

Generated on: This page was generated by TSDR on 2025-07-19 18:41:14 EDT

Mark: REDBOX

REDBOX

US Serial Number: 85744345

Application Filing Date: Oct. 03, 2012

Date:

US Registration Number: 4988910

Registration Date: Jun. 28, 2016

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 09, 2023

Publication Date: Sep. 24, 2013 **Notice of Allowance Date:** Nov. 19, 2013

Mark Information

Mark Literal Elements: REDBOX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2988869, 3082012, 3229436 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: Jun. 17, 2005

Use in Commerce: Jun. 17, 2005

For: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

First Use: Jun. 17, 2005

Use in Commerce: Jun. 17, 2005

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC
 Owner Address: One Tower Lane, Suite 900
 Oakbrook Terrace, ILLINOIS UNITED STATES 60181

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country: DELAWARE
 Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Annmary Ittan	Docket Number: 5407-558
Attorney Primary mail@ipcounselors.com	Attorney Email Yes
Email Address:	Authorized:

Correspondent

Correspondent: Annmary Ittan	
Name/Address: Epstein Drangel LLP	
60 East 42nd Street, Suite 1250	
New York, NEW YORK UNITED STATES 10165	
Phone: 212.292.5390	Fax: 212.292.5391
Correspondent e- mail@ipcounselors.com	Correspondent e- Yes
mail:	mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 28, 2025	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 03, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 03, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 03, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 03, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 03, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 09, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 09, 2023	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 09, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jun. 23, 2022	TEAS SECTION 8 & 15 RECEIVED	
Jun. 28, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jul. 02, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jul. 02, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 02, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 02, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 02, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 28, 2016	REGISTERED-PRINCIPAL REGISTER	
May 26, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 25, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 24, 2016	STATEMENT OF USE PROCESSING COMPLETE	
May 17, 2016	USE AMENDMENT FILED	
May 17, 2016	TEAS STATEMENT OF USE RECEIVED	

Nov. 17, 2015 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Nov. 16, 2015 SOU EXTENSION 4 GRANTED
Nov. 13, 2015 SOU EXTENSION 4 FILED
Nov. 13, 2015 SOU TEAS EXTENSION RECEIVED
May 23, 2015 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
May 22, 2015 SOU EXTENSION 3 GRANTED
May 19, 2015 SOU EXTENSION 3 FILED
May 19, 2015 SOU TEAS EXTENSION RECEIVED
Jan. 14, 2015 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jan. 13, 2015 SOU EXTENSION 2 GRANTED
Nov. 18, 2014 SOU EXTENSION 2 FILED
Jan. 12, 2015 CASE ASSIGNED TO INTENT TO USE PARALEGAL
Nov. 18, 2014 SOU TEAS EXTENSION RECEIVED
May 20, 2014 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
May 16, 2014 SOU EXTENSION 1 GRANTED
May 16, 2014 SOU EXTENSION 1 FILED
May 16, 2014 SOU TEAS EXTENSION RECEIVED
Nov. 19, 2013 NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Sep. 24, 2013 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Sep. 24, 2013 PUBLISHED FOR OPPOSITION
Sep. 04, 2013 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Aug. 19, 2013 LAW OFFICE PUBLICATION REVIEW COMPLETED
Aug. 16, 2013 ASSIGNED TO LIE
Aug. 05, 2013 APPROVED FOR PUB - PRINCIPAL REGISTER
Aug. 03, 2013 TEAS/EMAIL CORRESPONDENCE ENTERED
Aug. 02, 2013 CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug. 02, 2013 TEAS RESPONSE TO OFFICE ACTION RECEIVED
Feb. 04, 2013 NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED
Feb. 04, 2013 EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED
Feb. 04, 2013 COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY
Feb. 04, 2013 EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED
Feb. 01, 2013 ASSIGNED TO EXAMINER
Oct. 11, 2012 NOTICE OF PSEUDO MARK MAILED
Oct. 10, 2012 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Oct. 06, 2012 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Jan. 09, 2023

Assignment Abstract Of Title Information

Summary

Total Assignments: 6

Registrant: Redbox Automated Retail, LLC

Assignment 1 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [5310/0031](#)

Pages: 7

Date Recorded: Jun. 26, 2014

Supporting [assignment-tm-5310-0031.pdf](#)
Documents:

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Jun. 24, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE

Where Organized:

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 901 MAIN STREET
DALLAS, TEXAS 75202

Correspondent

Correspondent HAYNES AND BOONE, LLP
Name:

Correspondent 2323 VICTORY AVENUE, SUITE 700
Address: GAVIN GEORGE
DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 2 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [5885/0027](#)

Pages: 8

Date Recorded: Sep. 27, 2016

Supporting [assignment-tm-5885-0027.pdf](#)
Documents:

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Sep. 27, 2016

State or Country DELAWARE
Where Organized:

Assignee

Name: [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country UNITED STATES
Where Organized:

Address: 520 MADISON AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent CORPORATION SERVICE COMPANY
Name:

Correspondent 1090 VERNONT AVENUE, NW
Address: WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 3 of 6

Conveyance: RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

Reel/Frame: [5885/0636](#)

Pages: 16

Date Recorded: Sep. 27, 2016

Supporting [assignment-tm-5885-0636.pdf](#)
Documents:

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

Execution Date: Sep. 27, 2016

State or Country UNITED STATES
Where Organized:

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: ONE TOWER LANE, SUITE 900
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent VENISA DARK, HAYNES AND BOONE LLP
Name:

Correspondent 2323 VICTORY AVENUE, SUITE 700
Address: DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 4 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [6187/0046](#)

Pages: 7

Date Recorded: Oct. 20, 2017

Supporting Documents: [assignment-tm-6187-0046.pdf](#)

Assignor

Name: [REDBOX AUTOMATED RETAIL LLC](#)

Execution Date: Oct. 20, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 40 WEST 57TH STREET
NEW YORK, NEW YORK 10019

Correspondent

Correspondent KRISTIN YOHANNAN, ESQ.
Name:

Correspondent 1850 K STREET, NW, SUITE 1100
Address: MILBANK, TWEED, HADLEY & MCCLOY, LLP
WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 5 of 6

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7819/0650](#)

Pages: 7

Date Recorded: Aug. 11, 2022

Supporting Documents: [assignment-tm-7819-0650.pdf](#)

Assignor

Name: [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: BANK

State or Country UNITED STATES
Where Organized:

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: ONE TOWER LANE
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent EPSTEIN DRANGEL LLP
Name:

Correspondent 60 EAST 42ND STREET
Address: SUITE 1250
NEW YORK, NY 10165

Domestic Representative - Not Found

Assignment 6 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [7846/0182](#)

Pages: 19

Date Recorded: Sep. 13, 2022

Supporting [assignment-tm-7846-0182.pdf](#)
Documents:

Assignor

Name: [CHICKEN SOUP FOR THE SOUL ENTERTAINMENT INC.](#) Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Name: [REDBOX AUTOMATED RETAIL, LLC](#) Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Name: [A SHARP INC.](#) Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Name: [CRACKLE PLUS, LLC](#) Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Name: [HALCYON TELEVISION, LLC](#) Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Name: [LANDMARK STUDIO GROUP LLC](#) Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Name: [POWERSLAM, LLC](#) Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Name: [RB SECOND MERGER SUB LLC](#) Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Name: [SCREEN MEDIA VENTURES, LLC](#) Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Name: [TOFG LLC](#) Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Address: 40 WEST 57TH STREET, 33RD FLOOR
NEW YORK, UNITED STATES 10019

Correspondent

Correspondent: JAVIER J. RAMOS
Name:

Correspondent: 1850 K STREET, NW, SUITE 1100
Address: MILBANK, LLP
WASHINGTON, DC 20006

Domestic Representative - Not Found

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, June 28, 2025 01:33:20 EDT
To: XXXX
Subject: Official USPTO Notification: U.S. Trademark Application SN 85744345 -- Docket/Reference No. 5407-558

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

U.S. Application Serial No. 85744345

U.S. Registration No. 4988910

U.S. Registration Date: June 28, 2016

Mark: REDBOX

Owner: Redbox Automated Retail, LLC

Docket/Reference No. 5407-558

Issue Date: June 28, 2025

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and June 29, 2026. For an additional fee, the owner can file within the 6-month grace period that ends on December 28, 2026.

