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Mark: REDBOX



US Serial Number: 87069033

Application Filing Date: Jun. 13, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status  
Descriptor:



DEAD/APPLICATION/Refused/Dismissed or Invalidated

This trademark application was refused, dismissed, or invalidated by the Office and this application is no longer active.

Status: Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Feb. 17, 2020

Publication Date: Nov. 22, 2016 Notice of Allowance Date: Jan. 17, 2017

Date Abandoned: Feb. 17, 2020

## Mark Information

Mark Literal Elements: REDBOX

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of the word "REDBOX" with an arc over the word.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Vending machines

International Class(es): 007 - Primary Class

U.S Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

For: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

For: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**For:** Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**For:** Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**For:** Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Redbox Automated Retail, LLC

**Owner Address:** One Tower Lane, Suite 900  
Oakbrook Terrace, ILLINOIS UNITED STATES 60181

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** James P. Muraff

**Docket Number:** 19638-7350

**Attorney Primary Email Address:** [trademarks@ngelaw.com](mailto:trademarks@ngelaw.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** JAMES P. MURAFF  
NEAL, GERBER & EISENBERG LLP  
TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO, ILLINOIS UNITED STATES 60602

**Phone:** 312.269.8000

**Fax:** 312.269.1747

**Correspondent e-mail:** [trademarks@ngelaw.com](mailto:trademarks@ngelaw.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Feb. 18, 2020	ABANDONMENT NOTICE E-MAILED - NO USE STATEMENT FILED	

Feb. 17, 2020	ABANDONMENT - NO USE STATEMENT FILED
Jul. 12, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jul. 11, 2019	SOU EXTENSION 5 GRANTED
Jul. 09, 2019	SOU EXTENSION 5 FILED
Jul. 11, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL
Jul. 09, 2019	SOU TEAS EXTENSION RECEIVED
Jan. 15, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jan. 11, 2019	SOU EXTENSION 4 GRANTED
Jan. 11, 2019	SOU EXTENSION 4 FILED
Jan. 11, 2019	SOU TEAS EXTENSION RECEIVED
Jul. 11, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jul. 09, 2018	SOU EXTENSION 3 GRANTED
Jul. 09, 2018	SOU EXTENSION 3 FILED
Jul. 09, 2018	SOU TEAS EXTENSION RECEIVED
Jan. 11, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jan. 09, 2018	SOU EXTENSION 2 GRANTED
Jan. 09, 2018	SOU EXTENSION 2 FILED
Jan. 09, 2018	SOU TEAS EXTENSION RECEIVED
Jul. 19, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jul. 17, 2017	SOU EXTENSION 1 GRANTED
Jul. 17, 2017	SOU EXTENSION 1 FILED
Jul. 17, 2017	SOU TEAS EXTENSION RECEIVED
Jan. 17, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Nov. 22, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Nov. 22, 2016	PUBLISHED FOR OPPOSITION
Nov. 02, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Oct. 14, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED
Oct. 13, 2016	ASSIGNED TO LIE
Sep. 27, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER
Sep. 22, 2016	EXAMINER'S AMENDMENT ENTERED
Sep. 22, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Sep. 22, 2016	EXAMINERS AMENDMENT E-MAILED
Sep. 22, 2016	EXAMINERS AMENDMENT -WRITTEN
Sep. 22, 2016	ASSIGNED TO EXAMINER
Jun. 21, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED
Jun. 20, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jun. 16, 2016	NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** FATHY, DOMINIC

**Law Office Assigned:** LAW OFFICE 104

### File Location

**Current Location:** INTENT TO USE SECTION

**Date in Location:** Jul. 11, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 3

**Applicant:** Redbox Automated Retail, LLC

### Assignment 1 of 3

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [5885/0027](#)

**Pages:** 8

**Date Recorded:** Sep. 27, 2016

**Supporting** [assignment-tm-5885-0027.pdf](#)

Documents: \_\_\_\_\_

**Assignor**

**Name:** [REDBOX AUTOMATED RETAIL, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Sep. 27, 2016  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** BANK  
**State or Country Where Organized:** UNITED STATES  
**Address:** 520 MADISON AVENUE  
NEW YORK, NEW YORK 10022

**Correspondent**

**Correspondent Name:** CORPORATION SERVICE COMPANY  
**Correspondent Address:** 1090 VERMONT AVENUE, NW  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 2 of 3**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [6187/0046](#) **Pages:** 7  
**Date Recorded:** Oct. 20, 2017  
**Supporting Documents:** [assignment-tm-6187-0046.pdf](#)

**Assignor**

**Name:** [REDBOX AUTOMATED RETAIL LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Oct. 20, 2017  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 40 WEST 57TH STREET  
NEW YORK, NEW YORK 10019

**Correspondent**

**Correspondent Name:** KRISTIN YOHANNAN, ESQ.  
**Correspondent Address:** 1850 K STREET, NW, SUITE 1100  
MILBANK, TWEED, HADLEY & MCCLOY, LLP  
WASHINGTON, DC 20006

**Domestic Representative - Not Found**

**Assignment 3 of 3**

**Conveyance:** RELEASE BY SECURED PARTY  
**Reel/Frame:** [7819/0650](#) **Pages:** 7  
**Date Recorded:** Aug. 11, 2022  
**Supporting Documents:** [assignment-tm-7819-0650.pdf](#)

**Assignor**

**Name:** [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** BANK  
**Execution Date:** Aug. 11, 2022  
**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [REDBOX AUTOMATED RETAIL, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE

**Address:** ONE TOWER LANE  
OAKBROOK TERRACE, ILLINOIS 60181

#### Correspondent

**Correspondent Name:** EPSTEIN DRANGEL LLP

**Correspondent Address:** 60 EAST 42ND STREET  
SUITE 1250  
NEW YORK, NY 10165

#### Domestic Representative - Not Found

## Proceedings

### Summary

**Number of Proceedings:** 3

### Type of Proceeding: Opposition

**Proceeding Number:** [91249167](#)

**Filing Date:** Jun 27, 2019

**Status:** Terminated

**Status Date:** Sep 11, 2019

**Interlocutory Attorney:** ANDREW P BAXLEY

#### Defendant

**Name:** Red Robin International Inc.

**Correspondent Address:** MARK A PASKAR  
BRYAN CAVE LEIGHTON PAISNER LLP  
211 NORTH BROADWAY, SUITE 3600  
ST LOUIS MO UNITED STATES , 63102

**Correspondent e-mail:** [bcipdocketing@bclplaw.com](mailto:bcipdocketing@bclplaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
THE BIG RED BOX		<a href="#">88057808</a>	

#### Plaintiff(s)

**Name:** Redbox Automated Retail, LLC

**Correspondent Address:** JAMES P MURAFF  
NEAL GERBER & EISENBERG LLP  
TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO IL UNITED STATES , 60602

