Serial Number: 87546664

Internet Transmission Date: Mon Aug 06 14:41:23 EDT 2018

TEAS Stamp: USPTO/ESU-XX.XX.XXX.XXX-2018080614412365

8464-87546664-610748039b47d1a3bc2d86c399

8c86b73ae264dc3b13e1d055943f4e504b368-DA

-1050-20180806105145737054

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, February 6, 2018 00:16 AM
To: XXXX
Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 87546664: REDBOX. (Stylized/Design): Docket/Reference No. 19638-7399

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Feb 6, 2018

U.S. Serial Number: 87546664
Mark: REDBOX. (Stylized/Design)
Docket/Reference Number: 19638-7399

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 87546664
Mark: REDBOX. (Stylized/Design)
Docket/Reference Number: 19638-7399
Owner: Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace , ILLINOIS 60181
Correspondence Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

007 - Vending machines -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

009 - Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

035 - Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

038 - Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

041 - Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

042 - Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=87546664&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=87546664&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, December 12, 2017 01:06 AM
To: XXXX
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 87546664: REDBOX. (Stylized/Design): Docket/Reference No. 19638-7399

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 87546664
Mark: REDBOX. (Stylized/Design)
International Class(es): 007, 009, 035, 038, 041, 042
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 19638-7399

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Dec 12, 2017.

To Review the Mark in the TMOG:

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2017-12-12&serialNumber=87546664>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

- * Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a complete Statement of Use or Extension Request with the required fees within six (6) months after the NOA issues to avoid abandonment of the application.)

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=87546664&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=87546664&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Nov 22, 2017

NOTICE OF PUBLICATION

1. Serial No.:	2. Mark:
87-546,664	REDBOX. (STYLIZED/DESIGN)
3. International Class(es):	5. Applicant:
7, 9, 35, 38, 41, 42	Redbox Automated Retail, LLC
4. Publication Date:	
Dec 12, 2017	

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

trademarks@nge.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, November 22, 2017 04:35 AM
To: XXXX
Subject: Official USPTO Notification of Notice of Publication: U.S. Trademark SN 87546664: REDBOX. (Stylized/Design): Docket/Reference No. 19638-7399

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 87546664) is scheduled to publish in the *Official Gazette* on Dec 12, 2017. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=87546664>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	87546664	FILING DATE	07/28/2017
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	REIHNER, DAVID C	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	11/01/2017
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATION
STATUS DATE	10/31/2017
LITERAL MARK ELEMENT	REDBOX.

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	YES

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosks featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	The color(s) red and purple is/are claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of the word "redbox" in red with a purple period.
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/31/2017	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	010
10/30/2017	XAEC	I	EXAMINER'S AMENDMENT ENTERED	009
10/30/2017	ALIE	A	ASSIGNED TO LIE	008
10/30/2017	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	007
10/30/2017	GNEA	F	EXAMINERS AMENDMENT E-MAILED	006
10/30/2017	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	005
10/30/2017	DOCK	D	ASSIGNED TO EXAMINER	004
08/03/2017	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
08/02/2017	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
08/01/2017	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

redbox.

Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	87546664	FILING DATE	07/28/2017
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	REIHNER, DAVID C	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	10/31/2017
PUB DATE	N/A
STATUS	647-EXAMINERS AMENDMENT - MAILED
STATUS DATE	10/30/2017
LITERAL MARK ELEMENT	REDBOX.

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX.
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	YES

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosks featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	The color(s) red and purple is/are claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of the word "redbox" in red with a purple period.
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/30/2017	XAEC	I	EXAMINER'S AMENDMENT ENTERED	009
10/30/2017	ALIE	A	ASSIGNED TO LIE	008
10/30/2017	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	007
10/30/2017	GNEA	F	EXAMINERS AMENDMENT E-MAILED	006
10/30/2017	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	005
10/30/2017	DOCK	D	ASSIGNED TO EXAMINER	004
08/03/2017	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
08/02/2017	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
08/01/2017	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

redbox.

To: Redbox Automated Retail, LLC (trademarks@nge.com)
Subject: U.S. TRADEMARK APPLICATION NO. 87546664 - REDBOX. - 19638-
Sent: 10/30/2017 5:08:58 PM
Sent As: ECOM111@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

**U.S. APPLICATION
SERIAL NO. 87546664**

MARK: REDBOX. ***87546664***

CORRESPONDENT	
ADDRESS:	GENERAL TRADEMARK
JAMES P. MURAFF	INFORMATION:
NEAL, GERBER &	http://www.uspto.gov/trademarks/index.jsp
EISENBERG LLP	
TWO NORTH	VIEW YOUR APPLICATION FILE
LASALLE STREET,	
SUITE 1700	
CHICAGO, IL 60602	

APPLICANT: Redbox
Automated Retail, LLC

**CORRESPONDENT'S
REFERENCE/DOCKET
NO:**
19638-
**CORRESPONDENT E-
MAIL ADDRESS:**
trademarks@nge.com

EXAMINER'S AMENDMENT

ISSUE/MAILING DATE: **10/30/2017**

DATABASE SEARCH: The trademark examining attorney has searched the USPTO's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

APPLICATION HAS BEEN AMENDED: In accordance with the authorization granted by James P. Muraff on October 30, 2017, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. Otherwise, no response is necessary. TMEP §707. Any amendments to the identification of goods and/or services may clarify or limit the goods and/or services, but may not add to or broaden the scope of the goods and/or services. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*

Applicant's docket number for this application is 19638-7399.

The color claim and mark description have been deleted and substituted with the following:

The colors red and purple are claimed as a feature of the mark.

