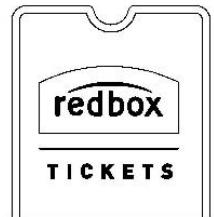


Generated on: This page was generated by TSDR on 2025-07-19 18:24:29 EDT

Mark: REDBOX TICKETS



US Serial Number: 85744341

Application Filing Oct. 03, 2012
Date:

Register: Principal

Mark Type: Service Mark

TM5 Common Status
Descriptor:



DEAD/APPLICATION/Refused/Dismissed or Invalidated

This trademark application was refused, dismissed, or invalidated by the Office and this application is no longer active.

Status: Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jun. 22, 2015

Publication Date: Sep. 24, 2013 Notice of Allowance Date: Nov. 19, 2013

Date Abandoned: Jun. 22, 2015

Mark Information

Mark Literal REDBOX TICKETS

Elements:

Standard Character No
Claim:

Mark Drawing 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)
Type:

Description of The mark consists of a ticket enclosing a small inset containing an arch over the word "redbox" over a line with the word "tickets"
Mark: underneath.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "TICKETS"

Design Search 20.03.24 - Bumper stickers; Calendars; Checks, bank; Coupons; Currency; Manuscript paper and sheet music; Menus; Money, paper;
Code(s): Music, sheet; Sheet music; Stickers, bumper; Tickets, paper; Trading cards
26.11.28 - Miscellaneous designs with overall rectangular shape; Rectangular shapes (miscellaneous overall shape)
26.13.02 - Plain single or multiple line quadrilaterals; Quadrilaterals (single line or multiple line)
26.13.25 - Quadrilaterals with one or more curved sides
26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal
26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Related Properties Information

Claimed Ownership 2988869, 3082012, 3229436 and others

of US

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Booking of seats for travel

International Class(es): 039 - Primary Class

U.S Class(es): 100, 105

Class Status: ACTIVE

For: Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

For: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC

Owner Address: One Tower Lane, Suite 1200
Oakbrook Terrace, ILLINOIS UNITED STATES 60181

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James P. Muraff

Attorney Primary Email Address: trademarks@ngelaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, ILLINOIS UNITED STATES 60602

Phone: 312.269.8000

Fax: 312.269.1747

Correspondent e-mail: trademarks@ngelaw.com mhall@ngelaw.com

Correspondent e-mail Authorized: Yes

Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Oct. 05, 2016 | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY | |
| Jun. 22, 2015 | ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED | |
| Jun. 22, 2015 | ABANDONMENT - NO USE STATEMENT FILED | |
| Jan. 13, 2015 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Jan. 12, 2015 | SOU EXTENSION 2 GRANTED | |
| Nov. 18, 2014 | SOU EXTENSION 2 FILED | |
| Jan. 12, 2015 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | |
| Nov. 18, 2014 | SOU TEAS EXTENSION RECEIVED | |
| Apr. 24, 2014 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Apr. 22, 2014 | SOU EXTENSION 1 GRANTED | |
| Apr. 22, 2014 | SOU EXTENSION 1 FILED | |
| Apr. 22, 2014 | SOU TEAS EXTENSION RECEIVED | |
| Nov. 19, 2013 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Sep. 24, 2013 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Sep. 24, 2013 | PUBLISHED FOR OPPOSITION | |
| Sep. 04, 2013 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Aug. 19, 2013 | LAW OFFICE PUBLICATION REVIEW COMPLETED | |
| Aug. 16, 2013 | ASSIGNED TO LIE | |
| Aug. 05, 2013 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Aug. 05, 2013 | EXAMINER'S AMENDMENT ENTERED | |
| Aug. 05, 2013 | NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED | |
| Aug. 05, 2013 | EXAMINER'S AMENDMENT E-MAILED | |
| Aug. 05, 2013 | EXAMINER'S AMENDMENT -WRITTEN | |
| Aug. 03, 2013 | TEAS/EMAIL CORRESPONDENCE ENTERED | |
| Aug. 02, 2013 | CORRESPONDENCE RECEIVED IN LAW OFFICE | |
| Aug. 02, 2013 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
| Feb. 04, 2013 | NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | |
| Feb. 04, 2013 | EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | |
| Feb. 04, 2013 | COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY | |
| Feb. 04, 2013 | EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION - COMPLETED | |
| Feb. 01, 2013 | ASSIGNED TO EXAMINER | |
| Oct. 11, 2012 | NOTICE OF DESIGN SEARCH CODE MAILED | |
| Oct. 10, 2012 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED | |
| Oct. 06, 2012 | NEW APPLICATION ENTERED | |

TM Staff and Location Information

TM Staff Information

TM Attorney: LAVACHE, LINDA

Law Office: LAW OFFICE 106
Assigned:

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Jan. 12, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Applicant: Redbox Automated Retail, LLC

Assignment 1 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: [5310/0031](#)

Pages: 7

Date Recorded: Jun. 26, 2014

Supporting [assignment-tm-5310-0031.pdf](#)
Documents:

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jun. 24, 2014

State or Country DELAWARE
Where Organized:

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 901 MAIN STREET
DALLAS, TEXAS 75202

Correspondent

Correspondent HAYNES AND BOONE, LLP
Name:

Correspondent 2323 VICTORY AVENUE, SUITE 700
Address: GAVIN GEORGE
DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

Reel/Frame: [5885/0636](#)

Pages: 16

Date Recorded: Sep. 27, 2016

Supporting [assignment-tm-5885-0636.pdf](#)
Documents:

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

Execution Date: Sep. 27, 2016

State or Country UNITED STATES
Where Organized:

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: ONE TOWER LANE, SUITE 900
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent VENISA DARK, HAYNES AND BOONE LLP
Name:

Correspondent 2323 VICTORY AVENUE, SUITE 700
Address: DALLAS, TX 75219

Domestic Representative - Not Found

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

| | | | |
|---------------|------------------|---------------|--------------|
| SERIAL NUMBER | 85744341 | FILING DATE | 10/03/2012 |
| REG NUMBER | 0000000 | REG DATE | N/A |
| REGISTER | PRINCIPAL | MARK TYPE | SERVICE MARK |
| INTL REG # | N/A | INTL REG DATE | N/A |
| TM ATTORNEY | LAVACHE, LINDA M | L.O. ASSIGNED | 106 |

PUB INFORMATION

| | |
|----------------------|---|
| RUN DATE | 06/23/2015 |
| PUB DATE | 09/24/2013 |
| STATUS | 606-ABANDONED - NO STATEMENT OF USE FILED |
| STATUS DATE | 06/22/2015 |
| LITERAL MARK ELEMENT | REDBOX TICKETS |

| | | | |
|----------------|------------|--------------------|-----|
| DATE ABANDONED | 06/22/2015 | DATE CANCELLED | N/A |
| SECTION 2F | NO | SECTION 2F IN PART | NO |
| SECTION 8 | NO | SECTION 8 IN PART | NO |
| SECTION 15 | NO | REPUB 12C | N/A |
| RENEWAL FILED | NO | RENEWAL DATE | N/A |
| DATE AMEND REG | N/A | | |

FILING BASIS

| FILED BASIS | | CURRENT BASIS | | AMENDED BASIS | |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a) | NO | 1 (a) | NO | 1 (a) | NO |
| 1 (b) | YES | 1 (b) | YES | 1 (b) | NO |
| 44D | NO | 44D | NO | 44D | NO |
| 44E | NO | 44E | NO | 44E | NO |
| 66A | NO | 66A | NO | | |
| NO BASIS | NO | NO BASIS | NO | | |

MARK DATA

| | |
|-------------------------|--|
| STANDARD CHARACTER MARK | NO |
| LITERAL MARK ELEMENT | REDBOX TICKETS |
| MARK DRAWING CODE | 3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S) |
| COLOR DRAWING FLAG | NO |

CURRENT OWNER INFORMATION

| | |
|-------------|--|
| PARTY TYPE | 20-OWNER AT PUBLICATION |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |

GOODS AND SERVICES

| | |
|---------------------|--|
| INTERNATIONAL CLASS | 035 |
| DESCRIPTION TEXT | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 039 |
| DESCRIPTION TEXT | Booking of seats for travel |
| INTERNATIONAL CLASS | 041 |
| DESCRIPTION TEXT | Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 042 |
| DESCRIPTION TEXT | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network |

GOODS AND SERVICES CLASSIFICATION

| | | | | | | | |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 039 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

MISCELLANEOUS INFORMATION/STATEMENTS

| | |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

| | |
|---------------------------|---|
| COLORS CLAIMED STATEMENT | Color is not claimed as a feature of the mark. |
| DISCLAIMER W/PREDETER TXT | "TICKETS" |
| DESCRIPTION OF MARK | The mark consists of a ticket enclosing a small inset containing an arch over the word "redbox" over a line with the word "tickets" underneath. |
| PSEUDO MARK | RED BOX TICKETS |
| OWNER OF US REG NOS | 2988869 3082012 3229436 |

PROSECUTION HISTORY

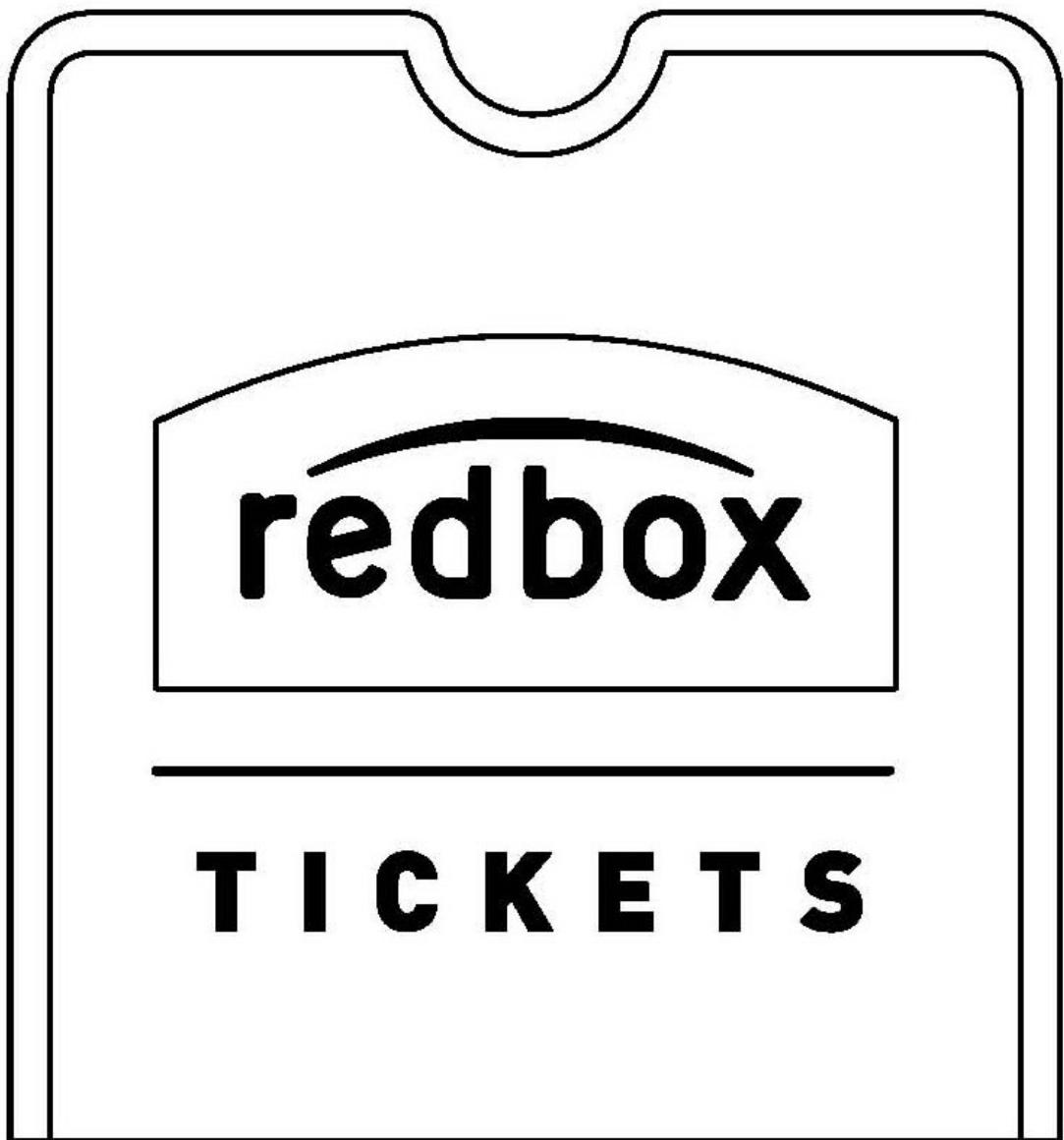
| DATE | ENT CD | ENT TYPE | DESCRIPTION | ENT NUM |
|------------|--------|----------|---|---------|
| 06/22/2015 | MAB6 | O | ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED | 033 |
| 06/22/2015 | ABN6 | S | ABANDONMENT - NO USE STATEMENT FILED | 032 |
| 01/13/2015 | EXRA | E | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | 031 |
| 01/12/2015 | EX2G | S | EXTENSION 2 GRANTED | 030 |
| 11/18/2014 | EXT2 | S | EXTENSION 2 FILED | 029 |
| 01/12/2015 | AITU | A | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 028 |
| 11/18/2014 | EEXT | I | TEAS EXTENSION RECEIVED | 027 |
| 04/24/2014 | EXRA | E | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | 026 |
| 04/22/2014 | EX1G | S | EXTENSION 1 GRANTED | 025 |
| 04/22/2014 | EXT1 | S | EXTENSION 1 FILED | 024 |
| 04/22/2014 | EEXT | I | TEAS EXTENSION RECEIVED | 023 |
| 11/19/2013 | NOAM | E | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | 022 |
| 09/24/2013 | NPUB | E | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | 021 |
| 09/24/2013 | PUBO | A | PUBLISHED FOR OPPOSITION | 020 |
| 09/04/2013 | NONP | E | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | 019 |
| 08/19/2013 | PREV | O | LAW OFFICE PUBLICATION REVIEW COMPLETED | 018 |
| 08/16/2013 | ALIE | A | ASSIGNED TO LIE | 017 |
| 08/05/2013 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER | 016 |
| 08/05/2013 | XAEC | I | EXAMINER'S AMENDMENT ENTERED | 015 |
| 08/05/2013 | GNEN | O | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | 014 |
| 08/05/2013 | GNEA | O | EXAMINERS AMENDMENT E-MAILED | 013 |
| 08/05/2013 | CNEA | R | EXAMINERS AMENDMENT -WRITTEN | 012 |
| 08/03/2013 | TEME | I | TEAS/EMAIL CORRESPONDENCE ENTERED | 011 |
| 08/02/2013 | CRFA | I | CORRESPONDENCE RECEIVED IN LAW OFFICE | 010 |
| 08/02/2013 | TROA | I | TEAS RESPONSE TO OFFICE ACTION RECEIVED | 009 |
| 02/04/2013 | GEAN | O | NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 008 |
| 02/04/2013 | GEAP | F | EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 007 |
| 02/04/2013 | EPEN | O | COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY | 006 |
| 02/04/2013 | CPEA | R | EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED | 005 |
| 02/01/2013 | DOCK | D | ASSIGNED TO EXAMINER | 004 |
| 10/11/2012 | MDSM | O | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED | 003 |
| 10/10/2012 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 10/06/2012 | NWAP | I | NEW APPLICATION ENTERED IN TRAM | 001 |

CURRENT CORRESPONDENCE INFORMATION

| | |
|-------------------------|---|
| ATTORNEY | James P. Muraff |
| CORRESPONDENCE ADDRESS | JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE |

PRIOR OWNER INFORMATION

| | |
|-------------|--|
| PARTY TYPE | 10-ORIGINAL APPLICANT |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |





NOTICE OF ABANDONMENT
MAILING DATE: Jun 22, 2015

The trademark application identified below was abandoned because the applicant failed to file for a statement of use or an extension of time.