If ownership of the registration or the owner's name has changed, the owner can use [Assignment Center](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Identity verification requirement. Registration maintenance documents must be filed using the trademark electronic filing system, [unless a limited exception applies](#). In order to use the trademark electronic filing system, [filers must allow adequate time to complete the identity verification process](#), which may require as long as three weeks to complete. For information about how to complete identity verification, please see the [Identity verification for trademark filers webpage](#).

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

Beware of misleading notices sent by private companies about registrations. Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
REGISTRATION NUMBER	4988910
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	REDBOX (standard characters, see https://tmng-al.uspto.gov/resting2/api/img/85744345/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400

CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00087

ATTORNEY SECTION (proposed)

STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
NAME	Annmary Ittan
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Epstein Drangel LLP
OTHER APPOINTED ATTORNEY(S)	William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert
STREET	60 East 42nd Street, Suite 1250
CITY	New York
STATE	New York
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	10165
PHONE	212.292.5390
FAX	212.292.5391
EMAIL	mail@ipcounselors.com
DOCKET/REFERENCE NUMBER(S)	5407-558

CORRESPONDENCE SECTION (current)

NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	khefner@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00087

CORRESPONDENCE SECTION (proposed)

NAME	Annmary Ittan
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
SIGNATURE SECTION	
SIGNATURE	/Frederick W Stein/
SIGNATORY NAME	Frederick W Stein
SIGNATORY DATE	05/03/2023
SIGNATORY POSITION	Chief Legal Officer
ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION SECTION	
SUBMIT DATE	Wed May 03 17:07:33 ET 2023
TEAS STAMP	USPTO/CAR-XXXX:XXX:XXX:XX XX:XXXX:XXXX:XXXX:XXXX-20 230503170733652096-770749 24-850b5b58ef5c7569e4bf5a dbbf565ab4ab47ddd61e519f1 a8e45964c53a0cb934-N/A-N/ A-20230419153239573293

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/85744345/large>)

SERIAL NUMBER: 85744345

REGISTRATION NUMBER: 4988910

Owner Section (Current):

Redbox Automated Retail, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

Attorney Section (Current):

James P. Muraff of McDonald Hopkins LLC

XX bar, admitted in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400

CHICAGO, Illinois 60654

United States

3126421480

216-348-5474

Email Address: ipmailbox@mcdonaldhopkins.com

Docket Reference Number(s):49021-00087.

By submission of this request, the undersigned REVOKEs the power of attorney currently of record, as listed above, and hereby APPOINTs the following new attorney:

Attorney Section (proposed):

Annmary Ittan of Epstein Drangel LLP

XX bar, admitted in XXXX, bar membership no. XXX, is located at

60 East 42nd Street, Suite 1250

New York, New York 10165

United States

212.292.5390

212.292.5391

mail@ipcounselors.com

Other Appointed Attorney(s): William C. Wright; Jesse R. Bader; Hannah Rosenson; Alexandra L. Scoville; Kimberly A. Klibert

Docket Reference Number(s): 5407-558

Annmary Ittan submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a

U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (Current):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): khefner@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com

Docket Reference Number(s): 49021-00087

Correspondence Section (proposed):

Annmary Ittan

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mail@ipcounselors.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 5407-558

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Frederick W Stein/ Date: 05/03/2023

Signatory's Name: Frederick W Stein

Signatory's Position: Chief Legal Officer

Signature method: Sent to third party for signature

The signatory has confirmed that he/she is either: (1) the owner/holder; or (2) a person or persons with legal authority to bind the owner/holder.

Serial Number: 85744345

Internet Transmission Date: Wed May 03 17:07:33 ET 2023

TEAS Stamp: USPTO/CAR-XXXX:XXX:XXX:XXXX:XXXX:XXXX:XX

XX:XXXX-20230503170733652096-77074924-85

0b5b58ef5c7569e4bf5adbbf565ab4ab47ddd61e

519f1a8e45964c53a0cb934-N/A-N/A-20230419

153239573293

From: TMOfficialNotices@USPTO.GOV
Sent: Monday, January 9, 2023 11:15 PM
To: XXXX
Cc: XXXX; XXXX; XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4988910: REDBOX: Docket/Reference No. 49021-00087

U.S. Serial Number: 85744345
U.S. Registration Number: 4988910
U.S. Registration Date: Jun 28, 2016
Mark: REDBOX
Owner: Redbox Automated Retail, LLC

Jan 9, 2023

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
041, 042

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to

https://tsdr.uspto.gov/#caseNumber=85744345&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to

https://tsdr.uspto.gov/#caseNumber=85744345&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark> or contact the Trademark Assistance Center at 1-800-786-9199.

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	4988910
REGISTRATION DATE	06/28/2016
SERIAL NUMBER	85744345
MARK SECTION	
MARK	REDBOX (see, mark)
ATTORNEY INFORMATION (current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60654
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00087
ATTORNEY INFORMATION (proposed)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60654

COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00087
OTHER APPOINTED ATTORNEY	David B. Cupar, Todd A. Benni, Suzanne K. Ketler, Mark J. Masterson, Matthew J. Cavanagh, Scott M. Slaby, Robert C. Baraona, James R. Baldwin, Julie A. Micalizzi and Donielle F. Robinson

CORRESPONDENCE INFORMATION (current)

NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	49021-00087

CORRESPONDENCE INFORMATION (proposed)

NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	khefner@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER	49021-00087

GOODS AND/OR SERVICES SECTION

INTERNATIONAL CLASS	041
GOODS OR SERVICES	Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

SPECIMEN FILE NAME(S)

ORIGINAL PDF FILE	SPN0-2041694221-202206141 50813189065 .. 2022_Specimen_10395089x7AB84 .pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\\EXPORT18\\IMAGEOUT 18\\857\\443\\85744345\\xml3\\8150002.JPG
SPECIMEN DESCRIPTION	screen shot of website showing use of mark in association with services
WEBPAGE URL	https://www.redbox.com/ondemand-movies
WEBPAGE DATE OF ACCESS	05/31/2022
INTERNATIONAL CLASS	042
GOODS OR SERVICES	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

SPECIMEN FILE NAME(S)

ORIGINAL PDF FILE	SPN1-2041694221-202206141 50813189065 .. 2022_Specimen_10395089x7AB84 .pdf
CONVERTED PDF FILE(S)	\\TICRS\\EXPORT18\\IMAGEOUT 18\\857\\443\\85744345\\xml3\\

(1 page)	8150003.JPG
SPECIMEN DESCRIPTION	screen shot of website showing use of mark in association with services
WEBPAGE URL	https://www.redbox.com/ondemand-movies
WEBPAGE DATE OF ACCESS	05/31/2022
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
COMBINED §§ 8 & 15 FILING FEE PER CLASS	850
TOTAL FEE PAID	850
SIGNATURE SECTION	
SIGNATURE	/JAMES P. MURAFF/
SIGNATORY'S NAME	JAMES P. MURAFF
SIGNATORY'S POSITION	Attorney of record, Illinois Bar member
DATE SIGNED	06/23/2022
SIGNATORY'S PHONE NUMBER	3126421480
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	CC

FILING INFORMATION	
SUBMIT DATE	Thu Jun 23 11:06:26 ET 2022
TEAS STAMP	USPTO/S08N15-XXX.XX.XX.XX X-20220623110626770308-49 88910-8004deca5b4ca43cec7 8eb1f331c2cd99a158cc78e3d 186d201484a34253d782e0-CC -06230106-202206231102160 75075

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4988910

REGISTRATION DATE: 06/28/2016

MARK: REDBOX

Current: The owner, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

Proposed: The owner, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

One Tower Lane, Suite 900
Oakbrook Terrace, Illinois 60181
United States
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) screen shot of website showing use of mark in association with services.

Original PDF file:

[SPN0-2041694221-202206141 50813189065 . 2022 Specimen 10395089x7AB84 .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: <https://www.redbox.com/ondemand-movies>

Webpage Date of Access: 05/31/2022

For International Class 042, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) screen shot of website showing use of mark in association with services.

Original PDF file:

[SPN1-2041694221-202206141_50813189065_.2022_Specimen_10395089x7AB84_.pdf](https://www.redbox.com/ondemand-movies)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: <https://www.redbox.com/ondemand-movies>

Webpage Date of Access: 05/31/2022

The owner's/holder's current attorney information: James P. Muraff. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654

United States

The docket/reference number is 49021-00087.

The phone number is 3126421480.

The fax number is 216-348-5474.

