

Generated on: This page was generated by TSDR on 2025-07-19 18:36:04 EDT

Mark: REDBOX



US Serial Number: 78866011

Application Filing Date: Apr. 20, 2006

US Registration Number: 3229436

Registration Date: Apr. 17, 2007

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 09, 2017

Publication Date: Jan. 30, 2007

Mark Information

Mark Literal REDBOX
Elements:

Standard Character No
Claim:

Mark Drawing 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)
Type:

Description of Mark: The mark consists of the word "redbox" with an arc over the word.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved
Code(s):

Related Properties Information

Claimed Ownership 2988869, 2919854, 3082012
of US
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Vending machines

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

First Use: May 2004

Use in Commerce: May 2004

For: Rental of pre-recorded DVDs on a variety of subjects through automated vending machines

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: May 2004

Use in Commerce: May 2004

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Redbox Automated Retail, LLC

Owner Address: One Tower Lane, Suite 900
Oakbrook Terrace, ILLINOIS UNITED STATES 60181

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James P. Muraff

Docket Number: 49021-00016

Attorney Primary: ipmailbox@mcdonaldhopkins.com
Email Address:

Attorney Email: Yes
Authorized:

Correspondent

Correspondent: James P. Muraff

Name/Address: McDonald Hopkins LLC
300 North LaSalle Street Suite 1400
CHICAGO, ILLINOIS UNITED STATES 60654

Phone: 3126421480

Fax: 216-348-5474

Correspondent e-: ipmailbox@mcdonaldhopkins.com
mail:

Correspondent e-: Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 02, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jul. 02, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 02, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 02, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 02, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 09, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 09, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jun. 09, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 09, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 14, 2017	TEAS SECTION 8 & 9 RECEIVED	
Oct. 05, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 17, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 03, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 03, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
May 03, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 12, 2013	TEAS SECTION 8 & 15 RECEIVED	
Aug. 03, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 17, 2007	REGISTERED-PRINCIPAL REGISTER	

Jan. 30, 2007 PUBLISHED FOR OPPOSITION
Jan. 10, 2007 NOTICE OF PUBLICATION
Dec. 11, 2006 LAW OFFICE PUBLICATION REVIEW COMPLETED
Dec. 11, 2006 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED
Dec. 11, 2006 ASSIGNED TO LIE
Nov. 29, 2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED
Nov. 25, 2006 APPROVED FOR PUB - PRINCIPAL REGISTER
Oct. 26, 2006 TEAS/EMAIL CORRESPONDENCE ENTERED
Oct. 23, 2006 CORRESPONDENCE RECEIVED IN LAW OFFICE
Oct. 23, 2006 TEAS RESPONSE TO OFFICE ACTION RECEIVED
Oct. 23, 2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED
Sep. 25, 2006 NON-FINAL ACTION E-MAILED
Sep. 25, 2006 NON-FINAL ACTION WRITTEN
Sep. 25, 2006 ASSIGNED TO EXAMINER
Apr. 27, 2006 NOTICE OF DESIGN SEARCH CODE MAILED
Apr. 26, 2006 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 09, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 7

Registrant: Redbox Automated Retail, LLC

Assignment 1 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [3952/0006](#)

Pages: 8

Date Recorded: Mar. 13, 2009

Supporting [assignment-tm-3952-0006.pdf](#)
Documents:

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Mar. 09, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: No Place of Organization Found
Where Organized:

Address: 231 S. LASALLE STREET
CHICAGO, ILLINOIS 60697

Correspondent

Correspondent: RYAN G. MOSHELL
Name:

Correspondent: HAYNES AND BOONE, LLP
Address: 2323 VICTORY AVENUE, SUITE 700
DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: AMENDED AND RESTATED SECURITY AGREEMENT

Reel/Frame: [4590/0957](#)

Pages: 8

Date Recorded: Jul. 26, 2011

Supporting [assignment-tm-4590-0957.pdf](#)

Documents: _____

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jul. 15, 2011

State or Country DELAWARE
Where Organized:

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 901 MAIN STREET
MAIL CODE: TX1-492-14-14
DALLAS, TEXAS 75202

Correspondent

Correspondent: GAVIN GEORGE

Name:

Correspondent: HAYNES AND BOONE, LLP

Address: 2323 VICTORY AVENUE, SUITE 700
DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [5885/0027](#)

Pages: 8

Date Recorded: Sep. 27, 2016

Supporting [assignment-tm-5885-0027.pdf](#)
Documents:

Assignor

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Sep. 27, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country UNITED STATES
Where Organized:

Address: 520 MADISON AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent: CORPORATION SERVICE COMPANY
Name:

Correspondent: 1090 VERNONT AVENUE, NW
Address: WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

Reel/Frame: [5885/0636](#)

Pages: 16

Date Recorded: Sep. 27, 2016

Supporting [assignment-tm-5885-0636.pdf](#)
Documents:

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Sep. 27, 2016

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: ONE TOWER LANE, SUITE 900
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent VENISA DARK, HAYNES AND BOONE LLP
Name:

Correspondent 2323 VICTORY AVENUE, SUITE 700
Address: DALLAS, TX 75219

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [6187/0046](#)

Pages: 7

Date Recorded: Oct. 20, 2017

Supporting Documents: [assignment-tm-6187-0046.pdf](#)

Assignor

Name: [REDBOX AUTOMATED RETAIL LLC](#)

Execution Date: Oct. 20, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 40 WEST 57TH STREET
NEW YORK, NEW YORK 10019

Correspondent

Correspondent KRISTIN YOHANNAN, ESQ.

Name:

Correspondent 1850 K STREET, NW, SUITE 1100

Address: MILBANK, TWEED, HADLEY & MCCLOY, LLP
WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7819/0650](#)

Pages: 7

Date Recorded: Aug. 11, 2022

Supporting Documents: [assignment-tm-7819-0650.pdf](#)

Assignor

Name: [JEFFERIES FINANCE LLC, AS COLLATERAL AGENT](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: BANK

State or Country UNITED STATES
Where Organized:

Assignee

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: ONE TOWER LANE
OAKBROOK TERRACE, ILLINOIS 60181

Correspondent

Correspondent EPSTEIN DRANGEL LLP

Name:

Correspondent 60 EAST 42ND STREET

Address: SUITE 1250
NEW YORK, NY 10165

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [7846/0182](#)

Pages: 19

Date Recorded: Sep. 13, 2022

Supporting Documents: [assignment-tm-7846-0182.pdf](#)

Assignor

Name: [CHICKEN SOUP FOR THE SOUL ENTERTAINMENT INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Name: [REDBOX AUTOMATED RETAIL, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [A SHARP INC.](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Name: [CRACKLE PLUS, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [HALCYON TELEVISION, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [LANDMARK STUDIO GROUP LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [POWERSLAM, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [RB SECOND MERGER SUB LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [SCREEN MEDIA VENTURES, LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [TOFG LLC](#)

Execution Date: Aug. 11, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: [HPS INVESTMENT PARTNERS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 40 WEST 57TH STREET, 33RD FLOOR
NEW YORK, UNITED STATES 10019

Correspondent

Correspondent: JAVIER J. RAMOS

Name:

Correspondent: 1850 K STREET, NW, SUITE 1100

Address: MILBANK, LLP
WASHINGTON, DC 20006

Domestic Representative - Not Found

Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78866011
REGISTRATION NUMBER	3229436
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION	
MARK	REDBOX (stylized and/or with design, see https://tmng-al.uspto.gov/resting2/api/img/7886601_1/large)
OWNER SECTION(current)	
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	XXXX
ATTORNEY SECTION(current)	
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	2 North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60602
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
DOCKET/REFERENCE NUMBER(S)	19638.7324

CORRESPONDENCE SECTION(current)

NAME	James P. Muraff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademarks@nge.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	19638.7324

OWNER SECTION(proposed)

STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Redbox Automated Retail, LLC
MAILING ADDRESS	One Tower Lane, Suite 900
CITY	Oakbrook Terrace
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	60181
EMAIL	XXXX

ATTORNEY SECTION (proposed)

STATEMENT TEXT	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
NAME	James P. Muraff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	McDonald Hopkins LLC
OTHER APPOINTED ATTORNEY(S)	David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett
STREET	300 North LaSalle Street Suite 1400
CITY	CHICAGO
STATE	Illinois
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	60654
PHONE	3126421480
FAX	216-348-5474
EMAIL	ipmailbox@mcdonaldhopkins.com
DOCKET/REFERENCE NUMBER(S)	49021-00016