If the delay in filing a response was unintentional, you may file a petition to revive the application with a fee. If the abandonment of this application was due to USPTO error, you may file a request for reinstatement. Please note that a petition to revive or request for reinstatement **must be received within two months from the mailing date of this notice**.

For additional information, go to <http://www.uspto.gov/teas/petinfo.htm>. If you are unable to get the information you need from the website, call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: 85744341
MARK: REDBOX TICKETS
OWNER: Redbox Automated Retail, LLC

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO , IL 60602

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, January 13, 2015 00:13 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744341: REDBOX TICKETS (Stylized/Design)

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744341
Mark: REDBOX TICKETS (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 2
Docket/Reference Number:
Notice of Allowance Date: Nov 19, 2013

The USPTO issued a Notice of Allowance on **Nov 19, 2013** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744341&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744341&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
 (Table presents the data on ITU Unit Action)

OVERVIEW

| | | | |
|---------------|------------------|---------------|--------------|
| SERIAL NUMBER | 85744341 | FILING DATE | 10/03/2012 |
| REG NUMBER | 0000000 | REG DATE | N/A |
| REGISTER | PRINCIPAL | MARK TYPE | SERVICE MARK |
| INTL REG # | N/A | INTL REG DATE | N/A |
| TM ATTORNEY | LAVACHE, LINDA M | L.O. ASSIGNED | 106 |

PUB INFORMATION

| | |
|----------------------|--------------------------------|
| RUN DATE | 01/13/2015 |
| PUB DATE | 09/24/2013 |
| STATUS | 731-SECOND EXTENSION - GRANTED |
| STATUS DATE | 01/12/2015 |
| LITERAL MARK ELEMENT | REDBOX TICKETS |

| | | | |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED | N/A |
| SECTION 2F | NO | SECTION 2F IN PART | NO |
| SECTION 8 | NO | SECTION 8 IN PART | NO |
| SECTION 15 | NO | REPUB 12C | N/A |
| RENEWAL FILED | NO | RENEWAL DATE | N/A |
| DATE AMEND REG | N/A | | |

FILING BASIS

| FILED BASIS | | CURRENT BASIS | | AMENDED BASIS | |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a) | NO | 1 (a) | NO | 1 (a) | NO |
| 1 (b) | YES | 1 (b) | YES | 1 (b) | NO |
| 44D | NO | 44D | NO | 44D | NO |
| 44E | NO | 44E | NO | 44E | NO |
| 66A | NO | 66A | NO | | |
| NO BASIS | NO | NO BASIS | NO | | |

MARK DATA

| | |
|-------------------------|--|
| STANDARD CHARACTER MARK | NO |
| LITERAL MARK ELEMENT | REDBOX TICKETS |
| MARK DRAWING CODE | 3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S) |
| COLOR DRAWING FLAG | NO |

CURRENT OWNER INFORMATION

| | |
|-------------|--|
| PARTY TYPE | 20-OWNER AT PUBLICATION |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |

GOODS AND SERVICES

| | |
|---------------------|--|
| INTERNATIONAL CLASS | 035 |
| DESCRIPTION TEXT | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 039 |
| DESCRIPTION TEXT | Booking of seats for travel |
| INTERNATIONAL CLASS | 041 |
| DESCRIPTION TEXT | Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 042 |
| DESCRIPTION TEXT | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network |

GOODS AND SERVICES CLASSIFICATION

| | | | | | | | |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 039 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

MISCELLANEOUS INFORMATION/STATEMENTS

| | |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

| | |
|---------------------------|---|
| COLORS CLAIMED STATEMENT | Color is not claimed as a feature of the mark. |
| DISCLAIMER W/PREDETER TXT | "TICKETS" |
| DESCRIPTION OF MARK | The mark consists of a ticket enclosing a small inset containing an arch over the word "redbox" over a line with the word "tickets" underneath. |
| PSEUDO MARK | RED BOX TICKETS |
| OWNER OF US REG NOS | 2988869 3082012 3229436 |

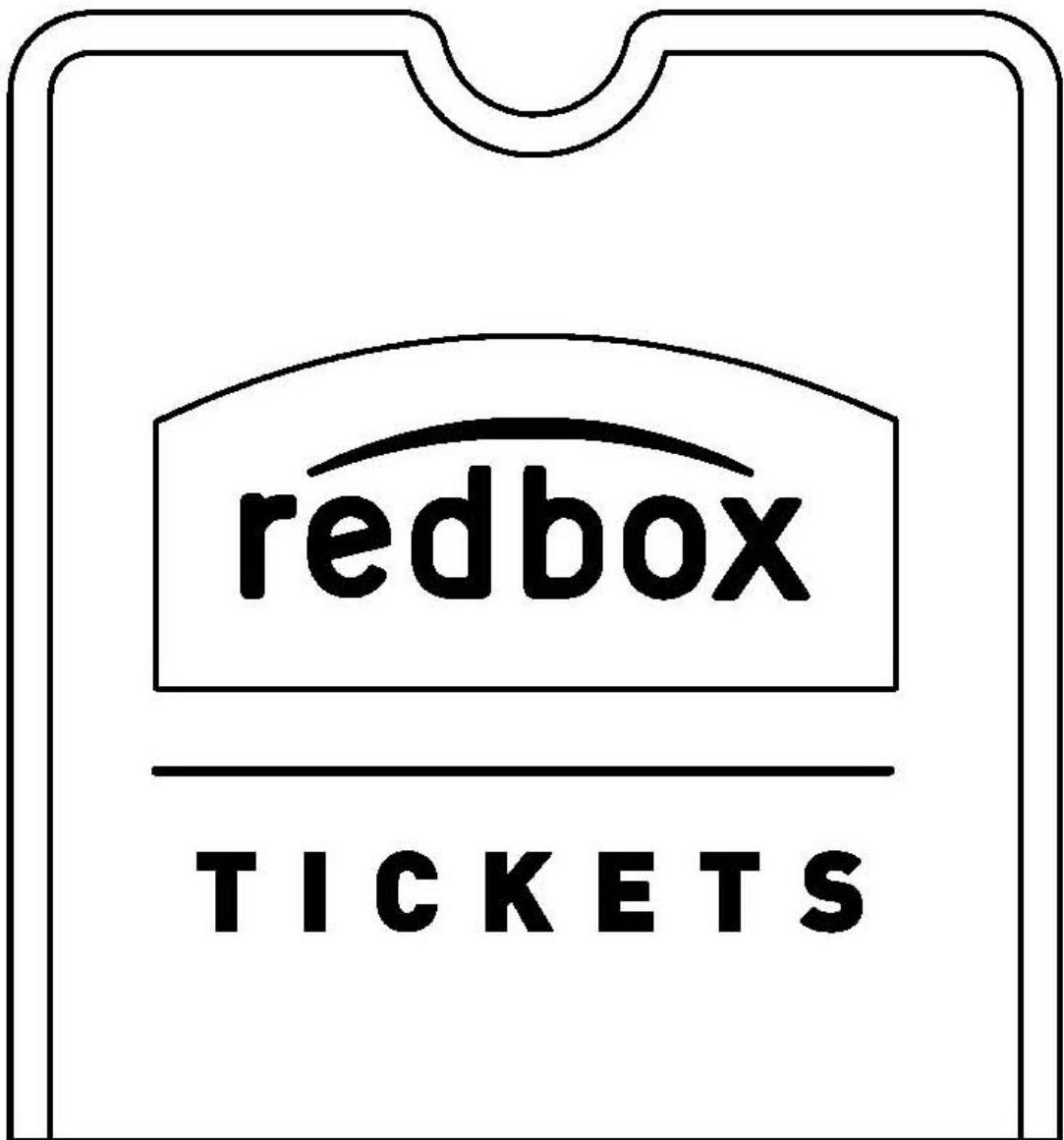
PROSECUTION HISTORY

| DATE | ENT CD | ENT TYPE | DESCRIPTION | ENT NUM |
|------------|--------|----------|---|---------|
| 01/13/2015 | EXRA | E | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | 031 |
| 01/12/2015 | EX2G | S | EXTENSION 2 GRANTED | 030 |
| 11/18/2014 | EXT2 | S | EXTENSION 2 FILED | 029 |
| 01/12/2015 | AITU | A | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 028 |
| 11/18/2014 | EEXT | I | TEAS EXTENSION RECEIVED | 027 |
| 04/24/2014 | EXRA | E | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | 026 |
| 04/22/2014 | EX1G | S | EXTENSION 1 GRANTED | 025 |
| 04/22/2014 | EXT1 | S | EXTENSION 1 FILED | 024 |
| 04/22/2014 | EEXT | I | TEAS EXTENSION RECEIVED | 023 |
| 11/19/2013 | NOAM | E | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | 022 |
| 09/24/2013 | NPUB | E | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | 021 |
| 09/24/2013 | PUBO | A | PUBLISHED FOR OPPOSITION | 020 |
| 09/04/2013 | NONP | E | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | 019 |
| 08/19/2013 | PREV | O | LAW OFFICE PUBLICATION REVIEW COMPLETED | 018 |
| 08/16/2013 | ALIE | A | ASSIGNED TO LIE | 017 |
| 08/05/2013 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER | 016 |
| 08/05/2013 | XAEC | I | EXAMINER'S AMENDMENT ENTERED | 015 |
| 08/05/2013 | GNEN | O | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | 014 |
| 08/05/2013 | GNEA | O | EXAMINERS AMENDMENT E-MAILED | 013 |
| 08/05/2013 | CNEA | R | EXAMINERS AMENDMENT -WRITTEN | 012 |
| 08/03/2013 | TEME | I | TEAS/EMAIL CORRESPONDENCE ENTERED | 011 |
| 08/02/2013 | CRFA | I | CORRESPONDENCE RECEIVED IN LAW OFFICE | 010 |
| 08/02/2013 | TROA | I | TEAS RESPONSE TO OFFICE ACTION RECEIVED | 009 |
| 02/04/2013 | GEAN | O | NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 008 |
| 02/04/2013 | GEAP | F | EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 007 |
| 02/04/2013 | EPEN | O | COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY | 006 |
| 02/04/2013 | CPEA | R | EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED | 005 |
| 02/01/2013 | DOCK | D | ASSIGNED TO EXAMINER | 004 |
| 10/11/2012 | MDSM | O | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED | 003 |
| 10/10/2012 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 10/06/2012 | NWAP | I | NEW APPLICATION ENTERED IN TRAM | 001 |

CURRENT CORRESPONDENCE INFORMATION

| | |
|------------------------|---|
| ATTORNEY | James P. Muraff |
| CORRESPONDENCE ADDRESS | JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP |

| | |
|--------------------------------|--|
| | 2 N LASALLE ST STE 1700 CHICAGO, IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE |
| PRIOR OWNER INFORMATION | |
| PARTY TYPE | 10-ORIGINAL APPLICANT |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |



Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

| Input Field | Entered |
|--------------------------------------|--|
| SERIAL NUMBER | 85744341 |
| LAW OFFICE ASSIGNED | LAW OFFICE 106 |
| MARK SECTION | |
| MARK | REDBOX TICKETS (stylized and/or with design) |
| STANDARD CHARACTERS | NO |
| USPTO-GENERATED IMAGE | NO |
| OWNER SECTION | |
| NAME | Redbox Automated Retail, LLC |
| STREET | One Tower Lane, Suite 1200 |
| CITY | Oakbrook Terrace |
| STATE | Illinois |
| ZIP/POSTAL CODE | 60181 |
| COUNTRY | United States |
| EMAIL | XXXX |
| GOODS AND/OR SERVICES SECTION | |
| INTERNATIONAL CLASS | 035 |
| CURRENT IDENTIFICATION | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| GOODS OR SERVICES | KEEP ALL LISTED |
| INTERNATIONAL CLASS | 039 |
| CURRENT IDENTIFICATION | Booking of seats for travel |
| GOODS OR SERVICES | KEEP ALL LISTED |
| INTERNATIONAL CLASS | 041 |
| | Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie |

| | |
|---------------------------------|---|
| CURRENT IDENTIFICATION | tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| GOODS OR SERVICES | KEEP ALL LISTED |
| INTERNATIONAL CLASS | 042 |
| CURRENT IDENTIFICATION | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network |
| GOODS OR SERVICES | KEEP ALL LISTED |
| EXTENSION SECTION | |
| EXTENSION NUMBER | 2 |
| ONGOING EFFORT | product or service research or development |
| ALLOWANCE MAIL DATE | 11/19/2013 |
| STATEMENT OF USE | NO |
| PAYMENT SECTION | |
| NUMBER OF CLASSES | 4 |
| SUBTOTAL AMOUNT | 600 |
| TOTAL AMOUNT | 600 |
| SIGNATURE SECTION | |
| SIGNATURE | /James P. Muraff/ |
| SIGNATORY'S NAME | James P. Muraff |
| SIGNATORY'S POSITION | Attorney for Applicant, Illinois Bar Member |
| DATE SIGNED | 11/18/2014 |
| SIGNATORY'S PHONE NUMBER | 312.269.8000 |
| FILING INFORMATION | |
| SUBMIT DATE | Tue Nov 18 18:55:04 EST 2014 |
| TEAS STAMP | USPTO/ESU-XX.XXX.XX.X-201 41118185504564964-8574434 1-5006b90e11b6d78383b9aac ef83193e47e670dbc78955f73 b630e8e3fbc59ac5-DA-5151- 201411180443940144 |

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX TICKETS (stylized and/or with design)

SERIAL NUMBER: 85744341

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 11/19/2013.