**Correspondent e-mail:** [trademarks@nge.com](mailto:trademarks@nge.com) , [afuelleman@nge.com](mailto:afuelleman@nge.com) , [jmuraff@nge.com](mailto:jmuraff@nge.com) , [marden@nge.com](mailto:marden@nge.com) , [docktmail@nge.com](mailto:docktmail@nge.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
REDBOX		<a href="#">78201219</a>	<a href="#">2919854</a>
REDBOX		<a href="#">78201199</a>	<a href="#">2988869</a>
REDBOX		<a href="#">78514282</a>	<a href="#">3082012</a>
REDBOX		<a href="#">78866011</a>	<a href="#">3229436</a>
REDBOX		<a href="#">85229209</a>	<a href="#">4418938</a>
REDBOX		<a href="#">85229213</a>	<a href="#">4418939</a>
REDBOX.COM		<a href="#">85325085</a>	<a href="#">4672047</a>
REDBOX		<a href="#">85744345</a>	<a href="#">4988910</a>
REDBOX		<a href="#">87069033</a>	
REDBOX.		<a href="#">87546664</a>	

#### Prosecution History

Entry Number	History Text	Date	Due Date
7	TERMINATED	Sep 11, 2019	

6	BD DECISION: OPP DISMISSED W/O PREJ	Sep 11, 2019	
5	W/DRAW OF OPPOSITION	Sep 06, 2019	
4	ANSWER	Aug 07, 2019	
3	INSTITUTED	Jun 28, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 28, 2019	Aug 07, 2019
1	FILED AND FEE	Jun 27, 2019	

#### Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91247501</a>	<b>Filing Date:</b>	Apr 10, 2019
<b>Status:</b>	Terminated	<b>Status Date:</b>	Jul 09, 2019
<b>Interlocutory Attorney:</b>	REBECCA J STEMPIEN_COYLE		

#### Defendant

<b>Name:</b>	IC Enterprises, LLC
<b>Correspondent Address:</b>	MICHAEL D STEWART LAW OFFICES OF MICHAEL D STEWART SUITE 1000 150 SE 2ND AVE MIAMI FL UNITED STATES , 33131
<b>Correspondent e-mail:</b>	<a href="mailto:ms@themiamilaw.com">ms@themiamilaw.com</a> , <a href="mailto:rb@themiamilaw.com">rb@themiamilaw.com</a>

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RED BOX FITNESS		<a href="#">88011016</a>	

#### Plaintiff(s)

<b>Name:</b>	Redbox Automated Retail, LLC
<b>Correspondent Address:</b>	JAMES P MURAFF NEAL GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO IL UNITED STATES , 60602
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@nge.com">trademarks@nge.com</a> , <a href="mailto:jmuraff@nge.com">jmuraff@nge.com</a> , <a href="mailto:afuelleman@nge.com">afuelleman@nge.com</a> , <a href="mailto:marden@nge.com">marden@nge.com</a> , <a href="mailto:docketmail@nge.com">docketmail@nge.com</a>

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
REDBOX		<a href="#">78201219</a>	<a href="#">2919854</a>
REDBOX		<a href="#">78201199</a>	<a href="#">2988869</a>
REDBOX		<a href="#">78514282</a>	<a href="#">3082012</a>
REDBOX		<a href="#">78866011</a>	<a href="#">3229436</a>
REDBOX		<a href="#">85229209</a>	<a href="#">4418938</a>
REDBOX		<a href="#">85229213</a>	<a href="#">4418939</a>
REDBOX.COM		<a href="#">85325085</a>	<a href="#">4672047</a>
REDBOX		<a href="#">85744345</a>	<a href="#">4988910</a>
REDBOX		<a href="#">87069033</a>	
REDBOX.		<a href="#">87546664</a>	

#### Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 09, 2019	
5	BD DECISION: OPP SUSTAINED	Jul 09, 2019	
4	NOTICE OF DEFAULT	May 30, 2019	
3	PENDING, INSTITUTED	Apr 10, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 10, 2019	May 20, 2019
1	FILED AND FEE	Apr 10, 2019	

#### Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91247456</a>	<b>Filing Date:</b>	Apr 08, 2019
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**Status:** Terminated

**Status Date:** Jun 06, 2019

**Interlocutory Attorney:** GEOFFREY MCNUTT

**Defendant**

**Name:** Target Brands, Inc.

**Correspondent Address:** JAMES R STEFFEN  
FAEGRE BAKER DANIELS LLP  
2200 WELLS FARGO CENTER, 90 SOUTH SEVENTH STREET  
MINNEAPOLIS MN UNITED STATES , 55402

**Correspondent e-mail:** [trademark@faegrebd.com](mailto:trademark@faegrebd.com) , [james.steffen@faegrebd.com](mailto:james.steffen@faegrebd.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RED		<a href="#">87762997</a>	
RED		<a href="#">87828325</a>	

**Plaintiff(s)**

**Name:** Redbox Automated Retail, LLC

**Correspondent Address:** JAMES P MURAFF  
NEAL GERBER & EISENBERG LLP  
TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO IL UNITED STATES , 60602

**Correspondent e-mail:** [trademarks@nge.com](mailto:trademarks@nge.com) , [jmuraff@nge.com](mailto:jmuraff@nge.com) , [marden@nge.com](mailto:marden@nge.com) , [afuelleman@nge.com](mailto:afuelleman@nge.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
REDBOX		<a href="#">78201219</a>	<a href="#">2919854</a>
REDBOX		<a href="#">78201199</a>	<a href="#">2988869</a>
REDBOX		<a href="#">78514282</a>	<a href="#">3082012</a>
REDBOX		<a href="#">78866011</a>	<a href="#">3229436</a>
REDBOX		<a href="#">85229209</a>	<a href="#">4418938</a>
REDBOX		<a href="#">85229213</a>	<a href="#">4418939</a>
REDBOX.COM		<a href="#">85325085</a>	<a href="#">4672047</a>
REDBOX		<a href="#">85744345</a>	<a href="#">4988910</a>
REDBOX		<a href="#">87069033</a>	
REDBOX.		<a href="#">87546664</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
8	TERMINATED	Jun 06, 2019	
7	BD DECISION: OPP DISMISSED W/O PREJ	Jun 06, 2019	
6	W/DRAW OF APPLICATION	Jun 05, 2019	
5	EXTENSION OF TIME GRANTED	May 20, 2019	
4	D MOT FOR EXT W/ CONSENT	May 20, 2019	
3	PENDING, INSTITUTED	Apr 08, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 08, 2019	May 18, 2019
1	FILED AND FEE	Apr 08, 2019	

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, February 18, 2020 06:43 PM  
**To:** XXXX  
**Subject:** Official USPTO Notification: U.S. Trademark SN 87069033 -- Docket/Reference No. 19638-7350

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OFFICIAL USPTO NOTICE OF ABANDONMENT

TRADEMARK APPLICATION ABANDONED - FAILURE TO FILE TIMELY SOU OR EXTENSION REQUEST

**U.S. Application Serial No.** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**Owner:** Redbox Automated Retail, LLC  
**Docket/Reference No.** 19638-7350

**Issue Date:** February 18, 2020

**The application above is abandoned** because we did not receive within six months of the Notice of Allowance (NOA) issue date:

- (1) A Statement of Use (SOU); or
- (2) A Request for Extension of Time to File a Statement of Use (Extension Request).