CORRESPONDENCE SECTION (proposed)

NAME	James P. Muraff
------	-----------------

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ipmailbox@mcdonaldhopkins.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER(S)	49021-00016
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	07/02/2020
SIGNATORY POSITION	Attorney of record, Illinois bar member
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Jul 02 15:00:54 ET 2020
TEAS STAMP	USPTO/CAR-XXX.XX.XX.XXX-2 0200702150054105723-85551 440-710f0b79cd5724aec4ca0 a17155552a9248e198d0a7889 f63ce060e6ec26dc8fa1-N/A- N/A-20200702145939867774

Change Address or Representation Form

To the Commissioner for Trademarks:

MARK: REDBOX (stylized and/or with design, see https://tmng-al.uspto.gov/resting2/api/img/7886601_1/large)

SERIAL NUMBER: 78866011

REGISTRATION NUMBER: 3229436

Owner Section (Current) :

Redbox Automated Retail, LLC

One Tower Lane

Oakbrook Terrace, Illinois 60181

United States

630-756-8000

XXXX

Attorney Section (Current):

James P. Muraff of Neal, Gerber & Eisenberg LLP

is located at

2 North LaSalle Street, Suite 1700

Chicago, Illinois 60602

United States

312-269-8000

312-269-1747

Email Address: trademarks@nge.com

Docket Reference Number(s):19638.7324.

Correspondence Section (Current):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: trademarks@nge.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 19638.7324

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

Owner Section (proposed):

Redbox Automated Retail, LLC

One Tower Lane, Suite 900

Oakbrook Terrace, Illinois 60181

United States

XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

Attorney Section (proposed):

James P. Muraff of McDonald Hopkins LLC

XX bar, admitted in XXXX, bar membership no. XXX, is located at

300 North LaSalle Street Suite 1400

CHICAGO, Illinois 60654

United States

3126421480

216-348-5474

ipmailbox@mcdonaldhopkins.com

Other Appointed Attorney(s): David B. Cupar, Scott Slaby, David T. Movius, Todd A. Benni, Matthew J. Cavanagh, Joseph J. Crimaldi, Mark J. Masterson, Mark C. Guinto, Robert C. Baraona, Julie Micalizzi and Lindsie A. Everett

Docket Reference Number(s): 49021-00016

James P. Muraff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Section (proposed):

James P. Muraff

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: ipmailbox@mcdonaldhopkins.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Docket Reference Number(s): 49021-00016

Signature: /James P. Muraff/ Date: 07/02/2020

Signatory's Name: James P. Muraff

Signatory's Position: Attorney of record, Illinois bar member

Serial Number: 78866011

Internet Transmission Date: Thu Jul 02 15:00:54 ET 2020

TEAS Stamp: USPTO/CAR-XXX.XX.XX.XXX-2020070215005410

5723-85551440-710f0b79cd5724aec4ca0a1715

5552a9248e198d0a7889f63ce060e6ec26dc8fa1

-N/A-N/A-20200702145939867774

From: TMOfficialNotices@USPTO.GOV
Sent: Friday, June 9, 2017 11:02 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3229436: REDBOX (Stylized/Design): Docket/Reference No. 19638.7324

U.S. Serial Number: 78866011
U.S. Registration Number: 3229436
U.S. Registration Date: Apr 17, 2007
Mark: REDBOX (Stylized/Design)
Owner: Redbox Automated Retail, LLC

Jun 9, 2017

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
009, 041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=78866011&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=78866011&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark> or contact the Trademark Assistance Center at 1-800-786-9199.

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3229436
REGISTRATION DATE	04/17/2007
SERIAL NUMBER	78866011
MARK SECTION	
MARK	REDBOX (stylized and/or with design, see https://tmng-al.uspto.gov/resting2/api/img/78866011/large)
ATTORNEY SECTION (current)	
NAME	James P. Muraff
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
POSTAL CODE	60181
COUNTRY	United States
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	2222 T 022
ATTORNEY SECTION (proposed)	
NAME	James P. Muraff
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	2 North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
POSTAL CODE	60602
COUNTRY	United States
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes

DOCKET/REFERENCE NUMBER	19638.7324
OTHER APPOINTED ATTORNEY	all other attorneys of the firm
CORRESPONDENCE SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
POSTAL CODE	60181
COUNTRY	United States
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	2222 T 022
CORRESPONDENCE SECTION (proposed)	
NAME	James P. Muraff
FIRM NAME	Neal, Gerber & Eisenberg LLP
STREET	2 North LaSalle Street, Suite 1700
CITY	Chicago
STATE	Illinois
POSTAL CODE	60602
COUNTRY	United States
PHONE	312-269-8000
FAX	312-269-1747
EMAIL	trademarks@nge.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	19638.7324
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
GOODS OR SERVICES	Vending machines
SPECIMEN FILE NAME(S)	\\TICRS\\EXPORT17\\IMAGEOUT 17\\788\\660\\78866011\\xml1\\S890002.JPG
SPECIMEN DESCRIPTION	photograph of kiosk
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Rental of pre-recorded DVDs on a variety of subjects through automated vending machines
SPECIMEN FILE NAME(S)	\\TICRS\\EXPORT17\\IMAGEOUT 17\\788\\660\\78866011\\xml1\\S890003.JPG
SPECIMEN DESCRIPTION	photograph of kiosk

OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
LEGAL ENTITY SECTION (current)	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	850
TOTAL FEE PAID	850
SIGNATURE SECTION	
SIGNATURE	/Sam Banayan/
SIGNATORY'S NAME	Sam Banayan
SIGNATORY'S POSITION	Director, Legal
DATE SIGNED	04/14/2017
PAYMENT METHOD	DA
FILING INFORMATION	

SUBMIT DATE	Fri Apr 14 13:56:50 EDT 2017
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X X-20170414135650518310-32 29436-580d5448a1d1f73aab4 5ec775f7fbf51b5325177dbec 60e1851095ad7e971e7826-DA -148-20170414100754144661

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3229436

REGISTRATION DATE: 04/17/2007

MARK: (Stylized and/or with Design, REDBOX (see, [mark](#)))

The owner, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane
Oakbrook Terrace, Illinois 60181
United States
630-756-8000
630-756-8888
XXXX (authorized)

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 009, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Vending machines ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph of kiosk.

[Specimen File1](#)

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Rental of pre-recorded DVDs on a variety of subjects through automated vending machines ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph of kiosk.

[Specimen File1](#)

The registrant's current Attorney Information: James P. Muraff

One Tower Lane
Oakbrook Terrace, Illinois 60181
United States

The phone number is 630-756-8000.

The fax number is 630-756-8888.

The email address is trademarks@ngelaw.com. (authorized)

The docket/reference number is 2222 T 022.

The registrant's proposed Attorney Information: James P. Muraff of Neal, Gerber & Eisenberg LLP

2 North LaSalle Street, Suite 1700
Chicago, Illinois 60602
United States The docket/reference number is 19638.7324.

The Other Appointed Attorney(s): all other attorneys of the firm.

The phone number is 312-269-8000.

The fax number is 312-269-1747.

The email address is trademarks@nge.com. (authorized)

The registrant's current Correspondence Information: Redbox Automated Retail, LLC

One Tower Lane
Oakbrook Terrace, Illinois 60181
United States

The phone number is 630-756-8000.

The fax number is 630-756-8888.

The email address is trademarks@ngelaw.com. (authorized)

The docket/reference number is 2222 T 022.

The registrant's proposed Correspondence Information: James P. Muraff of Neal, Gerber & Eisenberg LLP

2 North LaSalle Street, Suite 1700

Chicago, Illinois 60602

United States The docket/reference number is 19638.7324.

The phone number is 312-269-8000.

The fax number is 312-269-1747.

The email address is trademarks@nge.com. (authorized)

A fee payment in the amount of \$850 will be submitted with the form, representing payment for 2 class(es), plus any additional grace period fee, if necessary.