The email address is ipmailbox@mcdonaldhopkins.com

The owner's/holder's proposed attorney information: James P. Muraff. Other appointed attorneys are David B. Cupar, Todd A. Benni, Suzanne K. Ketler, Mark J. Masterson, Matthew J. Cavanagh, Scott M. Slaby, Robert C. Baraona, James R. Baldwin, Julie A. Micalizzi and Donielle F. Robinson. James P. Muraff of McDonald Hopkins LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654

United States

The docket/reference number is 49021-00087.

The phone number is 3126421480.

The fax number is 216-348-5474.

The email address is ipmailbox@mcdonaldhopkins.com

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is 49021-00087.

Correspondence Information (proposed):

James P. Muraff

PRIMARY EMAIL FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): khefner@mcdonaldhopkins.com; drobinson@mcdonaldhopkins.com; jmuraff@mcdonaldhopkins.com

The docket/reference number is 49021-00087.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$850 will be submitted with the form, representing payment for 2 class(es), plus any additional grace period fee, if necessary.

Declaration

- Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /JAMES P. MURAFF/ Date: 06/23/2022

Signatory's Name: JAMES P. MURAFF

Signatory's Position: Attorney of record, Illinois Bar member

Signatory's Phone: 3126421480

Signature method: Signed directly within the form

Mailing Address (**current**):

McDonald Hopkins LLC
300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654

Mailing Address (**proposed**):

McDonald Hopkins LLC
300 North LaSalle Street Suite 1400
CHICAGO, Illinois 60654

Serial Number: 85744345

Internet Transmission Date: Thu Jun 23 11:06:26 ET 2022

TEAS Stamp: USPTO/S08N15-XXX.XX.XX.XXX-2022062311062

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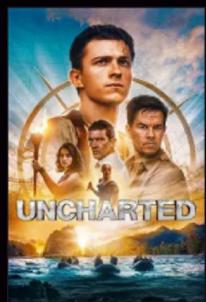
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Find A Kiosk



New

Show Filters

Trending



ROUTING SHEET TO POST REGISTRATION (PRU)**Registration Number:** 4988910**Serial Number:** 85744345**RAM Sale Number:** 4988910**RAM Accounting Date:** 20220623**Total Fees:** \$850

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20220623	\$225	2	2	\$450
§15 affidavit	7208	20220623	\$200	2	2	\$400

Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20220623



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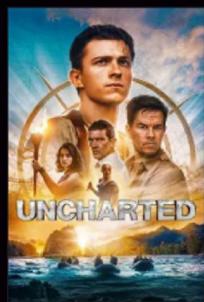
Deals

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Trending 

From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, June 28, 2021 01:37 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Document Must Be Filed Before Deadline for U.S. Trademark Registration No. 4988910 REDBOX

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED

U.S. Application Serial No. 85744345

U.S. Registration No. 4988910

U.S. Registration Date: June 28, 2016

Mark: REDBOX

Owner: Redbox Automated Retail, LLC

Docket/Reference No. 49021-00087

Issue Date: June 28, 2021

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and June 28, 2022. For an additional fee, the owner can file within the 6-month grace period that ends on December 28, 2022.

Optional submission. If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the holder/owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

Beware of misleading notices sent by private companies about registrations. Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
REGISTRATION NUMBER	4988910
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	REDBOX (standard characters, see https://tmng-al.uspto.gov/resting2/api/img/85744345/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION(current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	2 N LASALLE ST STE 1700
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60602
PHONE	312.269.8000
FAX	312.269.1747
EMAIL	trademarks@ngelaw.com
DOCKET/REFERENCE NUMBER(S)	19638.26T1
CORRESPONDENCE SECTION(current)	
NAME	JAMES P. MURAFF

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@ngelaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	mhall@ngelaw.com
DOCKET/REFERENCE NUMBER(S)	19638.26T1
OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
OTHER APPOINTED ATTORNEY(S)	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00087
CORRESPONDENCE SECTION (proposed)	
NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	49021-00087
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	07/02/2020
SIGNATORY POSITION	Attorney of record, Illinois bar member
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Jul 02 15:00:54 ET 2020
TEAS STAMP	USPTO/CAR-XXX.XX.XX.XXX-2 0200702150054105723-85551 440-710f0b79cd5724aec4ca0 a17155552a9248e198d0a7889 f63ce060e6ec26dc8fa1-N/A- N/A-20200702145939867774

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/85744345/large>)

SERIAL NUMBER: 85744345

REGISTRATION NUMBER: 4988910

Owner Section (Current) :

Redbox Automated Retail, LLC

One Tower Lane, Suite 1200

Oakbrook Terrace, Illinois 60181

United States

XXXX

Attorney Section (Current):

James P. Muraff of NEAL, GERBER & EISENBERG LLP

is located at

2 N LASALLE ST STE 1700

CHICAGO, Illinois 60602

United States

312.269.8000

312.269.1747

Email Address: trademarks@ngelaw.com

Docket Reference Number(s):19638.26T1.

Correspondence Section (Current):

JAMES P. MURAFF

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: trademarks@ngelaw.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): mhall@ngelaw.com

Docket Reference Number(s): 19638.26T1

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

Attorney Section (proposed):

James P. Muraff of McDonald Hopkins LLC

XX bar, admitted in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400

CHICAGO, Illinois 60654

United States

3126421480

216-348-5474

ipmailbox@mcdonaldhopkins.com

Other Appointed Attorney(s): David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
Docket Reference Number(s): 49021-00087

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (proposed):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00087

Signature: /James P. Muraff/ Date: 07/02/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Serial Number: 85744345

Internet Transmission Date: Thu Jul 02 15:00:54 ET 2020

TEAS Stamp: USPTO/CAR-XXX.XX.XX.XXX-2020070215005410

5723-85551440-710f0b79cd5724aec4ca0a1715

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-N/A-N/A-20200702145939867774

United States of America
United States Patent and Trademark Office

REDBOX

Reg. No. 4,988,910

REDBOX AUTOMATED RETAIL, LLC (DELAWARE LIMITED LIABILITY COMPANY)
ONE TOWER LANE, SUITE 1200
OAKBROOK TERRACE, IL 60181

Registered June 28, 2016

Int. Cls.: 41 and 42

FOR: PROVIDING INFORMATION IN THE FIELD OF ENTERTAINMENT VIA AN INTERACTIVE GLOBAL COMPUTER NETWORK, NETWORKED KIOSKS, COMPUTERS, MOBILE DEVICES, GAME CONSOLES, APP-ENABLED TVs, AND/OR OPTICAL AND MAGNETO-OPTICAL DISC PLAYERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 6-17-2005; IN COMMERCE 6-17-2005.

FOR: COMPUTERIZED ONLINE SEARCH SERVICE IN THE FIELD OF ENTERTAINMENT, NAMELY, PROVIDING A SEARCH ENGINE FOR OBTAINING ENTERTAINMENT INFORMATION ON A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-17-2005; IN COMMERCE 6-17-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,988,869, 3,229,436, AND OTHERS.

SN 85-744,345, FILED 10-3-2012.

LINDA LAVACHE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	05/26/2016
PUB DATE	09/24/2013
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	05/25/2016
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
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DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	06/17/2005	FIRST USE IN COMMERCE DATE	06/17/2005	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	06/17/2005	FIRST USE IN COMMERCE DATE	06/17/2005	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX
OWNER OF US REG NOS	2988869 3082012 3229436

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
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10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
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TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

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SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX
OWNER OF US REG NOS	2988869 3082012 3229436

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CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, May 26, 2016 00:13 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 85744345: REDBOX: Docket/Reference No. 19638.26T1

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 85744345
Mark: REDBOX
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 19638.26T1

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	05/25/2016
PUB DATE	09/24/2013
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	05/25/2016
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

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CITIZENSHIP	Delaware

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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
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OWNER OF US REG NOS	2988869 3082012 3229436

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DOMESTIC REPRESENTATIVE	NONE

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Like 5,680,582 people like this.

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Get members-only deals sent straight to your phone!