If you did not receive the NOA or if the delay in filing your SOU or Extension Request was unintentional, you can file a "petition to revive" using the [Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request](#) form. **You must file the petition within two months of the issue date of this notice. The petition must include the following:**

- (1) A signed statement by someone with firsthand knowledge of the facts, stating that the delay in responding by the due date was unintentional;
- (2) A petition fee; and
- (3) An SOU or Extension Request and the required fees, including any fees for extension requests that should have been filed if the application had never been abandoned, or, **if you did not receive the NOA**, a clear statement of this fact.

**WARNING:** We cannot grant a petition to revive if it will result in an SOU being filed more than 36 months after the NOA issue date.

**ALTERNATIVE BASIS FOR REGISTRATION:** If you want to revive only the goods and/or services based on use in commerce or on a foreign registration that has already been accepted, you may file a [Petition to Revive with Request to Delete Section 1\(b\) Basis or to Delete Intent-to-Use Goods/Services after Notice of Allowance](#).

If you have proof that the application was abandoned due to USPTO error, you can file a [Request for Reinstatement](#) of the application and include the proof (such as a copy of an email confirmation issued by the USPTO that includes the date of receipt and a summary of the online submission). You must file the request **within two months of the issue date of this notice**. There is no fee for this request.

View this notice and other documents for this application online in the [Trademark Status and Document Retrieval \(TSDR\)](#) database.

For more information on filing a petition, see our [webpage on petitions](#).

For questions about this notice, filing a petition, or filing a request for reinstatement, contact the Trademark Assistance Center at 1-800-786-9199 (select option 1) or at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).



**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	02/18/2020		
PUB DATE	11/22/2016		
STATUS	606-ABANDONED - NO STATEMENT OF USE FILED		
STATUS DATE	02/17/2020		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	02/17/2020	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

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PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "REDBOX" with an arc over the word.			
PSEUDO MARK				RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
02/17/2020	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED				037
07/12/2019	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				036
07/11/2019	EX5G	S	EXTENSION 5 GRANTED				035
07/09/2019	EXT5	S	EXTENSION 5 FILED				034
07/11/2019	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				033
07/09/2019	EEXT	I	TEAS EXTENSION RECEIVED				032
01/15/2019	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				031
01/11/2019	EX4G	S	EXTENSION 4 GRANTED				030
01/11/2019	EXT4	S	EXTENSION 4 FILED				029
01/11/2019	EEXT	I	TEAS EXTENSION RECEIVED				028
07/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				027
07/09/2018	EX3G	S	EXTENSION 3 GRANTED				026
07/09/2018	EXT3	S	EXTENSION 3 FILED				025
07/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				024
01/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				023
01/09/2018	EX2G	S	EXTENSION 2 GRANTED				022
01/09/2018	EXT2	S	EXTENSION 2 FILED				021
01/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				020
07/19/2017	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				019
07/17/2017	EX1G	S	EXTENSION 1 GRANTED				018
07/17/2017	EXT1	S	EXTENSION 1 FILED				017
07/17/2017	EEXT	I	TEAS EXTENSION RECEIVED				016
01/17/2017	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				015
11/22/2016	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				014
11/22/2016	PUBO	A	PUBLISHED FOR OPPOSITION				013
11/02/2016	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				012
10/14/2016	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				011
10/13/2016	ALIE	A	ASSIGNED TO LIE				010

09/27/2016	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED	008
09/22/2016	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	007
09/22/2016	GNEA	F	EXAMINERS AMENDMENT E-MAILED	006
09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER	004
06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



redbox

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Friday, July 12, 2019 00:14 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 5  
**Docket/Reference Number:** 19638-7350  
**Notice of Allowance Date:** Jan 17, 2017

The USPTO issued a Notice of Allowance on **Jan 17, 2017** for the trademark application identified above. Applicant's **FIFTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	07/12/2019		
PUB DATE	11/22/2016		
STATUS	734-FIFTH EXTENSION - GRANTED		
STATUS DATE	07/11/2019		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE



				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "REDBOX" with an arc over the word.			
PSEUDO MARK				RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
07/12/2019	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				036
07/11/2019	EX5G	S	EXTENSION 5 GRANTED				035
07/09/2019	EXT5	S	EXTENSION 5 FILED				034
07/11/2019	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL				033
07/09/2019	EEXT	I	TEAS EXTENSION RECEIVED				032
01/15/2019	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				031
01/11/2019	EX4G	S	EXTENSION 4 GRANTED				030
01/11/2019	EXT4	S	EXTENSION 4 FILED				029
01/11/2019	EEXT	I	TEAS EXTENSION RECEIVED				028
07/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				027
07/09/2018	EX3G	S	EXTENSION 3 GRANTED				026
07/09/2018	EXT3	S	EXTENSION 3 FILED				025
07/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				024
01/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				023
01/09/2018	EX2G	S	EXTENSION 2 GRANTED				022
01/09/2018	EXT2	S	EXTENSION 2 FILED				021
01/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				020
07/19/2017	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				019
07/17/2017	EX1G	S	EXTENSION 1 GRANTED				018
07/17/2017	EXT1	S	EXTENSION 1 FILED				017
07/17/2017	EEXT	I	TEAS EXTENSION RECEIVED				016
01/17/2017	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				015
11/22/2016	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				014
11/22/2016	PUBO	A	PUBLISHED FOR OPPOSITION				013
11/02/2016	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				012
10/14/2016	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				011
10/13/2016	ALIE	A	ASSIGNED TO LIE				010
09/27/2016	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				009

09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED	008
09/22/2016	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	007
09/22/2016	GNEA	F	EXAMINERS AMENDMENT E-MAILED	006
09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER	004
06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



redbox

## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	87069033
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 104
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	007
<b>CURRENT IDENTIFICATION</b>	Vending machines
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	009
<b>CURRENT IDENTIFICATION</b>	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED

<b>INTERNATIONAL CLASS</b>	035
<b>CURRENT IDENTIFICATION</b>	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	038
<b>CURRENT IDENTIFICATION</b>	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	042
<b>CURRENT IDENTIFICATION</b>	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	5
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	01/17/2017
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	6
<b>SUBTOTAL AMOUNT [EXTENSION FEE]</b>	750
<b>TOTAL AMOUNT</b>	750
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/James P. Muraff/
<b>SIGNATORY'S NAME</b>	James P. Muraff
<b>SIGNATORY'S POSITION</b>	Attorney of record, Illinois bar member
<b>DATE SIGNED</b>	07/08/2019
<b>SIGNATORY'S PHONE NUMBER</b>	312-269-8000

FILING INFORMATION	
SUBMIT DATE	Tue Jul 09 11:16:44 EDT 2019
TEAS STAMP	USPTO/ESU-XX.XX.XXX.XXX-2 0190709111644274092-87069 033-620752630c6dbc256a842 612a239240257ff542b8d5a1a eb3b181e5d8c87dc4-DA-1121 8-20190708162615359379