Declaration

- Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- The specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Sam Banayan/ Date: 04/14/2017

Signatory's Name: Sam Banayan

Signatory's Position: Director, Legal

Mailing Address (**current**):

One Tower Lane
Oakbrook Terrace, Illinois 60181

Mailing Address (**proposed**):

Neal, Gerber & Eisenberg LLP
2 North LaSalle Street, Suite 1700
Chicago, Illinois 60602

Serial Number: 78866011

Internet Transmission Date: Fri Apr 14 13:56:50 EDT 2017

TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XX-2017041413565

0518310-3229436-580d5448a1d1f73aab45ec77

5f7fbf51b5325177dbec60e1851095ad7e971e78

26-DA-148-20170414100754144661

DVD RENTALS

redbox

\$1 DVD RENTALS \$1



4 per night

new releases
every Monday
12:01 a.m.



DVD RENTALS

redbox

\$1 DVD RENTALS \$1



4 per night

new releases
every Monday
12:01 a.m.



ROUTING SHEET TO POST REGISTRATION (PRU)**Registration Number:** 3229436**Serial Number:** 78866011**RAM Sale Number:** 3229436**RAM Accounting Date:** 20170417**Total Fees:** \$850

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20170414	\$125	2	2	\$250
Application for Renewal (§9)	7201	20170414	\$300	2	2	\$600

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20170414

DVD RENTALS

redbox

\$1 DVD RENTALS \$1



4 per night

new releases
every Monday
12:01 a.m.



DVD RENTALS

redbox

\$1 DVD RENTALS \$1



4 per night

new releases
every Monday
12:01 a.m.



From: TMOOfficialNotices@USPTO.GOV
Sent: Sunday, April 17, 2016 01:10 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filings Under Section 8 and 9: U.S. Trademark RN 3229436: REDBOX (Stylized/Design): Docket/Reference No. 2222 T 022

U.S. Serial Number: 78866011
U.S. Registration Number: 3229436
U.S. Registration Date: Apr 17, 2007
Mark: REDBOX (Stylized/Design)
Owner: Redbox Automated Retail, LLC

Apr 17, 2016

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILINGS UNDER SECTIONS 8 AND 9**

WARNING: Your trademark registration will be CANCELLED and will EXPIRE if you do not file the required documents below during the specified statutory time periods.

The above-identified registration registered on Apr 17, 2007. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse and an Application for Renewal under §§8 and 9 of the Trademark Act anytime between now and Apr 17, 2017. For an additional fee, the owner may file the documents within the six-month grace period that ends on Oct 17, 2017. See 15 U.S.C. §§1058, 1059. The current fee for a combined filing under §§8 and 9 is \$400 per class for filings submitted through the USPTO's official website using the Trademark Electronic Application System ("TEAS"), and the additional fee for filing during the six-month grace period is \$200 per class. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through TEAS. Official forms for filing a Combined Declaration of Use and/or Excusable Nonuse and Application for Renewal under §§8 and 9 are available through TEAS at http://www.uspto.gov/trademarks/teas/reg_maintain.jsp.

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <http://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <http://www.uspto.gov/trademarks/process/maintain/prfaq.jsp>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

To check the status of this registration, go to http://tsdr.uspto.gov/#caseNumber=78866011&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

Beware of Unofficial Trademark Solicitations: Please be aware that private companies not associated with the USPTO often use trademark registration information from the USPTO's database to mail or e-mail trademark-related solicitations. This is the only official reminder that you will receive from the USPTO about your upcoming required maintenance filings. For additional information about these private solicitations, please visit the USPTO website at http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS and ensure that you maintain a current e-mail address with the USPTO.

From: TMOOfficialNotices@USPTO.GOV
Sent: Friday, May 3, 2013 11:01 PM
To: XXXX
Subject: Trademark RN 3229436: Official Notice of Acceptance and Acknowledgement under Sections 8 and 15 of the Trademark Act

Serial Number: 78866011
Registration Number: 3229436
Registration Date: Apr 17, 2007
Mark: REDBOX(STYLIZED/DESIGN)
Owner: Redbox Automated Retail, LLC

May 3, 2013

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
009, 041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78866011>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3229436
REGISTRATION DATE	04/17/2007
SERIAL NUMBER	78866011
MARK SECTION	
MARK	REDBOX (stylized and/or with design)
CORRESPONDENCE SECTION (current)	
NAME	JAMES P. MURAFF
FIRM NAME	NEAL, GERBER & EISENBERG LLP
STREET	2 NORTH LASALLE STREET
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60602
COUNTRY	United States
PHONE	312-269-8000
FAX	312-2691747
CORRESPONDENCE SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
POSTAL CODE	60181
COUNTRY	United States
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	trademarks@ngelaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
GOODS OR SERVICES	Vending machines
SPECIMEN FILE NAME(S)	\\TICRS\\EXPORT16\\IMAGEOUT 16\\788\\660\\78866011\\xml1\\8150002.JPG
SPECIMEN DESCRIPTION	photograph of vending machine

INTERNATIONAL CLASS	041
GOODS OR SERVICES	Rental of pre-recorded DVDs on a variety of subjects through automated vending machines
SPECIMEN FILE NAME(S)	\\TICRS\\EXPORT16\\IMAGEOUT 16\\788\\660\\78866011\\xml\\8150003.JPG
SPECIMEN DESCRIPTION	photograph of vending machine
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
LEGAL ENTITY SECTION (current)	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
LEGAL ENTITY SECTION (proposed)	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
SUBTOTAL AMOUNT	600
TOTAL FEE PAID	600

SIGNATURE SECTION

SIGNATURE	/Frederick W. Stein/
SIGNATORY'S NAME	Frederick W. Stein
SIGNATORY'S POSITION	Vice President and General Counsel
DATE SIGNED	04/12/2013
PAYMENT METHOD	DA

FILING INFORMATION

SUBMIT DATE	Fri Apr 12 15:12:56 EDT 2013
TEAS STAMP	USPTO/S08N15-XX.XXX.XX.X- 20130412151256613216-3229 436-500c33ee4d6a5b6941d12 b1056aac508f9a4dbdb15c13d 8037b8411f849faa-DA-1786- 20130410180937380976

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3229436

REGISTRATION DATE: 04/17/2007

MARK: (Stylized and/or with Design, REDBOX)

The owner, Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of
One Tower Lane
Oakbrook Terrace, Illinois 60181
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 009, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Vending machines; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph of vending machine.

[Specimen File1](#)

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Rental of pre-recorded DVDs on a variety of subjects through automated vending machines; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph of vending machine.

[Specimen File1](#)

The registrant's current Correspondence Information: JAMES P. MURAFF of NEAL, GERBER & EISENBERG LLP

2 NORTH LASALLE STREET
CHICAGO, Illinois (IL) 60602
United States

The registrant's proposed Correspondence Information: Redbox Automated Retail, LLC

One Tower Lane
Oakbrook Terrace, Illinois (IL) 60181
United States

The phone number is 630-756-8000.

The fax number is 630-756-8888.

The email address is trademarks@ngelaw.com.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 2 class(es), plus any additional grace period fee, if necessary.

Declaration

The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Frederick W. Stein/ Date: 04/12/2013

Signatory's Name: Frederick W. Stein

Signatory's Position: Vice President and General Counsel

Serial Number: 78866011

Internet Transmission Date: Fri Apr 12 15:12:56 EDT 2013

TEAS Stamp: USPTO/S08N15-XX.XXX.XX.X-201304121512566

13216-3229436-500c33ee4d6a5b6941d12b1056

aac508f9a4dbdb15c13d8037b8411f849faa-DA-

1786-20130410180937380976

7 Days

redbox



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NEW RELEASE movies & games

rent and return at any redbox location
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have a question? we can help!
call 1-866-REDBOX3
1 (866) 733-2693

Habla
español



swipe card



DVD pick up
and return
Insert with
return slot
facing you



7 Days

redbox



LOOK ON TOUCH SCREEN FOR MORE TITLES

NEW RELEASE movies & games

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call 1-866-REDBOX3
1 (866) 733-2693

Habla
español



swipe card



DVD pick up
and return
Insert with
return slot
facing you



ROUTING SHEET TO POST REGISTRATION (PRU)**Registration Number:** 3229436**Serial Number:** 78866011**RAM Sale Number:** 3229436**RAM Accounting Date:** 20130415**Total Fees:** \$600

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20130412	\$100	2	2	\$200
§15 affidavit	7208	20130412	\$200	2	2	\$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20130412

7 Days

redbox



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rent and return at any redbox location
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1 (866) 733-2693