For International Class 035:

Current identification: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 039:

Current identification: Booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 11/18/2014
Signatory's Name: James P. Muraff
Signatory's Position: Attorney for Applicant, Illinois Bar Member
Signatory's Phone: 312.269.8000

RAM Sale Number: 85744341
RAM Accounting Date: 11/19/2014

Serial Number: 85744341
Internet Transmission Date: Tue Nov 18 18:55:04 EST 2014
TEAS Stamp: USPTO/ESU-XX.XXX.XX.X-201411181855045649
64-85744341-5006b90e11b6d78383b9aacef831
93e47e670dbc78955f73b630e8e3fbc59ac5-DA-
5151-20141118180443940144

TEAS ROUTING SHEET**To: INTENT TO USE UNIT****Work Loc: INTENT TO USE SECTION****Doc Type: Extension Request for SOU****Serial Number: 85744341****Mark: REDBOX TICKETS****Mail Date: 2014/11/18****Examiner Number: 82105****LIE Number: 68171****Examiner Name:
LAVACHE, LINDA M****LIE Name:
CAMPBELL, TAWANA E****L.O. Assigned: LAW OFFICE 106****Special Instruction(s):**

| <u>Transaction</u> | <u>Fee Code</u> | <u>Transaction Date</u> | <u>Fee per Class</u> | <u>Number of Classes</u> | <u>Total Fee</u> |
|---------------------------|------------------------|--------------------------------|-----------------------------|---------------------------------|-------------------------|
| Extension Request for SOU | 7004 | 20141118 | \$150 | 4 | \$600 |

From: TMOfficialNotices@USPTO.GOV
Sent: Thursday, April 24, 2014 00:15 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85744341: REDBOX TICKETS (Stylized/Design)

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85744341
Mark: REDBOX TICKETS (Stylized/Design)
Owner: Redbox Automated Retail, LLC
Extension Request Number: 1
Docket/Reference Number:
Notice of Allowance Date: Nov 19, 2013

The USPTO issued a Notice of Allowance on **Nov 19, 2013** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85744341&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85744341&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

| | | | |
|---------------|------------------|---------------|--------------|
| SERIAL NUMBER | 85744341 | FILING DATE | 10/03/2012 |
| REG NUMBER | 0000000 | REG DATE | N/A |
| REGISTER | PRINCIPAL | MARK TYPE | SERVICE MARK |
| INTL REG # | N/A | INTL REG DATE | N/A |
| TM ATTORNEY | LAVACHE, LINDA M | L.O. ASSIGNED | 106 |

PUB INFORMATION

| | |
|----------------------|-------------------------------|
| RUN DATE | 04/24/2014 |
| PUB DATE | 09/24/2013 |
| STATUS | 730-FIRST EXTENSION - GRANTED |
| STATUS DATE | 04/22/2014 |
| LITERAL MARK ELEMENT | REDBOX TICKETS |

| | | | |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED | N/A |
| SECTION 2F | NO | SECTION 2F IN PART | NO |
| SECTION 8 | NO | SECTION 8 IN PART | NO |
| SECTION 15 | NO | REPUB 12C | N/A |
| RENEWAL FILED | NO | RENEWAL DATE | N/A |
| DATE AMEND REG | N/A | | |

FILING BASIS

| FILED BASIS | | CURRENT BASIS | | AMENDED BASIS | |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a) | NO | 1 (a) | NO | 1 (a) | NO |
| 1 (b) | YES | 1 (b) | YES | 1 (b) | NO |
| 44D | NO | 44D | NO | 44D | NO |
| 44E | NO | 44E | NO | 44E | NO |
| 66A | NO | 66A | NO | | |
| NO BASIS | NO | NO BASIS | NO | | |

MARK DATA

| | |
|-------------------------|--|
| STANDARD CHARACTER MARK | NO |
| LITERAL MARK ELEMENT | REDBOX TICKETS |
| MARK DRAWING CODE | 3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S) |
| COLOR DRAWING FLAG | NO |

CURRENT OWNER INFORMATION

| | |
|-------------|--|
| PARTY TYPE | 20-OWNER AT PUBLICATION |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |

GOODS AND SERVICES

| | |
|---------------------|--|
| INTERNATIONAL CLASS | 035 |
| DESCRIPTION TEXT | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 039 |
| DESCRIPTION TEXT | Booking of seats for travel |
| INTERNATIONAL CLASS | 041 |
| DESCRIPTION TEXT | Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 042 |
| DESCRIPTION TEXT | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network |

GOODS AND SERVICES CLASSIFICATION

| | | | | | | | |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 039 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

MISCELLANEOUS INFORMATION/STATEMENTS

| | |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

| | |
|---------------------------|---|
| COLORS CLAIMED STATEMENT | Color is not claimed as a feature of the mark. |
| DISCLAIMER W/PREDETER TXT | "TICKETS" |
| DESCRIPTION OF MARK | The mark consists of a ticket enclosing a small inset containing an arch over the word "redbox" over a line with the word "tickets" underneath. |
| PSEUDO MARK | RED BOX TICKETS |
| OWNER OF US REG NOS | 2988869 3082012 3229436 |

PROSECUTION HISTORY

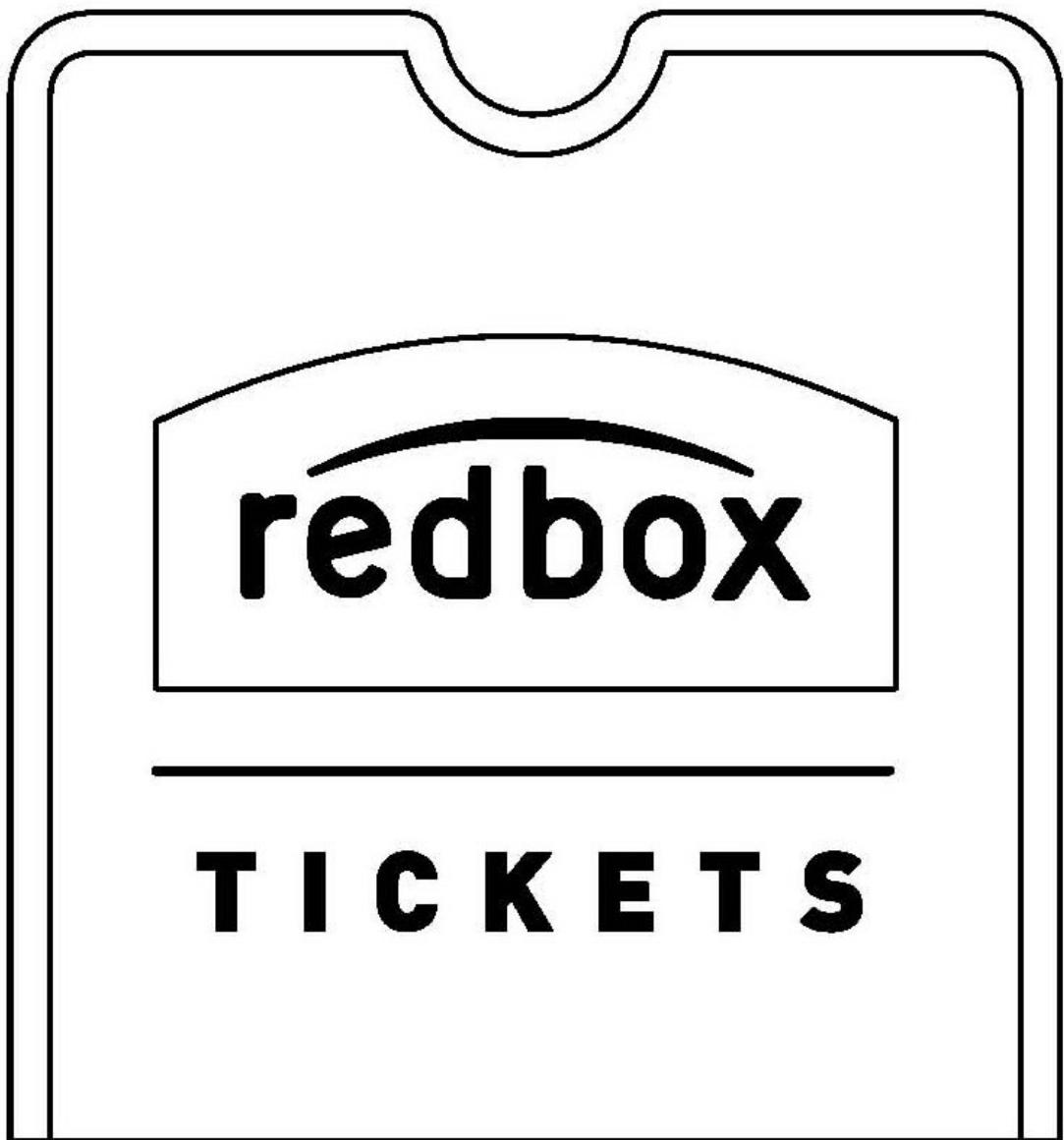
| DATE | ENT CD | ENT TYPE | DESCRIPTION | ENT NUM |
|------------|--------|----------|---|---------|
| 04/24/2014 | EXRA | E | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | 026 |
| 04/22/2014 | EX1G | S | EXTENSION 1 GRANTED | 025 |
| 04/22/2014 | EXT1 | S | EXTENSION 1 FILED | 024 |
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| 11/19/2013 | NOAM | E | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | 022 |
| 09/24/2013 | NPUB | E | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | 021 |
| 09/24/2013 | PUBO | A | PUBLISHED FOR OPPOSITION | 020 |
| 09/04/2013 | NONP | E | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | 019 |
| 08/19/2013 | PREV | O | LAW OFFICE PUBLICATION REVIEW COMPLETED | 018 |
| 08/16/2013 | ALIE | A | ASSIGNED TO LIE | 017 |
| 08/05/2013 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER | 016 |
| 08/05/2013 | XAEC | I | EXAMINER'S AMENDMENT ENTERED | 015 |
| 08/05/2013 | GNEN | O | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | 014 |
| 08/05/2013 | GNEA | O | EXAMINERS AMENDMENT E-MAILED | 013 |
| 08/05/2013 | CNEA | R | EXAMINERS AMENDMENT -WRITTEN | 012 |
| 08/03/2013 | TEME | I | TEAS/EMAIL CORRESPONDENCE ENTERED | 011 |
| 08/02/2013 | CRFA | I | CORRESPONDENCE RECEIVED IN LAW OFFICE | 010 |
| 08/02/2013 | TROA | I | TEAS RESPONSE TO OFFICE ACTION RECEIVED | 009 |
| 02/04/2013 | GEAN | O | NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 008 |
| 02/04/2013 | GEAP | F | EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 007 |
| 02/04/2013 | EPEN | O | COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY | 006 |
| 02/04/2013 | CPEA | R | EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED | 005 |
| 02/01/2013 | DOCK | D | ASSIGNED TO EXAMINER | 004 |
| 10/11/2012 | MDSM | O | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED | 003 |
| 10/10/2012 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 10/06/2012 | NWAP | I | NEW APPLICATION ENTERED IN TRAM | 001 |

CURRENT CORRESPONDENCE INFORMATION

| | |
|-------------------------|---|
| ATTORNEY | James P. Muraff |
| CORRESPONDENCE ADDRESS | JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE |

PRIOR OWNER INFORMATION

| | |
|-------------|--|
| PARTY TYPE | 10-ORIGINAL APPLICANT |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |



Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

| Input Field | Entered |
|--------------------------------------|--|
| SERIAL NUMBER | 85744341 |
| LAW OFFICE ASSIGNED | LAW OFFICE 106 |
| MARK SECTION | |
| MARK | REDBOX TICKETS (stylized and/or with design) |
| STANDARD CHARACTERS | NO |
| USPTO-GENERATED IMAGE | NO |
| OWNER SECTION | |
| NAME | Redbox Automated Retail, LLC |
| STREET | One Tower Lane, Suite 1200 |
| CITY | Oakbrook Terrace |
| STATE | Illinois |
| ZIP/POSTAL CODE | 60181 |
| COUNTRY | United States |
| EMAIL | XXXX |
| GOODS AND/OR SERVICES SECTION | |
| INTERNATIONAL CLASS | 035 |
| CURRENT IDENTIFICATION | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| GOODS OR SERVICES | KEEP ALL LISTED |
| INTERNATIONAL CLASS | 039 |
| CURRENT IDENTIFICATION | Booking of seats for travel |
| GOODS OR SERVICES | KEEP ALL LISTED |
| INTERNATIONAL CLASS | 041 |
| | Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie |

| | |
|---------------------------------|---|
| CURRENT IDENTIFICATION | tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| GOODS OR SERVICES | KEEP ALL LISTED |
| INTERNATIONAL CLASS | 042 |
| CURRENT IDENTIFICATION | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network |
| GOODS OR SERVICES | KEEP ALL LISTED |
| EXTENSION SECTION | |
| EXTENSION NUMBER | 1 |
| ALLOWANCE MAIL DATE | 11/19/2013 |
| STATEMENT OF USE | NO |
| PAYMENT SECTION | |
| NUMBER OF CLASSES | 4 |
| SUBTOTAL AMOUNT | 600 |
| TOTAL AMOUNT | 600 |
| SIGNATURE SECTION | |
| SIGNATURE | /James P. Muraff/ |
| SIGNATORY'S NAME | James P. Muraff |
| SIGNATORY'S POSITION | Attorney for Applicant, Illinois Bar Member |
| DATE SIGNED | 04/22/2014 |
| SIGNATORY'S PHONE NUMBER | 312-269-8000 |
| FILING INFORMATION | |
| SUBMIT DATE | Tue Apr 22 19:17:56 EDT 2014 |
| TEAS STAMP | USPTO/ESU-XX.XXX.XXX.XX-2 0140422191756681835-85744 341-50079bfaf6c2d861f030a5 353a6192cc77da4d0ac95c739 24e08935a08bf34a-DA-5241- 20140410141643693824 |

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: REDBOX TICKETS (stylized and/or with design)

SERIAL NUMBER: 85744341

The applicant, Redbox Automated Retail, LLC, having an address of

One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 11/19/2013.

For International Class 035:

Current identification: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 039:

Current identification: Booking of seats for travel

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 041:

Current identification: Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

For International Class 042:

Current identification: Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the first extension request.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 4 classes.