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX (stylized and/or with design)

**SERIAL NUMBER:** 87069033

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX (authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 01/17/2017.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fifth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

### **Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 07/08/2019

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Signatory's Phone: 312-269-8000

RAM Sale Number: 87069033



RAM Accounting Date: 07/09/2019

Serial Number: 87069033

Internet Transmission Date: Tue Jul 09 11:16:44 EDT 2019

TEAS Stamp: USPTO/ESU-XX.XX.XXX.XXX-2019070911164427

4092-87069033-620752630c6dbc256a842612a2

39240257ff542b8d5a1aeb3b181e5d8c87dc4-DA

-11218-20190708162615359379

# TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 87069033



Mark: REDBOX

Mail Date: 2019/07/09



Examiner Number: 81854



Examiner Name:  
FATHY, DOMINIC

LIE Number: 68552



LIE Name:  
ROY, ANA G

L.O. Assigned: LAW OFFICE 104

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20190709	\$125	6	\$750

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, January 15, 2019 00:15 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 4  
**Docket/Reference Number:** 19638-7350  
**Notice of Allowance Date:** Jan 17, 2017

The USPTO issued a Notice of Allowance on **Jan 17, 2017** for the trademark application identified above. Applicant's **FOURTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	01/15/2019		
PUB DATE	11/22/2016		
STATUS	733-FOURTH EXTENSION - GRANTED		
STATUS DATE	01/11/2019		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "REDBOX" with an arc over the word.			
PSEUDO MARK				RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
01/15/2019	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				031
01/11/2019	EX4G	S	EXTENSION 4 GRANTED				030
01/11/2019	EXT4	S	EXTENSION 4 FILED				029
01/11/2019	EEXT	I	TEAS EXTENSION RECEIVED				028
07/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				027
07/09/2018	EX3G	S	EXTENSION 3 GRANTED				026
07/09/2018	EXT3	S	EXTENSION 3 FILED				025
07/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				024
01/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				023
01/09/2018	EX2G	S	EXTENSION 2 GRANTED				022
01/09/2018	EXT2	S	EXTENSION 2 FILED				021
01/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				020
07/19/2017	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				019
07/17/2017	EX1G	S	EXTENSION 1 GRANTED				018
07/17/2017	EXT1	S	EXTENSION 1 FILED				017
07/17/2017	EEXT	I	TEAS EXTENSION RECEIVED				016
01/17/2017	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				015
11/22/2016	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				014
11/22/2016	PUBO	A	PUBLISHED FOR OPPOSITION				013
11/02/2016	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				012
10/14/2016	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				011
10/13/2016	ALIE	A	ASSIGNED TO LIE				010
09/27/2016	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				009
09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED				008
09/22/2016	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				007
09/22/2016	GNEA	F	EXAMINERS AMENDMENT E-MAILED				006
09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER				004

06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



redbox



## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	87069033
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 104
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	007
<b>CURRENT IDENTIFICATION</b>	Vending machines
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	009
<b>CURRENT IDENTIFICATION</b>	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED

<b>INTERNATIONAL CLASS</b>	035
<b>CURRENT IDENTIFICATION</b>	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	038
<b>CURRENT IDENTIFICATION</b>	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	042
<b>CURRENT IDENTIFICATION</b>	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	4
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	01/17/2017
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	6
<b>SUBTOTAL AMOUNT [EXTENSION FEE]</b>	750
<b>TOTAL AMOUNT</b>	750
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/James P. Muraff/
<b>SIGNATORY'S NAME</b>	James P. Muraff
<b>SIGNATORY'S POSITION</b>	Attorney of record, Illinois bar member
<b>DATE SIGNED</b>	01/11/2019
<b>SIGNATORY'S PHONE NUMBER</b>	312-269-8000

FILING INFORMATION	
SUBMIT DATE	Fri Jan 11 11:04:44 EST 2019
TEAS STAMP	USPTO/ESU-XX.XX.XXX.XXX-2 0190111110444019554-87069 033-6209d736b35b915a09b25 d899f17bc16d13b04ab457f6a b1776c44f306ca37e86-DA-90 71-20190111102101689893

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX (stylized and/or with design)  
**SERIAL NUMBER:** 87069033

The applicant, Redbox Automated Retail, LLC, having an address of  
One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States  
XXXX (authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 01/17/2017.

For International Class 007:  
Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:  
Current identification: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:  
Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:  
Current identification: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fourth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

### **Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 01/11/2019

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Signatory's Phone: 312-269-8000

RAM Sale Number: 87069033

RAM Accounting Date: 01/11/2019

Serial Number: 87069033

Internet Transmission Date: Fri Jan 11 11:04:44 EST 2019

TEAS Stamp: USPTO/ESU-XX.XX.XXX.XXX-2019011111044401

9554-87069033-6209d736b35b915a09b25d899f

17bc16d13b04ab457f6ab1776c44f306ca37e86-

DA-9071-20190111102101689893

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, July 11, 2018 00:15 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 3  
**Docket/Reference Number:** 19638-7350  
**Notice of Allowance Date:** Jan 17, 2017

The USPTO issued a Notice of Allowance on **Jan 17, 2017** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	07/11/2018		
PUB DATE	11/22/2016		
STATUS	732-THIRD EXTENSION - GRANTED		
STATUS DATE	07/09/2018		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

--	--



PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "REDBOX" with an arc over the word.			
PSEUDO MARK				RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
07/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				027
07/09/2018	EX3G	S	EXTENSION 3 GRANTED				026
07/09/2018	EXT3	S	EXTENSION 3 FILED				025
07/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				024
01/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				023
01/09/2018	EX2G	S	EXTENSION 2 GRANTED				022
01/09/2018	EXT2	S	EXTENSION 2 FILED				021
01/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				020
07/19/2017	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				019
07/17/2017	EX1G	S	EXTENSION 1 GRANTED				018
07/17/2017	EXT1	S	EXTENSION 1 FILED				017
07/17/2017	EEXT	I	TEAS EXTENSION RECEIVED				016
01/17/2017	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				015
11/22/2016	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				014
11/22/2016	PUBO	A	PUBLISHED FOR OPPOSITION				013
11/02/2016	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				012
10/14/2016	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				011
10/13/2016	ALIE	A	ASSIGNED TO LIE				010
09/27/2016	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				009
09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED				008
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09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER				004
06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE E-MAILED				003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM				001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



redbox

## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	87069033
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 104
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	007
<b>CURRENT IDENTIFICATION</b>	Vending machines
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	009
<b>CURRENT IDENTIFICATION</b>	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED

<b>INTERNATIONAL CLASS</b>	035
<b>CURRENT IDENTIFICATION</b>	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	038
<b>CURRENT IDENTIFICATION</b>	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	042
<b>CURRENT IDENTIFICATION</b>	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	3
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	01/17/2017
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	6
<b>SUBTOTAL AMOUNT [EXTENSION FEE]</b>	750
<b>TOTAL AMOUNT</b>	750
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/James P. Muraff/
<b>SIGNATORY'S NAME</b>	James P. Muraff
<b>SIGNATORY'S POSITION</b>	Attorney of record, Illinois bar member
<b>DATE SIGNED</b>	07/09/2018
<b>SIGNATORY'S PHONE NUMBER</b>	312-269-8000

FILING INFORMATION	
SUBMIT DATE	Mon Jul 09 12:38:03 EDT 2018
TEAS STAMP	USPTO/ESU-XX.XX.XXX.XXX-2 0180709123803277409-87069 033-610efdfd7e55e32e2f438 636e72236422d1bab943a090c 3e91c1334e23d8b5974-DA-10 018-20180709103817264112

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX (stylized and/or with design)  
**SERIAL NUMBER:** 87069033

The applicant, Redbox Automated Retail, LLC, having an address of  
One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States  
XXXX (authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 01/17/2017.