Habla
español



swipe card



DVD
pick up
and
return
Insert with
return slot
facing you



7 Days

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LOOK ON TOUCH SCREEN FOR MORE TITLES

NEW RELEASE movies & games

rent and return at any redbox location
www.redbox.com

have a question? we can help!
call 1-866-REDBOX3
1 (866) 733-2693

Habla
español



swipe card



DVD pick up
and return
Insert with
return slot
facing you



Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78866011
MARK SECTION	
MARK	REDBOX (stylized and/or with design)
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
SIGNATURE SECTION	
SIGNATURE	/Frederick W. Stein/
SIGNATORY NAME	Frederick W. Stein
SIGNATORY DATE	04/12/2013
SIGNATORY POSITION	Vice President and General Counsel
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Apr 12 15:12:56 EDT 2013
TEAS STAMP	USPTO/S08N15-XX.XXX.XX.X- 20130412151256613216-3229 436-500c33ee4d6a5b6941d12 b1056aac508f9a4dbdb15c13d 8037b8411f849faa-DA-1786- 20130410180937380976

Int. Cls.: 9 and 41

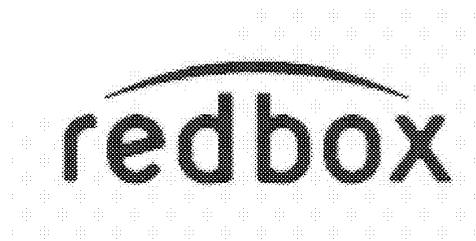
Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,229,436

Registered Apr. 17, 2007

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER



REDBOX AUTOMATED RETAIL, LLC (DELA-
WARE LTD LIAB CO)
ONE TOWER LANE, SUITE 1200
OAKBROOK TERRACE, IL 60181

FOR: VENDING MACHINES, IN CLASS 9 (U.S.
CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-0-2004; IN COMMERCE 5-0-2004.

FOR: RENTAL OF PRE-RECORDED DVDS ON A
VARIETY OF SUBJECTS THROUGH AUTOMATED
VENDING MACHINES, IN CLASS 41 (U.S. CLS. 100,
101 AND 107).

FIRST USE 5-0-2004; IN COMMERCE 5-0-2004.

OWNER OF U.S. REG. NOS. 2,919,854, 2,988,869,
AND 3,082,012.

THE MARK CONSISTS OF THE WORD "RED-
BOX" WITH AN ARC OVER THE WORD.

SER. NO. 78-866,011, FILED 4-20-2006.

GINA HAYES, EXAMINING ATTORNEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Jan 10, 2007

NOTICE OF PUBLICATION UNDER 12(a)

1. Serial No.:	2. Mark:
78/866,011	REDBOX and design
3. International Class(es):	5. Applicant:
9, 41	Redbox Automated Retail, LLC
4. Publication Date:	
Jan 30, 2007	

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Correspondence Address:

James P. Muraff
Neal, Gerber & Eisenberg LLP
2 North LaSalle Street
Chicago IL 60602

TMP&I

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78866011
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION	
MARK	REDBOX (stylized and/or with design)
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	James P. Muraff Neal, Gerber & Eisenberg LLP Suite 2200 2 North LaSalle Street Chicago Illinois 60602 United States 312-269-1747 312-269-8000 IPDocket@ngelaw.com
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	James P. Muraff Neal, Gerber & Eisenberg LLP 2 North LaSalle Street Chicago Illinois United States 60602 312-269-8000 312-2691747 IPdocket@ngelaw.com
SIGNATURE SECTION	
SIGNATURE	/James P. Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	11/29/2006
SIGNATORY POSITION	Attorney of Record
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Nov 29 16:58:05 EST 2006
TEAS STAMP	USPTO/CCA-XX.XXX.XX.XXX-2 0061129165805492824-76270 515-35012cbc6c13ee1a3407b c451208a81af42-N/A-N/A-20 061129164642071831

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	78866011	FILING DATE	04/20/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	HAYES, GINA CLARK	L.O. ASSIGNED	112

PUB INFORMATION

RUN DATE	11/28/2006		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	11/25/2006		
LITERAL MARK ELEMENT	REDBOX		

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	YES	1 (a)	YES	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	REDBOX
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Redbox Automated Retail, LLC
ADDRESS	One Tower Lane, Suite 1200 Oakbrook Terrace, IL 60181
ENTITY	03-CORPORATION
CITIZENSHIP	Illinois

GOODS AND SERVICES

INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Vending machines
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Rental of pre-recorded DVDs on a variety of subjects through automated vending machines.

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	009	FIRST USE DATE	05/00/2004	FIRST USE IN COMMERCE DATE	05/00/2004	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	05/00/2004	FIRST USE IN COMMERCE DATE	05/00/2004	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DESCRIPTION OF MARK	The mark consists of the word "redbox" with an arc over the word.
PSEUDO MARK	RED BOX
OWNER OF US REG NOS	2919854 2988869 3082012

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
11/25/2006	CNSA	O	APPROVED FOR PUB - PRINCIPAL REGISTER	010
10/26/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	009
10/23/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	008
10/23/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	007
10/23/2006	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	006
09/25/2006	GNRT	F	NON-FINAL ACTION E-MAILED	005
09/25/2006	CNRT	R	NON-FINAL ACTION WRITTEN	004
09/25/2006	DOCK	D	ASSIGNED TO EXAMINER	003
04/27/2006	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	002
04/26/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	James P. Muraff
----------	-----------------

CORRESPONDENCE ADDRESS	James P. Muraff Neal, Gerber & Eisenberg LLP Suite 2200 2 North LaSalle Street Chicago IL 60602
DOMESTIC REPRESENTATIVE	NONE



redbox

The logo for Redbox consists of the word "redbox" in a bold, black, sans-serif font. A thick, dark gray curved line arches over the top of the letters, starting from the left side of the 'r' and ending at the right side of the 'x'. The letters are slightly shadowed, giving them a three-dimensional appearance.

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78866011
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION (no change)	
OWNER SECTION (current)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	US
PHONE	630-756-8000
FAX	630-756-8888
OWNER SECTION (proposed)	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	US
PHONE	630-756-8000
FAX	630-756-8888
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
LEGAL ENTITY SECTION (current)	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	IL
LEGAL ENTITY SECTION (proposed)	
TYPE	LIMITED LIABILITY COMPANY
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES SECTION (009)(current)	
INTERNATIONAL CLASS	009

DESCRIPTION	Vending machines
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 05/00/2004

GOODS AND/OR SERVICES SECTION (009)(proposed)

INTERNATIONAL CLASS	009
DESCRIPTION	Vending machines
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 05/00/2004

GOODS AND/OR SERVICES SECTION (041)(current)

INTERNATIONAL CLASS	041
DESCRIPTION	
Automated DVD rental services; providing vending machines for the automated rental of DVDs; providing DVDs to renters and end-viewers through the automated rental of DVDs through vending machines	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 05/00/2004

GOODS AND/OR SERVICES SECTION (041)(proposed)

INTERNATIONAL CLASS	041
DESCRIPTION	
Rental of pre-recorded DVDs on a variety of subjects through automated vending machines.	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 05/00/2004

ADDITIONAL STATEMENTS SECTION

PRIOR REGISTRATION(S)	"Applicant claims ownership of U.S. Registration Number(s) 2988869, 2919854, 3082012."
MISCELLANEOUS STATEMENT	The mark is not in color.

SIGNATURE SECTION

DECLARATION SIGNATURE	The filing Attorney has elected not to submit the signed declaration, believing no supporting declaration is required under the <i>Trademark Rules of Practice</i> .
RESPONSE SIGNATURE	/James P Muraff/
SIGNATORY'S NAME	James P. Muraff
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/23/2006
AUTHORIZED SIGNATORY	YES

FILING INFORMATION SECTION

SUBMIT DATE	Mon Oct 23 16:18:31 EDT 2006
-------------	------------------------------

TEAS STAMP	USPTO/ROA-XXX.XXX.XXX.XX- 20061023161831192453-7886 6011-3409713bf9bbfd1ff7ea 37ecdb8924f70d2-N/A-N/A-2 0061023155331777308
------------	---

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78866011** has been amended as follows:

Classification and Listing of Goods/Services

Applicant hereby amends the following class of goods/services in the application as follows:

Current: Class 009 for Vending machines

Original Filing Basis: 1(a).