Declaration

STATEMENTS: The signatory believes that: the applicant has a continued bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with all the goods/services under Section 1(b) in the notice of allowance or as subsequently modified; and that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any resulting registration, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date Signed: 04/22/2014

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone: 312-269-8000

RAM Sale Number: 85744341

RAM Accounting Date: 04/23/2014

Serial Number: 85744341

Internet Transmission Date: Tue Apr 22 19:17:56 EDT 2014

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XX-2014042219175668

1835-85744341-50079bfa6c2d861f030a5353a6

192cc77da4d0ac95c73924e08935a08bf34a-DA-

5241-20140410141643693824

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, November 19, 2013 00:04 AM
To: XXXX
Cc: XXXX
Subject: Trademark Serial Number 85744341: Official USPTO Notice of Allowance

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Nov 19, 2013

Serial Number: 85744341
Mark: REDBOX TICKETS(STYLIZED/DESIGN)
Docket/Reference Number:

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). **WARNING:** An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 85744341
Mark: REDBOX TICKETS(STYLIZED/DESIGN)
Docket/Reference Number:
Owner: Redbox Automated Retail, LLC
One Tower Lane, Suite 1200
Oakbrook Terrace, ILLINOIS 60181
Correspondence Address: JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

- 035 - Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 039 - Booking of seats for travel -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 041 - Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players -- FIRST USE DATE: NONE; - USE IN COMMERCE DATE: NONE

042 - Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85744341>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, September 24, 2013 00:28 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notification: TMOG Publication Confirmation for U.S. Trademark SN 85744341

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 85-744,341
Mark: REDBOX TICKETS(STYLIZED/DESIGN)
International Class(es): 035, 039, 041, 042
Owner: Redbox Automated Retail, LLC
Docket/Reference Number:

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Sep 24, 2013.

To View the Mark in the TMOG:

1. Click on the following link or paste the URL into an internet browser: http://www.uspto.gov/web/trademarks/tmog/20130924_OG.pdf#page=00000234.
2. Locate your mark on the displayed page.

If the TMOG PDF file does not open to the page containing your mark (you must have an Adobe Reader installed on your workstation), click on the following link or paste the URL into an internet browser to review the Frequently Asked Questions about the Trademark Official Gazette: http://www.uspto.gov/trademarks/resources/trm_og_faqs.jsp.

To View the Mark in the Next Generation TMOG (eOG):

Click on the following link or paste the URL into an internet browser: <http://tmog.uspto.gov/#date=2013-09-24&serial=85744341>.

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to TMPostPubQuery@uspto.gov. For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

To view this notice and other documents for this application on-line, go to <http://tsdr.uspto.gov/search.action?sn=85744341>. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Sep 4, 2013

NOTICE OF PUBLICATION

- | | |
|-----------------------------|-------------------------------------|
| 1. Serial No.: | 2. Mark: |
| 85-744,341 | REDBOX TICKETS (STYLIZED/DESIGN) |
| 3. International Class(es): | 5. Applicant: |
| 35, 39, 41, 42 | Redbox Automated Retail, LLC |
| 4. Publication Date: | |
| Sep 24, 2013 | |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

trademarks@ngelaw.com
mhall@ngelaw.com

From: TMOfficialNotices@USPTO.GOV
Sent: Wednesday, September 4, 2013 03:22 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notification: Issuance of Notice of Publication for Serial Number 85744341

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85744341) is scheduled to publish in the *Official Gazette* on Sep 24, 2013. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85744341>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

| | | | |
|---------------|------------------|---------------|--------------|
| SERIAL NUMBER | 85744341 | FILING DATE | 10/03/2012 |
| REG NUMBER | 0000000 | REG DATE | N/A |
| REGISTER | PRINCIPAL | MARK TYPE | SERVICE MARK |
| INTL REG # | N/A | INTL REG DATE | N/A |
| TM ATTORNEY | LAVACHE, LINDA M | L.O. ASSIGNED | 106 |

PUB INFORMATION

| | |
|----------------------|---------------------------------------|
| RUN DATE | 08/20/2013 |
| PUB DATE | 09/24/2013 |
| STATUS | 681-PUBLICATION/ISSUE REVIEW COMPLETE |
| STATUS DATE | 08/19/2013 |
| LITERAL MARK ELEMENT | REDBOX TICKETS |

| | | | |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED | N/A |
| SECTION 2F | NO | SECTION 2F IN PART | NO |
| SECTION 8 | NO | SECTION 8 IN PART | NO |
| SECTION 15 | NO | REPUB 12C | N/A |
| RENEWAL FILED | NO | RENEWAL DATE | N/A |
| DATE AMEND REG | N/A | | |

FILING BASIS

| FILED BASIS | | CURRENT BASIS | | AMENDED BASIS | |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a) | NO | 1 (a) | NO | 1 (a) | NO |
| 1 (b) | YES | 1 (b) | YES | 1 (b) | NO |
| 44D | NO | 44D | NO | 44D | NO |
| 44E | NO | 44E | NO | 44E | NO |
| 66A | NO | 66A | NO | | |
| NO BASIS | NO | NO BASIS | NO | | |

MARK DATA

| | |
|-------------------------|--|
| STANDARD CHARACTER MARK | NO |
| LITERAL MARK ELEMENT | REDBOX TICKETS |
| MARK DRAWING CODE | 3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S) |
| COLOR DRAWING FLAG | NO |

CURRENT OWNER INFORMATION

| | |
|-------------|--|
| PARTY TYPE | 10-ORIGINAL APPLICANT |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |

GOODS AND SERVICES

| | |
|---------------------|--|
| INTERNATIONAL CLASS | 035 |
| DESCRIPTION TEXT | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 039 |
| DESCRIPTION TEXT | Booking of seats for travel |
| INTERNATIONAL CLASS | 041 |
| DESCRIPTION TEXT | Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 042 |
| DESCRIPTION TEXT | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network |

GOODS AND SERVICES CLASSIFICATION

| | | | | | | | |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 039 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

MISCELLANEOUS INFORMATION/STATEMENTS

| | |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

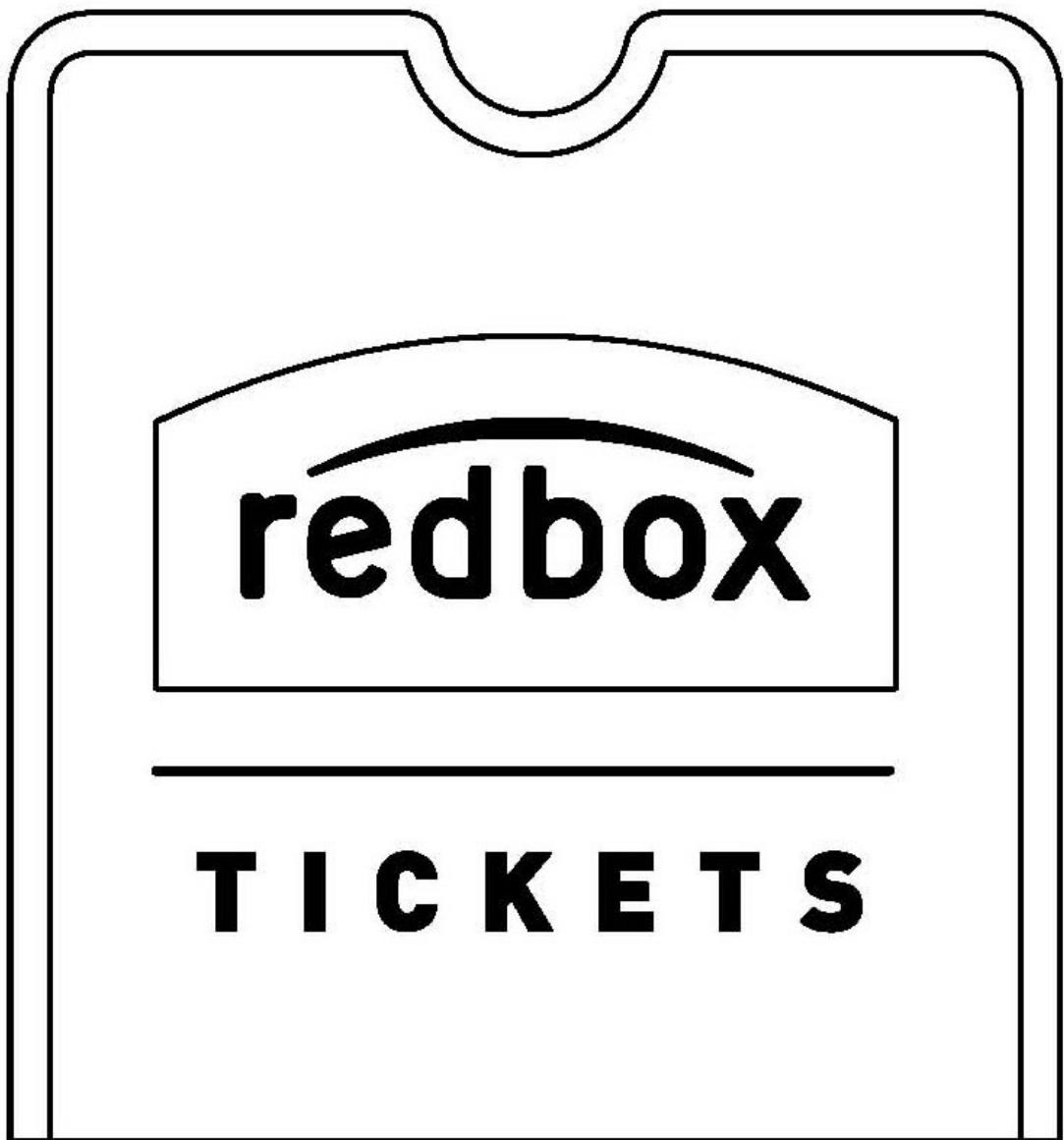
| | |
|---------------------------|---|
| COLORS CLAIMED STATEMENT | Color is not claimed as a feature of the mark. |
| DISCLAIMER W/PREDETER TXT | "TICKETS" |
| DESCRIPTION OF MARK | The mark consists of a ticket enclosing a small inset containing an arch over the word "redbox" over a line with the word "tickets" underneath. |
| PSEUDO MARK | RED BOX TICKETS |
| OWNER OF US REG NOS | 2988869 3082012 3229436 |

PROSECUTION HISTORY

| DATE | ENT CD | ENT TYPE | DESCRIPTION | ENT NUM |
|------------|--------|----------|---|---------|
| 08/19/2013 | PREV | O | LAW OFFICE PUBLICATION REVIEW COMPLETED | 018 |
| 08/16/2013 | ALIE | A | ASSIGNED TO LIE | 017 |
| 08/05/2013 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER | 016 |
| 08/05/2013 | XAEC | I | EXAMINER'S AMENDMENT ENTERED | 015 |
| 08/05/2013 | GNEN | O | NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED | 014 |
| 08/05/2013 | GNEA | O | EXAMINER'S AMENDMENT E-MAILED | 013 |
| 08/05/2013 | CNEA | R | EXAMINER'S AMENDMENT -WRITTEN | 012 |
| 08/03/2013 | TEME | I | TEAS/EMAIL CORRESPONDENCE ENTERED | 011 |
| 08/02/2013 | CRFA | I | CORRESPONDENCE RECEIVED IN LAW OFFICE | 010 |
| 08/02/2013 | TROA | I | TEAS RESPONSE TO OFFICE ACTION RECEIVED | 009 |
| 02/04/2013 | GEAN | O | NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 008 |
| 02/04/2013 | GEAP | F | EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 007 |
| 02/04/2013 | EPEN | O | COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY | 006 |
| 02/04/2013 | CPEA | R | EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION - COMPLETED | 005 |
| 02/01/2013 | DOCK | D | ASSIGNED TO EXAMINER | 004 |
| 10/11/2012 | MDSM | O | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED | 003 |
| 10/10/2012 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 10/06/2012 | NWAP | I | NEW APPLICATION ENTERED IN TRAM | 001 |

CURRENT CORRESPONDENCE INFORMATION

| | |
|-------------------------|---|
| ATTORNEY | James P. Muraff |
| CORRESPONDENCE ADDRESS | JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE |



Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

| | | | |
|---------------|------------------|---------------|--------------|
| SERIAL NUMBER | 85744341 | FILING DATE | 10/03/2012 |
| REG NUMBER | 0000000 | REG DATE | N/A |
| REGISTER | PRINCIPAL | MARK TYPE | SERVICE MARK |
| INTL REG # | N/A | INTL REG DATE | N/A |
| TM ATTORNEY | LAVACHE, LINDA M | L.O. ASSIGNED | 106 |

PUB INFORMATION

| | |
|----------------------|------------------------------|
| RUN DATE | 08/06/2013 |
| PUB DATE | N/A |
| STATUS | 680-APPROVED FOR PUBLICATION |
| STATUS DATE | 08/05/2013 |
| LITERAL MARK ELEMENT | REDBOX TICKETS |

| | | | |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED | N/A |
| SECTION 2F | NO | SECTION 2F IN PART | NO |
| SECTION 8 | NO | SECTION 8 IN PART | NO |
| SECTION 15 | NO | REPUB 12C | N/A |
| RENEWAL FILED | NO | RENEWAL DATE | N/A |
| DATE AMEND REG | N/A | | |

FILING BASIS

| FILED BASIS | | CURRENT BASIS | | AMENDED BASIS | |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a) | NO | 1 (a) | NO | 1 (a) | NO |
| 1 (b) | YES | 1 (b) | YES | 1 (b) | NO |
| 44D | NO | 44D | NO | 44D | NO |
| 44E | NO | 44E | NO | 44E | NO |
| 66A | NO | 66A | NO | | |
| NO BASIS | NO | NO BASIS | NO | | |

MARK DATA

| | |
|-------------------------|--|
| STANDARD CHARACTER MARK | NO |
| LITERAL MARK ELEMENT | REDBOX TICKETS |
| MARK DRAWING CODE | 3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S) |
| COLOR DRAWING FLAG | NO |

CURRENT OWNER INFORMATION

| | |
|-------------|--|
| PARTY TYPE | 10-ORIGINAL APPLICANT |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |

GOODS AND SERVICES

| | |
|---------------------|--|
| INTERNATIONAL CLASS | 035 |
| DESCRIPTION TEXT | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 039 |
| DESCRIPTION TEXT | Booking of seats for travel |
| INTERNATIONAL CLASS | 041 |
| DESCRIPTION TEXT | Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 042 |
| DESCRIPTION TEXT | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network |

GOODS AND SERVICES CLASSIFICATION

| | | | | | | | |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 039 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