For International Class 007:  
Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:  
Current identification: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:  
Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:  
Current identification: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks



For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

### **Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 07/09/2018

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Signatory's Phone: 312-269-8000

RAM Sale Number: 87069033

RAM Accounting Date: 07/09/2018

Serial Number: 87069033

Internet Transmission Date: Mon Jul 09 12:38:03 EDT 2018

TEAS Stamp: USPTO/ESU-XX.XX.XXX.XXX-2018070912380327

7409-87069033-610efdfd7e55e32e2f438636e7

2236422d1bab943a090c3e91c1334e23d8b5974-

DA-10018-20180709103817264112

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Thursday, January 11, 2018 00:16 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 2  
**Docket/Reference Number:** 19638-7350  
**Notice of Allowance Date:** Jan 17, 2017

The USPTO issued a Notice of Allowance on **Jan 17, 2017** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	01/11/2018		
PUB DATE	11/22/2016		
STATUS	731-SECOND EXTENSION - GRANTED		
STATUS DATE	01/09/2018		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

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PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "REDBOX" with an arc over the word.			
PSEUDO MARK				RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
01/11/2018	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				023
01/09/2018	EX2G	S	EXTENSION 2 GRANTED				022
01/09/2018	EXT2	S	EXTENSION 2 FILED				021
01/09/2018	EEXT	I	TEAS EXTENSION RECEIVED				020
07/19/2017	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				019
07/17/2017	EX1G	S	EXTENSION 1 GRANTED				018
07/17/2017	EXT1	S	EXTENSION 1 FILED				017
07/17/2017	EEXT	I	TEAS EXTENSION RECEIVED				016
01/17/2017	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				015
11/22/2016	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				014
11/22/2016	PUBO	A	PUBLISHED FOR OPPOSITION				013
11/02/2016	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				012
10/14/2016	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				011
10/13/2016	ALIE	A	ASSIGNED TO LIE				010
09/27/2016	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				009
09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED				008
09/22/2016	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				007
09/22/2016	GNEA	F	EXAMINERS AMENDMENT E-MAILED				006
09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER				004
06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED				003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM				001
CURRENT CORRESPONDENCE INFORMATION							
ATTORNEY				James P. Muraff			
CORRESPONDENCE ADDRESS				JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700			

	CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE
<b>PRIOR OWNER INFORMATION</b>	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



redbox



## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	87069033
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 104
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	007
<b>CURRENT IDENTIFICATION</b>	Vending machines
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	009
<b>CURRENT IDENTIFICATION</b>	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED

<b>INTERNATIONAL CLASS</b>	035
<b>CURRENT IDENTIFICATION</b>	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	038
<b>CURRENT IDENTIFICATION</b>	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	042
<b>CURRENT IDENTIFICATION</b>	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	2
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	01/17/2017
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	6
<b>SUBTOTAL AMOUNT [EXTENSION FEE]</b>	750
<b>TOTAL AMOUNT</b>	750
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/James P. Muraff/
<b>SIGNATORY'S NAME</b>	James P. Muraff
<b>SIGNATORY'S POSITION</b>	Attorney for Applicant, Illinois Bar Member
<b>DATE SIGNED</b>	01/09/2018
<b>SIGNATORY'S PHONE NUMBER</b>	312-269-8000

FILING INFORMATION	
SUBMIT DATE	Tue Jan 09 16:46:24 EST 2018
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XX-2 0180109164624908873-87069 033-51020cbb6aaca61f542a7 322be5a5799470d13182c12e5 aa768b4847f6e11c8ee81-DA- 3284-20180109164310859816

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX (stylized and/or with design)  
**SERIAL NUMBER:** 87069033

The applicant, Redbox Automated Retail, LLC, having an address of  
One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States  
XXXX (authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 01/17/2017.

For International Class 007:  
Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:  
Current identification: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:  
Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:  
Current identification: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

### **Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 01/09/2018

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312-269-8000

RAM Sale Number: 87069033

RAM Accounting Date: 01/10/2018

Serial Number: 87069033

Internet Transmission Date: Tue Jan 09 16:46:24 EST 2018

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XX-2018010916462490

8873-87069033-51020cbb6aaca61f542a7322be

5a5799470d13182c12e5aa768b4847f6e11c8ee8

1-DA-3284-20180109164310859816

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, July 19, 2017 00:14 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**Owner:** Redbox Automated Retail, LLC  
**Extension Request Number:** 1  
**Docket/Reference Number:** 19638-7350  
**Notice of Allowance Date:** Jan 17, 2017

The USPTO issued a Notice of Allowance on **Jan 17, 2017** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	07/19/2017		
PUB DATE	11/22/2016		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	07/17/2017		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

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PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
MISCELLANEOUS INFORMATION/STATEMENTS							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "REDBOX" with an arc over the word.			
PSEUDO MARK				RED BOX			
PROSECUTION HISTORY							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
07/19/2017	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED				019
07/17/2017	EX1G	S	EXTENSION 1 GRANTED				018
07/17/2017	EXT1	S	EXTENSION 1 FILED				017
07/17/2017	EEXT	I	TEAS EXTENSION RECEIVED				016
01/17/2017	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT				015
11/22/2016	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED				014
11/22/2016	PUBO	A	PUBLISHED FOR OPPOSITION				013
11/02/2016	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED				012
10/14/2016	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				011
10/13/2016	ALIE	A	ASSIGNED TO LIE				010
09/27/2016	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				009
09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED				008
09/22/2016	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				007
09/22/2016	GNEA	F	EXAMINERS AMENDMENT E-MAILED				006
09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER				004
06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED				003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM				001
CURRENT CORRESPONDENCE INFORMATION							
ATTORNEY				James P. Muraff			
CORRESPONDENCE ADDRESS				JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602			
DOMESTIC REPRESENTATIVE				NONE			
PRIOR OWNER INFORMATION							