Proposed: Class 009 for Vending machines

Filing Basis: 1(a).

Applicant hereby amends the following class of goods/services in the application as follows:

Current: Class 041 for Automated DVD rental services; providing vending machines for the automated rental of DVDs; providing DVDs to renters and end-viewers through the automated rental of DVDs through vending machines

Original Filing Basis: 1(a).

Proposed: Class 041 for Rental of pre-recorded DVDs on a variety of subjects through automated vending machines.

Filing Basis: 1(a).

Procedural Matters/Informalities

Applicant proposes to amend the following:

Original: Redbox Automated Retail, LLC, a corporation of IL, having an address of One Tower Lane, Suite 1200 Oakbrook Terrace, Illinois US 60181, whose phone number is 630-756-8000, whose phone number is 630-756-8888.

Proposed: Redbox Automated Retail, LLC, a limited liability company legally organized under the laws of Delaware, having an address of One Tower Lane, Suite 1200 Oakbrook Terrace, Illinois US 60181, whose e-mail address is XXXX, whose phone number is 630-756-8000 and whose fax number is 630-756-8888.

Additional Statements

"Applicant claims ownership of U.S. Registration Number(s) 2988869, 2919854, 3082012."

The mark is not in color.

Declaration Signature

I hereby elect to bypass the submission of a signed declaration, because I believe a declaration is not required by the rules of practice. I understand that the examining attorney could still, upon later review, require a signed declaration.

Response Signature

Signature: /James P Muraff/ Date: 10/23/2006

Signatory's Name: James P. Muraff

Signatory's Position: Attorney

Serial Number: 78866011

Internet Transmission Date: Mon Oct 23 16:18:31 EDT 2006

TEAS Stamp: USPTO/ROA-XXX.XXX.XXX.XX-200610231618311

92453-78866011-3409713bf9bbfd1ff7ea37ecd

b8924f70d2-N/A-N/A-20061023155331777308

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78866011
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION	
MARK	REDBOX (stylized and/or with design)
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	<p>JAMES P. MURAFF WALLENSTEIN WAGNER & ROCKEY, LTD. 311 SOUTH WACKER DRIVE, 53RD FLOOR CHICAGO Illinois 60606-6630 United States 312-554-3301 312-554-3300 docket@wwrfirm.com</p>
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	<p>James P. Muraff Neal, Gerber & Eisenberg LLP Suite 2200 2 North LaSalle Street Chicago Illinois United States 60602 312-269-8000 312-269-1747 IPDocket@ngelaw.com</p>
SIGNATURE SECTION	
SIGNATURE	/James P Muraff/
SIGNATORY NAME	James P. Muraff
SIGNATORY DATE	10/23/2006
SIGNATORY POSITION	Attorney
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Oct 23 15:20:50 EDT 2006
TEAS STAMP	<p>USPTO/CCA-XXX.XXX.XXX.XX- 20061023152050152899-7886 6011-35031929865da1b75402 c1e73a71522392-N/A-N/A-20 061023145140218823</p>

To: Redbox Automated Retail, LLC (docket@wwrfirm.com)
Subject: TRADEMARK APPLICATION NO. 78866011 - REDBOX - 2222 T 022
Sent: 9/25/2006 2:53:17 PM
Sent As: ECOM112@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/866011

APPLICANT: Redbox Automated Retail, LLC

78866011

CORRESPONDENT ADDRESS:

JAMES P. MURAFF
WALLENSTEIN WAGNER & ROCKEY, LTD.
311 SOUTH WACKER DRIVE, 53RD FLOOR
CHICAGO, IL 60606-6630

RETURN ADDRESS:

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: REDBOX

CORRESPONDENT'S REFERENCE/DOCKET NO : 2222 T 022

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

MAILING/E-MAILING DATE INFORMATION: If the mailing or e-mailing date of this Office action does not appear above, this information can be obtained by visiting the USPTO website at <http://tarr.uspto.gov>, inserting the application serial number, and viewing the prosecution history for the mailing date of the most recently issued Office communication.

Serial Number 78/866011

The assigned trademark examining attorney has reviewed the referenced application and has determined the following:

Search Results

The examining attorney has searched the Office records and has found no similar registered or pending mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

The applicant must address the following informalities:

Claim of Ownership

If applicant is the owner of U.S. Registration Nos. 3082012, 2919854, and 298869, then applicant must submit a claim of ownership. 37 C.F.R. §2.36; TMEP §812. The following standard format is suggested:

Applicant is the owner of U.S. Registration Nos. 3082012, 2919854, and 298869.

Identification of Goods in International Class 9

The applicant's identification in International Class 9 is acceptable as written.

Classification and Recitation of Services in International Class 41

The wording "providing vending machines for the automated rental of DVDs, providing DVDs to renters and end-viewers through the automated rental of DVDs through vending machines" in the recitation of services is unacceptable as indefinite. The applicant must amend the recitation to specify the common commercial name of the services or to indicate their nature. TMEP §1402.11.

The applicant may amend to adopt the following, if accurate:

International Class 35: Rental of vending machines for the automated rental of DVDs

International Class 41: Rental of DVDs featuring movies through automated vending machines.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, the applicant may not amend to include any services that are not within the scope of the services recited in the present identification.

Combined Applications

If applicant prosecutes this application as a combined, or multiple-class application, then applicant must comply with each of the requirements below for those goods and/or services based on actual use in commerce under Trademark Act Section 1(a):

- (1) Applicant must list the goods/services by international class with the classes listed in ascending numerical order;
- (2) Applicant must submit a filing fee for each international class of goods and/or services not covered by the fee already paid (current fee information should be confirmed at <http://www.uspto.gov>); and
- (3) For each additional class of goods and/or services, applicant must submit:
 - (a) dates of first use of the mark anywhere and dates of first use of the mark in commerce, or a statement that the dates of use in the initial application apply to that class; the dates of use, both anywhere and in commerce, must be at least as early as the filing date of the application;
 - (b) one specimen showing use of the mark for each class of goods and/or services; the specimen must have been in use in commerce at least as early as the filing date of the application;
 - (c) a statement that "the specimen was in use in commerce on or in connection with the goods and/or services listed in the application at least as early as the filing date of the application;" and
 - (d) verification of the statements in 3(a) and 3(c) in an affidavit or a signed declaration under 37 C.F.R. §2.20. (NOTE: Verification is *not* required where (1) the dates of use for the added class are stated to be the same as the dates of use specified in the initial application, or (2) the original specimens are acceptable for the added class.)

37 C.F.R. §§2.6, 2.34(a), 2.59, 2.71(c), and 2.86(a); TMEP §§810, 904.09, 1403.01 and 1403.02(c).

Please note that the specimen(s) of record are acceptable for class(es) 9 and 41 only.

Description of the Mark

The applicant's description is not needed. It may be deleted from the application.

Applicant must clarify whether the gray tones in the drawing are intended to indicate the color gray. TMEP §807.07(e).

(1) If the color gray is a feature of the mark, then applicant must submit a color claim and description for all the colors in the mark, including black and/or white, as follows: "The color(s) [specify gray, black and/or white] are claimed as a feature of the mark. The color(s) [name of color(s)] appear in [indicate where the color appears]." 37 C.F.R. §§2.52(b) and (b)(1); TMEP §§807.07(a)(i) and (a)(ii).

If the color gray is intended to indicate shading or contrast only, then applicant must submit a statement that "the mark is not in color."

A prompt response to this Office Action will expedite the handling of this matter.

/Gina C. Hayes/
Trademark Examining Attorney
Law Office 112
(571) 272-9407 (Direct Line)
(571) 273-9112 (Law Office 112 fax)
<http://www.uspto.gov/teas/index.html> (file responses)
gina.hayes@uspto.gov (submit questions only)

HOW TO RESPOND TO THIS OFFICE ACTION:

- **ONLINE RESPONSE:** You may respond using the Office's Trademark Electronic Application System (TEAS) Response to Office action form available on our website at <http://www.uspto.gov/teas/index.html>. If the Office action issued via e-mail, you must wait 72 hours after receipt of the Office action to respond via TEAS. **NOTE: Do not respond by e-mail. THE USPTO WILL NOT ACCEPT AN E-MAILED RESPONSE.**
- **REGULAR MAIL RESPONSE:** To respond by regular mail, your response should be sent to the mailing return address above, and include the serial number, law office number, and examining attorney's name. **NOTE: The filing date of the response will be the date of receipt in the Office**, not the postmarked date. To ensure your response is timely, use a certificate of mailing. 37 C.F.R. §2.197.