MISCELLANEOUS INFORMATION/STATEMENTS

| | |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

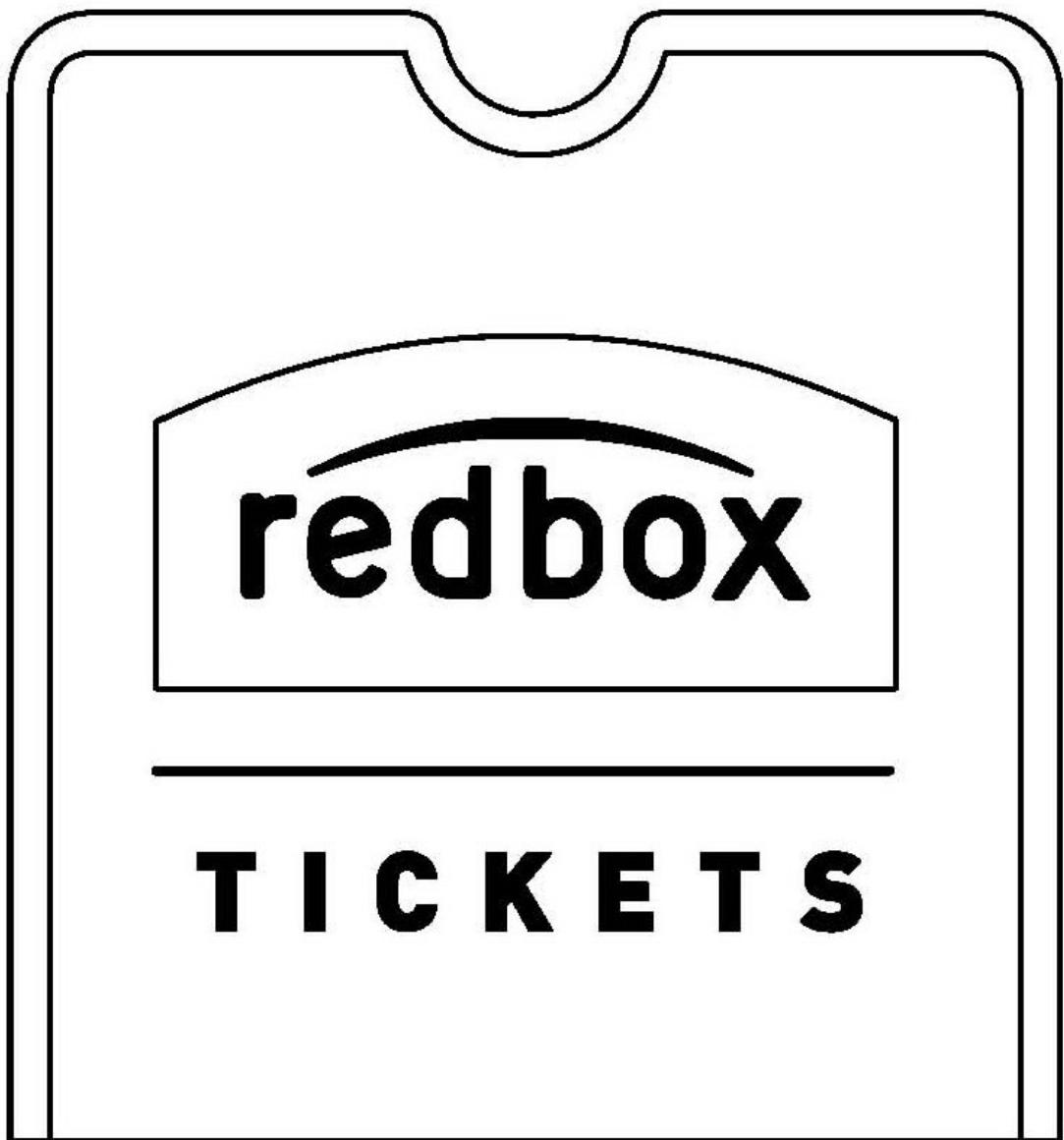
| | |
|---------------------------|---|
| COLORS CLAIMED STATEMENT | Color is not claimed as a feature of the mark. |
| DISCLAIMER W/PREDETER TXT | "TICKETS" |
| DESCRIPTION OF MARK | The mark consists of a ticket enclosing a small inset containing an arch over the word "redbox" over a line with the word "tickets" underneath. |
| PSEUDO MARK | RED BOX TICKETS |
| OWNER OF US REG NOS | 2988869 3082012 3229436 |

PROSECUTION HISTORY

| DATE | ENT CD | ENT TYPE | DESCRIPTION | ENT NUM |
|------------|--------|----------|---|---------|
| 08/05/2013 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER | 016 |
| 08/05/2013 | XAEC | I | EXAMINER'S AMENDMENT ENTERED | 015 |
| 08/05/2013 | GNEN | O | NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED | 014 |
| 08/05/2013 | GNEA | O | EXAMINER'S AMENDMENT E-MAILED | 013 |
| 08/05/2013 | CNEA | R | EXAMINER'S AMENDMENT -WRITTEN | 012 |
| 08/03/2013 | TEME | I | TEAS/EMAIL CORRESPONDENCE ENTERED | 011 |
| 08/02/2013 | CRFA | I | CORRESPONDENCE RECEIVED IN LAW OFFICE | 010 |
| 08/02/2013 | TROA | I | TEAS RESPONSE TO OFFICE ACTION RECEIVED | 009 |
| 02/04/2013 | GEAN | O | NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 008 |
| 02/04/2013 | GEAP | F | EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 007 |
| 02/04/2013 | EPEN | O | COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY | 006 |
| 02/04/2013 | CPEA | R | EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION - COMPLETED | 005 |
| 02/01/2013 | DOCK | D | ASSIGNED TO EXAMINER | 004 |
| 10/11/2012 | MDSM | O | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED | 003 |
| 10/10/2012 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 10/06/2012 | NWAP | I | NEW APPLICATION ENTERED IN TRAM | 001 |

CURRENT CORRESPONDENCE INFORMATION

| | |
|-------------------------|---|
| ATTORNEY | James P. Muraff |
| CORRESPONDENCE ADDRESS | JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE |



Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

| | | | |
|---------------|------------------|---------------|--------------|
| SERIAL NUMBER | 85744341 | FILING DATE | 10/03/2012 |
| REG NUMBER | 0000000 | REG DATE | N/A |
| REGISTER | PRINCIPAL | MARK TYPE | SERVICE MARK |
| INTL REG # | N/A | INTL REG DATE | N/A |
| TM ATTORNEY | LAVACHE, LINDA M | L.O. ASSIGNED | 106 |

PUB INFORMATION

| | |
|----------------------|------------------------------|
| RUN DATE | 08/06/2013 |
| PUB DATE | N/A |
| STATUS | 680-APPROVED FOR PUBLICATION |
| STATUS DATE | 08/05/2013 |
| LITERAL MARK ELEMENT | REDBOX TICKETS |

| | | | |
|----------------|-----|--------------------|-----|
| DATE ABANDONED | N/A | DATE CANCELLED | N/A |
| SECTION 2F | NO | SECTION 2F IN PART | NO |
| SECTION 8 | NO | SECTION 8 IN PART | NO |
| SECTION 15 | NO | REPUB 12C | N/A |
| RENEWAL FILED | NO | RENEWAL DATE | N/A |
| DATE AMEND REG | N/A | | |

FILING BASIS

| FILED BASIS | | CURRENT BASIS | | AMENDED BASIS | |
|-------------|-----|---------------|-----|---------------|----|
| 1 (a) | NO | 1 (a) | NO | 1 (a) | NO |
| 1 (b) | YES | 1 (b) | YES | 1 (b) | NO |
| 44D | NO | 44D | NO | 44D | NO |
| 44E | NO | 44E | NO | 44E | NO |
| 66A | NO | 66A | NO | | |
| NO BASIS | NO | NO BASIS | NO | | |

MARK DATA

| | |
|-------------------------|--|
| STANDARD CHARACTER MARK | NO |
| LITERAL MARK ELEMENT | REDBOX TICKETS |
| MARK DRAWING CODE | 3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S) |
| COLOR DRAWING FLAG | NO |

CURRENT OWNER INFORMATION

| | |
|-------------|--|
| PARTY TYPE | 10-ORIGINAL APPLICANT |
| NAME | Redbox Automated Retail, LLC |
| ADDRESS | One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181 |
| ENTITY | 16-LTD LIAB CO |
| CITIZENSHIP | Delaware |

GOODS AND SERVICES

| | |
|---------------------|--|
| INTERNATIONAL CLASS | 035 |
| DESCRIPTION TEXT | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
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| DESCRIPTION TEXT | Booking of seats for travel |
| INTERNATIONAL CLASS | 041 |
| DESCRIPTION TEXT | Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players |
| INTERNATIONAL CLASS | 042 |
| DESCRIPTION TEXT | Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network |

GOODS AND SERVICES CLASSIFICATION

| | | | | | | | |
|---------------------|-----|----------------|------|----------------------------|------|--------------|----------|
| INTERNATIONAL CLASS | 035 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 039 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 041 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |
| INTERNATIONAL CLASS | 042 | FIRST USE DATE | NONE | FIRST USE IN COMMERCE DATE | NONE | CLASS STATUS | 6-ACTIVE |

MISCELLANEOUS INFORMATION/STATEMENTS

| | |
|------------------------|----|
| CHANGE IN REGISTRATION | NO |
|------------------------|----|

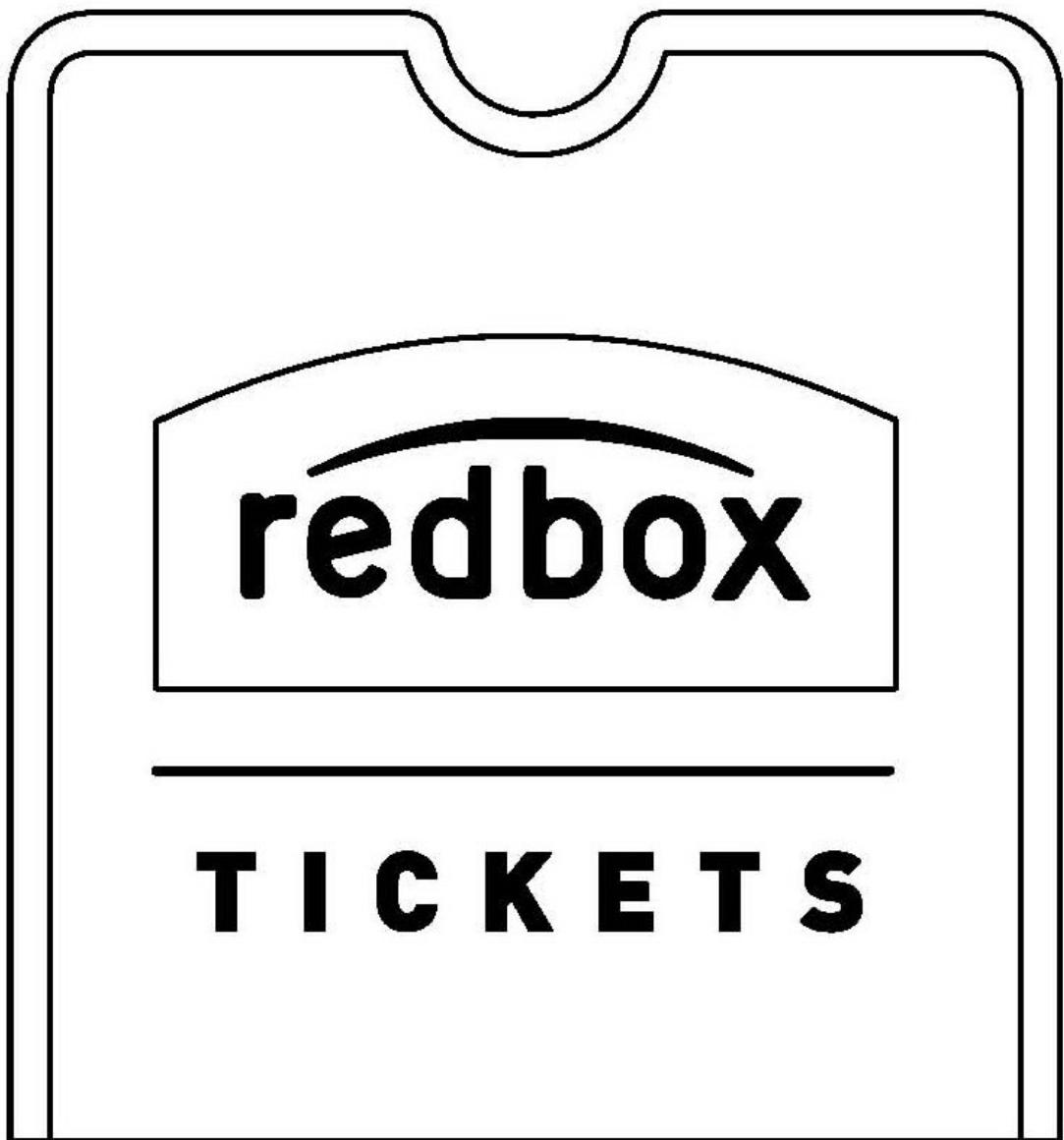
| | |
|---------------------------|---|
| COLORS CLAIMED STATEMENT | Color is not claimed as a feature of the mark. |
| DISCLAIMER W/PREDETER TXT | "TICKETS" |
| DESCRIPTION OF MARK | The mark consists of a ticket enclosing a small inset containing an arch over the word "redbox" over a line with the word "tickets" underneath. |
| PSEUDO MARK | RED BOX TICKETS |
| OWNER OF US REG NOS | 2988869 3082012 3229436 |

PROSECUTION HISTORY

| DATE | ENT CD | ENT TYPE | DESCRIPTION | ENT NUM |
|------------|--------|----------|---|---------|
| 08/05/2013 | CNSA | P | APPROVED FOR PUB - PRINCIPAL REGISTER | 016 |
| 08/05/2013 | XAEC | I | EXAMINER'S AMENDMENT ENTERED | 015 |
| 08/05/2013 | GNEN | O | NOTIFICATION OF EXAMINER'S AMENDMENT E-MAILED | 014 |
| 08/05/2013 | GNEA | O | EXAMINER'S AMENDMENT E-MAILED | 013 |
| 08/05/2013 | CNEA | R | EXAMINER'S AMENDMENT -WRITTEN | 012 |
| 08/03/2013 | TEME | I | TEAS/EMAIL CORRESPONDENCE ENTERED | 011 |
| 08/02/2013 | CRFA | I | CORRESPONDENCE RECEIVED IN LAW OFFICE | 010 |
| 08/02/2013 | TROA | I | TEAS RESPONSE TO OFFICE ACTION RECEIVED | 009 |
| 02/04/2013 | GEAN | O | NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 008 |
| 02/04/2013 | GEAP | F | EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED | 007 |
| 02/04/2013 | EPEN | O | COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY | 006 |
| 02/04/2013 | CPEA | R | EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION - COMPLETED | 005 |
| 02/01/2013 | DOCK | D | ASSIGNED TO EXAMINER | 004 |
| 10/11/2012 | MDSM | O | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED | 003 |
| 10/10/2012 | NWOS | I | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | 002 |
| 10/06/2012 | NWAP | I | NEW APPLICATION ENTERED IN TRAM | 001 |

CURRENT CORRESPONDENCE INFORMATION

| | |
|-------------------------|---|
| ATTORNEY | James P. Muraff |
| CORRESPONDENCE ADDRESS | JAMES P. MURAFF NEAL, GERBER & EISENBERG LLP 2 N LASALLE ST STE 1700 CHICAGO, IL 60602 |
| DOMESTIC REPRESENTATIVE | NONE |



To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744341 - REDBOX TICKETS - N/A
Sent: 8/5/2013 11:53:34 AM
Sent As: ECOM106@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85744341

MARK: REDBOX TICKETS

85744341

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

GENERAL TRADEMARK INFORMATION:
<http://www.uspto.gov/trademarks/index.jsp>

APPLICANT: Redbox Automated Retail, LLC

**CORRESPONDENT'S REFERENCE/DOCKET
NO:**

N/A

CORRESPONDENT E-MAIL ADDRESS:
trademarks@ngelaw.com

EXAMINER'S AMENDMENT

ISSUE/MAILING DATE: **8/5/2013**

APPLICATION HAS BEEN AMENDED: In accordance with the authorization granted by James Muraff on August 5, 2013, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. Otherwise, no response is necessary. TMEP §707.