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware



redbox

## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	87069033
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 104
<b>MARK SECTION</b>	
<b>MARK</b>	REDBOX (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Redbox Automated Retail, LLC
<b>STREET</b>	One Tower Lane, Suite 900
<b>CITY</b>	Oakbrook Terrace
<b>STATE</b>	Illinois
<b>ZIP/POSTAL CODE</b>	60181
<b>COUNTRY</b>	United States
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	007
<b>CURRENT IDENTIFICATION</b>	Vending machines
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	009
<b>CURRENT IDENTIFICATION</b>	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED

<b>INTERNATIONAL CLASS</b>	035
<b>CURRENT IDENTIFICATION</b>	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	038
<b>CURRENT IDENTIFICATION</b>	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>INTERNATIONAL CLASS</b>	042
<b>CURRENT IDENTIFICATION</b>	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	1
<b>ALLOWANCE MAIL DATE</b>	01/17/2017
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	6
<b>SUBTOTAL AMOUNT [EXTENSION FEE]</b>	750
<b>TOTAL AMOUNT</b>	750
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/James P. Muraff/
<b>SIGNATORY'S NAME</b>	James P. Muraff
<b>SIGNATORY'S POSITION</b>	Attorney for Applicant, Illinois Bar Member
<b>DATE SIGNED</b>	07/17/2017
<b>SIGNATORY'S PHONE NUMBER</b>	312.269.8000
<b>FILING INFORMATION</b>	

<b>SUBMIT DATE</b>	Mon Jul 17 14:53:46 EDT 2017
<b>TEAS STAMP</b>	USPTO/ESU-XX.XXX.XXX.XX-2 0170717145346357773-87069 033-5100d21837d1e97cf09db d167b86849cf22efd8feeca2b a7d74729b718b95a72c-DA-12 74-20170717113035155143

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** REDBOX (stylized and/or with design)

**SERIAL NUMBER:** 87069033

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX (authorized)

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 01/17/2017.

For International Class 007:

Current identification: Vending machines

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 009:

Current identification: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 035:

Current identification: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 038:

Current identification: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks



For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

A fee payment in the amount of \$750 will be submitted with the form, representing payment for 6 classes.

### **Declaration**

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/      Date Signed: 07/17/2017

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312.269.8000

RAM Sale Number: 87069033

RAM Accounting Date: 07/18/2017

Serial Number: 87069033

Internet Transmission Date: Mon Jul 17 14:53:46 EDT 2017

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XX-2017071714534635

7773-87069033-5100d21837d1e97cf09dbd167b

86849cf22efd8feeca2ba7d74729b718b95a72c-

DA-1274-20170717113035155143

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, January 17, 2017 00:08 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Allowance: U.S. Trademark SN 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Jan 17, 2017

**U.S. Serial Number:** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**Docket/Reference Number:** 19638-7350

**No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.**

**SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:**

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

**How to file SOU and/or Extension Request:**

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

**FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.**

**REVIEW APPLICATION INFORMATION FOR ACCURACY**

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

**Serial Number:** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**Docket/Reference Number:** 19638-7350  
**Owner:** Redbox Automated Retail, LLC  
One Tower Lane, Suite 900  
Oakbrook Terrace, ILLINOIS 60181  
**Correspondence Address:** JAMES P. MURAFF  
NEAL, GERBER & EISENBERG LLP  
TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO, IL 60602

**This application has the following bases, but not necessarily for all listed goods/services:**

Section 1(a): NO                      Section 1(b): YES                      Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

- 007 - Vending machines -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 009 - Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 035 - Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 038 - Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

- 041 - Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 042 - Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

**ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.**

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**Appropriate Specimens for Goods and/or Services:** A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

**Fraudulent statements may result in registration being cancelled:** Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

**Additional information:** For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

**Checking status:** To check the status of this application, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, November 22, 2016 00:49 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

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## **TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION**

**U.S. Serial Number:** 87069033  
**Mark:** REDBOX (Stylized/Design)  
**International Class(es):** 007, 009, 035, 038, 041, 042  
**Owner:** Redbox Automated Retail, LLC  
**Docket/Reference Number:** 19638-7350

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Nov 22, 2016.

### **To Review the Mark in the TMOG:**

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2016-11-22&serialNumber=87069033>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

### **Significance of Publication for Opposition:**

- \* Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a complete Statement of Use or Extension Request with the required fees within six (6) months after the NOA issues to avoid abandonment of the application.)

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=87069033&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

Nov 2, 2016

## NOTICE OF PUBLICATION

- |   |   |
|---|---|
| 1. Serial No.:<br>87-069,033                        | 2. Mark:<br>REDBOX<br>(STYLIZED/DESIGN)       |
| 3. International Class(es):<br>7, 9, 35, 38, 41, 42 |   |
| 4. Publication Date:<br>Nov 22, 2016                | 5. Applicant:<br>Redbox Automated Retail, LLC |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: 202-512-1800

By direction of the Commissioner.

---

**Email Address(es):**

[trademarks@ngelaw.com](mailto:trademarks@ngelaw.com)

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, November 2, 2016 04:08 AM  
**To:** XXXX  
**Subject:** Official USPTO Notification of Notice of Publication: U.S. Trademark SN 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

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NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 87069033) is scheduled to publish in the *Official Gazette* on Nov 22, 2016. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=87069033>. If you have difficulty accessing the Notice of Publication, contact [TDR@uspto.gov](mailto:TDR@uspto.gov).

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact [TMPostPubQuery@uspto.gov](mailto:TMPostPubQuery@uspto.gov).

**Trademark Snap Shot Publication & Issue Review Stylesheet**  
(Table presents the data on Publication & Issue Review Complete)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	10/15/2016		
PUB DATE	N/A		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	10/14/2016		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

--	--



PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
<b>MISCELLANEOUS INFORMATION/STATEMENTS</b>							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "REDBOX" with an arc over the word.			
PSEUDO MARK				RED BOX			
<b>PROSECUTION HISTORY</b>							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
10/14/2016	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED				011
10/13/2016	ALIE	A	ASSIGNED TO LIE				010
09/27/2016	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				009
09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED				008
09/22/2016	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				007
09/22/2016	GNEA	F	EXAMINERS AMENDMENT E-MAILED				006
09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER				004
06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED				003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM				001
<b>CURRENT CORRESPONDENCE INFORMATION</b>							
ATTORNEY				James P. Muraff			
CORRESPONDENCE ADDRESS				JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602			
DOMESTIC REPRESENTATIVE				NONE			



redbox

**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	09/28/2016		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	09/27/2016		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
<b>MISCELLANEOUS INFORMATION/STATEMENTS</b>							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "redbox" with an arc over the word.			
PSEUDO MARK				RED BOX			
<b>PROSECUTION HISTORY</b>							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
09/27/2016	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER				009
09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED				008
09/22/2016	GNEN	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				007
09/22/2016	GNEA	F	EXAMINERS AMENDMENT E-MAILED				006
09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER				004
06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED				003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM				001
<b>CURRENT CORRESPONDENCE INFORMATION</b>							
ATTORNEY				James P. Muraff			
CORRESPONDENCE ADDRESS				JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602			
DOMESTIC REPRESENTATIVE				NONE			



redbox

**Trademark Snap Shot Amendment & Mail Processing Stylesheet**  
(Table presents the data on Amendment & Mail Processing Complete)