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Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
LAW OFFICE ASSIGNED	LAW OFFICE 106
EXTENSION OF USE	NO
MARK SECTION	
MARK	http://tmng-al.uspto.gov/resting2/api/img/85744345/large
LITERAL ELEMENT	REDBOX
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	06/17/2005
FIRST USE IN COMMERCE DATE	06/17/2005
SPECIMEN FILE NAME(S)	\\TICRS\\EXPORT16\\IMAGEOUT 16\\857\\443\\85744345\\xml25\\SOU0002.JPG
SPECIMEN DESCRIPTION	screen shot of website
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	06/17/2005
FIRST USE IN COMMERCE DATE	06/17/2005
SPECIMEN FILE NAME(S)	\\TICRS\\EXPORT16\\IMAGEOUT 16\\857\\443\\85744345\\xml25\\SOU0003.JPG
SPECIMEN DESCRIPTION	screen shot of website
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	2
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	200
TOTAL AMOUNT	200
SIGNATURE SECTION	
DECLARATION SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	05/17/2016
SIGNATORY'S PHONE NUMBER	312.269.8000
FILING INFORMATION	
SUBMIT DATE	Tue May 17 16:25:19 EDT 2016
TEAS STAMP	USPTO/SOU-XX.XXX.X.XX-201 60517162519711585-8574434 5-550b95966d8c2b94234f412 8321b6cc449bd5bc94f8847a2 aefb19233f0ee39-DA-3173-2 0160516143050785636

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: REDBOX(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/85744345/large>)

SERIAL NUMBER: 85744345

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States
XXXX (authorized)

is submitting the following allegation of use information:

For International Class 041:

Current identification: Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 06/17/2005, and first used in commerce at least as early as 06/17/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screen shot of website.

[Specimen File1](#)

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 06/17/2005, and first used in commerce at least as early as 06/17/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screen shot of website.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$200 will be submitted with the form, representing payment for the allegation of use for 2 classes.

Declaration

STATEMENTS: The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. §1051(c) or a statement of use under 15 U.S.C. §1051(d), the applicant is the owner of the mark sought to be registered; the mark is in use in commerce; **for a trademark or service mark application**, the applicant is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified; **for a collective trademark, collective service mark, collective membership mark application**, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified; **for a certification mark application**, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection

with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant; that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 05/17/2016

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312.269.8000

RAM Sale Number: 85744345

RAM Accounting Date: 05/18/2016

Serial Number: 85744345

Internet Transmission Date: Tue May 17 16:25:19 EDT 2016

TEAS Stamp: USPTO/SOU-XX.XXX.X.XX-201605171625197115

85-85744345-550b95966d8c2b94234f4128321b

6cc449bd5bc94f8847a2aefb19233f0ee39-DA-3

173-20160516143050785636



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Get members-only deals sent straight to your phone!

Mobile Terms

You will receive recurring messages. Message and data rates may apply. Text STOP to cancel, HELP for help. By text messaging, you agree to get texts from Redbox at your mobile number, which may be sent through an automatic telephone dialing system. Consent not required to rent/buy from Redbox. Terms: <http://www.redbox.com/textclub/legaPrivacyPolicy>

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Let's Get Social



Connect with Redbox on Facebook. We're listening and want to hear from you.

Like 5,680,582 people like this.

Get the Text



Get members-only deals sent straight to your phone!

Mobile Terms

You will receive recurring messages. Message and data rates may apply. Text STOP to cancel, HELP for help. By text messaging, you agree to get texts from Redbox at your mobile number, which may be sent through an automatic telephone dialing system. Consent not required to rent/buy from Redbox. Terms: <http://www.redbox.com/textclub/legaPrivacyPolicy>

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FEE RECORD SHEET**Serial Number:** 85744345**RAM Sale Number:** 85744345**Total Fees:** \$200**RAM Accounting Date:** 20160518

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20160517	\$100	2	\$200

Transaction Date: 20160517

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	11/17/2015
PUB DATE	09/24/2013
STATUS	733-FOURTH EXTENSION - GRANTED
STATUS DATE	11/16/2015
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX
OWNER OF US REG NOS	2988869 3082012 3229436

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
11/17/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	035
11/16/2015	EX4G	S	EXTENSION 4 GRANTED	034
11/13/2015	EXT4	S	EXTENSION 4 FILED	033
11/13/2015	EEXT	I	TEAS EXTENSION RECEIVED	032
05/23/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	031
05/22/2015	EX3G	S	EXTENSION 3 GRANTED	030
05/19/2015	EXT3	S	EXTENSION 3 FILED	029
05/19/2015	EEXT	I	TEAS EXTENSION RECEIVED	028
01/14/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
01/13/2015	EX2G	S	EXTENSION 2 GRANTED	026
11/18/2014	EXT2	S	EXTENSION 2 FILED	025
01/12/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	024
11/18/2014	EEXT	I	TEAS EXTENSION RECEIVED	023
05/20/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	022

05/16/2014	EX1G	S	EXTENSION 1 GRANTED	021
05/16/2014	EXT1	S	EXTENSION 1 FILED	020
05/16/2014	EEXT	I	TEAS EXTENSION RECEIVED	019
11/19/2013	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	018
09/24/2013	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	017
09/24/2013	PUBO	A	PUBLISHED FOR OPPOSITION	016
09/04/2013	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	015
08/19/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	014
08/16/2013	ALIE	A	ASSIGNED TO LIE	013
08/05/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	012
08/03/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
08/02/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
08/02/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
02/04/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	008
02/04/2013	GEAP	F	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	007
02/04/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	006
02/04/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	005
02/01/2013	DOCK	D	ASSIGNED TO EXAMINER	004
10/11/2012	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, November 17, 2015 00:13 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744345: REDBOX: Docket/Reference No. 19638.26T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744345
Mark: REDBOX
Owner: Redbox Automated Retail, LLC
Extension Request Number: 4
Docket/Reference Number: 19638.26T1
Notice of Allowance Date: Nov 19, 2013

The USPTO issued a Notice of Allowance on **Nov 19, 2013** for the trademark application identified above. Applicant's **FOURTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	REDBOX
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers,

GOODS OR SERVICES DELETED FROM THE APPLICATION	mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
GOODS OR SERVICES FOR WHICH APPLICANT HAS A CONTINUED BONA FIDE INTENTION, AND IS ENTITLED, TO USE	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	4
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	11/19/2013
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	2
SUBTOTAL AMOUNT	300
TOTAL AMOUNT	300
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney of Record, Illinois bar member
DATE SIGNED	11/13/2015
SIGNATORY'S PHONE NUMBER	312-269-8000
FILING INFORMATION	
SUBMIT DATE	Fri Nov 13 16:14:44 EST 2015
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XX-2 0151113161444500716-85744 345-5404260169f90d1afc5c2 1fd1a993c9161147b1e410166 b48ea2e89b4d692ff3-DA-304 8-20151113155537088791

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX
SERIAL NUMBER: 85744345

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 11/19/2013.

For International Class 041:

Current identification: Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

This filing does **NOT** cover the following goods/services listed in either the application or Notice of Allowance or as subsequently modified for this specific class; these goods/services are permanently deleted from this application: Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class: Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fourth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 2 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified, or, if applicable, the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with all the goods/services/collective membership organization under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 11/13/2015

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of Record, Illinois bar member

Signatory's Phone: 312-269-8000

RAM Sale Number: 85744345

RAM Accounting Date: 11/16/2015

Serial Number: 85744345

Internet Transmission Date: Fri Nov 13 16:14:44 EST 2015

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XX-2015111316144450

0716-85744345-5404260169f90d1afc5c21fd1a

993c9161147b1e410166b48ea2e89b4d692ff3-D

A-3048-20151113155537088791

TEAS ROUTING SHEET**To: INTENT TO USE UNIT****Work Loc: INTENT TO USE SECTION****Doc Type: Extension Request for SOU****Serial Number: 85744345****Mark: REDBOX****Mail Date: 2015/11/13****Examiner Number: 82105****LIE Number: 68171****Examiner Name:
LAVACHE, LINDA M****LIE Name:
CAMPBELL, TAWANA E****L.O. Assigned: LAW OFFICE 106****Special Instruction(s):**

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20151113	\$150	2	\$300

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, May 23, 2015 00:15 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744345: REDBOX: Docket/Reference No. 19638.26T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744345
Mark: REDBOX
Owner: Redbox Automated Retail, LLC
Extension Request Number: 3
Docket/Reference Number: 19638.26T1
Notice of Allowance Date: Nov 19, 2013

The USPTO issued a Notice of Allowance on **Nov 19, 2013** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	05/23/2015
PUB DATE	09/24/2013
STATUS	732-THIRD EXTENSION - GRANTED
STATUS DATE	05/22/2015
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX
OWNER OF US REG NOS	2988869 3082012 3229436