STATUS OF APPLICATION: To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov>.

VIEW APPLICATION DOCUMENTS ONLINE: Documents in the electronic file for pending applications can be viewed and downloaded online at <http://portal.uspto.gov/external/portal/tow>.

GENERAL TRADEMARK INFORMATION: For general information about trademarks, please visit the Office's website at <http://www.uspto.gov/main/trademarks.htm>

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.

TYPED DRAWING

Serial Number
78201199

Status
REGISTERED

Word Mark
REDBOX

Standard Character Mark
No

Registration Number
2988869

Date Registered
2005/08/30

Type of Mark
SERVICE MARK

Register
PRINCIPAL

Mark Drawing Code
(1) TYPED DRAWING

Owner
REDBOX AUTOMATED RETAIL, LLC CORPORATION DELAWARE ONE MCDONALD'S PLAZA
OAK BROOK ILLINOIS 60523

Goods/Services
Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Automated
DVD rental services. First Use: 2003/03/31. First Use In Commerce:
2003/03/31.

Filing Date
2003/01/08

Examining Attorney
GAYNOR, BARBARA

Attorney of Record
James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R.
Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch,
Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A.
Morneault, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith
V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein,
Maurice E. Teixeira

TYPED DRAWING

Serial Number
78201219

Status
REGISTERED

Word Mark
REDBOX

Standard Character Mark
No

Registration Number
2919854

Date Registered
2005/01/18

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(1) TYPED DRAWING

Owner
REDBOX AUTOMATED RETAIL, LLC CORPORATION DELAWARE ONE MCDONALD'S PLAZA
OAK BROOK ILLINOIS 60523

Goods/Services
Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
VENDING MACHINES. First Use: 2003/03/31. First Use In Commerce:
2003/03/31.

Filing Date
2003/01/08

Examining Attorney
CHICOSKI, JENNIFER

Attorney of Record
James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R. Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch, Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A. Morneau, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira

DESIGN MARK

Serial Number
78514282

Status
REGISTERED

Word Mark
REDBOX

Standard Character Mark
Yes

Registration Number
3082012

Date Registered
2006/04/18

Type of Mark
SERVICE MARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
REDBOX AUTOMATED RETAIL, LLC CORPORATION DELAWARE ONE MCDONALD'S PLAZA
OAK BROOK ILLINOIS 60523

Goods/Services
Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: VENDING
SERVICES, NAMELY, PROVIDING RETAIL FACILITIES FEATURING AUTOMATED DVD
RENTAL. First Use: 2003/03/31. First Use In Commerce: 2003/03/31.

Prior Registration(s)
2919854

Filing Date
2004/11/10

Examining Attorney
WOOD, CAROLINE

Attorney of Record
James P. Muraff, Joseph T. Bernstein, Daniel N. Christus, Jeffrey R.
Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch,
Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A.

Morneault, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira

REDBOX

*** User:ghayes1 ***

#	Total	Dead	Live	Live	Status/	Search
	Marks	Marks	Viewed	Viewed	Search	
			Docs	Images	Duration	
01	1	0	1	1	0:01	78866011[SN]
02	42081	N/A	0	0	0:01	"261709"[dc]
03	36016	N/A	0	0	0:02	*red*[bi,ti]
04	9239	N/A	0	0	0:01	*box*[bi,ti]
05	468	N/A	0	0	0:01	2 and (3 4)
06	302	0	224	224	0:01	5 not dead
07	76	42	34	19	0:02	(*red* and *box*)[bi,ti]
08	18	9	9	5	0:01	*red\$box*[bi,ti]

Session started 9/25/2006 2:26:12 PM

Session finished 9/25/2006 2:37:33 PM

Total search duration 0 minutes 10 seconds

Session duration 11 minutes 21 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 78866011

Trademark/Service Mark Application, Principal Register

Serial Number: 78866011
Filing Date: 04/20/2006

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK FILE NAME	\\TICRS\EXPORT6\IMAGEOUT6 \788\660\78866011\xml1\AP P0002.JPG
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	redbox
COLOR MARK	NO
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word "redbox" with an arc over the word.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	700 x 357
OWNER SECTION	
NAME	Redbox Automated Retail, LLC
STREET	One Tower Lane, Suite 1200
CITY	Oakbrook Terrace
STATE	Illinois
ZIP/POSTAL CODE	60181
COUNTRY	United States
PHONE	630-756-8000
FAX	630-756-8888
AUTHORIZED EMAIL COMMUNICATION	No
LEGAL ENTITY SECTION	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Illinois
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
DESCRIPTION	Vending machines.
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 05/00/2004

SPECIMEN FILE NAME(S)	\\TICRS\EXPORT6\IMAGEOUT6\788\660\78866011\xml1\AP P0003.JPG
	\\TICRS\EXPORT6\IMAGEOUT6\788\660\78866011\xml1\AP P0004.JPG
	\\TICRS\EXPORT6\IMAGEOUT6\788\660\78866011\xml1\AP P0005.JPG
SPECIMEN DESCRIPTION	3 pages from website

GOODS AND/OR SERVICES SECTION

INTERNATIONAL CLASS	041
DESCRIPTION	Automated DVD rental services; providing vending machines for the automated rental of DVDs; providing DVDs to renters and end-viewers through the automated rental of DVDs through vending machines.
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 05/00/2004
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT6\IMAGEOUT6\788\660\78866011\xml1\AP P0006.JPG
	\\TICRS\EXPORT6\IMAGEOUT6\788\660\78866011\xml1\AP P0007.JPG
	\\TICRS\EXPORT6\IMAGEOUT6\788\660\78866011\xml1\AP P0008.JPG
SPECIMEN DESCRIPTION	3 pages from website

SIGNATURE SECTION

SIGNATURE	/gregg kaplan/
SIGNATORY NAME	Gregg Kaplan
SIGNATORY DATE	04/20/2006
SIGNATORY POSITION	CEO

PAYMENT SECTION

NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
SUBTOTAL AMOUNT	650
TOTAL AMOUNT	650
PAYMENT METHOD	DA

ATTORNEY

NAME	James P. Muraff
FIRM NAME	Wallenstein Wagner & Rockey, Ltd.
STREET	311 South Wacker Drive, 53rd Floor
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60606-6630

COUNTRY	United States
PHONE	312-554-3300
FAX	312-554-3301
EMAIL	docket@wwrfirm.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	2222 T 022
OTHER APPOINTED ATTORNEY(S)	Joseph T. Bernstein, Daniel N. Christus, Jeffrey R. Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch, Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A. Morneau, James P. Muraff, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, David L. Schwartz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira

CORRESPONDENCE SECTION

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FAX	312-554-3301
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AUTHORIZED EMAIL COMMUNICATION	Yes

FILING INFORMATION

SUBMIT DATE	Thu Apr 20 16:41:51 EDT 2006
TEAS STAMP	USPTO/BAS-XXXXXXX-200604 20164151607542-78866011-2 00a9179e4fce488e08604c34f 3d397b4-DA-319-2006040717 1540146748

Trademark/Service Mark Application, Principal Register

Serial Number: 78866011
Filing Date: 04/20/2006

To the Commissioner for Trademarks:

MARK: redbox (stylized and/or with design, see [mark](#))

The literal element of the mark consists of redbox.

The mark consists of the word "redbox" with an arc over the word.

The applicant, Redbox Automated Retail, LLC, a corporation of Illinois, residing at One Tower Lane, Suite 1200, Oakbrook Terrace, Illinois, United States, 60181, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

The applicant, or the applicant's related company or licensee, is using the mark in commerce, and lists below the dates of use by the applicant, or the applicant's related company, licensee, or predecessor in interest, of the mark on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

International Class 009: Vending machines.

International Class 041: Automated DVD rental services; providing vending machines for the automated rental of DVDs; providing DVDs to renters and end-viewers through the automated rental of DVDs through vending machines.

In International Class 009, the mark was first used at least as early as 05/00/2004, and first used in commerce at least as early as 05/00/2004, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) 3 pages from website.

[Specimen - 1](#)
[Specimen - 2](#)
[Specimen - 3](#)

In International Class 041, the mark was first used at least as early as 05/00/2004, and first used in commerce at least as early as 05/00/2004, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) 3 pages from website.