**OVERVIEW**

SERIAL NUMBER	87069033	FILING DATE	06/13/2016
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FATHY, DOMINIC	L.O. ASSIGNED	104

**PUB INFORMATION**

RUN DATE	09/23/2016		
PUB DATE	N/A		
STATUS	647-EXAMINERS AMENDMENT - MAILED		
STATUS DATE	09/22/2016		
LITERAL MARK ELEMENT	REDBOX		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

--	--



PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 900 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	007
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Computer application software for mobile phones, portable media players, and handheld computers, namely, software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	007	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	038	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

				DATE			
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
<b>MISCELLANEOUS INFORMATION/STATEMENTS</b>							
CHANGE IN REGISTRATION				NO			
COLORS CLAIMED STATEMENT				Color is not claimed as a feature of the mark.			
DESCRIPTION OF MARK				The mark consists of the word "redbox" with an arc over the word.			
PSEUDO MARK				RED BOX			
<b>PROSECUTION HISTORY</b>							
DATE	ENT CD	ENT TYPE	DESCRIPTION				ENT NUM
09/22/2016	XAEC	I	EXAMINER'S AMENDMENT ENTERED				008
09/22/2016	GNEH	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED				007
09/22/2016	GNEA	F	EXAMINERS AMENDMENT E-MAILED				006
09/22/2016	CNEA	R	EXAMINERS AMENDMENT -WRITTEN				005
09/22/2016	DOCK	D	ASSIGNED TO EXAMINER				004
06/21/2016	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED				003
06/20/2016	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM				002
06/16/2016	NWAP	I	NEW APPLICATION ENTERED IN TRAM				001
<b>CURRENT CORRESPONDENCE INFORMATION</b>							
ATTORNEY				James P. Muraff			
CORRESPONDENCE ADDRESS				JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602			
DOMESTIC REPRESENTATIVE				NONE			



redbox

**To:** Redbox Automated Retail, LLC ([trademarks@ngelaw.com](mailto:trademarks@ngelaw.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 87069033 - REDBOX - 19638-7350  
**Sent:** 9/22/2016 1:22:34 PM  
**Sent As:** ECOM104@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 87069033

**MARK:** REDBOX

**\*87069033\***

**CORRESPONDENT ADDRESS:**

JAMES P. MURAFF  
NEAL, GERBER & EISENBERG LLP  
TWO NORTH LASALLE STREET, SUITE 1700  
CHICAGO, IL 60602

**GENERAL TRADEMARK INFORMATION:**

<http://www.uspto.gov/trademarks/index.jsp>

[VIEW YOUR APPLICATION FILE](#)

**APPLICANT:** Redbox Automated Retail, LLC

**CORRESPONDENT'S REFERENCE/DOCKET NO :**

19638-7350

**CORRESPONDENT E-MAIL ADDRESS:**

[trademarks@ngelaw.com](mailto:trademarks@ngelaw.com)

**EXAMINER'S AMENDMENT**

**ISSUE/MAILING DATE:** 9/22/2016

**DATABASE SEARCH:** The trademark examining attorney has searched the USPTO's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

**APPLICATION HAS BEEN AMENDED:** In accordance with the authorization granted by James P. Muraff on September 22, 2016, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. Otherwise, no response is necessary. TMEP §707. Any amendments to the identification of goods and/or services may clarify or limit the goods and/or services, but may not add to or broaden the scope of the goods and/or services. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*

**Amendment – Identification of Goods – International Class 07:**

The identification of goods is amended to include the addition of International Class 07. The identification of goods and services now consists of the following:

Class 07: "Vending machines"

Class 09: "Automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content"

Class 35: "Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services"

featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content”

- Class 38: “Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks”
- Class 41: “Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content”
- Class 42: “Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network”

*See* TMEP §§1402.01, 1402.01(e).

The applicant has provided express authority to charge its deposit account for the additional class.

If the applicant has any questions or needs assistance, please telephone the assigned examining attorney.

/Dominic R. Fathy/  
Trademark Examining Attorney  
Law Office 104  
(571) 272-8801  
dominic.fathy@uspto.gov

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

**To:** Redbox Automated Retail, LLC ([trademarks@ngelaw.com](mailto:trademarks@ngelaw.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 87069033 - REDBOX - 19638-7350  
**Sent:** 9/22/2016 1:22:35 PM  
**Sent As:** ECOM104@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **9/22/2016** FOR U.S. APPLICATION SERIAL NO.87069033

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).

# NOTE TO THE FILE

SERIAL NUMBER: 87069033

DATE: 09/22/2016

NAME: dfathy

NOTE:

X OTHER:

**From:** Muraff, James P. [mailto:jmuraff@ngelaw.com]  
**Sent:** Thursday, September 22, 2016 12:58 PM  
**To:** Fathy, Dominic <Dominic.Fathy@USPTO.GOV>  
**Cc:** Arden, Marianne <marden@ngelaw.com>; IP Docket <IMCEAEX-  
\_O=NGE\_OU=Chicago\_cn=Recipients\_cn=IPDocket@ngelaw.com>  
**Subject:** RE: TM Ser. No. 87069033 ("REDBOX" and design) (019638-7350)

Dear Trademark Examining Attorney Fathy,

Thank you for your communication.

Please add Class 7 and move the appropriate portion of the Class 9 recitation to that new class.

You / the Commissioner is authorized to charge this additional Class 7 fee, and any other fee deficiency, or credit any overpayments, to Deposit Account No. 502261.

Please contact me with any further issues or concerns.

Best regards,

Jim

**James P. Muraff**

*Partner*

**Neal, Gerber & Eisenberg LLP**

p: 312.269.8034 | f: 312.750.6556 | e: [jmuraff@ngelaw.com](mailto:jmuraff@ngelaw.com)

Please consider the environment before printing this email.

Confidentiality Notice: This communication is confidential and may contain privileged information. If you have received it in error, please notify the sender by reply e-mail and immediately delete it and any attachments without copying or further transmitting the same.