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/23/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	031
05/22/2015	EX3G	S	EXTENSION 3 GRANTED	030
05/19/2015	EXT3	S	EXTENSION 3 FILED	029
05/19/2015	EEXT	I	TEAS EXTENSION RECEIVED	028
01/14/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
01/13/2015	EX2G	S	EXTENSION 2 GRANTED	026
11/18/2014	EXT2	S	EXTENSION 2 FILED	025
01/12/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	024
11/18/2014	EEXT	I	TEAS EXTENSION RECEIVED	023
05/20/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	022
05/16/2014	EX1G	S	EXTENSION 1 GRANTED	021

05/16/2014	EXT1	S	EXTENSION 1 FILED	020
05/16/2014	EEXT	I	TEAS EXTENSION RECEIVED	019
11/19/2013	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	018
09/24/2013	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	017
09/24/2013	PUBO	A	PUBLISHED FOR OPPOSITION	016
09/04/2013	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	015
08/19/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	014
08/16/2013	ALIE	A	ASSIGNED TO LIE	013
08/05/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	012
08/03/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
08/02/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
08/02/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
02/04/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	008
02/04/2013	GEAP	F	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	007
02/04/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	006
02/04/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	005
02/01/2013	DOCK	D	ASSIGNED TO EXAMINER	004
10/11/2012	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	REDBOX
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
GOODS OR SERVICES	DELETE ALL ITU GOODS/SERVICES IN THIS CLASS
INTERNATIONAL CLASS	039
CURRENT IDENTIFICATION	Booking of seats for travel
GOODS OR SERVICES	DELETE ALL ITU GOODS/SERVICES IN THIS CLASS
INTERNATIONAL CLASS	041
	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-

CURRENT IDENTIFICATION	line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	3
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	11/19/2013
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	2
SUBTOTAL AMOUNT	300
TOTAL AMOUNT	300
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	05/19/2015
SIGNATORY'S PHONE NUMBER	312-269-8000
FILING INFORMATION	
SUBMIT DATE	Tue May 19 19:20:32 EDT 2015
TEAS STAMP	USPTO/ESU-XX.XXX.XX.X-201 50519192032566361-8574434 5-530e1c6e0dfe3b7d8088481 656f7471913aa729ac917225c ddc6b589d46ec4c-DA-5711-2 0150519155331051268

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX
SERIAL NUMBER: 85744345

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 11/19/2013.

For International Class 035:

Current identification: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

All ITU goods/services in this class are to be deleted

For International Class 039:

Current identification: Booking of seats for travel

All ITU goods/services in this class are to be deleted

For International Class 041:

Current identification: Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 2 classes.

Declaration

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 05/19/2015

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312-269-8000

RAM Sale Number: 85744345

RAM Accounting Date: 05/20/2015

Serial Number: 85744345

Internet Transmission Date: Tue May 19 19:20:32 EDT 2015

TEAS Stamp: USPTO/ESU-XX.XXX.XX.X-201505191920325663

61-85744345-530e1c6e0dfe3b7d8088481656f7

471913aa729ac917225cdcc6b589d46ec4c-DA-5

711-20150519155331051268

TEAS ROUTING SHEET**To: INTENT TO USE UNIT****Work Loc: INTENT TO USE SECTION****Doc Type: Extension Request for SOU****Serial Number: 85744345****Mark: REDBOX****Mail Date: 2015/05/19****Examiner Number: 82105****LIE Number: 68171****Examiner Name:
LAVACHE, LINDA M****LIE Name:
CAMPBELL, TAWANA E****L.O. Assigned: LAW OFFICE 106****Special Instruction(s):**

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20150519	\$150	2	\$300

From: TMOfficialNotices@USPTO.GOV
Sent: Wednesday, January 14, 2015 00:12 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744345: REDBOX: Docket/Reference No. 19638.26T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744345
Mark: REDBOX
Owner: Redbox Automated Retail, LLC
Extension Request Number: 2
Docket/Reference Number: 19638.26T1
Notice of Allowance Date: Nov 19, 2013

The USPTO issued a Notice of Allowance on **Nov 19, 2013** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
 (Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	01/14/2015
PUB DATE	09/24/2013
STATUS	731-SECOND EXTENSION - GRANTED
STATUS DATE	01/13/2015
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/14/2015	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
01/13/2015	EX2G	S	EXTENSION 2 GRANTED	026
11/18/2014	EXT2	S	EXTENSION 2 FILED	025
01/12/2015	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	024
11/18/2014	EEXT	I	TEAS EXTENSION RECEIVED	023
05/20/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	022
05/16/2014	EX1G	S	EXTENSION 1 GRANTED	021
05/16/2014	EXT1	S	EXTENSION 1 FILED	020
05/16/2014	EEXT	I	TEAS EXTENSION RECEIVED	019
11/19/2013	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	018
09/24/2013	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	017
09/24/2013	PUBO	A	PUBLISHED FOR OPPOSITION	016
09/04/2013	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	015
08/19/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	014
08/16/2013	ALIE	A	ASSIGNED TO LIE	013
08/05/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	012
08/03/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
08/02/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
08/02/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
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02/04/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	005
02/01/2013	DOCK	D	ASSIGNED TO EXAMINER	004
10/11/2012	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181

ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	REDBOX
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	039
CURRENT IDENTIFICATION	Booking of seats for travel
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-

CURRENT IDENTIFICATION	line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	11/19/2013
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT	600
TOTAL AMOUNT	600
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	11/18/2014
SIGNATORY'S PHONE NUMBER	312.269.8000
FILING INFORMATION	
SUBMIT DATE	Tue Nov 18 18:51:45 EST 2014
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XX-2 0141118185145591856-85744 345-5007d2fcba17393e24a4c 972f6e3807a387f7eadc69170 1e7eaced316b6e4f279-DA-51 20-20141118180124153233

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX
SERIAL NUMBER: 85744345

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 11/19/2013.

For International Class 035:

Current identification: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 039:

Current identification: Booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

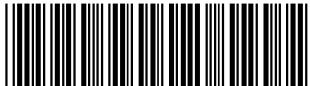
Declaration

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 11/18/2014
Signatory's Name: James P. Muraff
Signatory's Position: Attorney for Applicant, Illinois Bar Member
Signatory's Phone: 312.269.8000

RAM Sale Number: 85744345
RAM Accounting Date: 11/19/2014

Serial Number: 85744345
Internet Transmission Date: Tue Nov 18 18:51:45 EST 2014
TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XX-2014111818514559
1856-85744345-5007d2fcba17393e24a4c972f6
e3807a387f7eadc691701e7eaced316b6e4f279-
DA-5120-20141118180124153233

TEAS ROUTING SHEET**To: INTENT TO USE UNIT****Work Loc: INTENT TO USE SECTION****Doc Type: Extension Request for SOU****Serial Number: 85744345****Mark: REDBOX****Mail Date: 2014/11/18****Examiner Number: 82105****LIE Number: 68171****Examiner Name:
LAVACHE, LINDA M****LIE Name:
CAMPBELL, TAWANA E****L.O. Assigned: LAW OFFICE 106****Special Instruction(s):**

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20141118	\$150	4	\$600

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, May 20, 2014 00:12 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744345: REDBOX: Docket/Reference No. 19638.26T1

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744345
Mark: REDBOX
Owner: Redbox Automated Retail, LLC
Extension Request Number: 1
Docket/Reference Number: 19638.26T1
Notice of Allowance Date: Nov 19, 2013

The USPTO issued a Notice of Allowance on **Nov 19, 2013** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744345&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
 (Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	05/20/2014
PUB DATE	09/24/2013
STATUS	730-FIRST EXTENSION - GRANTED
STATUS DATE	05/16/2014
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
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NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/20/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	022
05/16/2014	EX1G	S	EXTENSION 1 GRANTED	021
05/16/2014	EXT1	S	EXTENSION 1 FILED	020
05/16/2014	EEXT	I	TEAS EXTENSION RECEIVED	019
11/19/2013	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	018
09/24/2013	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	017
09/24/2013	PUBO	A	PUBLISHED FOR OPPOSITION	016
09/04/2013	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	015
08/19/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	014
08/16/2013	ALIE	A	ASSIGNED TO LIE	013
08/05/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	012
08/03/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
08/02/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
08/02/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
02/04/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	008
02/04/2013	GEAP	F	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	007
02/04/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	006
02/04/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	005
02/01/2013	DOCK	D	ASSIGNED TO EXAMINER	004
10/11/2012	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

REDBOX

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	REDBOX
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	039
CURRENT IDENTIFICATION	Booking of seats for travel
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	041
	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-

CURRENT IDENTIFICATION	line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
GOODS OR SERVICES	KEEP ALL LISTED
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	1
ALLOWANCE MAIL DATE	11/19/2013
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	4
SUBTOTAL AMOUNT	600
TOTAL AMOUNT	600
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
DATE SIGNED	05/16/2014
SIGNATORY'S PHONE NUMBER	312.269.8000
FILING INFORMATION	
SUBMIT DATE	Fri May 16 16:50:40 EDT 2014
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XX-2 0140516165040677818-85744 345-50051f4aa81a1293c133f e8f6ba8b65383da3a17eed934 9144a6819c4ce9057-DA-3511 -20140516163621569950

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX
SERIAL NUMBER: 85744345

The applicant, Redbox Automated Retail, LLC, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 11/19/2013.