The mark consists of the word "redbox" in red with a purple period.

/David C. Reihner/
Examining Attorney
Law Office 111, 571-272-9392
571-272-9111, fax.
David.Reihner@USPTO.gov

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

To: Redbox Automated Retail, LLC (trademarks@nge.com)
Subject: U.S. TRADEMARK APPLICATION NO. 87546664 - REDBOX. - 19638-
Sent: 10/30/2017 5:09:00 PM
Sent As: ECOM111@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **10/30/2017** FOR U.S. APPLICATION SERIAL NO.87546664

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For technical assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

*** User:dreihner ***

#	Total	Dead	Live	Live	Status/	Search
	Marks	Marks	Viewed	Viewed	Search	Duration
01	53	35	14	12	0:02	"redbox automated retail"[on]
02	205	127	21	19	0:02	*red*[bi,ti] and *box*[bi,ti]

Session started 10/30/2017 3:20:14 PM

Session finished 10/30/2017 3:30:10 PM

Total search duration 0 minutes 4 seconds

Session duration 9 minutes 56 seconds

Defaut NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 87546664

From: TMDesignCodeComments
Sent: Thursday, August 3, 2017 00:23 AM
To: XXXX
Subject: Official USPTO Notice of Design Search Code and Pseudo Mark: U.S. Trademark SN: 87546664: REDBOX. (Stylized/Design): Docket/Reference No. 19638-

Docket/Reference Number: 19638-

The USPTO has assigned design search codes to your application (U.S. serial number: 87546664).

Design search codes assigned to your application:

26.01.21 - Circles that are totally or partially shaded.

If you would like to request that we add or delete a design search code, please email TMDesignCodeComments@USPTO.GOV. Include your name, application serial number, a list of design search codes you would like to add or delete, and a brief justification. We will process your request within two business days. If we approve your request, the updated list of design search codes will appear in our Trademark Status and Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/>, under the "Mark Information" tab.

Design search codes are numerical codes we assign to the prominent features of your mark's design. We call these features "design elements." A design element can be any component of your mark that is not a word, such as a depiction of a star or a flower. Assigning design search codes to your mark helps us more effectively search our database for marks that may conflict with yours. Design search codes have no legal significance and will not appear on the registration certificate.

For more information about design search codes, including why and how we use them and information on adding or deleting design search codes from your application, please visit our design search code webpage at <http://www.uspto.gov/DesignSearchCodes>. For a list of design search codes, see the design search code manual at <http://tess2.uspto.gov/tmdb/dscm/index.htm>.

For questions, please call 1-800-786-9199 (option 1) to speak to a Customer Service representative in the Trademark Assistance Center. Please visit <http://www.uspto.gov/TrademarkAssistance> for additional information about the Trademark Assistance Center.

This notice will be available in TSDR in one business day.

redbox.

Trademark/Service Mark Application, Principal Register

Serial Number: 87546664
Filing Date: 07/28/2017

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87546664
MARK INFORMATION	
*MARK	\\TICRS\EXPORT17\IMAGEOUT 17\875\466\87546664\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	redbox.
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) red, white and purple is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word redbox with a period at the end.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	649 x 186
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Redbox Automated Retail, LLC
*STREET	One Tower Lane, Suite 900
*CITY	Oakbrook Terrace
*STATE (Required for U.S. applicants)	Illinois
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	60181
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	007
*IDENTIFICATION	Vending machines
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	009

*IDENTIFICATION	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	035
*IDENTIFICATION	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	038
*IDENTIFICATION	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	042
*IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	James P. Muraff
ATTORNEY DOCKET NUMBER	19638-
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
COUNTRY	United States

ZIP/POSTAL CODE	60602
PHONE	312-269-8000
FAX	312-269-1747
EMAIL ADDRESS	trademarks@nge.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	all other attorneys of the firm

CORRESPONDENCE INFORMATION

NAME	James P. Muraff
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	Two North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60602
PHONE	312-269-8000
FAX	312-269-1747
*EMAIL ADDRESS	trademarks@nge.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes

FEE INFORMATION

APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	6
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	1650
*TOTAL FEE PAID	1650

SIGNATURE INFORMATION

SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
SIGNATORY'S PHONE NUMBER	312-269-8000
DATE SIGNED	07/28/2017

Trademark/Service Mark Application, Principal Register

Serial Number: 87546664

Filing Date: 07/28/2017

To the Commissioner for Trademarks:

MARK: redbox. (stylized and/or with design, see [mark](#))

The literal element of the mark consists of redbox..

The color(s) red, white and purple is/are claimed as a feature of the mark. The mark consists of the word redbox with a period at the end.
The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 007: Vending machines

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 009: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 038: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 042: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

James P. Muraff and all other attorneys of the firm of Neal, Gerber & Eisenberg LLP Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
United States
312-269-8000(phone)
312-269-1747(fax)
trademarks@nge.com (authorized)

The attorney docket/reference number is 19638-.

The applicant's current Correspondence Information:

James P. Muraff
Neal, Gerber & Eisenberg LLP
Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
312-269-8000(phone)
312-269-1747(fax)
trademarks@nge.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$1650 has been submitted with the application, representing payment for 6 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /James P. Muraff/ Date: 07/28/2017

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Payment Sale Number: 87546664

Payment Accounting Date: 07/28/2017

Serial Number: 87546664

Internet Transmission Date: Fri Jul 28 09:45:14 EDT 2017

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XX-2017072809451497

5296-87546664-51014f6a5aebf14dcb799f7cb3

eddb7ed94f5c9937b62ba69e4dfbc34961c875-D

A-7552-20170717213948298125

redbox.