\*\*\* User:dfathy \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	84	0	84	74	0:02	*r{v}d\$b{v}{ "ckqx" }*[bi,ti] not dead[ld]
02	844	N/A	0	0	0:08	*r{v}d*[bi,ti] not dead[ld] and *b{v}{ "ckqx" }*[bi,ti] not dead[ld]
03	306	N/A	0	0	0:03	r{v}d*[bi,ti] not dead[ld] and *b{v}{ "ckqx" }*[bi,ti] not dead[ld]
04	238	0	238	223	0:01	3 not 1
05	6929	N/A	0	0	0:02	*box*[bi,ti] not dead[ld]
06	6066	N/A	0	0	0:02	*box[bi,ti] not dead[ld]
07	5119	N/A	0	0	0:01	5 and ("009" "035" "038" "041" "042")[cc]
08	3659	N/A	7	7	0:01	5 and ("009" "035" "038" "041" "042" or "a" "b" "200")[ic]
09	5230	N/A	6	6	0:03	box[bi,ti] not dead[ld]
10	2739	N/A	6	6	0:02	9 and ("009" "035" "038" "041" "042" or "a" "b" "200")[ic]
11	46725	N/A	0	0	0:02	261709[dc] not dead[ld]
12	32502	N/A	0	0	0:02	11 and ("009" "035" "038" "041" "042")[cc]
13	22119	N/A	0	0	0:02	11 and ("009" "035" "038" "041" "042" or "a" "b" "200")[ic]
14	77	0	77	77	0:01	11 and 5

Session started 9/22/2016 12:19:00 PM

Session finished 9/22/2016 12:46:02 PM

Total search duration 0 minutes 32 seconds

Session duration 27 minutes 2 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 87069033



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**From:** TMDesignCodeComments  
**Sent:** Tuesday, June 21, 2016 00:29 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Design Search Code and Pseudo Mark: U.S. Trademark SN: 87069033: REDBOX (Stylized/Design): Docket/Reference No. 19638-7350

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**Docket/Reference Number:** 19638-7350

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The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail [TMDesignCodeComments@USPTO.GOV](mailto:TMDesignCodeComments@USPTO.GOV). You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=87069033>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Design search codes and pseudo marks assigned to the referenced serial number are listed below.**

**DESIGN SEARCH CODES:**

26.17.09 - Bands, curved  
26.17.09 - Bars, curved  
26.17.09 - Curved line(s), band(s) or bar(s)  
26.17.09 - Lines, curved

**PSEUDO MARK:**

RED BOX



redbox

## Trademark/Service Mark Application, Principal Register

Serial Number: 87069033

Filing Date: 06/13/2016

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	87069033
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="\\TICRS\EXPORT16\IMAGEOUT16\870\690\87069033\xml1\ RFA0002.JPG">\\TICRS\EXPORT16\IMAGEOUT16\870\690\87069033\xml1\ RFA0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	redbox
<b>COLOR MARK</b>	NO
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of the word "redbox" with an arc over the word.
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	943 x 355
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Redbox Automated Retail, LLC
<b>*STREET</b>	One Tower Lane, Suite 900
<b>*CITY</b>	Oakbrook Terrace
<b>*STATE (Required for U.S. applicants)</b>	Illinois
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. applicants)</b>	60181
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	limited liability company
<b>STATE/COUNTRY WHERE LEGALLY ORGANIZED</b>	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	009
<b>*IDENTIFICATION</b>	Vending machines; Computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	035
<b>*IDENTIFICATION</b>	Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	038
<b>*IDENTIFICATION</b>	Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	041
<b>*IDENTIFICATION</b>	Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	042
<b>*IDENTIFICATION</b>	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	James P. Muraff
<b>ATTORNEY DOCKET NUMBER</b>	19638-7350
<b>FIRM NAME</b>	Neal, Gerber & Eisenberg LLP
<b>STREET</b>	Two North LaSalle Street, Suite 1700
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	60602
<b>PHONE</b>	312.269.8000
<b>FAX</b>	312.269.1747
<b>EMAIL ADDRESS</b>	trademarks@ngelaw.com

<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	all other attorneys of the firm
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	James P. Muraff
<b>FIRM NAME</b>	Neal, Gerber & Eisenberg LLP
<b>STREET</b>	Two North LaSalle Street, Suite 1700
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	60602
<b>PHONE</b>	312.269.8000
<b>FAX</b>	312.269.1747
<b>*EMAIL ADDRESS</b>	trademarks@ngelaw.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>APPLICATION FILING OPTION</b>	TEAS RF
<b>NUMBER OF CLASSES</b>	5
<b>FEE PER CLASS</b>	275
<b>*TOTAL FEE DUE</b>	1375
<b>*TOTAL FEE PAID</b>	1375
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/Sam Banayan/
<b>SIGNATORY'S NAME</b>	Sam Banayan
<b>SIGNATORY'S POSITION</b>	Director, Legal
<b>SIGNATORY'S PHONE NUMBER</b>	630-756-8477
<b>DATE SIGNED</b>	06/13/2016

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 87069033**

**Filing Date: 06/13/2016**

### To the Commissioner for Trademarks:

**MARK:** redbox (stylized and/or with design, see [mark](#))

The literal element of the mark consists of redbox.

The applicant is not claiming color as a feature of the mark. The mark consists of the word "redbox" with an arc over the word.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of  
One Tower Lane, Suite 900  
Oakbrook Terrace, Illinois 60181  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Vending machines; Computer application software for mobile phones, portable media players, and handheld computers, namely software for viewing and renting entertainment content in the nature of movies and television programs and for reserving entertainment content in the nature of video games, movies and television programs at a vending machine

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Vending machine services; automated retail vending machine kiosks featuring movies and video games; vending machine services rendered through automated kiosks featuring movies and video games; automated retail vending machine kiosk services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; online retail store services featuring DVDs, movies, prerecorded electronic media featuring entertainment content, and video games for purchase; computerized online retail store services featuring pre-recorded videos; distributorship services in the field of entertainment content in the nature of DVDs, movies, video games, and digital content and pre-recorded media featuring entertainment content

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 038: Video-on-demand transmission services, video broadcasting, transmission of voice, data, images, data signals, messages and information by electronic communications networks

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: Rental of video recordings by means of communications networks; providing information in the field of entertainment by means of communications networks; rental of DVDs, video discs, video games, movies and prerecorded electronic media featuring entertainment content

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 042: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

### The applicant's current Attorney Information:

James P. Muraff and all other attorneys of the firm of Neal, Gerber & Eisenberg LLP Two North LaSalle Street, Suite 1700  
Chicago, Illinois 60602  
United States

312.269.8000(phone)  
312.269.1747(fax)  
trademarks@ngelaw.com (authorized)  
The attorney docket/reference number is 19638-7350.

The applicant's current Correspondence Information:

James P. Muraff  
Neal, Gerber & Eisenberg LLP  
Two North LaSalle Street, Suite 1700  
Chicago, Illinois 60602  
312.269.8000(phone)  
312.269.1747(fax)  
trademarks@ngelaw.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$1375 has been submitted with the application, representing payment for 5 class(es).

**Declaration**

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Sam Banayan/ Date: 06/13/2016  
Signatory's Name: Sam Banayan  
Signatory's Position: Director, Legal  
RAM Sale Number: 87069033  
RAM Accounting Date: 06/13/2016

Serial Number: 87069033  
Internet Transmission Date: Mon Jun 13 11:32:32 EDT 2016  
TEAS Stamp: USPTO/BAS-XX.XXX.X.XX-201606131132327747  
54-87069033-550f581909eec57b9687253101ae  
02bccf839c692d678d4a4abfa3e4938bd87a52-D  
A-10451-20160613093020918802



redbox