For International Class 035:

Current identification: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 039:

Current identification: Booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 05/16/2014

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312.269.8000

RAM Sale Number: 85744345

RAM Accounting Date: 05/19/2014

Serial Number: 85744345

Internet Transmission Date: Fri May 16 16:50:40 EDT 2014

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XX-2014051616504067

7818-85744345-50051f4aa81a1293c133fe8f6b

a8b65383da3a17eed9349144a6819c4ce9057-DA

-3511-20140516163621569950

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, November 19, 2013 00:04 AM
To: XXXX
Cc: XXXX
Subject: Trademark Serial Number 85744345: Official USPTO Notice of Allowance

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Nov 19, 2013

Serial Number: 85744345
Mark: REDBOX(STANDARD CHARACTER MARK)
Docket/Reference Number: 19638.26T1

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). **WARNING:** An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 85744345
Mark: REDBOX(STANDARD CHARACTER MARK)
Docket/Reference Number: 19638.26T1
Owner: Redbox Automated Retail, LLC
One Tower Lane, Suite 1200
Oakbrook Terrace, ILLINOIS 60181
Correspondence Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

- 035 - Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 039 - Booking of seats for travel -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 041 - Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players -- FIRST USE DATE: NONE; - USE IN COMMERCE DATE: NONE

042 - Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85744345>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, September 24, 2013 00:28 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notification: TMOG Publication Confirmation for U.S. Trademark SN 85744345 -- Docket/Reference No. 19638.26T1

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 85-744,345
Mark: REDBOX(STANDARD CHARACTER MARK)
International Class(es): 035, 039, 041, 042
Owner: Redbox Automated Retail, LLC
Docket/Reference Number: 19638.26T1

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Sep 24, 2013.

To View the Mark in the TMOG:

1. Click on the following link or paste the URL into an internet browser: http://www.uspto.gov/web/trademarks/tmog/20130924_OG.pdf#page=00000235.
2. Locate your mark on the displayed page.

If the TMOG PDF file does not open to the page containing your mark (you must have an Adobe Reader installed on your workstation), click on the following link or paste the URL into an internet browser to review the Frequently Asked Questions about the Trademark Official Gazette: http://www.uspto.gov/trademarks/resources/trn_og_faqs.jsp.

To View the Mark in the Next Generation TMOG (eOG):

Click on the following link or paste the URL into an internet browser: <http://tmog.uspto.gov/#date=2013-09-24&serial=85744345>.

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to TMPostPubQuery@uspto.gov. For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

To view this notice and other documents for this application on-line, go to <http://tsdr.uspto.gov/search.action?sn=85744345>. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Sep 4, 2013

NOTICE OF PUBLICATION

- | | |
|-----------------------------|-------------------------------------|
| 1. Serial No.: | 2. Mark: |
| 85-744,345 | REDBOX
(STANDARD CHARACTER MARK) |
| 3. International Class(es): | 5. Applicant: |
| 35, 39, 41, 42 | Redbox Automated Retail, LLC |
| 4. Publication Date: | |
| Sep 24, 2013 | |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

trademarks@ngelaw.com
mhall@ngelaw.com

From: TMOfficialNotices@USPTO.GOV
Sent: Wednesday, September 4, 2013 03:22 AM
To: XXXX
Cc: XXXX
Subject: 19638.26T1 Official USPTO Notification: Issuance of Notice of Publication for Serial Number 85744345

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85744345) is scheduled to publish in the *Official Gazette* on Sep 24, 2013. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85744345>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	08/20/2013
PUB DATE	09/24/2013
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE
STATUS DATE	08/19/2013
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
08/19/2013	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	014
08/16/2013	ALIE	A	ASSIGNED TO LIE	013
08/05/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	012
08/03/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
08/02/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
08/02/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
02/04/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	008
02/04/2013	GEAP	F	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	007
02/04/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	006
02/04/2013	CPEA	R	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	005
02/01/2013	DOCK	D	ASSIGNED TO EXAMINER	004
10/11/2012	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

REDBOX

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	08/06/2013
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATION
STATUS DATE	08/05/2013
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
08/05/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	012
08/03/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
08/02/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
08/02/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
02/04/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	008
02/04/2013	GEAP	F	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	007
02/04/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	006
02/04/2013	CPEA	R	EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	005
02/01/2013	DOCK	D	ASSIGNED TO EXAMINER	004
10/11/2012	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

REDBOX

Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85744345	FILING DATE	10/03/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAVACHE, LINDA M	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	08/06/2013
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATION
STATUS DATE	08/05/2013
LITERAL MARK ELEMENT	REDBOX

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	039
DESCRIPTION TEXT	Booking of seats for travel
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	039	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	042	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	RED BOX

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
08/05/2013	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	012
08/03/2013	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
08/02/2013	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
08/02/2013	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
02/04/2013	GEAN	O	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	008
02/04/2013	GEAP	F	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	007
02/04/2013	EPEN	O	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	006
02/04/2013	CPEA	R	EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	005
02/01/2013	DOCK	D	ASSIGNED TO EXAMINER	004
10/11/2012	MPMK	O	NOTICE OF PSEUDO MARK MAILED	003
10/10/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/06/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
CORRESPONDENCE ADDRESS	JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602
DOMESTIC REPRESENTATIVE	NONE

REDBOX

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85744345
LITERAL ELEMENT	REDBOX
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players;	

~~game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment~~

FINAL DESCRIPTION

Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players;

FILING BASIS	Section 1(b)
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GOODS AND/OR SERVICES SECTION (039)(class added)

INTERNATIONAL CLASS	039
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DESCRIPTION	Booking of seats for travel;
--------------------	------------------------------

FILING BASIS	Section 1(b)
---------------------	--------------

GOODS AND/OR SERVICES SECTION (041)(class added)

INTERNATIONAL CLASS	041
----------------------------	-----

DESCRIPTION

Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

FILING BASIS	Section 1(b)
---------------------	--------------

GOODS AND/OR SERVICES SECTION (042)(class added)

INTERNATIONAL CLASS	042
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DESCRIPTION

Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network.

FILING BASIS	Section 1(b)
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PAYMENT SECTION

NUMBER OF CLASSES	3
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FEES PER CLASS	325
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TOTAL FEES DUE	975
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SIGNATURE SECTION

DECLARATION SIGNATURE	/James P. Muraff/
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SIGNATORY'S NAME	James P. Muraff
-------------------------	-----------------

SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
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SIGNATORY'S PHONE NUMBER	312-269-8000
---------------------------------	--------------

DATE SIGNED	08/02/2013
--------------------	------------

RESPONSE SIGNATURE	/James P. Muraff/
---------------------------	-------------------

SIGNATORY'S NAME	James P. Muraff
-------------------------	-----------------

SIGNATORY'S POSITION	Attorney for Applicant, Illinois Bar Member
SIGNATORY'S PHONE NUMBER	312.269.8000
DATE SIGNED	08/02/2013
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Aug 02 19:19:00 EDT 2013
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XX-2 0130802191900081823-85744 345-500f7b2bfec7ef7864e4b 8fcb383fa7c85408d152fc96b a7c89ba599321d84d17-DA-55 91-20130802143657371510

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 07/31/2017)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **85744345** REDBOX(Standard Characters, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85744345>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Secure delivery services in the field of tickets~~

~~via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment~~

Class 035 for Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players;

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant hereby adds the following class of goods/services to the application:

New: Class 039 for Booking of seats for travel;

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant hereby adds the following class of goods/services to the application:

New: Class 041 for Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. *For a collective trademark, collective service mark, or collective membership mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. *For a certification mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant hereby adds the following class of goods/services to the application:

New: Class 042 for Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network.

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a

bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

FEE(S)

Fee(s) in the amount of \$975 is being submitted.