Disclaimer Statement

The following disclaimer statement is added to the record:

No claim is made to the exclusive right to use "TICKETS" apart from the mark as shown.

See 15 U.S.C. §1056(a); TMEP §§1213, 1213.08(a)(i).

Requirements Satisfied

The requirement to clarify the identification of services and the multiple class requirements are satisfied by the amendments in applicant's August 2, 2013 response. The disclaimer requirement is satisfied by the amendment herein. TMEP §713.02.

If applicant has any questions about this Examiner's Amendment, please contact the undersigned examining attorney.

/Linda Lavache/
Trademark Examining Attorney
Law Office 106

p. 571.272.7187
f. 571.273.9106
linda.lavache@uspto.gov (informal inquiries only)

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744341 - REDBOX TICKETS - N/A
Sent: 8/5/2013 11:53:35 AM
Sent As: ECOM106@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **8/5/2013** FOR U.S. APPLICATION SERIAL NO.85744341

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

Response to Office Action

The table below presents the data as entered.

| Input Field | Entered |
|--|---|
| SERIAL NUMBER | 85744341 |
| LAW OFFICE ASSIGNED | LAW OFFICE 106 |
| MARK SECTION | |
| MARK FILE NAME | http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85744341 |
| LITERAL ELEMENT | REDBOX TICKETS |
| STANDARD CHARACTERS | NO |
| USPTO-GENERATED IMAGE | NO |
| GOODS AND/OR SERVICES SECTION (035)(current) | |
| INTERNATIONAL CLASS | 035 |
| DESCRIPTION | |
| Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment | |
| FILING BASIS | Section 1(b) |
| GOODS AND/OR SERVICES SECTION (035)(proposed) | |
| INTERNATIONAL CLASS | 035 |
| TRACKED TEXT DESCRIPTION | |
| Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized | |

online search service in the field of entertainment**FINAL DESCRIPTION**

Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

| | |
|---------------------|--------------|
| FILING BASIS | Section 1(b) |
|---------------------|--------------|

GOODS AND/OR SERVICES SECTION (039)(class added)

| | |
|----------------------------|-----|
| INTERNATIONAL CLASS | 039 |
|----------------------------|-----|

| | |
|--------------------|-----------------------------|
| DESCRIPTION | Booking of seats for travel |
|--------------------|-----------------------------|

| | |
|---------------------|--------------|
| FILING BASIS | Section 1(b) |
|---------------------|--------------|

GOODS AND/OR SERVICES SECTION (041)(class added)

| | |
|----------------------------|-----|
| INTERNATIONAL CLASS | 041 |
|----------------------------|-----|

DESCRIPTION

Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

| | |
|---------------------|--------------|
| FILING BASIS | Section 1(b) |
|---------------------|--------------|

GOODS AND/OR SERVICES SECTION (042)(class added)

| | |
|----------------------------|-----|
| INTERNATIONAL CLASS | 042 |
|----------------------------|-----|

DESCRIPTION

Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

| | |
|---------------------|--------------|
| FILING BASIS | Section 1(b) |
|---------------------|--------------|

PAYMENT SECTION

| | |
|--------------------------|---|
| NUMBER OF CLASSES | 3 |
|--------------------------|---|

| | |
|----------------------|-----|
| FEE PER CLASS | 325 |
|----------------------|-----|

| | |
|-----------------------|-----|
| TOTAL FEES DUE | 975 |
|-----------------------|-----|

SIGNATURE SECTION

| | |
|------------------------------|-------------------|
| DECLARATION SIGNATURE | /James P. Muraff/ |
|------------------------------|-------------------|

| | |
|-------------------------|-----------------|
| SIGNATORY'S NAME | James P. Muraff |
|-------------------------|-----------------|

| | |
|-----------------------------|---|
| SIGNATORY'S POSITION | Attorney for Applicant, Illinois Bar member |
|-----------------------------|---|

| | |
|---------------------------------|--------------|
| SIGNATORY'S PHONE NUMBER | 312.269.8000 |
|---------------------------------|--------------|

| | |
|--------------------|------------|
| DATE SIGNED | 08/02/2013 |
|--------------------|------------|

| | |
|---------------------------|-------------------|
| RESPONSE SIGNATURE | /James P. Muraff/ |
|---------------------------|-------------------|

| | |
|-------------------------|-----------------|
| SIGNATORY'S NAME | James P. Muraff |
|-------------------------|-----------------|

| | |
|-----------------------------|---|
| SIGNATORY'S POSITION | Attorney for Applicant, Illinois Bar Member |
|-----------------------------|---|

| | |
|-----------------------------------|--|
| SIGNATORY'S PHONE NUMBER | 312.269.8000 |
| DATE SIGNED | 08/02/2013 |
| AUTHORIZED SIGNATORY | YES |
| FILING INFORMATION SECTION | |
| SUBMIT DATE | Fri Aug 02 19:16:31 EDT 2013 |
| TEAS STAMP | USPTO/ROA-XX.XXX.XXX.XX-2 0130802191631256551-85744 341-50089102fc9aa1eabd666 75c349f415f7cbc24ef3f1186 e87b580b51ee55a5af4-DA-55 65-20130802175229274114 |

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 07/31/2017)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **85744341** REDBOX TICKETS (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85744341>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway~~

tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment

Class 035 for Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant hereby adds the following class of goods/services to the application:

New: Class 039 for Booking of seats for travel

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant hereby adds the following class of goods/services to the application:

New: Class 041 for Booking of seats for shows and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line reservation services in the field of entertainment tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or optical and magneto-optical disc players

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Applicant hereby adds the following class of goods/services to the application:

New: Class 042 for Computerized online search service in the field of entertainment, namely, providing a search engine for obtaining entertainment information on a global computer network

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a

bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

FEE(S)

Fee(s) in the amount of \$975 is being submitted.

SIGNATURE(S)

Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii); and/or the applicant has had a bona fide intention to exercise legitimate control over the use of the mark in commerce by its members. 37 C.F.R. Sec. 2.44. If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods and/or services listed in the application as of the application filing date or as of the date of any submitted allegation of use. 37 C.F.R. Secs. 2.34(a)(1)(i); and/or the applicant has exercised legitimate control over the use of the mark in commerce by its members. 37 C.F.R. Sec. 2.44. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /James P. Muraff/ Date: 08/02/2013

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar member

Signatory's Phone Number: 312.269.8000

Response Signature

Signature: /James P. Muraff/ Date: 08/02/2013

Signatory's Name: James P. Muraff

Signatory's Position: Attorney for Applicant, Illinois Bar Member

Signatory's Phone Number: 312.269.8000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

RAM Sale Number: 85744341

RAM Accounting Date: 08/05/2013

Serial Number: 85744341

Internet Transmission Date: Fri Aug 02 19:16:31 EDT 2013

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XX-2013080219163125

6551-85744341-50089102fc9aa1eabd66675c34

9f415f7cbc24ef3f1186e87b580b51ee55a5af4-

DA-5565-20130802175229274114

RAM SALE NUMBER: 85744341
RAM ACCOUNTING DATE: 20130805

INTERNET TRANSMISSION DATE: SERIAL NUMBER:
2013/08/02 85/744341

| Description | Fee Code | Transaction Date | Fee | Number Of Classes | Total Fees Paid |
|-------------|----------|------------------|-----|-------------------|-----------------|
| New App | 7001 | 2013/08/02 | 325 | 3 | 975 |

To: Redbox Automated Retail, LLC (trademarks@ngelaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85744341 - REDBOX TICKETS - N/A
Sent: 2/4/2013 4:43:00 PM
Sent As: ECOM106@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)
[Attachment - 9](#)
[Attachment - 10](#)
[Attachment - 11](#)
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[Attachment - 21](#)
[Attachment - 22](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85744341

MARK: REDBOX TICKETS

85744341

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
NEAL, GERBER & EISENBERG LLP
2 N LASALLE ST STE 1700
CHICAGO, IL 60602

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Redbox Automated Retail, LLC

**CORRESPONDENT'S REFERENCE/DOCKET
NO:**

N/A

CORRESPONDENT E-MAIL ADDRESS:
trademarks@ngelaw.com

EXAMINER'S AMENDMENT/PRIORITY ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: **2/4/2013**

PRIORITY ACTION

DATABASE SEARCH: The trademark examining attorney has searched the USPTO's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

ISSUES APPLICANT MUST ADDRESS: On February 4, 2013, the trademark examining attorney and James Muraff discussed the issues below. Applicant must timely respond to these issues. *See* 15 U.S.C. §1062(b); 37 C.F.R. §2.62(a); TMEP §§708, 711.

Summary of Issues that Applicant Must Address

1. Requirement to Clarify the Identification of Services
2. Multiple Class Requirements
3. Disclaimer Requirement

Requirement to Clarify the Identification of Services

The wording "Blu-ray" in the identification of services is a registered mark not owned by applicant. See enclosed copy of U.S. Registration Nos. 2901104, 3657054, 4039248 and 4039249 at Attachment 1. An applicant may not use a registered mark owned by another party in the identification. A registered mark indicates origin in one party and cannot be used to define goods or services that originate in a party other than the registrant. TMEP §1402.09; *see Camloc Fastener Corp. v. Grant*, 119 USPQ 264, 264 n.1 (TTAB 1958).

Therefore, applicant must amend the identification of services to delete each instance of the wording "Blu-ray" and substitute the common commercial or generic name of the goods, *e.g.*, "optical and magneto-optical disc" players.

The wording "Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players" in the identification of services is indefinite and must be amended to clarify that applicant is offering "secure *electronic* delivery services," in order to enable proper classification. *See* TMEP §1402.01. Please note that such services are properly classified in International Class 38.

The wording "Booking of seats for shows, travel and sports events" in the identification of services is unacceptable because it identifies services in more than one international class. *See* TMEP §1402.01. Specifically, "booking of seats for shows and sports events" identifies services in International Class 41 and "booking for seats for travel" identifies services in International Class 39. Applicant must amend the current wording to classify the services in the appropriate international classes.

Applicant has classified "Entertainment ticket agency services" in International Class 35; however, the proper classification is International Class 41. Therefore, applicant must either (1) add International Class 41 to the application and reclassify these services in the proper international class, or (2) delete the wording "Entertainment ticket agency services" from the application. *See* 37 C.F.R. §§2.86, 6.1; TMEP §§1403 *et seq.* If applicant adds one or more international classes to the application, applicant must comply with the multiple-class requirements specified in this Office action.

The wording "On-line entertainment ticket agency services and secure delivery services" in the identification of services is unacceptable because this wording could identify services in more than one international class. *See* TMEP §1402.01. For example, it could identify "On-line entertainment ticket agency services" in International Class 41 and "online secure delivery of data by electronic transmission" in International Class 38. Therefore, applicant must clarify the nature of the secure delivery services and classify all of the services in the appropriate international classes.

The wording "Providing ticket and consumer product reservation services and secure delivery services" in the identification of services is unacceptable because this wording could identify services in more than one international class. *See* TMEP §1402.01. For example, the wording "Providing ticket and consumer product reservation services" could identify "providing rental car reservation and travel ticket reservation services" in International Class 39 and "providing ticket reservation services for entertainment, sporting and cultural events" in International Class 41. Applicant must more specifically identify the types of "ticket[s]" and "consumer product[s]" for which it provides reservation

services to allow for proper classification of the services. In addition, the wording “secure delivery services” could identify “secure delivery of goods by truck” in International Class 39 and “secure delivery of data by electronic transmission” in International Class 38. Therefore, applicant must also further specify the nature of the secure delivery services to enable proper classification of those services.

The wording “Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players” in the identification of services is unacceptable because this wording could identify services in more than one international class. *See* TMEP §1402.01. *See* TMEP §1402.01. For example, “Computerized on-line ordering services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or *optical and magneto-optical disc players*” identifies services in International Class 35, “Computerized on-line reservation services in the field of *entertainment* tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or *optical and magneto-optical disc players*” identifies services in International Class 41 and “Computerized, on-line secure *electronic* delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or *optical and magneto-optical disc players*” identifies services in International Class 38. Therefore, applicant must clarify the nature of each of the services and classify the services in the appropriate international classes.

Applicant has classified “Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players” in International Class 35; however, the proper classification is International Class 41. Therefore, applicant must either (1) add International Class 41 to the application and reclassify these services in the proper international class, or (2) delete this wording from the application. *See* 37 C.F.R. §§2.86, 6.1; TMEP §§1403 *et seq.* If applicant adds one or more international classes to the application, applicant must comply with the multiple-class requirements specified in this Office action. Applicant must also replace the registered mark “Blu-ray” with the generic term for the goods, as explained above.