[Specimen - 1](#)
[Specimen - 2](#)
[Specimen - 3](#)

The applicant hereby appoints James P. Muraff and Joseph T. Bernstein, Daniel N. Christus, Jeffrey R. Gargano, Matthew J. Gryzlo, Brent A Hawkins, Richard C. Himelhoch, Peter M. Klobuchar, Linda A. Kuczma, Kathleen A. Lyons, Monique A. Morneau, James P. Muraff, Paul J. Nykaza, Avani C. Patel, Bradley F. Rademaker, Keith V. Rockey, Gregory G. Schlenz, David L. Schwartz, Peter M. Siavelis, Roger H. Stein, Maurice E. Teixeira of Wallenstein Wagner & Rockey, Ltd., 311 South Wacker Drive, 53rd Floor, Chicago, Illinois, United States, 60606-6630 to submit this application on behalf of the applicant. The attorney docket/reference number is 2222 T 022.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: docket@wwrfirm.com.

A fee payment in the amount of \$650 will be submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she

believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /gregg kaplan/ Date: 04/20/2006

Signatory's Name: Gregg Kaplan

Signatory's Position: CEO

Mailing Address:

James P. Muraff

311 South Wacker Drive, 53rd Floor

Chicago, Illinois 60606-6630

RAM Sale Number: 319

RAM Accounting Date: 04/21/2006

Serial Number: 78866011

Internet Transmission Date: Thu Apr 20 16:41:51 EDT 2006

TEAS Stamp: USPTO/BAS-XXXXXXX-20060420164151607542-

78866011-200a9179e4fce488e08604c34f3d397

b4-DA-319-20060407171540146748



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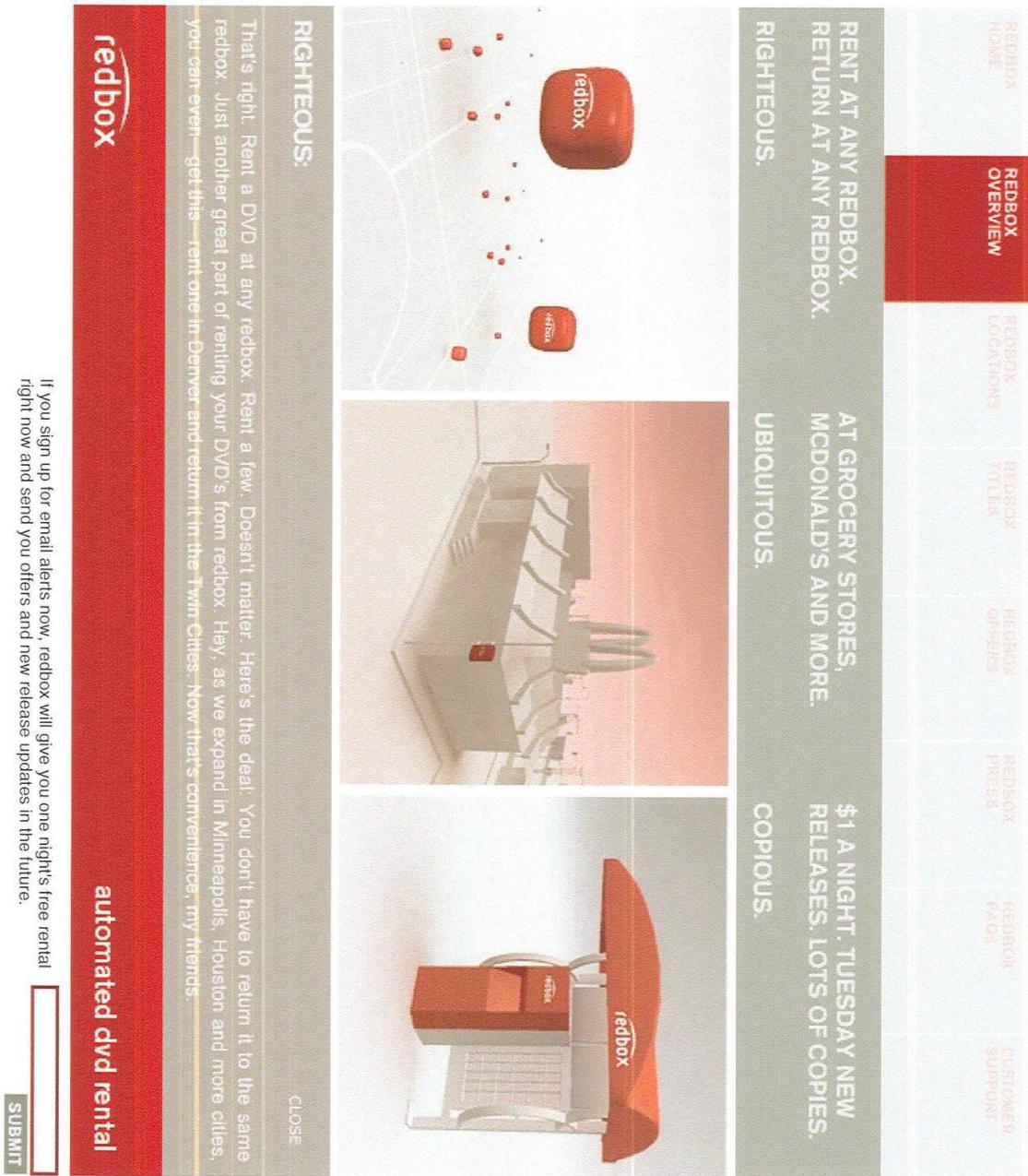
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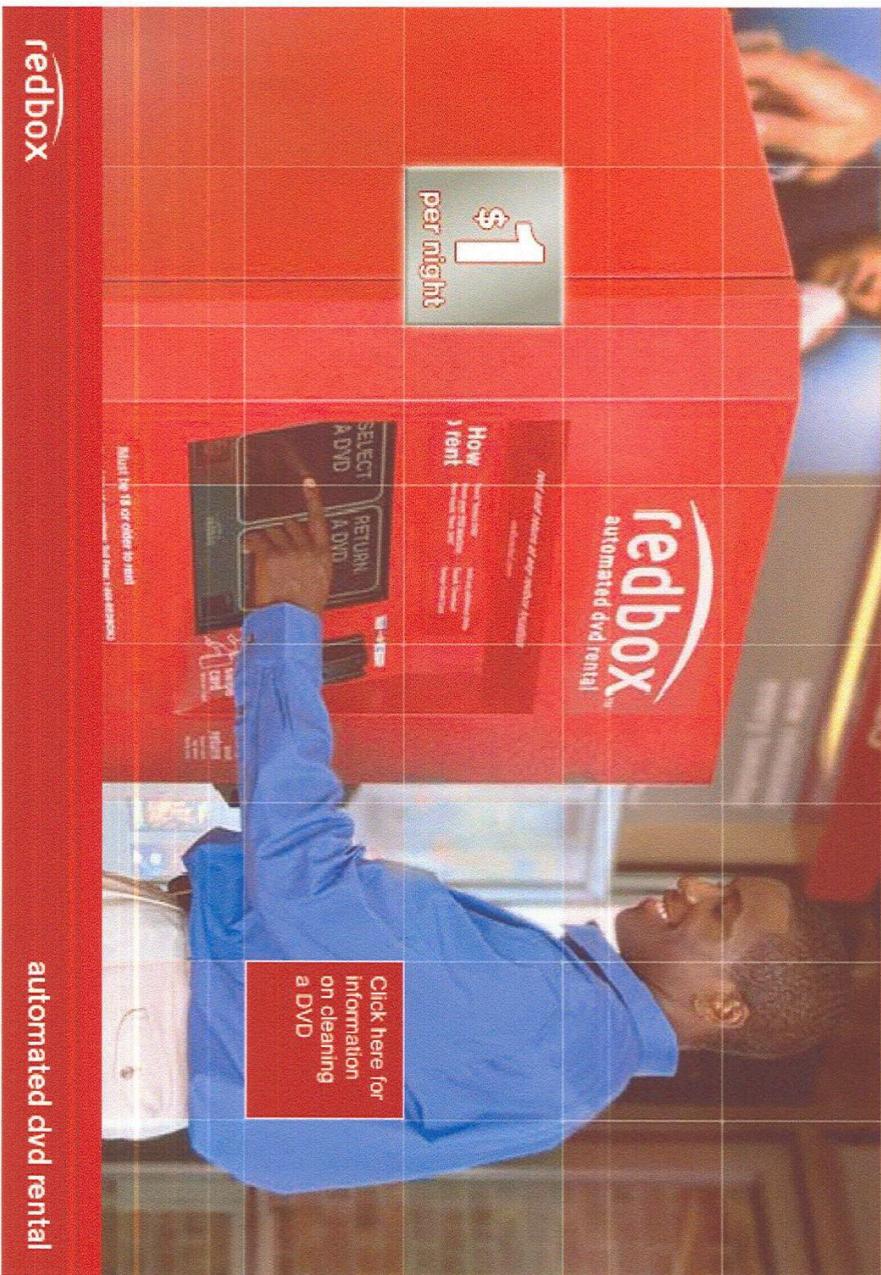
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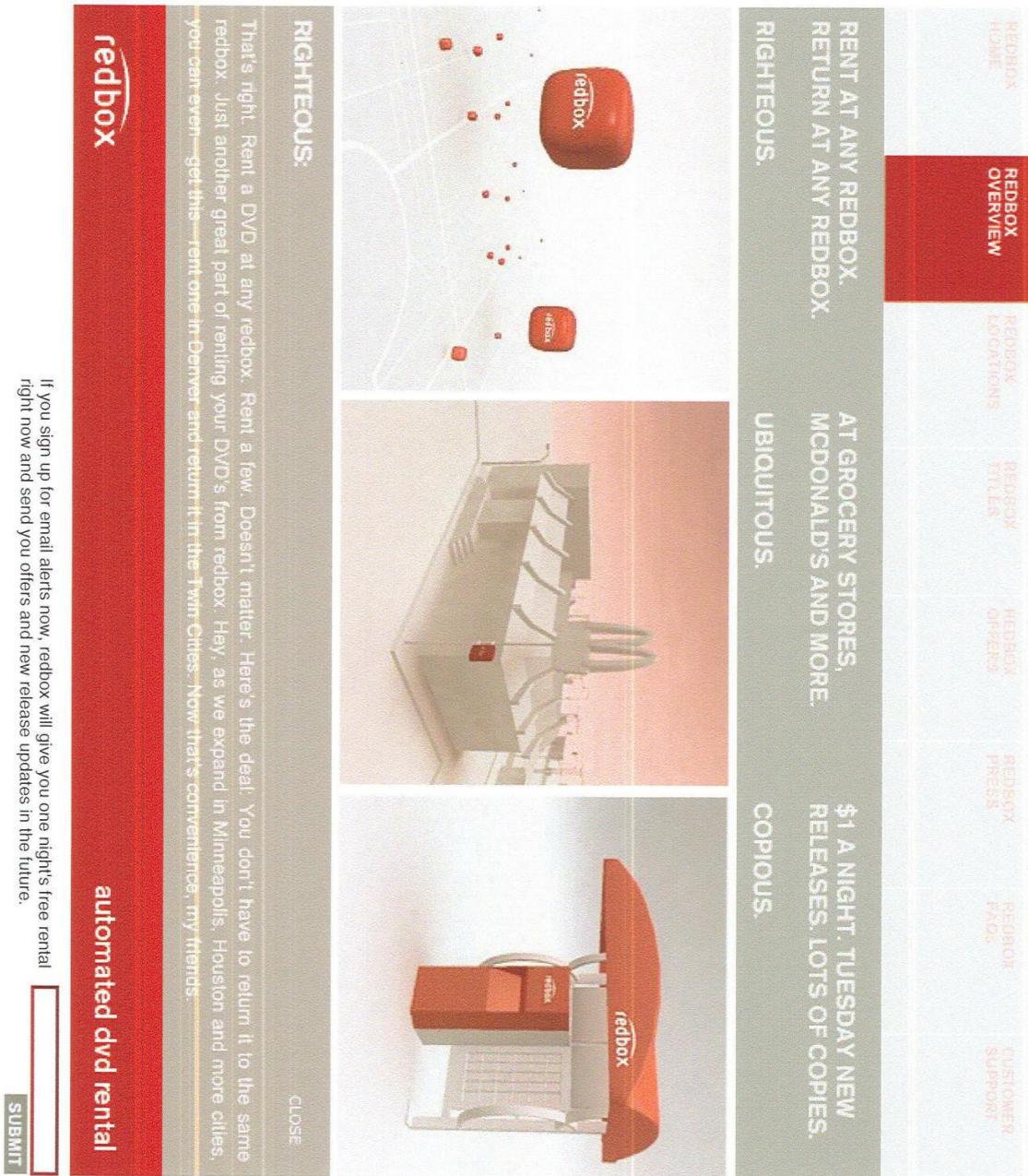
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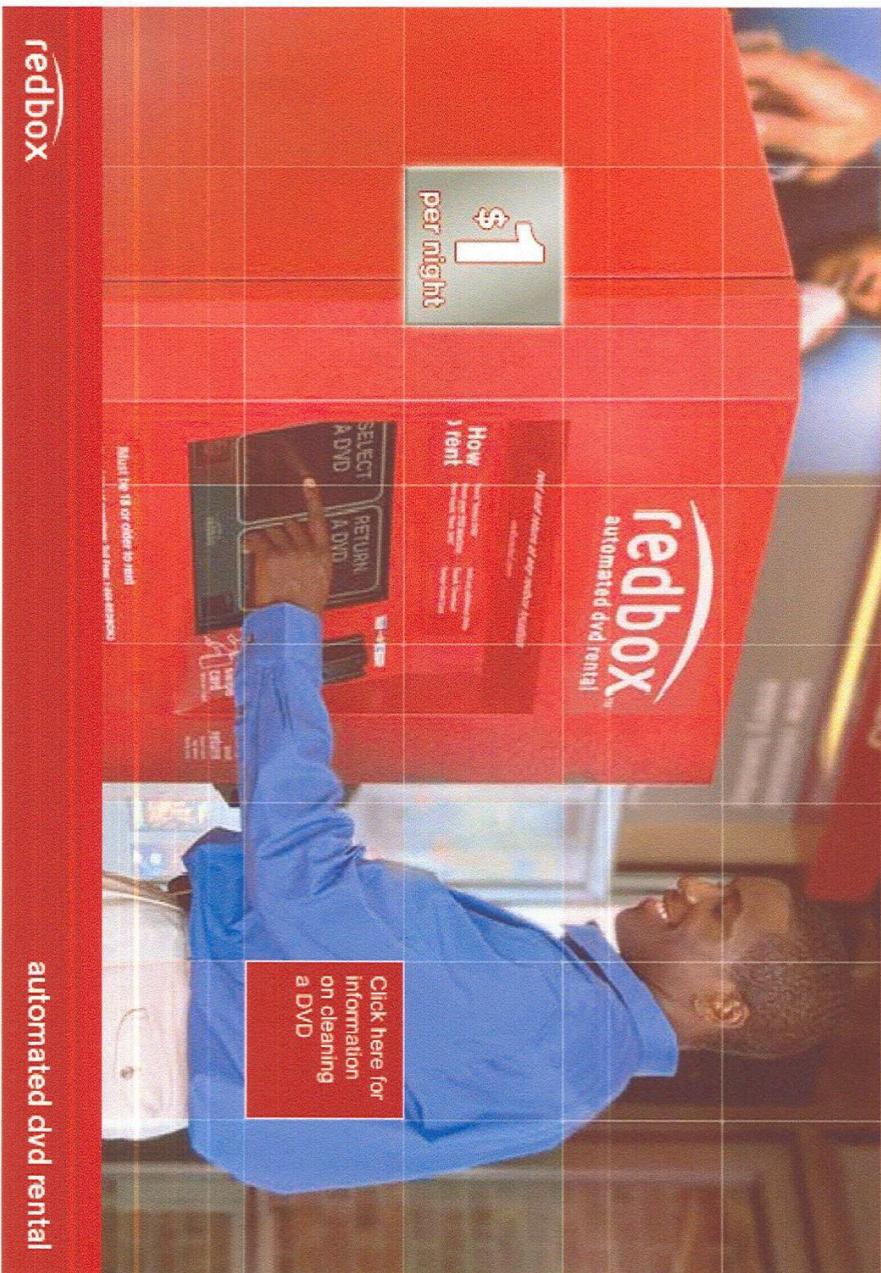
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