SIGNATURE(S)

Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii); and/or the applicant has had a bona fide intention to exercise legitimate control over the use of the mark in commerce by its members. 37 C.F.R. Sec. 2.44. If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods and/or services listed in the application as of the application filing date or as of the date of any submitted allegation of use. 37 C.F.R. Secs. 2.34(a)(1)(i); and/or the applicant has exercised legitimate control over the use of the mark in commerce by its members. 37 C.F.R. Sec. 2.44. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date: 08/02/2013

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312-269-8000

Response Signature

Signature: /James P. Muraff/ Date: 08/02/2013

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312.269.8000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

RAM Sale Number: 85744345

RAM Accounting Date: 08/05/2013

Serial Number: 85744345

Internet Transmission Date: Fri Aug 02 19:19:00 EDT 2013

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XX-2013080219190008

1823-85744345-500f7b2bfec7ef7864e4b8fcb3

83fa7c85408d152fc96ba7c89ba599321d84d17-

DA-5591-20130802143657371510

RAM SALE NUMBER: 85744345
RAM ACCOUNTING DATE: 20130805

INTERNET TRANSMISSION DATE: SERIAL NUMBER:
2013/08/02 85/744345

Description	Fee Code	Transaction Date	Fee	Number Of Classes	Total Fees Paid
New App	7001	2013/08/02	325	3	975

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744345 - REDBOX - 19638.26T1
Sent: 2/4/2013 4:44:59 PM
Sent As: ECOM106@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)
[Attachment - 9](#)
[Attachment - 10](#)
[Attachment - 11](#)
[Attachment - 12](#)
[Attachment - 13](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85744345

MARK: REDBOX

85744345

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

**CORRESPONDENT'S REFERENCE/DOCKET
NO:**

19638.26T1

CORRESPONDENT E-MAIL ADDRESS:
trademarks@ngelaw.com

EXAMINER'S AMENDMENT/PRIORITY ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: **2/4/2013**

PRIORITY ACTION

DATABASE SEARCH: The trademark examining attorney has searched the USPTO's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

ISSUES APPLICANT MUST ADDRESS: On February 4, 2013, the trademark examining attorney and James Muraff discussed the issues below. Applicant must timely respond to these issues. *See* 15 U.S.C. §1062(b); 37 C.F.R. §2.62(a); TMEP §§708, 711.

Summary of Issues that Applicant Must Address

1. Requirement to Clarify the Identification of Services
2. Multiple Class Requirements

Requirement to Clarify the Identification of Services

The wording “Blu-ray” in the identification of services is a registered mark not owned by applicant. See enclosed copy of U.S. Registration Nos. 2901104, 3657054, 4039248 and 4039249 at Attachment 1. An applicant may not use a registered mark owned by another party in the identification. A registered mark indicates origin in one party and cannot be used to define goods or services that originate in a party other than the registrant. TMEP §1402.09; *see Camloc Fastener Corp. v. Grant*, 119 USPQ 264, 264 n.1 (TTAB 1958).

Therefore, applicant must amend the identification of services to delete each instance of the wording “Blu-ray” and substitute the common commercial or generic name of the goods, *e.g.*, “optical and magneto-optical disc” players.

The wording “Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players” in the identification of services is indefinite and must be amended to clarify that applicant is offering “secure *electronic* delivery services,” in order to enable proper classification. *See* TMEP §1402.01. Please note that such services are properly classified in International Class 38.

The wording “Booking of seats for shows, travel and sports events” in the identification of services is unacceptable because it identifies services in more than one international class. *See* TMEP §1402.01. Specifically, “booking of seats for shows and sports events” identifies services in International Class 41 and “booking for seats for travel” identifies services in International Class 39. Applicant must amend the current wording to classify the services in the appropriate international classes.

Applicant has classified “Entertainment ticket agency services” in International Class 35; however, the proper classification is International Class 41. Therefore, applicant must either (1) add International Class 41 to the application and reclassify these services in the proper international class, or (2) delete the wording “Entertainment ticket agency services” from the application. *See* 37 C.F.R. §§2.86, 6.1; TMEP §§1403 *et seq.* If applicant adds one or more international classes to the application, applicant must comply with the multiple-class requirements specified in this Office action.

The wording “On-line entertainment ticket agency services and secure delivery services” in the identification of services is unacceptable because this wording could identify services in more than one international class. *See* TMEP §1402.01. For example, it could identify “On-line entertainment ticket agency services” in International Class 41 and “online secure delivery of data by electronic transmission” in International Class 38. Therefore, applicant must clarify the nature of the secure delivery services and classify all of the services in the appropriate international classes.

The wording “Providing ticket and consumer product reservation services and secure delivery services” in the identification of services is unacceptable because this wording could identify services in more than one international class. *See* TMEP §1402.01. For example, the wording “Providing ticket and consumer product reservation services” could identify “providing rental car reservation and travel ticket reservation services” in International Class 39 and “providing ticket reservation services for entertainment, sporting and cultural events” in International Class 41. Applicant must more specifically identify the types of “ticket[s]” and “consumer product[s]” for which it provides reservation services to allow for proper classification of the services. In addition, the wording “secure delivery services” could identify “secure delivery of goods by truck” in International Class 39 and “secure delivery of data by electronic transmission” in International Class 38. Therefore, applicant must also further specify the nature of the secure delivery services to enable proper classification of those services.

The wording “Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players” in the identification of services is unacceptable because this wording could identify services in more than one international class. *See* TMEP §1402.01. *See* TMEP §1402.01. For example, “Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or *optical and magneto-optical disc* players” identifies

services in International Class 35, “Computerized on-line reservation services in the field of *entertainment* tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or *optical and magneto-optical disc players*” identifies services in International Class 41 and “Computerized, on-line secure *electronic* delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or *optical and magneto-optical disc players*” identifies services in International Class 38. Therefore, applicant must clarify the nature of each of the services and classify the services in the appropriate international classes.

Applicant has classified “Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players” in International Class 35; however, the proper classification is International Class 41. Therefore, applicant must either (1) add International Class 41 to the application and reclassify these services in the proper international class, or (2) delete this wording from the application. *See* 37 C.F.R. §§2.86, 6.1; TMEP §§1403 *et seq.* If applicant adds one or more international classes to the application, applicant must comply with the multiple-class requirements specified in this Office action. Applicant must also replace the registered mark “Blu-ray” with the generic term for the goods, as explained above.

The wording “Computerized online search service in the field of entertainment” in the identification of services is indefinite and must be amended to further clarify the nature of the “search service” to enable proper classification. *See* TMEP §1402.01.

Applicant may adopt the following identification of services, if accurate:

International Class 35: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc** players; Computerized on-line **ordering** services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc** players

International Class 38: Secure **electronic** delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc** players; secure delivery services, **namely, online secure delivery of data by electronic transmission**; Computerized, on-line secure **electronic delivery** services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc** players

International Class 39: Booking of seats for **travel**

International Class 41: Booking of seats for shows **and** sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line **reservation** services in the field of **entertainment** tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc** players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc** players

International Class 42: Computerized online search service in the field of entertainment, **namely, providing a search engine for obtaining entertainment information on a global computer network**

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

For assistance with identifying and classifying services in trademark applications, please see the USPTO’s online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netahtml/tidm.html>. *See* TMEP §1402.04.

Multiple Class Requirements – Section 1(b) Basis

Applicant must clarify the number of classes for which registration is sought.

If applicant adopts the suggested amendment of the services, then applicant must amend the classification to International Classes 35, 38, 39, 41

and 42. *See* 37 C.F.R. §§2.32(a)(7), 2.85; TMEP §§805, 1401.

For an application with more than one international class, called a “multiple-class application,” an applicant must meet all the requirements below for those international classes based on an intent to use the mark in commerce under Trademark Act Section 1(b):

- (1) **LIST SERVICES BY INTERNATIONAL CLASS:** Applicant must list the services by international class.
- (2) **PROVIDE FEES FOR ALL INTERNATIONAL CLASSES:** Applicant must submit an application filing fee for each international class of services not covered by the fee(s) already paid (confirm current fee information at http://www.uspto.gov/trademarks/tm_fee_info.jsp).

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

EXAMINER'S AMENDMENT

APPLICATION HAS BEEN AMENDED: In accordance with the authorization granted by the individual identified in the Priority Action section above, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. TMEP §707.

Claim of Ownership of Prior Registrations

The following claim of ownership is added to the record:

Applicant is the owner of U.S. Registration Nos. 2988869, 3082012, 3229436 and others.

See 37 C.F.R. §2.36; TMEP §812.

If applicant has any questions about this combined examiner's amendment/priority action, please contact the undersigned examining attorney.