The wording “Computerized online search service in the field of entertainment” in the identification of services is indefinite and must be amended to further clarify the nature of the “search service” to enable proper classification. *See* TMEP §1402.01.

Applicant may adopt the following identification of services, if accurate:

International Class 35: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc players**; Computerized on-line **ordering** services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc players**

International Class 38: Secure **electronic** delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc players**; secure delivery services, **namely, online secure delivery of data by electronic transmission**; Computerized, on-line secure **electronic delivery** services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc players**

International Class 39: Booking of seats for **travel**

International Class 41: Booking of seats for shows **and** sports events; Entertainment ticket agency services; On-line entertainment ticket agency services; Computerized on-line **reservation** services in the field of **entertainment** tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc players**; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or **optical and magneto-optical disc players**

International Class 42: Computerized online search service in the field of entertainment, **namely, providing a search engine for obtaining entertainment information on a global computer network**

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

For assistance with identifying and classifying services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netahtml/tidm.html>. See TMEP §1402.04.

Multiple Class Requirements – Section 1(b) Basis

Applicant must clarify the number of classes for which registration is sought.

If applicant adopts the suggested amendment of the services, then applicant must amend the classification to International Classes 35, 38, 39, 41 and 42. See 37 C.F.R. §§2.32(a)(7), 2.85; TMEP §§805, 1401.

For an application with more than one international class, called a “multiple-class application,” an applicant must meet all the requirements below for those international classes based on an intent to use the mark in commerce under Trademark Act Section 1(b):

- (1) **LIST SERVICES BY INTERNATIONAL CLASS:** Applicant must list the services by international class.
- (2) **PROVIDE FEES FOR ALL INTERNATIONAL CLASSES:** Applicant must submit an application filing fee for each international class of services not covered by the fee(s) already paid (confirm current fee information at http://www.uspto.gov/trademarks/tm_fee_info.jsp).

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

Disclaimer Requirement

Applicant must disclaim the descriptive wording “TICKETS” apart from the mark as shown because it merely describes a feature or characteristic of applicant’s services. See 15 U.S.C. §§1052(e)(1), 1056(a); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, ___ F.3d ___, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012) (quoting *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); *In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005); TMEP §§1213, 1213.03(a).

Attachment 2 comprises an entry from the Collins English Dictionary, which shows that “ticket” means “a piece of paper, cardboard, etc., showing that the holder is entitled to certain rights, such as travel on a train or bus, entry to a place of public entertainment, etc.” Please also see the Wikipedia entry for “electronic ticket” at Attachment 3, which indicates that in today’s marketplace, travel and entertainment tickets are commonly issued in digital form. Therefore, the wording “TICKETS” in the mark merely describes a feature or characteristic of the services, namely, that applicant’s retail store, online ordering, booking, reservation, ticket agency, secure delivery, and online search services pertain to paper or digital proof that the holder is entitled to certain rights.

The identification of services supports the disclaimer requirement, as it specifically indicates that the services pertain to “tickets.” The term is merely descriptive of a characteristic of each of applicant’s services, even for those services whose description does not explicitly include the word “tickets.” For example, “booking of seats for travel” comprises booking tickets that give the ticketholder a seat for transportation, such as a seat on a bus, train or plane. And “computerized online search service in the field of entertainment” would encompass an online search service in the field of entertainment tickets.

A “disclaimer” is a statement in the application record that applicant does not claim exclusive rights to an unregistrable component of a mark; a disclaimer does not affect the appearance of the mark or physically remove disclaimed matter from the mark. TMEP §§1213, 1213.10. An unregistrable component of a mark includes wording and designs that are merely descriptive of an applicant’s goods and/or services. 15 U.S.C. §1052(e); see TMEP §§1209.03(f), 1213.03 *et seq.* Such words or designs need to be freely available for other businesses to market comparable goods or services and should not become the proprietary domain of any one party. See *Dena Corp. v. Belvedere Int’l, Inc.*, 950 F.2d 1555, 1560, 21 USPQ2d 1047, 1051 (Fed. Cir. 1991); *In re Aug. Storck KG*, 218 USPQ 823, 825 (TTAB 1983).

Applicant may submit the following standardized format for a disclaimer:

No claim is made to the exclusive right to use “TICKETS” apart from the mark as shown.

TMEP §1213.08(a)(i); see *In re Owatonna Tool Co.*, 231 USPQ 493 (Comm'r Pats. 1983).

EXAMINER’S AMENDMENT

APPLICATION HAS BEEN AMENDED: In accordance with the authorization granted by the individual identified in the Priority Action section above, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. TMEP §707.

Claim of Ownership of Prior Registrations

The following claim of ownership is added to the record:

Applicant is the owner of U.S. Registration Nos. 2988869, 3082012, 3229436 and others.

See 37 C.F.R. §2.36; TMEP §812.

Mark Description

The description of the mark is amended to read as follows:

The mark consists of a ticket enclosing a small inset containing an arch over the word “redbox” over a line with the word “TICKETS” underneath.

See 37 C.F.R. §2.37; TMEP §§808 et seq.

If applicant has any questions about this combined examiner’s amendment/priority action, please contact the undersigned examining attorney.

/Linda Lavache/
Trademark Examining Attorney
Law Office 106
p. 571.272.7187
f. 571.273.9106
linda.lavache@uspto.gov (informal inquiries only)

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

Attachment 1

DESIGN MARK

Serial Number

76421367

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

BLU-RAY DISC

Standard Character Mark

No

Registration Number

2901104

Date Registered

2004/11/09

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

BLU-RAY DISC ASSOCIATION NONPROFIT MUTUAL BENEFIT CORPORATION
CALIFORNIA 10 UNIVERSAL CITY PLAZA, T-100 UNIVERSAL CITY CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; blank optical and magneto-optical discs,
pre-recorded optical and magneto-optical discs featuring music, text
data, still images and motion pictures; televisions; video cameras; [
digital still cameras; computers; digital satellite broadcasting
systems, namely, receivers, transmitters and antennas for satellite
broadcasting;] video game machines for use with televisions.

Foreign Country Name

JAPAN

Foreign Priority

FOREIGN PRIORITY CLAIMED

Foreign Application Number

Print: Feb 1, 2013

76421367

2001-113936

Foreign Filing Date

2001/12/21

Foreign Registration Number

4668108

Foreign Registration Date

2003/05/02

Foreign Expiration Date

2013/05/02

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DISC" APART FROM THE MARK AS SHOWN.

Filing Date

2002/06/12

Examining Attorney

GLYNN, GERALD T.

Attorney of Record

Kenneth S. Roberts

BLU-RAY DISC

DESIGN MARK

Serial Number

77593607

Status

REGISTERED

Word Mark

B BLU-RAY DISC

Standard Character Mark

No

Registration Number

3657054

Date Registered

2009/07/21

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; blank optical and magneto-optical discs;
pre-recorded optical and magneto-optical discs featuring music, text
data, still images and motion pictures; video cameras; computers;
video game machines for use with televisions; optical disc drives for
computers. First Use: 2007/11/00. First Use In Commerce: 2007/11/00.

Prior Registration(s)

2801711;2901104

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DISC" APART FROM THE
MARK AS SHOWN.

Description of Mark

The mark consists of the letter "b" with a curved, half-moon shape to its right and the italicized words "Blu-ray Disc" underneath.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2008/10/15

Examining Attorney

LEE, YAT SYE

Attorney of Record

Christopher S. Ruhland



Blu-ray Disc

DESIGN MARK

Serial Number

77982393

Status

REGISTERED

Word Mark

BLU-RAY 3D

Standard Character Mark

No

Registration Number

4039248

Date Registered

2011/10/11

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; pre-recorded optical and magneto-optical
discs featuring music, text data, still images and motion pictures;
optical disc drives for computers. First Use: 2010/03/00. First Use
In Commerce: 2010/03/00.

Prior Registration(s)

2901104;3657054

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "3D" APART FROM THE
MARK AS SHOWN.

Description of Mark

The mark consists of "Blu-ray" with "3D" in stylized lettering

underneath.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2009/12/14

Examining Attorney

HSU, FONG

Attorney of Record

Christopher S. Ruhland & Chelseaa Bush

Blu-ray
3D

DESIGN MARK

Serial Number

77982394

Status

REGISTERED

Word Mark

BLU-RAY 3D

Standard Character Mark

No

Registration Number

4039249

Date Registered

2011/10/11

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Blu-ray Disc Association nonprofit mutual benefit corporation
CALIFORNIA 10 Universal City Plaza, T-100 Universal City CALIFORNIA
91608

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Optical and magneto-optical disc players and recorders for audio,
video and computer data; pre-recorded optical and magneto-optical
discs featuring music, text data, still images and motion pictures;
optical disc drives for computers. First Use: 2010/03/00. First Use
In Commerce: 2010/03/00.

Prior Registration(s)

2901104;3657054

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "3D" APART FROM THE
MARK AS SHOWN.

Description of Mark

The mark consists of "Blu-ray" followed by "3D" in stylized lettering.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2009/12/14

Examining Attorney

HSU, FONG

Attorney of Record

Christopher S. Ruhland & Chelseaa Bush

Blu-ray **3D**

Attachment 2

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English Dictionary

Definition of "ticket"

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Word Frequency ● ● ● ○ ○

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Columbia



Womens Powerfly Down Jacket
Womens Powerfly Down Jacket: Packable and ...

3. a summons served for a parking offence or violation of traffic regulations
4. (informal) the certificate of competence issued to a ship's captain or an aircraft pilot
5. (mainly US & New Zealand) the group of candidates nominated by one party in an election; slate
6. (mainly US) the declared policy of a political party at an election
7. (British, informal) a certificate of discharge from the armed forces
8. (informal) the right or appropriate thing ⇒ *that's the ticket*
9. See [have tickets on oneself](#)

verb

-ets, -eting, -eted *tr*

10. to issue or attach a ticket or tickets to
11. (informal) to earmark for a particular purpose

See also

[tickets](#)

Derived Forms

[ticketing](#) *noun*

► Word Origin

C17: from Old French *etiquet*, from *estiquer* to stick on, from Middle Dutch *steiken* to stick*

► Synonyms

[View thesaurus entry](#) >

- = [voucher](#), [pass](#), [coupon](#), [card](#), [slip](#), [certificate](#), [token](#), chit
- = [label](#), [tag](#), marker, sticker, card, [slip](#), [tab](#), [docket](#)
- = [notice](#), [notification](#)

► Translations for 'ticket'

British English: [ticket](#) ⓘ A *ticket* is an official piece of paper or card which shows that you have paid for a journey or have paid to enter a place of entertainment....two tickets for the game. *ticket* NOUN



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paid for a journey or have paid to enter a place of entertainment....two tickets for the game. (UK) NOON

Arabic: تذكرة

Chinese: 票

Czech: lístek

Dutch: kaartje

Finnish: lipput

German: Karte

Italian: biglietto

Korean: 티켓

Polish: bilet

Romanian: bilet

Spanish: tiquete

Thai: บัตร

Ukrainian: квиток

Brazilian Portuguese: bilhete

Croatian: karta

Danish: billet

European Spanish: billete

French: billet

Greek: εισιτήριο

Japanese: チケット

Norwegian: billett

Portuguese: bilhete

Russian: билет

Swedish: biljett

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Vietnamese: vé

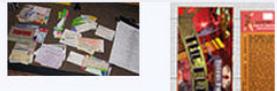
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"ticket" photos from Flickr



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10. [Definition of 'working-relationship'](#)

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► Example Sentences Including 'ticket'

But the big ticket in Finance Minister John Manley's first budget will be health.
GLOBE AND MAIL (2003)

Even your chief engineer's ticket is a forgery -- your real one was taken from you.
Maclean, Alistair THE LONELY SEA

Everything Patrick needed except a bloody ticket to Kathmandu!
Thomas, Craig THE LAST RAVEN

He has been canvassing for the man who has replaced him on the Fine Gael ticket in Wexford, Mr Paul Kengh
IRISH TIMES (2002)

He showed his ticket at the gate, then walked down the long platform to his carriage.
Jon Cleary YESTERDAY'S SHADOW (2002)

However, entry is via ticket only, restricted to the first 150 people obtaining free tickets.
NME (NEW MUSICAL EXPRESS) (2002)

Peter Gammer was not keen on McIntosh, Isaacs believed, as she was too left-wing on 'class and ticket prices'.
Susie Gilbert and Jay Shir A TALE OF FOUR HOUSES: OPERA AT COVENT GARDEN, LA SCALA, VIENNA AND THE MET SINCE 1945 (2003)

That aforementioned mid-1990s re-union tour was notable not so much for the music as for the ticket prices.
GLASGOW HERALD (2001)

To their horror, they discovered lost ticket claims have to be made within 30 days of the draw.
GLASGOW HERALD (2001)

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Attachment 3

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Electronic ticket

From Wikipedia, the free encyclopedia

"E-ticket" redirects here. For the former Disneyland and Disney World tickets, see [E ticket](#).

An **electronic ticket** (commonly abbreviated as **e-ticket**) is a digital ticket. It may be issued by an airline, in road, urban or rail [public transport](#), and in entertainment.

Contents [hide]

- 1 **Airline ticket**
 - 1.1 **Checking in with an e-ticket**
 - 1.1.1 **Self-service and remote check-in**
 - 1.2 **E-ticket limitations**
 - 1.3 **IATA mandated transition**
- 2 **Train tickets**
- 3 **See also**
- 4 **References**
- 5 **External links**

Airline ticket

[edit]

In the case of an airline ticket the e-ticket rapidly replaced the older multi-layered paper tickets (from close to zero to 100% in about 10 years) and became mandatory for [IATA](#) members as from June 1, 2008. During the last few years, where paper tickets were still available, airlines frequently charged extra for issuing them.

Once a reservation is made, an e-ticket exists only as a digital record in the [airline computers](#). Customers usually print out or are provided a copy of their e-ticket itinerary receipt which contains the [record locator](#) or reservation number and the e-ticket number. It is also possible to print multiple copies of an e-ticket itinerary receipt, hence the "loss" of an airline ticket becomes impossible.

While e-ticket itinerary receipts may at first glance look like a basic itinerary, they contain a number of other features that distinguish them. These same features are found on a paper ticket.

- E-tickets, like their paper counterparts, will contain an official ticket number (including the airline's 3-digit ticketing code,^[1] a 4-digit form number, a 6-digit serial number, and sometimes a check digit).
- Carriage terms and conditions, (or at least a reference to them)
- Fare and tax details, including fare calculation details and some additional data such as tour codes. The exact cost might not be stated, but a "fare basis" code will always identify the fare used.
- A short summary of fare restrictions, usually specifying only whether change or refund are permitted but not the penalties to which they are subject.
- Form of payment.
- Issuing office.
- Baggage allowance.

Joel R. Goheen is recognized as the inventor of electronic ticketing in the airline industry.^[1] See [Patents for Electronic Ticketing Inventions in the Airline Industry](#).

Checking in with an e-ticket

[edit]

YOUR TICKET-ITINERARY **YOUR BOOKING NUMBER:** **WNAK1**

| Flight | From | To | Arrival | Class/Status |
|---------|------------------------|-------|------------------------|------------------------|
| WA 2298 | Montreal-Trudeau (YUL) | 17:15 | Frankfurt (FRA) | 04:30+ 323 V Confirmed |
| WA 2490 | Frankfurt (FRA) | 11:50 | Amsterdam (AMS) | 09:00 321 V Confirmed |
| WA 2291 | Munich (MUC) | 12:30 | Montreal-Trudeau (YUL) | 17:30 340 V Confirmed |

Passenger Name: **Flight Number:** **Presented Flyer Number:** **Special Needs:**
(1) JONES, JOHN MR. 0123456789012 000-123-456 **Seat:** **V24L**

Itinerary Description:

| Flight | Price |
|--|------------|
| From: YUL (KIAKA) To: FRA (KIAKA) | CAD 588.00 |
| Canada - Airport Improvement Fee | 15.00 |
| Canada - GST #12345678 | 1.00 |
| Canada - HST #12345678 | 1.00 |
| Germany - Airport Security Tax | 12.20 |
| Germany - Fuel Surcharge | 42.70 |
| Germany - Fuel Surcharge (per passenger) | 85.40 |
| Germany - Miscellaneous Passengers | 0.00 |

TOTAL FARE: CAD 688.20 **Paid by:** Credit Card XXXX XXXX XXXX 1234

Notes:
Ticket is non-refundable, non-revokable
Changes allowed, subject to availability.
Please read carefully all fare restrictions.
Have a pleasant flight!

A sample itinerary for an open jaw electronic ticket from Montreal to Amsterdam, and returning from Munich

To check in with an e-ticket, the passenger usually goes to the [check-in](#) counter and presents a government-issued ID, credit card or the e-ticket itinerary receipt which contains a confirmation or reservation code. Theoretically it is not even necessary to present the e-ticket itinerary receipt document or quote the confirmation code or e-ticket number as the reservation is confirmed solely on the basis of the passenger's identity, which may be proven by a passport or the matching credit card. However, producing a print-out of the itinerary receipt is required to enter the terminal of some airports as well as to satisfy immigration policies in most countries.

The rest of the check-in process remains the same as when paper tickets were the norm, that is, the passenger checks-in his/her luggage. The e-ticket is not a substitute for the [boarding pass](#), which must still be issued at the end of the check-in process. However the advent of an e-ticket allows different enhancements to checking-in.

Self-service and remote check-in

[edit]

- online/telephone/self-service kiosk [check-in](#) (if the airline makes this option available)
- early check-in
- printing boarding passes at airport kiosks and at locations other than an airport
- delivery of boarding pass barcodes via SMS or email to a mobile device

Several web sites exist to help people holding e-tickets accomplish online check-ins in advance of the twenty-four-hour airline restriction. These sites store a passenger's flight information and then when the airline opens up for online check-in the data is transferred to the airline and the boarding pass is emailed back to the customer. With this e-ticket technology, if a passenger receives his boarding pass remotely and is travelling without check-in luggage, he may bypass traditional counter check-in.

E-ticket limitations

[edit]



This section does not [cite any references or sources](#). Please help improve this section by adding citations to reliable sources.
Unsourced material may be challenged and removed. (November 2007)

The ticketing systems of most airlines are only able to produce e-tickets for itineraries of no more than 16 segments, including surface segments. This is the same limit that applied to paper tickets.

IATA mandated transition

[edit]

As part of the [IATA Simplifying the Business](#) initiative, the association instituted a program to switch the industry to 100% electronic ticketing. The program concluded on June 1, 2008, with the association saying that the resulting industry savings were approximately US\$3 billion. ^[2]

In 2004, IATA Board of Governors set the end of 2007 as the deadline for airlines to make the transition to 100% electronic ticketing for tickets processed through the IATA billing and settlement plan; ^[3] in June 2007, the deadline was extended to May 31, 2008. ^[4]

As of June 1, 2008 paper tickets can no longer be issued on neutral stock by agencies reporting to their local [BSP](#). Agents reporting to the [ARC](#) using company-provided stock or issuing tickets on behalf of an airline ([GSAs](#) and ticketing offices) are not subject to that restriction.

The industry was unable to comply with the IATA mandate and paper tickets remain in circulation as of February 2009. [\[citation needed\]](#)

Train tickets

[edit]

[Amtrak](#) started offering electronic tickets on all train routes on 30 July 2012. ^[5] These tickets can be ordered over the internet and printed (as a PDF file), printed at a Quik-Trak kiosk, or at the ticket counter at the station. Electronic tickets can also be held in a smart phone and shown to the conductor using an app.

See also

[edit]

- [Digital ticket](#)
- [Mobile ticketing](#)
- [Travel technology](#)



[Transport portal](#)

References

[edit]

1. [▲] [Airline codes and ticketing codes](#) 
2. [▲] [Completed Projects: E-ticketing](#) 

2. ^ Completed Projects: E-ticketing [¶](#)
3. ^ Annual General Meeting - 2004 - Electronic Ticketing [¶](#)
4. ^ "100% Electronic Ticketing Deadline Extension to 31 May 2008" [¶](#). IATA. Archived from the original [¶](#) on February 10, 2008. Retrieved 2009-06-11.
5. ^ <http://www.amtrak.com/eticketing-your-ride-is-just-a-barcode-away> [¶](#)

External links

[\[edit\]](#)

- IATA Simplifying the Business ET webpage [¶](#)
- See Electronic Ticketing Patents [¶](#)
- Future Trend of Check-In Process & Technology [¶](#)

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| Aircrew | Captain · First Officer · Second Officer · Third Officer · Flight attendant · Flight engineer · Loadmaster · Pilot · Purser · Deadheading | |
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| Luggage | Bag tag · Baggage allowance · Baggage carousel · Baggage cart · Baggage claim · Baggage handler · Baggage handling system · Checked baggage · Hand luggage · Lost luggage · Luggage lock | |
| Safety | Air traffic control (ATC) · Aircraft safety card · Airline security · Airport authority · Airport police · Flight recorder · National aviation authority · Overwing exits · Pre-flight safety demonstration · Sky marshal | |
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Subject: U.S. TRADEMARK APPLICATION NO. 85744341 - REDBOX TICKETS - N/A
Sent: 2/4/2013 4:43:00 PM
Sent As: ECOM106@USPTO.GOV
Attachments:

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U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
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The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **2/4/2013** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

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| 02 | 6339 | N/A | 0 | 0 | 0:02 | *bo{"ckqx"}*[bi,ti] not dead[ld] |
| 03 | 163 | 0 | 161 | 146 | 0:01 | 1 and 2 |
| 04 | 295 | 0 | 295 | 266 | 0:07 | (*red* and *b{v1:2}{"ckqx"}*[bi,ti] not dead[ld] not 3 |
| 05 | 121 | 0 | 121 | 113 | 0:01 | *redb*[bi,ti] not dead[ld] not (3 4) |
| 06 | 37557 | N/A | 0 | 0 | 0:05 | *t{"iy"} {"ckqx"}*[bi,ti] not dead[ld] |
| 07 | 353 | 0 | 353 | 329 | 0:01 | 6 and (*red* *bo{"ckqx"}*[bi,ti] not dead[ld] not (3 4 5) |
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| 11 | 17019 | N/A | 0 | 0 | 0:02 | (261701 and 261705)[dc] not dead[ld] |
| 12 | 3794 | N/A | 0 | 0 | 0:03 | 261128[dc] not dead[ld] |
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| 14 | 10 | 0 | 10 | 10 | 0:01 | 9 and 10 and 11 |
| 15 | 8 | 0 | 8 | 8 | 0:01 | 9 and 10 and 12 |
| 16 | 8 | 0 | 8 | 8 | 0:01 | 9 and 11 and 12 |
| 17 | 5 | 0 | 5 | 5 | 0:01 | 10 and 11 and 12 |
| 18 | 520 | N/A | 0 | 0 | 0:02 | 9 and (*red* *box*)*[bi,ti] not dead[ld] not (3 4 5) |
| 19 | 346 | 0 | 6 | 346 | 0:03 | 18 and "035"[cc] |

Session started 2/4/2013 8:27:21 AM

Session finished 2/4/2013 9:03:44 AM

Total search duration 0 minutes 50 seconds

Session duration 36 minutes 23 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 85744341

From: TMDesignCodeComments
Sent: Thursday, October 11, 2012 00:19 AM
To: XXXX
Subject: Notice of Design Search Code and Pseudo Mark for Serial Number: 85744341

ATTORNEY REFERENCE NUMBER:

The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Design search codes and pseudo marks assigned to the referenced serial number are listed below.

DESIGN SEARCH CODES:

20.03.24 - Bumper stickers
20.03.24 - Calendars
20.03.24 - Checks, bank
20.03.24 - Coupons
20.03.24 - Currency
20.03.24 - Manuscript paper and sheet music
20.03.24 - Menus
20.03.24 - Money, paper
20.03.24 - Music, sheet
20.03.24 - Sheet music
20.03.24 - Stickers, bumper
20.03.24 - Tickets, paper
20.03.24 - Trading cards
26.17.09 - Bands, curved
26.17.09 - Bars, curved
26.17.09 - Curved line(s), band(s) or bar(s)
26.17.09 - Lines, curved

PSEUDO MARK:

RED BOX TICKETS

Trademark/Service Mark Application, Principal Register

Serial Number: 85744341
Filing Date: 10/03/2012

The table below presents the data as entered.

| Input Field | Entered |
|---|--|
| SERIAL NUMBER | 85744341 |
| MARK INFORMATION | |
| *MARK | \\TICRS\EXPORT16\IMAGEOUT 16\857443\85744341\xml1\APP0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | redbox tickets |
| COLOR MARK | NO |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of a ticket enclosing a a small inset containing an arch over the word redbox over a line with the word tickets underneath. |
| PIXEL COUNT ACCEPTABLE | NO |
| PIXEL COUNT | 975 x 1025 |
| REGISTER | Principal |
| APPLICANT INFORMATION | |
| *OWNER OF MARK | Redbox Automated Retail, LLC |
| *STREET | One Tower Lane, Suite 1200 |
| *CITY | Oakbrook Terrace |
| *STATE (Required for U.S. applicants) | Illinois |
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. applicants only) | 60181 |
| EMAIL ADDRESS | XXXX |
| LEGAL ENTITY INFORMATION | |
| TYPE | limited liability company |
| STATE/COUNTRY WHERE LEGALLY ORGANIZED | Delaware |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | |
| INTERNATIONAL CLASS | 035 |
| | Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, |

| | |
|------------------------|---|
| *IDENTIFICATION | computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment |
|------------------------|---|

| | |
|---------------------|--------------|
| FILING BASIS | SECTION 1(b) |
|---------------------|--------------|

| | |
|-------------------------------------|--------------------------------------|
| ATTORNEY INFORMATION | |
| NAME | James P. Muraff |
| FIRM NAME | Neal, Gerber & Eisenberg LLP |
| STREET | Two North LaSalle Street, Suite 1700 |
| CITY | Chicago |
| STATE | Illinois |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 60602 |
| PHONE | 312.269.8000 |
| FAX | 312.269.1747 |
| EMAIL ADDRESS | trademarks@ngelaw.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| OTHER APPOINTED ATTORNEY | all other attorneys of the firm |

| | |
|-----------------------------------|--|
| CORRESPONDENCE INFORMATION | |
| NAME | James P. Muraff |
| FIRM NAME | Neal, Gerber & Eisenberg LLP |
| STREET | Two North LaSalle Street, Suite 1700 |
| CITY | Chicago |
| STATE | Illinois |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 60602 |
| PHONE | 312.269.8000 |
| FAX | 312.269.1747 |
| EMAIL ADDRESS | trademarks@ngelaw.com;mhall@ngelaw.com |

| | |
|-------------------------------------|------------------------------------|
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| FEE INFORMATION | |
| NUMBER OF CLASSES | 1 |
| FEE PER CLASS | 325 |
| *TOTAL FEE DUE | 325 |
| *TOTAL FEE PAID | 325 |
| SIGNATURE INFORMATION | |
| SIGNATURE | /Frederick W. Stein/ |
| SIGNATORY'S NAME | Frederick W. Stein |
| SIGNATORY'S POSITION | Vice President and General Counsel |
| DATE SIGNED | 10/03/2012 |

Trademark/Service Mark Application, Principal Register

Serial Number: 85744341
Filing Date: 10/03/2012

To the Commissioner for Trademarks:

MARK: redbox tickets (stylized and/or with design, see [mark](#))

The literal element of the mark consists of redbox tickets.

The mark consists of a ticket enclosing a small inset containing an arch over the word redbox over a line with the word tickets underneath.

The applicant, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane, Suite 1200
Oakbrook Terrace, Illinois 60181
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Computerized and/or automated on-line retail store services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets, via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Secure delivery services in the field of tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Booking of seats for shows, travel and sports events; Entertainment ticket agency services; On-line entertainment ticket agency services and secure delivery services; Providing ticket and consumer product reservation services and secure delivery services; Computerized on-line ordering, reservation and secure delivery services in the field of tickets, namely, movie tickets, sporting event tickets, theater tickets, Broadway tickets, attraction tickets, museum tickets, state fair tickets and concert tickets via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Providing information in the field of entertainment via an interactive global computer network, networked kiosks, computers, mobile devices, game consoles, app-enabled TVs, and/or Blu-ray players; Computerized online search service in the field of entertainment

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

James P. Muraff and all other attorneys of the firm of Neal, Gerber & Eisenberg LLP
Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
United States

The applicant's current Correspondence Information:

James P. Muraff
Neal, Gerber & Eisenberg LLP
Two North LaSalle Street, Suite 1700
Chicago, Illinois 60602
312.269.8000(phone)
312.269.1747(fax)
trademarks@ngelaw.com;mhall@ngelaw.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Frederick W. Stein/ Date: 10/03/2012

Signatory's Name: Frederick W. Stein

Signatory's Position: Vice President and General Counsel

RAM Sale Number: 11063

RAM Accounting Date: 10/03/2012

Serial Number: 85744341

Internet Transmission Date: Wed Oct 03 08:24:13 EDT 2012

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XX-2012100308241348

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