/Linda Lavache/
Trademark Examining Attorney
Law Office 106
p. 571.272.7187
f. 571.273.9106
linda.lavache@uspto.gov (informal inquiries only)

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

Attachment 1

DESIGN MARK

Serial Number

76421367

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

BLU-RAY DISC

Standard Character Mark

No

Registration Number

2901104

Date Registered

2004/11/09

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

BLU-RAY DISC ASSOCIATION NONPROFIT MUTUAL BENEFIT CORPORATION
CALIFORNIA 10 UNIVERSAL CITY PLAZA, T-100 UNIVERSAL CITY CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; blank optical and magneto-optical discs,
pre-recorded optical and magneto-optical discs featuring music, text
data, still images and motion pictures; televisions; video cameras; [
digital still cameras; computers; digital satellite broadcasting
systems, namely, receivers, transmitters and antennas for satellite
broadcasting;] video game machines for use with televisions.

Foreign Country Name

JAPAN

Foreign Priority

FOREIGN PRIORITY CLAIMED

Foreign Application Number

Print: Feb 1, 2013

76421367

2001-113936

Foreign Filing Date

2001/12/21

Foreign Registration Number

4668108

Foreign Registration Date

2003/05/02

Foreign Expiration Date

2013/05/02

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DISC" APART FROM THE MARK AS SHOWN.

Filing Date

2002/06/12

Examining Attorney

GLYNN, GERALD T.

Attorney of Record

Kenneth S. Roberts

BLU-RAY DISC

DESIGN MARK

Serial Number

77593607

Status

REGISTERED

Word Mark

B BLU-RAY DISC

Standard Character Mark

No

Registration Number

3657054

Date Registered

2009/07/21

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; blank optical and magneto-optical discs;
pre-recorded optical and magneto-optical discs featuring music, text
data, still images and motion pictures; video cameras; computers;
video game machines for use with televisions; optical disc drives for
computers. First Use: 2007/11/00. First Use In Commerce: 2007/11/00.

Prior Registration(s)

2801711;2901104

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DISC" APART FROM THE
MARK AS SHOWN.

Description of Mark

The mark consists of the letter "b" with a curved, half-moon shape to its right and the italicized words "Blu-ray Disc" underneath.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2008/10/15

Examining Attorney

LEE, YAT SYE

Attorney of Record

Christopher S. Ruhland



Blu-ray Disc

DESIGN MARK

Serial Number

77982393

Status

REGISTERED

Word Mark

BLU-RAY 3D

Standard Character Mark

No

Registration Number

4039248

Date Registered

2011/10/11

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; pre-recorded optical and magneto-optical
discs featuring music, text data, still images and motion pictures;
optical disc drives for computers. First Use: 2010/03/00. First Use
In Commerce: 2010/03/00.

Prior Registration(s)

2901104;3657054

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "3D" APART FROM THE
MARK AS SHOWN.

Description of Mark

The mark consists of "Blu-ray" with "3D" in stylized lettering

underneath.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2009/12/14

Examining Attorney

HSU, FONG

Attorney of Record

Christopher S. Ruhland & Chelseaa Bush

Blu-ray
3D

DESIGN MARK

Serial Number

77982394

Status

REGISTERED

Word Mark

BLU-RAY 3D

Standard Character Mark

No

Registration Number

4039249

Date Registered

2011/10/11

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; pre-recorded optical and magneto-optical
discs featuring music, text data, still images and motion pictures;
optical disc drives for computers. First Use: 2010/03/00. First Use
In Commerce: 2010/03/00.

Prior Registration(s)

2901104;3657054

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "3D" APART FROM THE
MARK AS SHOWN.

Description of Mark

The mark consists of "Blu-ray" followed by "3D" in stylized lettering.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2009/12/14

Examining Attorney

HSU, FONG

Attorney of Record

Christopher S. Ruhland & Chelseaa Bush

Blu-ray **3D**

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744345 - REDBOX - 19638.26T1
Sent: 2/4/2013 4:45:00 PM
Sent As: ECOM106@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **2/4/2013** FOR U.S. APPLICATION SERIAL NO. 85744345

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **2/4/2013** (or sooner if specified in the *Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For technical assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

*** User:llavache ***

#	Total	Dead	Live	Live	Status/	Search
	Marks	Marks	Viewed	Viewed	Search	
			Docs	Images	Duration	
01	80808	N/A	0	0	0:08	*r{v1:2}d*[bi,ti] not dead[ld]
02	6339	N/A	0	0	0:02	*bo{"ckqx"}*[bi,ti] not dead[ld]
03	163	0	161	146	0:01	1 and 2
04	295	0	295	266	0:07	(*red* and *b{v1:2}{"ckqx"}*[bi,ti] not dead[ld] not 3
05	121	0	121	113	0:01	*redb*[bi,ti] not dead[ld] not (3 4)

Session started 2/4/2013 8:27:21 AM

Session finished 2/4/2013 8:46:03 AM

Total search duration 0 minutes 19 seconds

Session duration 18 minutes 42 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 85744345

From: TMDesignCodeComments
Sent: Thursday, October 11, 2012 00:19 AM
To: XXXX
Subject: Notice of Pseudo Mark for Serial Number: 85744345
ATTORNEY REFERENCE NUMBER: 19638.26T1

The USPTO may assign pseudo marks, as appropriate, to new applications to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Pseudo marks assigned to the referenced serial number are listed below.

PSEUDO MARK:

RED BOX

Trademark/Service Mark Application, Principal Register

Serial Number: 85744345
Filing Date: 10/03/2012

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85744345
MARK INFORMATION	
* MARK	REDBOX
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REDBOX
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
* OWNER OF MARK	Redbox Automated Retail, LLC
* STREET	One Tower Lane, Suite 1200
* CITY	Oakbrook Terrace
* STATE (Required for U.S. applicants)	Illinois
* COUNTRY	United States
* ZIP/POSTAL CODE (Required for U.S. applicants only)	60181
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	035
	Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and

*IDENTIFICATION		secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment
FILING BASIS		SECTION 1(b)
ATTORNEY INFORMATION		
NAME	James P. Muraff	
ATTORNEY DOCKET NUMBER	19638.26T1	
FIRM NAME	Neal, Gerber & Eisenberg LLP	
STREET	Two North LaSalle Street, Suite 1700	
CITY	Chicago	
STATE	Illinois	
COUNTRY	United States	
ZIP/POSTAL CODE	60602	
PHONE	312.269.8000	
FAX	312.269.1747	
EMAIL ADDRESS	trademarks@ngelaw.com	
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
OTHER APPOINTED ATTORNEY	all other attorneys of the firm	
CORRESPONDENCE INFORMATION		
NAME	James P. Muraff	
FIRM NAME	Neal, Gerber & Eisenberg LLP	
STREET	Two North LaSalle Street, Suite 1700	
CITY	Chicago	
STATE	Illinois	
COUNTRY	United States	
ZIP/POSTAL CODE	60602	
PHONE	312.269.8000	
FAX	312.269.1747	
EMAIL ADDRESS	trademarks@ngelaw.com;mhall@ngelaw.com	
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
FEE INFORMATION		
NUMBER OF CLASSES	1	

FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/Frederick W. Stein/
SIGNATORY'S NAME	Frederick W. Stein
SIGNATORY'S POSITION	Vice President and General Counsel
DATE SIGNED	10/03/2012

Trademark/Service Mark Application, Principal Register

Serial Number: 85744345
Filing Date: 10/03/2012

To the Commissioner for Trademarks:

MARK: REDBOX (Standard Characters, see [mark](#))

The literal element of the mark consists of REDBOX.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

James P. Muraff and all other attorneys of the firm of Neal, Gerber & Eisenberg LLP
Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
United States

The attorney docket/reference number is 19638.26T1.

The applicant's current Correspondence Information:

James P. Muraff
Neal, Gerber & Eisenberg LLP
Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
312.269.8000(phone)
312.269.1747(fax)
trademarks@ngelaw.com;mhall@ngelaw.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting

registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Frederick W. Stein/ Date: 10/03/2012

Signatory's Name: Frederick W. Stein

Signatory's Position: Vice President and General Counsel

RAM Sale Number: 11073

RAM Accounting Date: 10/03/2012

Serial Number: 85744345

Internet Transmission Date: Wed Oct 03 08:28:10 EDT 2012

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XX-2012100308281047

5775-85744345-4908f351bf4f7d8858d4c36d86

8da3f5273-DA-11073-20120925172027193946

REDBOX

REDBOX